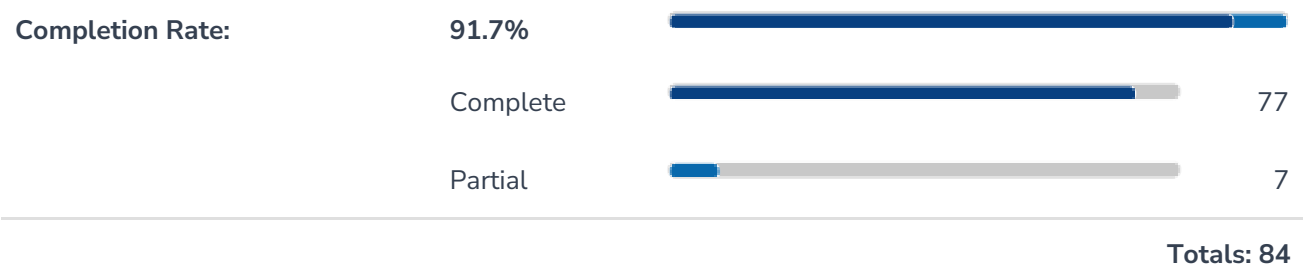# Report for High School Students Perceptions of College

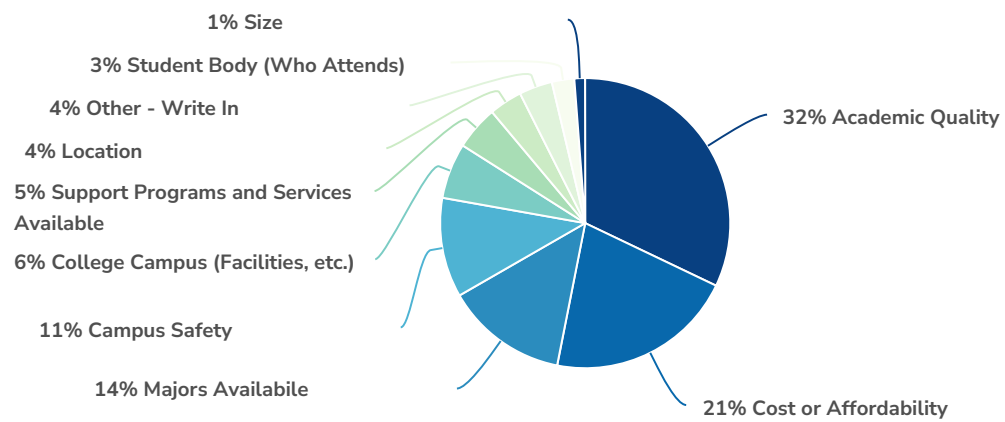## Response Counts

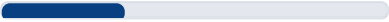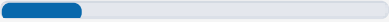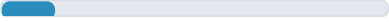| | | |
|---|---|---|
| **Completion Rate:** | **91.7%** | |
| | Complete | 77 |
| | Partial | 7 |

**Totals: 84**
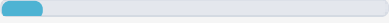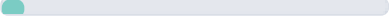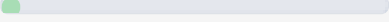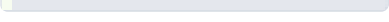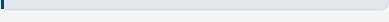
(Open-Ended) When you think of college, which schools come to mind first? Name three.

# 1. What is the most important factor in choosing a college?



1% Size

3% Student Body (Who Attends)

4% Other - Write In

4% Location

5% Support Programs and Services Available

6% College Campus (Facilities, etc.)

11% Campus Safety

14% Majors Availabile

32% Academic Quality

21% Cost or Affordability

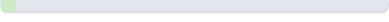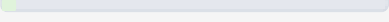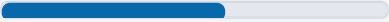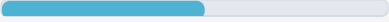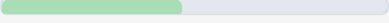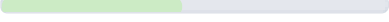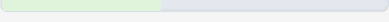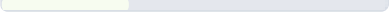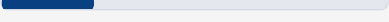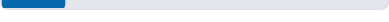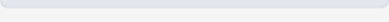| Value | Percent | Responses |
|---|---|---|
| Academic Quality | 32.1% | 26 |
| Cost or Affordability | 21.0% | 17 |
| Majors Availabile | 13.6% | 11 |
| Campus Safety | 11.1% | 9 |
| College Campus (Facilities, etc.) | 6.2% | 5 |
| Support Programs and Services Available | 4.9% | 4 |
| Location | 3.7% | 3 |
| Other - Write In | 3.7% | 3 |
| Student Body (Who Attends) | 2.5% | 2 |
| Size | 1.2% | 1 |

**Totals: 81**

## 2. What other factors are important to you in choosing a college? Check all that apply.



Bar chart showing percent for each factor:
- Cost or Affordability: ~71
- Location: ~58
- Majors Available: ~58
- Academic Quality: ~53
- Campus Safety: ~49
- Reputation: ~47
- Support Programs and Services Available: ~47
- College Campus (Facilities, etc.): ~42
- Student Body (Who Attends): ~33
- Teachers: ~23
- Size: ~17

