



**Career and Technical Education (CTE)  
Joint Academic Senate Committee**

April 30, 2019

Business 111

1:00 – 2:15pm

**In Attendance:** Leigh Allen, Nancy Cardenas, Stuart Cooley, Frank Dawson, Sherece Jefferson, Nathan Khalil, Sasha King, AnnMarie Leahy, Erin Moore, Maria Muñoz, Dana Nasser, Patricia Ramos, Steven Sedky, Howard Stahl, Sal Veas, Josh Withers.

Zoom: Ashanti Blaize-Hopkins, Sharon Obsatz, Redelia Shaw, Maria Leon-Vazquez.

**Call to order:** 1:05pm

**Public comments:** N/A

**Approval of Minutes:** October 16, 2018

Motion to approve by Erin Steinberger

Second by Sasha King

All are in favor, no abstentions, and no oppositions.

**Reports:**

Sal Veas reports that Dana Nasser, Nate Donahue, Elisa Meyer, and Joe Lee attended the Statewide Academic Senate Conference. Nate Donahue was elected as an at large representative.

Sal Veas will also attend a 90 minute presentation at Los Angeles Trade Tech - one of the three regional meetings that will take place.

A tool kit was created for colleges to use for alternative minimum qualifications when it comes to hiring faculty.

SMC CTE programs have attempted to hire instructors through the alternate qualifications in the past but the paperwork is very intensive and challenging. Ultimately, the minimum qualifications are enforced by the Academic Senate and not the District.

**Old Business**

N/A

**New Business:**

*California Community College Occupational Education (CCCAOE) Report:* Frank Dawson

Last year, the pre-conference was held behind the scenes of a basketball game. We spent two hours learning what it took to run a basketball facility. This year the pre-conference was around the special area of E sports (Animation/Game Design), and new jobs for the future – an area that's growing. Redelia



Shaw mentions SMC does have an E Sports club on campus and is thinking about doing a trial run of the program at the CMD.

At the CCCAOE it was announced that "CTE" is now officially "CE". All of the marketing distributed by the Chancellor's Office is CE.

The CTE Committee recommends dropping the "T" from "CTE".

A motion was made to change CTE to CE by Howards Stahl, and second by Patricia Ramos.

All are in favor, there are no abstentions, and no oppositions.

Sal Veas will contact the Academic Senate regarding the process to remove the "T" from "CTE" for this committee.

Frank Dawson continues that Work-Based Learning as well and Problem-Based Learning was stressed a lot at the CCCAOE and AACC conferences. Last semester, our students did a project with Hulu where our students solved a problem for them. Hulu would like to work with us again during the fall because of the success. We should be paying attention to credit for student owned projects.

#### *ASUGSV Report:*

Nancy Cardenas, Nathan Khalil, Sasha King, Patricia Ramos attended this conference.

This has been a global conference held for the past 10 years that focuses around on Silicon Valley. Many educators from all over the world present, there are over 500 sessions, and over 5,000 attendees. The former secretary of education, EMSI, AWS, and ASU online education, shared their innovative strategies. ASU was added to the conference name for their ranking in being the most innovated University in the United States.

#### *Academic Senate Plenary report -Sal Veas*

Sal attended the Trailblazers for the Future session regarding Salesforce. The session was co-produced by a company from Northern California called Stand and Deliver. One of the challenges organizations are facing is the increase of AI and it's becoming more prominent. There are a lot of entry level positions – organizations are interested in retraining their workforce through community.

#### *Telepresence training - Ruth Casillas*

Ish Shabbaz is willing to train us on the telepresence equipment in Bundy 421. There is similar equipment in HSS 300 (President's Conference room) and soon to be in Business 111. A Doodle poll will be sent out for the training.

#### *CTE Summer Retreat*

The retreat will be Thursday, June 20th. We will send a calendar invite.

#### *CTE DE OEI Grant update - Steven Sedky*

The \$5,000 grant is due tomorrow for CTE Distance Education (DE) with emphasis on short term certificate/short term credentials. The programs would be fully online with the exception of a few hybrid courses. We're going to focus on Administration of Justice, Ux, and IxD – Web Design. We're also attempting to get Math online. We should know whether or not we're awarded by May 31<sup>st</sup>.



*Innovation Update - Erin Steinberger*

The local project has been delayed because we're leveraging the regional research obtained thus far. The local side is discipline specific and we hope to get quantitative research on each program. LRW has been surveyed students on their experience to uncover strategies and student generated solutions.

*Perkins & SWP Reminder - Ruth Casillas*

The deadline to submit requisitions is approaching. Requisitions must be in Purchasing/Procurement by May 15<sup>th</sup>. If you have any quotes please send them as soon as possible for Perkins and SWP Round 2 Year 1.

*Department Certification Conversion Update - Dana Nasser*

We're working to convert department certificates to certificates of achievement. Certificate of Achievements are transcribed, part of the funding formula, and still allows students to be financial aid eligible.

**New Programs**

a. sustainable Business TOP 0599

**Future Business Items:**

*CRM and related tools evaluation:* Salesforce, JobSpeaker, etc.

Sasha King reports we're working with LAEDC on customizing a CRM platform which would sit at the LAEDC. It will be rebranded as the CCW Portal. Members and employers will be pumped into the system. There will be 10 free user licenses per college. We should schedule a demo for the retreat around the CRM tool and JobSpeaker.

*Strong Workforce Round 3 Plans (2020-21)* TBD

N/A

**Announcements:**

The committee has been challenged and questioned as to why we're sending many people to conferences. Going forward, we need to update the conference list, plan ahead, and report out the information gained from attending conferences.

**Adjournment:** 2:34pm