

Career and Technical Education Academic Senate Joint Committee

October 29, 2013

Academic Senate Office

HSS 261

1:00 – 2:15 p.m.

Meeting Commenced: 1:11pm

In Attendance: Fariba Bolandhemat, Salvador Carrasco, Ruth Casillas, Henclyn Chu, Stuart Cooley, Jose Cue, Frank Dawson, Chris Fria, Perviz Sawoski, Tom Peters, Ford Lowcock, Laurie McQuay-Peninger, Laura Manson, Debbie Perret, Steve Peterson, Tricia Ramos, Vicki Rothman, Joy Tucker, Audra Wells,

Review and Approval of Minutes

Motion to approve minutes by Stuart Cooley, and second by Audra Wells.

All are in favor, no abstentions.

Chairs Report

Frank Dawson attended and returned from the CCCAOE conference where all major players and colleges were represented. One of most import things he noticed was the tremendous commitment at the federal and state levels for CTE, funding CTE, and the amount of resources available for CTE pathways. There's an ongoing commitment in terms of promoting pathways, stackable certificates, and partnerships with high schools and colleges. Pathways can be shared between colleges if strong groupings are aligned well with other colleges that have offerings SMC doesn't have. An area we need improve on is pathway development and our need to better connect and bridge programs with high schools and four-year institutions. Frank learned everything about CTE and Economic and Workforce Development – from funding strategies to workforce initiatives – and will send out notes.

Eve Adler also attended the conference and heard a lot of talk about pathways. She would like to gather information regarding Dual Enrollment and begin getting permission from other colleges for high school articulation agreements.

The Deputy Sector Navigators were at the conference. The top ten (10) sectors are Advanced Manufacturing, Advanced Transportation, Renewable Energy, Agricultural and Environmental Technology, Global Trade and Logistics, Health and Medical, ICT, Life Science, Retail and Hospitality, Small Business. Dan Watanabe from LA Valley College is the Sector Navigator for ICT and Design Technology. Court Williams – Sector Navigator - is eager to speak to Frank Dawson regarding Small Business.

Not all ten sectors are represented in our region but all are in the state of California. More information regarding this new initiative and concept will be sent out by the Chancellor's Office.

Frank Dawson shares these quotes from the CCCAOE Conference:

- Innovation is 90% theft
- Beg, borrow, steal
- I am not a futurist, I only describe the present to the 98% of people who are not there yet
- Out of chaos comes order
- Not to fight the old model but to build the new

Major Items of Business

The original groupings were first thought to be sub committees, but now Frank Dawson proposes to use the system of subcommittees from the CTE Retreat in June of 2013.

There are community colleges across the nation doing good things in CTE and pathways. There are some colleges in the middle of nowhere that have developed partnerships with industry and are successfully rolling with that. At SMC, CTE is not mentioned on the homepage as it is on many other community college websites, and should be listed as a department not a committee, especially with the amount of resources going into CTE.

Subcommittees are as follows:

Funding:

Laurie McQuay-Peninger, Stuart Cooley, Ford Lowcock, Tricia Ramos

Marketing/Web Support:

Chris Fria, Jose Cue, Audra Wells, Tom Peters, Tricia Ramos

Employer Engagement:

Tricia Ramos, Joy Tucker, Hency Chu, Laurie McQuay-Peninger

This committee will identify a good strategic format on how to approach employers, and get them involved.

ICTE:

Frank Dawson: Chris Fria, Tricia Ramos, Ford Lowcock, other non-CTE Faculty and Administrators

Student Produced Content:

Salvador Carrasco, Ford Lowcock, Saul Rubin

PDI/The Center:

Laura Manson, Wendy Parise, Fariba Bolandhemat, Audra Wells, Debbie Perret, Vicki Rothman

One of the focuses this subcommittee should be the contextualization of courses, as well as identifying opportunities via the TLC grant such as faculty externships in industry and team

teaching strategies. There's an opportunity to work with The Career Ladders Project to the direction programs are headed.

Signature Event:

Perviz Sawoski, Salvador Carrasco, Chris Fria

On a side note – Dr. Tsang has pledged to hire twenty (20) new full time faculty. The CTE Committee should look at what CTE programs are innovative, have stackable certificates and pathways in order to promote for obtaining these new hires.

Continuing Discussions

ICTE – Frank Dawson expresses he made a mistake when ICTE became the focus of the CTE Committee Meetings. ICTE is a subcommittee under the CTE Committee. The subcommittees are to concur together and bring back a summary to discuss at the standard CTE committee meetings.

Currently, Frank is involved in a project (supported by Board of Trustee, Rob Rader with the Foundation and Tongal - a company that works with a Sponsor to define the creative challenge and establish the prize pool. The agreement is for SMC students and alumni – especially for students in the Film and Promo Pathways program – to develop a new campaign for KCRW. This is a great opportunity for our students to produce corporate videos, Public Service Announcements (PSA), and other videos.

New Discussions and Actions

CTE Advisor – Chris Fria has been working with the personnel commission and has expanded the CTEA Advisor position to Senior CTE Advisor – formerly Gloria Motler's position.

Announcements

Cool Careers is being held from November 4 through the 14th.

Meeting Adjourned: 2:20pm