

## Academic Senate Resolution

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Title: **Resolution of Concern Regarding Strategic Enrollment**

Author/Committee: **Academic Senate Executive Committee**

1<sup>st</sup> Read/Vote:

2<sup>nd</sup> Read/Vote:

Approval Date:

*The Academic Senate of Santa Monica College seeks meaningful collaboration with the current President and Senior Leadership to best support students. The following is the first in a series of academic resolutions that assert the faculty's views on key issues facing Santa Monica College (SMC) today.*

*Whereas, the Plan identifies enrollment targets through **the** 2026-2027 ~~the~~ academic year that increase 3-5% growth per academic year~~1~~ but do not reach Hold Harmless Goal; **← Do we need to define our hold harmless goal?***

*Whereas, the SEM planning document does not provide an over-arching cohesive guide or communication plan to redress enrollment barriers and meet enrollment targets;*

*Whereas, the Academic Senate of Santa Monica College recognizes a larger systemic decline in community college student enrollment both nationally, statewide, and locally **both resulting in Santa Monica College shrinking from a large to medium size college and necessitating** ~~that supports~~ the need for a robust SMC strategic enrollment plan;*

*~~Whereas, there was a cross functional team of administrators, faculty, and classified who identified current enrollment trends and future effective practices in a Strategic Enrollment Plan;~~*

*~~Whereas, the Strategic Enrollment Plan states "The national enrollment landscape has been challenging in recent years which necessitates a different engagement approach in attracting applicants in all the various market segments, as well as in assisting students in completing the process to full matriculation";~~*

**Whereas, the Board of Trustees recognizes the District Planning and Advisory Council (DPAC) as SMC's primary planning body and both Academic Senate and Faculty Association have unsuccessfully advocated for a DPAC Action Plan with a focus of increased enrollment and retention since 2021.**

*Be it Resolved* that Santa Monica College's Academic Senate urges **DPAC the College** to **revise the SEM plan to include** ~~develop and implement a DPAC Action Plan that identifies~~ a path to reach and surpass the Hold Harmless Goal with aspiration benchmarks, returning enrollment to 2015-2016 numbers to be implemented by Fall 2024.

*Be it Resolved* that Santa Monica College's Academic Senate recommends ~~the SEM planning document needs to clearly articulate a values-based mission,~~ meaningful practices to engage ~~folks~~ **constituency groups** from across campus constituencies in collaborative work and a clear understanding of how and by whom the plan will be implemented.