

SANTA MONICA COLLEGE
**ACADEMIC
SENATE**

ACADEMIC SENATE

MINUTES

Tuesday, March 1, 2016

11:15 am - 12:35 pm, Business Building Room 144

Attendance and Voting Sheets

I. **Call to Order: 11:20 am**
Approval of Agenda

Motion (with the option of moving to accommodate the college president's visit): Michael Strathearn

Second: Brenda Antrim

Passed unanimously at 11:22 am

II. **Public Comments**

-Keith Graziadei announced the spring [technology workshops](#), which will include the transition to Canvas and a workshop on gaming by Walter Meyer.

III. **Major Items of Business**

A. Welcome to New Senate Members

-Fran introduced the new Senators: Luis Andrade (for Josh Kanin, Communication and Media Studies), Dianne Berman (for Eric Oifer, Philosophy and Social Sciences), Karin Breedlove (one semester replacement for Espy Bolivar, Modern Languages), Roxanne Captor (for Stephen Londe, part-time), and Gina Jerry (for James Geddes, CSIS).

B. [Curriculum Items for Approval](#), G. Del Piccolo.

-Guido recognized Jamie Cavanaugh for her work on the Bachelor of Science degree.

Motion to approve curriculum items: from the Executive Committee

Second: Marc Trujillo

Passed unanimously at 11:31 am

C. Spring Elections, M. Mazorow

-The President-Elect, Recording Secretary, and Treasurer positions are open this spring. Nominations will begin March 28. Campaign period is April 18-29. Voting will occur May 2-6.

-Senators will be elected from the full-time faculty pool in these areas: Art, Communication & Media Studies, Counseling, CSIS, English, ESL, Library, Life Sciences, Mathematics, Philosophy & Social Sciences, Psychology, and Theatre Arts. Full-time and part-time senators are to be elected first. Nominations begin March 1 with self-nominations. Voting will occur March 21-25.

-Curriculum reps will also be elected on dates yet to be determined.

-Part-timers are eligible to run for full-time reps if, at the time of the election, they have been hired as full-timers for the fall semester.

The ERC is concerned about the accuracy of voting list received from HR. Inaccuracies should be reported to Moya Mazorow.

D. Global Council Report, G. Dossett

The proposal deadline for the Global Citizenship Symposium is April 1. The Research Symposium will take place May 6 and will include performance, creative projects and research. The President's award is tied to this year's theme of gender equity.

During Spring break faculty and students will be going to South Korea and England. This study abroad opportunity will be announced earlier for future travel abroad programs.

Alex Tower and Brandon Lewis will lead a study abroad group to Latin America this summer.

Gordon presented a handout on behalf of the Council from Lauren Movius and Liz Koenig on the Language and Culture Exchange at SMC. The goal is for international students to partner with locals. Orientation this Thursday. Students will be matched via eCompanion.

Gordon also announced that global grants are available this year.

The Anita Sarkeesian lecture regarding stereotypes in gaming will be presented on Tuesday, March 8, at Main Stage.

Around the World in 80 Books is an effort to get international students to nominate a book from their country. Gordon suggested that the Library then buy the books. Jinan Darwiche volunteered to help with this project.

E. Pulled Consent Agenda Items—none

IV. **Consent Agenda.**

A. [Approval of Minutes of 12/15/15](#)

Passed unanimously by motion seconded by Alexandra Tower at 11:52 am

V. **President's Report/Information Items**

A. [Plan of the 75/25 Full-Time Hiring Task Force](#)

Jason Beardsley, Mitra Moassessi, Georgia Lorenz, Jenny Merlic, and Fran Chandler were members of the Task Force.

Two options were proposed. Option 2 was adopted unanimously by DPAC for the first year of the plan (for new full-time hires beginning 2017-2018). It was emphasized that

non-instructional faculty are included in both options as it is the position of both the Academic Senate and the District that non-instructional faculty are as important to student success and are instructional faculty.

Assuming all this year's planned hires are actually hired, assuming the number of retirees self-identified by the Senate's retirement survey holds true and assuming the plan is funded by the District at the 5 percent level dictated by Option 2, the percentage of FTE taught by full-time faculty and the percentage of student contact hours met by non-instructional full-time faculty would increase by 5 percent in 2017-2018.

To pay for the 75/25 full-time hiring plan, the District will rely on the \$1.1 million given this year to SMC by the state and which is added into our base. This means that, by the time Option 2 is put into place for the first year of the plan (2017-2018), the District will have received \$2.2 million for a plan that will cost considerably less than that.

Q—Is there additional funding for CTE faculty only?

A—Not that we are aware.

