

Career and Technical Education Academic Senate Joint Committee

October 2, 2012

Academic Senate Office

HSS 261

12:45 – 2:00 p.m

Meeting Commenced: 12:47pm

In attendance: Fariba Bolandhemat, Salvador Carrasco, Ruth Casillas, Stuart Cooley, Jose Cue, Frank Dawson, Chris Fria, Roberto Gonzalez, Janet Harcelode, Wendy Parise, Audra Penchansky, Debbie Perret, Tom Peters, Perviz Sawoski, Joy Tucker, Tricia Ramos

Review of minutes and corrections

Minutes moved by Tricia Ramos, second by Chris Fria

Demonstration of Career Coach with EMSI – Audra Penchansky

A phone conference and demonstration with the following EMSI representatives was conducted:

- Gabe Rench – Western Regional representative,
- Matt Halverson – Administration Services,
- Shar Scheib – Account Manager and Marketing

An over view of the Career Coach web tool was given showing how college programs and tied to live jobs on indeed.com. Matt Halverson demonstrates the data presented on the tool reflects a pre-set region for Santa Monica College. He also states Indeed was chosen because it's one of the largest job aggregators and does the best at filtering out fake postings and has the best comprehensive listings. Recently, EMSI was bought out by Career Builder but in the meantime, EMSI will continue to use Indeed for job postings.

The search engine on Career Coach will pull up keywords associated with what you type. Employment data shows labor market data, annual job openings, job growth and employees approaching retirement age (anyone over the age of 55).

At the moment, the site is not linked to the Career Services Center's job links (Jobs4U.com) not does it show department chairs names and contact information.

The Resume Builder tool was demonstrated. Students can enter "accountant" and can see the activities and duties that apply to this particular job title. Students can then select the duties or activities shown and these will automatically populate on their resume. Students can also add references and enter personal contact information. The resume can then be emailed or downloaded to a computer.

The Analytics portion is only viewable by an administrator. EMSI can provide as many logins as needed.

Shar Scheib encouraged the committee to join the EMSI Career Coach on LinkedIn as it posts information on webinars and other information.

Action item

Audra is to send a link to departments to view a demo of Career Coach and to develop a timeline for the launching of Career Coach.

There will be a Splash page demo. Career Coach will be posted on the SMC main page, Career Services website, and Corsair Connect. People can login into Career Coach but the login is not the SMC login

Presentation of Title V – Learning Center Grant – Roberto Gonzalez

Would like feedback from CTE Committee on how to support CTE faculty in the Learning Center

- Grant originally submitted 2009
- HSI grant, need to have 25% Hispanic/Latino students
 - Didn't get awarded, not enough Hispanic/Latino
- Scored high enough on list and were funded this year
- Purpose of Title V grant – to improve education for Latino students, who have the lowest achievement but are the fastest growing population. Educational attainment gap

- Two types of grants – Cooperative and Individual
 - Cooperative involve multiple institutions
 - Individual grants – teaching and learning center

- Welcome Center funded under Title V in 2004.
- Cooperative Math English and El Camino was supplemental instruction. STEM
- TLC students in CTE lacking english and math skills
- Work across departments collaboratively to figure out ways to get students to succeed.
- Need to find a way to address lack of foundational skills.
- What centers at SMC are available for CTE students to receive help?
- Center will serve as a resource for faculty – full and part time
- The Center will be a training ground for support staff – tutors, instructional assistants.
 - Will create connection between what happens inside and outside the classroom.
 - Resource for faculty to find new ways to teach to students
 - Will also target underrepresented minority students
 - Lowest = Latino and African Americans

- Need to convene a steering committee
 - Mainly of BSI Committee,
 - Include other disciplines and chairs.
 - Focus on first year semester courses students are taking.

- Develop description for faculty leaders.
 - Leaders need to be selected by end of fall 2012

- Need to select a project manager.
- Funds available for:

- Researcher
 - Part time staff
 - Faculty leader for Math, English, CTE
 - Counselor
 - Instructional designer
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- Need physical location for center – on main campus.
 - Need floor plan
 - What services will be offered in center?
 - Steering committee to discuss and decide.

 - Activities
 - Summer training program for faculty – two week long, meant to be as resource for faculty

Two major steps

- 1) Steering committee
- 2) Input on plan

Mainly to be for faculty - to support faculty.

- Suggested
 - assistance for adjunct faculty
 - research on students to be able to tailor instruction

Meeting adjourned: 2:02p