



Enrollment Development

Enrollment Update

Board of Trustees Meeting
March 2024

Spring 2024 Enrollment

As of March 5, 2024

- ▶ Total Spring **HEADCOUNT** Up
 - ▶ ↑ 4.29% from last spring
- ▶ Spring **CREDIT FTES** Up
 - ▶ ↑ 5.06% from last spring
- ▶ Spring **NON-RESIDENT FTES** Up
 - ▶ ↑ 10.78% from last spring



Current Progress Toward SEM Goals

	Current SEM Targets	2023-24 Growth/Decline <i>(trend as of 03/05/2024)</i>
Credit FTES	3% annual growth	↑ 3.86%
Noncredit FTES	5% annual growth	↑ 17.14%
Non-Resident FTES	5% annual growth	↑ 11.34%



Strategic Enrollment Management (SEM) Plan
Resources and Updates

smc.edu/SEM