Career Education (CE) Committee
Tuesday, October 27, 2020
Zoom
1:00 - 2:15pm

Zoom: Leigh Allen, Chris Baccus, Ashanti Blaize-Hopkins, Nancy Cardenas, Shelia Cordova, Drew Davis, Amanda Garcia, David Hall, Sherece Jefferson, Sasha King, Mario Leon-Vazquez, Laura Manson, Eric Minzenberg, Maria Munoz, Hannah Nelson, Patricia Ramos, Vicki Rothman, Salvador Santana, Perviz Sawoski, Steven Sedky, Scott Silverman, Howard Stahl, Elena Throckmorton.

Call to order 1:05pm

Public Comments: None

Approval of Minutes:
October 13, 2020 - Motion to approve by Howard Stahl, second by Sasha King.
All in favor, no abstentions, no oppositions.

Reports
Chair Steven Sedky
Steven informs the committee the November 10th meeting will be moved to November 17th. The remaining meetings for the semester are November 24th and December 8th. There will be trainings on equity open to all CE faculty November 17th, December 8th, and during the winter retreat.

Vice Chair Patricia Ramos
Tricia had a chance to participate on an advisory board meeting for Administration of Justice. She realized the field is being impacted during Covid since there are no trials going on. Please invite Advisory Tricia, Sasha, and Nancy to participate in your advisory board meetings.

A few questions being asked by the general public and would like to get more answers from the committee in order to have a better outlook for the future:

1. Which of your work-based programs have been impacted the most due to Covid-19?
2. How have they been impacted? What specific changes occurred to the way these programs deliver their curriculum?
3. What concerns have your industry partners had regarding the changes to your programs?
4. In what ways has Covid-19 widened the equity gap for students? How else has Covid-19 impacted the students?
5. What resources, support services or technology have been most helpful to your programs, faculty, students and staff?
6. Due to the changes because of Covid-19, what have you discovered about your work? What

strengths have revealed themselves? What weaknesses have revealed themselves?

7. Which impacts do you believe will have a short-term impact on the programs? Looking down the road three-five years, which impacts do you believe will have a long-term effect?

Informational items

Update on Remote Mentorship Program with the SM Chamber- Chris Baccus
A PowerPoint presentation shared with the committee that was also presented to the Santa Monica Chamber Board. A virtual learning space will be provided while using a mentorship model for students to create relationships with employers.

There will be thirty (30) students and six (6) mentors identified around STEAM (Science, Technology, Engineering, Arts, And Media). By leveraging the Latino Center and the African American Collegiate Center, the program seeks to give more minority students opportunities outside of the classroom to increase their career possibilities as well as assist with their major decision-making process early in their student experience at Santa Monica College.

Update on Cloud Computing Equity Cohort- Chris Baccus, Steven Sedky & Howard Stahl
We have partnered with a nonprofit organization to help sponsor digital access for students going through the Cloud-Computing Program in order to achieve digital equity for communities of color. A total of $10,000 worth of devices has been donated. We held a virtual information session that allowed students to learn more about the SMC's cloud program. Several students enrolled into cloud computing introduction class. This pilot partnership is a great example of innovative outreach strategies that facilitate access to programs offered at SMC.

EMSI Skills Discussion: Creating a Common Language between people, education and work
Career Coach looks at data and analytics for students to enter the workforce. EMSI has a new service called Skillabi – it bridges the gap between education and the workforce so students can understand what skills they'll be leaving with once they complete a course. Skillabi gathers skills from business and industry/jobs and make it so it is accessible to put into SLOs.

The following video was shared with the committee:
https://www.youtube.com/watch?v=MWVCubYxQEg&feature=emb_logo

Old Business
N/A

New Business
N/A

Adjournment 2:20pm

For all documents, visit www.smc.edu/senate.

Next scheduled meeting: November 17, 2020, Location: Zoom

Santa Monica NextGen Leadership
Pilot Mentor (Virtual) Program

A Collaboration of the Santa Monica Chamber of Commerce and Santa Monica College

Agenda

➢ Defining the Why

➢ How it Works

➢ Defining Success

The Why – Program Goals

Santa Monica Chamber Foundation Mission Statement

We design and advance educational and workforce development opportunities that support & strengthen our local and regional economy. By leveraging the expertise of our business community from across the city, the Foundation builds partnerships and programs that demonstrate collaboration and seeks to find innovative solutions that yield measurable and transformational impact.