Y-axis labeled "Percent" ranging from 0 to 80.
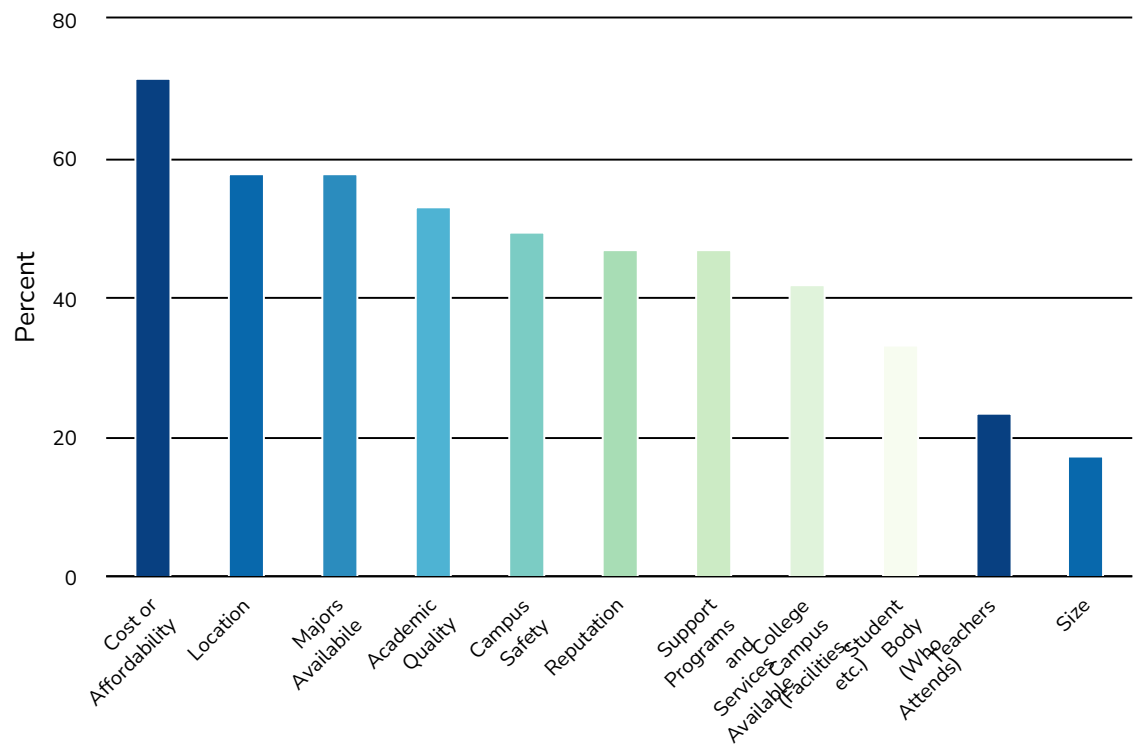
| Value | Percent | Responses |
|---|---|---|
| Cost or Affordability | 71.6% | 58 |
| Location | 58.0% | 47 |
| Majors Availabile | 58.0% | 47 |
| Academic Quality | 53.1% | 43 |
| Campus Safety | 49.4% | 40 |
| Reputation | 46.9% | 38 |
| Support Programs and Services Available | 46.9% | 38 |
| College Campus (Facilities, etc.) | 42.0% | 34 |
| Student Body (Who Attends) | 33.3% | 27 |
| Teachers | 23.5% | 19 |
| Size | 17.3% | 14 |
| Other - Write In | 0.0% | 0 |

