



Career Services

Spring 2021

Today's agenda

- Areas of Interest
 - Equity Work
 - Fall Highlights
 - Spring Highlights
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Areas of Interest

Career Counselors

Exploring who you are

- o Individual Career Counseling
- o Counseling 12: Exploring College Majors & Careers
- o Counseling 15: Job Search Techniques
- o Classroom Presentations and Career Exploration Assignments (i.e. English 1, Counseling 20)
- o Workshops for undecided students

Career Advisors

Implementing who you are

Classroom Workshops or One-on-One Appointments:

- o How to write cover letters and resumes (program specific)
- o Interview Techniques
- o Networking Skills/LinkedIn
- o Portfolio Assistance (basic level)

Assistance with Industry Partnerships:

- o Classroom based Career Speakers
- o Classroom based Opportunity Info-sessions (i.e. Getty, Mattel).



Equity in Career Services

Introduce Careers to Students

Bringing in speakers of various ethnicity so everyone can feel represented and welcome.

- Students can't want what they don't know exists.

Build Class Assignments to Help Students

Develop the Tools Needed for the Careers They Seek

Realize that students do not have the time to do "extra" assignments, and need to be introduced to the tools they need to obtain industry opportunities.

- Introduce Career Pathways, Resumes, Portfolios, Networking, etc...

Offer Students Access to Career Opportunities

Educate employers about where our students "are" and how they can partner with us to create equitable opportunities.

- Employer info-sessions co-hosted with faculty and industry.

Fall 2020 Semester

Resume & LinkedIn Workshop:

- **Business 32** - Alicia Mumba | *15 students*
- **Graphic Design 70 Portfolio** - Bonnie Tanaka | *15 students*
- **Intarc 40 Studio 2** - Jo Hao | *8 students*

Resume Reviews:

- **Media 11** - Professor Redelia Shaw | *15 students*
- **IxD Portfolio** - Professor Nicole Chan | *20 students*

MentorShip:

- **Black Collegians/Adelante** - Partnered with Chris Baccus, Esmeralda Martinez and Destiny Johnson to create curriculum for and train the mentors in the SM Chamber Mentorship Program.
- **IxD Portfolio** - Introduced Idea of Alumni Mentorship - Professor Nicole Chan | *30 students*

Industry Design Challenges:

- **IxD Portfolio** - Introduced idea of Adobe Hack-a-thon - Professor Nicole Chan | *30 students*

Company Sponsored Info-Sessions/Opportunities:

- **Bookkeeping Students - Appleone** provided a resume workshop & offered jobs - Professor Jenny Resnick | *55 students*
- **Investing - The Getty** created an investment mentorship for SMC students and hosted an info-session - Professor Erik Senko | *30 Students (& again with scholars | 80 students)*

Speakers:

- **Fashion Department** - Careers in Fashion Speaker Panel | *80 students*

Emails:

- 12 Internship, job, speaker event opportunities emails sent through www.smc.edu/HireSMC (including SNAP Design Academy)



Spring Semester

Resume Workshop:

- **Graphic Design 70 Portfolio** - Bonnie Tanaka | *15 students*

Resume Reviews:

- **Ixd Project Management** - Professor Luke Johnson | *20 students*

Info-Sessions/Opportunities:

- **La Country Art Internships** - offered paid internships - Professor Perviz Sawoski | *20 students*
- **Mattel** - offered paid internships - Fashion and Graphic Design Faculty | *80 students*
 - Portfolio Reviews - Fashion and Graphic Design Faculty | *20 students*
 - Interview Prep Event - Fashion and Graphic Design Faculty | *30 students*

Speakers:

- **D'Wayne Edwards** - Career & Portfolio of Shoe Designer - La Tanya Louis | *100 students*
- **Ryan Zervakos** - LinkedIn Specialist - District | *100 students*

Resource Development:

- **Career Guide Videos for 18 of 20 AME Programs** - <https://www.smc.edu/student-support/career-services/career-interest-areas/arts-media-and-entertainment-career-interest-area/arts-media-and-entertainment-career-guides.php>

Emails:

- 19 Internship, job, speaker event opportunities emails sent through www.smc.edu/HireSMC





The work continues

Thank you.