



**Career and Technical Education (CTE)  
Joint Academic Senate Committee**

September 18, 2018  
Business 111  
1:00 – 2:15pm

**In Attendance:** Eve Adler, Leigh Allen, Nancy Cardenas, Stuart Cooley, Drew Davis, Gary Huff, Sherece Jefferson, Sasha King, AnnMarie Leahy, Maria Leon-Vazquez, Walt Louie, Sharyn Obsatz, Debbie Perret, Tricia Ramos, Vicky Rothman, Perviz Sawoski, Howard Stahl, Sal Veas, Josh Withers.

Zoom: Ashanti Blaize, Laura Manson, Redelia Shaw

**Call to order** 1:06pm

**Public comments:** Sharyn Obsatz from Journalism comments her program is hosting a lecture series funded through the SWP Local Experiential Learning category. The series will focus on careers in film and media.

**Approval of Minutes:** Will postpone minutes from retreat

**Reports**

Chair: Sal Veas

The first CTE Committee originally scheduled for September 2<sup>nd</sup> was cancelled due to the fact administrators and voting members had not been approved since we were transitioning with a new Vice President. During our July retreat Erin Moore presented on program innovation and where we need to improve to drive enrollments. Her presentation has inspired the region and we'll attempt to go to back to LAOCRC to leverage resources.

Vice-Chair: Patricia Ramos

N/A

Workforce Office: Ruth Casillas

Please submit advisory board lunch orders two weeks in advance. The Perkins report will be due September 28<sup>th</sup>, please submit even if there are no expenditures.

**Old Business**

*Strong Workforce Program Update*

Local Projects – Tricia Ramos reports our college is unique yet we have many disadvantages when it comes to funding for our students since funding is due to geographical districts.

Regional Projects – Tricia Ramos – we received more funding for marketing – from what other colleges could not spend in round 1. We'll be using the reallocated funds for a marketing innovation strategy. Amazon announced its largest community college partnership – it has agreed to work with other community colleges and is getting a lot of attention due to the Amazon brand. The more departments are willing to infuse technology in their curriculum, the greater opportunity for funding.



With job placements, we're trying to figure out how to operate with Career Services and what the process would look like.

Sal Veas mentions we may be missing opportunities to collaborate with other departments. With the Gig Economy project – we're offering a Gig Economy course now – funded through this grant. These are to be boot camp types of experiences. Entrepreneurial Mindset, and Design Thinking for the Entrepreneur are forthcoming courses.

There's concern full time faculty may not want to teach one unit courses but it can be done. Meta majors are down to four categories and address the undecided student – it's a way of grouping programs in the course catalog. In CTE, we are already mapping majors to help students graduate on time.

*Perkins 2018-19*

N/A

### **New Business**

*Committee Membership*

N/A

*SWP Update*

N/A

*Program Innovation Proposal Evolution: Erin Steinberger*

N/A

### *Department Certificates and Certificates of Achievement*

The funding formula gives recognition and bonus dollars for those colleges with Certificate of Achievement 16 units or higher. The low unit/stackable certificate can be transcribed with at least an 8 unit minimum. The Committee suggested the District should publicize the point system in order to have goals/bench marks for improvement. The CTE Committee should make this request.

We have to have outcomes for this formula and the district does not have all the answers. The employment piece is critical. We're encouraged to participate in the CTE outcome survey so that we have info on wage gains. The Chamber of Commerce had event at LMU. A Deloitte study showed a report of tech talent. Some barriers that Deloitte found were work-based learning opportunities for students such as field trips, internships, externships, job shadowing, etc. We need to have more work-based learning opportunities.

If you have a new program or are thinking of a new program, the first thing needed is to obtain labor market information. There is a short form Ruth Casillas will email.

Sal Veas will try to get personnel from Academic Affairs to take us through the CurriuNet process.



365 Teams: CTE Committee Team  
N/A

## **New Programs**

## **Future Business Items**

### **Announcements**

Career Services is hosting its annual Cool Careers expo in November.

Vicki Rothman received permission to send students emails to get on CRM in order to help them get jobs. Activision is an employer looking to fill an internship. Nike wants students to work in Oregon for an apprenticeship program for 4 months. We had 77 employers come to our job fair. We're doing lots of engagement with business and industry.

**Adjournment:** 2:27pm

For all CTE documents, visit [www.academicssenate.com](http://www.academicssenate.com)

**2018 – 2019 Meeting Dates: Tuesdays, 1:00 – 2:15pm**

Locations: Business 111, Bundy 123, CMD 216, Zoom

#### **Fall 2018:**

September 4, 2018  
September 18, 2018  
October 2, 2018  
October 16, 2018  
October 30, 2018  
November 13, 2018  
November 27, 2018

#### **Spring 2019:**

February 19, 2019  
March 5, 2019  
March 19, 2019  
April 2, 2019  
April 16, 2019  
April 30, 2019  
May 14, 2019  
May 28, 2019