

BOARD OF TRUSTEES GOALS AND PRIORITIES, 2012-2013

ENSURE THE ACADEMIC AND FISCAL INTEGRITY OF SMC

Educational Advancement and Quality

1. Create a “culture of evidence” based on data including appropriate statistical controls. Complete the “institutional dashboard” and an equitable outcomes report to reflect and monitor institutional effectiveness and student progress.
2. Institutionalize initiatives that are effective in improving student success, with particular emphasis on accelerating mastery of basic skills and strengthening students’ non-cognitive skills.
3. Strengthen and promote workforce/career technical programs.
4. Infuse global citizenship into faculty instructional practices and student learning.
5. Maintain the number of full-time faculty members
6. Promote professional development activities for all classified and academic staff, including adjunct faculty.

Fiscal Health and Internal Operations

7. Ensure the financial health of the College through revenue-generation and cost-reductions.
8. Ensure inclusiveness in the budget development process and transparency in budget communication efforts.
9. Maintain a reserve sufficient to protect against unforeseen or drastic cuts.
10. Build the fundraising capacity of the SMC Foundation.
11. Pursue and obtain federal funds as well as other grant opportunities.
12. Maximize revenue-generation from facility rentals.

Community and Government Relationships (Local/State/National)

13. Foster community and government relationships and partnerships in fulfillment of SMC’s mission.
14. Develop a plan to ensure the continued success of Emeritus College.
15. Strengthen and expand programs and partnerships that serve SMMUSD students.

Facilities and Sustainability

16. Continue advocacy on the local, state and national level for mass transit solutions including the naming of the Santa Monica College station for Expo and funding to support the “Any Line, Any Time” program.
17. Maintain progress on all SMC facilities planning and construction projects, including all campus projects and the Civic Center ECE and Malibu centers.
18. Continue to adopt sustainability designs and practices for construction and maintain effective staffing for maintenance and operations of facilities.

Articulating a Vision

19. Continue planning the development and implementation of a vision for the future of the college that delivers both access and quality.