



Enrollment Development

Enrollment Update

Board of Trustees Meeting
July 2024

Summer 2024 Enrollment

As of July 2, 2024

- ▶ Total Summer **HEADCOUNT** Up
 - ▶ ↑ 4.47% from last summer
- ▶ Summer **CREDIT FTES** Up
 - ▶ ↑ 8.09% from last summer
- ▶ Summer **NON-RESIDENT FTES** Up
 - ▶ ↑ 9.82% from last summer



Fall 2024 Enrollment

As of July 2, 2024

▶ Total Fall **HEADCOUNT** Up

▶ ↑ 7.28% from last fall

▶ Fall **CREDIT FTES** Up

▶ ↑ 8.85% from last fall

▶ Fall **NON-RESIDENT FTES** Up

▶ ↑ 3.60% from last fall



July Onboarding Activities

▶ Preview Days

▶ July 18th morning sessions

▶ July 23rd afternoon sessions

▶ July 31st morning sessions

Dear New SMC Students!

We want you to get connected to SMC students and resources early this summer!

Santa Monica College

Preview Days

Pick ONE from the morning or afternoon options below:

July 18, July 31

8:30 a.m. – 1 p.m.

*with optional individual support
time available until 3 p.m.*

July 23, August 6

11:30 a.m. – 4 p.m.

*with optional individual support
time available until 6 p.m.*



Scan to Sign Up
Today!

Select a date and sign up ASAP (spots fill up quickly!)
Have fun, meet students, and get a head-start on your SMC experience.



Summer 2024



SANTA MONICA COMMUNITY COLLEGE DISTRICT BOARD OF TRUSTEES
Dr. Margaret Quiñones-Rosaz, Chair; Dr. Nancy Greenstein, Vice Chair; Dr. Susan Aminoff; Dr. Tom Peters; Rob Rader;
Dr. Stan Roy; Barry Snell; Esmeralda Hernandez, Student Trustee; Kathryn E. Jeffrey, Ph.D., Superintendent/President
Santa Monica College | 1900 Pico Blvd. Santa Monica, CA 90405 | smc.edu



Strategic Enrollment Management (SEM) Plan
Resources and Updates

smc.edu/SEM