

**Career and Technical Education Academic Joint Senate Committee
September 28, 2010 Agenda**

Sign In

Review Minutes from Sept. 14, 2010 meeting

- **Dates / Deadlines**
 - Quarterly Report
 - Purchase Orders
- **CTE Marketing**
 - Program Flyer / Website
- **CTE Goals and Activities**
 - **Senate Goal: Enhance understanding of the SMC Student population**

1. ALL CHAIRS WORK TOGETHER TO ASSESS AND IMPROVE CTE DATA

CONTINUE SAM / TOP CODE CLEAN UP

PERKINS APPLICATION ONLINE

2. INCREASED ENROLLMENT & PERSISTENCE IN CTE

- MARKETING - BRANDING CTE
- COUNSELOR VISITS

3. INCREASED ATTAINMENT OF DEGREES & CERTIFICATES'

- MARKETING
- COUNSELOR VISITS

4. BETTER MONITORING AND INCREASED ENTRY IN EMPLOYMENT OR FURTHER EDUCATION

- COMPLETER LEAVER SURVEY

5. DECREASED NEED FOR REMEDIATION

• **CTE Strategic Priority discussion**

Research/Data/Analysis

- Very STRATEGIC dissemination of the CTE Strategic Priority document/binder information once it is refined/finalized
- Tell our Story-
- Formalize/institutionalize reporting Department Certificates to the Chancellors Office
- CTE will seek greater research strategies. Determine if ISIS is the best tool
- CTE Programmer on ISIS
- Institutional Research talking to ISIS has significantly increased Perkins dollars
- Investigate the process of putting Perkins Survey Online

Next Meeting: Tuesday, Oct 12, 2010