



SANTA MONICA COLLEGE Data Coaching Program

The Data Coaching Program at Santa Monica College was launched in 2017 to expand the capacity of the college to compile, analyze, and apply data to inform inquiry activities and planning processes, such as curriculum review, program review, equity strategies, grant proposal application and evaluation, and course and program development. Each year, the Program provides training for faculty, staff, and managers on various data topics and tools designed to improve data literacy and enable campus leaders to more effectively engage in the inquiry process. After completion of their initial trainings, data coaches are expected to apply what they learned in their programs and/or assist other leaders in the compilation, analysis, and interpretation of program data.

Each year, the focus of the program changes to adapt to the emerging needs and strategic priorities of the College. The theme of **2021 Data Coaching Program** is "**Creating Our Equity Superpower**" or "**Equity Avengers**". This year's program is intentionally designed to train instructional department chairs on how to analyze **racial equity data in their courses and programs** for their annual program review reports and prepare them **to lead and facilitate effective conversations about race, racial equity, and racial equity data** in their departments.

*Our theme was inspired by the Equity Avengers movement that was started by Drs. Keith Curry (President, Compton College) and Pamela Luster (President, San Diego Mesa College) to promote equity conversations across institutions of higher education.

Requires SMC Canvas account

Meet our 2021 Data Coaches, SMC's Equity Avengers



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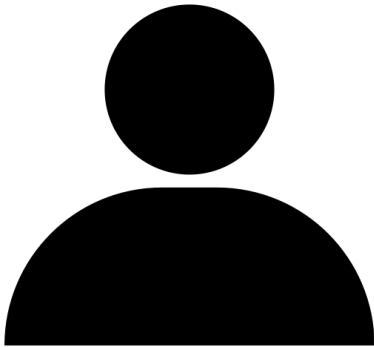
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Sang Chi

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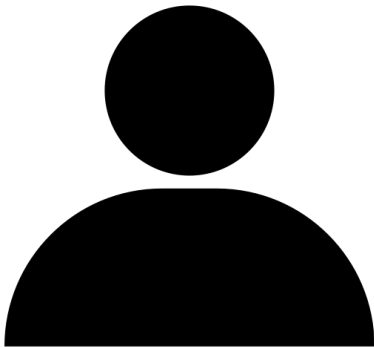
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Past Data Coaches & Program Focus

YEAR

FOCUS

DATA COACHES

YEAR	FOCUS	DATA COACHES
<p>2017-2018</p> <p>Funding Source: CTE Data Unlocked</p> <p>Sponsored by: Workforce & Economic Development, The Center for Teaching Excellence, Institutional Research</p>	<p>Data Literacy and Career Education Data</p> <ul style="list-style-type: none"> • Chancellor's Office Data Mart • LaunchBoard Data • Labor Market Supply/Demand • Program Review (SMC Tableau Dashboards) • Perkins Core Indicators Report 	<ul style="list-style-type: none"> • Leigh Allen, Theater Arts • Kevin Chicas, Media Studies & Communication • Stuart Cooley, Photo Solarvoltaic • Gary Huff, ECE/Education • David Javelosa, Interactive Media • Liz Koenig, ESL • Laura Manson, Faculty Lead for Data Coach, ECE/Education • Elisa Meyer, English • Steven Sedky, Business

YEAR	FOCUS	DATA COACHES
<p>2018-2019</p> <p>Funding Source: Strong Workforce Program (Local); District Sponsored by: Workforce & Economic Development, The Center for Teaching Excellence, Institutional Research</p>	<p>Data Literacy, Equity, and Program Maps</p> <ul style="list-style-type: none"> • Calculating Racial Equity Gaps • LaunchBoard Data • Labor Market Supply/Demand • Program Review (SMC Tableau Dashboards) • Perkins Core Indicators Report 	<ul style="list-style-type: none"> • Vanessa Bonilla, Counseling • Ciaran Brewster, Anthropology • Victoria Charles, Recycling & Resource Management • Chiquita Emel, Health Sciences • Gary Huff, ECE/Education • Laura Manson, Faculty Lead for Data Coach, ECE/Education • Kathleen Motoike, English • Sharyn Obsatz, Journalism • Erin Steinberger, Accounting • Dyana Valentine, Counseling • Olivia Vallejo, Counseling • Audra Wells, Counseling

YEAR	FOCUS	DATA COACHES
<p>2019-2020</p> <p>Funding Source: Award for Innovation Sponsored by: The Center for Teaching Excellence, Institutional Research, Equity Steering Committee</p>	<p>Redesign/Guided Pathways & Equity</p> <ul style="list-style-type: none"> • Calculating Racial Equity Gaps • Equity-Minded Inquiry Process • Facilitating Equity Data Conversations • Community Building 	<ul style="list-style-type: none"> • Sherri Bradford, Faculty Lead for Data Coach, Counseling/Black Collegians • Ciaran Brewster, Anthropology • Kevin Chicas, Media Studies & Communication • Kathleen Motoike, English • Audra Wells, Counseling