Fran stressed that getting the 75/25 Full-time Hiring Plan to this point took a concerted joint effort of the Faculty Association, the Academic Senate, CSEA and the students in conjunction with the Board of Trustees and with final approval (in DPAC) from the college's senior administrators and the Management Association.

Impact on part-time faculty: Even when we get to AB 1725 mandated goal of 75 percent of weekly credit hours taught by full-time faculty, 25 percent will still remain for part-time faculty. To lessen the negative effects on part-time faculty jobs, it is hoped that our part-timers will be hired for our full-time jobs. All California community colleges will get money, and we will all be competing to hire our current part-timers so it is anticipated that we will, unfortunately, lose a lot of our part-timers as they are hired for full-time positions at other colleges. In addition, there will always be specialty courses for adjunct faculty, courses for which those with special expertise is needed and which full-time faculty do not have.

Q—How many full-time faculty are scheduled to be hired this year?

A—23 although President Jeffery has been urged to hire more if she and individual department chairs determine that there is an opportunity and a need to hire more than one when an outstanding pool of candidates presents itself.

B. Faculty Recruiting Efforts

To address SMC Board concerns that the faculty is not as diverse as our student body, we are experimenting to see if we can increase the diversity of hiring pools by, at the suggestion of the Academic Senate, sending faculty as recruiters to specific conferences. To this end, Sara Nieves Lucas and Alicia Villalpando are representing SMC at the annual conference of the American Association of Hispanics in Higher Education. They will have a table at the event and are armed with a message of "why teaching/counseling at Santa Monica College should be in your plans." If this works, the District might be persuaded to send faculty to other conferences for the same purpose.

Gordon Dossett said that attendance at conferences and recruiting for SMC was a good argument for increasing our professional development funds.

- C. Textbook Affordability Plans & OLC Collaborate LA March 3. Will be attended by J. Darwiche & F. Chandler

The textbook survey will go out on Thursday or Friday of this week. Senators were encouraged to respond and to encourage their colleagues to do likewise.

Fran and Jinan will go to a conference this week to hear about AB 798 which makes grants available to pay for improving textbook affordability options. It was emphasized that the Academic Senate will not condone paying faculty to adopt open educational resources but that faculty should be encouraged to look at these no- and low-cost choices as part of their normal textbook adoption process. Academic integrity and academic freedom will continue to remain paramount to the process.

- D. Update on the Full-Time Ranking Committee Process
Department chairs were not happy with the current full-time faculty ranking process. They would like to address inaccuracies and be given approximate times that the ranking committee has added another meeting to their schedule on March 18 to discuss how to accommodate these department chair concerns. Preliminary requests are due from departments on March 7, and the final requests are due April 1. The committee will meet to rank the requests on April 29.
- E. Other as time permits
www.smc.edu/senate -- new more streamlined access to Senate web page.

VI. **Announcements from the Floor**

New Department Chairs: (Moya Mazorow)

Communication and Media Studies: Maria Munoz

Cosmetology: Deborah Perret

Dance: Judith Douglas Summer

Earth Science: Eric Minzenberg

ESL: Janet Harclerode

Kinesiology and Athletics: Elaine Roque

Life Sciences: Mary Colavito

Philosophy and Social Sciences: Christine Schultz

Theatre Arts: Adrienne Harrop

Special Election for Library Department Chair: Brenda Antrim to fulfill remainder of current term.

VII. **Welcome to Superintendent/President Kathryn Jeffery**

-Fran introduced President Jeffery and presented her with a glass nest and eggs on behalf of the faculty. She also introduced Terri Bromberg, an adjunct art professor, who created the gift. President Jeffery then addressed the Senate. She said how happy she was to be at SMC. She also told stories about the art program at SCC and their annual birdhouse sale, which echoed the symbolism of the SMC faculty gift. When she finished

speaking, Fran adjourned the meeting so that faculty could introduce themselves to President Jeffery.

VIII. **Adjournment: 12:37 pm**

Next scheduled meeting, March 22, 2016, 11:15-12:35, in B144

DRAFT



CURRICULUM COMMITTEE | ACTIONS

Wednesday, February 17, 2016 | 3:00 p.m.
Loft Conference Room – Drescher Hall 300-E

The following were approved by the Curriculum Committee on 2/17/2016. You may find the full agenda packet at:

<http://www.smc.edu/ACG/AcademicSenate/CurriculumCommittee/Documents/Final%20Agenda%202-17-16.pdf>

I. Action Items:

(Consent Agenda)

- a. CIS 54 (course update and title change from Web Page Development and Scripting I to Web Development and Scripting)

(New Courses; Upper Division)

- b. ENGL 300 Advanced Writing and Critical Thinking in the Disciplines **COR**

(New Degree)

