

SANTA MONICA COLLEGE

# Program Review

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Communications Department

Prepared by the Office of Institutional Research

2009 – 2013 Data

# Introduction

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## Overview

The current document contains a standard set of data related to the program and is intended to support the self-evaluation process for instructional program review. The content includes data tables describing demographics of students enrolled in the program, course enrollment patterns, and program achievement indicators. Each section provides a description of the data elements. Data for the five most recent fall terms are reported. In addition, college-wide data for each of the data elements are provided for reference and comparison from some data elements.

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## Key Terms

**Unduplicated Student Count:** the total number of unique students enrolled in courses in a department. Each student is counted once; regardless of the number of courses they are enrolled.

**Count of Sections:** the number of classes offered for a course in a given term (for example, 20 sections of ENGL 1).

**Course Enrollment:** the total number of course enrollments all students have amassed in the department. This count is *duplicated by student* as students are counted once for each enrollment in a class section.

**Course Success:** the percentage of C/CR/P or higher grades earned.

**Course Retention:** the percentage of non-withdrawal and non-drop grades earned.

# Student Profile

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The student profile section contains data describing the gender, age, ethnicity/race, residence status, enrollment status, educational goal, education status, basic skills status, and full-time/part-time status. Student demographic information was obtained from the college's Management Information Systems. Gender, age, ethnicity/race, educational goal, and education status are self-reported by students on the college application. Students are able to revise their information at any time. The totals describe the number of unduplicated students enrolled in credit courses offered by the program in fall terms.

## Gender

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|               | Fall 2009            | Fall 2010            | Fall 2011            | Fall 2012            | Fall 2013            | College-<br>Wide<br>Fall 2013 |
|---------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------------------|
| <b>Female</b> | 2323<br><b>55.3%</b> | 2269<br><b>54.0%</b> | 2363<br><b>53.9%</b> | 2255<br><b>53.3%</b> | 2351<br><b>52.6%</b> | 15694<br><b>52.3%</b>         |
| <b>Male</b>   | 1876<br><b>44.7%</b> | 1931<br><b>46.0%</b> | 2022<br><b>46.1%</b> | 1978<br><b>46.7%</b> | 2120<br><b>47.4%</b> | 14306<br><b>47.7%</b>         |
| <b>Total</b>  | 4199<br><b>100%</b>  | 4200<br><b>100%</b>  | 4385<br><b>100%</b>  | 4233<br><b>100%</b>  | 4471<br><b>100%</b>  | 30000<br><b>100%</b>          |

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## Age

Age was calculated from student birth date information and reflects ages as of October 15 for the term recorded.

|                      | Fall 2009            | Fall 2010            | Fall 2011            | Fall 2012            | Fall 2013            | College-<br>Wide<br>Fall 2013 |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------------------|
| <b>19 or Younger</b> | 1702<br><b>40.5%</b> | 1598<br><b>38.1%</b> | 1563<br><b>35.6%</b> | 1523<br><b>36.0%</b> | 1592<br><b>35.6%</b> | 9135<br><b>30.5%</b>          |
| <b>20 to 24</b>      | 1660<br><b>39.5%</b> | 1816<br><b>43.2%</b> | 2048<br><b>46.7%</b> | 1919<br><b>45.3%</b> | 2151<br><b>48.1%</b> | 12504<br><b>41.7%</b>         |
| <b>25 to 29</b>      | 438<br><b>10.4%</b>  | 406<br><b>9.7%</b>   | 412<br><b>9.4%</b>   | 407<br><b>9.6%</b>   | 395<br><b>8.8%</b>   | 3731<br><b>12.4%</b>          |
| <b>30 to 39</b>      | 240<br><b>5.7%</b>   | 245<br><b>5.8%</b>   | 227<br><b>5.2%</b>   | 235<br><b>5.6%</b>   | 208<br><b>4.7%</b>   | 2667<br><b>8.9%</b>           |
| <b>40 to 49</b>      | 98<br><b>2.3%</b>    | 90<br><b>2.1%</b>    | 76<br><b>1.7%</b>    | 81<br><b>1.9%</b>    | 76<br><b>1.7%</b>    | 1068<br><b>3.6%</b>           |
| <b>50 or Older</b>   | 61<br><b>1.5%</b>    | 45<br><b>1.1%</b>    | 59<br><b>1.4%</b>    | 68<br><b>1.6%</b>    | 49<br><b>1.1%</b>    | 895<br><b>3.0%</b>            |
| <b>Total</b>         | 4199<br><b>100%</b>  | 4200<br><b>100%</b>  | 4385<br><b>100%</b>  | 4233<br><b>100%</b>  | 4471<br><b>100%</b>  | 30000<br><b>100%</b>          |

## Ethnicity/Race

The Chancellor's Office introduced the "multiple races" ethnicity/race category in the summer of 2009 and eliminated the "other" category.

|                    | Fall 2009            | Fall 2010            | Fall 2011            | Fall 2012            | Fall 2013            | College-<br>Wide<br>Fall 2013 |
|--------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------------------|
| <b>Asian/PI</b>    | 826<br><b>19.7%</b>  | 817<br><b>19.5%</b>  | 900<br><b>20.5%</b>  | 655<br><b>15.5%</b>  | 574<br><b>12.8%</b>  | 4680<br><b>15.6%</b>          |
| <b>Black</b>       | 481<br><b>11.5%</b>  | 429<br><b>10.2%</b>  | 411<br><b>9.4%</b>   | 422<br><b>10.0%</b>  | 423<br><b>9.5%</b>   | 2914<br><b>9.7%</b>           |
| <b>Hispanic</b>    | 1049<br><b>25.0%</b> | 1079<br><b>25.7%</b> | 1260<br><b>28.7%</b> | 1332<br><b>31.5%</b> | 1485<br><b>33.2%</b> | 10838<br><b>36.1%</b>         |
| <b>Native Am</b>   | 10<br><b>0.2%</b>    | 13<br><b>0.3%</b>    | 7<br><b>0.2%</b>     | 9<br><b>0.2%</b>     | 7<br><b>0.2%</b>     | 79<br><b>0.3%</b>             |
| <b>White</b>       | 1414<br><b>33.7%</b> | 1471<br><b>35.0%</b> | 1440<br><b>32.8%</b> | 1253<br><b>29.6%</b> | 1239<br><b>27.7%</b> | 8504<br><b>28.3%</b>          |
| <b>Multi-Races</b> | 67<br><b>1.6%</b>    | 138<br><b>3.3%</b>   | 145<br><b>3.3%</b>   | 160<br><b>3.8%</b>   | 184<br><b>4.1%</b>   | 1100<br><b>3.7%</b>           |
| <b>Unreported</b>  | 352<br><b>8.4%</b>   | 253<br><b>6.0%</b>   | 222<br><b>5.1%</b>   | 402<br><b>9.5%</b>   | 559<br><b>12.5%</b>  | 2145<br><b>7.2%</b>           |
| <b>Total</b>       | 4199<br><b>100%</b>  | 4200<br><b>100%</b>  | 4385<br><b>100%</b>  | 4233<br><b>100%</b>  | 4471<br><b>100%</b>  | 30000<br><b>100%</b>          |

## Residence Status

Students' residence status for fee purposes in the term recorded.

|                            | Fall 2009            | Fall 2010            | Fall 2011            | Fall 2012            | Fall 2013            | College-<br>Wide<br>Fall 2013 |
|----------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------------------|
| <b>California</b>          | 3291<br><b>78.4%</b> | 3210<br><b>76.4%</b> | 3307<br><b>75.4%</b> | 3294<br><b>77.8%</b> | 3425<br><b>76.6%</b> | 24765<br><b>82.6%</b>         |
| <b>Out-of-State</b>        | 277<br><b>6.6%</b>   | 284<br><b>6.8%</b>   | 224<br><b>5.1%</b>   | 250<br><b>5.9%</b>   | 267<br><b>6.0%</b>   | 1875<br><b>6.3%</b>           |
| <b>Foreign<br/>Country</b> | 631<br><b>15.0%</b>  | 706<br><b>16.8%</b>  | 854<br><b>19.5%</b>  | 689<br><b>16.3%</b>  | 779<br><b>17.4%</b>  | 3360<br><b>11.2%</b>          |
| <b>Total</b>               | 4199<br><b>100%</b>  | 4200<br><b>100%</b>  | 4385<br><b>100%</b>  | 4233<br><b>100%</b>  | 4471<br><b>100%</b>  | 30000<br><b>100%</b>          |

## Enrollment Status

Student's current standing with respect to attendance at the college.

**First-time students** are those enrolled in college for the first time after high school in a primary term (fall or spring).

**First-time transfers** are students enrolled at SMC for the first time and who transferred from another institution of higher education.

**Returning students** enrolled at SMC after an absence of one or more primary terms.

**Continuing students** are those who were enrolled at SMC in the previous regular session.

**Special Admit** students are high school students concurrently or dually enrolled at SMC.

|                            | Fall 2009     | Fall 2010     | Fall 2011     | Fall 2012     | Fall 2013     | College-<br>Wide<br>Fall 2013 |
|----------------------------|---------------|---------------|---------------|---------------|---------------|-------------------------------|
| <b>First-Time Student</b>  | 1012<br>24.1% | 832<br>19.8%  | 858<br>19.6%  | 879<br>20.8%  | 881<br>19.7%  | 5843<br>19.5%                 |
| <b>First-Time Transfer</b> | 517<br>12.3%  | 377<br>9.0%   | 324<br>7.4%   | 401<br>9.5%   | 353<br>7.9%   | 3358<br>11.2%                 |
| <b>Returning Student</b>   | 287<br>6.8%   | 260<br>6.2%   | 225<br>5.1%   | 231<br>5.5%   | 228<br>5.1%   | 3067<br>10.2%                 |
| <b>Continuing Student</b>  | 2367<br>56.4% | 2712<br>64.6% | 2967<br>67.7% | 2706<br>63.9% | 2998<br>67.1% | 17517<br>58.4%                |
| <b>Special Admit (K12)</b> | 16<br>0.4%    | 19<br>0.5%    | 11<br>0.3%    | 16<br>0.4%    | 11<br>0.3%    | 215<br>0.7%                   |
| <b>Total</b>               | 4199<br>100%  | 4200<br>100%  | 4385<br>100%  | 4233<br>100%  | 4471<br>100%  | 30000<br>100%                 |

## Educational Goal

Student's primary educational goal. The goal is not updated unless the student's enrollment lapses for at least an academic year.

**Transfer:** Transfer to a four-year institution with or without an associate degree

**Associate Degree:** Obtain a two-year associate's degree or vocational degree without transfer.

**Certificate:** Earn a vocational certificate without transfer.

**Career Objective:** Discover/formulate career interests, plans, or goals, prepare for a new career, advance in a current job/career, or maintain certificate or license (e.g., Nursing, Real Estate)

**Educational Development:** Personal intellectual or cultural development.

**Improve Basic Skills:** Improve basic skills in English, reading, or math

**Complete HS Credits/GED:** Complete credits for high school diploma or GED

**Move from NC to Credit:** To move from noncredit coursework to credit coursework

**4-Yr Student:** Four-year college student taking courses to meeting four-year college requirements

**Unreported:** Undecided on goal, uncollected, unreported

## Educational Goal (continued from previous page)

|                                | Fall 2009            | Fall 2010            | Fall 2011            | Fall 2012            | Fall 2013            | College-<br>Wide<br>Fall 2013 |
|--------------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------------------|
| <b>Transfer</b>                | 3183<br><b>75.8%</b> | 3291<br><b>78.4%</b> | 3582<br><b>81.7%</b> | 3510<br><b>82.9%</b> | 3786<br><b>84.7%</b> | 22207<br><b>74.0%</b>         |
| <b>Associate Degree</b>        | 154<br><b>3.7%</b>   | 177<br><b>4.2%</b>   | 204<br><b>4.7%</b>   | 209<br><b>4.9%</b>   | 221<br><b>4.9%</b>   | 1946<br><b>6.5%</b>           |
| <b>Certificate</b>             | 24<br><b>0.6%</b>    | 12<br><b>0.3%</b>    | 15<br><b>0.3%</b>    | 16<br><b>0.4%</b>    | 25<br><b>0.6%</b>    | 438<br><b>1.5%</b>            |
| <b>Career Objective</b>        | 198<br><b>4.7%</b>   | 130<br><b>3.1%</b>   | 95<br><b>2.2%</b>    | 89<br><b>2.1%</b>    | 70<br><b>1.6%</b>    | 1541<br><b>5.1%</b>           |
| <b>Educational Development</b> | 168<br><b>4.0%</b>   | 155<br><b>3.7%</b>   | 118<br><b>2.7%</b>   | 97<br><b>2.3%</b>    | 81<br><b>1.8%</b>    | 1324<br><b>4.4%</b>           |
| <b>Improve Basic Skills</b>    | 6<br><b>0.1%</b>     | 5<br><b>0.1%</b>     | 6<br><b>0.1%</b>     | 4<br><b>0.1%</b>     | 6<br><b>0.1%</b>     | 94<br><b>0.3%</b>             |
| <b>Complete HS Credits/GED</b> | 13<br><b>0.3%</b>    | 10<br><b>0.2%</b>    | 4<br><b>0.1%</b>     | 4<br><b>0.1%</b>     | 2<br><b>0.0%</b>     | 40<br><b>0.1%</b>             |
| <b>Move from NC to Credit</b>  | 1<br><b>0.0%</b>     | 1<br><b>0.0%</b>     | 2<br><b>0.1%</b>     | 0<br><b>0.0%</b>     | 2<br><b>0.0%</b>     | 14<br><b>0.0%</b>             |
| <b>4-Yr Stu</b>                | 174<br><b>4.1%</b>   | 196<br><b>4.7%</b>   | 149<br><b>3.4%</b>   | 141<br><b>3.3%</b>   | 118<br><b>2.6%</b>   | 1047<br><b>3.5%</b>           |
| <b>Unreported</b>              | 278<br><b>6.6%</b>   | 223<br><b>5.3%</b>   | 210<br><b>4.8%</b>   | 163<br><b>3.9%</b>   | 160<br><b>3.6%</b>   | 1349<br><b>4.5%</b>           |
| <b>Total</b>                   | 4199<br><b>100%</b>  | 4200<br><b>100%</b>  | 4385<br><b>100%</b>  | 4233<br><b>100%</b>  | 4471<br><b>100%</b>  | 30000<br><b>100%</b>          |

## Education Status

Student's highest level of education.

|   | Fall 2009     | Fall 2010     | Fall 2011     | Fall 2012     | Fall 2013     | College-<br>Wide<br>Fall 2013 |
|---|---------------|---------------|---------------|---------------|---------------|-------------------------------|
| <b>Not a High School Graduate</b>         | 103<br>2.5%   | 85<br>2.0%    | 67<br>1.5%    | 89<br>2.1%    | 61<br>1.4%    | 581<br>1.9%                   |
| <b>High School Graduate or Equivalent</b> | 3803<br>90.6% | 3850<br>91.7% | 4109<br>93.7% | 3919<br>92.6% | 4207<br>94.1% | 25514<br>85.0%                |
| <b>Associate Degree</b>                   | 81<br>1.9%    | 84<br>2.0%    | 77<br>1.8%    | 79<br>1.9%    | 69<br>1.5%    | 796<br>2.7%                   |
| <b>Bachelor's Degree or Higher</b>        | 212<br>5.1%   | 180<br>4.3%   | 132<br>3.0%   | 142<br>3.4%   | 119<br>2.7%   | 2,939<br>9.8%                 |
| <b>Unknown</b>                            | 0<br>0.0%     | 1<br>0.0%     | 0<br>0.0%     | 4<br>0.1%     | 15<br>0.3%    | 170<br>0.6%                   |
| <b>Total</b>                              | 4199<br>100%  | 4200<br>100%  | 4385<br>100%  | 4233<br>100%  | 4471<br>100%  | 30,000<br>100%                |

## Basic Skills Status

Students were identified as basic skills students if they enrolled in at least one pre-collegiate credit course (non-degree applicable) during the term recorded.

|              | Fall 2009     | Fall 2010     | Fall 2011     | Fall 2012     | Fall 2013     | College-<br>Wide<br>Fall 2013 |
|--------------|---------------|---------------|---------------|---------------|---------------|-------------------------------|
| <b>No</b>    | 3630<br>86.5% | 3531<br>84.1% | 3727<br>85.0% | 3537<br>83.6% | 3773<br>84.4% | 24,241<br>80.8%               |
| <b>Yes</b>   | 569<br>13.6%  | 669<br>15.9%  | 658<br>15.0%  | 696<br>16.4%  | 698<br>15.6%  | 5,759<br>19.2%                |
| <b>Total</b> | 4199<br>100%  | 4200<br>100%  | 4385<br>100%  | 4233<br>100%  | 4471<br>100%  | 30000<br>100%                 |

## Part/Full Time Status

Full-time students enrolled in 12 or more credit units during the time recorded. Part-time student enrolled in 0.5 to 11.5 credit units during the term recorded.

