

## **Career and Technical Education Academic Senate Joint Committee**

**April 2, 2013**

Academic Senate Office

HSS 261

12:30 – 2:30 pm

**Meeting Commenced:** 12:35pm

**In attendance:** Fariba Bolandhemat, Salvador Carrasco, Ruth Casillas, Stuart Cooley, Ida Danzey, Frank Dawson, Vicki Drake, Douglas Forsyth, Chris Fria, Wendy Parise, Debbie Perrett, Tom Peters, Steve Peterson, Tricia Ramos, John Rogers, Perviz Sawoski, Joy Tucker

### **Grant Proposal Presentations**

The Film Studies proposal asks for funds to be solely used for the purchasing of equipment in the spirit of creating an Associate degree and Certificate of Achievement in Film Production and Directing and Cinematography courses will be offered next semester which will be UC Transferable. CTE students will get the most experience and employment from Cinematography.

The grant proposal is divided into three (3) sections:

- A) Red Scarlet: 4k Technology.
- B) New Cameras which will assist in migrating to a tapeless environment.
- C) New equipment for the Cinematography class.

The Red Scarlet equipment will be used only in advanced classes and for short films being submitted to film festivals. The tapeless camera can use a lower resolution at a 1:20 ratio.

Insurance for new equipment is already covered but the price may increase from \$1,800 to \$2,200. Currently, Film Studies is offering not for credit classes and using the revenue generated to pay for the insurance.

With the AET move to the Airport campus, the infrastructure has been set up to support the equipment. The campus has been re-wired and a film production lab technician position was created to assist with the inventory of the equipment.

The production equipment purchased in the past has serviced the entire college in which short films have been produced for the Assessment Center, Digital Studies, and for the Global Citizenship group.

The Sustainable Technologies Program (STP) grant proposal is mainly comprised of equipment, partnerships, and marketing. The program started with Solar Photovoltaic Installation (PV), they now have Recycling and Resource Management (RRM), and next year they plan on having

Energy Efficiency and PV Sales and Design – in which they are currently working with the Business department for the development of PV Sales and Design.

The Grid Alternatives Partnership will provide SMC students with true on the job training. Unfortunately, this is not allowed at SMC. Grid is a non-profit organization that allows students to obtain real-world installation experience in solar installation. In the fall of 2012, an SMC student was placed at Grid where the student did a two day installation on a roof of a low income home. Grid expects a donation of \$150 - \$200 per student if done on own. The students will see a big increase in hourly wage once they have the experience and certificate. STP will need to find another source of income in the future. The CTE Committee suggests possibly adding a materials fee to the PV 3 class in order to continue using Grid.

Sustainable Works partners with secondary schools to get more high school students prepped for the STP program. Los Angeles Valley College currently offers a similar structure. Sustainable Works will offer a not for credit, seven (7) week seminar where Santa Monica High School students will be brought to SMC to talk about Recycling and Resource Management.

A Consultant will be brought in to help develop new curriculum for PV Sales and Design. In the past, DOL funds allowed RRM consultants (1-3 speakers) to come to the classes and talk about their program and opportunities out there for students. Students reacted positively.

Advertisement funds will be used for the recruitment of students into the program. Graphic Design would like to assist with this project. The equipment to be purchased would be for PV and Energy Efficiency.

The Cosmetology department is a three (3) part program – Cosmetology, Aesthetician, and Manicurist. The department would like to purchase a SmartBoard to keep in line with today's technology for instructors and students to interact.

Currently, the salon stations they have are falling apart and are not functional. The mirror flops down where the client is supposed to be able to see themselves. This is not possible and another student needs to hold the mirror. The proposed equipment purchase will allow for the stations to be mobile, top of the line stainless steel and include lockers. The mobility of the stations will allow for instructors to teach around the students and make more use of the classroom. The steel workstations come with a five year warranty.

With the Aesthetician courses a video derma scope would be purchased as students need to be able to analyze different skin types. The derma scope allows for different color light attachments which address different skin issues.

A Ventilation system will filter the air and help reduce toxins created by hair products which can be harmful to the lungs. The purchase comes with a three year warranty but the department can possibly get funds elsewhere.

The committee recommends Cosmetology to prioritize its purchases and ask Purchasing for formal quotes.

The department has had students win national competitions of up to \$50,000 in prizes. The Committee suggests the department partner with Dermalogica - located in Carson.

The CSIS's proposal will be mainly used for technology upgrades. Purchasing an iPhone 5 for the iOS class, will assist the instructor in creating apps. Last year iMacs were purchased for the computer lab where the effect of cutting lab hours has students competing for access to the computers. There's been a high demand from students to use the Apple product. An additional 6 iMacs will be purchased to meet demand. Adobe and Microsoft Office software will be used for professional development. CSIS will collaborate with the Business department when it comes to paying of Student employee wages.

Digital Media states outsourcing of jobs in the animation industry is one of the major issues continually discussed with its Advisory Board. Pre-production is more software driven and mirrors storyboarding. As preproduction continues to be an area of growth, Digital Media plans to address curriculum wide with the creation of a department certificate. Obtaining TV Paint licenses – a software development company based in France – will assist with training students in areas of animation and videogame preproduction.

The software is a permanent license where annual updates and upgrades are not needed because the tool set doesn't change much. The software is Bitmap and storyboard based and does Animatics.

Because the program has a lot of students with little degree attainment, the curriculum has been restructured so students can complete the program in two years rather than three and a half years. Currently, digital media is attempting to combine courses with Film Studies in an effort to encourage program completion.

The CTE Committee recommends Digital Media to contact Purchasing regarding international purchases.

Early Childhood Education (ECE) states the biggest need for students is to obtain their bachelor degree in ECE. The proposal consists of hiring tutors to work with students in the teacher resource room, purchasing a cataloguing system to systematize inventory and materials in the resource room, send two faculty members to the National Coalition for Campus Children's Center conference, and offering a Technology in Education course once approved by the curriculum committee.

The tutors will be professionally trained and support students with basics skills in math and English along with ECE course content needs and will improve program completions.

The software and wireless bar code scanner will be used for library cataloguing. Currently, students check out materials with a hand written library card system. The software is much more efficient and would allow ECE to publish a list of materials online so students can reserve out the materials without being present.

Sending two faculty members to the National Coalition for Campus Children's Centers will enable the faculty to network with educators from across the country regarding issues of training within their campus lab schools. Once ECE has a training lab, the department can then partner with other schools having a similar lab and learn ways to increase student professionalism.

The CTE Committee discussed the idea of offering non-credit or contract education courses where revenue generated would assist with program expansion. The committee would like to use the annual retreat to expand on these ideas.

#### **Review and Approval of minutes**

Moved to approve by: Wendy Parise, second Fariba Bolanhemat, all are in favor

#### **Announcements**

Theatre Arts performance "Salome" is on April 12 and 13<sup>th</sup>.

Business and Cosmetology departments are collaborating on a professional development piece and are working with Adelante and Black Collegians for the May 9<sup>th</sup> Career Closet event.

DSPS announces there's a play for the deaf community - "Tribes"

Film Studies will be welcoming the former CEO of Disney – Dick Cook to the SMC campus on Thursday, April 4<sup>th</sup>.

**Meeting Adjourned: 2:40pm**