



Guided Pathways Early Momentum KPIs: Pathways 2.0 Initial Baseline Data Report

Santa Monica College

College-wide reforms, like guided pathways, are complex endeavors that take many years to implement fully. That means that colleges will not see expected improvements in student completion rates for several years after the implementation of such reforms. Therefore, colleges need indicators in the near term that they can examine to see if their reform efforts are having a positive effect and are likely to improve student success over a longer term.

This report presents your college's performance on "early momentum" key performance indicators, or KPIs, based on the data submitted through the Voluntary Framework of Accountability (VFA) data system. These metrics were chosen because they can be measured over only one year and yet research suggests that they are leading indicators of increased student completion over a longer term.¹ In addition to the value of these one-year measures as early indicators of progress toward longer term student success goals, tracking year-over-year change in these early momentum KPIs can motivate colleges to implement practices that effectively create the initial conditions required for subsequent success.

In the pages that follow we present trends in the following KPIs for cohorts of first-time-ever-in-college students who started higher education at your college in the fall of the given year.

¹ For a review, see Jenkins, D., & Bailey, T. (2017). *Early momentum metrics: Why they matter for college improvement*. New York, NY: Columbia University, Teachers College, Community College Research Center. Retrieved from <https://ccrc.tc.columbia.edu/media/k2/attachments/early-momentum-metrics-college-improvement.pdf>

- 1) Credit momentum KPIs:
 - a) Earned 6+ college credits in 1st term
 - b) Earned 12+ college credits in 1st term
 - c) Earned 15+ college credits in year 1
 - d) Earned 24+ college credits in year 1
 - e) Earned 30+ college credits in year 1

- 2) Gateway math and English completion KPIs:
 - a) Completed college math in year 1
 - b) Completed college English in year 1
 - c) Completed both college math and English in year 1

- 3) Persistence KPIs:
 - a) Persisted from term 1 to term 2

- 4) College course completion KPI:
 - a) College-level course completion rate in students' first academic year

The cohorts tracked here include both full-time and part-time students but exclude students who are current or previous high school dual enrollment students and excludes students who began in the summer prior to the fall term. We believe that the experience of students with no prior college experience at all is the best way to understand a college's impact on student success. However, we strongly encourage colleges to run these KPIs separately for dual enrollment students and other cohorts as well. As you will see, the VFA has disaggregated these KPIs by race/ethnicity, age and other factors, which will enable your college to see if there are gaps in progression among different student groups.

As a benefit to using the VFA data system, all Pathway 2.0 colleges have access to all of the VFA metrics, and VFA cohorts. These data are not presented in this report. However, colleges are encouraged to explore their VFA medium and longer term outcomes data to broaden and enhance understanding of early momentum (KPIs) data. VFA staff will be working with the AACC Pathways team to help colleges access and use these data.



Pathways KPI Baseline Report for Santa Monica College

Demographics for First Time Ever in College Students

| | Fall 2010 | Fall 2011 | Fall 2012 | Fall 2013 | Fall 2014 | Fall 2015 |
|---------------------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Asian | 9.3% 431 | 8.4% 391 | 8.0% 345 | 8.1% 350 | 7.0% 296 | 6.6% 288 |
| Black or African American | 10.2% 474 | 10.2% 473 | 9.9% 426 | 9.8% 422 | 9.2% 388 | 8.5% 375 |
| Hispanic | 42.0% 1948 | 43.8% 2031 | 45.9% 1974 | 44.8% 1934 | 45.7% 1937 | 46.0% 2022 |
| Other | 17.9% 832 | 16.7% 775 | 17.3% 743 | 18.6% 802 | 18.8% 798 | 19.0% 837 |
| White | 20.5% 951 | 20.8% 963 | 18.9% 811 | 18.7% 806 | 19.3% 818 | 19.9% 874 |

| | | | | | | |
|----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| 19 and younger | 85.7% 3973 | 85.4% 3958 | 85.3% 3669 | 85.2% 3677 | 84.1% 3562 | 85.5% 3759 |
| 20 to 24 | 10.6% 492 | 10.6% 492 | 11.1% 479 | 11.7% 505 | 13.0% 549 | 11.8% 517 |
| 25 and older | 3.7% 171 | 3.9% 183 | 3.5% 151 | 3.1% 132 | 3.0% 126 | 2.7% 120 |

| | | | | | | |
|-----------|---------------|---------------|---------------|---------------|---------------|---------------|
| Full-time | 53.4% 2475 | 50.7% 2348 | 45.4% 1950 | 50.6% 2182 | 54.8% 2321 | 59.4% 2613 |
| Part-time | 46.6% 2161 | 49.3% 2285 | 54.6% 2349 | 49.4% 2132 | 45.2% 1916 | 40.6% 1783 |

| | | | | | | |
|---------------------------|---------------|---------------|---------------|---------------|---------------|---------------|
| College Ready | 29.1% 1350 | 28.3% 1312 | 28.5% 1225 | 31.5% 1357 | 31.6% 1337 | 30.0% 1318 |
| Took dev ed in 1 subject | 29.2% 1356 | 30.1% 1396 | 30.0% 1290 | 29.8% 1286 | 28.5% 1207 | 29.9% 1316 |
| Took dev ed in 2 subjects | 41.6% 1930 | 41.5% 1925 | 41.5% 1784 | 38.7% 1671 | 40.0% 1693 | 40.1% 1762 |
| Took dev ed in 3 subjects | 0.0% 0 | 0.0% 0 | 0.0% 0 | 0.0% 0 | 0.0% 0 | 0.0% 0 |

| | | | | | | |
|--------|---------------|---------------|---------------|---------------|---------------|---------------|
| Male | 47.6% 2207 | 47.1% 2184 | 49.8% 2139 | 50.7% 2189 | 47.8% 2027 | 48.6% 2135 |
| Female | 52.4% 2429 | 52.9% 2449 | 50.2% 2160 | 49.3% 2125 | 52.2% 2210 | 51.4% 2261 |

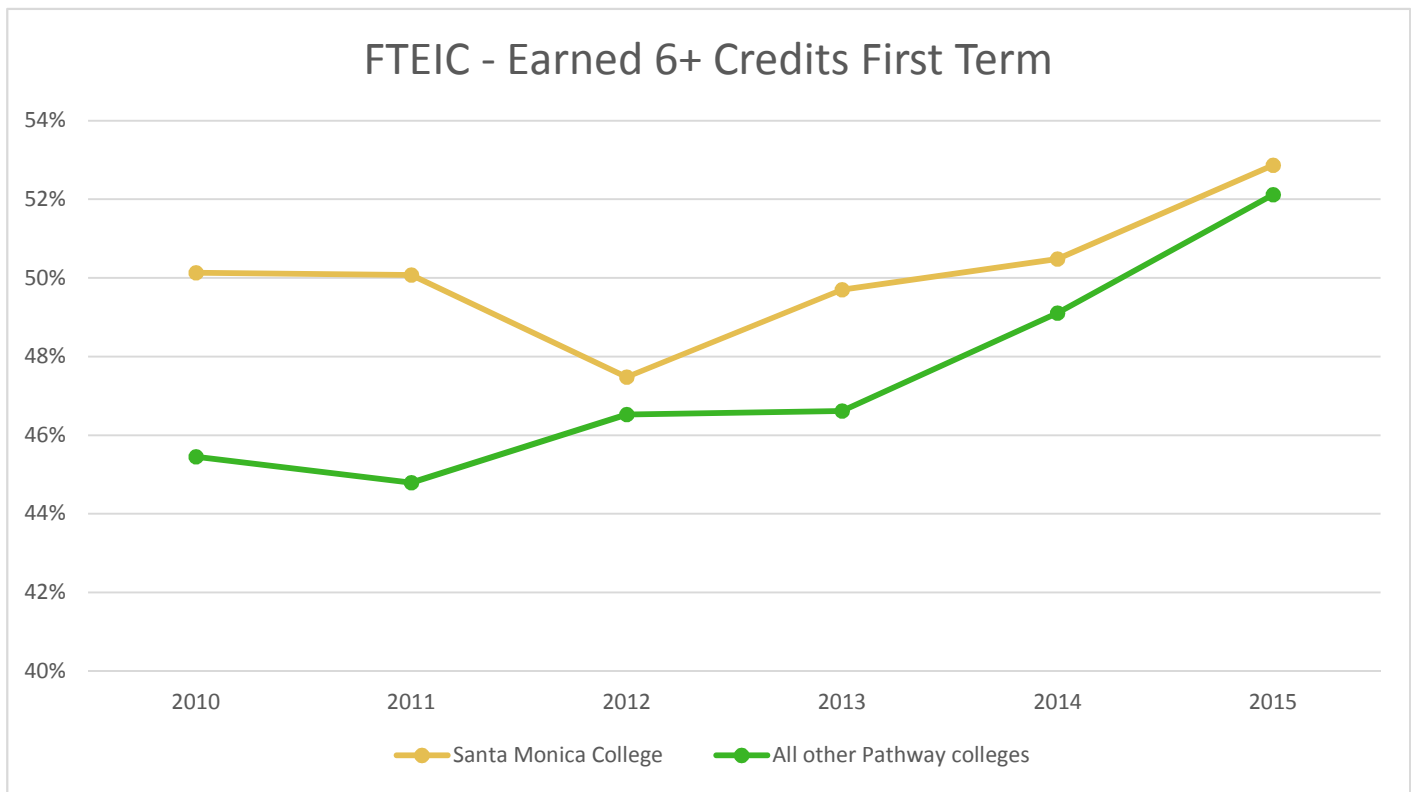
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|---------|---------------|---------------|---------------|---------------|---------------|---------------|
| Pell | 39.1% 1812 | 38.6% 1787 | 39.1% 1680 | 38.2% 1648 | 39.8% 1688 | 35.5% 1560 |
| No Pell | 60.9% 2824 | 61.4% 2846 | 60.9% 2619 | 61.8% 2666 | 60.2% 2549 | 64.5% 2836 |

| | | | | | | |
|--------------|----------------|----------------|----------------|----------------|----------------|----------------|
| All Students | 100.0% 4636 | 100.0% 4633 | 100.0% 4299 | 100.0% 4314 | 100.0% 4237 | 100.0% 4396 |
|--------------|----------------|----------------|----------------|----------------|----------------|----------------|

