



# Enrollment Update

March 2023 Board of Trustees Meeting



# Credit Enrollment Continued Decline

**As of March 7, 2023**

- ▶ Total Spring **HEADCOUNT** Down
  - ▶ ↑ 0.94% from last spring
- ▶ Spring **CREDIT FTES** Down
  - ▶ ↓ 2.05% from last spring
    - ▶ 2022-23 Annual decline currently -5.38%
- ▶ Spring **NON-RESIDENT FTES** slowly recovering
  - ▶ ↑ 7.20% from last spring
    - ▶ 2022-23 Annual increase currently +3.23%

# Outreach, Onboarding & Engagement Activities

- Campus Tours
- Discover SMC
- Open House
- Onboarding Seminars – April & May
- Financial Aid Workshops
- International Onboarding & Engagement

## Activities

# Campus Tours



# Discover SMC

You're invited

## Discover SMC

THE FIRST-YEAR EXPERIENCE  
SANTA MONICA COLLEGE



**CAMPUS TOUR**    **EXPLORE CAREERS**    **STUDENT PANEL**

The Career Services and Outreach and Recruitment team at Santa Monica College (SMC) is excited to invite various high schools to participate in the Discover SMC experience. The one-day program will provide potential students insight into the first-year student experience and choosing a college major or career path.

We invite you to showcase your amazing academic programs to prospective students by participating in the Areas of Interest (AOI) Fairs from 12:00 PM - 1:30 PM on the following dates.

**Dates**  
 Thursday, March 9  
 Wednesday, March 15  
 Thursday, March 23  
 Wednesday, March 29

If you are interested, please contact Victoria Rothman at [rothman\\_victoria@smc.edu](mailto:rothman_victoria@smc.edu).

## Discover SMC

THE FIRST-YEAR EXPERIENCE  
SANTA MONICA COLLEGE

**Welcome Venice High School & Culver City High School!**  
**Thursday, March 9, 2023 | 9:00 AM - 2:00 PM**

9:00 AM - 9:15 AM  
 Arrival  
 (location: Pico Blvd in Rideshare, Drop off/Pickup area)

9:15 AM - 10:15 AM  
 Career Presentation  
 (Location: Orientation Hall)

10:15 AM - 10:45 AM  
 Student Panel  
 (Location: Orientation Hall)

11:00 AM - 12:00 PM  
 Campus Tour  
 (Location: Student Services Center & Campus)

12:00 PM - 12:30 PM  
 Lunch

12:00 PM - 1:30 PM  
 Areas Of Interest Fair  
 (Location: Quad)

1:30 PM - 2:00 PM  
 Closing

# Spring 2023 Campus Tour Events

March 6	University Prep Value HS	March 30	College Bridge Academy
March 8	LAUSD Richard A. Alonzo Com Day Sch	March 31	Whitney Young HS
March 8	John Adams Middle School	April 4	Clark Atlanta – Upward Bound
March 8	Charles Drew Magnet	April 12	Bright Star Schools
March 9	<b>Discover SMC</b> –Culver City HS	April 12	Aspire Ollin University Prep
March 14	Los Angeles Education Corps	April 13	Robert F Kennedy Community School
March 15	<b>Discover SMC</b> – Hamilton & University HS	April 13	Davinci Design HS
March 15	Chucos Youth Justice Center	April 14	Monseñor Oscar Romero Charter School
March 17	Drew Middle School	April 18	Independence Continuation HS
March 20	John Hope Continuation School	April 20	John C Freemont HS
March 21	Pueblo Com. College - Upward Bound	April 20	LA County DCFS – Indep. Living Program
March 23	<b>Discover SMC</b> – Palisades HS & TBD	April 25	Green Dot Public School
March 24	Huntington Park HS	April 26	Animo Jackie Robinson Charter HS
March 29	<b>Discover SMC</b> – SAMO & Olympic HS	April 28	Foothills Middle School AVID
March 29	Phoenix Continuation HS	May 5	Da Vinci Communications HA

# Spring Open House

## May 13, 2023

**Santa Monica College** **Open House**

**SATURDAY, MAY 14**  
9 A.M. - 2 P.M.  
SMC Main Campus

### WELCOME TO SMC!

We are excited to help you explore all that SMC has to offer! Please check out the economic fee, application and enrollment support, workshops, and "Explorative Destinations" in the afternoon! We are here to help you [Explore](#), [Connect](#), [Start](#) SMC!

#### 9:00 A.M.

**Check-in Begins**  
Review fee options (9 a.m. - 2 p.m.)  
Come explore SMC's many programs and services at our Welcome Fair in the quad!  
  
Economic fee options (9 a.m. - 2 p.m.)  
Have questions about the economic fee? Please call or email us at [economicfee@smc.edu](mailto:economicfee@smc.edu) or visit our website at [www.smc.edu/economicfee](http://www.smc.edu/economicfee).

#### 10:00 A.M.

**Workshop Options**  
(repeated at 11 a.m.)  
  
**Financial Aid Orientation**  
Location: Student Services Center, Student Hall  
Come find out how to get your financial aid processed at SMC, so it's easy when the semester starts. From filing out the FAFSA or Dream Act to getting the financial aid money to your account, we're here to help.

**SMC Promise Program**  
New College Completion Cohort  
Location: 200 140  
Are you a first-time college student graduating from a California high school this year? Then you may be eligible for SMC's Promise program, which can cover your enrollment fees and possibly up to \$2,000 in textbook costs for 2 years. Come learn more!

