



Santa Monica Community College District
BOARD OF TRUSTEES

ANNUAL GOALS 2024-2025 AND ONGOING PRIORITIES

PROPOSED ANNUAL GOALS 2024-2025

The Future of the College

1. Complete an Educational Master Education Plan that includes lessons-learned from COVID, challenges and opportunities presented by the economic and demographic landscape, and current and projected revenue and enrollment.
 - Complete SMC Educational Master Plan by December 31, 2024
 - Adopt a strategic plan for SMC based on the Educational Master Plan
2. Increase enrollment by 5%.

Educational Advancement, Quality and Equity

3. Continue to decrease equity gaps, using appropriate data and controls including on measuring the effects of interventions, and increase:
 - Successful enrollment for first-time applicants;
 - Persistence from first term of enrollment to subsequent term;
 - Course success in equitized gateway courses;
 - Transfer level English and transfer level Math successful course completion in Year One;
 - Units successfully completed in Year One; and
 - Completion for Vision For Success and Student Centered Funding Formula (SCFF) for all populations (Bachelor Degrees, Transfers, AAs, ADTs, Chancellor's Office Certificates).
4. Obtain approval from CCC Chancellor's Office and ACCJC for SMC's Cloud Computing Baccalaureate application proposal.

Student Life

5. Continue working on the student housing initiative.

Fiscal Stewardship

6. Reduce the structural budget deficit by \$5,000,000.
7. Stabilize the fiscal structure of SMC and meet the requirement for a 5% fund balance.
8. Work with state and federal allies and legislators to increase and stabilize funding and the SCFF at a level that sustains the work of the College.

Facilities

9. Update and complete the Facilities Master Plan to support the vision for SMC's future.

Community Relations

10. Simplify online and in-person enrollment including for high school students, using appropriate data and controls including on measuring the effects of interventions.
11. Conduct a meeting of the Board of Trustees at the SMC Malibu Campus.

ONGOING BOARD OF TRUSTEES PRIORITIES

The Future of the College

1. Develop new programs and partnerships that support the strategic vision and plan for the future of the College.

Educational Advancement, Quality, and Equity

2. Hire and support a diverse and innovative faculty and staff, while seeking to increase the percentage of full-time faculty over time.
3. Ensure a supportive, inclusive, and collegial environment for students and staff.
4. Support participatory governance in College decision-making.

Student Life

5. Infuse anti-racist, equity-minded academic and non-academic support in all areas of the College.
6. Implement initiatives that overcome barriers based on students' financial resources and unmet basic needs.
7. Devote resources to assist students with personal circumstances that negatively affect student success.

Fiscal and Facilities

8. Seek opportunities for improved revenue generation, cost control, re-organization, and enrollment management to ensure a sustainable budget and efficient operations.
9. Continue commitment to environmental sustainability in light of the continuing climate crisis.

Community and Government Relationships

10. Improve special programs that serve local students by increasing College readiness and success.
11. Continue support of the Emeritus Program.
12. Continue support of the Malibu Campus.

Approved by the Board of Trustees: October 1, 2024