## 3. How likely are you to enroll in college in academic year 2023-2024?

6% Probably

10% Probably not

11% Possibly

17% Very probably

32% Definitely

24% Definitely not

| Value | Percent | Responses |
|---|---|---|
| Definitely | 31.7% | 26 |
| Definitely not | 24.4% | 20 |
| Very probably | 17.1% | 14 |
| Possibly | 11.0% | 9 |
| Probably not | 9.8% | 8 |
| Probably | 6.1% | 5 |
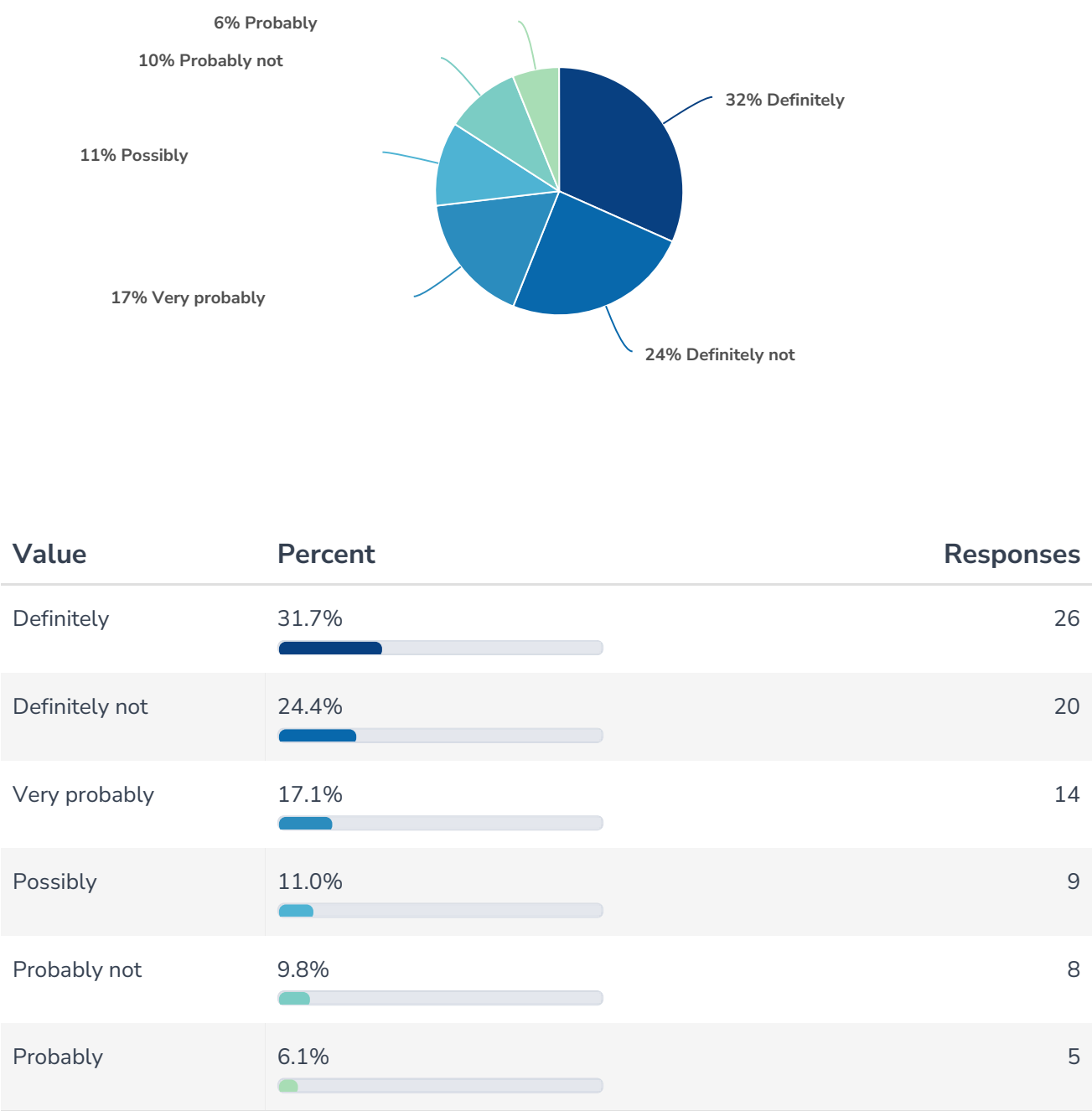
**Totals: 82**

(Open Ended) Among students who said they were "definitely", "very probably", "probably" or "possibly" attending college in 2023-2024, the top colleges or universities they were planning to attend:

- Santa Monica College (N = 10)
- UCLA (N = 6)
- CSUN (N = 3), UCSB (N = 3), USC (N = 3)

(Open Ended) Among students who said they were "possibly", "probably not", or "definitely not" enrolling in college in 2023-2024, the reasons cited included:
- Not eligible to enroll because they are too young (freshmen)
- Not feeling ready or prepared
- Uncertain or undecided
- Academic - concerns about grades, unfinished HS requirements
- Personal - relocating, cannot afford