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|                  | Fall 2009            | Fall 2010            | Fall 2011            | Fall 2012            | Fall 2013            | College-<br>Wide<br>Fall 2013 |
|------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------------------|
| <b>Part-time</b> | 1712<br><b>40.8%</b> | 1713<br><b>40.8%</b> | 1636<br><b>37.3%</b> | 1799<br><b>42.5%</b> | 1858<br><b>41.6%</b> | 19,278<br><b>64.3%</b>        |
| <b>Full-time</b> | 2487<br><b>59.2%</b> | 2487<br><b>59.2%</b> | 2749<br><b>62.7%</b> | 2434<br><b>57.5%</b> | 2613<br><b>58.4%</b> | 10,722<br><b>35.7%</b>        |
| <b>Total</b>     | 4199<br><b>100%</b>  | 4200<br><b>100%</b>  | 4385<br><b>100%</b>  | 4233<br><b>100%</b>  | 4471<br><b>100%</b>  | 30000<br><b>100%</b>          |

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# Course Enrollment Patterns

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The course enrollment section contains data describing the number of sections and course enrollments by discipline, time of day, and online/on ground.

The count of sections refers to the number of classes offered in a given term. Each course may offer more than one section, therefore, the number of sections will always be equal to or greater than the number of courses offered. For example, in fall of 2010, there were 19 math *courses* offered in 242 class sections.

The count of course enrollments is the total number of course enrollments all students have amassed in the program or department. This count is duplicated by student as students are counted once for each enrollment in a class section.

## **Day/Evening Status:**

- **Day:** First class session or meeting of the week has a start time beginning on or after 6:00AM and before 4:30PM and has days scheduled of Monday through Friday.
- **Evening:** First class meeting that occurs on or after 4:30PM.
- **Arranged Hours:** Does not meet at a specified date or time and includes online courses.
- **Weekend:** First class meeting occurring on a Saturday or Sunday.

## **Online/On ground Status:**

- **Online:** Class delivers instruction exclusively online or in a hybrid format (combination of online and on-ground).
- **On ground:** Class delivers instruction exclusively on ground (face-to-face)

## Count of Sections Offered by Discipline

|               | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|---------------|--------------|--------------|--------------|--------------|--------------|
| <b>BUS</b>    | 2            | 2            | 2            | 2            | 2            |
|               | <b>1.4%</b>  | <b>1.4%</b>  | <b>1.3%</b>  | <b>1.3%</b>  | <b>1.2%</b>  |
| <b>COM ST</b> | 58           | 57           | 61           | 61           | 63           |
|               | <b>40.6%</b> | <b>39.3%</b> | <b>39.4%</b> | <b>39.4%</b> | <b>38.2%</b> |
| <b>FILM</b>   | 21           | 22           | 22           | 23           | 25           |
|               | <b>14.7%</b> | <b>15.2%</b> | <b>14.2%</b> | <b>14.8%</b> | <b>15.2%</b> |
| <b>JOURN</b>  | 14           | 15           | 14           | 13           | 13           |
|               | <b>9.8%</b>  | <b>10.3%</b> | <b>9.0%</b>  | <b>8.4%</b>  | <b>7.9%</b>  |
| <b>MEDIA</b>  | 46           | 47           | 54           | 54           | 60           |
|               | <b>32.2%</b> | <b>32.4%</b> | <b>34.8%</b> | <b>34.8%</b> | <b>36.4%</b> |
| <b>PHOTO</b>  | 2            | 2            | 2            | 2            | 2            |
|               | <b>1.4%</b>  | <b>1.4%</b>  | <b>1.3%</b>  | <b>1.3%</b>  | <b>1.2%</b>  |
| <b>Total</b>  | 143          | 145          | 155          | 155          | 165          |
|               | <b>100%</b>  | <b>100%</b>  | <b>100%</b>  | <b>100%</b>  | <b>100%</b>  |

## Count of Sections Offered by Time of Day

|                       | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|-----------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Arranged Hours</b> | 18           | 17           | 16           | 17           | 14           |
|                       | <b>12.6%</b> | <b>11.7%</b> | <b>10.3%</b> | <b>11.0%</b> | <b>8.5%</b>  |
| <b>Day</b>            | 94           | 98           | 103          | 108          | 112          |
|                       | <b>65.7%</b> | <b>67.6%</b> | <b>66.5%</b> | <b>69.7%</b> | <b>67.9%</b> |
| <b>Evening</b>        | 31           | 30           | 36           | 30           | 39           |
|                       | <b>21.7%</b> | <b>20.7%</b> | <b>23.2%</b> | <b>19.4%</b> | <b>23.6%</b> |
| <b>Weekend</b>        | 0            | 0            | 0            | 0            | 0            |
|                       | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b>  |
| <b>Total</b>          | 143          | 145          | 155          | 155          | 165          |
|                       | <b>100%</b>  | <b>100%</b>  | <b>100%</b>  | <b>100%</b>  | <b>100%</b>  |

## Count of Sections Offered by Online/On Ground

|                  | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|------------------|--------------|--------------|--------------|--------------|--------------|
| <b>On Ground</b> | 128          | 133          | 143          | 141          | 154          |
|                  | <b>89.5%</b> | <b>91.7%</b> | <b>92.3%</b> | <b>91.0%</b> | <b>93.3%</b> |
| <b>Online</b>    | 15           | 12           | 12           | 14           | 11           |
|                  | <b>10.5%</b> | <b>8.3%</b>  | <b>7.7%</b>  | <b>9.0%</b>  | <b>6.7%</b>  |
| <b>Total</b>     | 143          | 145          | 155          | 155          | 165          |
|                  | <b>100%</b>  | <b>100%</b>  | <b>100%</b>  | <b>100%</b>  | <b>100%</b>  |

## Course Enrollment by Discipline

|               | Fall 2009     | Fall 2010     | Fall 2011     | Fall 2012     | Fall 2013     |
|---------------|---------------|---------------|---------------|---------------|---------------|
| <b>BUS</b>    | 31<br>0.6%    | 47<br>0.9%    | 38<br>0.7%    | 34<br>0.7%    | 30<br>0.6%    |
| <b>COM ST</b> | 2000<br>41.1% | 1908<br>38.3% | 2036<br>39.4% | 2063<br>41.3% | 2109<br>39.4% |
| <b>FILM</b>   | 836<br>17.2%  | 1007<br>20.2% | 888<br>17.2%  | 813<br>16.3%  | 927<br>17.3%  |
| <b>JOURN</b>  | 261<br>5.4%   | 313<br>6.3%   | 258<br>5.0%   | 247<br>4.9%   | 236<br>4.4%   |
| <b>MEDIA</b>  | 1696<br>34.9% | 1674<br>33.6% | 1914<br>37.0% | 1816<br>36.3% | 2022<br>37.8% |
| <b>PHOTO</b>  | 37<br>0.8%    | 34<br>0.7%    | 37<br>0.7%    | 26<br>0.5%    | 31<br>0.6%    |
| <b>Total</b>  | 4861<br>100%  | 4983<br>100%  | 5171<br>100%  | 4999<br>100%  | 5355<br>100%  |

## Course Enrollment by Time of Day

|                       | Fall 2009     | Fall 2010     | Fall 2011     | Fall 2012     | Fall 2013     |
|-----------------------|---------------|---------------|---------------|---------------|---------------|
| <b>Arranged Hours</b> | 532<br>10.9%  | 434<br>8.7%   | 396<br>7.7%   | 439<br>8.8%   | 358<br>6.7%   |
| <b>Day</b>            | 3296<br>67.8% | 3530<br>70.8% | 3591<br>69.4% | 3656<br>73.1% | 3790<br>70.8% |
| <b>Evening</b>        | 1033<br>21.3% | 1019<br>20.5% | 1184<br>22.9% | 904<br>18.1%  | 1207<br>22.5% |
| <b>Weekend</b>        | 0<br>0.0%     | 0<br>0.0%     | 0<br>0.0%     | 0<br>0.0%     | 0<br>0.0%     |
| <b>Total</b>          | 4861<br>100%  | 4983<br>100%  | 5171<br>100%  | 4999<br>100%  | 5355<br>100%  |

## Course Enrollments Offered by Online/On Ground

|                  | Fall 2009     | Fall 2010     | Fall 2011     | Fall 2012     | Fall 2013     |
|------------------|---------------|---------------|---------------|---------------|---------------|
| <b>On Ground</b> | 4351<br>89.5% | 4593<br>92.2% | 4790<br>92.6% | 4569<br>91.4% | 5012<br>93.6% |
| <b>Online</b>    | 510<br>10.5%  | 390<br>7.8%   | 381<br>7.4%   | 430<br>8.6%   | 343<br>6.4%   |
| <b>Total</b>     | 4861<br>100%  | 4983<br>100%  | 5171<br>100%  | 4999<br>100%  | 5355<br>100%  |

# Achievement

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The achievement section contains data describing the successful course completion rates, course retention rates, and a link to a database with the number of Associate Degrees and certificates of achievements awarded by the department. Course success rates are provided by discipline, day/evening status, and online/on ground status as well as student demographic variables (gender, ethnicity/race, and age group). Degrees and certificates are provided by program.

**Course Success:** Successful course completion rates were calculated by dividing the number of A, B, C, CR, or P grades divided by the number of A, B, C, CR, D, DR, F, I, NC, NP, P, and W grades. Grades of RD (report delayed) and IP (in progress) were excluded from the analyses.

**Course Retention:** Course retention rates were calculated by dividing the number of A, B, C, CR, P, D, F, I, NC, and NP grades by the number of A, B, C, CR, D, DR, F, I, NC, NP, P, and W grades. Grades of RD (report delayed) and IP (in progress) were excluded from the analyses.

**Associate Degrees and Certificates:** Can be found at the California Community Colleges Chancellor's Office Data Mart [website](#).

## Day/Evening Status:

- **Day:** First class session or meeting of the week has a start time beginning on or after 6:00AM and before 4:30PM and has days scheduled of Monday through Friday.
- **Evening:** First class meeting that occurs on or after 4:30PM.
- **Arranged Hours:** Does not meet at a specified date or time and includes online courses.
- **Weekend:** First class meeting occurring on a Saturday or Sunday.

## Online/On ground Status:

- **Online:** Class delivers instruction exclusively online or in a hybrid format (combination of online and on-ground).
- **On ground:** Class delivers instruction exclusively on ground (face-to-face)

## Successful Course Completion Rates by Discipline

|                     | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|---------------------|--------------|--------------|--------------|--------------|--------------|
| <b>BUS</b>          | 83.9%        | 83.0%        | 84.2%        | 85.3%        | 76.7%        |
| <b>COM ST</b>       | 77.1%        | 79.3%        | 81.8%        | 83.3%        | 81.4%        |
| <b>FILM</b>         | 76.7%        | 78.0%        | 78.6%        | 80.1%        | 78.6%        |
| <b>JOURN</b>        | 71.3%        | 72.8%        | 77.9%        | 72.1%        | 69.1%        |
| <b>MEDIA</b>        | 78.7%        | 82.9%        | 82.6%        | 80.0%        | 80.8%        |
| <b>PHOTO</b>        | 62.2%        | 50.0%        | 67.6%        | 61.5%        | 51.6%        |
| <b>Department</b>   | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b> | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Time of Day

|                       | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|-----------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Arranged Hours</b> | 66.0%        | 74.7%        | 75.3%        | 76.8%        | 75.4%        |
| <b>Day</b>            | 78.8%        | 80.0%        | 81.0%        | 81.6%        | 80.7%        |
| <b>Evening</b>        | 77.6%        | 80.6%        | 84.1%        | 80.1%        | 78.9%        |
| <b>Weekend</b>        |              |              |              |              |              |
| <b>Dept</b>           | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b>   | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Online/On Ground

|                     | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|---------------------|--------------|--------------|--------------|--------------|--------------|
| <b>On Ground</b>    | 78.6%        | 80.1%        | 81.8%        | 81.3%        | 80.2%        |
| <b>Online</b>       | 64.9%        | 74.6%        | 74.5%        | 76.5%        | 75.5%        |
| <b>Dept</b>         | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b> | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Gender

|                     | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|---------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Female</b>       | 77.6%        | 80.7%        | 82.2%        | 83.4%        | 81.3%        |
| <b>Male</b>         | 76.7%        | 78.4%        | 80.2%        | 78.1%        | 78.4%        |
| <b>Dept</b>         | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b> | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Ethnicity

|              | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|--------------|--------------|--------------|--------------|--------------|--------------|
| Asian/PI     | 83.1%        | 86.6%        | 84.5%        | 87.4%        | 84.1%        |
| Black        | 65.8%        | 70.0%        | 68.2%        | 69.8%        | 66.9%        |
| Hispanic     | 74.0%        | 71.8%        | 79.0%        | 76.1%        | 74.3%        |
| Native Am    | 71.4%        | 57.1%        | 88.9%        | 50.0%        | 55.6%        |
| White        | 79.5%        | 84.0%        | 85.2%        | 84.6%        | 86.3%        |
| Multi-Races  | 64.6%        | 77.9%        | 73.5%        | 81.5%        | 78.0%        |
| Unreported   | 81.2%        | 83.6%        | 83.4%        | 86.3%        | 86.3%        |
| Dept         | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | 80.9%        | <b>79.9%</b> |
| College-Wide | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Age Group

|               | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|---------------|--------------|--------------|--------------|--------------|--------------|
| 19 or Younger | 75.5%        | 79.9%        | 80.2%        | 81.6%        | 79.4%        |
| 20 to 24      | 79.7%        | 79.9%        | 81.8%        | 81.2%        | 80.9%        |
| 25 to 29      | 74.8%        | 79.8%        | 81.9%        | 81.4%        | 79.5%        |
| 30 to 39      | 75.4%        | 79.8%        | 83.8%        | 73.6%        | 80.5%        |
| 40 to 49      | 81.1%        | 75.2%        | 78.2%        | 79.6%        | 76.5%        |
| 50 or Older   | 72.1%        | 71.4%        | 82.6%        | 81.6%        | 65.8%        |
| Dept          | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| College-Wide  | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Course Retention Rates by Discipline

|              | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|--------------|--------------|--------------|--------------|--------------|--------------|
| BUS          | 87.9%        | 90.1%        | 90.3%        | 90.7%        | 90.3%        |
| COM ST       | 87.9%        | 88.8%        | 90.6%        | 89.2%        | 89.1%        |
| FILM         | 82.4%        | 86.3%        | 88.2%        | 86.3%        | 85.9%        |
| JOURN        | 82.4%        | 88.9%        | 89.3%        | 82.0%        | 85.2%        |
| MEDIA        | 84.9%        | 81.7%        | 90.8%        | 83.7%        | 82.7%        |
| PHOTO        | 80.9%        | 83.9%        | 87.0%        | 88.5%        | 80.3%        |
| Department   | <b>86.8%</b> | <b>88.8%</b> | <b>90.1%</b> | <b>88.9%</b> | <b>88.8%</b> |
| College-Wide | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