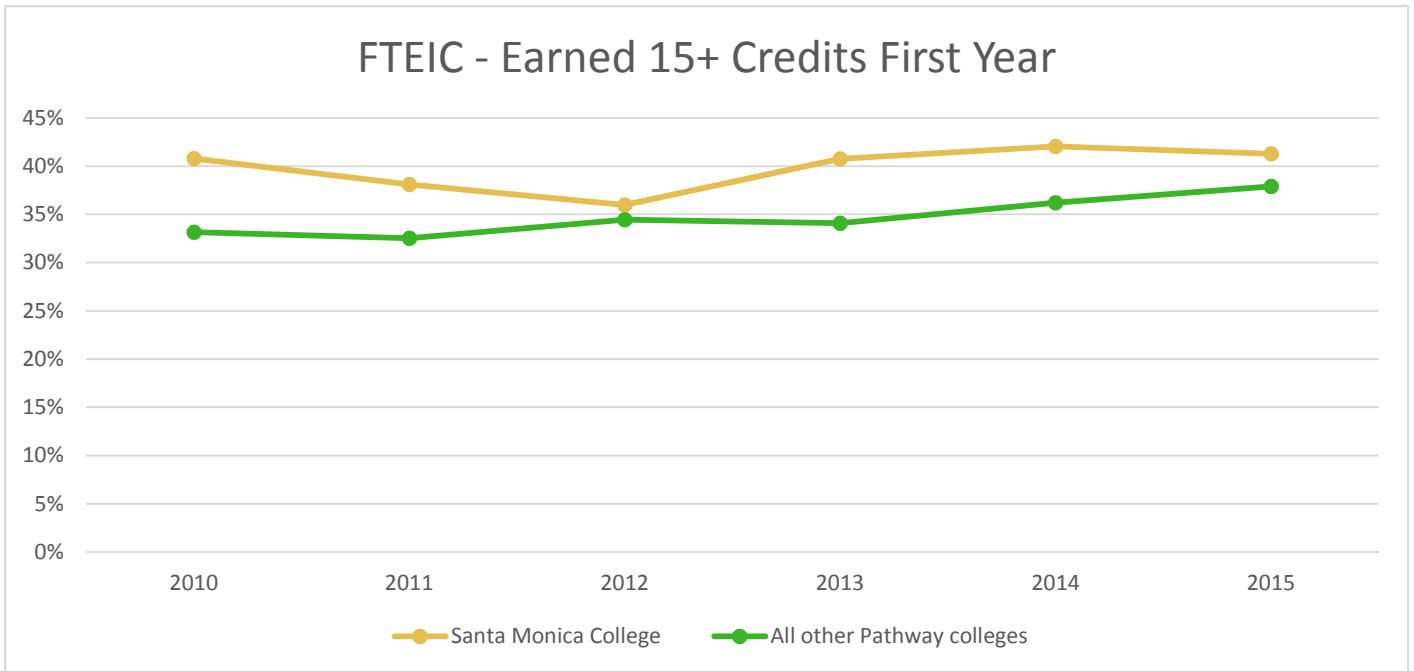
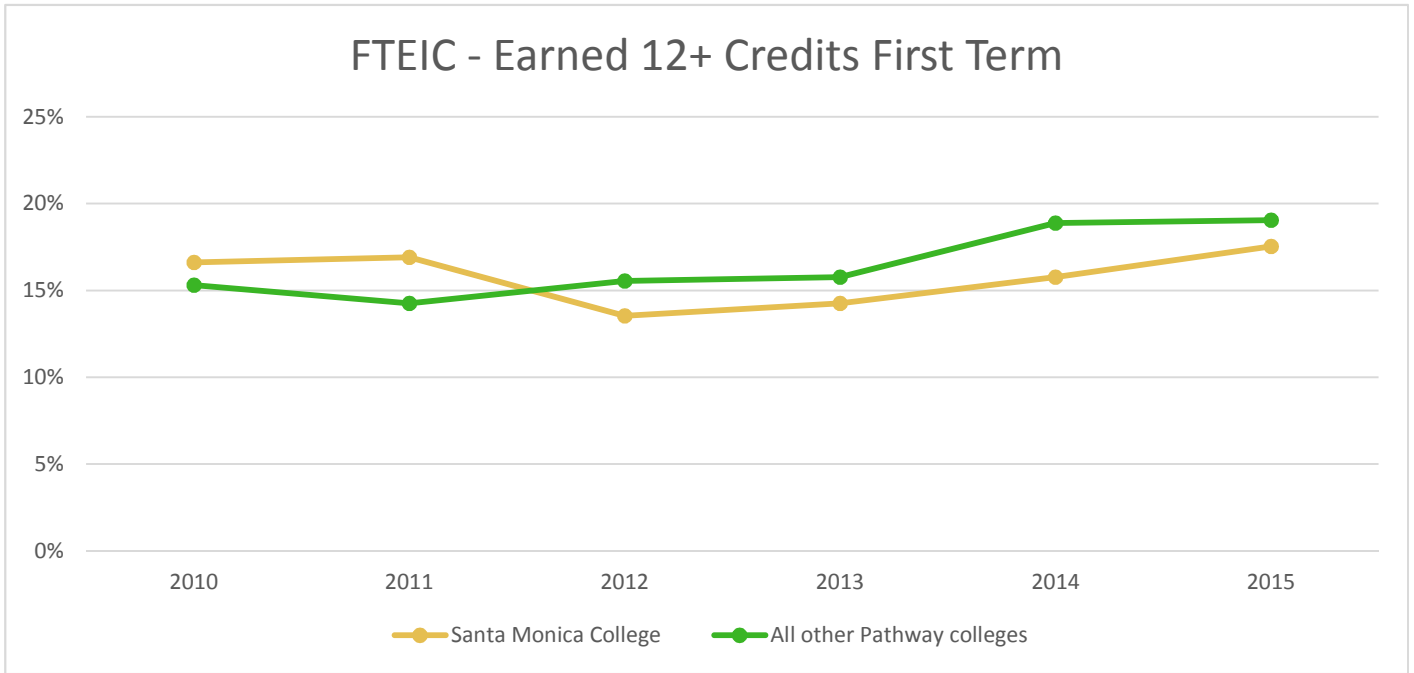
Pathways KPI Baseline Report for Santa Monica College

