



A meeting of the Santa Monica Community College District Planning and Advisory Council (DPAC) was held on Wednesday, April 26, 2023. This meeting was conducted via Zoom Conference.

I. Call to Order -3:03 p.m.

II. Members Present

Chris Bonvenuto Administration, Chair  
Jamar London, Academic Senate President, Vice-Chair  
Jason Beardsley, Administrative Representative  
Lisa Rose Management Association Representative  
Dione Carter, Management Association Representative  
Stephanie Amerian, Academic Senate Representative  
Peter Morse Faculty Association President  
Elaine Roque, Faculty Association Representative  
Cindy Ordaz, CSEA President  
Martha Romano, CSEA Representative  
Kamiko Greenwood, Associated Students President

III. The minutes of the DPAC meeting on March 228, 2023 were approved with one abstention (Associated Students)

IV. Public Comments - None

V. Superintendent/President's Response to DPAC Recommendation – None

VI. Agenda

1. Draft Strategic Enrollment Management (SEM) Plan presented by Vice-President of Enrollment Development Teresita Rodriguez.

The SEM Plan is a broad a roadmap, not an exhaustive list of initiatives. The overarching goals and strategies contained in the SEM Plan seek to address the following priorities:

- Increase enrollment by improving access, considering diverse needs of various markets, and removing barriers for students
- Close equity gaps by designing programs/services that center disproportionately impacted student populations (ie. Black/African American and Latine/x students)
- Improve student outcomes by increasing degree and goal attainment
- Increase fiscal stability by considering revenue generation needs (ie. Non-resident students and SCFF metrics)
- Alignment with other planning processes and overarching priorities

The following will be reassessed annually to determine which strategies will be a priority in the next year.

- Identify Annual Actions
- Implement Strategies
- Assess Progress
- Produce Annual Summary
- Re-evaluate & respond to changes in landscape
- Identify internal & external challenges
- Reset Goals & Strategies, as needed

Link to: [Presentation at DPAC Meeting](#)

Link to: [Draft SEM Plan](#)

VIII. Adjournment – 5 p.m.

Meeting schedule for 2022-2023 (second and fourth Wednesdays each month at 3 p.m.)

May 10, 24

June 14, 28