



# GIVING

THANKS(GIVING)'25

**MONDAY, 11/24**  
**11 AM - 7 PM**

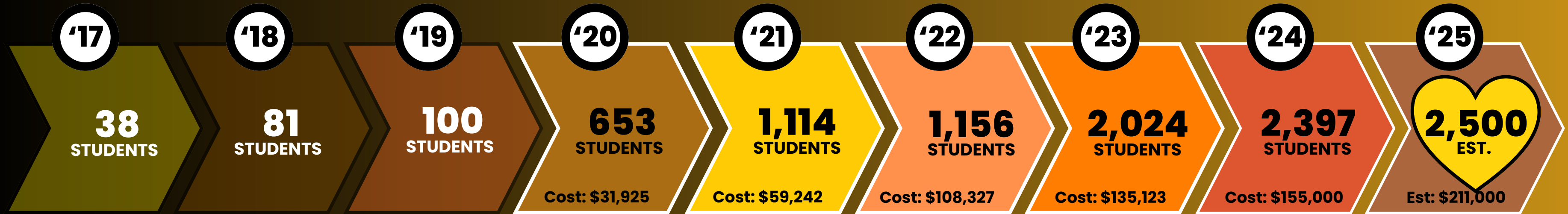


**TUESDAY, 11/25**  
**11 AM - 7 PM**



GIVING THANKS(GIVING) 2025

# HISTORY



Homegrown by Wendi DeMorst & Lizzy Moore

GIVING THANKS(GIVING) 2025

# 2025 STUDENT OFFERINGS

- shelf stable items
- apples
- pears
- potatoes
- green beans
- sweet potatoes
- garlic
- onions
- carrots & celery
- cranberries
- dinner rolls
- pumpkin pie
- sparkling apple cider
- butter
- \$50 Vons gift card



## GIVING THANKS(GIVING) 2025

# OUR MISSION

Address students' basic needs targeting food insecurity

### GOAL #1: AGENCY

Create an environment where students have the agency to select the food items they want to eat. In addition to securing goods for themselves, students may require items for their families. Giving students the agency to share their items creates goodwill and reduces anxiety and stress.\*

### GOAL #2: CENTER BASIC NEEDS OFFERINGS

Offer the holiday program aligned and within close proximity of SMC's Bodega, where some of the basic needs services are centralized.

### GOAL #3: CAL FRESH INTEGRATION

Actively informing students about CalFresh eligibility requirements, providing one-on-one assistance to complete applications and renewals, and providing access to verifications and submission assistance.

**NEW!**

### GOAL #4: RAISE FUNDS FOR YEAR-ROUND SUPPORT

In addition to raising funds to cover GTG expenses, this program sets its goal to exceed the event cost, creating another pipeline of funding for Basic Needs to support students throughout the academic year.



CALFRESH PROJECT MANAGER THADDEUS PHILLIPS, MSW

\*Source: Bruckner, H. K., Westbrook, M., Loberg, L., Teig, E., & Schaeftbauer, C. (2021). "Free" food with a side of shame? Combating stigma in emergency food assistance programs in the quest for food justice. *Geoforum*, 123, 99-106.

# bodega SANTA MONICA COLLEGE RACK



## BASIC NEEDS: WARM CLOTHING

A group of dedicated volunteers have worked all year with the goal to secure 1,200 gently used coats to distribute over the two-day event, providing warmth for students.

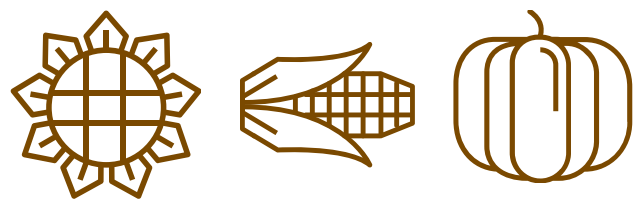
Limit: (1) per person  
While supplies last

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Goal: \$250,000 To Date: \$225,893

  
**Thank You  
to Our  
Generous  
Sponsors**



## HARVEST \$25K+



**Bari Lipp  
Foundation**

## BLESSINGS \$10K+

**Mark and Freya  
Ivener**



**Smart & Final.**  
CHARITABLE  
FOUNDATION

## COMMUNITY \$5K



SANTA MONICA DERMATOLOGY GROUP

## IN-KIND



# GIVING

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**GIVING**

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**Questions?**