## 4. Have you applied for financial aid for any college?

**4% No, I do not plan to apply for financial aid**

**2% Yes, I started a financial aid application, but have not yet completed it**

**42% Yes, I completed the financial aid application or FAFSA**

**52% No, but I plan to apply for financial aid**
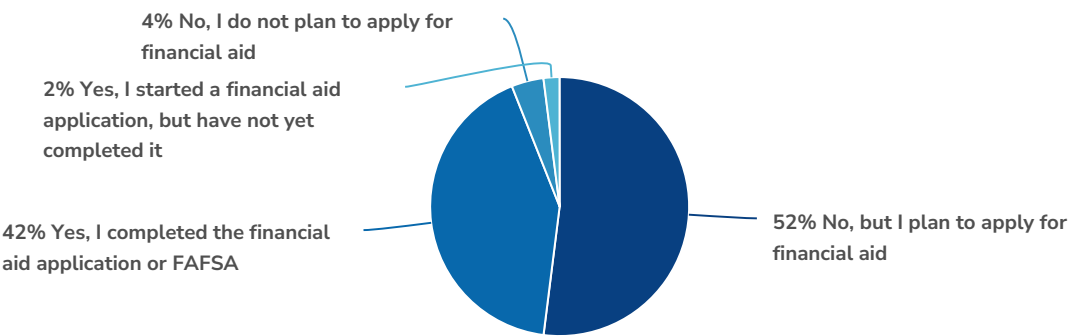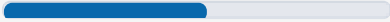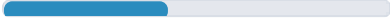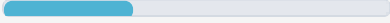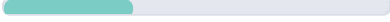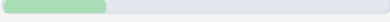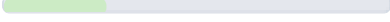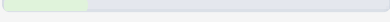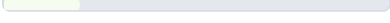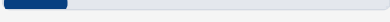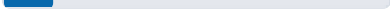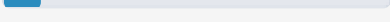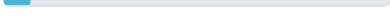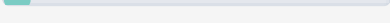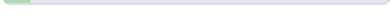
| Value | Percent | Responses |
|---|---|---|
| No, but I plan to apply for financial aid | 52.0% | 26 |
| Yes, I completed the financial aid application or FAFSA | 42.0% | 21 |
| No, I do not plan to apply for financial aid | 4.0% | 2 |
| Yes, I started a financial aid application, but have not yet completed it | 2.0% | 1 |

**Totals: 50**

## 5. Which of the following colleges have you heard of, if any? Check all that apply.



Chart showing "Percent" on the y-axis (0 to 80) versus colleges on the x-axis:

- West Los Angeles College: ~74
- Los Angeles City College: ~53
- El Camino College: ~43
- Los Angeles Trade Tech College: ~34
- Long Beach City College: ~34
- East Los Angeles College: ~27
- Los Angeles Southwest College: ~27
- Glendale College: ~22
- Los Angeles College: ~19
- Pasadena City College: ~16
- Los Angeles Pierce College: ~13
- Los Angeles Valley College: ~10
- College of the Canyons: ~6
- Citrus College: ~6
- Rio Hondo College: ~6

| Value | Percent | Responses |
|---|---|---|
| West Los Angeles College | 74.0% | 57 |
| Los Angeles City College | 53.2% | 41 |
| El Camino College | 42.9% | 33 |
| Los Angeles Trade Tech College | 33.8% | 26 |
| Long Beach City College | 33.8% | 26 |
| East Los Angeles College | 27.3% | 21 |
| Los Angeles Southwest College | 27.3% | 21 |
| Glendale College | 22.1% | 17 |
| Los Angeles Harbor College | 19.5% | 15 |
| Pasadena City College | 16.9% | 13 |
| Los Angeles Pierce College | 13.0% | 10 |
| Los Angeles Valley College | 10.4% | 8 |
| College of the Canyons | 6.5% | 5 |
| Citrus College | 6.5% | 5 |
| Rio Hondo College | 6.5% | 5 |

## 6. In general, where do you get information about colleges and universities? Check all that apply.
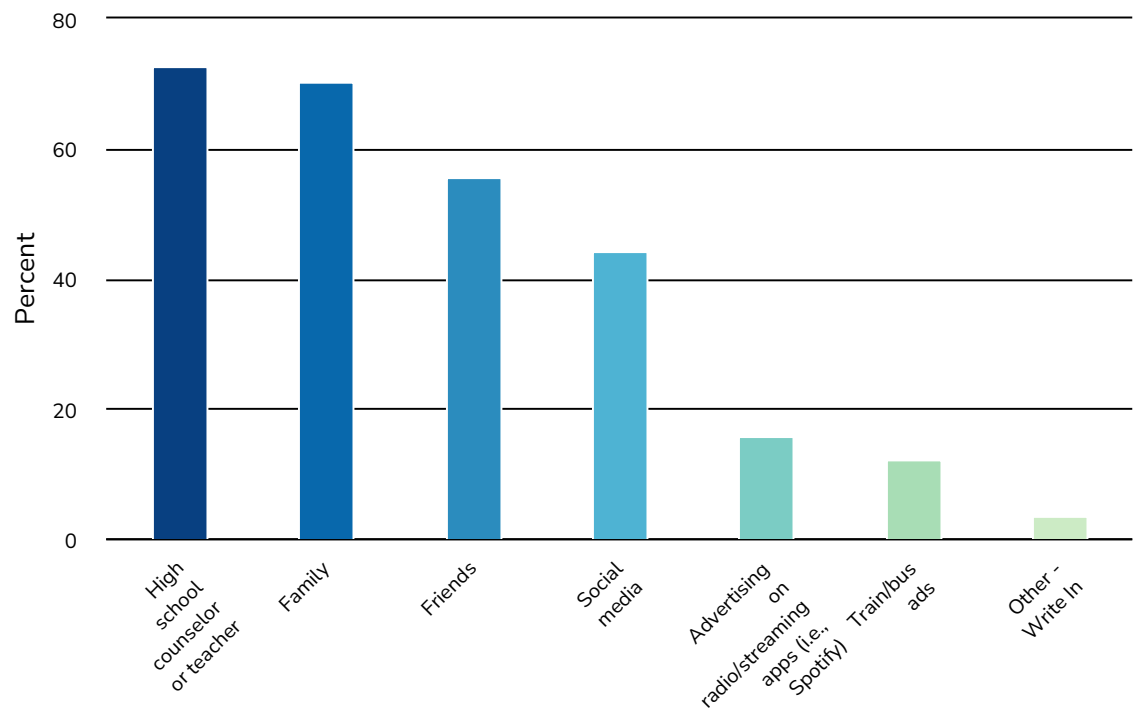


