SANTA
MONICA
COLLEGE

Career and Technical Education (CTE)
Joint Academic Senate Committee
March 21, 2017
Bus 111
1:00 – 2:15pm

In Attendance: Eve Adler, Leigh Allen, Ashanti Blaize, Fariba Bolandhemat, Nancy Cardenas,,Salvador Carrasco, Dione Carter, Stuart Cooley, Drew Davis, Frank Dawson, Jenna Gausman, Sasha King, Maria Leon-Vazquez, Ford Lowcok, Laura Manson, Kaysha Morgan, Maria Munoz, Debbie Perret, Tom Peters, Tricia Ramos, Perviz Sawoski, Redelia Shaw, Sal Veas.

Call to order 1:03pm

Public Comments*

Approval of Minutes: March 7, 2017
Motion to approve – Maria Leon-Vazquez
Second by – Sal Veas.
All are in favor.

Chairs Report
Tricia and Frank's presentation to the Academic Senate around the StrongWorkforce Program and the 25 Recommendations was great! The powerpoint presentation will be posted on the CTE Shared Drive.

New Business - Action Items
Data Resources (Data Coach, LaunchBoard, Tableau, Datamart) – Laura Manson
Laura Manson gives an overview on the different data sources available and explains the use of the information from each data site and how it can be used. The data is compiled from student applications, K-12, Adult Ed, MIS data, EDD, and from the Chancellor's Office.

DataMart – usually collects data from the past and is not as user friendly as other sites.
Tableau – can be used for Program Review – it shows everything DataMart does but it's more visual. All chairs should have access to it. Laura will find out if non chairs could have access.
LaunchBoard – is the newest data resource and get be accessed via the DoingWhatMatters website. It includes short videos that show how and what the data can be used for. We'll most likely be evaluated based on the information from this site. You can evaluate other colleges data, compare programs to see why and how they're doing better.

With the CTE Data Unlocked Initiative we're creating Data Coaches to empower everyone and to not keep relying on Institutional Research. The Data Coach committee includes Tricia Ramos, Laura Manson, Hannah Lawler, Edna Chavarry, and Ruth Casillas. It would be good to start thinking of to have yourself or one of your faculty become a data coach – a stipend is available.

Laura will discuss with Hannah on what the protocol would be to correct data mismatched in the data resource tools.

*Five minutes is allocated to anyone who wishes to address the CTE Committee on an agenda item, for general comments, or non-agenda items.

Perkins Presentations – April 3rd and 4th

Based on Doodle poll, the presentations will take place on April 3rd and 4th – where the 4th presentations would take place after the CTE Committee meeting. Please be prepared to cut down and prioritize the items you're requesting. An EventBrite registration will be send out for faculty to choose their presentation date and time. Discussion of the proposals will take place on April 18 from1:30 – 3:30pm.

New Programs

N/A

Future Business Items

- Marketing programs – Redelia Shaw and Stuart Cooley will have marketing video to show at the next CTE Committee Meeting
- CTE Plenary session and Pathway Academy
- Marketing CTE Programs

Announcements

Tricia Ramos - there's an ongoing conversation on getting Department Certificates recognized as completions by the Chancellor's Office. The process includes obtaining labor market information, advisory board validation, approval by the region, and then by the Chancellor's Office. If we can get our department certificates into Degree Audit and CurricuNet they can be counted as completers but this needs to be in writing from the Chancellor's Office.

If you plan on creating a new program or have an idea for one, please forward to Fariba Bolandhemat and Tricia Ramos to put on the agenda. We can then begin to gather the labor market data to support the program, advisory board minutes, and possible TOP codes to use. A template for what the Advisory Board minutes should look like will be posted to the CTE Shared drive. Discussing the program idea during the CTE Committee would be a great opportunity for cross collaboration with departments thinking of offering a similar program. We're also willing to provide a stipend to help convert Department Certificates into Certificates of Achievement.

It would be a good idea to set aside one hour a week to discuss the various components we need to cover – and possibly have subcommittees we had two years ago.

Adjournment: 2:23pm

2016 – 2017 Meeting Dates: Tuesdays, 1:00 – 2:15pm, Business 111

Fall 2016:	**Spring 2017:**
September 20, 2016	March 7, 2017
October 11, 2016	March 21, 2017
October 25, 2016	April 4, 2017
November 8, 2016	April 18, 2017
November 22, 2016	May 9, 2017
December 6, 2016	May 23, 2017

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