# Career and Technical Education Academic Senate Joint Committee October 14, 2014

Academic Senate Office HSS 261 1:00 – 2:15 p.m.

Meeting Commenced: 1:15pm

**In Attendance**: Fariba Bolandhemat, Salvador Carrasco, Ruth Casillas, Stuart Cooley, Frank Dawson, Chris Fria, Georgia Lorenz, Ford Lowcock, Laura Manson, Jennifer Merlic, Wendy Parise, Debbie Perret, Tricia Ramos, Vicki Rothman, Saul Rubin, Perviz Sawoski, Joy Tucker.

Review and Approval of September 30<sup>th</sup> Minutes: Motion to approve by Stuart Cooley. Second by Laura Manson. All are in favor to approve the minutes.

#### **Chairs Report**

Doing What Matters along with CCCAOE is sponsoring the "Collaboration of CTE Faculty with EWD and Regional Leaders" Conference on January 15 – 16 in Anaheim. This is free (registration, materials, and meals) for CTE faculty and curriculum chairs although travel expenses are not covered. This event will be an advanced version of CCCAOE's leadership modules covering such topics as the essentials of EWD, managing Perkins, Career Pathways, enrollment management, and strategic planning.

## **Major Business Items**

California Community College Bachelor Degree – Georgia Lorenz SB850 (Public postsecondary education: community college districts: baccalaureate degree pilot program.) was signed into law a few weeks ago where fifteen (15) Districts will be selected to offer the pilot program. The bill has limitations in terms of what area of study/major we can pursue – the applied area has to have a demonstrated workforce need, it cannot be offered by a UC or CSU, and we would need to prove we have the local expertise and resources and equipment available.

We are well positioned to offer a bachelor degree but we need to make a decision quickly in terms of what area we want to pursue. The proposal will be available in mid-November, will be due mid-December, and the decision will be made on January 8<sup>th</sup>. Dr. Tsang will solicit letters of support from the UC and CSU's and Georgia Lorenz will present to the Board on November 5<sup>th</sup>.

Funding will become more explicit when the application is distributed – possibly using the FTES model. The state will charge \$84 more per unit – but only for the second two years of degree. The pilot program would start in 2017 where we'd have to graduate our students by 2023 and wont' be able to admit any more students.

Georgia Lorenz will put together a spreadsheet and share with the CTE Committee showing the pros and cons of offering a bachelor in certain areas. It would be good for every program to do some research and submit a mini proposal to Georgia. The administrative plan needs to be submitted in March which is to include our policies and procedures, and curriculum.

Chris Fria has been asked to present a history of conversations regarding SMC offering a bachelor degree to the Academic Senate. He will put together a timeline and share with the committee before presenting it to the senate. It has been suggested that the bachelor degree shouldn't belong to anyone area but offer more of a multidisciplinary degree.

Laura Manson makes a motion for the CTE Committee to strongly support SMC going forth with the bachelor degree being in a CTE field. All are in favor.

## CTE Marketing – Tricia Ramos

CTE Marketing was written into the Perkins application. There was talk of having students doing the photography and writing but we need to move along with a professional to match the feel and look of the ICT report, brochures, and new website.

The CTE Senior Advisor we hired was the point person behind our marketing. The material we come up with can be online or and or paper. All the chairs will be interviewed in order to obtain pertinent information about their programs. Ruth Casillas wills set up these interviews between the chairs and Lisa Brand – our designer.

#### **Continuing Discussions**

SAM Codes – We're building off of the presentation Hannah Lawler (Institutional Research) on completers and the possible miscoding of SAM codes. Every should have received the listing of courses with assigned SAM codes. The spreadsheet should be reviewed carefully to make sure courses are coded correctly. The corrections should be submitted before the next committee meeting on October 28<sup>th</sup>. Please submit these to Ruth Casillas.

#### CTE Enhancement Funding

The preliminary application is due this Friday. The labor market information and data was sent out to everyone. We'll be submitting as many applications as we can.

#### Committee Representatives – Laura Manson

Laura Manson will speak to Eve Adler to see if any CTE faculty have filled out forms to sit on committees.

#### **Announcements**

The Locals Only production was very successful in terms of collaborating with several programs. As well, the show itself was great.

Meeting Adjourned: 2:12pm

Next Meeting: CTE Committee - Tuesday, October 28