

DRAFT

*Santa Monica Community College District
Strategic Planning Task Force*

Mission, Vision, and Goals

**Santa Monica College: Changing Lives in a Global Community
Through Excellence in Education**

Mission

Santa Monica College strives to create a learning environment that both challenges students and supports them in achieving their educational goals. Students learn to contribute to the global community as they develop an understanding of their personal relationship to the world's social, cultural, political, economic, technological, and natural environments.

To fulfill this mission, Santa Monica College provides open and affordable access to excellent associate degree and occupational certificate programs. These programs prepare students for successful careers, develop college-level skills, enable transfer to universities, and foster a personal commitment to lifelong learning.

Santa Monica College serves the world's diverse communities by offering educational opportunities which embrace the exchange of ideas in an open, caring community of learners and recognize the critical importance of each individual to the achievement of its vision.

Vision and Core Values

Santa Monica College will be a leader and innovator in student learning and achievement. Santa Monica College will prepare and empower students to excel in their academic and professional pursuits for lifelong success in an evolving global environment.

As a community committed to open inquiry that encourages dialog and the free exchange of ideas, Santa Monica College will serve as a model for students in the practice of its core values:

- democratic processes
- communication and collegiality
- global awareness
- sustainability

Goals

To achieve the vision, Santa Monica College has identified the following Institutional Learning Outcomes and supporting goals.

Institutional Learning Outcomes:

Santa Monica College students will:

- Acquire the self-confidence and self-discipline to pursue their intellectual curiosities with integrity in both their personal and professional lives
- Obtain the knowledge and skills necessary to access, evaluate, and interpret ideas, images, and information critically in order to communicate effectively, reach conclusions, and solve problems.
- Respect the inter-relatedness of the global human environment, engage with diverse peoples, acknowledge the significance of their daily actions relative to broader issues and events.
- Take responsibility for their own impact on the earth by living a sustainable and ethical life style.

Supporting Goals

Innovative and Responsive Academic Environment

- Continuously develop curricular programs and services to meet evolving needs of students and the community

Supportive Learning Environment

- Provide access to comprehensive student learning resources such as library, tutoring, technology
- Provide access to comprehensive and innovative student support services such as counseling, assessment, outreach, financial aid

Stable Fiscal Environment

- Respond to dynamic fiscal conditions through continuous evaluation and reallocation of existing resources

Sustainable Physical Environment

- Apply sustainable practices to maintain and enhance the college's facilities and infrastructure including grounds, buildings, and technology

Supportive Collegial Environment

- Improve and enhance decision making and communication processes that respect the diverse needs and goals all of the college's constituencies

*Revised by SPTF: October 19, 2007
November 29, 2007
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STRATEGIC INITIATIVES

The following strategic initiatives developed to support the District's overarching goal of Student Learning and Achievement were reviewed:

1. Fiscal Stability: Develop benchmarks and maintain a fund balance to support the implementation of goals and priorities.
2. Curricular Initiatives: Identify up to three curricular initiatives to be funded and implemented in the next five years.
3. Full-Time Faculty and Permanent Staff: Develop an aggressive plan for the hiring of full-time faculty and permanent staff so that targets are met within the next five years. Full-time faculty target: the college comes into compliance with Education Code that mandates a goal that 75 percent of credit instruction be delivered by full-time faculty. Permanent staff target: all vacant position be filled.
4. Engagement of Constituencies: Initiatives and leadership coming from within campus constituency groups should be sought, acknowledged, and implemented.
5. Environmental Audit: Identify specific recommendations from the Environmental Audit to be funded and implemented in the next five years.
6. Training Priorities: Develop a set of institutional training priorities for faculty, staff and managers to enhance innovation, improve effectiveness, encourage succession planning and career laddering opportunities and increase efficiency in serving students.
7. Student Support Services: Identify critical student learning support services and improve accessibility.