



**Career and Technical Education (CTE)  
Joint Academic Senate Committee**

May 9, 2017  
Bus 111  
1:00 – 2:15pm

**In Attendance:** Leigh Allen, Ashanti Blaize, Fariba Bolandhemat, Nancy Cardenas, Dione Carter, Stuart Cooley, Chris Fria, Jenna Gausman, Gary Huff, Ford Lowcock, Laura Manson, Steve Peterson, Redelia Shaw, Maria Muñoz, Maria Leon-Vazquez, Sal Veas.

**Call to order:** 1:05pm

**Public Comments\***

Toni Trives from Modern Languages informed the committee that IR has revised the survey on the role of foreign language in CTE courses and will send this out to be distributed to CTE faculty.

**Approval of Minutes:** April 18, 2017

Motion to approve by Maria Leon-Vazquez, second by Sal Veas.

**Chairs Report**

Sal Veas is the incoming chair.

**New Business - Action Items**

*Perkins Allocation update - None*

*Recommendations for New Program Development and Approval Process – See attachment*  
Fariba reviewed the Curriculum document with the committee.

*Marketing subcommittee report*

Ashanti Blaize reported on the Marketing subcommittee and next steps which include: meeting with Regina IP and Bob Dammer to request a Sharepoint template, looking for SEO optimization, how to plan messaging on social media and growing our audiences, re-branding of CTE in general and in pathway development, implementing marketing banners across campus, and branding the industry forums. For better results, it was suggested to take the CTE marketing plan through Senate Executive, Executive Committee, Full Senate, and then DPAC for review and feedback.

*d.school visit and CTE leadership academy – Sal Veas*

d.school design various methods to create learning experiences. CTE Leadership Academy had the largest number of counselors attend the conference this year. During the conference they discussed the importance of TOP, CIP, and SOC codes.

*SAM codes for CTE Independent Studies and Internships*

The CTE Committee agreed to assign SAM code "C" to Independent Studies and Internships.

*Retreat – topics and agenda, suggested dates: Thursday June 22 or Friday June 23* The Committee agreed on having the CTE Retreat on Friday June 23.

*\*Five minutes is allocated to anyone who wishes to address the CTE Committee on an agenda item, for general comments, or non-agenda items.*



**Future Business Items**

CTE Plenary session

**Announcements**

Not applicable

**Information Items**

Not applicable

**Notices of Intent (NOI) Programs in Development**

- Fashion and Technology Certificate - Fashion
- Fashion Industry Sustainability Certificate - Fashion
- Costume Illustration for Film/Television Certificate - Fashion
- Menswear Design Certificate - Fashion
- Studio Assistant for Photography - Photography
- Digital Tech/Retoucher: Entry Level – Photography
- Barbering Cross Over Program – Cosmetology
- Administration of Justice – Business TOP 2105.00
- Bookkeeping – Business – TOP 0502.00
- CTEC Tax and VITA/TCE Certification - Business– TOP 0502.10
- Digital Marketing Certificate – Business/Digital Media/Info Tech – TOP 0509.00, 0614.00, 0701.00
- Homeland Security – Business – TOP 2199.00
- Game Development – Design Tech
- Medical Claims Examiner – CSIS
- Game Programming – CSIS

**Adjournment:** 2:20pm

2016 – 2017 Meeting Dates: Tuesdays, 1:00 – 2:15pm, Business 111

**Fall 2016:**

- September 20, 2016
- October 11, 2016
- October 25, 2016
- November 8, 2016
- November 22, 2016
- December 6, 2016

**Spring 2017:**

- March 7, 2017
- March 21, 2017
- April 4, 2017
- April 18, 2017
- May 9, 2017
- May 23, 2017