| Value | Percent | Responses |
|---|---|---|
| High school counselor or teacher | 72.8% | 59 |
| Family | 70.4% | 57 |
| Friends | 55.6% | 45 |
| Social media | 44.4% | 36 |
| Advertising on radio/streaming apps (i.e., Spotify) | 16.0% | 13 |
| Train/bus ads | 12.3% | 10 |
| Other - Write In | 3.7% | 3 |

## 7. To what extent do you agree with the statement: "College is worth the cost in the long run"

4% Do not agree at all

14% Slightly agree

17% Strongly agree

28% Agree

37% Somewhat agree

| Value | Percent | Responses |
|---|---|---|
| Strongly agree | 17.3% | 14 |
| Agree | 28.4% | 23 |
| Somewhat agree | 37.0% | 30 |
| Slightly agree | 13.6% | 11 |
| Do not agree at all | 3.7% | 3 |
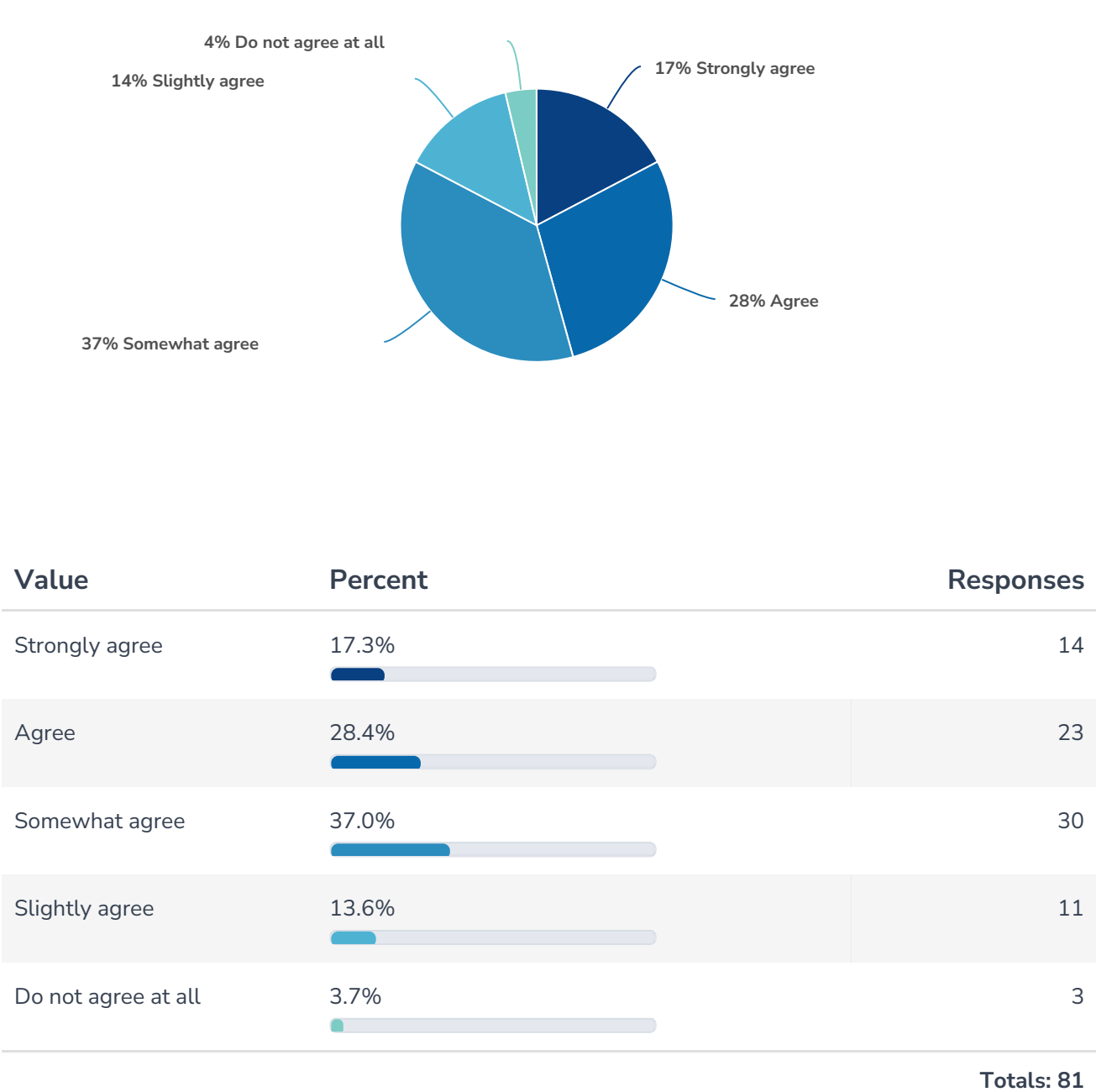
Totals: 81