Credit Momentum KPIs for Santa Monica College

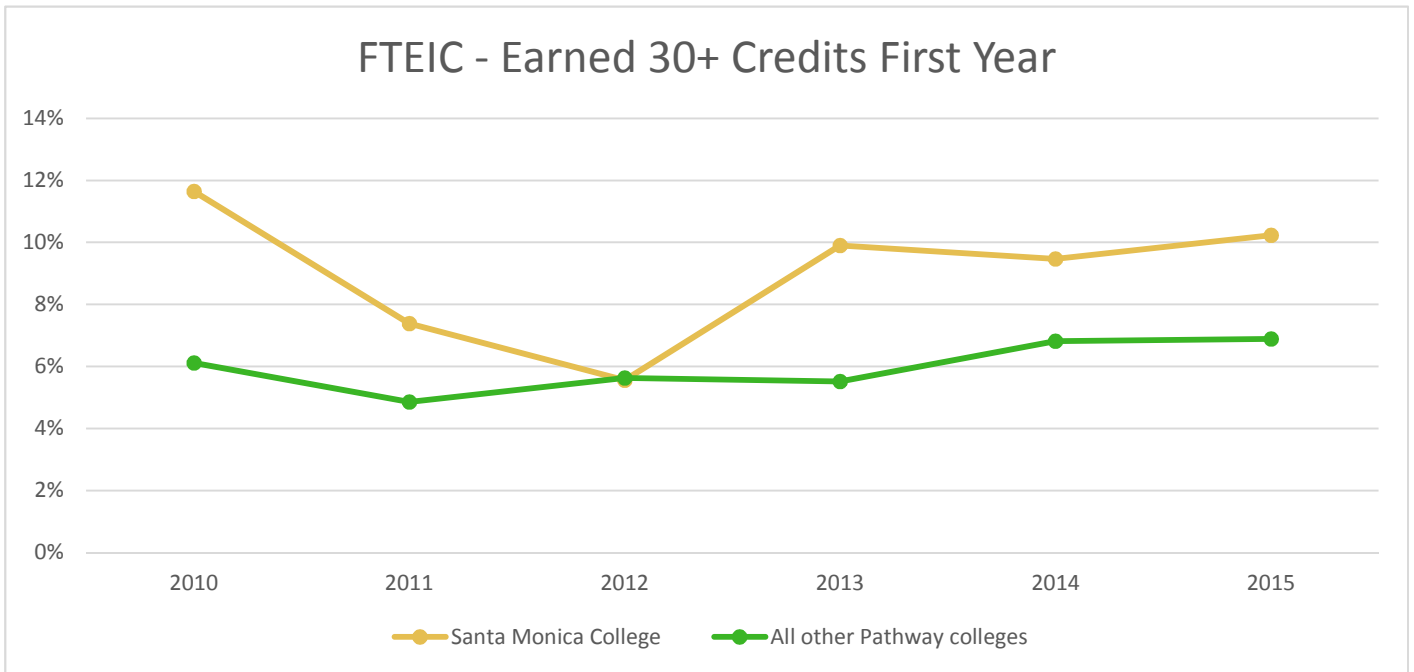
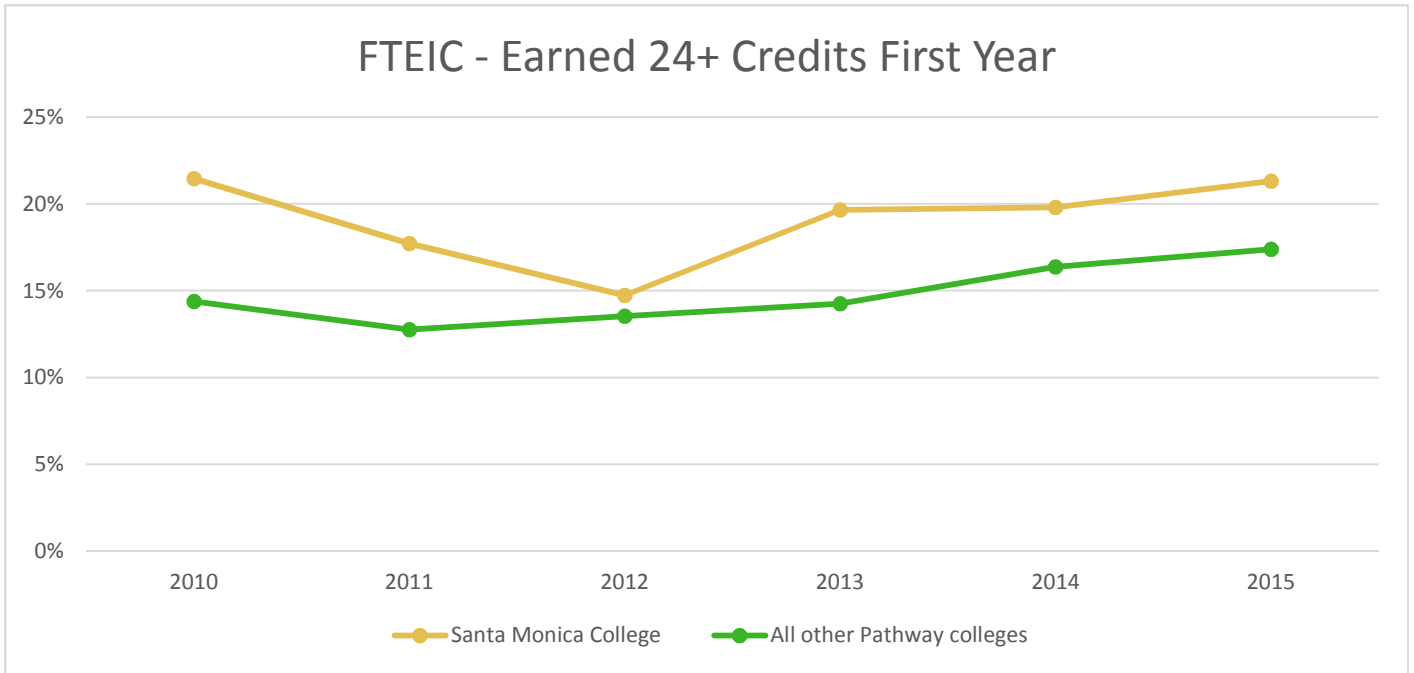
| Cohort year | Earned 6+ credits First Term | Earned 12+ credits First Term | Earned 15+ credits first year | Earned 24+ credits first year | Earned 30+ credits first year | Total FTEIC students |
|-------------|------------------------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|----------------------|
| | | | | | | |
| 2010 | 50.1% (2324) | 16.6% (770) | 40.8% (1891) | 21.5% (995) | 11.6% (540) | 4636 |
| 2011 | 50.1% (2320) | 16.9% (783) | 38.1% (1765) | 17.7% (821) | 7.4% (342) | 4633 |
| 2012 | 47.5% (2041) | 13.5% (582) | 36% (1546) | 14.7% (633) | 5.6% (239) | 4299 |
| 2013 | 49.7% (2144) | 14.3% (615) | 40.8% (1758) | 19.7% (848) | 9.9% (427) | 4314 |
| 2014 | 50.5% (2139) | 15.8% (668) | 42% (1781) | 19.8% (839) | 9.5% (401) | 4237 |
| 2015 | 52.9% (2324) | 17.5% (771) | 41.3% (1814) | 21.3% (937) | 10.2% (450) | 4396 |



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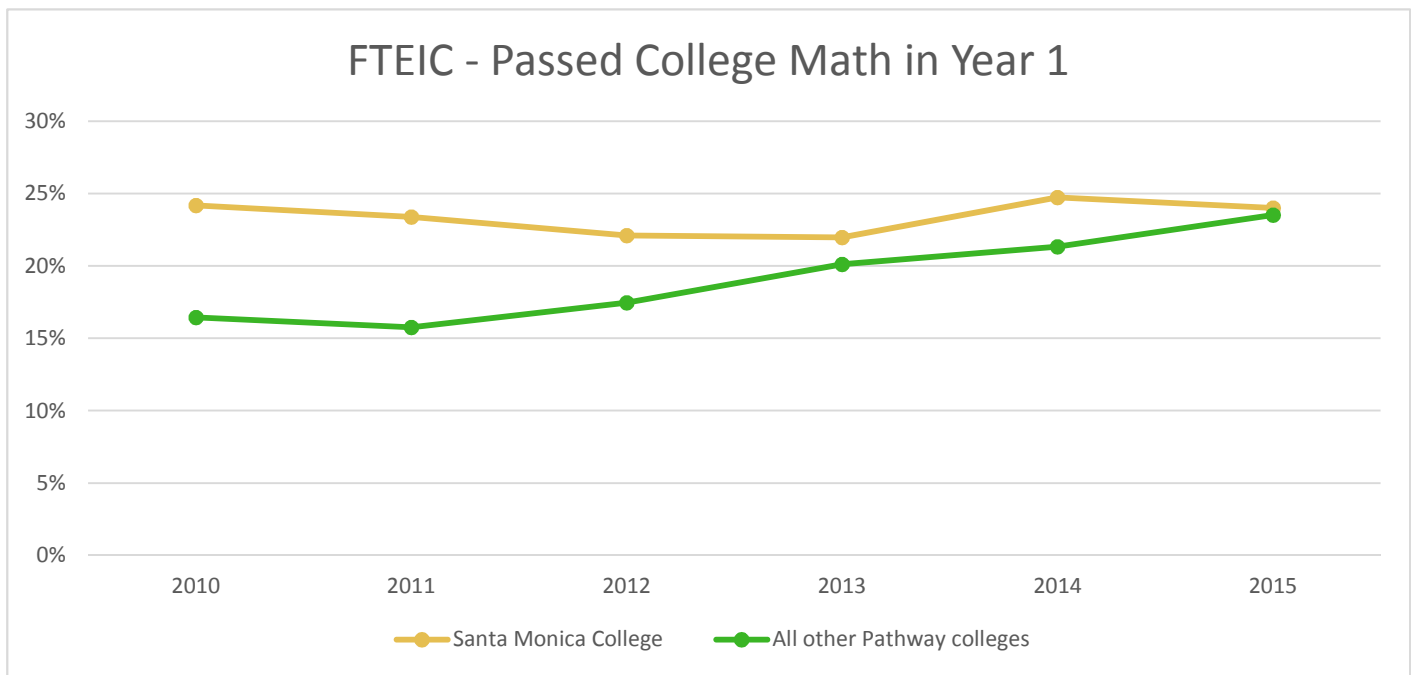
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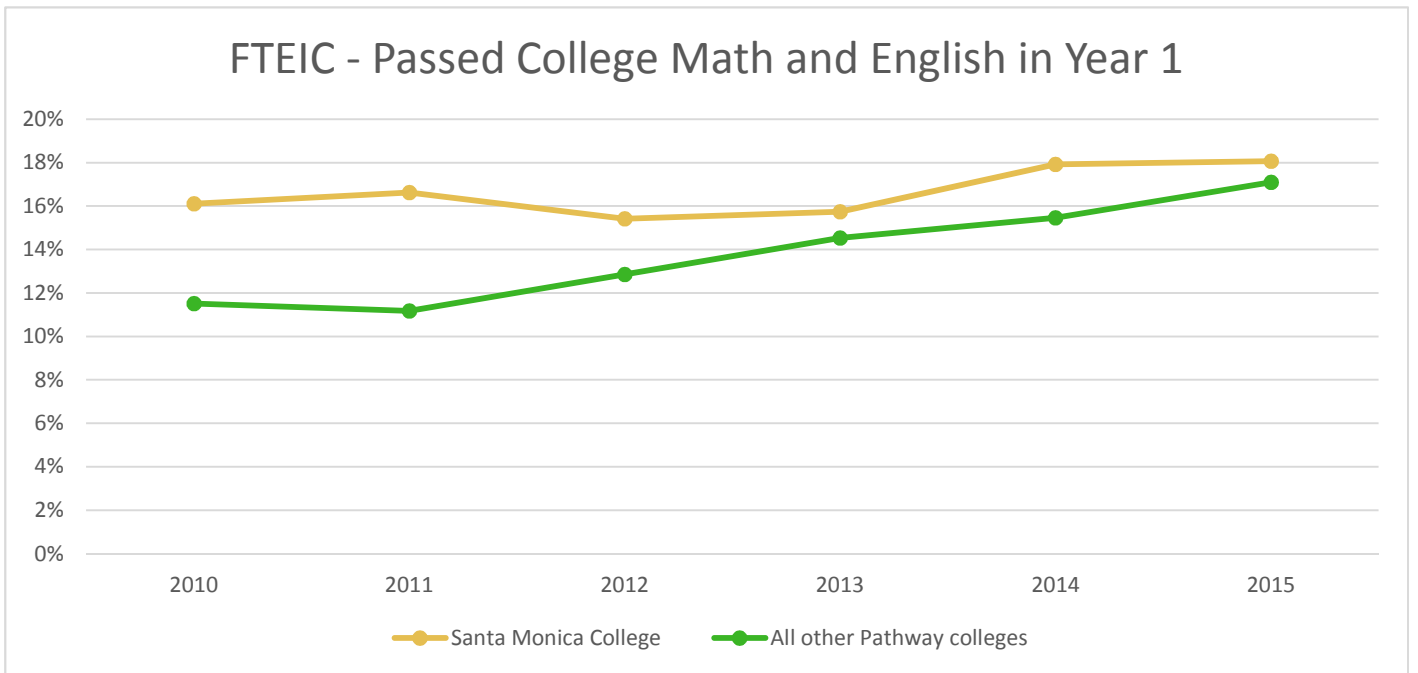
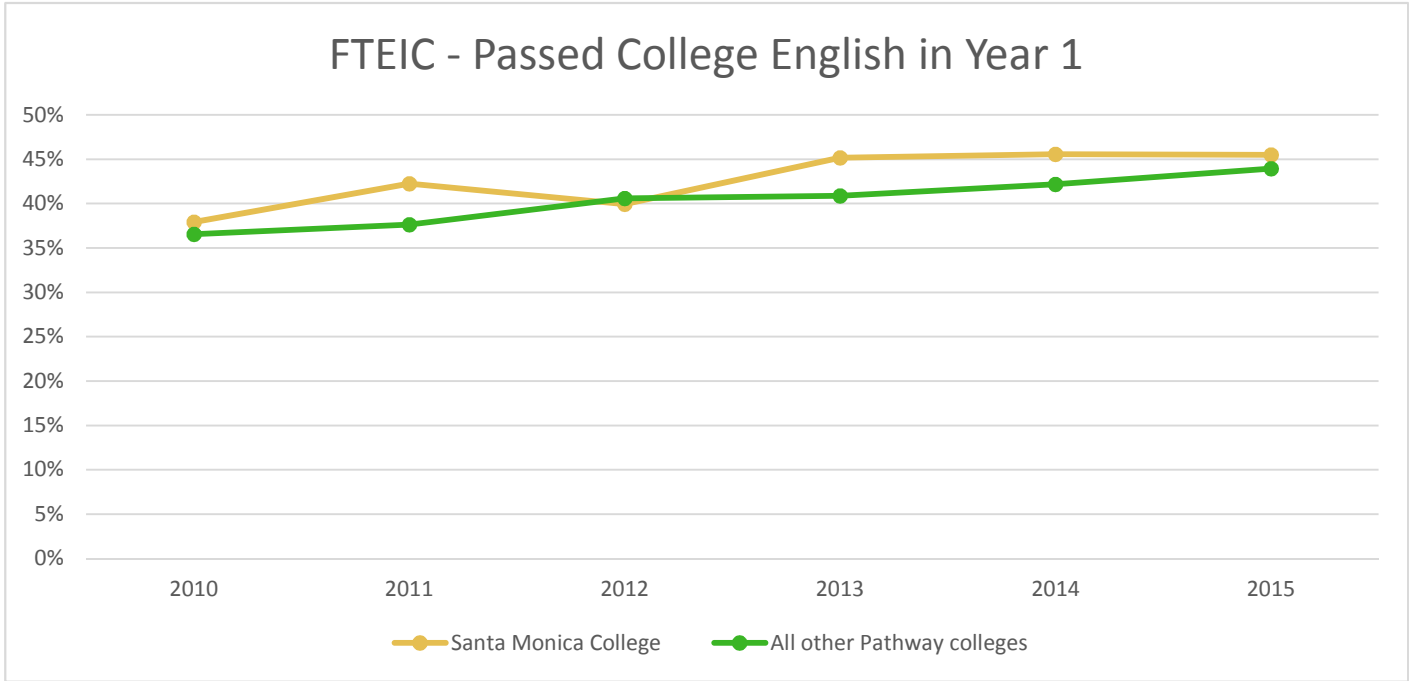
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Gateway Completion, Persistence, and College Course Completion KPIs

