



# Enrollment Update

Board of Trustees Meeting  
July 2026

# Summer and Fall 2026

As of July 7, 2026

## Summer 2026

Total Summer **HEADCOUNT Down**

↓ 0.93% from last Summer

Summer **CREDIT FTES Up**

↑ 5.05% from last Summer

Summer **NON-RESIDENT FTES Down**

↓ 10.65% from last Summer

## Fall 2026

Total Fall **HEADCOUNT Down**

↓ 1.73% from last Fall

Fall **CREDIT FTES Up**

↑ 0.94% from last Fall

Fall **NON-RESIDENT FTES Down**

↓ 12.10% from last Fall

# 96<sup>th</sup> Commencement

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- 7,068 Graduates
- 13,264 Degrees and Certificates

June 16, 2026

- 1,104 Graduates
- 8,500 Guests



# Graduating Students Celebrations



134 students and 691 guests participated in SMC's Affinity Celebrations between May and June:

- APIDA
- Black
- Dream
- Latine
- Lavender



# Collaborations

## **California Virtual Campus (CVC)**

- 100+CCC Serving as Teaching Colleges
- Phase I Completed (Home College)
- Phase II Underway (Teaching College)
- Implementation (Winter 2027)

## **Request for Information**

- IT Software Inventory
- Student Lifecycle CRM & AI Engagement Platform
- Discontinue Existing Tools (Salesforce/TargetX, GeckoEngage, HubSpot)

# Academies

## **Vision-Aligned Reporting (VAR)**

- 18-Month Leadership Development Program
- Cohort of Six Institutional Leaders
- Four In-Person, Off-Site Convenings
- Ongoing Virtual Coaching & Support
- Focused on Scaling Equity Initiatives
- Participation in a Collaborative Community of Practice

## **Strategic Enrollment Management (SEM)**

- One-Year Guided Enrollment Strategy Program
- Cohort of 10 Institutional Leaders
- Three In-Person, Off-Site Convenings
- Two Campus-Based Consulting Visits
- Monthly Virtual Coaching and Support, Two Coaches
- Tailored Institutional Project Focused on FIT Scheduling



Strategic Enrollment Management (SEM) Plan  
Resources and Updates

[smc.edu/SEM](https://smc.edu/SEM)