# Program Review

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## COMM ST

# Student Profile

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The student profile section contains data describing the gender, age, ethnicity/race, residence status, enrollment status, educational goal, education status, basic skills status, and full-time/part-time status. Student demographic information was obtained from the college's Management Information Systems. Gender, age, ethnicity/race, educational goal, and education status are self-reported by students on the college application. Students are able to revise their information at any time. The totals describe the number of unduplicated students enrolled in credit courses offered by the program in fall terms.

## Gender: COMM ST

|               | Fall 2009            | Fall 2010            | Fall 2011            | Fall 2012            | Fall 2013            | College-<br>Wide<br>Fall 2013 |
|---------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------------------|
| <b>Female</b> | 1172<br><b>60.1%</b> | 1094<br><b>59.0%</b> | 1153<br><b>58.3%</b> | 1162<br><b>58.5%</b> | 1128<br><b>56.2%</b> | 15694<br><b>52.3%</b>         |
| <b>Male</b>   | 777<br><b>39.9%</b>  | 759<br><b>41.0%</b>  | 826<br><b>41.7%</b>  | 825<br><b>41.5%</b>  | 878<br><b>43.8%</b>  | 14306<br><b>47.7%</b>         |
| <b>Total</b>  | 1949<br><b>100%</b>  | 1853<br><b>100%</b>  | 1979<br><b>100%</b>  | 1987<br><b>100%</b>  | 2006<br><b>100%</b>  | 30000<br><b>100%</b>          |

## Age: COMM ST

Age was calculated from student birth date information and reflects ages as of October 15 for the term recorded.

|                          | Fall 2009           | Fall 2010           | Fall 2011           | Fall 2012           | Fall 2013            | College-<br>Wide<br>Fall 2013 |
|--------------------------|---------------------|---------------------|---------------------|---------------------|----------------------|-------------------------------|
| <b>19 or<br/>Younger</b> | 816<br><b>41.9%</b> | 678<br><b>36.6%</b> | 654<br><b>33.1%</b> | 689<br><b>34.7%</b> | 684<br><b>34.1%</b>  | 9135<br><b>30.5%</b>          |
| <b>20 to 24</b>          | 752<br><b>38.6%</b> | 817<br><b>44.1%</b> | 993<br><b>50.2%</b> | 914<br><b>46.0%</b> | 1032<br><b>51.5%</b> | 12504<br><b>41.7%</b>         |
| <b>25 to 29</b>          | 201<br><b>10.3%</b> | 196<br><b>10.6%</b> | 178<br><b>9.0%</b>  | 200<br><b>10.1%</b> | 167<br><b>8.3%</b>   | 3731<br><b>12.4%</b>          |
| <b>30 to 39</b>          | 113<br><b>5.8%</b>  | 107<br><b>5.8%</b>  | 101<br><b>5.1%</b>  | 112<br><b>5.6%</b>  | 86<br><b>4.3%</b>    | 2667<br><b>8.9%</b>           |
| <b>40 to 49</b>          | 45<br><b>2.3%</b>   | 42<br><b>2.3%</b>   | 36<br><b>1.8%</b>   | 42<br><b>2.1%</b>   | 21<br><b>1.1%</b>    | 1068<br><b>3.6%</b>           |
| <b>50 or Older</b>       | 22<br><b>1.1%</b>   | 13<br><b>0.7%</b>   | 17<br><b>0.9%</b>   | 30<br><b>1.5%</b>   | 16<br><b>0.8%</b>    | 895<br><b>3.0%</b>            |
| <b>Total</b>             | 1949<br><b>100%</b> | 1853<br><b>100%</b> | 1979<br><b>100%</b> | 1987<br><b>100%</b> | 2006<br><b>100%</b>  | 30000<br><b>100%</b>          |

## Ethnicity/Race: COMM ST

The Chancellor's Office introduced the "multiple races" ethnicity/race category in the summer of 2009 and eliminated the "other" category.

|                    | Fall 2009           | Fall 2010           | Fall 2011           | Fall 2012           | Fall 2013           | College-<br>Wide<br>Fall 2013 |
|--------------------|---------------------|---------------------|---------------------|---------------------|---------------------|-------------------------------|
| <b>Asian/PI</b>    | 356<br><b>18.3%</b> | 302<br><b>16.3%</b> | 324<br><b>16.4%</b> | 300<br><b>15.1%</b> | 278<br><b>13.9%</b> | 4680<br><b>15.6%</b>          |
| <b>Black</b>       | 238<br><b>12.2%</b> | 216<br><b>11.7%</b> | 210<br><b>10.6%</b> | 212<br><b>10.7%</b> | 193<br><b>9.6%</b>  | 2914<br><b>9.7%</b>           |
| <b>Hispanic</b>    | 603<br><b>30.9%</b> | 574<br><b>31.0%</b> | 693<br><b>35.0%</b> | 727<br><b>36.6%</b> | 793<br><b>39.5%</b> | 10838<br><b>36.1%</b>         |
| <b>Native Am</b>   | 7<br><b>0.4%</b>    | 4<br><b>0.2%</b>    | 2<br><b>0.1%</b>    | 5<br><b>0.3%</b>    | 5<br><b>0.3%</b>    | 79<br><b>0.3%</b>             |
| <b>White</b>       | 557<br><b>28.6%</b> | 592<br><b>32.0%</b> | 593<br><b>30.0%</b> | 564<br><b>28.4%</b> | 524<br><b>26.1%</b> | 8504<br><b>28.3%</b>          |
| <b>Multi-Races</b> | 30<br><b>1.5%</b>   | 57<br><b>3.1%</b>   | 62<br><b>3.1%</b>   | 80<br><b>4.0%</b>   | 76<br><b>3.8%</b>   | 1100<br><b>3.7%</b>           |
| <b>Unreported</b>  | 158<br><b>8.1%</b>  | 108<br><b>5.8%</b>  | 95<br><b>4.8%</b>   | 99<br><b>5.0%</b>   | 137<br><b>6.8%</b>  | 2145<br><b>7.2%</b>           |
| <b>Total</b>       | 1949<br><b>100%</b> | 1853<br><b>100%</b> | 1979<br><b>100%</b> | 1987<br><b>100%</b> | 2006<br><b>100%</b> | 30000<br><b>100%</b>          |

## Residence Status: COMM ST

Students' residence status for fee purposes in the term recorded.

|                            | Fall 2009            | Fall 2010            | Fall 2011            | Fall 2012            | Fall 2013            | College-<br>Wide<br>Fall 2013 |
|----------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------------------|
| <b>California</b>          | 1593<br><b>81.7%</b> | 1515<br><b>81.8%</b> | 1633<br><b>82.5%</b> | 1675<br><b>84.3%</b> | 1679<br><b>83.7%</b> | 24765<br><b>82.6%</b>         |
| <b>Out-of-State</b>        | 122<br><b>6.3%</b>   | 110<br><b>5.9%</b>   | 84<br><b>4.2%</b>    | 116<br><b>5.8%</b>   | 118<br><b>5.9%</b>   | 1875<br><b>6.3%</b>           |
| <b>Foreign<br/>Country</b> | 234<br><b>12.0%</b>  | 228<br><b>12.3%</b>  | 262<br><b>13.2%</b>  | 196<br><b>9.9%</b>   | 209<br><b>10.4%</b>  | 3360<br><b>11.2%</b>          |
| <b>Total</b>               | 1949<br><b>100%</b>  | 1853<br><b>100%</b>  | 1979<br><b>100%</b>  | 1987<br><b>100%</b>  | 2006<br><b>100%</b>  | 30000<br><b>100%</b>          |

## Enrollment Status: COMM ST

Student's current standing with respect to attendance at the college.

**First-time students** are those enrolled in college for the first time after high school in a primary term (fall or spring).

**First-time transfers** are students enrolled at SMC for the first time and who transferred from another institution of higher education.

**Returning students** enrolled at SMC after an absence of one or more primary terms.

**Continuing students** are those who were enrolled at SMC in the previous regular session.

**Special Admit** students are high school students concurrently or dually enrolled at SMC.

|                            | Fall 2009     | Fall 2010     | Fall 2011     | Fall 2012     | Fall 2013     | College-<br>Wide<br>Fall 2013 |
|----------------------------|---------------|---------------|---------------|---------------|---------------|-------------------------------|
| <b>First-Time Student</b>  | 442<br>22.7%  | 289<br>15.6%  | 293<br>14.8%  | 309<br>15.6%  | 257<br>12.8%  | 5843<br>19.5%                 |
| <b>First-Time Transfer</b> | 190<br>9.8%   | 123<br>6.6%   | 112<br>5.7%   | 139<br>7.0%   | 113<br>5.6%   | 3358<br>11.2%                 |
| <b>Returning Student</b>   | 138<br>7.1%   | 115<br>6.2%   | 98<br>5.0%    | 112<br>5.6%   | 109<br>5.4%   | 3067<br>10.2%                 |
| <b>Continuing Student</b>  | 1178<br>60.4% | 1319<br>71.2% | 1473<br>74.4% | 1423<br>71.6% | 1527<br>76.1% | 17517<br>58.4%                |
| <b>Special Admit (K12)</b> | 1<br>0.1%     | 7<br>0.4%     | 3<br>0.2%     | 4<br>0.2%     | 0<br>0.0%     | 215<br>0.7%                   |
| <b>Total</b>               | 1949<br>100%  | 1853<br>100%  | 1979<br>100%  | 1987<br>100%  | 2006<br>100%  | 30000<br>100%                 |

## Educational Goal: COMM ST

Student's primary educational goal. The goal is not updated unless the student's enrollment lapses for at least an academic year.

**Transfer:** Transfer to a four-year institution with or without an associate degree

**Associate Degree:** Obtain a two-year associate's degree or vocational degree without transfer.

**Certificate:** Earn a vocational certificate without transfer.

**Career Objective:** Discover/formulate career interests, plans, or goals, prepare for a new career, advance in a current job/career, or maintain certificate or license (e.g., Nursing, Real Estate)

**Educational Development:** Personal intellectual or cultural development.

**Improve Basic Skills:** Improve basic skills in English, reading, or math

**Complete HS Credits/GED:** Complete credits for high school diploma or GED

**Move from NC to Credit:** To move from noncredit coursework to credit coursework

**4-Yr Student:** Four-year college student taking courses to meeting four-year college requirements

**Unreported:** Undecided on goal, uncollected, unreported

## Educational Goal (continued from previous page) : COMM ST

|                                | Fall 2009            | Fall 2010            | Fall 2011            | Fall 2012            | Fall 2013            | College-<br>Wide<br>Fall 2013 |
|--------------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------------------|
| <b>Transfer</b>                | 1498<br><b>76.9%</b> | 1516<br><b>81.8%</b> | 1648<br><b>83.3%</b> | 1670<br><b>84.1%</b> | 1751<br><b>87.3%</b> | 22207<br><b>74.0%</b>         |
| <b>Associate Degree</b>        | 89<br><b>4.6%</b>    | 72<br><b>3.9%</b>    | 83<br><b>4.2%</b>    | 78<br><b>3.9%</b>    | 68<br><b>3.4%</b>    | 1946<br><b>6.5%</b>           |
| <b>Certificate</b>             | 11<br><b>0.6%</b>    | 5<br><b>0.3%</b>     | 1<br><b>0.1%</b>     | 5<br><b>0.3%</b>     | 11<br><b>0.6%</b>    | 438<br><b>1.5%</b>            |
| <b>Career Objective</b>        | 69<br><b>3.5%</b>    | 36<br><b>1.9%</b>    | 25<br><b>1.3%</b>    | 28<br><b>1.4%</b>    | 21<br><b>1.1%</b>    | 1541<br><b>5.1%</b>           |
| <b>Educational Development</b> | 80<br><b>4.1%</b>    | 59<br><b>3.2%</b>    | 63<br><b>3.2%</b>    | 59<br><b>3.0%</b>    | 37<br><b>1.8%</b>    | 1324<br><b>4.4%</b>           |
| <b>Improve Basic Skills</b>    | 3<br><b>0.2%</b>     | 1<br><b>0.1%</b>     | 3<br><b>0.2%</b>     | 1<br><b>0.1%</b>     | 4<br><b>0.2%</b>     | 94<br><b>0.3%</b>             |
| <b>Complete HS Credits/GED</b> | 9<br><b>0.5%</b>     | 2<br><b>0.1%</b>     | 2<br><b>0.1%</b>     | 2<br><b>0.1%</b>     | 1<br><b>0.1%</b>     | 40<br><b>0.1%</b>             |
| <b>Move from NC to Credit</b>  | 1<br><b>0.1%</b>     | 1<br><b>0.1%</b>     | 1<br><b>0.1%</b>     |                      | 1<br><b>0.1%</b>     | 14<br><b>0.0%</b>             |
| <b>4-Yr Stu</b>                | 59<br><b>3.0%</b>    | 70<br><b>3.8%</b>    | 65<br><b>3.3%</b>    | 72<br><b>3.6%</b>    | 48<br><b>2.4%</b>    | 1047<br><b>3.5%</b>           |
| <b>Unreported</b>              | 130<br><b>6.7%</b>   | 91<br><b>4.9%</b>    | 88<br><b>4.5%</b>    | 72<br><b>3.6%</b>    | 64<br><b>3.2%</b>    | 1349<br><b>4.5%</b>           |
| <b>Total</b>                   | 1949<br><b>100%</b>  | 1853<br><b>100%</b>  | 1979<br><b>100%</b>  | 1987<br><b>100%</b>  | 2006<br><b>100%</b>  | 30000<br><b>100%</b>          |

