



Santa Monica Community College District  
**Strategic Planning Task Force**  
**MEETING - JULY 20, 2007**  
**MINUTES**

A meeting of the Santa Monica Community College District Strategic Planning Task Force was held on Wednesday, **July 20, 2007** at Santa Monica College, Drescher Hall Room 300-E (the Loft), 1900 Pico Boulevard. Santa Monica, California.

I. Call to Order: 1:43 p.m.

II. Members Present

Administration: Randy Lawson  
Katharine Muller  
Management Association: Kiersten Elliott  
Steve Myrow  
Academic Senate: None  
Nancy Grass Hemmert  
Faculty Association: Bill Price  
CSEA: Leroy Lauer  
Vivian Rankin-Scales  
Associated Students: None

SPTF Staff Support  
Lisa Rose

III. Recommendations and narratives to submit to DPAC on August 8, 2007.

The recommended strategic planning categories and related narratives were reviewed and discussed. Nancy Grass Hemmert, Katharine Muller and Mona Martin were commended for finalizing the narratives to present to DPAC on August 8, 2007. There was a majority vote to approve the narratives as written (attached).

IV. Vision, Mission and Goals

The mission statement should be well-written and give a sense of individuality to the college since mission statements for community colleges tend to be very similar. The goals, or values, of the institution will need the most attention and should be linked to the strategic planning categories. The Master Plan for Education, as it is developed, should also be connected to the institutional values and the strategic planning priorities.

A subcommittee was appointed comprising members present at this meeting to develop: (1) three to eight values, (2) suggested headings, and (3) a descriptive sentence or two. These will be forwarded to Randy Lawson to be presented for review and discussion at the Strategic Planning Task Force meeting on September 21<sup>st</sup>.

VII. Adjournment: 2:30 p.m.

Strategic Planning Task Force Meetings schedule, through June  
2008:  
Fridays, 1:30-3:30 p.m., Drescher Hall 300-D (the Loft)

2007

August (no meeting)  
September 21  
October 19  
November (no meeting)  
December 7

2008

January 18  
February 22  
March 21  
April 18  
May 30  
June 20 (hold)