## 8. To what extent do you agree with the statement: "A college degree is necessary to be successful in life"

15% Do not agree at all

14% Strongly agree

17% Agree

35% Slightly agree
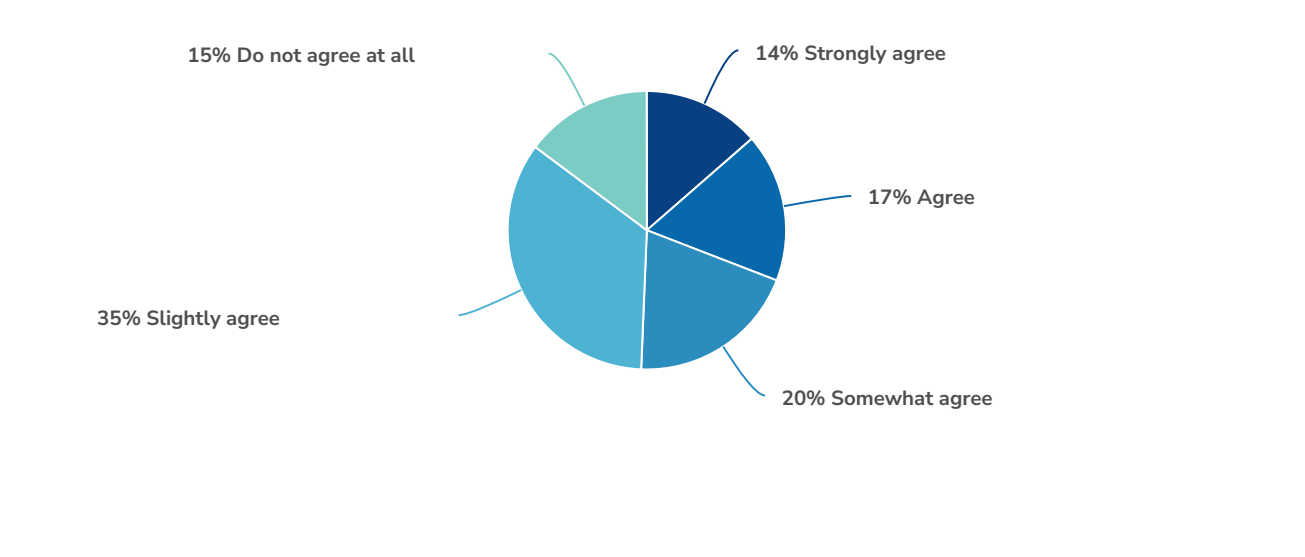
20% Somewhat agree

| Value | Percent | Responses |
|---|---|---|
| Strongly agree | 13.6% | 11 |
| Agree | 17.3% | 14 |
| Somewhat agree | 19.8% | 16 |
| Slightly agree | 34.6% | 28 |
| Do not agree at all | 14.8% | 12 |