## Education Status: COMM ST

Student's highest level of education.

|   | Fall 2009     | Fall 2010     | Fall 2011     | Fall 2012     | Fall 2013     | College-<br>Wide<br>Fall 2013 |
|---|---------------|---------------|---------------|---------------|---------------|-------------------------------|
| <b>Not a High School Graduate</b>         | 46<br>2.4%    | 32<br>1.7%    | 24<br>1.2%    | 40<br>2.0%    | 25<br>1.3%    | 581<br>1.9%                   |
| <b>High School Graduate or Equivalent</b> | 1786<br>91.6% | 1720<br>92.8% | 1879<br>95.0% | 1849<br>93.1% | 1905<br>95.0% | 25514<br>85.0%                |
| <b>Associate Degree</b>                   | 31<br>1.6%    | 34<br>1.8%    | 28<br>1.4%    | 42<br>2.1%    | 26<br>1.3%    | 796<br>2.7%                   |
| <b>Bachelor's Degree or Higher</b>        | 86<br>4.4%    | 67<br>3.6%    | 48<br>2.4%    | 56<br>2.8%    | 48<br>2.4%    | 2,939<br>9.8%                 |
| <b>Unknown</b>                            | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 2<br>0.1%     | 170<br>0.6%                   |
| <b>Total</b>                              | 1949<br>100%  | 1853<br>100%  | 1979<br>100%  | 1987<br>100%  | 2006<br>100%  | 30,000<br>100%                |

## Basic Skills Status: COMM ST

Students were identified as basic skills students if they enrolled in at least one pre-collegiate credit course (non-degree applicable) during the term recorded.

|              | Fall 2009     | Fall 2010     | Fall 2011     | Fall 2012     | Fall 2013     | College-<br>Wide<br>Fall 2013 |
|--------------|---------------|---------------|---------------|---------------|---------------|-------------------------------|
| <b>No</b>    | 1623<br>83.3% | 1528<br>82.5% | 1652<br>83.5% | 1644<br>82.7% | 1695<br>84.5% | 24,241<br>80.8%               |
| <b>Yes</b>   | 326<br>16.7%  | 325<br>17.5%  | 327<br>16.5%  | 343<br>17.3%  | 311<br>15.5%  | 5,759<br>19.2%                |
| <b>Total</b> | 1949<br>100%  | 1853<br>100%  | 1979<br>100%  | 1987<br>100%  | 2006<br>100%  | 30000<br>100%                 |

## Part/Full Time Status: COMM ST

Full-time students enrolled in 12 or more credit units during the time recorded. Part-time student enrolled in 0.5 to 11.5 credit units during the term recorded.

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|                  | Fall 2009            | Fall 2010            | Fall 2011            | Fall 2012            | Fall 2013            | College-<br>Wide<br>Fall 2013 |
|------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------------------|
| <b>Part-time</b> | 783<br><b>40.2%</b>  | 765<br><b>41.3%</b>  | 725<br><b>36.6%</b>  | 832<br><b>41.9%</b>  | 830<br><b>41.4%</b>  | 19,278<br><b>64.3%</b>        |
| <b>Full-time</b> | 1166<br><b>59.8%</b> | 1088<br><b>58.7%</b> | 1254<br><b>63.4%</b> | 1155<br><b>58.1%</b> | 1176<br><b>58.6%</b> | 10,722<br><b>35.7%</b>        |
| <b>Total</b>     | 1949<br><b>100%</b>  | 1853<br><b>100%</b>  | 1979<br><b>100%</b>  | 1987<br><b>100%</b>  | 2006<br><b>100%</b>  | 30000<br><b>100%</b>          |

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# Course Enrollment Patterns

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The course enrollment section contains data describing the number of sections and course enrollments by discipline, time of day, and online/on ground.

The count of sections refers to the number of classes offered in a given term. Each course may offer more than one section, therefore, the number of sections will always be equal to or greater than the number of courses offered. For example, in fall of 2010, there were 19 math *courses* offered in 242 class sections.

The count of course enrollments is the total number of course enrollments all students have amassed in the program or department. This count is duplicated by student as students are counted once for each enrollment in a class section.

## **Day/Evening Status:**

- **Day:** First class session or meeting of the week has a start time beginning on or after 6:00AM and before 4:30PM and has days scheduled of Monday through Friday.
- **Evening:** First class meeting that occurs on or after 4:30PM.
- **Arranged Hours:** Does not meet at a specified date or time and includes online courses.
- **Weekend:** First class meeting occurring on a Saturday or Sunday.

## **Online/On ground Status:**

- **Online:** Class delivers instruction exclusively online or in a hybrid format (combination of online and on-ground).
- **On ground:** Class delivers instruction exclusively on ground (face-to-face)

## Count of Sections Offered by Time of Day: COMM ST

|                       | Fall 2009   | Fall 2010   | Fall 2011   | Fall 2012   | Fall 2013   |
|-----------------------|-------------|-------------|-------------|-------------|-------------|
| <b>Arranged Hours</b> | 7<br>12.1%  | 6<br>10.5%  | 6<br>9.8%   | 6<br>9.8%   | 4<br>6.3%   |
| <b>Day</b>            | 43<br>74.1% | 42<br>73.7% | 45<br>73.8% | 46<br>75.4% | 45<br>71.4% |
| <b>Evening</b>        | 8<br>13.8%  | 9<br>15.8%  | 10<br>16.4% | 9<br>14.8%  | 14<br>22.2% |
| <b>Weekend</b>        | 0<br>0.0%   | 0<br>0.0%   | 0<br>0.0%   | 0<br>0.0%   | 0<br>0.0%   |
| <b>Total</b>          | 58<br>100%  | 57<br>100%  | 61<br>100%  | 61<br>100%  | 63<br>100%  |

## Count of Sections Offered by Online/On Ground: COMM ST

|                  | Fall 2009   | Fall 2010   | Fall 2011   | Fall 2012   | Fall 2013   |
|------------------|-------------|-------------|-------------|-------------|-------------|
| <b>On Ground</b> | 51<br>87.9% | 51<br>89.5% | 55<br>90.2% | 55<br>90.2% | 59<br>93.7% |
| <b>Online</b>    | 7<br>12.1%  | 6<br>10.5%  | 6<br>9.8%   | 6<br>9.8%   | 4<br>6.3%   |
| <b>Total</b>     | 58<br>100%  | 57<br>100%  | 61<br>100%  | 61<br>100%  | 63<br>100%  |

## Course Enrollment by Time of Day: COMM ST

|                       | Fall 2009            | Fall 2010            | Fall 2011            | Fall 2012            | Fall 2013            |
|-----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| <b>Arranged Hours</b> | 209<br><b>10.5%</b>  | 166<br><b>8.7%</b>   | 175<br><b>8.6%</b>   | 166<br><b>8.0%</b>   | 102<br><b>4.8%</b>   |
| <b>Day</b>            | 1520<br><b>76.0%</b> | 1437<br><b>75.3%</b> | 1539<br><b>75.6%</b> | 1617<br><b>78.4%</b> | 1556<br><b>73.8%</b> |
| <b>Evening</b>        | 271<br><b>13.6%</b>  | 305<br><b>16.0%</b>  | 322<br><b>15.8%</b>  | 280<br><b>13.6%</b>  | 451<br><b>21.4%</b>  |
| <b>Weekend</b>        | 0<br><b>0.0%</b>     | 0<br><b>0.0%</b>     | 0<br><b>0.0%</b>     | 0<br><b>0.0%</b>     | 0<br><b>0.0%</b>     |
| <b>Total</b>          | 2000<br><b>100%</b>  | 1908<br><b>100%</b>  | 2036<br><b>100%</b>  | 2063<br><b>100%</b>  | 2109<br><b>100%</b>  |

## Course Enrollments Offered by Online/On Ground: COMM ST

|                  | Fall 2009            | Fall 2010            | Fall 2011            | Fall 2012            | Fall 2013            |
|------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| <b>On Ground</b> | 1791<br><b>89.6%</b> | 1742<br><b>91.3%</b> | 1861<br><b>91.4%</b> | 1897<br><b>92.0%</b> | 2007<br><b>95.2%</b> |
| <b>Online</b>    | 209<br><b>10.5%</b>  | 166<br><b>8.7%</b>   | 175<br><b>8.6%</b>   | 166<br><b>8.0%</b>   | 102<br><b>4.8%</b>   |
| <b>Total</b>     | 2000<br><b>100%</b>  | 1908<br><b>100%</b>  | 2036<br><b>100%</b>  | 2063<br><b>100%</b>  | 2109<br><b>100%</b>  |

# Achievement

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The achievement section contains data describing the successful course completion rates, course retention rates, and a link to a database with the number of Associate Degrees and certificates of achievements awarded by the department. Course success rates are provided by discipline, day/evening status, and online/on ground status as well as student demographic variables (gender, ethnicity/race, and age group). Degrees and certificates are provided by program.

**Course Success:** Successful course completion rates were calculated by dividing the number of A, B, C, CR, or P grades divided by the number of A, B, C, CR, D, DR, F, I, NC, NP, P, and W grades. Grades of RD (report delayed) and IP (in progress) were excluded from the analyses.

**Course Retention:** Course retention rates were calculated by dividing the number of A, B, C, CR, P, D, F, I, NC, and NP grades by the number of A, B, C, CR, D, DR, F, I, NC, NP, P, and W grades. Grades of RD (report delayed) and IP (in progress) were excluded from the analyses.

**Associate Degrees and Certificates:** Can be found at the California Community Colleges Chancellor's Office Data Mart [website](#).

## Day/Evening Status:

- **Day:** First class session or meeting of the week has a start time beginning on or after 6:00AM and before 4:30PM and has days scheduled of Monday through Friday.
- **Evening:** First class meeting that occurs on or after 4:30PM.
- **Arranged Hours:** Does not meet at a specified date or time and includes online courses.
- **Weekend:** First class meeting occurring on a Saturday or Sunday.

## Online/On ground Status:

- **Online:** Class delivers instruction exclusively online or in a hybrid format (combination of online and on-ground).
- **On ground:** Class delivers instruction exclusively on ground (face-to-face)

## Successful Course Completion Rates by Time of Day: COMM ST

|                       | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|-----------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Arranged Hours</b> | 73.2%        | 87.3%        | 82.9%        | 87.3%        | 86.3%        |
| <b>Day</b>            | 88.9%        | 89.0%        | 90.6%        | 89.6%        | 88.6%        |
| <b>Evening</b>        | 86.0%        | 83.3%        | 90.4%        | 87.1%        | 90.7%        |
| <b>Weekend</b>        |              |              |              |              |              |
| <b>Total</b>          | 86.9%        | 87.9%        | 89.9%        | 89.1%        | 89.0%        |
| <b>Dept</b>           | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b>   | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Online/On Ground: COMM ST

|                     | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|---------------------|--------------|--------------|--------------|--------------|--------------|
| <b>On Ground</b>    | 88.4%        | 88.0%        | 90.6%        | 89.2%        | 89.1%        |
| <b>Online</b>       | 73.2%        | 87.3%        | 82.9%        | 87.3%        | 86.3%        |
| <b>Total</b>        | 86.9%        | 87.9%        | 89.9%        | 89.1%        | 89.0%        |
| <b>Dept</b>         | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b> | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Gender: COMM ST

|                     | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|---------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Female</b>       | 88.0%        | 87.9%        | 90.9%        | 90.3%        | 89.6%        |
| <b>Male</b>         | 85.0%        | 88.0%        | 88.6%        | 87.3%        | 88.1%        |
| <b>Total</b>        | 86.9%        | 87.9%        | 89.9%        | 89.1%        | 89.0%        |
| <b>Dept</b>         | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b> | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Ethnicity: COMM ST

|                     | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|---------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Asian/PI</b>     | 92.4%        | 93.6%        | 93.8%        | 92.4%        | 92.8%        |
| <b>Black</b>        | 82.7%        | 87.0%        | 84.7%        | 85.4%        | 80.3%        |
| <b>Hispanic</b>     | 85.4%        | 81.6%        | 87.3%        | 87.0%        | 84.1%        |
| <b>Native Am</b>    | 100.0%       | 80.0%        | 100.0%       | 80.0%        | 80.0%        |
| <b>White</b>        | 86.7%        | 90.0%        | 92.5%        | 91.2%        | 95.2%        |
| <b>Multi-Races</b>  | 77.4%        | 93.2%        | 93.5%        | 86.2%        | 89.7%        |
| <b>Unreported</b>   | 87.6%        | 93.7%        | 88.0%        | 92.5%        | 96.7%        |
| <b>Total</b>        | 86.9%        | 87.9%        | 89.9%        | 89.1%        | 89.0%        |
| <b>Dept</b>         | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | 80.9%        | <b>79.9%</b> |
| <b>College-Wide</b> | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Age Group: COMM ST

|                      | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|----------------------|--------------|--------------|--------------|--------------|--------------|
| <b>19 or Younger</b> | 87.6%        | 88.3%        | 89.4%        | 90.1%        | 89.4%        |
| <b>20 to 24</b>      | 87.5%        | 87.4%        | 90.0%        | 89.7%        | 89.2%        |
| <b>25 to 29</b>      | 82.8%        | 86.3%        | 88.9%        | 89.0%        | 86.3%        |
| <b>30 to 39</b>      | 80.7%        | 93.6%        | 92.2%        | 84.6%        | 91.0%        |
| <b>40 to 49</b>      | 91.3%        | 83.7%        | 97.2%        | 76.2%        | 90.5%        |
| <b>50 or Older</b>   | 95.5%        | 93.3%        | 89.5%        | 83.3%        | 72.2%        |
| <b>Total</b>         | 86.9%        | 87.9%        | 89.9%        | 89.1%        | 89.0%        |
| <b>Dept</b>          | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b>  | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

# Program Review

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## FILM

# Student Profile

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The student profile section contains data describing the gender, age, ethnicity/race, residence status, enrollment status, educational goal, education status, basic skills status, and full-time/part-time status. Student demographic information was obtained from the college's Management Information Systems. Gender, age, ethnicity/race, educational goal, and education status are self-reported by students on the college application. Students are able to revise their information at any time. The totals describe the number of unduplicated students enrolled in credit courses offered by the program in fall terms.

