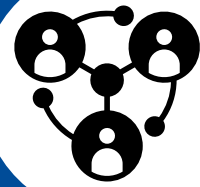


OUTREACH & RECRUITMENT

KEY POINTS

1. Who are we?
2. What do we do?
3. Where are we with recruitment?
4. Why are we here?

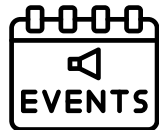




HIGH SCHOOL & COUNSELOR ENGAGEMENT



APPLICATION WORKSHOPS & ENROLLMENT LABS



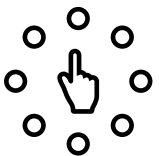
CAMPUS TOURS & EVENTS



SMC PROMISE



COLLEGE & CAREER FAIRS

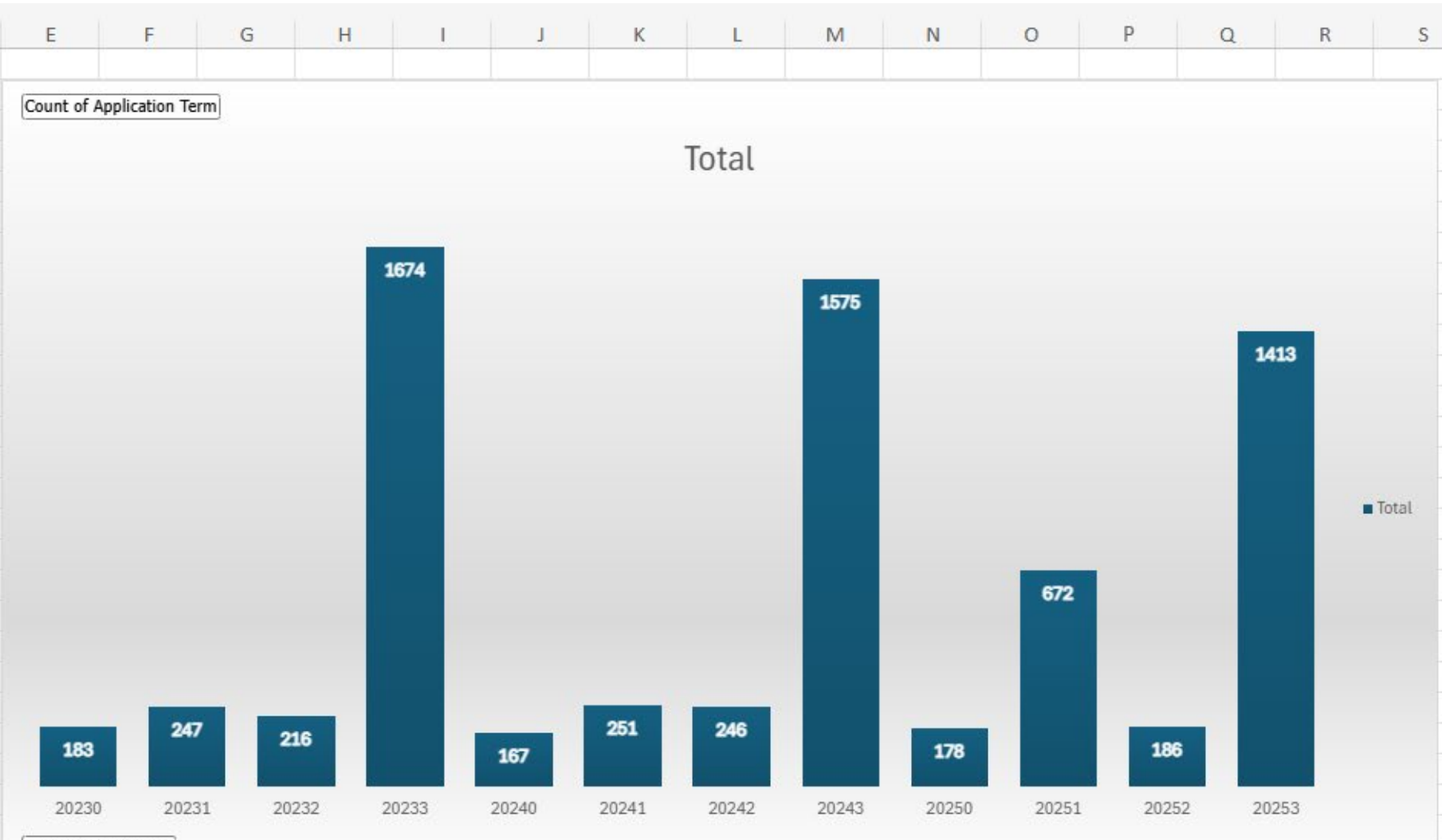


VIRTUAL RECRUITMENT

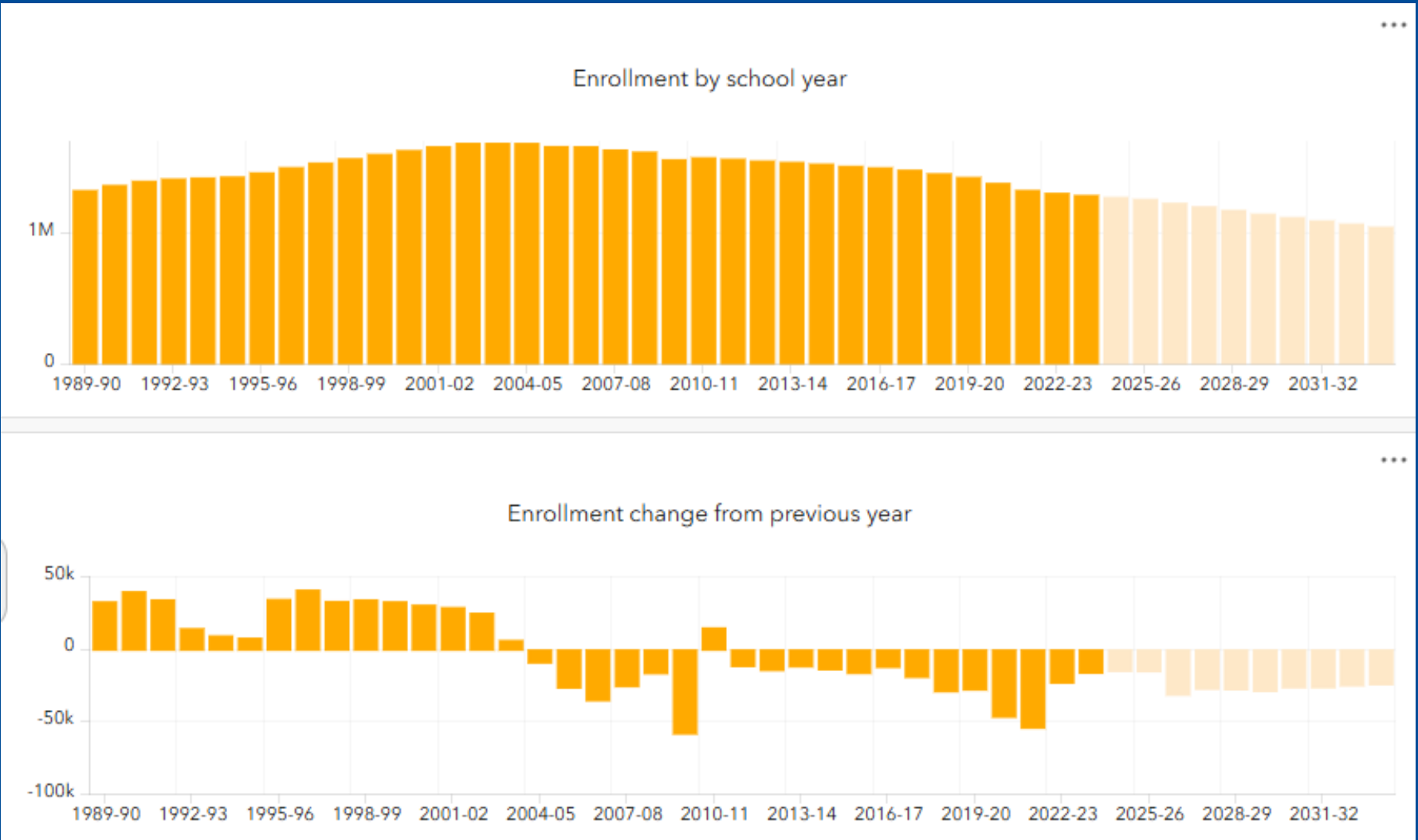
WHAT DO W



RECRUITMENT



Recruitment numbers have decreased



WORKING TOGETHER

CURRENT PARTNERSHIPS

Admissions, Career Services, Counseling,
Financial Aid, Special Programs, and more.

CREATING PARTNERSHIPS

The importance of faculty presence.
What does this look like?

THANK YOU!