**Totals: 81**

## 9. How familiar are you with Santa Monica College?

9% Not at all familiar

21% Very familiar

22% Slightly familiar

32% Moderately familiar

17% Somewhat familiar

| Value | Percent | Responses |
|---|---|---|
| Very familiar | 20.5% | 16 |
| Moderately familiar | 32.1% | 25 |
| Somewhat familiar | 16.7% | 13 |
| Slightly familiar | 21.8% | 17 |
| Not at all familiar | 9.0% | 7 |
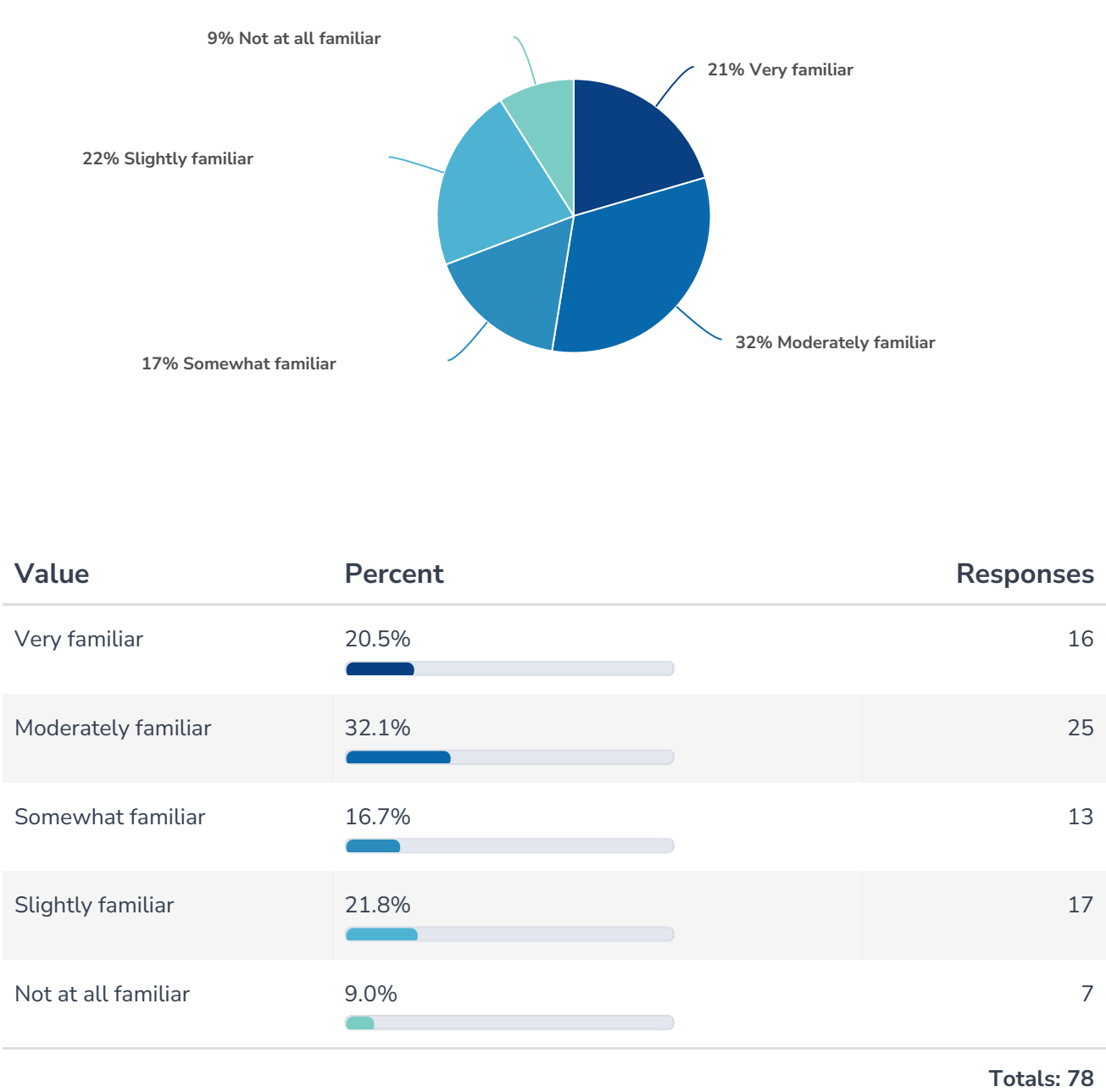
**Totals: 78**

