

Career and Technical Education Academic Senate Joint Committee

March 25, 2014

Academic Senate Office

HSS 261

1:00 – 2:15 p.m.

Meeting Commenced: 1:00pm

In Attendance: Fariba Bolandhemat, Roxanne Captor, Salvador Carrasco, Ruth Casillas, Stuart Cooley, Frank Dawson, Chris Fria, Ford Lowcock, Debbie Perret, Tom Peters, Steve Peterson, Saul Rubin, Perviz Sawoski, Audra Wells.

Review and Approval of Minutes

Motion to approve February 25, 2014 minutes by: Perviz Sawoski

Second by: Frank Dawson.

All approved no abstentions.

Chairs Report: Chris Fria would like to address the possible impact of the senate elections having on the CTE Committee. We should invite the senate to future meetings to discuss what our issues are and get perspectives on those issues. The elections won't take place for a year.

Major Business Items

Subcommittee Reports

Marketing/Web Content – The Community Based Job Training (CBJT) grant purchased an external website in which it will no longer be used once the grant concludes. This website will then be used by Workforce where CTE will have a sub site. A sample of the website was shown on the projector screen. This would be a great opportunity to highlight our CTE programs. With the use of WordPress, the content could be managed easy where students can participate with the ongoing maintenance of the site. The immediate goals with this site are to have a more dynamic presence, and to better identify and serve the audience such as potential employers, students, and anyone in need of information we provide.

Student Produced Content –KCRW and Tongal are currently hosting a competition open to SMC students and alumni to produce a promo for KCRW. Tongal serves as a link between companies and students and was brought on by the SMC Foundation to possibly fund other activities. Many students from Film and Photography showed interest and collaborated to form teams. Students were more concerned about the product and getting exposure than the scholarship award sponsored by the Foundation.

On March 31st, in honor of women's empowerment month, five (5) original film projects were shown in HSS 165. This event was cohosted by SMC students and faculty, and was covered by Journalism's Corsair.

ICTE- Frank Dawson spoke with Tricia Ramos and Jeff Shimizu to discuss the rebranding of this subcommittee as “Pathways”. This subcommittee would focus on career pathways and would still incorporate Emerge. There have been talks of reconvening the BSI Committee which would also be part of this Pathway subcommittee. Frank Dawson introduces Roxanne Captor who is doing work on ICTE and Employer Engagement.

Locals Only – Perviz Sawoski reports the project is on schedule. The script is constantly being rewritten and the music is currently being written. Meetings with CSIS and Business faculty to discuss using Marketing students to produce materials have taken place and on April 8th there will be a presentation on the marketing strategy. Auditions will most likely take place the week of or after graduation. We have been actively shooting footage for the project which is constantly improving with time.

Funding/Employer Engagement – This subcommittee did not meet.

Chris Fria recommends subcommittee members email each other within their groups with updates. It is vitally important that subcommittees meet as a lot more can get done in smaller groups.

Perkins Application Review

On Friday, April 11th we’ll be in Business 111 where twelve (12) programs will present their grant proposals. The remaining four (4) will present on Tuesday, April 22nd in HSS 261, and the allocations discussion will take place on Friday, April 25th in HSS 261. Proposals should be prioritized and made clear as to why items are needed, and why now. The final allocation decision will be made by Academic Affairs.

It’s important that each discipline participate in the CTE Committee meetings. The list of voting members will be updated once Chris Fria consults with Eve Adler.

Continuing Discussions

AB86 ECE grant update – This is a consortia based ECE pathway grant involving three mandatory components: K-12, community college, and industry. All three of the components have to be in place as the grant is being written. The main focus is to move students through the educational pathway and to four year institutions via dual enrollment, internships, work-based learning, and community college. This grant also breaks down barriers that have been put in place and we’ll be using models that have already been invented and proven successful by other colleges.

AB86 LAHITECH grant update – The main focus of this grant is on software systems and development, and design media. Pasadena City College is the fiscal lead on this grant which aligns curriculum and allows students to take courses at other colleges while still receiving credit at their college. When it comes to enrollment, SMC is impacted and other colleges may

not be - this grant involves at least nine (9) other colleges. Dual enrollment and concurrent enrollment are a few pieces of the deliverables where high school students once enrolled at SMC will have a rock solid foundation.

Both grants are based on student need and are five (5) year grants where the first three (3) years are funded and the last two have to be self-sustaining.

Frank Dawson speaks briefly of the UX Conference attended in March. Santa Monica College was the only school to attend this conference. Every workshop was customer based where customer needs and desires come first. If we can apply this concept – think of students first - we can do much better in serving our students. We can discuss this further at our next meeting.

Announcements

The Perkins 3rd quarter report is due April 4th

There is Conference Opportunity for CTE faculty– Frank Dawson will email the information to everyone.

The Theatre Arts department has its first spring Main Stage production called “Yellow”, it’s running March 28 – 30 and April 4 – 6.

Meeting Adjourned: 2:30pm