

## **APPENDIX D**

### **Proposed SMC Program to Reduce College Related Traffic and Congestion in Sunset Park**

1. SMC will work to develop a collaborative relationship with college neighbors. SMC representatives will meet with college neighbors regularly to consult on neighborhood-college concerns and do problem-solving.
2. SMC will work to preserve traffic and traffic congestion management programs now in place. New efforts will be made to make further reductions in traffic generated at the main SMC campus and other college facilities.
3. SMC will adopt an Enrollment Management Policy to guide college planning in connection with a revised Master Facility Plan expected to reduce planned additional square footage.
4. SMC will work to expand the availability of remote shuttle sites and increase the use of these shuttle sites by college users.
5. SMC will seek to expand its on-campus parking supply to equal the pre-1994 supply of on campus parking and to enhance the use of the campus for community purposes.
6. SMC will work with regional and local transit providers to increase the share of college users that arrive through transit, including working to simplify student transit pass processes.
7. SMC will work with the City of Santa Monica and other agencies to facilitate better access to the college via bicycle and walking.
8. SMC will work to shift peak college traffic to avoid local AM and PM peaks.
9. SMC will work to develop a program of incentives to ensure student and faculty participation in traffic reduction program.
10. SMC will continue to increase its online offerings. These sections now comprise about 4% of SMC's offerings. Evidence indicates that online education provides improved academic outcomes. Future estimates for higher education are in the 30% range.
11. SMC will open a satellite campus in Malibu.