## Gender: FILM

|               | Fall 2009           | Fall 2010           | Fall 2011           | Fall 2012           | Fall 2013           | College-Wide<br>Fall 2013 |
|---------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------------|
| <b>Female</b> | 308<br><b>44.0%</b> | 353<br><b>41.0%</b> | 318<br><b>42.0%</b> | 251<br><b>38.3%</b> | 322<br><b>42.3%</b> | 15694<br><b>52.3%</b>     |
| <b>Male</b>   | 392<br><b>56.0%</b> | 509<br><b>59.0%</b> | 439<br><b>58.0%</b> | 404<br><b>61.7%</b> | 440<br><b>57.7%</b> | 14306<br><b>47.7%</b>     |
| <b>Total</b>  | 700<br><b>100%</b>  | 862<br><b>100%</b>  | 757<br><b>100%</b>  | 655<br><b>100%</b>  | 762<br><b>100%</b>  | 30000<br><b>100%</b>      |

## Age: FILM

Age was calculated from student birth date information and reflects ages as of October 15 for the term recorded.

|                          | Fall 2009           | Fall 2010           | Fall 2011           | Fall 2012           | Fall 2013           | College-<br>Wide<br>Fall 2013 |
|--------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|-------------------------------|
| <b>19 or<br/>Younger</b> | 246<br><b>35.1%</b> | 293<br><b>34.0%</b> | 252<br><b>33.3%</b> | 198<br><b>30.2%</b> | 207<br><b>27.2%</b> | 9135<br><b>30.5%</b>          |
| <b>20 to 24</b>          | 293<br><b>41.9%</b> | 376<br><b>43.6%</b> | 319<br><b>42.1%</b> | 287<br><b>43.8%</b> | 370<br><b>48.6%</b> | 12504<br><b>41.7%</b>         |
| <b>25 to 29</b>          | 72<br><b>10.3%</b>  | 85<br><b>9.9%</b>   | 87<br><b>11.5%</b>  | 77<br><b>11.8%</b>  | 101<br><b>13.3%</b> | 3731<br><b>12.4%</b>          |
| <b>30 to 39</b>          | 52<br><b>7.4%</b>   | 65<br><b>7.5%</b>   | 54<br><b>7.1%</b>   | 51<br><b>7.8%</b>   | 48<br><b>6.3%</b>   | 2667<br><b>8.9%</b>           |
| <b>40 to 49</b>          | 17<br><b>2.4%</b>   | 27<br><b>3.1%</b>   | 23<br><b>3.0%</b>   | 23<br><b>3.5%</b>   | 22<br><b>2.9%</b>   | 1068<br><b>3.6%</b>           |
| <b>50 or Older</b>       | 20<br><b>2.9%</b>   | 16<br><b>1.9%</b>   | 22<br><b>2.9%</b>   | 19<br><b>2.9%</b>   | 14<br><b>1.8%</b>   | 895<br><b>3.0%</b>            |
| <b>Total</b>             | 700<br><b>100%</b>  | 862<br><b>100%</b>  | 757<br><b>100%</b>  | 655<br><b>100%</b>  | 762<br><b>100%</b>  | 30000<br><b>100%</b>          |

## Ethnicity/Race: FILM

The Chancellor's Office introduced the "multiple races" ethnicity/race category in the summer of 2009 and eliminated the "other" category.

|                    | Fall 2009           | Fall 2010           | Fall 2011           | Fall 2012           | Fall 2013           | College-<br>Wide<br>Fall 2013 |
|--------------------|---------------------|---------------------|---------------------|---------------------|---------------------|-------------------------------|
| <b>Asian/PI</b>    | 95<br><b>13.6%</b>  | 141<br><b>16.4%</b> | 136<br><b>18.0%</b> | 90<br><b>13.7%</b>  | 75<br><b>9.8%</b>   | 4680<br><b>15.6%</b>          |
| <b>Black</b>       | 57<br><b>8.1%</b>   | 80<br><b>9.3%</b>   | 43<br><b>5.7%</b>   | 36<br><b>5.5%</b>   | 45<br><b>5.9%</b>   | 2914<br><b>9.7%</b>           |
| <b>Hispanic</b>    | 141<br><b>20.1%</b> | 170<br><b>19.7%</b> | 168<br><b>22.2%</b> | 175<br><b>26.7%</b> | 215<br><b>28.2%</b> | 10838<br><b>36.1%</b>         |
| <b>Native Am</b>   | 1<br><b>0.1%</b>    | 3<br><b>0.3%</b>    | 3<br><b>0.4%</b>    | 1<br><b>0.2%</b>    | 0<br><b>0.0%</b>    | 79<br><b>0.3%</b>             |
| <b>White</b>       | 325<br><b>46.4%</b> | 378<br><b>43.9%</b> | 339<br><b>44.8%</b> | 277<br><b>42.3%</b> | 281<br><b>36.9%</b> | 8504<br><b>28.3%</b>          |
| <b>Multi-Races</b> | 15<br><b>2.1%</b>   | 41<br><b>4.8%</b>   | 29<br><b>3.8%</b>   | 29<br><b>4.4%</b>   | 39<br><b>5.1%</b>   | 1100<br><b>3.7%</b>           |
| <b>Unreported</b>  | 66<br><b>9.4%</b>   | 49<br><b>5.7%</b>   | 39<br><b>5.2%</b>   | 47<br><b>7.2%</b>   | 107<br><b>14.0%</b> | 2145<br><b>7.2%</b>           |
| <b>Total</b>       | 700<br><b>100%</b>  | 862<br><b>100%</b>  | 757<br><b>100%</b>  | 655<br><b>100%</b>  | 762<br><b>100%</b>  | 30000<br><b>100%</b>          |

## Residence Status: FILM

Students' residence status for fee purposes in the term recorded.

|                            | Fall 2009           | Fall 2010           | Fall 2011           | Fall 2012           | Fall 2013           | College-<br>Wide<br>Fall 2013 |
|----------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|-------------------------------|
| <b>California</b>          | 549<br><b>78.4%</b> | 655<br><b>76.0%</b> | 566<br><b>74.8%</b> | 513<br><b>78.3%</b> | 571<br><b>74.9%</b> | 24765<br><b>82.6%</b>         |
| <b>Out-of-State</b>        | 64<br><b>9.1%</b>   | 85<br><b>9.9%</b>   | 60<br><b>7.9%</b>   | 47<br><b>7.2%</b>   | 53<br><b>7.0%</b>   | 1875<br><b>6.3%</b>           |
| <b>Foreign<br/>Country</b> | 87<br><b>12.4%</b>  | 122<br><b>14.2%</b> | 131<br><b>17.3%</b> | 95<br><b>14.5%</b>  | 138<br><b>18.1%</b> | 3360<br><b>11.2%</b>          |
| <b>Total</b>               | 700<br><b>100%</b>  | 862<br><b>100%</b>  | 757<br><b>100%</b>  | 655<br><b>100%</b>  | 762<br><b>100%</b>  | 30000<br><b>100%</b>          |

## Enrollment Status: FILM

Student's current standing with respect to attendance at the college.

**First-time students** are those enrolled in college for the first time after high school in a primary term (fall or spring).

**First-time transfers** are students enrolled at SMC for the first time and who transferred from another institution of higher education.

**Returning students** enrolled at SMC after an absence of one or more primary terms.

**Continuing students** are those who were enrolled at SMC in the previous regular session.

**Special Admit** students are high school students concurrently or dually enrolled at SMC.

|                            | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    | College-Wide<br>Fall 2013 |
|----------------------------|--------------|--------------|--------------|--------------|--------------|---------------------------|
| <b>First-Time Student</b>  | 159<br>22.7% | 181<br>21.0% | 149<br>19.7% | 107<br>16.3% | 125<br>16.4% | 5843<br>19.5%             |
| <b>First-Time Transfer</b> | 108<br>15.4% | 98<br>11.4%  | 66<br>8.7%   | 59<br>9.0%   | 71<br>9.3%   | 3358<br>11.2%             |
| <b>Returning Student</b>   | 62<br>8.9%   | 57<br>6.6%   | 45<br>5.9%   | 32<br>4.9%   | 41<br>5.4%   | 3067<br>10.2%             |
| <b>Continuing Student</b>  | 368<br>52.6% | 525<br>60.9% | 496<br>65.5% | 455<br>69.5% | 525<br>68.9% | 17517<br>58.4%            |
| <b>Special Admit (K12)</b> | 3<br>0.4%    | 1<br>0.1%    | 1<br>0.1%    | 2<br>0.3%    | 0<br>0.0%    | 215<br>0.7%               |
| <b>Total</b>               | 700<br>100%  | 862<br>100%  | 757<br>100%  | 655<br>100%  | 762<br>100%  | 30000<br>100%             |

## Educational Goal: FILM

Student's primary educational goal. The goal is not updated unless the student's enrollment lapses for at least an academic year.

**Transfer:** Transfer to a four-year institution with or without an associate degree

**Associate Degree:** Obtain a two-year associate's degree or vocational degree without transfer.

**Certificate:** Earn a vocational certificate without transfer.

**Career Objective:** Discover/formulate career interests, plans, or goals, prepare for a new career, advance in a current job/career, or maintain certificate or license (e.g., Nursing, Real Estate)

**Educational Development:** Personal intellectual or cultural development.

**Improve Basic Skills:** Improve basic skills in English, reading, or math

**Complete HS Credits/GED:** Complete credits for high school diploma or GED

**Move from NC to Credit:** To move from noncredit coursework to credit coursework

**4-Yr Student:** Four-year college student taking courses to meeting four-year college requirements

**Unreported:** Undecided on goal, uncollected, unreported

## Educational Goal (continued from previous page) : FILM

|                                | Fall 2009           | Fall 2010           | Fall 2011           | Fall 2012           | Fall 2013           | College-<br>Wide<br>Fall 2013 |
|--------------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|-------------------------------|
| <b>Transfer</b>                | 509<br><b>72.7%</b> | 637<br><b>73.9%</b> | 579<br><b>76.5%</b> | 524<br><b>80.0%</b> | 636<br><b>83.5%</b> | 22207<br><b>74.0%</b>         |
| <b>Associate Degree</b>        | 21<br><b>3.0%</b>   | 36<br><b>4.2%</b>   | 45<br><b>5.9%</b>   | 32<br><b>4.9%</b>   | 41<br><b>5.4%</b>   | 1946<br><b>6.5%</b>           |
| <b>Certificate</b>             | 4<br><b>0.6%</b>    | 5<br><b>0.6%</b>    | 4<br><b>0.5%</b>    | 5<br><b>0.8%</b>    | 5<br><b>0.7%</b>    | 438<br><b>1.5%</b>            |
| <b>Career Objective</b>        | 42<br><b>6.0%</b>   | 36<br><b>4.2%</b>   | 23<br><b>3.0%</b>   | 23<br><b>3.5%</b>   | 16<br><b>2.1%</b>   | 1541<br><b>5.1%</b>           |
| <b>Educational Development</b> | 40<br><b>5.7%</b>   | 42<br><b>4.9%</b>   | 26<br><b>3.4%</b>   | 18<br><b>2.7%</b>   | 12<br><b>1.6%</b>   | 1324<br><b>4.4%</b>           |
| <b>Improve Basic Skills</b>    | 1<br><b>0.1%</b>    | 2<br><b>0.2%</b>    | 1<br><b>0.1%</b>    | 1<br><b>0.2%</b>    | 1<br><b>0.1%</b>    | 94<br><b>0.3%</b>             |
| <b>Complete HS Credits/GED</b> | 1<br><b>0.1%</b>    | 4<br><b>0.5%</b>    |                     |                     |                     | 40<br><b>0.1%</b>             |
| <b>Move from NC to Credit</b>  |                     |                     |                     |                     | 1<br><b>0.1%</b>    | 14<br><b>0.0%</b>             |
| <b>4-Yr Stu</b>                | 36<br><b>5.1%</b>   | 49<br><b>5.7%</b>   | 39<br><b>5.2%</b>   | 26<br><b>4.0%</b>   | 22<br><b>2.9%</b>   | 1047<br><b>3.5%</b>           |
| <b>Unreported</b>              | 46<br><b>6.6%</b>   | 51<br><b>5.9%</b>   | 40<br><b>5.3%</b>   | 26<br><b>4.0%</b>   | 28<br><b>3.7%</b>   | 1349<br><b>4.5%</b>           |
| <b>Total</b>                   | 700<br><b>100%</b>  | 862<br><b>100%</b>  | 757<br><b>100%</b>  | 655<br><b>100%</b>  | 762<br><b>100%</b>  | 30000<br><b>100%</b>          |

## Education Status: FILM

Student's highest level of education.

|   | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    | College-<br>Wide<br>Fall 2013 |
|---|--------------|--------------|--------------|--------------|--------------|-------------------------------|
| <b>Not a High School Graduate</b>         | 14<br>2.0%   | 16<br>1.9%   | 13<br>1.7%   | 11<br>1.7%   | 6<br>0.8%    | 581<br>1.9%                   |
| <b>High School Graduate or Equivalent</b> | 618<br>88.3% | 788<br>91.4% | 695<br>91.8% | 594<br>90.7% | 712<br>93.4% | 25514<br>85.0%                |
| <b>Associate Degree</b>                   | 16<br>2.3%   | 18<br>2.1%   | 14<br>1.8%   | 9<br>1.4%    | 15<br>2.0%   | 796<br>2.7%                   |
| <b>Bachelor's Degree or Higher</b>        | 52<br>7.4%   | 40<br>4.6%   | 35<br>4.6%   | 41<br>6.3%   | 28<br>3.7%   | 2,939<br>9.8%                 |
| <b>Unknown</b>                            | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 1<br>0.1%    | 170<br>0.6%                   |
| <b>Total</b>                              | 700<br>100%  | 862<br>100%  | 757<br>100%  | 655<br>100%  | 762<br>100%  | 30,000<br>100%                |

## Basic Skills Status: FILM

Students were identified as basic skills students if they enrolled in at least one pre-collegiate credit course (non-degree applicable) during the term recorded.

|              | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    | College-<br>Wide<br>Fall 2013 |
|--------------|--------------|--------------|--------------|--------------|--------------|-------------------------------|
| <b>No</b>    | 642<br>91.7% | 772<br>89.6% | 685<br>90.5% | 599<br>91.5% | 707<br>92.8% | 24,241<br>80.8%               |
| <b>Yes</b>   | 58<br>8.3%   | 90<br>10.4%  | 72<br>9.5%   | 56<br>8.5%   | 55<br>7.2%   | 5,759<br>19.2%                |
| <b>Total</b> | 700<br>100%  | 862<br>100%  | 757<br>100%  | 655<br>100%  | 762<br>100%  | 30000<br>100%                 |

## Part/Full Time Status: FILM

Full-time students enrolled in 12 or more credit units during the time recorded. Part-time student enrolled in 0.5 to 11.5 credit units during the term recorded.

|                  | Fall 2009           | Fall 2010           | Fall 2011           | Fall 2012           | Fall 2013           | College-<br>Wide<br>Fall 2013 |
|------------------|---------------------|---------------------|---------------------|---------------------|---------------------|-------------------------------|
| <b>Part-time</b> | 295<br><b>42.1%</b> | 362<br><b>42.0%</b> | 297<br><b>39.2%</b> | 262<br><b>40.0%</b> | 311<br><b>40.8%</b> | 19,278<br><b>64.3%</b>        |
| <b>Full-time</b> | 405<br><b>57.9%</b> | 500<br><b>58.0%</b> | 460<br><b>60.8%</b> | 393<br><b>60.0%</b> | 451<br><b>59.2%</b> | 10,722<br><b>35.7%</b>        |
| <b>Total</b>     | 700<br><b>100%</b>  | 862<br><b>100%</b>  | 757<br><b>100%</b>  | 655<br><b>100%</b>  | 762<br><b>100%</b>  | 30000<br><b>100%</b>          |

# Course Enrollment Patterns

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The course enrollment section contains data describing the number of sections and course enrollments by discipline, time of day, and online/on ground.

