



Santa Monica Community College District
Strategic Planning Task Force
MEETING -APRIL 25, 2007
MINUTES

A meeting of the Santa Monica Community College District Strategic Planning Task Force was held on Wednesday, **April 25, 2007**, at Santa Monica College, Drescher Hall Room 300-E (the Loft), 1900 Pico Boulevard, Santa Monica, California.

I. Call to Order: 3:45 p.m.

II. Members Present

Administration:	Katharine Muller
Management Association:	Al DeSalles
Academic Senate:	Richard Tahvildaran-Jesswein
Faculty Association:	Bill Price Kathy Sucher
CSEA:	Leroy Lauer Bernie Rosenloecher
Associated Students:	Victoria Pregler Tamar Jacob
Members Not Present	Randy Lawson Steve Myrow Nancy Grass Hemmert Cecil Godbold Vivian Rankin-Scales Jason Van Buren
Others Present:	Bill Reckmeyer, Facilitator Lisa Rose, Task Force Assistant

III. Responses to Survey #2

Facilitator Bill Reckmeyer totaled and ranked the responses to Survey #2*. The four issues that received more than two-thirds of the votes are: Attract and Retain Students, Parking and Transportation, Funding and Resources, and Educational Innovation and Leadership. It should be underscored that the initiatives are linked.

*The chart will be corrected and student responses received at the meeting will be incorporated (revised chart is attached).

In response to a concern about the connection between student learning outcomes (SLOs) and strategic initiatives, it was clarified that the initiatives developed as priorities should support SLOs, and it is critical that strategic planning be linked to what is being done for accreditation. It is the responsibility of the Strategic Planning Task Force to apply judgment to determine what is strategically important.

III. College-wide Forums

It was agreed that three college-wide forums would be scheduled to present to the campus what issues have been identified as critical and solicit input.

Wednesday, May 9th at 5 p.m.

Thursday, May 10th at 11:15 a.m.

Friday, May 11 at 4 p.m.

At least one representative of each constituency should be present at each forum. A Powerpoint presentation will be developed outlining the goal, process, what has been done so far, the results of surveys #1 and #2 and an overview of next year. A common script should be used at each forum.

A meeting will be held on May 18th at 11 a.m. to discuss the feedback from the forums and draft a recommendation, including description of the initiatives. At least one representative of each group should attend. A recommendation will be discussed and approved at the SPTF meeting on May 23rd and forwarded to DPAC.

V. Adjournment: 5:03 p.m.

Strategic Planning Task Force Meeting schedule, through June 2007:

May 23

June 27

SMC STRATEGIC PLANNING TASK FORCE

Calendar of Activities
March 28-June 13, 2007

March 28	<u>SPTF Meeting</u> <ul style="list-style-type: none"> ♦ Reviewed responses to Survey #1 ♦ Identified critical issues ♦ Developed draft of and timeline for Survey #2 ♦ Send to task force members for input
April 2-4	Finalize survey and send to Task Force members and Bill for input
April 4	Email announcement to faculty, staff and students that survey #2 is available on line (with link), responses due April 20 <u>Task Force members</u> should use every opportunity to encourage participation
April 5-20	College input on Survey #2
April 23-25	<u>Task Force members</u> Review Results of Survey #2
April 25	<u>Task Force Meeting</u> <ul style="list-style-type: none"> ♦ Review strategic issues identified by Survey #2 ♦ Plan for College-wide Forum on May 9th
May 9, 10 and 11	College-wide Forums
May 10-18	Refine and Prioritize Strategic Issues
May 18	Meeting of at least one representative from each constituency to discuss feedback at college-wide forums and prepare a description of the initiatives to present at Task Force meeting on May 23
May 18	Distribute final set of strategic issues for college-wide review
May 23	<u>Task Force Meeting</u> <ul style="list-style-type: none"> ♦ Finalize strategic issues and establish priorities for 2007-08 ♦
June 13	Present final strategic issues to DPAC



Santa Monica Community College District

STRATEGIC PLANNING TASK FORCE

Responses to Survey #2

Thanks to everyone for your strong response to Survey #2, which included input from 403 members of the college community. Following is a summary of the responses to Survey #2.

Group	Total
Trustees	0
Faculty	183
Classified	69
Managers	27
Students	124
Total	403

Strategic Issues	Most Important (3)	More Important (2)	Important (1)	Less Important (0)	Total Score
Attract & Retain Students	660 (220)	198 (99)	64 (64)	0 (10)	922 2.29
Educational Innovation & Leadership	396 (132)	304 (152)	71 (71)	0 (20)	771 1.91
Funding and Resources	489 (163)	262 (131)	69 (69)	0 (16)	820 2.03
Green Campus	372 (124)	186 (93)	138 (138)	0 (46)	696 1.73
Improve Collegiality	336 (112)	244 (122)	141 (141)	0 (23)	721 1.79
Parking & Transportation	582 (194)	222 (111)	79 (79)	0 (15)	883 2.19
Technology Innovation & Leadership	348 (116)	268 (134)	122 (122)	0 (25)	738 1.83
Welcoming Campus	396 (132)	234 (117)	128 (128)	0 (24)	758 1.89

Rank Order

Attract & Retain Students

2.29

Parking & Transportation

2.19

Funding and Resources

2.03

----- 65% of Respondents -----

Educational Innovation & Leadership

1.91

Welcoming Campus

1.89

Technology Innovation & Leadership

1.83

----- 60% of Respondents -----

Improve Collegiality

1.79

Green Campus

1.73