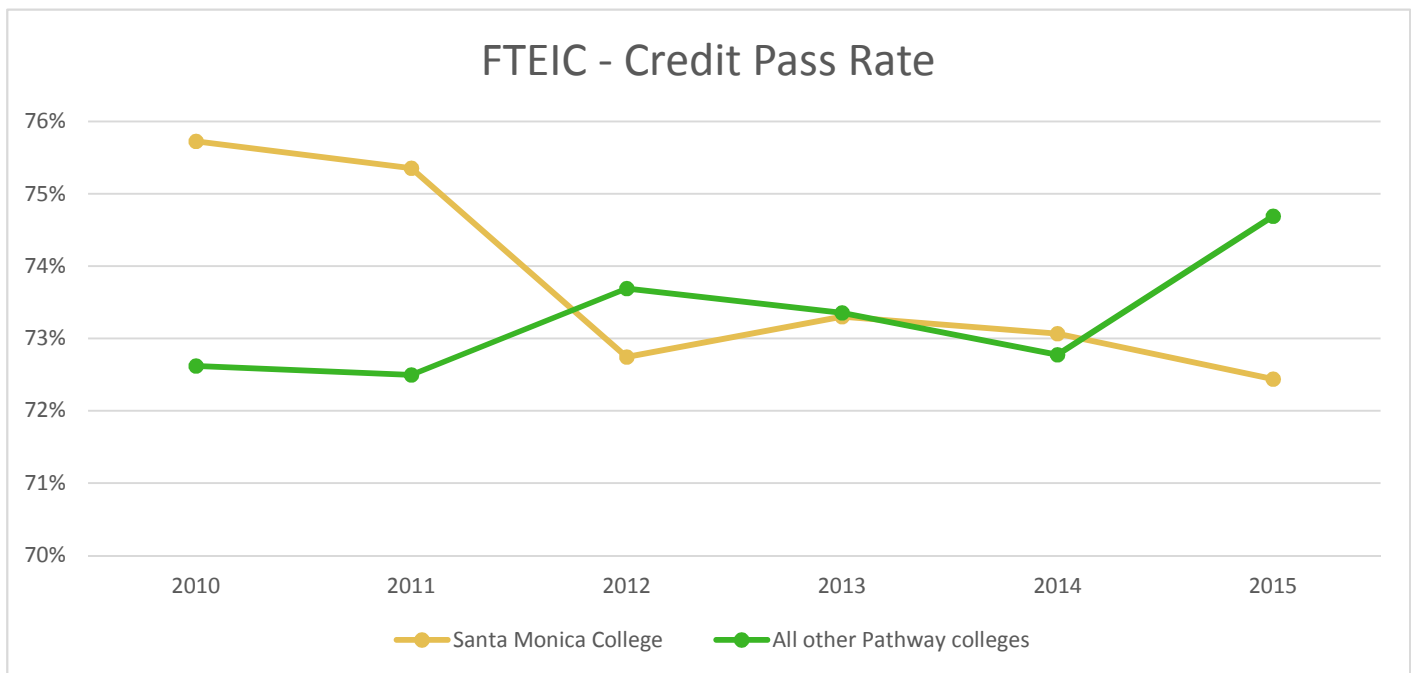
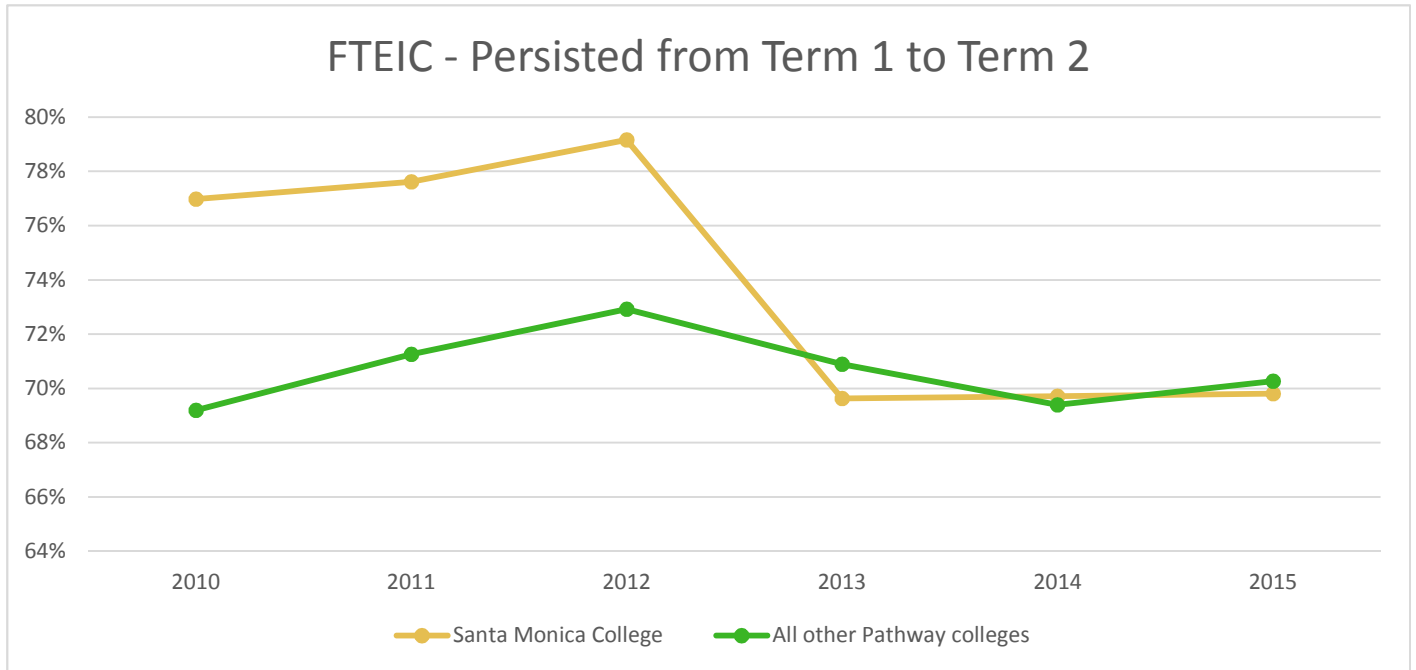
| Cohort year | Passed college Math in year 1 | Passed college English in year 1 | Passed college English & math in year 1 | Persisted from term 1 to term 2 | Total college credits attempted | Total college credits completed | Credit pass rate |
|-------------|-------------------------------|----------------------------------|---|---------------------------------|---------------------------------|---------------------------------|------------------|
| 2010 | 24.2% (1121) | 37.9% (1758) | 16.1% (747) | 77% (3569) | 102158 | 77357 | 75.7% |
| 2011 | 23.4% (1083) | 42.3% (1958) | 16.6% (770) | 77.6% (3596) | 95271 | 71791 | 75.4% |
| 2012 | 22.1% (950) | 39.9% (1717) | 15.4% (663) | 79.2% (3403) | 86941.5 | 63244 | 72.7% |
| 2013 | 22% (948) | 45.2% (1949) | 15.7% (679) | 69.6% (3004) | 96872.5 | 71010.5 | 73.3% |
| 2014 | 24.7% (1048) | 45.6% (1930) | 17.9% (759) | 69.7% (2954) | 94720 | 69209.5 | 73.1% |
| 2015 | 24% (1055) | 45.5% (1999) | 18.1% (794) | 69.8% (3069) | 99136 | 71812 | 72.4% |



