



Enrollment Update

Board of Trustees Meeting
July 2026

Summer and Fall 2026

As of July 7, 2026

Summer 2026

Total Summer **HEADCOUNT Down**

↓ 0.93% from last Summer

Summer **CREDIT FTES Up**

↑ 5.05% from last Summer

Summer **NON-RESIDENT FTES Down**

↓ 10.65% from last Summer

Fall 2026

Total Fall **HEADCOUNT Down**

↓ 1.73% from last Fall

Fall **CREDIT FTES Up**

↑ 0.94% from last Fall

Fall **NON-RESIDENT FTES Down**

↓ 12.10% from last Fall

96th Commencement

- 7,068 Graduates
- 13,264 Degrees and Certificates

June 16, 2026

- 1,104 Graduates
- 8,500 Guests



Graduating Students Celebrations



134 students and 691 guests participated in SMC's Affinity Celebrations between May and June:

- APIDA
- Black
- Dream
- Latine
- Lavender



Collaborations

California Virtual Campus (CVC)

- 100+CCC Serving as Teaching Colleges
- Phase I Completed (Home College)
- Phase II Underway (Teaching College)
- Implementation (Winter 2027)

Request for Information

- IT Software Inventory
- Student Lifecycle CRM & AI Engagement Platform
- Discontinue Existing Tools (Salesforce/TargetX, GeckoEngage, HubSpot)

Academies

Vision-Aligned Reporting (VAR)

- 18-Month Leadership Development Program
- Cohort of Six Institutional Leaders
- Four In-Person, Off-Site Convenings
- Ongoing Virtual Coaching & Support
- Focused on Scaling Equity Initiatives
- Participation in a Collaborative Community of Practice

Strategic Enrollment Management (SEM)

- One-Year Guided Enrollment Strategy Program
- Cohort of 10 Institutional Leaders
- Three In-Person, Off-Site Convenings
- Two Campus-Based Consulting Visits
- Monthly Virtual Coaching and Support, Two Coaches
- Tailored Institutional Project Focused on FIT Scheduling



Strategic Enrollment Management (SEM) Plan
Resources and Updates

smc.edu/SEM