



Enrollment Update

Board of Trustees Meeting
October 2025

Fall 2025 Enrollment

As of October 7, 2025

► Total Fall **HEADCOUNT** Down

► ↓ 3.28% from last Fall

► Fall **CREDIT FTES** Down

► ↓ 0.51% from last Fall

► Fall **NON-RESIDENT FTES** Down

► ↓ 7.61% from last Fall

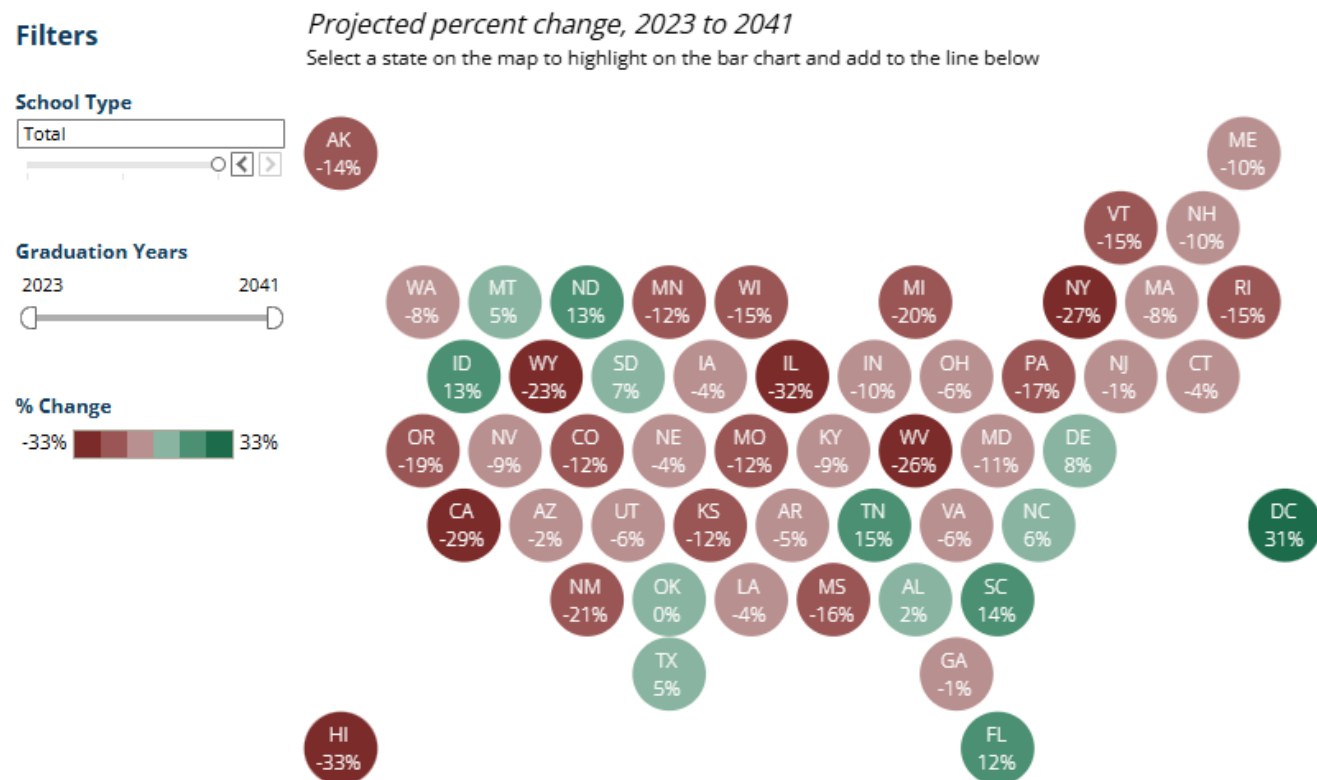


Current Progress Toward Annual SEM Target

	SEM 2022-2027 Original Targets	Forecasted at Tentative for 2025-26	Forecasted at Adopted for 2025-26	2025-26 Growth/Decline <i>(trend as of 10/7/2025)</i>
Credit FTES	↑ 3% annual growth	↑ 2.50% growth	0.00% growth/decline	↓ 0.96%
Noncredit FTES	↑ 5% annual growth	↑ 3.00% growth	↑ 2.74% growth	↑ 1.37%
Non-Resident FTES	↑ 5% annual growth	↓ 6.99% decline	↓ 7.03% decline	↓ 7.94%

Enrollment Outlook

High School Graduate Projections by Total Number



► Key Findings

► California:

- HS graduates projected to decline ↓ **29%**

► Out-of-State:

- New York = 130 new students enrolled in 24-25, HS graduates projected to decline ↓ **27%**
- Florida = new students enrolled in 24-25, HS graduates projected to increase ↑ **12%**
- Washington – 23 new students enrolled in 24-25, HS graduates projected to decline ↓ **8%**
- Texas = 22 new students enrolled in 24-25, HS graduates projected to increase ↑ **5%**
- Illinois = 19 new students enrolled in 24-25, HS graduates projected to decline ↓ **32%**

Source: Western Interstate Commission for Higher Education. (2024). *Knocking at the College Door*. www.wiche.edu/knocking

International Student Enrollment

Top 10 Countries of Origin:

1. China (407 students)
2. South Korea (170)
3. Japan (152)
4. Myanmar (116)
5. Sweden (110)
6. Indonesia (74)
7. Taiwan (66)
8. France (59)
9. Brazil (46)
10. Turkey (35)

Top 10 Countries for **New** Fall 2025 Applications

- | | |
|----------------------------------|--------------------------------|
| 1. China (293 applications) | 6. Indonesia (28 applications) |
| 2. Myanmar (55 applications) | 7. Taiwan (26 applications) |
| 3. Sweden (54 applications) | 8. France (22 applications) |
| 4. South Korea (50 applications) | 9. Turkey (15 applications) |
| 5. Japan (38 applications) | 10. Canada (14 applications) |

Top Countries for **New** Fall 2025 Enrollments

- | | |
|-------------------|----------------|
| 1. China (109) | 6. France (20) |
| 2. Sweden (49) | 6. Taiwan (20) |
| 3. Japan (36) | 8. India (10) |
| 3. Korea (36) | 9. Canada (9) |
| 5. Indonesia (27) | 9. Turkey (9) |

International Student Enrollment Challenges

- ▶ Strength of the US Dollar
- ▶ Fear of Uncertainty
 - ▶ F1 Visas
 - ▶ More difficulty and/or wait time for visa appointments
 - ▶ Increased scrutiny
 - ▶ Increased visa denials
 - ▶ Travel Bans
 - ▶ Ability to Complete Course of Study
 - ▶ Fear of abrupt termination
 - ▶ Proposed elimination of Duration of Stay, requiring fixed end not to exceed 4 years
 - ▶ Increased Competition
- ▶ Spring 2026
 - ▶ Applications **down 40%**
 - ▶ Admissions **down 71%**





Strategic Enrollment Management (SEM) Plan Resources and Updates

smc.edu/SEM