- c. Bachelor of Science in Interaction Design **SEE BELOW**

Interaction Design Bachelor of Science (BS) *(effective Not Specified, Not Specified)*

The Interaction Design Bachelor of Science degree program blends the fields of design, user experience (UX), and technology. The proliferation of innovations such as e-commerce, mobile apps, smartphones, medical devices, wearable technology, connected appliances, and self-driving cars is creating strong demand for a new breed of designer who understands the user and employs a user-centered approach. The success of a new product or service in the competitive, fast-paced world of high technology hinges upon the quality of the user's first experience with the product. Interaction Designers ensure that products and services are appealing, effective and intuitive for their users by designing the behavior, organization, and aesthetics of the system to create successful end-to-end experiences. This is a four-year program with the lower division Graphic Design courses providing students with the skills necessary to enter the upper division courses in this exciting field.

BACCALAUREATE DEGREE REQUIREMENTS:

- completion of at least 120 semester units including:
 - the Area of Emphasis with a grade of C or higher in each course
 - at least 50% of Area of Emphasis units at SMC
 - one of the following general education patterns: CSU GE or IGETC (see www.smc.edu/articulation or visit the Transfer/Counseling Center)
 - six (6) semester units of upper division general education coursework
 - the SMC Global Citizenship graduation requirement
- overall GPA of 2.0 or higher

CATALOG RIGHTS: A student may satisfy the requirements of a Degree or Certificate that were in effect at any time of the student's **continuous** enrollment. Continuous enrollment is defined as enrollment in consecutive Fall and Spring semesters until completion.

Program Learning Outcomes:

Upon completion of the program, students will demonstrate knowledge of Interaction Design/User Experience Design history, practices, methodologies, tools, and project-based processes in designing for the user. Graduate will utilize human-centered design principles, user-testing outcomes, and ethnographic research insights, and will employ critical thinking, sketching, and iterative processes to define, develop, conceptualize, and solve problems. They will design and prototype correct affordances,

interaction paradigms, and patterns for a range of platforms including web, mobile, and tangible systems. They will also collaborate effectively with customers and clients, and in team projects, brainstorming sessions, and in-class critiques. They will exhibit proficient visual, verbal, and written communication skills, particularly presentation skills necessary in the design industry.

Area of Emphasis

Lower Division Preparation for the IxD Major. (These courses, or equivalent, are required prior to enrollment in the IxD courses.)		Units
GR DES 31	Graphic Design Studio 1	2
GR DES 33	Typography Design 1	2
GR DES 35	Sketching For Graphic Design	2
GR DES 41	Graphic Design Studio 2	2
GR DES 43	Typography Design 2	2
GR DES 50	Graphic Design Portfolio and Professional Practices	2
GR DES 60	Design Research	2
GR DES 61	User Experience Design 1	3
GR DES 62	User Experience Design 2	3
GR DES 64 (same as ET 37)	Digital Imaging For Design I	3
GR DES 65	Web Design 1	2
GR DES 66	Web Design 2	3
GR DES 67	Web Design 3	3
GR DES 71	Motion Graphics 1	3
GR DES 75	Mobile Design 1	3
GR DES 76	Mobile Design 2	3

Required Lower Division Courses (25 units):		Units
AHIS 3	Western Art History III	3
or		
AHIS (any AHIS course satisfies requirement; AHIS 3 highly recommended)		3

BUS 20	Principles Of Marketing	3
or		
BUS 63	Principles Of Entrepreneurship	3

COM ST 16	Fundamentals Of Small Group Discussion	3
CIS 54	Web Development And Scripting	3
ENGL 1	Reading and Composition	3
ENGL 2	Critical Analysis And Intermediate Composition	3
MATH 54	Elementary Statistics	4
PSYCH 1	General Psychology	3

Upper Division Major Requirements (26 units):		Units
IXD 310	Interaction Design Studio 1	3
IXD 330	Interaction Design Studio 2	3
IXD 350	Interactive Storytelling	3
IXD 360	Product Design	3
IXD 370	Design for Community Change	3
IXD 430	Interaction Design Studio 3	3
IXD 450	Interaction Design Portfolio	2
IXD 460	Tangible Interaction	3
IXD 470	Interaction Design Senior Studio	3

IXD Internship / Project Management Experience (select a minimum of 3 units from the courses below):		Units
IXD 410	Project Management for Design	2
IXD 490A	Interaction Design Internship	1
IXD 490B	Interaction Design Internship	2
IXD 490C	Interaction Design Internship	3

Upper Division General Education (6 units):

ENGL 300 Advanced Writing and Critical Thinking in the Disciplines
PSYCH 320 Cognitive Psychology

Units

3

3

Total Units for Area of Emphasis:

60

PID 254