



**Career and Technical Education (CTE)
Joint Academic Senate Committee**

May 15, 2018

Bus Conference Room/Zoom

1:00 – 2:15pm

In Attendance: Leigh Allen, Ashanti Blaize-Hopkins, William Bloom, Nancy Cardenas, Dionne Carter, Edna Chavarry, Stuart Cooley, Chris Fria, Nathan Khalil, Maria Leon-Vazquez, Sharyn Obsatz, Thomas Paccioretti, Debbie Perret, Tricia Ramos, Perviz Sawoski, Steven Sedky, Sal Veas

Zoom: Laura Manson, David Wallace

Call to order: 1:05 pm

Public comments:

None

Approval of Minutes: May 1, 2018

Motion to approve: Chris Free

Second: Tricia Ramos

No oppositions, no abstentions

Reports:

Chair

Sal Veas reported that Bill Bloom from the Financial Aid office informed him that Sue and Bill Gross donated a considerable amount of money for CTE scholarships and would like the Committee to each take several applications home to rate them.

Sal honored Chris Free for his work at the College, as he is soon to step down.

Vice Chair

None

Old business

In thinking about Ideas on how to spend SWP local fund round 2, Sal reported that in SWP round 1, we had new program development and marketing funds and JPC that seemed to work, equipment for industry panels, and professional development.



Sharyn Obsatz pitched the idea of a category of industry trainers who would come to the campus to train students. She is currently working on workshops that will bring in industry leaders to help train students. She encouraged all departments to do the same thing in order to build bridges. This is essentially work-based learning, either internally or externally. Guest speakers, workshops, job shadowing, etc. would all work.

Chris Fria talked about outside events to help train students. The idea is to have a pool of funds set aside for students to attend these events. It would be the student version of faculty and staff professional development. The Committee should also consider staffing to help run equipment, etc. In addition, if it is allowable with SWP funds, the Committee should change program development and support to program maintenance. This is program sustainability, e.g. software licenses, equipment, furniture, etc.

A question was asked about professional membership fees being allowed under SWP. Ruth Casillas explained that such fees are allowable as long as they are in the College's name.

Others chimed in with ideas such as experiential learning or training, and Marketing and business engagement funding. Sal asked people to get ideas and amounts to him, Tricia, and Ruth, and he will put on agenda for next time.

New business

Tricia Ramos shared that EMSI took data from schools and delivered to us employment outcomes per program in order to track SMC's alumni. An Excel pivot table presents the deliverable, which has a matched results table (unfortunately too large to display). This tool spans ten years of data, which is current to 2017. The main methodology for sourcing alumni is through Career Builder where resumes and online profiles are stored. David Wallace presented the Excel file via Zoom. David matched the data with SMC's data and created the spreadsheet.

The file allows one to view data in multiple ways (pivot), e.g. one record per student, program-by-program, etc. Eighty-seven percent of the graduates found are currently living in Southern California. The file also allows the viewer to see data by industry, employer, or by occupation. Viewing program-by-program allows the viewer to see a couple of dimensions: program code versus occupation relations, or labor market data for wages in various occupations: in-field versus out-of-field view. All student names are stored in an outcome file. Additionally, David is currently obtaining the average salary



from the EDD labor market data in order to be able to search by TOP codes. There will be an unlimited number of licenses available to access data.

Tricia Ramos reminded the Committee that LaunchBoard is free to the College, and that the Committee needs to be sure that there is no duplication with David Wallace's work. The Committee needs to determine if it will use David's file and must be sure that all students are being captured. Tricia asked for another meeting where David can provide a demonstration to interested parties.

New programs

Future Business items

Announcements

William Bloom brought 61 CTE student applications for the Sue and Bill Gross Scholars program, which were filtered, but needed scoring in order to award scholarship amounts. The money is strictly for CTE students. The applicants were identified by answering a key question: What are you pursuing – career or transfer? The answer would identify the students who are in the CTE program. William also shared that the Foundation is moving away from letters of recommendations for scholarships, as it is getting increasingly more difficult for students to get ahold of instructors.

All applications were sorted by GPA, need, personal statement, and by Potential and Promise. He gave the Committee the opportunity to select 40 applicants at \$1,000 each if possible. If there ends up being more students with need, the Foundation will look at them. The more money the Foundation can disperse, the better. Scoring of applicants is due back to William ASAP. The Committee was instructed by William to forward all scores with applications back to Ruth Casillas or Sharon Thomas in the W&ED department where scores will be compiled and forwarded to William.

Adjournment: 2:43 pm

2017–2018 Meeting Dates: Tuesdays, 1:00–2:15pm

Fall 2017:

~~September 5, 2017~~
~~September 19, 2017~~
~~October 3, 2017~~
~~October 17, 2017~~
~~October 31, 2017~~
~~November 14, 2017~~
~~November 28, 2017~~

Spring 2018:

~~February 20, 2018~~
~~March 6, 2018~~
~~March 20, 2018~~
~~April 3, 2018~~
~~April 17, 2018~~
~~May 1, 2018~~
~~May 15, 2018~~
May 29, 2018