

# **BOARD OF TRUSTEES GOALS AND PRIORITIES 2010-2011**

## **Goal 1—Educational Advancement and Quality**

- Strengthen institutional research to measure and improve institutional effectiveness. Create an enhanced “culture of evidence” based on data.
- Improve student achievement with particular emphasis on addressing basic skills education; document improvements in course completion, retention, persistence, and other measures for all student populations.
- Strengthen, expand, and promote workforce/career technical programs.
- Infuse global citizenship into student learning.

## **Goal 2—Community and Government Relationships and Funding Opportunities (Local/State/National)**

- Foster community and government relationships and partnerships in fulfillment of SMC mission and goals.
- Pursue and obtain federal funds as well as other grant opportunities.

## **Goal 3—Facilities and Sustainability**

- Continue advocacy on the local, state and national level for mass transit solutions including a Santa Monica College station for Expo and continuation of the “Any Line, Any Time” program.
- Maintain progress on all SMC construction projects.
- Continue to adopt sustainability designs and practices for construction, maintenance, and operations of facilities.
- Expand public use of college facilities and maximize revenue-generation.

## **Goal 4—Internal Operations and Relations**

- Ensure the financial health of the College through enrollment development, budget discipline, grants, enterprise opportunities and other revenue-generating and cost-saving initiatives.
- Ensure inclusiveness in the budget development process and transparency in budget communication efforts.

## **Goal 5—Campus Relations**

- Promote professional relationships among all members of the campus community, including classified and academic staffs and their associations, representatives, organizations, and unions.
- Implement intermediate and long-term plans to increase the number of full-time faculty members and continue to move toward parity for adjunct faculty.

## **Goal 6—Leadership and Articulating a Vision**

- Continue planning the development and implementation of a vision for the future of the college.
- Implement appropriate strategies and initiatives to address the recommendations of the ACCJC following the evaluation team’s visit in March 2010.

## **Goal 7—Effectiveness and Efficiency of Board Operations**

- Provide periodic reports from the Superintendent/President to the Board on key initiatives, issues, and items of concern to Board members.

*Discussed by the Board of Trustees: 7/20/2010, 8/3/2010, 9/7/2010  
Approved 9/7/2010*