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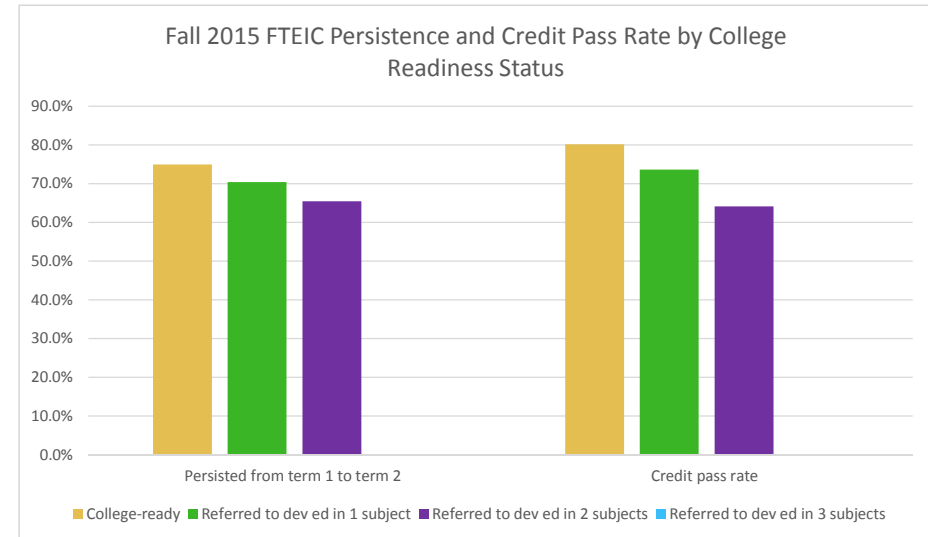
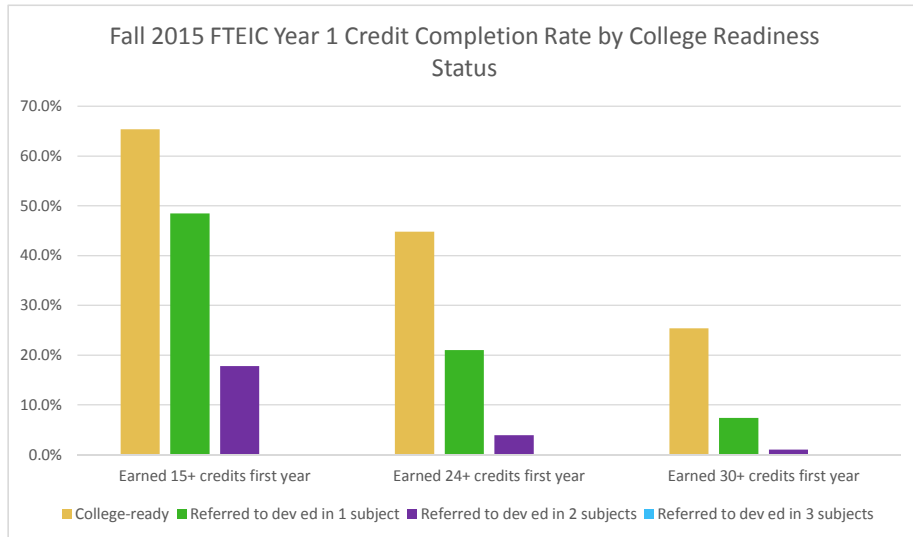
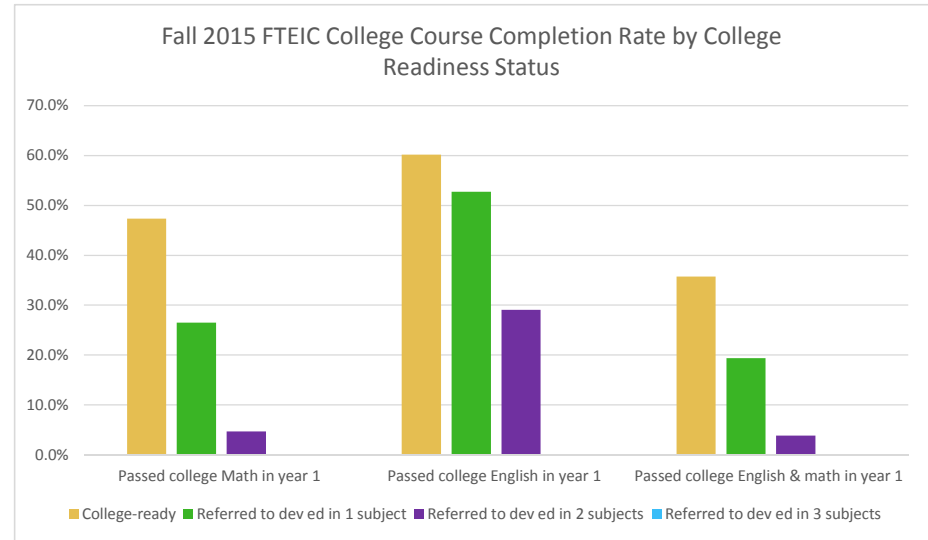
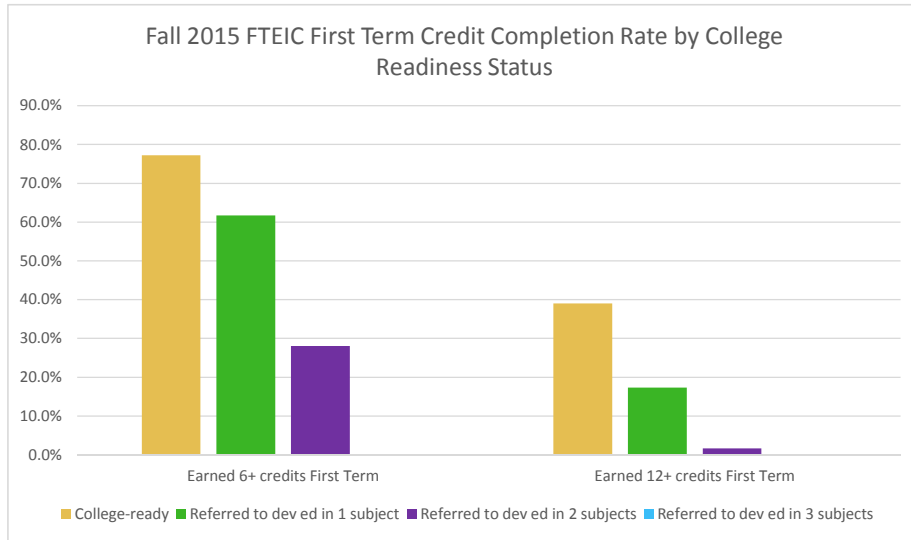


