



**Career and Technical Education (CTE)  
Joint Academic Senate Committee**

Tuesday, October 17, 2017  
CMD 216 or Zoom  
1:00 – 2:15pm

**In Attendance:** Ashanti Blaize, Nancy Cardenas, Frank Dawson, Chris Fria, Gary Huff, Nathan Khalil, Sasha King, Marianne Kennedy, Maria Leon-Vazquez, Laura Manson, Kaysha Morgan, Maria Muñoz, Tricia Ramos, Vicki Rothman, Perviz Sawoski, Steven Sedky, Sal Veas.

Zoom: Leigh Allen, Sharyn Obsatz, Steve Peterson, Redelia Shaw, Howard Stahl.

**Call to order:** 1:05pm

**Public Comments\*** None

**Approval of Minutes:** October 3, 2017

Revision to the October 3<sup>rd</sup> minutes – Chris Fria did not oppose the acceptance of the SWP New Program Development proposals.

Motion to approve by Chris Fria, Second by Laura Manson,

All are in favor, no oppositions, and no abstentions.

**Chairs Report:**

Sal Veas mentions he forwarded an email from Hannah Lawler to the committee regarding the SMC Workshop Series – Democratizing Data: Data Tools. The October 30<sup>th</sup> training focuses on LaunchBoard and tools geared towards CTE and non-CTE Programs.

**Old Business – Action Items**

*Strong Workforce Update:* Tricia Ramos

The SWP regional share is now in 2 where applications were due yesterday. SMC is applying to lead the Center for a Competitive Workforce – which is to uncover labor market data regarding jobs, business contacts, and to distribute the information to community colleges. We'll be leading the regional Marketing, and most exciting of all – Cloud Computing/AWS – which was developed by SMC and led by Howard Stahl. At the moment, none of the four year universities have this program. There are eighteen (18) colleges that have agreed to join the Cloud Computing project. Students will be able to sit for the industry exam after completing the training. The main goal is to work with high schools and create a pathway. We're also submitting applications for ECE/Teacher Prep Pipelines, Pro GTL, and we decided not to submit an application for the IxD Pathway because there's enough work to accomplish.

The round 2 local share funds are a bit higher than round 1. We have yet to decide exactly what we want to do with the money but we generally agreed to fund the same projects as round 1. It is recommended we have SWP Recipient meetings at least once a month or every quarter as there is a lot of reporting to keep track of.

We just presented to senior staff around the Apple One/Job Placement Center project. Dr. Jeffery values bringing Apple One on board and the connection to business and industry. Dr. Jeffery is interested to know how our Advisory Board meetings have been going and it's something the Board of Trustees cares about. We could use SWP funds to strengthen the IAB's if assistance is needed, especially to keep the connection with businesses and employers. We'll continue to put together a calendar of our CTE Board meetings, and Dr. Jeffery would like to see a list of employers who sit on our boards and whether they're active or not. The purpose of the IAB is to help our students get

*\*Five minutes is allocated to anyone who wishes to address the CTE Committee on an agenda item, for general comments, or non-agenda items.*

jobs/internships, inform us better of skills needed, and open up opportunities for project based learning. Board membership should be changing at least every two years.

Sal Veas reminds everyone technology allows us to connect to boards and members but we still need to have a formal meeting once a year. We can agendaize strategies for making our advisory boards stronger.

### **New Business**

*CTE Outcomes Survey 2017 Results - Sal Veas*

This item will be discussed during the next CTE Committee meeting.

*EMSI Alumni Insight Tool and Program Outcome Alumni Tool – David Wallace*

This is the first year we've offered this. We've done over 20 projects nationwide, have about 15 more under contract, and generally get at least a 30% match rate for community colleges and at least 40% for universities. The data collected will be on a student and program level. Matches are generally higher for those who have been out of college between 3-4 years and those who have been out of college over 20 years. The data SMC receives in return can depend on how much data SMC provides.

The committee recommends using six digit TOP codes, obtaining information for non CTE programs, and using all Southern California counties. Tricia and Ruth will sit down with Hannah Lawler to determine to get her perspective on the data outcomes.

*Stipend standardization by scope of work – Tricia Ramos, Sal Veas*

This item will be carried over to the next committee meeting.

*JPC/BEC Faculty Business Engagement Lead – Sasha King and Nathan Khalil*

Sasha King introduces Nathan Khalil (SMC Business faculty) as the project lead and liaison between SMC programs and business and industry with regards to the Business Engagement Center. He will be streamlining the process for engaging with employers and centralizing our relationships with them in order to benefit our programs and students. Marianne Kennedy from Apple One will be leading the job placement activities and is assisting with developing a script when we engage with employers and students.. It's important we get feedback from employers to help improve our programs which in turn will produce employees (our students) for them.

At the moment, we have Alumni Relations, Career Services, and the Foundation working with various businesses. It's important to nurture and centralize a process to benefit our programs. The BEC/JPC and Nathan's work is a starting point for business engagement council and what we envision within each department. It may be a good idea to assign someone from each department to work with Nathan.

Apple One will be focusing on Respiratory Therapy, Nursing, Global Trade and Logistics, Business, Information Systems, Interaction Design, and Promo Pathways as pilot programs in order to track and hold Apple One accountable.

The committee recommends the script being shared with the Counseling department to inform students on when the appropriate time (after completing a certain amount of units) would be to visit the JPC, along with creating a process for non CTE students wishing to use the JPC services

### **New Programs**

N/A

## **Future Business Items**

a. Existing Regional Consortium Updates

## **Announcements**

Perviz Sawoski mentions Technical Theatre would like to submit an application for SWP Local New Program Development funds – for Audio Technician.

Josephine Hao will be new Department Chair of Design Technology beginning July 2018.

**Adjournment:** 2:20pm

## **2017 – 2018 Meeting Dates: Tuesdays, 1:00 – 2:15pm**

Locations: Business 111, Bundy 123, CMD 216, Zoom

### **Fall 2017:**

September 5, 2017  
September 19, 2017  
October 3, 2017  
October 17, 2017  
October 31, 2017  
November 14, 2017  
November 28, 2017

### **Spring 2018:**

February 20, 2018  
March 6, 2018  
March 20, 2018  
April 3, 2018  
April 17, 2018  
May 1, 2018  
May 15, 2018  
May 29, 2018

## **Zoom meeting option**

Topic: CTE Committee Meeting 9/19

Time: Sep 19, 2017 12:45 PM Pacific Standard Time (US and Canada)

Join from PC, Mac, Linux, iOS or Android: <https://cccconfer.zoom.us/j/515129897>

Or iPhone one-tap (US Toll): +14086380968,515129897# or +16468769923,515129897#

Or Telephone:

Dial:

+1 408 638 0968 (US Toll)

+1 646 876 9923 (US Toll)

+1 669 900 6833 (US Toll)

Meeting ID: 515 129 897

International numbers available: [https://cccconfer.zoom.us/join?m=4KXtRB-N\\_CiqP5tYVaJQYgD2jb9se5Bi](https://cccconfer.zoom.us/join?m=4KXtRB-N_CiqP5tYVaJQYgD2jb9se5Bi)

Or Skype for Business (Lync):

SIP:515129897@lync.zoom.us