



Enrollment Development

Enrollment Update

Board of Trustees Meeting
May 2024

Summer 2024 Enrollment

As of May 7, 2024

- ▶ Total Summer **HEADCOUNT** Up
 - ▶ ↑ 8.97% from last summer
- ▶ Summer **CREDIT FTES** Up
 - ▶ ↑ 14.98% from last summer
- ▶ Summer **NON-RESIDENT FTES** Up
 - ▶ ↑ 7.75% from last summer



Fall 2024 Enrollment

As of May 7, 2024

▶ Total Fall **HEADCOUNT** Up

▶ ↑ 7.31% from last fall

▶ Fall **CREDIT FTES** Up

▶ ↑ 8.56 % from last fall

▶ Fall **NON-RESIDENT FTES** Up

▶ ↑ 5.88% from last fall



Outreach & Onboarding Activities

- Lincoln Middle School
 - Parent workshop on DSPS Services May 1st
- Onboarding Seminars
 - In Person May 1st, 5th, and 8th
 - Online May 14th and 15th
 - SUPER SATURDAY May 18th
- SMMUSD at SMC May 23rd
 - Bilingual Community Liaisons (BCL)
 - District English Language Advisory Committee (DELAC)

YOU'RE INVITED!

SANTA MONICA COLLEGE ENROLLMENT LAB

SUPER SATURDAY

Saturday, May 18, 2024
9 A.M. - 5 P.M.

SMC Main Campus

1900 Pico Blvd., Santa Monica, CA 90405



SANTA MONICA COLLEGE
ENROLLMENT LAB

- Take a campus tour
- Connect with other students
- Get your questions answered by a counselor
- Select classes for Summer/Fall 2024 enrollment
- Free food, swag, and more!

**Register for Morning or
Afternoon Enrollment Session!**

Check your SMC email account for invitation to register.

**PARENTS
WELCOME!
FREE
PARKING**

Questions? Email orientation@smc.edu





Strategic Enrollment Management (SEM) Plan
Resources and Updates

smc.edu/SEM