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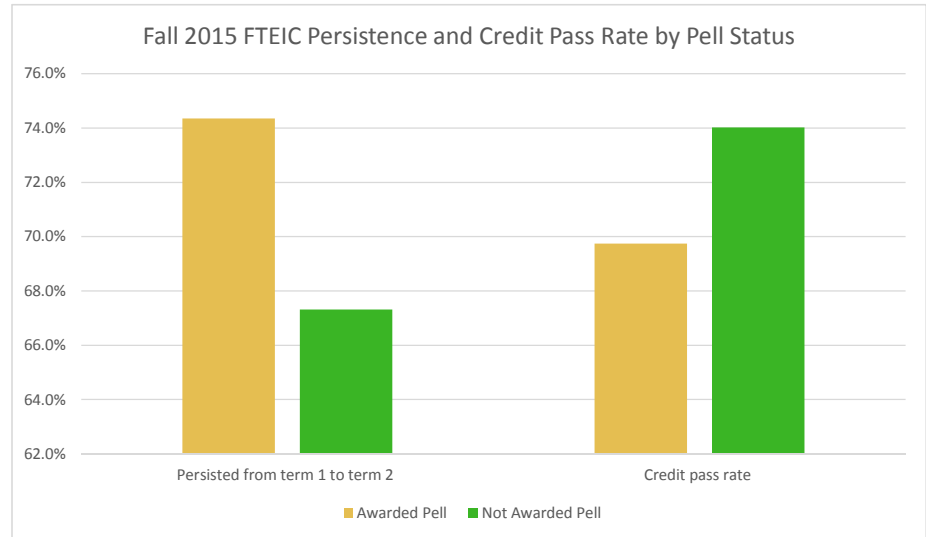
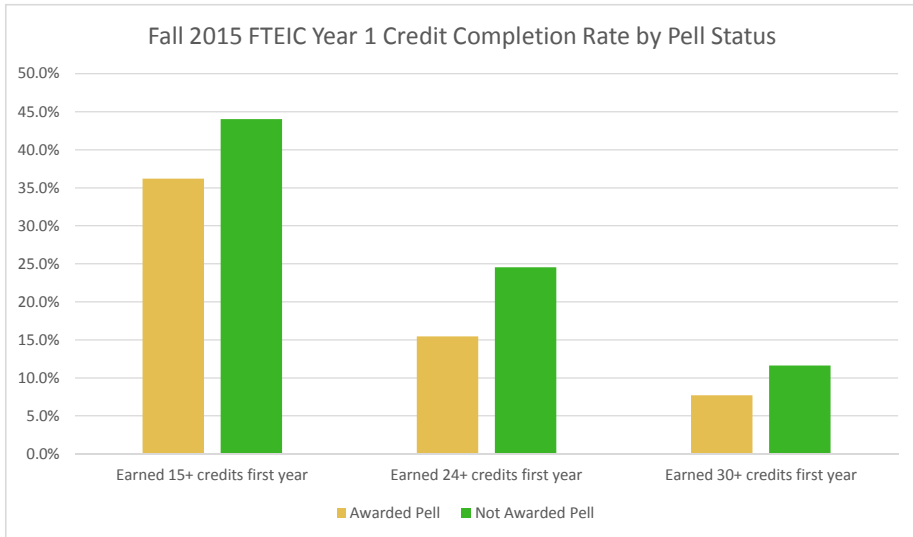
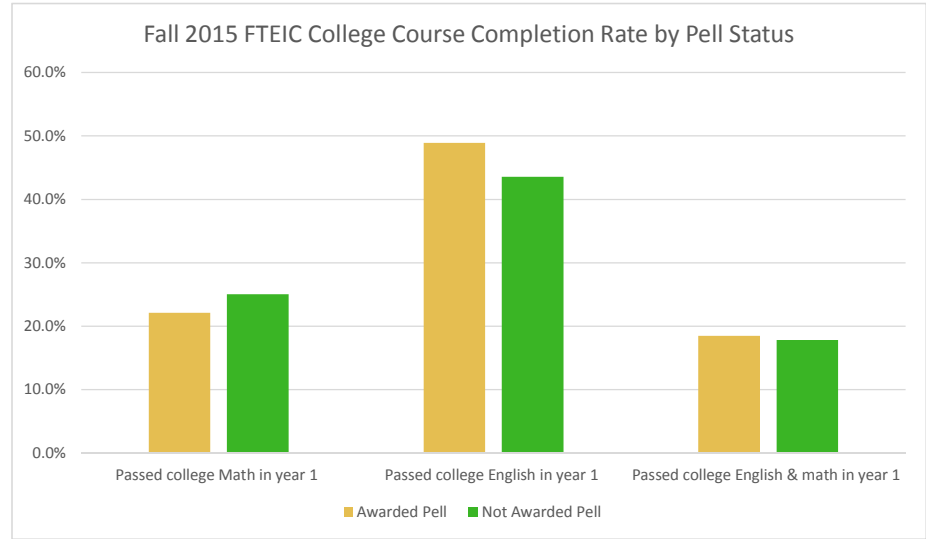
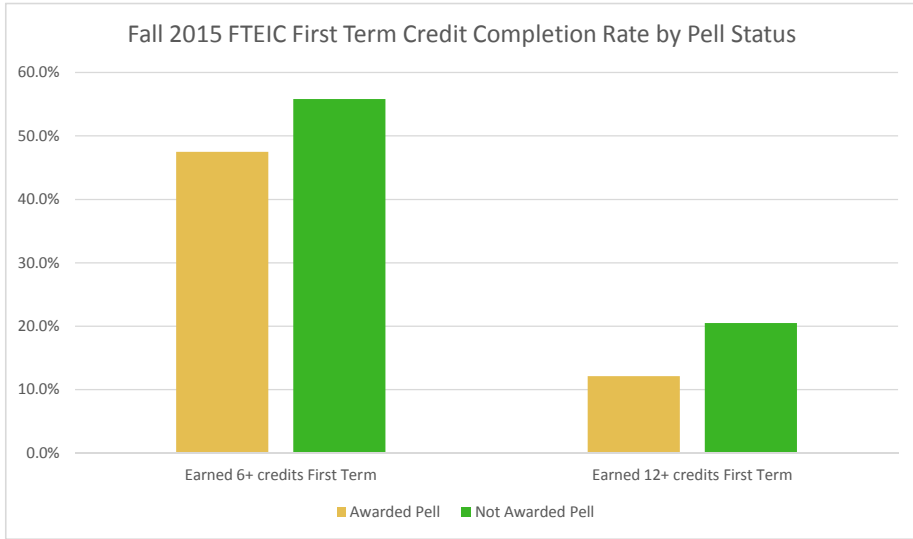


Selected Disaggregation for the Fall 2015 Cohort

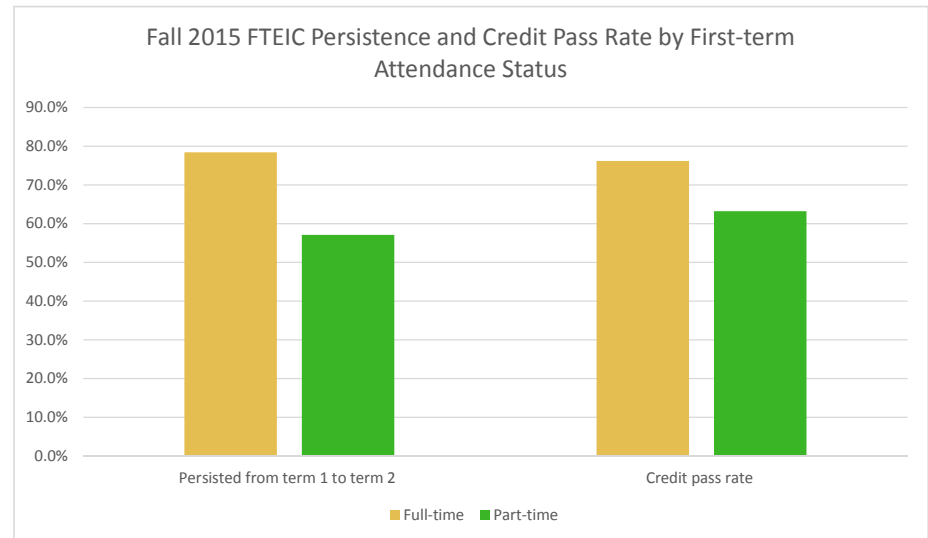
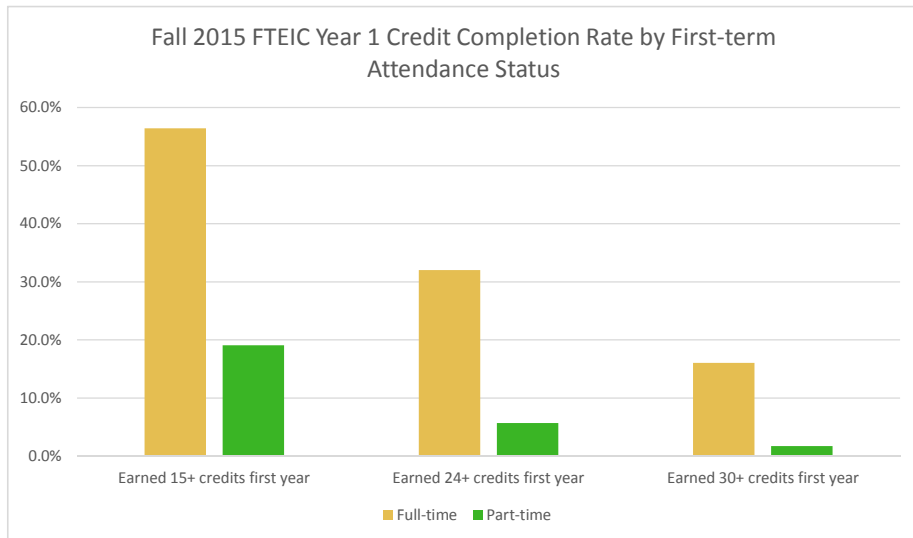
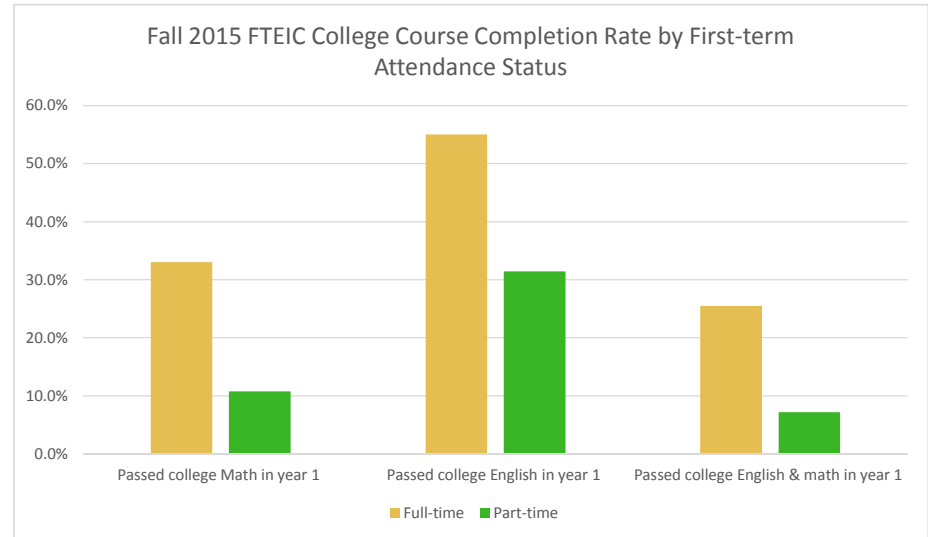
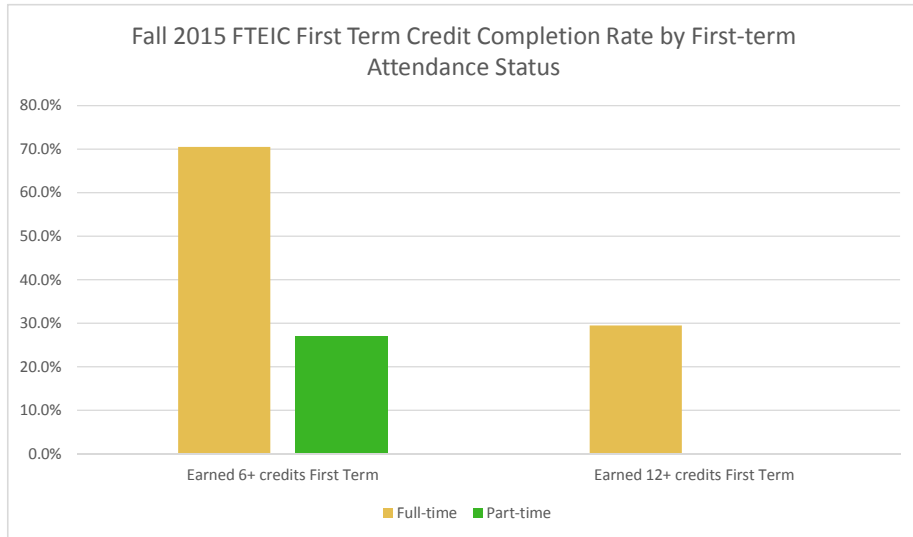
Pathways KPI Baseline Report for Santa Monica College College Readiness Status



