

Career Education (CE) Committee

Tuesday, May 26, 2020 Zoom 1:00 - 2:30pm

Zoom: Leigh Allen, Brenda Benson, Nancy Cardenas, Shelia Cordova, Drew Davis, Frank Dawson, Perret Deborah, Josephine Hao, David Hall, Sherece Jefferson, Sasha King, Ann Marie Leahy, Mario Leon – Vazquez, Walt Louie, Laura Manson, Craig Mohr, Maria Munoz, Sharyn Obsatz, Patricia Ramos, Vicki Rothman, Perviz Sawoski, Steven Sedky, Redelia Shaw, Howard Stahl, Joshua Thomas.

Call to order 1:08pm

Public Comments: None

Approval of minutes: Postponed

Reports

Chair Steven Sedky takes the time to acknowledge the process that we have gone through with the Perkins FY 20-21 proposals this year given the current situation. We have had to go back and forth and make changes on our approach.

Vice Chair Patricia Ramos states that there has never been a meeting where the committee does not reach the magic number – in terms on how we fund all the request even though everyone has to cut their proposals. Everyone knows the situation we are currently in and the committee will come together and figure everything out.

Informational items

SWP Marketing Allocation Update from Winter Retreat

As a committee we agreed to allocate \$400k for local marketing for CE programs with the intent to increase enrollments. The local marketing funds were being used to grow domestic enrollment and with the current situation we are in the local funds are on hold. How do we pivot from local domestic enrollment to increasing non-resident enrollment?

The purpose of this information is to keep the committee informed and up to date with everything that is going on with the funds that are on hold.

Upcoming Meetings/Summer Retreat

There has not been a date scheduled. It has been a tough semester, we will get input from the committee now or on a later date on whether or not we should hold a summer retreat.



Old Business

None

New Business

Spring 2020 Perkins Proposals Deliberations

The committee is presented with a spreadsheet - with all the funding the CE programs are requesting for - with detail. The reason why things have worked so far and we are able to fund everything the committee has requested in the past was due to Lottery funds. We usually present Erica LeBlanc with the summary spreadsheet and she'll inform us of what could be funded with Lottery. Given the current situation there are lottery funds available, however they are very limited. We do not know what each department's Lottery budget looks like but each department should know what their needs are in the coming semester assuming the college stays remote. The spreadsheet includes details on what items could possibly be funded with Lottery.

If the committee were to use Lottery funding - assuming the funds can be used – we would need to cut the proposals down by \$62,000. The Lottery funding will most likely come out of the individual department Lottery budgets. If the committee chooses not to use the Lottery funds - the committee will have to cut \$242,000.

The committee recommends proceeding with reducing the requests without the Lottery funds. At this moment the committee will continue with voluntary cuts and if the cuts do not reach the \$242,000, the committee will go down the spreadsheet list and determine what can be cut.

Early Childhood, Film, Photography, Technical Theatre, Graphic Design, Digital Media, Digital Media production, Nursing, Lisa Brand and Santa Monica City of Chamber voluntarily reduced their grant proposals to meet the goal stated previously.

Motion to approve the expenditure amount as discussed Josephine Hao second Patricia Ramos no oppositions, no abstains.

Adjournment 2:23pm