Program Goals

Santa Monica College

➢ By leveraging the Latino Center and the African American Collegiate Center, the program seeks to give more minority students opportunities outside of the classroom to increase their career possibilities and assist with their major decision-making process early in their student experience at Santa Monica College

Santa Monica Chamber Foundation

➢ Realizes our commitment to economic mobility through education and workforce development programming
➢ Helps to advance racial equality with a particular focus on helping create opportunity for people and communities of color
➢ Gives Chamber members the opportunity to serve in a meaningful and important role
➢ Provides leadership opportunity for mentors
➢ Career rejuvenation for mentors
➢ May support mentor company's social impact, diversity & inclusion, and workforce development goals

Taking responsibility for our shared future, a future that's inclusive!

The Challenge

Students are often lacking knowledge and direction in their first few years at Santa Monica College which leads to longer on-ramps to a career path and transfer times.

This is especially true among African-American and LatinX students which creates an equity gap among outcomes for our students.
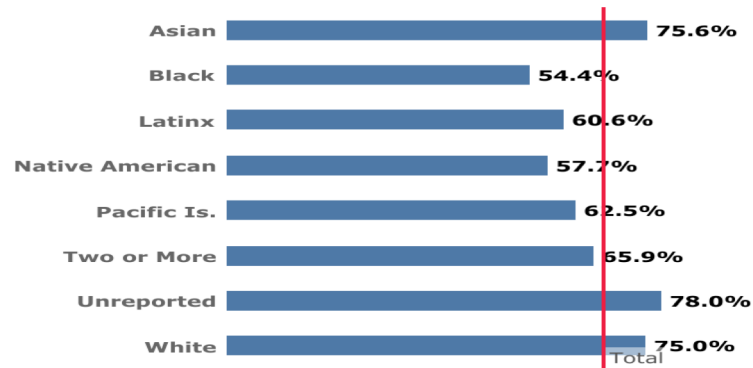
Why Now?

Social Justice is at the forefront of this country's conversation. It is time to move to action. Our community must make an impact on those left out of the economic benefits that can be unlocked with knowledge and a guide. The time is now. LET'S ACT!
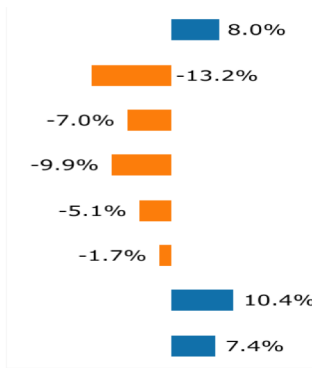
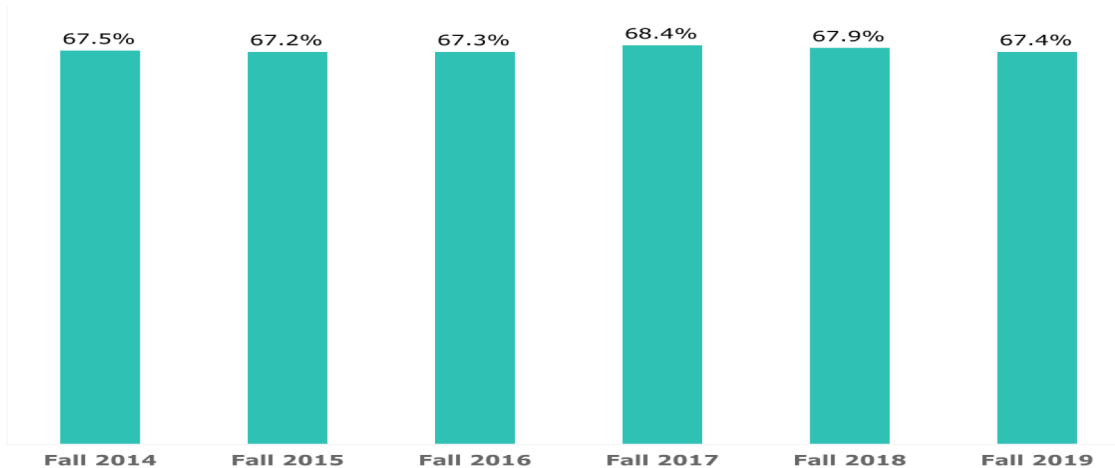# Equity Gap – Course Success Rate

Group Course Success Rate

Group	Success Rate
Asian	75.6%
Black	54.4%
Latinx	60.6%
Native American	57.7%
Pacific Is.	62.5%
Two or More	65.9%
Unreported	78.0%
White	75.0%

Total

Equity Gap

Group	Gap
	8.0%
	-13.2%
	-7.0%
	-9.9%
	-5.1%
	-1.7%
	10.4%
	7.4%

Term
- ◉ Fall
- ○ Spring
- ○ Summer
- ○ Winter

Department
All

Subject
All

Course Success Equity Dashboard

This is SMC's Equity Dashboard. You may use the dashboard to explore differences in academic success rate between student groups. The bar chart at the bottom show overall course success rate by term. The disaggregated bar chart at the top show the performance of each group, and how high or low the group performed compared to the overall semester performance. A group is disproportionately impacted in course success if the gap is negative(-). Click on the overall term chart to filter the data to the selected specific term. The chart shows overall six term average unless filtered by term. You can use the Term, Department, and Discipline filters to the right to see specific results you are inter..