The count of sections refers to the number of classes offered in a given term. Each course may offer more than one section, therefore, the number of sections will always be equal to or greater than the number of courses offered. For example, in fall of 2010, there were 19 math *courses* offered in 242 class sections.

The count of course enrollments is the total number of course enrollments all students have amassed in the program or department. This count is duplicated by student as students are counted once for each enrollment in a class section.

## **Day/Evening Status:**

- **Day:** First class session or meeting of the week has a start time beginning on or after 6:00AM and before 4:30PM and has days scheduled of Monday through Friday.
- **Evening:** First class meeting that occurs on or after 4:30PM.
- **Arranged Hours:** Does not meet at a specified date or time and includes online courses.
- **Weekend:** First class meeting occurring on a Saturday or Sunday.

## **Online/On ground Status:**

- **Online:** Class delivers instruction exclusively online or in a hybrid format (combination of online and on-ground).
- **On ground:** Class delivers instruction exclusively on ground (face-to-face)

## Count of Sections Offered by Time of Day: FILM

|                       | Fall 2009   | Fall 2010   | Fall 2011   | Fall 2012   | Fall 2013   |
|-----------------------|-------------|-------------|-------------|-------------|-------------|
| <b>Arranged Hours</b> | 1<br>4.8%   | 1<br>4.5%   | 1<br>4.5%   | 1<br>4.3%   | 1<br>4.0%   |
| <b>Day</b>            | 13<br>61.9% | 15<br>68.2% | 14<br>63.6% | 16<br>69.6% | 17<br>68.0% |
| <b>Evening</b>        | 7<br>33.3%  | 6<br>27.3%  | 7<br>31.8%  | 6<br>26.1%  | 7<br>28.0%  |
| <b>Weekend</b>        | 0<br>0.0%   | 0<br>0.0%   | 0<br>0.0%   | 0<br>0.0%   | 0<br>0.0%   |
| <b>Total</b>          | 21<br>100%  | 22<br>100%  | 22<br>100%  | 23<br>100%  | 25<br>100%  |

## Count of Sections Offered by Online/On Ground: FILM

|                  | Fall 2009   | Fall 2010   | Fall 2011   | Fall 2012   | Fall 2013   |
|------------------|-------------|-------------|-------------|-------------|-------------|
| <b>On Ground</b> | 20<br>95.2% | 21<br>95.5% | 21<br>95.5% | 22<br>95.7% | 24<br>96.0% |
| <b>Online</b>    | 1<br>4.8%   | 1<br>4.5%   | 1<br>4.5%   | 1<br>4.3%   | 1<br>4.0%   |
| <b>Total</b>     | 21<br>100%  | 22<br>100%  | 22<br>100%  | 23<br>100%  | 25<br>100%  |

## Course Enrollment by Time of Day: FILM

|                       | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|-----------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Arranged Hours</b> | 46<br>5.5%   | 39<br>3.9%   | 42<br>4.7%   | 38<br>4.7%   | 40<br>4.3%   |
| <b>Day</b>            | 510<br>61.0% | 730<br>72.5% | 585<br>65.9% | 579<br>71.2% | 614<br>66.2% |
| <b>Evening</b>        | 280<br>33.5% | 238<br>23.6% | 261<br>29.4% | 196<br>24.1% | 273<br>29.4% |
| <b>Weekend</b>        | 0<br>0.0%    | 0<br>0.0%    | 0<br>0.0%    | 0<br>0.0%    | 0<br>0.0%    |
| <b>Total</b>          | 836<br>100%  | 1007<br>100% | 888<br>100%  | 813<br>100%  | 927<br>100%  |

## Course Enrollments Offered by Online/On Ground: FILM

|                  | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|------------------|--------------|--------------|--------------|--------------|--------------|
| <b>On Ground</b> | 790<br>94.5% | 968<br>96.1% | 846<br>95.3% | 775<br>95.3% | 887<br>95.7% |
| <b>Online</b>    | 46<br>5.5%   | 39<br>3.9%   | 42<br>4.7%   | 38<br>4.7%   | 40<br>4.3%   |
| <b>Total</b>     | 836<br>100%  | 1007<br>100% | 888<br>100%  | 813<br>100%  | 927<br>100%  |

# Achievement

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The achievement section contains data describing the successful course completion rates, course retention rates, and a link to a database with the number of Associate Degrees and certificates of achievements awarded by the department. Course success rates are provided by discipline, day/evening status, and online/on ground status as well as student demographic variables (gender, ethnicity/race, and age group). Degrees and certificates are provided by program.

**Course Success:** Successful course completion rates were calculated by dividing the number of A, B, C, CR, or P grades divided by the number of A, B, C, CR, D, DR, F, I, NC, NP, P, and W grades. Grades of RD (report delayed) and IP (in progress) were excluded from the analyses.

**Course Retention:** Course retention rates were calculated by dividing the number of A, B, C, CR, P, D, F, I, NC, and NP grades by the number of A, B, C, CR, D, DR, F, I, NC, NP, P, and W grades. Grades of RD (report delayed) and IP (in progress) were excluded from the analyses.

**Associate Degrees and Certificates:** Can be found at the California Community Colleges Chancellor's Office Data Mart [website](#).

## Day/Evening Status:

- **Day:** First class session or meeting of the week has a start time beginning on or after 6:00AM and before 4:30PM and has days scheduled of Monday through Friday.
- **Evening:** First class meeting that occurs on or after 4:30PM.
- **Arranged Hours:** Does not meet at a specified date or time and includes online courses.
- **Weekend:** First class meeting occurring on a Saturday or Sunday.

## Online/On ground Status:

- **Online:** Class delivers instruction exclusively online or in a hybrid format (combination of online and on-ground).
- **On ground:** Class delivers instruction exclusively on ground (face-to-face)

## Successful Course Completion Rates by Time of Day: FILM

|                       | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|-----------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Arranged Hours</b> | 78.3%        | 79.5%        | 78.6%        | 81.6%        | 92.5%        |
| <b>Day</b>            | 88.4%        | 90.8%        | 87.5%        | 87.7%        | 88.8%        |
| <b>Evening</b>        | 87.9%        | 87.4%        | 92.7%        | 88.8%        | 86.4%        |
| <b>Weekend</b>        |              |              |              |              |              |
| <b>Total</b>          | 87.7%        | 89.6%        | 88.6%        | 87.7%        | 88.2%        |
| <b>Dept</b>           | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b>   | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Online/On Ground: FILM

|                     | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|---------------------|--------------|--------------|--------------|--------------|--------------|
| <b>On Ground</b>    | 88.2%        | 90.0%        | 89.1%        | 88.0%        | 88.0%        |
| <b>Online</b>       | 78.3%        | 79.5%        | 78.6%        | 81.6%        | 92.5%        |
| <b>Total</b>        | 87.7%        | 89.6%        | 88.6%        | 87.7%        | 88.2%        |
| <b>Dept</b>         | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b> | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Gender: FILM

|                     | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|---------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Female</b>       | 88.3%        | 90.3%        | 89.7%        | 91.5%        | 87.3%        |
| <b>Male</b>         | 87.2%        | 89.1%        | 87.9%        | 85.4%        | 88.9%        |
| <b>Total</b>        | 87.7%        | 89.6%        | 88.6%        | 87.7%        | 88.2%        |
| <b>Dept</b>         | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b> | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Ethnicity: FILM

|              | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|--------------|--------------|--------------|--------------|--------------|--------------|
| Asian/PI     | 86.4%        | 91.5%        | 89.5%        | 89.3%        | 84.7%        |
| Black        | 86.1%        | 88.5%        | 87.8%        | 85.7%        | 89.1%        |
| Hispanic     | 87.3%        | 85.3%        | 89.4%        | 86.7%        | 83.4%        |
| Native Am    | 0.0%         | 75.0%        | 100.0%       | 0.0%         |              |
| White        | 89.9%        | 90.2%        | 88.2%        | 88.2%        | 90.1%        |
| Multi-Races  | 83.3%        | 92.9%        | 83.3%        | 93.9%        | 87.0%        |
| Unreported   | 85.4%        | 93.0%        | 89.8%        | 84.7%        | 94.2%        |
| Total        | 87.7%        | 89.6%        | 88.6%        | 87.7%        | 88.2%        |
| Dept         | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | 80.9%        | <b>79.9%</b> |
| College-Wide | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Age Group: FILM

|               | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|---------------|--------------|--------------|--------------|--------------|--------------|
| 19 or Younger | 90.4%        | 92.1%        | 88.9%        | 91.1%        | 87.8%        |
| 20 to 24      | 87.2%        | 89.4%        | 87.7%        | 87.0%        | 89.6%        |
| 25 to 29      | 82.2%        | 88.0%        | 91.5%        | 86.1%        | 87.5%        |
| 30 to 39      | 85.3%        | 84.9%        | 85.5%        | 80.0%        | 81.8%        |
| 40 to 49      | 94.7%        | 88.2%        | 96.2%        | 90.0%        | 84.8%        |
| 50 or Older   | 86.4%        | 83.3%        | 88.0%        | 92.0%        | 95.2%        |
| Total         | 87.7%        | 89.6%        | 88.6%        | 87.7%        | 88.2%        |
| Dept          | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| College-Wide  | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

# Program Review

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JOURN

# Student Profile

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The student profile section contains data describing the gender, age, ethnicity/race, residence status, enrollment status, educational goal, education status, basic skills status, and full-time/part-time status. Student demographic information was obtained from the college's Management Information Systems. Gender, age, ethnicity/race, educational goal, and education status are self-reported by students on the college application. Students are able to revise their information at any time. The totals describe the number of unduplicated students enrolled in credit courses offered by the program in fall terms.

## Gender: JOURN

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|               | Fall 2009           | Fall 2010           | Fall 2011           | Fall 2012           | Fall 2013           | College-Wide<br>Fall 2013 |
|---------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------------|
| <b>Female</b> | 148<br><b>60.9%</b> | 163<br><b>59.9%</b> | 150<br><b>64.7%</b> | 148<br><b>64.6%</b> | 129<br><b>60.8%</b> | 15694<br><b>52.3%</b>     |
| <b>Male</b>   | 95<br><b>39.1%</b>  | 109<br><b>40.1%</b> | 82<br><b>35.3%</b>  | 81<br><b>35.4%</b>  | 83<br><b>39.2%</b>  | 14306<br><b>47.7%</b>     |
| <b>Total</b>  | 243<br><b>100%</b>  | 272<br><b>100%</b>  | 232<br><b>100%</b>  | 229<br><b>100%</b>  | 212<br><b>100%</b>  | 30000<br><b>100%</b>      |

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## Age: JOURN

Age was calculated from student birth date information and reflects ages as of October 15 for the term recorded.

|                      | Fall 2009   | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    | College-<br>Wide<br>Fall 2013 |
|----------------------|-------------|--------------|--------------|--------------|--------------|-------------------------------|
| <b>19 or Younger</b> | 81<br>33.3% | 91<br>33.5%  | 73<br>31.5%  | 76<br>33.2%  | 51<br>24.1%  | 9135<br>30.5%                 |
| <b>20 to 24</b>      | 93<br>38.3% | 116<br>42.6% | 110<br>47.4% | 104<br>45.4% | 111<br>52.4% | 12504<br>41.7%                |
| <b>25 to 29</b>      | 27<br>11.1% | 33<br>12.1%  | 30<br>12.9%  | 25<br>10.9%  | 22<br>10.4%  | 3731<br>12.4%                 |
| <b>30 to 39</b>      | 23<br>9.5%  | 19<br>7.0%   | 11<br>4.7%   | 13<br>5.7%   | 17<br>8.0%   | 2667<br>8.9%                  |
| <b>40 to 49</b>      | 11<br>4.5%  | 7<br>2.6%    | 3<br>1.3%    | 4<br>1.7%    | 4<br>1.9%    | 1068<br>3.6%                  |
| <b>50 or Older</b>   | 8<br>3.3%   | 6<br>2.2%    | 5<br>2.2%    | 7<br>3.1%    | 7<br>3.3%    | 895<br>3.0%                   |
| <b>Total</b>         | 243<br>100% | 272<br>100%  | 232<br>100%  | 229<br>100%  | 212<br>100%  | 30000<br>100%                 |

## Ethnicity/Race: JOURN

The Chancellor's Office introduced the "multiple races" ethnicity/race category in the summer of 2009 and eliminated the "other" category.

|                    | Fall 2009          | Fall 2010           | Fall 2011          | Fall 2012          | Fall 2013          | College-<br>Wide<br>Fall 2013 |
|--------------------|--------------------|---------------------|--------------------|--------------------|--------------------|-------------------------------|
| <b>Asian/PI</b>    | 25<br><b>10.3%</b> | 17<br><b>6.3%</b>   | 14<br><b>6.0%</b>  | 18<br><b>7.9%</b>  | 16<br><b>7.5%</b>  | 4680<br><b>15.6%</b>          |
| <b>Black</b>       | 36<br><b>14.8%</b> | 25<br><b>9.2%</b>   | 31<br><b>13.4%</b> | 24<br><b>10.5%</b> | 28<br><b>13.2%</b> | 2914<br><b>9.7%</b>           |
| <b>Hispanic</b>    | 54<br><b>22.2%</b> | 78<br><b>28.7%</b>  | 71<br><b>30.6%</b> | 80<br><b>34.9%</b> | 60<br><b>28.3%</b> | 10838<br><b>36.1%</b>         |
| <b>Native Am</b>   | <br><b>0.0%</b>    | 3<br><b>1.1%</b>    | 2<br><b>0.9%</b>   | 1<br><b>0.4%</b>   | 1<br><b>0.5%</b>   | 79<br><b>0.3%</b>             |
| <b>White</b>       | 99<br><b>40.7%</b> | 118<br><b>43.4%</b> | 96<br><b>41.4%</b> | 73<br><b>31.9%</b> | 54<br><b>25.5%</b> | 8504<br><b>28.3%</b>          |
| <b>Multi-Races</b> | 8<br><b>3.3%</b>   | 11<br><b>4.0%</b>   | 9<br><b>3.9%</b>   | 6<br><b>2.6%</b>   | 14<br><b>6.6%</b>  | 1100<br><b>3.7%</b>           |
| <b>Unreported</b>  | 21<br><b>8.6%</b>  | 20<br><b>7.4%</b>   | 9<br><b>3.9%</b>   | 27<br><b>11.8%</b> | 39<br><b>18.4%</b> | 2145<br><b>7.2%</b>           |
| <b>Total</b>       | 243<br><b>100%</b> | 272<br><b>100%</b>  | 232<br><b>100%</b> | 229<br><b>100%</b> | 212<br><b>100%</b> | 30000<br><b>100%</b>          |

## Residence Status: JOURN

Students' residence status for fee purposes in the term recorded.

|                            | Fall 2009           | Fall 2010           | Fall 2011           | Fall 2012           | Fall 2013           | College-<br>Wide<br>Fall 2013 |
|----------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|-------------------------------|
| <b>California</b>          | 211<br><b>86.8%</b> | 221<br><b>81.3%</b> | 174<br><b>75.0%</b> | 174<br><b>76.0%</b> | 150<br><b>70.8%</b> | 24765<br><b>82.6%</b>         |
| <b>Out-of-State</b>        | 13<br><b>5.3%</b>   | 20<br><b>7.4%</b>   | 17<br><b>7.3%</b>   | 16<br><b>7.0%</b>   | 8<br><b>3.8%</b>    | 1875<br><b>6.3%</b>           |
| <b>Foreign<br/>Country</b> | 19<br><b>7.8%</b>   | 31<br><b>11.4%</b>  | 41<br><b>17.7%</b>  | 39<br><b>17.0%</b>  | 54<br><b>25.5%</b>  | 3360<br><b>11.2%</b>          |
| <b>Total</b>               | 243<br><b>100%</b>  | 272<br><b>100%</b>  | 232<br><b>100%</b>  | 229<br><b>100%</b>  | 212<br><b>100%</b>  | 30000<br><b>100%</b>          |

## Enrollment Status: JOURN

Student's current standing with respect to attendance at the college.