**How to Transfer to Top Colleges**  
Destination: Workshop  
Location: 200 140  
Discover strategies for transferring to a UC, CSU, and other universities. SMC has been #1 in transfer for over 50 years, so come find out how to be part of that success story!

**Special Programs Showcase**  
Location: 200 140  
Learn about the 120+ State of programs that are designed to support neuroscience, transportation, and internationally developmental students at SMC. We'll share how to get involved with

support programs such as SMC's OAS, OAS/MS, Graduate Scholars, Post-Professional, and more!

**International Come Explore SMC!**  
Location: Student Services Center, Student Hall  
Get your questions answered about all that SMC has to offer by learning about our fees of interest and how our Center for Student Success can help you get on your path.

#### 11:00 A.M.

**Workshop Options**  
(repeated from 10 a.m. session)  
  
**Financial Aid Orientation**  
Location: Student Services Center, Student Hall

**SMC Promise Program**  
New College Completion Cohort  
Location: 200 140  
Interested in learning more about one of the 120+ State of SMC? Come find out how to get involved with support programs such as SMC's OAS, OAS/MS, Graduate Scholars, Post-Professional, and more!

**How to Transfer to Top Colleges**  
Destination: Workshop  
Location: Science 240

**Special Programs Showcase**  
Location: Science 240

**International Come Explore SMC!**  
Location: Student Services Center, Student Hall

#### 12:00 P.M.

**Lunch and Entertainment in the Quad**  
Please join us for lunch from 12:00-1:00 p.m. in the quad. There will be live music and other entertainment in the quad.

**12:30 P.M. - 2:00 P.M.**  
**Campus Open House Guided and Self-Guided Tours**

**Campus Guided Tour**  
Location: Library  
Join us for a guided tour of the campus. The tour will begin at 12:30, 1:00, and 1:30 from the Library and stop at a general campus tour.

**Open House Explorative Destinations**  
Explore as you wish! Self-guided tours can happen between 12:30 - 2 p.m. by using the "Explorative Destinations" app in the program. Come explore the campus on your own for a closer look at many of SMC's academic programs and services. See the app for the detailed locations and details.

**Art & Art History Fair**  
Location: Art Center, Student and more Art 120 and Art 204  
Tour the art facilities, meet faculty & students, hear about careers in art and the history, and more! SMC Art 120 and Art 204 departments will have an art fair from 12:30 p.m. - 2:00 p.m. at the Art Center.

**1:00 P.M.**  
**Workshop Options**  
(repeated from 10 a.m. session)

**Financial Aid Orientation**  
Location: Student Services Center, Student Hall

**Pathways Program**  
Location: Student Services Center, Student Hall

**SMC's Biology**  
Location: Student Services Center, Student Hall

**International Come Explore SMC!**  
Location: Student Services Center, Student Hall

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(repeated from 10 a.m. session)

**Financial Aid Orientation**  
Location: Student Services Center, Student Hall

### Santa Monica College **Open House**

[Explore](#) [Connect](#) [Start](#)

## CHECKLIST

Welcome to Santa Monica College!  
Please check off each item that has been completed.

- | COMPLETE BEFORE EVENT<br>(Recommended but not required)   | COMPLETE DURING EVENT   |
|---|---|
| <input type="checkbox"/> SMC Application<br><a href="http://www.smc.edu/apply">www.smc.edu/apply</a>  | <input type="checkbox"/> Enroll in Classes<br><a href="http://www.smc.edu/enroll">www.smc.edu/enroll</a>                                      |
| <input type="checkbox"/> Submit FAFSA or CA Dream Act Application<br><a href="http://www.smc.edu/financialaid">www.smc.edu/financialaid</a> | <input type="checkbox"/> Meet with a Counselor<br><a href="http://www.smc.edu/counseling">www.smc.edu/counseling</a>                          |
| <input type="checkbox"/> Online Orientation<br><a href="http://www.smc.edu/orientation">www.smc.edu/orientation</a>                         | <input type="checkbox"/> Join a Special Program<br><a href="http://www.smc.edu/specialprograms">www.smc.edu/specialprograms</a>               |
| <input type="checkbox"/> Attend Connect Connect<br><a href="http://www.smc.edu/connect">www.smc.edu/connect</a>                             | <input type="checkbox"/> Explore Areas of Interest<br>(Based on your major)<br><a href="http://www.smc.edu/interest">www.smc.edu/interest</a> |
| <input type="checkbox"/> Submit Education Plan<br><a href="http://www.smc.edu/educationplan">www.smc.edu/educationplan</a>                  | <input type="checkbox"/> Main Campus Tour<br><a href="http://www.smc.edu/tour">www.smc.edu/tour</a>   |
|   | <input type="checkbox"/> Meet other students, grab handouts, eat lunch, and have fun!   |

Have questions? Contact the Welcome Center at [welcomecenter@smc.edu](mailto:welcomecenter@smc.edu), call 805-434-8100, or go to [www.smc.edu/faq](http://www.smc.edu/faq)

Follow Santa Monica College  
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Download the free SMC app to get the most out of your experience at SMC at [www.smc.edu/college](http://www.smc.edu/college)

## Additional Activities

- Financial Aid Workshops
- International Onboarding & Engagement Activities
- Malibu and Satellite campuses