



Budget Planning Subcommittee of the District Planning and Advisory Council (DPAC) MEETING MINUTES – February 7, 2024

A Meeting of the Budget Planning Subcommittee will be held Wednesday, February 7, 2024 at 2:00 pm at Santa Monica College's Student Services Center (SSC 396), 1900 Pico Boulevard, Santa Monica, California.

The public may join the meeting via zoom with the following link: <https://smc-edu.zoom.us/j/85009325229>

I. Call to Order 2:05 pm

Members:

- Mitch Heskel, District Representative
- Chris Bonvenuto, District Representative, Co-Chair
- Teresita Rodriguez, District Rep (Absent)
- Tracie Hunter, District Representative (Absent)
- Elisa Meyer, Academic Senate Representative
- Jamar London, Academic Senate Representative (Proxy Stefanie Amerian)
- Matt Hotsinpillier, FA Representative, Co-Chair (Proxy Elaine Roque)
- Peter Morse, Faculty Association Representative
- Martha Romano, CSEA Representative
- Kennisha Green, CSEA Representative
- Dagmar Gorman, CSEA Representative
- Cindy Ordaz, CSEA Representative
- Cecilia Jeong, Associated Student Rep (Absent)
- David Duncan, Associated Student Representative
- Vacant, Associated Student Representative
- Vacant, Associated Student Representative

Interested Parties in attendance: Catherine Weir, Scott Silverman, Ferris Kawar, Sheila Cordova, Sasha King, Teresa Huber and Jason Beardsley

II. Public Comments

III. Approval of Minutes:

IV. Reports/Discussion:

1. International and Domestic Non-resident Enrollment Update/Presentation;
Pressian Nicolov, Dean, International Education
Denise Kinsella, Associate Dean, International Education
Catherine Weir, Director, International Development and
Jose Hernandez, Associate Dean, Outreach, Onboarding/Student Engagement

International Non-resident Enrollment

Pressian, Denise and Catherine gave a summary of the activities/events in their department. The process to recruit, process applications, enroll students and counseling services has a high Admitted vs. Enrolled Yield with an upward trajectory, the following resources were requested.

Increase Recruitment/Fair/Travel Budget - \$84,500

Hire dedicated Latin American In-Country Recruiter (Need to confirm amount)

Hire SMC Alums to Represent the College at Fairs - \$6000

Increase IEC Counseling Hours - \$60,000 (*Increase of ~20 FTES would offset the costs)

Domestic Non-resident Recruitment

Jose Hernandez shared the need for a specialist, dedicated counselors to help recruit and enroll domestic resident and non-resident students.

The Budget Committee will continue discussion during the next regular meeting on February 21st.

V. Adjournment: 4:10 pm

For all documents, visit www.smc.edu/administration/governance/district-planning-policies/budget-planning-subcommittee.php

Future Budget Planning Committee Meetings: Meetings will be on 1st and 3rd Wednesdays of the month, except as noted, and will begin at 2:00 pm.