



Enrollment Development

Enrollment Update

Board of Trustees Meeting
October 2023

Fall 2023 Enrollment

As of October 3, 2023

▶ Total Fall **HEADCOUNT** Up

▶ ↑ 5% from last fall

▶ Fall **CREDIT FTES** Up

▶ ↑ 4.18% from last fall

▶ Fall **NON-RESIDENT FTES** Up

▶ ↑ 11.41% from last fall



Growth by Enrollment Status

	New	Returning	Continuing	US Non-Resident	AB 540	F1 Visa	Total
Fall 2022	7997	3060	14379	2209	717	1531	25436
Fall 2023	8587	3210	14910	2476	676	1739	26707
Pct Change	7.38%	4.90%	3.69%	12.09%	-5.72%	13.59%	5.00%

Current Progress Toward SEM Goals

	Current SEM Targets	2023-24 Growth/Decline <i>(trend as of 10/3/2023)</i>
Credit FTES	3% annual growth	↑ 3.76%
Noncredit FTES	5% annual growth	↑ 28.33%
Non-Resident FTES	5% annual growth	↑ 11.61%



Strategic Enrollment Management (SEM) Plan
Resources and Updates

smc.edu/SEM