

Career and Technical Education Academic Senate Joint Committee

November 18, 2014

Academic Senate Office

HSS 261

1:00 – 2:00 p.m.

In Attendance: Fariba Bolandhemat, Ruth Casillas, Stuart Cooley, Frank Dawson, Cliff Dobbs, Chris Fria, Michelle King, Ford Lowcock, Laura Manson, Laurie McQuay-Peninger, Wendy Parise, Debbie Perret, Saul Rubin, Perviz Sawoski.

Review and Approval of Minutes: October 28 and November 4

Motion to approve October 28th minutes by Stuart Cooley

All are in favor to approve the minutes.

Motion to approve November 4th minutes by Stuart Cooley

All are in favor to approve the minutes.

Chair's Report

Chris Fria thanks everyone for attending the special meeting on November 4th to discuss and listen to the CTE Bachelor degree proposals from Howard Stahl – Mobile App Development and Jaime Cavanaugh – Interaction Design.

At today's Senate meeting, the bachelor degree was the hot topic of discussion. No matter what proposal we support, we have no idea how it will unfold. We'll need to have thoughtful process and if anything is not in the good interest of our students then we shouldn't be afraid to pull the plug. We should let the Academic Senate know the CTE Committee is made up of faculty.

Some of the comments included the offering of upper level general education courses, the curriculum process – how this would be vetted, and the roles Cal State's and UC's will have along with what content would be taught.

An update on the CTE Senior Advisor position – the second choice candidate has already accepted a position elsewhere. The Personnel Commission has to look into the third candidate. If the third candidate does not work out then it's a possibility we'll start the process all over again. We can also revisit the job description and amend it.

Major Business Items

CTE Marketing – Viewbook and Website updates

Please be sure to choose your appointment time for the program interviews. The CTE site was discussed at the retreat and the importance of how students and employers will land on the CTE site.

There is concern people generally do not search for “CTE”, they usually search an area or click on program title(s).

Currently, on the SMC site, you get two different sets of content when you (1) hover over “Programs of Study” and when you (2) click on “Programs of Study”.

Chris Fria proposes we fix this problem with the “Programs of Study” link and alter what happens when you hover and click on this option. Instead of “CTE” we should put “Career Pathways” where you’re presented with a choice of Career Pathways or Academic Programs.

Ultimately, we need to figure out a strategy where it doesn’t take three (3) or four (4) steps to get to the CTE site and make CTE a more prominent link under the “Resources” section. The CTE site should be a way to share success stories of our programs and students.

Suggestions from the committee regarding the site include tying the CTE site into the matriculation process with the online orientation, having CTE information embedded consistently into each department site, having visuals/motion, and each department site should have links to Career Coach, the Career Center, Workforce & Economic Development, and Social Media links.

Chris Fria shares notes from the CTE retreat of what the committee is looking for in the CTE website. Chris will put a list together and share it with Michelle King.

It was suggested to possibly change Career Technical Education to Career Pathways which could elicit more of a response.

Continuing Discussions

SAM Codes – the revisions are pretty much done, but before we send to Institutional Research, it would be worth taking the SAM code discussion to the chairs meeting and possibly involve the curriculum committee for designating new courses.

Committee Representatives – Laura Manson

Stuart Cooley is interested in sitting on the Institutional Effectiveness Committee but has a conflict with his teaching time. The committee meets on the first (1st) and third (3rd) Monday of the month from 1 – 2:30pm. Fariba Bolandhemat has volunteered to attend the Institutional Effectiveness meetings.

The Student Success committee meets once a month on Tuesdays at 2pm.

It was suggested to invite chairs twice a semester to committee meetings. We would have committee meetings after chairs meeting to make it easier.

Announcements

The Winter Institute will take place during the winter semester where a stipend will be provided to part time and full time faculty. Ruth will send out the electronic version of application handed out today.

LA HITECH Update – Frank Dawson met with both phase one and two of our high school partners. Both Venice and Palisades High Schools are attempting to launch in January with Digital, Visual, and Media Arts.

We're looking into enrolling fifty junior and senior students during sixth and seventh periods at the high schools.

Adjourn: 1:50pm

Next Meeting: Tuesday, February 24, 2015