

Academic Senate Resolution

Title: Resolution Regarding Strategic Enrollment
Author/Committee: Academic Senate Executive Committee
1st Read Exec/Vote:
1nd Read Senate/Vote:
2nd Read Exec/Vote:
2nd Read Senate/Vote:
Approval Date:

The Academic Senate of Santa Monica College seeks meaningful collaboration with the current President and Senior Staff to best support students. The following is the first in a series of Academic Senate resolutions that assert the faculty's views on key issues facing Santa Monica College (SMC) today.

Whereas, the 2022 - 27 SMC Strategic Enrollment Management (SEM) Plan identifies enrollment targets through the 2026-2027 academic year that include 3 - 5% growth per academic year but do not reach our Hold Harmless Goal nor does it provide an over-arching cohesive guide or communication plan to redress enrollment barriers to meet enrollment targets;

Whereas, the Academic Senate of Santa Monica College recognizes a larger systemic decline in community college student enrollment nationally, statewide, and locally resulting in Santa Monica College shrinking from a large to medium size college and necessitating a robust SMC SEM plan;

Whereas, the Board of Trustees recognizes the District Planning and Advisory Council (DPAC) as SMC's primary planning body and both Academic Senate and Faculty Association have unsuccessfully advocated for a DPAC Action Plan with a focus of increased enrollment and retention since 2021;

***Be it Resolved* that Santa Monica College's Academic Senate urges DPAC to recommend the SEM plan be revised to identify a path to reach and surpass the Hold Harmless Goal with aspiration benchmarks, returning enrollment to 2015-2016 numbers to be implemented by Fall 2024.**

***Be it Resolved* that Santa Monica College's Academic Senate recommends that President Dr. Jeffery and Senior Staff all constituency groups in meaningful discussions to develop collaborative practices for**

updating the SEM plan and to articulate a clear understanding of how and by whom the plan will be implemented.