**First-time students** are those enrolled in college for the first time after high school in a primary term (fall or spring).

**First-time transfers** are students enrolled at SMC for the first time and who transferred from another institution of higher education.

**Returning students** enrolled at SMC after an absence of one or more primary terms.

**Continuing students** are those who were enrolled at SMC in the previous regular session.

**Special Admit** students are high school students concurrently or dually enrolled at SMC.

|                            | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    | College-Wide<br>Fall 2013 |
|----------------------------|--------------|--------------|--------------|--------------|--------------|---------------------------|
| <b>First-Time Student</b>  | 61<br>25.1%  | 52<br>19.1%  | 47<br>20.3%  | 54<br>23.6%  | 42<br>19.8%  | 5843<br>19.5%             |
| <b>First-Time Transfer</b> | 46<br>18.9%  | 48<br>17.6%  | 16<br>6.9%   | 28<br>12.2%  | 32<br>15.1%  | 3358<br>11.2%             |
| <b>Returning Student</b>   | 25<br>10.3%  | 26<br>9.6%   | 20<br>8.6%   | 18<br>7.9%   | 18<br>8.5%   | 3067<br>10.2%             |
| <b>Continuing Student</b>  | 110<br>45.3% | 145<br>53.3% | 149<br>64.2% | 129<br>56.3% | 120<br>56.6% | 17517<br>58.4%            |
| <b>Special Admit (K12)</b> | 1<br>0.4%    | 1<br>0.4%    | 0<br>0.0%    | 0<br>0.0%    | 0<br>0.0%    | 215<br>0.7%               |
| <b>Total</b>               | 243<br>100%  | 272<br>100%  | 232<br>100%  | 229<br>100%  | 212<br>100%  | 30000<br>100%             |

## Educational Goal: JOURN

Student's primary educational goal. The goal is not updated unless the student's enrollment lapses for at least an academic year.

**Transfer:** Transfer to a four-year institution with or without an associate degree

**Associate Degree:** Obtain a two-year associate's degree or vocational degree without transfer.

**Certificate:** Earn a vocational certificate without transfer.

**Career Objective:** Discover/formulate career interests, plans, or goals, prepare for a new career, advance in a current job/career, or maintain certificate or license (e.g., Nursing, Real Estate)

**Educational Development:** Personal intellectual or cultural development.

**Improve Basic Skills:** Improve basic skills in English, reading, or math

**Complete HS Credits/GED:** Complete credits for high school diploma or GED

**Move from NC to Credit:** To move from noncredit coursework to credit coursework

**4-Yr Student:** Four-year college student taking courses to meeting four-year college requirements

**Unreported:** Undecided on goal, uncollected, unreported

## Educational Goal (continued from previous page) : JOURN

|                                | Fall 2009           | Fall 2010           | Fall 2011           | Fall 2012           | Fall 2013           | College-<br>Wide<br>Fall 2013 |
|--------------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|-------------------------------|
| <b>Transfer</b>                | 176<br><b>72.4%</b> | 199<br><b>73.2%</b> | 173<br><b>74.6%</b> | 173<br><b>75.5%</b> | 163<br><b>76.9%</b> | 22207<br><b>74.0%</b>         |
| <b>Associate Degree</b>        | 7<br><b>2.9%</b>    | 10<br><b>3.7%</b>   | 9<br><b>3.9%</b>    | 20<br><b>8.7%</b>   | 25<br><b>11.8%</b>  | 1946<br><b>6.5%</b>           |
| <b>Certificate</b>             | 3<br><b>1.2%</b>    | 1<br><b>0.4%</b>    | 2<br><b>0.9%</b>    | 0<br><b>0.0%</b>    | 0<br><b>0.0%</b>    | 438<br><b>1.5%</b>            |
| <b>Career Objective</b>        | 19<br><b>7.8%</b>   | 24<br><b>8.8%</b>   | 12<br><b>5.2%</b>   | 12<br><b>5.2%</b>   | 8<br><b>3.8%</b>    | 1541<br><b>5.1%</b>           |
| <b>Educational Development</b> | 14<br><b>5.8%</b>   | 11<br><b>4.0%</b>   | 9<br><b>3.9%</b>    | 6<br><b>2.6%</b>    | 2<br><b>0.9%</b>    | 1324<br><b>4.4%</b>           |
| <b>Improve Basic Skills</b>    | 0<br><b>0.0%</b>    | 0<br><b>0.0%</b>    | 0<br><b>0.0%</b>    | 0<br><b>0.0%</b>    | 0<br><b>0.0%</b>    | 94<br><b>0.3%</b>             |
| <b>Complete HS Credits/GED</b> | 0<br><b>0.0%</b>    | 1<br><b>0.4%</b>    | 0<br><b>0.0%</b>    | 0<br><b>0.0%</b>    | 0<br><b>0.0%</b>    | 40<br><b>0.1%</b>             |
| <b>Move from NC to Credit</b>  | 0<br><b>0.0%</b>    | 0<br><b>0.0%</b>    | 0<br><b>0.0%</b>    | 0<br><b>0.0%</b>    | 0<br><b>0.0%</b>    | 14<br><b>0.0%</b>             |
| <b>4-Yr Stu</b>                | 12<br><b>4.9%</b>   | 16<br><b>5.9%</b>   | 9<br><b>3.9%</b>    | 8<br><b>3.5%</b>    | 7<br><b>3.3%</b>    | 1047<br><b>3.5%</b>           |
| <b>Unreported</b>              | 12<br><b>4.9%</b>   | 10<br><b>3.7%</b>   | 18<br><b>7.8%</b>   | 10<br><b>4.4%</b>   | 7<br><b>3.3%</b>    | 1349<br><b>4.5%</b>           |
| <b>Total</b>                   | 243<br><b>100%</b>  | 272<br><b>100%</b>  | 232<br><b>100%</b>  | 229<br><b>100%</b>  | 212<br><b>100%</b>  | 30000<br><b>100%</b>          |

## Education Status: JOURN

Student's highest level of education.

|   | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    | College-Wide<br>Fall 2013 |
|---|--------------|--------------|--------------|--------------|--------------|---------------------------|
| <b>Not a High School Graduate</b>         | 3<br>1.2%    | 3<br>1.1%    | 3<br>1.3%    | 2<br>0.9%    | 0<br>0.0%    | 581<br>1.9%               |
| <b>High School Graduate or Equivalent</b> | 210<br>86.4% | 229<br>84.2% | 210<br>90.5% | 205<br>89.5% | 189<br>89.2% | 25514<br>85.0%            |
| <b>Associate Degree</b>                   | 7<br>2.9%    | 10<br>3.7%   | 7<br>3.0%    | 9<br>3.9%    | 10<br>4.7%   | 796<br>2.7%               |
| <b>Bachelor's Degree or Higher</b>        | 23<br>9.5%   | 30<br>11.0%  | 12<br>5.2%   | 13<br>5.7%   | 10<br>4.7%   | 2,939<br>9.8%             |
| <b>Unknown</b>                            | 0<br>0.0%    | 0<br>0.0%    | 0<br>0.0%    | 0<br>0.0%    | 3<br>1.4%    | 170<br>0.6%               |
| <b>Total</b>                              | 243<br>100%  | 272<br>100%  | 232<br>100%  | 229<br>100%  | 212<br>100%  | 30,000<br>100%            |

## Basic Skills Status: JOURN

Students were identified as basic skills students if they enrolled in at least one pre-collegiate credit course (non-degree applicable) during the term recorded.

|              | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    | College-Wide<br>Fall 2013 |
|--------------|--------------|--------------|--------------|--------------|--------------|---------------------------|
| <b>No</b>    | 225<br>92.6% | 233<br>85.7% | 207<br>89.2% | 197<br>86.0% | 190<br>89.6% | 24,241<br>80.8%           |
| <b>Yes</b>   | 18<br>7.4%   | 39<br>14.3%  | 25<br>10.8%  | 32<br>14.0%  | 22<br>10.4%  | 5,759<br>19.2%            |
| <b>Total</b> | 243<br>100%  | 272<br>100%  | 232<br>100%  | 229<br>100%  | 212<br>100%  | 30000<br>100%             |

## Part/Full Time Status: JOURN

Full-time students enrolled in 12 or more credit units during the time recorded. Part-time student enrolled in 0.5 to 11.5 credit units during the term recorded.

|                  | Fall 2009           | Fall 2010           | Fall 2011           | Fall 2012           | Fall 2013           | College-<br>Wide<br>Fall 2013 |
|------------------|---------------------|---------------------|---------------------|---------------------|---------------------|-------------------------------|
| <b>Part-time</b> | 123<br><b>50.6%</b> | 129<br><b>47.4%</b> | 108<br><b>46.6%</b> | 114<br><b>49.8%</b> | 93<br><b>43.9%</b>  | 19,278<br><b>64.3%</b>        |
| <b>Full-time</b> | 120<br><b>49.4%</b> | 143<br><b>52.6%</b> | 124<br><b>53.4%</b> | 115<br><b>50.2%</b> | 119<br><b>56.1%</b> | 10,722<br><b>35.7%</b>        |
| <b>Total</b>     | 243<br><b>100%</b>  | 272<br><b>100%</b>  | 232<br><b>100%</b>  | 229<br><b>100%</b>  | 212<br><b>100%</b>  | 30000<br><b>100%</b>          |

# Course Enrollment Patterns

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The course enrollment section contains data describing the number of sections and course enrollments by discipline, time of day, and online/on ground.

The count of sections refers to the number of classes offered in a given term. Each course may offer more than one section, therefore, the number of sections will always be equal to or greater than the number of courses offered. For example, in fall of 2010, there were 19 math *courses* offered in 242 class sections.

The count of course enrollments is the total number of course enrollments all students have amassed in the program or department. This count is duplicated by student as students are counted once for each enrollment in a class section.

## **Day/Evening Status:**

- **Day:** First class session or meeting of the week has a start time beginning on or after 6:00AM and before 4:30PM and has days scheduled of Monday through Friday.
- **Evening:** First class meeting that occurs on or after 4:30PM.
- **Arranged Hours:** Does not meet at a specified date or time and includes online courses.
- **Weekend:** First class meeting occurring on a Saturday or Sunday.

## **Online/On ground Status:**

- **Online:** Class delivers instruction exclusively online or in a hybrid format (combination of online and on-ground).
- **On ground:** Class delivers instruction exclusively on ground (face-to-face)

## Count of Sections Offered by Time of Day: JOURN

|                       | Fall 2009  | Fall 2010   | Fall 2011  | Fall 2012  | Fall 2013  |
|-----------------------|------------|-------------|------------|------------|------------|
| <b>Arranged Hours</b> | 2<br>14.3% | 2<br>13.3%  | 2<br>14.3% | 1<br>7.7%  | 1<br>7.7%  |
| <b>Day</b>            | 9<br>64.3% | 10<br>66.7% | 9<br>64.3% | 9<br>69.2% | 9<br>69.2% |
| <b>Evening</b>        | 3<br>21.4% | 3<br>20.0%  | 3<br>21.4% | 3<br>23.1% | 3<br>23.1% |
| <b>Weekend</b>        | 0<br>0.0%  | 0<br>0.0%   | 0<br>0.0%  | 0<br>0.0%  | 0<br>0.0%  |
| <b>Total</b>          | 14<br>100% | 15<br>100%  | 14<br>100% | 13<br>100% | 13<br>100% |

## Count of Sections Offered by Online/On Ground: JOURN

|                  | Fall 2009   | Fall 2010   | Fall 2011   | Fall 2012   | Fall 2013   |
|------------------|-------------|-------------|-------------|-------------|-------------|
| <b>On Ground</b> | 13<br>92.9% | 14<br>93.3% | 13<br>92.9% | 12<br>92.3% | 12<br>92.3% |
| <b>Online</b>    | 1<br>7.1%   | 1<br>6.7%   | 1<br>7.1%   | 1<br>7.7%   | 1<br>7.7%   |
| <b>Total</b>     | 14<br>100%  | 15<br>100%  | 14<br>100%  | 13<br>100%  | 13<br>100%  |

## Course Enrollment by Time of Day: JOURN

|                       | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|-----------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Arranged Hours</b> | 28<br>10.7%  | 25<br>8.0%   | 21<br>8.1%   | 23<br>9.3%   | 19<br>8.1%   |
| <b>Day</b>            | 169<br>64.8% | 219<br>70.0% | 178<br>69.0% | 156<br>63.2% | 158<br>66.9% |
| <b>Evening</b>        | 64<br>24.5%  | 69<br>22.0%  | 59<br>22.9%  | 68<br>27.5%  | 59<br>25.0%  |
| <b>Weekend</b>        | 0<br>0.0%    | 0<br>0.0%    | 0<br>0.0%    | 0<br>0.0%    | 0<br>0.0%    |
| <b>Total</b>          | 261<br>100%  | 313<br>100%  | 258<br>100%  | 247<br>100%  | 236<br>100%  |

## Course Enrollments Offered by Online/On Ground: JOURN

|                  | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|------------------|--------------|--------------|--------------|--------------|--------------|
| <b>On Ground</b> | 235<br>90.0% | 289<br>92.3% | 238<br>92.2% | 224<br>90.7% | 217<br>91.9% |
| <b>Online</b>    | 26<br>10.0%  | 24<br>7.7%   | 20<br>7.8%   | 23<br>9.3%   | 19<br>8.1%   |
| <b>Total</b>     | 261<br>100%  | 313<br>100%  | 258<br>100%  | 247<br>100%  | 236<br>100%  |

# Achievement

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The achievement section contains data describing the successful course completion rates, course retention rates, and a link to a database with the number of Associate Degrees and certificates of achievements awarded by the department. Course success rates are provided by discipline, day/evening status, and online/on ground status as well as student demographic variables (gender, ethnicity/race, and age group). Degrees and certificates are provided by program.