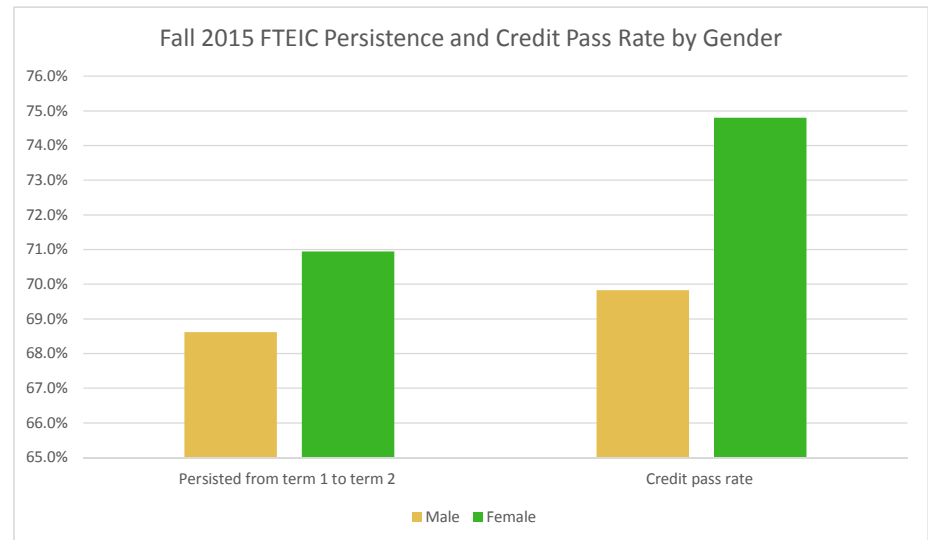
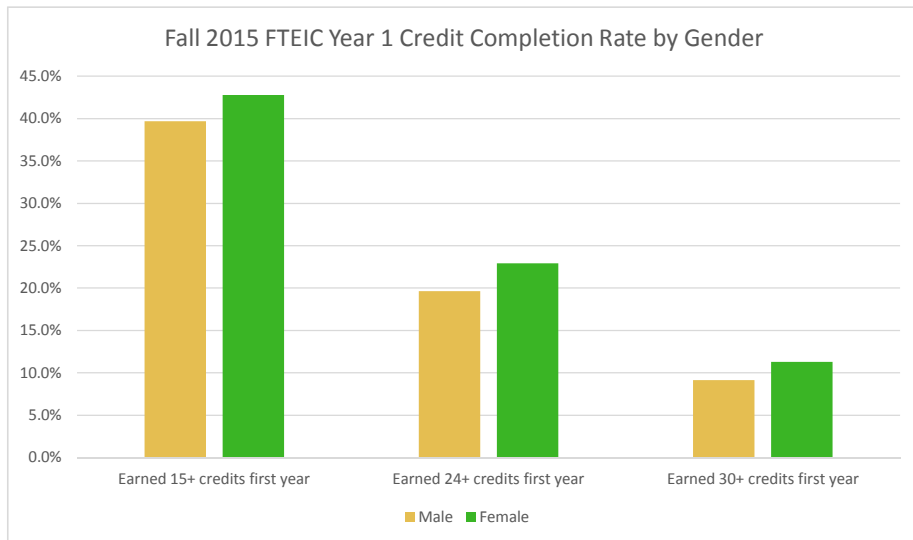
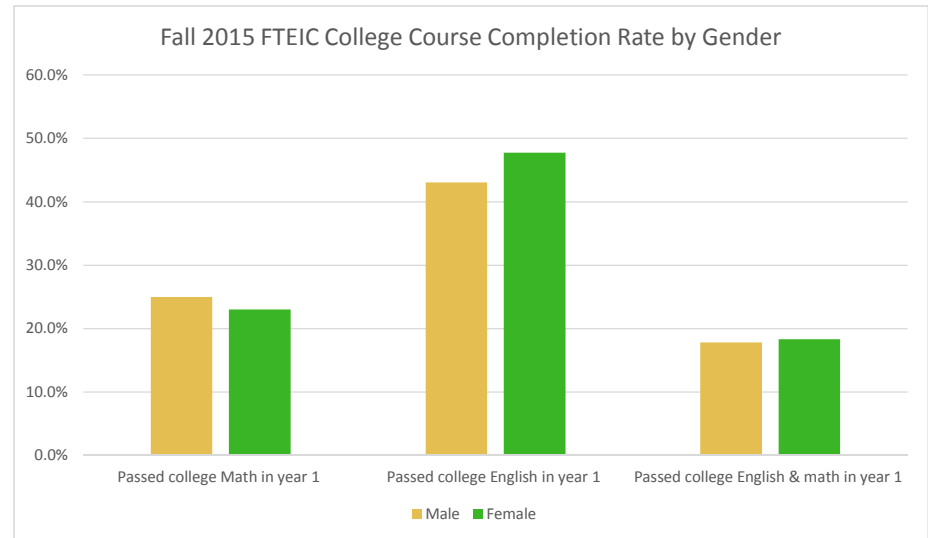
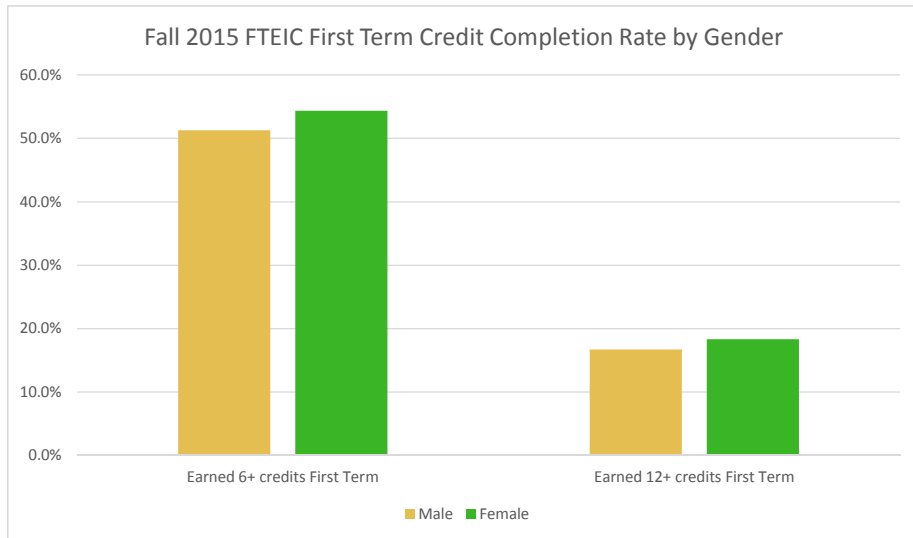
Pathways KPI Baseline Report for Santa Monica College Pell Status



