Santa Monica College

Career and Technical Education (CTE)
Joint Academic Senate Committee
November 8, 2016
Bus 111
1:00 – 2:15pm

In Attendance: Eve Adler, Annemarre Bautista, Fariba Bolandhemat, Salvador Carrasco, Dione Carter, Stuart Cooley, Frank Dawson, Chris Fria, Gary Huff, Kathryn Jeffery, Hannah Lawler, Maria Leon-Vazquez, Ford Lowcock, Laura Manson, Kaysha Morgan, Melody Nightingale, Debbie Perret, Tom Peters, Steve Peterson, Maria Muñoz, Tricia Ramos, Saul Rubin, Salvador Santana, Perviz Sawoski, Redelia Shaw, Sal Veas, Lauren Witherspoon.

Call to order: 1:05pm

Public Comments*
n/a

Approval of Minutes: October 25, 2016
Motion to approve by Sal Veas and second by Perviz Sawoski.

Chairs Report
The AR 5150 was presented to the Curriculum Committee. An item within the AR references AR 5110 which required modifications as well. Those modifications will be submitted to the general senate next week, once that passes AR 5150 can be submitted to the Curriculum Committee once again for approval.

Regarding Department Certificates that have been locally awarded – Teresita Rodriguez – VP of Enrollment Services – attended the CPAC meeting and was very eager to work with us on getting these transcribed. Please submit your list of students who have been awarded department certificates as far back as 2003 to Fariba Bolandhemat. This list should include the name of the certificate, student name and ID number, and the year the certificate was awarded. The MIS department will manually upload the information to the Chancellor's Office on a yearly basis. If we want these transcribed, we need to go through the regional approval process. Fariba will send out an email to everyone emphasis what data elements we're looking to collect from everyone to complete this project.

Dr. Jeffery is welcome to the committee meeting and a quick introduction is given of the committee members and what the goals of the committee are. Dr. Jeffery expresses her gratitude for being invited to the meeting. She would like to see better communication regarding CTE collectively, have bigger CTE presence within the community, and would like to attend the Advisory Board meetings. Dr. Jeffery mentions CTE is still an area that is undervalued and tries to emphasize the importance of CTE as much as she can. There are many emerging CTE areas that don't require much equipment and where we can collaborate with other colleges.

Tricia Ramos gives a brief history of the committee – it was started in 2006 as a result of budget cuts. The size of the committee reflects on the commitment of faculty to work together. Some of the former chairs are still here and committed to improved CTE as a whole. For the first time,

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we're looking at having sustainable funding. Dr. Jeffery is one of five leaders to drive the Strong Workforce Program (SWP). The committee is grateful to have Dr. Jeffery join the meeting.

New Business - Action Items
Priorities for StrongWorkforce Program - Tricia Ramos
We just received the 60% of the SWP allocation. Dr. Jeffery will try to do advocate more in order to increase our funding. There are 19 total colleges and there will be five people voting on the regional allocations. We're pushing to get awarded based on FTE enrollments.

We will create a budget similar to CTE EF and Perkins where the majority of funds will go into equipment, professional development, stipends for curriculum development/improvement, CTE marketing, and job placement. We will make it equitable as we have done this past fiscal years with CTE EF and Perkins where everyone (except for those who applied for regional funds) received funds. The funds already received should be spent by the end of this fiscal year although it is possible to roll over the funds.

The template of the application is displayed – one needs to be filled out for every program, assign a TOP code to it and send the application to Tricia Ramos. The program is very similar to Perkins – they want to see institutions grow CTE programs – have more and better programs. You'll need to provide labor market information – using that from the Centers of Excellence is a plus as the data has been justified. Data from the LaunchBoard can also be used. The main metric that needs to be met is improving enrollments. Current findings show everyone across the state is struggling with enrollments and job placement.

For the three year work plan – no one is sure how this is going to go since we've never had anything like this. We will use funds over three years, but we shouldn't guarantee to give everyone three year's worth of funding, but we do need to be more accountable and check to see if proposed objectives have been met.

CTE Outcomes Survey – Annemarie Bautista
The primary purpose to the CTE Outcomes Survey was to see if our CTE students are actually employable. In the statewide survey, 20,474 students responded out of 101,114. In the SMC survey, 978 students out of 3,109 responded.

Only students that have earned a certificate of six or more units, had a vocational degree, or had more than 9 CTE units were asked to participate. The methodology included email, telephone, and mail.

The results show for both statewide and SMC, the primary reason students attend community college is to get certificate or associate degree. The SMC survey shows student had at least an 89% satisfaction rate with the education they received, full time employment increased, as well as hourly wage.

On a side note, Hannah Lawler SAM codes need to be cleaned up to reflect our courses correctly in LaunchBoard. Eve Adler adds when faculty submit new courses, SAM codes are not required nor is there a field to input the code in CurricuNet.

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LaunchBoard: Data Coaches – Hannah Lawler
Hannah is committed to providing data for the Strong Workforce Program. If the data is wrong in LaunchBoard, it is recommended to find a similar program or one that already exists at another college and use that data for the SWP application. Tricia will work with Hannah to get the best data needed.

Future Business Items
   a.   CTE Plenary session and Pathway Academy
   b.   Marketing CTE Programs

Announcements
Dr. Jeffery mentions SMC students will be in Cayton Center watching the election.

Stuart Cooley mentions Sustainable Tech put in an application for Prop 39 funds where one of the goals is to collaborate with Broadcasting.

Adjournment: 2:23pm

2016 – 2017 Meeting Dates: Tuesdays, 1:00 – 2:15pm, Business 111

Fall 2016:	**Spring 2017:**
September 20, 2016	March 7, 2017
October 11, 2016	March 21, 2017
October 25, 2016	April 4, 2017
November 8, 2016	April 18, 2017
November 22, 2016	May 9, 2017
December 6, 2016	May 23, 2017