



**Career Education (CE) Committee**

Tuesday, September 17, 2019

Business 111

1:00 - 2:15pm

**In attendance:** Leigh Allen, Brenda Benson, Nancy Cardenas, Stuart Cooley, Frank Dawson, Jo Hao, Sherece Jefferson, Nathan Khalil, AnnMarie Leahy, Maria Leon-Vazquez, Dana Nasser, Debbie Perret, Vicky Rothman, Perviz Sawoski, Steven Sedky, Howard Stahl, Joshua Thomas, Sal Veas

**Zoom:** Eve Adler, Simone Bartesaghi, Ashanti Blaize, Ruth Casillas, Garry Huff, Sasha King, Laura Manson, Maria Munoz, Patricia Ramos, Redilia Shaw, Erin Stenberg

**Call to Order:** 1:07pm

**Public Comments:** None

**Approval of Minutes:** June 20<sup>th</sup>, 2019

Motion to approve: Benda Benson; Second: Deborah Perret. All approve, no oppositions, Laura Manson abstains.

**Reports:**

Chair: Steven Sedky

Steven states this is the first committee meeting of the fiscal year and excited to be the chair. Also expresses this is an exciting time for students as we have Strong Workforce and Perkins funds for new program development and program improvement. Sal Veas raised the bar as the previous committee chair and we'll continue to do great things with this committee.

Vice Chair: Patricia Ramos: None.

**Information Items:**

*2019 - 2020 SWP Regional Budget Reductions – Tricia Ramos*

SWP regional funds will have a reduction of 29.5 % for 19-20. The Center for a Competitive Workforce and LA SIM regional projects will be cut and not funded. Noncredit, Nursing, and Advanced Transportation budgets will be reduced between 15% – 30%; funds will not be available until January or February 2020. More details to come at a later time.

*2019 - 20 SWP K-12 (Local) Dual Enrollment & LAUSC Partnership – Nancy Cardenas*

The State of California has invested \$150,000,000 for Strong Workforce Program grant funding targeted for the K-12 system. K-12 districts were eligible to apply for funding and needed to include a college partner. Five of the six school districts SMC currently has dual enrollment programs in - submitted an



application and was awarded grant funding. LAUSD submitted a proposal and listed Santa Monica College as a college partner. There is potential to expand dual enrollment offerings at more schools. Nancy Cardenas and Maria Leon-Vazquez will keep the committee updated with additional information as it comes up.

*2019-20 Marketing for CMD – Frank Dawson*

There was a meeting with the state Fiscal Analyst regarding the bachelor degree report and whether or not community colleges will continue to offer it. The report deadline was moved up to February 2020 and the State Assembly will make its decision by July 2020.

CSUs are still not happy with community colleges offering bachelor degrees but the state may allow more community colleges to offer the bachelors.

From marketing stand point - many students do not understand what Interaction Design is. The more people and students understand what the programs are the more enrollments there will be and it is a way for the degree to continue. The idea is to put together a comprehensive campaign for the CMD.

**Old Business:**

*Local SIM Update – Erin (Moore) Steinberger and Sal Veas*

LRW is in the 2<sup>nd</sup> part of its research phase. There has been a total of seven responses from the survey link that was sent out to students. Once students complete the survey they will receive a \$10. There has been a total of \$300k invested into the local SIM research. There will be an email sent out to the department chairs with a link to the survey and a bitly will be created. There is a need for more students to participate in the survey to have a better result from the research. There will be two full days of informational material from Erin Steinberger and LRW. The dates have been set for Friday October 25<sup>th</sup> at Bundy 121. The next date is set for Friday November 1<sup>st</sup> – the location is to be determined. LRW and C-space will have a VR experience for faculty on this date.

*Online CE Pathways Update – Steven Sedky*

A \$500k, one year grant was approved to develop an online CE pathways for students. The online program is for students to up their skills and work in a good industry. The courses that will be offered online are: Administrative Justice, Architecture, Interior Architecture, Web Design, and User Experience. The goal is to have CE degrees available online; there are two GE courses that are missing. There is discussion to have Math and Astronomy available online in order for CE degrees to be available fully online. Faculties are encouraged to visit the following site - [www.smc.edu/onlinepathways](http://www.smc.edu/onlinepathways) - to review online courses and see how faculty can offer courses online.

*Certificate Conversion Update (Dept. Certs to Certs of Achievement) – Dana Nasser*

There are many Certificate of Achievements being processed through the LAOCCRC. There is a change in



units required for Department Certificates in order for the certificate to appear on students transcripts. If anyone has any questions/concern in regards to the process, contact Dana Nasser curriculum chair.

**New Business:**

*Identify process for funding new projects with SWP Local 2019-20*

New Requests include:

N/A

*Faculty Ambassadors for LaunchPad Pilot (CCW Job Portal) – Sasha King*

There are three things that will benefit from the CCW job portal: It will insure that all curriculums is current, it will insure - when jobs/internships are available - that students will be able to benefit from this service, and lastly, faculty will have the skills to teach emerging skill needs. The ambassador will be able to communicate with industry and the CCW job portal will help to manage relationships with industries. It will be a better way for faculty from all discipline to reach out to different industries and different fields.

A request for \$40k under the Business Engagement category will consist of stipends, administration, miscellaneous and support (training on the CCW job portal).

*Increase in funding for Architecture Program (computers) – Jo Hao*

There was an approval for \$50k to purchase 60 laptops under the Perkins grant where the laptops were of a lower grade and would function with HP Z workstations. Since then, IT department has confirmed the laptops need to be of a higher grade since the workstations cannot be purchased. The higher grade laptops will allow for the appropriate software to run efficiently for our curriculum. The additional request is for \$138k.

This conversation will continue between Patricia Ramos and Jo Hao.

**Announcements:** none

**Adjournment:** 2:23pm Tricia and Debbie