# 10. What is your overall opinion of Santa Monica College?

1% Somewhat negative

22% Very positive

49% Neutral, no opinion

28% Somewhat positive
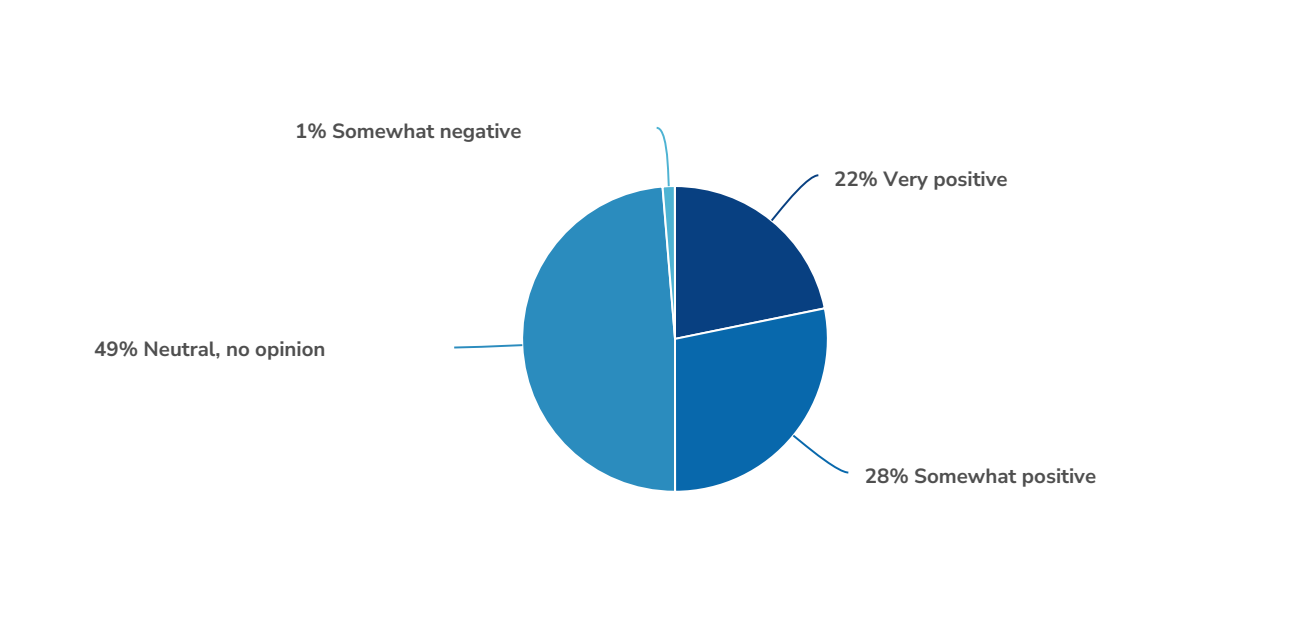
| Value | Percent | Responses |
|---|---|---|
| Very positive | 21.8% | 17 |
| Somewhat positive | 28.2% | 22 |
| Neutral, no opinion | 48.7% | 38 |
| Somewhat negative | 1.3% | 1 |
| Very negative | 0.0% | 0 |

Totals: 78

(Open Ended) Themed responses to the question, "When you think of SMC, what is the first thing that comes to mind?":

- Beach (N = 12)
- Affordable, free, low cost (N = 11)
- Community college (N = 9)
- Santa Monica (city)/Pier (N = 8)
- Transfer (N = 5)
- Nothing (N = 5)
- Sports (N = 4)
- Family (N = 4)

## 11. How much do you agree with the following statement?Santa Monica College seems like a good place for a person like me.
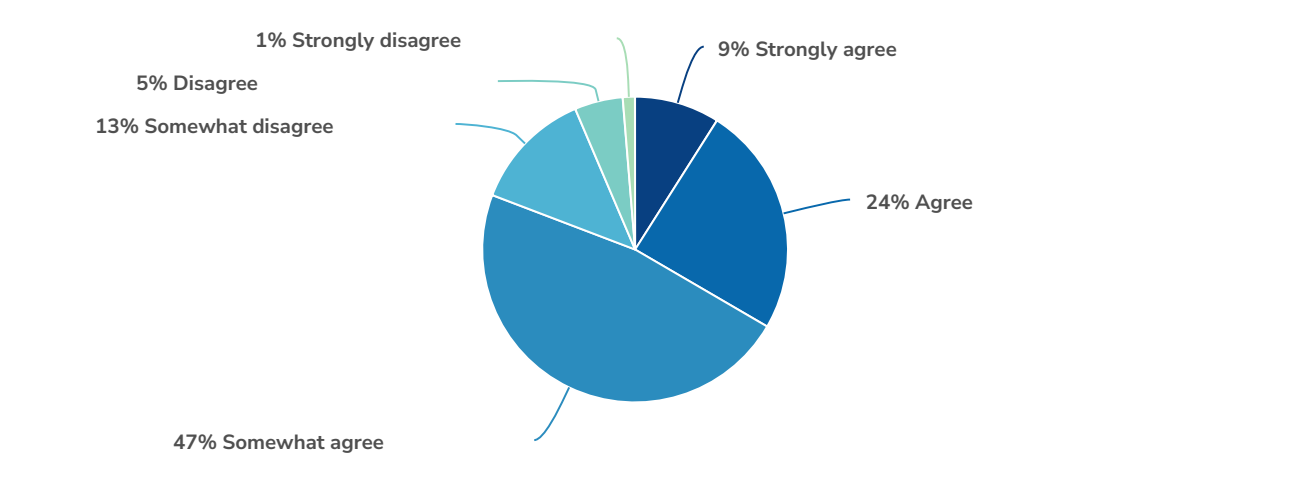


| Value | Percent | Responses |
|---|---|---|
| Strongly agree | 9.0% | 7 |
| Agree | 24.4% | 19 |
| Somewhat agree | 47.4% | 37 |
| Somewhat disagree | 12.8% | 10 |
| Disagree | 5.1% | 4 |
| Strongly disagree | 1.3% | 1 |

**Totals: 78**