



# Enrollment Update

June 2023 Board of Trustees Meeting

# Schedule & Enrollment

2023-2024 Class Schedule Summary					
	Sections		Fill Rate		
2023	Online	On Ground	Online	On Ground	Overall
Summer	61%	39%	92%	69%	84%
Fall	45%	55%	47%	51%	49%





# Summer 2023 Enrollment

## As of June 6, 2023

- ▶ Total Summer **HEADCOUNT** Up
  - ▶ +3.80% from last summer
- ▶ Summer **CREDIT FTES** Down
  - ▶ -1.95% from last summer
- ▶ Summer **NON-RESIDENT FTES** Up
  - ▶ +4.65% from last summer



# Fall 2023 Enrollment

**As of June 6, 2023**

- ▶ Total Fall **HEADCOUNT** Up
  - ▶ + 0.38% from last Fall
- ▶ Fall **CREDIT FTES** Down
  - ▶ -2.18% from last Fall
- ▶ Fall **NON-RESIDENT FTES** Up
  - ▶ +6.22% from last Fall

## International Student Enrollment Update:

## Demand is Up!

- ▶ Enrollment is Rebounding
  - ▶ Fall 2022 : ↑ 4.0%
  - ▶ Spring 2023: ↑ 8.0%
  - ▶ Fall 2023 (on-going) ↑ 8.0%

## International Student Enrollment Update:

▶ China:	337
▶ Japan:	180
▶ Korea	179
▶ Sweden	174

## Top Producing Markets

## International Student Enrollment Update:

## Top Emerging Markets

- ▶ India
- ▶ Indonesia
- ▶ Taiwan
- ▶ Brazil

## Challenges to Converting Demand Into Enrollment

- ▶ Strong Dollar
- ▶ Uneven Post-Pandemic Global Economic Recovery
- ▶ Lack of Consular Visa Appointments in Some Markets
- ▶ On-ground/Hybrid Course Availability

# Support For International Students

- ▶ Increase Counseling Availability for Summer/Fall 2023
- ▶ Connect Students to SMC Tutoring Services
- ▶ Housing Resources
- ▶ Food Security Programs
- ▶ Center for Wellness and Well Being
- ▶ On/Off Campus Employment