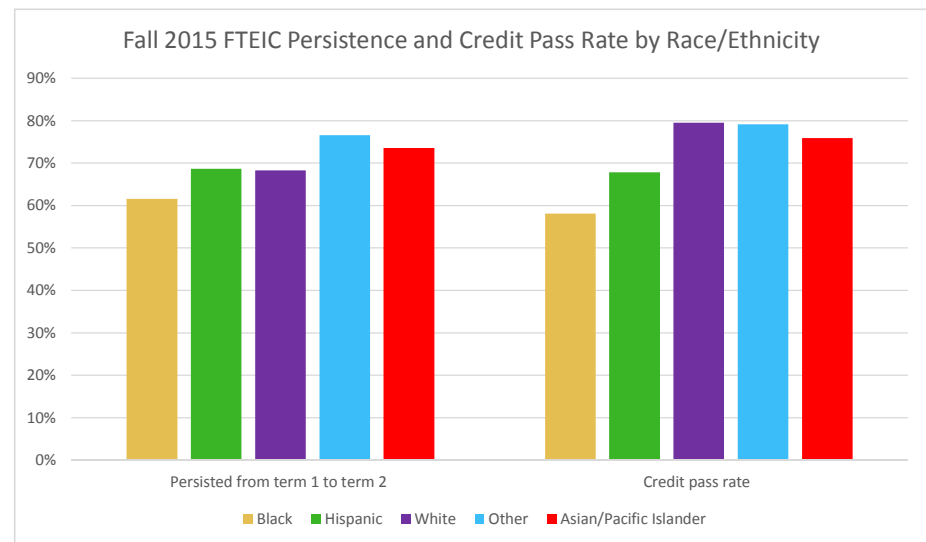
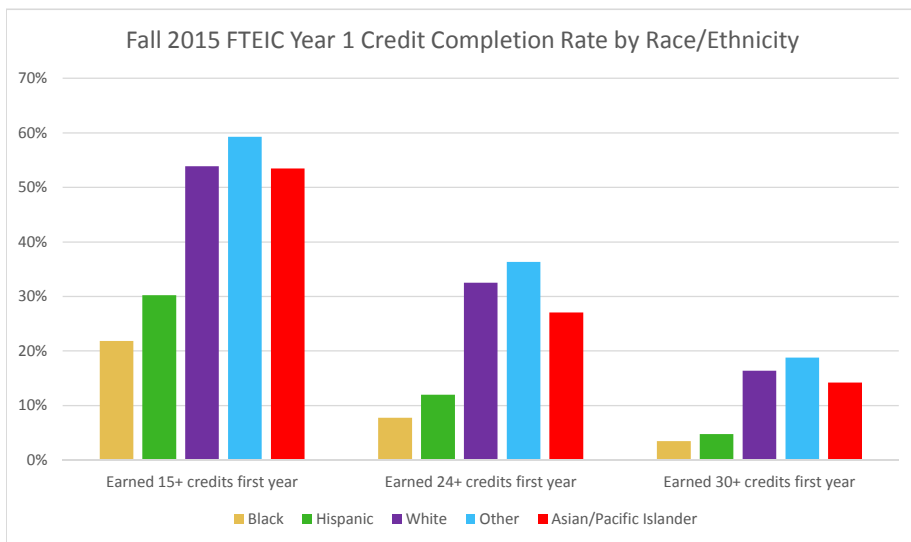
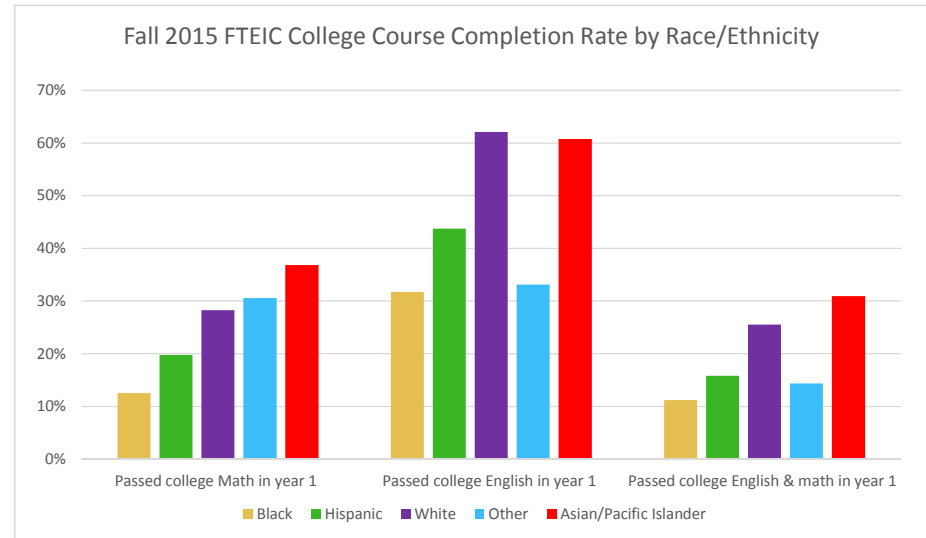
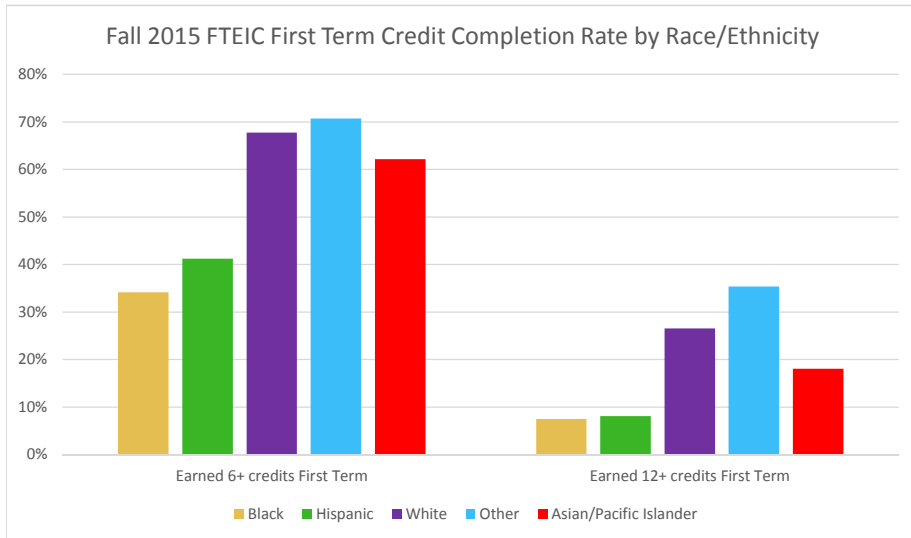
Pathways KPI Baseline Report for Santa Monica College First-term Attendance Status



Pathways KPI Baseline Report for Santa Monica College Gender



Pathways KPI Baseline Report for Santa Monica College Gender



Note: "Other" includes students whose race/ethnicity is reported as Nonresident Aliens, Native American, More than one Race, or unknown.

Pathways KPI Baseline Report for Santa Monica College

Definitions

| Cohort | Definition |
|---------------------|---|
| Fall FTEIC students | Students who enrolled for the first time in postsecondary education (no previous college credits or degrees) in at least one credit course (developmental or college-level, but excluding non-credit offerings) at your college during the given fall term. Students who were “dually enrolled” and in high school previously and in the given term are excluded. |

| KPI | Definition |
|--|--|
| Earned 6+ college credits in 1st term | Number and % of fall cohort students who earned 6 or more college-level (i.e., non-developmental) credits (with grade A-D or P) in first term |
| Earned 12+ college credits in 1st term | Number and % of fall cohort students who earned 12 or more college-level (i.e., non-developmental) credits (with grade A-D or P) in first term |
| Earned 12+ college credits in year 1 | Number and % of fall cohort students who earned 12 or more college-level (i.e., non-developmental) credits (with grade A-D or P) in first full academic year |
| Earned 24+ college credits in year 1 | Number and % of fall cohort students who earned 24 or more college-level (i.e., non-developmental) credits (with grade A-D or P) in first full academic year |
| Earned 30+ college credits in year 1 | Number and % of fall cohort students who earned 30 or more college-level (i.e., non-developmental) credits (with grade A-D or P) in first full academic year |
| Completed college math in year 1 | Number and % of fall cohort students who attempted and passed at least one college level (i.e., non-developmental) math course (with grade A-D or P) in the first academic year. Withdrawals are counted as attempting but not passing the course. |
| Completed college English in year 1 | Number and % of fall cohort students who attempted and passed at least one college level (i.e., non-developmental) English course (with grade A-D or P) in the first academic year. Withdrawals are counted as attempting but not passing the course. |
| Completed college math and English in year 1 | Number and % of fall cohort students who attempted and passed at least one college level (i.e., non-developmental) course (with grade A-D or P) in both math and English in the first academic year. Withdrawals are counted as attempting but not passing the course. |
| Persisted from term 1 to term 2 | Number and % of fall cohort students who enrolled in at least one credit course (including developmental) in term 2 (spring term) |
| Completed college credits | Number of college-level (i.e., non-remedial) credits completed (with grade A-D or P) by fall cohort students in their first full academic year divided by the total number of college-level credits attempted by students in the fall cohort within their first full academic year |