



Enrollment Development

Enrollment Update

Board of Trustees Meeting
December 2023

Fall 2023 Enrollment

As of December 5, 2023

- ▶ Total Fall **HEADCOUNT** Up
 - ▶ ↑ 4.91% from last fall
- ▶ Fall **CREDIT FTES** Up
 - ▶ ↑ 4.18% from last fall
- ▶ Fall **NON-RESIDENT FTES** Up
 - ▶ ↑ 11.17% from last fall



Winter 2024 Enrollment

As of December 5, 2023

▶ Total Winter **HEADCOUNT** Down

▶ ↓ 3.40% from last winter

▶ Winter **CREDIT FTES** Down

▶ ↓ 7.13% from last winter

▶ Winter **NON-RESIDENT FTES** Up

▶ ↑ 6.36% from last winter



Spring 2024 Enrollment

As of December 5, 2023

- ▶ Total Spring **HEADCOUNT** Up
 - ▶ ↑ 5.66% from last spring
- ▶ Spring **CREDIT FTES** Up
 - ▶ ↑ 4.91% from last spring
- ▶ Spring **NON-RESIDENT FTES** Up
 - ▶ ↑ 12.76% from last spring



Current Progress Toward SEM Goals

	Current SEM Targets	2023-24 Growth/Decline <i>(trend as of 12/5/2023)</i>
Credit FTES	3% annual growth	↑ 2.98%
Noncredit FTES	5% annual growth	↑ 14.93%
Non-Resident FTES	5% annual growth	↑ 11.41%



Strategic Enrollment Management (SEM) Plan
Resources and Updates

smc.edu/SEM