

Strategic Planning Task Force Update

The District launched the strategic planning process in Fall, 2006. The goal was to identify issues that require significant attention by the college community as a whole for the greater good of the institution. The Strategic Planning Task Force comprising 16 members representing college constituencies was created, and a collaborative communication process was implemented to ensure broad-based involvement. This process included the following:

- Creation of a Strategic Planning Task Force website
- Development of Survey #1 distributed on flex day March 8, 2007 and via college-wide email
- Development of Survey #2 based on responses to Survey #1 sent college-wide in April, 2007
- Three public forums held on May 9th, 10th and 11th to obtain further input from the campus

The result of the input from the surveys and public forums was the identification of the following eight priorities:

Attract and Retain Students
Educational Innovation and Leadership
Funding and Resources
Green Campus
Improve Collegiality
Parking and Transportation
Technology Innovation and Leadership
Welcoming Campus

During Fall 2007, the Strategic Planning Task Force accomplished the following:

- Clustered the eight issues into four connected and overlapping categories:
 - Student Learning and Achievement
 - Innovation and Leadership in Serving Students
 - Communication and Collegiality
 - Funding and Resources
- Developed narratives to reflect specific issues identified in the surveys and forms. The Strategic Issues and Narratives were approved by DPAC on August 8, 2007.
- Formed a workgroup to draft strategic initiatives to support what was determined to be the overarching institutional goal— Student Learning and Achievement.
- Formed a workgroup to draft revised Mission, Vision and Goals statements for the college.
- Presented to DPAC on December 12th drafts of the strategic initiatives and revised Mission, Vision and Goals. Both documents will be submitted to DPAC in January for approval.

The Mission/Vision/Goals document (as reviewed and initially approved by DPAC) will then be sent to all constituent groups represented on DPAC for additional comments and/or recommendations to be considered by DPAC in making its final recommendation to the Superintendent/President. The Strategic Planning Task Force will continue to fine-tune the strategic in preparation for presentation at the spring flex day on March 4, 2008 and will begin development of specific long-term action plans to guide implementation of the

initiatives. At a session devoted to this topic, the campus community will have an opportunity for further input.

If you would like to review the work of the Strategic Planning Task Force, please visit the website at:
<http://www.smc.edu/apps/Pub.asp?Q=1113>