Overall Course Success Rate

Term	Success Rate
Fall 2014	67.5%
Fall 2015	67.2%
Fall 2016	67.3%
Fall 2017	68.4%
Fall 2018	67.9%
Fall 2019	67.4%

Research has long supported the concept of activities and/or centers that support ethnic groups in their quest for higher education.

In an article written by Person and Christensen (1996), they stated that ethnic specific activities are "critical to the understanding of student development and learning is the inclusion of all students' experiences outside of the traditional classroom curriculum".

Their work also suggests that "multicultural organizations promote mattering by offering support and confidence to persons who otherwise are made to feel alienated and desolate".

Mentor Model

Our students need people to share their experiences and knowledge to make wise and informed career decisions early in their college experience

The Chamber can fill this role!

Wise Decisions
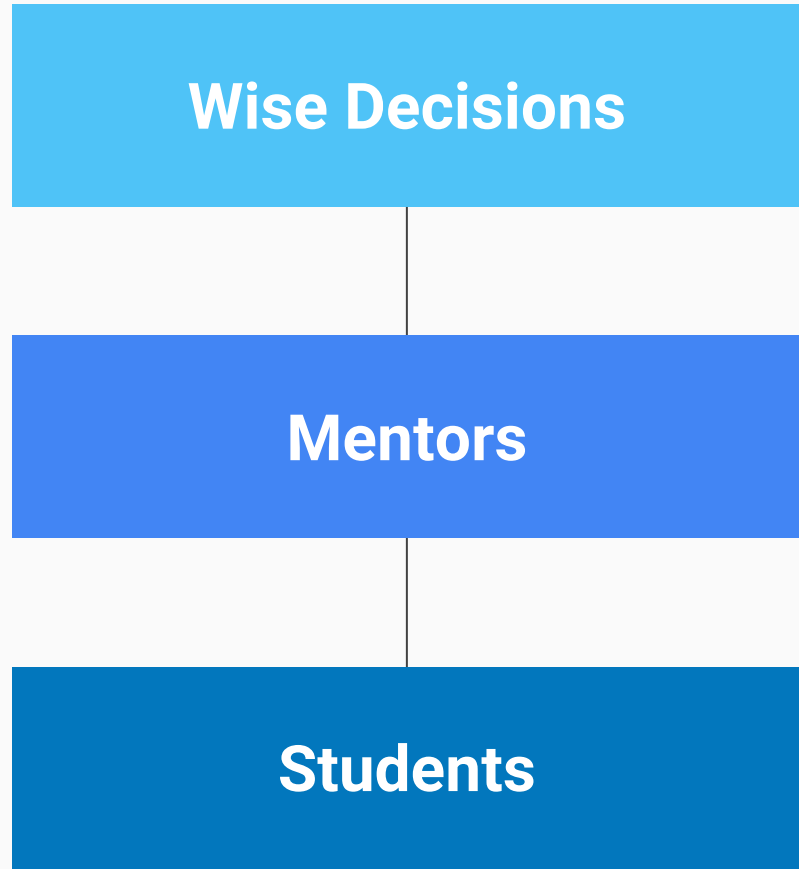
Mentors

Students

How it works / Timeline

October 2020 – June 2021

September / October

October-December

December

30 Students and 6 Mentors Identified around STEAM (science, technology, engineering, arts, media)

Lesson Topics developed by student survey and SMC team

3 Mentor sessions were held in the fall with 30 students on Saturdays beginning in October

Evaluate program and plan for spring repeat

Step 1

Step 2

Step 3

Step 4

Success Metrics

➢ 100% Engagement by participants
➢ Networking opportunities for mentees
➢ Employment and internship opportunities
➢ Participant feedback

"Show me a successful individual and I'll show you someone who had real positive influences in his or her life. I don't care what you do for a living—if you do it well I'm sure there was someone cheering you on or showing you the way. A mentor." — *Denzel Washington*

The Support Team

"We are the ones engaged to help with the identified challenge"

Santa Monica Chamber Board

➢ Laurel Rosen

➢ Dr. Kathryn Jeffery

➢ Jamarah Hayner

Santa Monica Colleges Team

➢ Career Center

➢ Black Collegians

➢ Adelante

➢ Business Engagement Group

Santa Monica Chamber Foundation

➢ Kathy Mota