**Course Success:** Successful course completion rates were calculated by dividing the number of A, B, C, CR, or P grades divided by the number of A, B, C, CR, D, DR, F, I, NC, NP, P, and W grades. Grades of RD (report delayed) and IP (in progress) were excluded from the analyses.

**Course Retention:** Course retention rates were calculated by dividing the number of A, B, C, CR, P, D, F, I, NC, and NP grades by the number of A, B, C, CR, D, DR, F, I, NC, NP, P, and W grades. Grades of RD (report delayed) and IP (in progress) were excluded from the analyses.

**Associate Degrees and Certificates:** Can be found at the California Community Colleges Chancellor's Office Data Mart [website](#).

## Day/Evening Status:

- **Day:** First class session or meeting of the week has a start time beginning on or after 6:00AM and before 4:30PM and has days scheduled of Monday through Friday.
- **Evening:** First class meeting that occurs on or after 4:30PM.
- **Arranged Hours:** Does not meet at a specified date or time and includes online courses.
- **Weekend:** First class meeting occurring on a Saturday or Sunday.

## Online/On ground Status:

- **Online:** Class delivers instruction exclusively online or in a hybrid format (combination of online and on-ground).
- **On ground:** Class delivers instruction exclusively on ground (face-to-face)

## Successful Course Completion Rates by Time of Day: JOURN

|                       | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|-----------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Arranged Hours</b> | 78.6%        | 84.0%        | 90.5%        | 65.2%        | 57.9%        |
| <b>Day</b>            | 72.8%        | 82.6%        | 86.5%        | 85.9%        | 82.9%        |
| <b>Evening</b>        | 76.6%        | 78.3%        | 84.7%        | 85.3%        | 78.0%        |
| <b>Weekend</b>        |              |              |              |              |              |
| <b>Total</b>          | 74.3%        | 81.8%        | 86.4%        | 83.8%        | 79.7%        |
| <b>Dept</b>           | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b>   | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Online/On Ground: JOURN

|                     | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|---------------------|--------------|--------------|--------------|--------------|--------------|
| <b>On Ground</b>    | 74.0%        | 81.7%        | 86.1%        | 85.7%        | 81.6%        |
| <b>Online</b>       | 76.9%        | 83.3%        | 90.0%        | 65.2%        | 57.9%        |
| <b>Total</b>        | 74.3%        | 81.8%        | 86.4%        | 83.8%        | 79.7%        |
| <b>Dept</b>         | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b> | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Gender: JOURN

|                     | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|---------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Female</b>       | 74.4%        | 81.9%        | 85.8%        | 83.5%        | 78.6%        |
| <b>Male</b>         | 74.3%        | 81.6%        | 87.6%        | 84.3%        | 81.3%        |
| <b>Total</b>        | 74.3%        | 81.8%        | 86.4%        | 83.8%        | 79.7%        |
| <b>Dept</b>         | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b> | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Ethnicity: JOURN

|                     | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|---------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Asian/PI</b>     | 68.0%        | 81.0%        | 100.0%       | 89.5%        | 78.3%        |
| <b>Black</b>        | 61.5%        | 86.2%        | 68.8%        | 84.0%        | 62.1%        |
| <b>Hispanic</b>     | 72.7%        | 75.6%        | 81.8%        | 80.5%        | 81.3%        |
| <b>Native Am</b>    |              | 100.0%       | 50.0%        | 100.0%       | 100.0%       |
| <b>White</b>        | 79.5%        | 83.0%        | 92.7%        | 82.5%        | 77.0%        |
| <b>Multi-Races</b>  | 100.0%       | 90.9%        | 80.0%        | 83.3%        | 64.3%        |
| <b>Unreported</b>   | 72.7%        | 84.0%        | 100.0%       | 93.1%        | 97.7%        |
| <b>Total</b>        | 74.3%        | 81.8%        | 86.4%        | 83.8%        | 79.7%        |
| <b>Dept</b>         | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b> | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Age Group: JOURN

|                      | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|----------------------|--------------|--------------|--------------|--------------|--------------|
| <b>19 or Younger</b> | 71.4%        | 83.5%        | 82.9%        | 87.2%        | 74.5%        |
| <b>20 to 24</b>      | 77.3%        | 81.5%        | 91.0%        | 86.0%        | 85.6%        |
| <b>25 to 29</b>      | 78.8%        | 78.6%        | 75.0%        | 72.4%        | 84.6%        |
| <b>30 to 39</b>      | 81.5%        | 84.6%        | 85.7%        | 61.5%        | 76.5%        |
| <b>40 to 49</b>      | 63.6%        | 85.7%        | 100.0%       | 75.0%        | 40.0%        |
| <b>50 or Older</b>   | 44.4%        | 66.7%        | 100.0%       | 100.0%       | 37.5%        |
| <b>Total</b>         | 74.3%        | 81.8%        | 86.4%        | 83.8%        | 79.7%        |
| <b>Dept</b>          | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b>  | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

# Program Review

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## MEDIA

# Student Profile

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The student profile section contains data describing the gender, age, ethnicity/race, residence status, enrollment status, educational goal, education status, basic skills status, and full-time/part-time status. Student demographic information was obtained from the college's Management Information Systems. Gender, age, ethnicity/race, educational goal, and education status are self-reported by students on the college application. Students are able to revise their information at any time. The totals describe the number of unduplicated students enrolled in credit courses offered by the program in fall terms.

## Gender: MEDIA

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|               | Fall 2009           | Fall 2010           | Fall 2011           | Fall 2012           | Fall 2013           | College-<br>Wide<br>Fall 2013 |
|---------------|---------------------|---------------------|---------------------|---------------------|---------------------|-------------------------------|
| <b>Female</b> | 879<br><b>54.4%</b> | 843<br><b>53.9%</b> | 948<br><b>53.6%</b> | 861<br><b>51.3%</b> | 972<br><b>51.9%</b> | 15694<br><b>52.3%</b>         |
| <b>Male</b>   | 736<br><b>45.6%</b> | 720<br><b>46.1%</b> | 821<br><b>46.4%</b> | 818<br><b>48.7%</b> | 902<br><b>48.1%</b> | 14306<br><b>47.7%</b>         |
| <b>Total</b>  | 1615<br><b>100%</b> | 1563<br><b>100%</b> | 1769<br><b>100%</b> | 1679<br><b>100%</b> | 1874<br><b>100%</b> | 30000<br><b>100%</b>          |

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## Age: MEDIA

Age was calculated from student birth date information and reflects ages as of October 15 for the term recorded.

|                      | Fall 2009           | Fall 2010           | Fall 2011           | Fall 2012           | Fall 2013           | College-<br>Wide<br>Fall 2013 |
|----------------------|---------------------|---------------------|---------------------|---------------------|---------------------|-------------------------------|
| <b>19 or Younger</b> | 709<br><b>43.9%</b> | 680<br><b>43.5%</b> | 718<br><b>40.6%</b> | 692<br><b>41.2%</b> | 771<br><b>41.1%</b> | 9135<br><b>30.5%</b>          |
| <b>20 to 24</b>      | 656<br><b>40.6%</b> | 670<br><b>42.9%</b> | 819<br><b>46.3%</b> | 764<br><b>45.5%</b> | 855<br><b>45.6%</b> | 12504<br><b>41.7%</b>         |
| <b>25 to 29</b>      | 155<br><b>9.6%</b>  | 125<br><b>8.0%</b>  | 140<br><b>7.9%</b>  | 123<br><b>7.3%</b>  | 137<br><b>7.3%</b>  | 3731<br><b>12.4%</b>          |
| <b>30 to 39</b>      | 61<br><b>3.8%</b>   | 61<br><b>3.9%</b>   | 63<br><b>3.6%</b>   | 67<br><b>4.0%</b>   | 69<br><b>3.7%</b>   | 2667<br><b>8.9%</b>           |
| <b>40 to 49</b>      | 21<br><b>1.3%</b>   | 18<br><b>1.2%</b>   | 14<br><b>0.8%</b>   | 17<br><b>1.0%</b>   | 26<br><b>1.4%</b>   | 1068<br><b>3.6%</b>           |
| <b>50 or Older</b>   | 13<br><b>0.8%</b>   | 9<br><b>0.6%</b>    | 15<br><b>0.8%</b>   | 16<br><b>1.0%</b>   | 16<br><b>0.9%</b>   | 895<br><b>3.0%</b>            |
| <b>Total</b>         | 1615<br><b>100%</b> | 1563<br><b>100%</b> | 1769<br><b>100%</b> | 1679<br><b>100%</b> | 1874<br><b>100%</b> | 30000<br><b>100%</b>          |

## Ethnicity/Race: MEDIA

The Chancellor's Office introduced the "multiple races" ethnicity/race category in the summer of 2009 and eliminated the "other" category.

|                    | Fall 2009           | Fall 2010           | Fall 2011           | Fall 2012           | Fall 2013           | College-<br>Wide<br>Fall 2013 |
|--------------------|---------------------|---------------------|---------------------|---------------------|---------------------|-------------------------------|
| <b>Asian/PI</b>    | 408<br><b>25.3%</b> | 421<br><b>26.9%</b> | 504<br><b>28.5%</b> | 296<br><b>17.6%</b> | 259<br><b>13.8%</b> | 4680<br><b>15.6%</b>          |
| <b>Black</b>       | 179<br><b>11.1%</b> | 153<br><b>9.8%</b>  | 149<br><b>8.4%</b>  | 181<br><b>10.8%</b> | 188<br><b>10.0%</b> | 2914<br><b>9.7%</b>           |
| <b>Hispanic</b>    | 331<br><b>20.5%</b> | 319<br><b>20.4%</b> | 423<br><b>23.9%</b> | 438<br><b>26.1%</b> | 521<br><b>27.8%</b> | 10838<br><b>36.1%</b>         |
| <b>Native Am</b>   | 4<br><b>0.2%</b>    | 3<br><b>0.2%</b>    | <b>0.0%</b>         | 3<br><b>0.2%</b>    | 2<br><b>0.1%</b>    | 79<br><b>0.3%</b>             |
| <b>White</b>       | 532<br><b>32.9%</b> | 519<br><b>33.2%</b> | 545<br><b>30.8%</b> | 449<br><b>26.7%</b> | 489<br><b>26.1%</b> | 8504<br><b>28.3%</b>          |
| <b>Multi-Races</b> | 20<br><b>1.2%</b>   | 47<br><b>3.0%</b>   | 51<br><b>2.9%</b>   | 60<br><b>3.6%</b>   | 76<br><b>4.1%</b>   | 1100<br><b>3.7%</b>           |
| <b>Unreported</b>  | 141<br><b>8.7%</b>  | 101<br><b>6.5%</b>  | 97<br><b>5.5%</b>   | 252<br><b>15.0%</b> | 339<br><b>18.1%</b> | 2145<br><b>7.2%</b>           |
| <b>Total</b>       | 1615<br><b>100%</b> | 1563<br><b>100%</b> | 1769<br><b>100%</b> | 1679<br><b>100%</b> | 1874<br><b>100%</b> | 30000<br><b>100%</b>          |

## Residence Status: MEDIA

Students' residence status for fee purposes in the term recorded.

|                            | Fall 2009            | Fall 2010            | Fall 2011            | Fall 2012            | Fall 2013            | College-<br>Wide<br>Fall 2013 |
|----------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------------------|
| <b>California</b>          | 1164<br><b>72.1%</b> | 1066<br><b>68.2%</b> | 1164<br><b>65.8%</b> | 1175<br><b>70.0%</b> | 1302<br><b>69.5%</b> | 24765<br><b>82.6%</b>         |
| <b>Out-of-State</b>        | 99<br><b>6.1%</b>    | 100<br><b>6.4%</b>   | 83<br><b>4.7%</b>    | 91<br><b>5.4%</b>    | 108<br><b>5.8%</b>   | 1875<br><b>6.3%</b>           |
| <b>Foreign<br/>Country</b> | 352<br><b>21.8%</b>  | 397<br><b>25.4%</b>  | 522<br><b>29.5%</b>  | 413<br><b>24.6%</b>  | 464<br><b>24.8%</b>  | 3360<br><b>11.2%</b>          |
| <b>Total</b>               | 1615<br><b>100%</b>  | 1563<br><b>100%</b>  | 1769<br><b>100%</b>  | 1679<br><b>100%</b>  | 1874<br><b>100%</b>  | 30000<br><b>100%</b>          |

## Enrollment Status: MEDIA

Student's current standing with respect to attendance at the college.

**First-time students** are those enrolled in college for the first time after high school in a primary term (fall or spring).

**First-time transfers** are students enrolled at SMC for the first time and who transferred from another institution of higher education.

**Returning students** enrolled at SMC after an absence of one or more primary terms.

**Continuing students** are those who were enrolled at SMC in the previous regular session.

**Special Admit** students are high school students concurrently or dually enrolled at SMC.

|                            | Fall 2009    | Fall 2010    | Fall 2011     | Fall 2012    | Fall 2013     | College-Wide<br>Fall 2013 |
|----------------------------|--------------|--------------|---------------|--------------|---------------|---------------------------|
| <b>First-Time Student</b>  | 428<br>26.5% | 381<br>24.4% | 438<br>24.8%  | 471<br>28.1% | 515<br>27.5%  | 5843<br>19.5%             |
| <b>First-Time Transfer</b> | 198<br>12.3% | 128<br>8.2%  | 148<br>8.4%   | 208<br>12.4% | 172<br>9.2%   | 3358<br>11.2%             |
| <b>Returning Student</b>   | 71<br>4.4%   | 72<br>4.6%   | 60<br>3.4%    | 78<br>4.6%   | 72<br>3.8%    | 3067<br>10.2%             |
| <b>Continuing Student</b>  | 907<br>56.2% | 971<br>62.1% | 1116<br>63.1% | 912<br>54.3% | 1104<br>58.9% | 17517<br>58.4%            |
| <b>Special Admit (K12)</b> | 11<br>0.7%   | 11<br>0.7%   | 7<br>0.4%     | 10<br>0.6%   | 11<br>0.6%    | 215<br>0.7%               |
| <b>Total</b>               | 1615<br>100% | 1563<br>100% | 1769<br>100%  | 1679<br>100% | 1874<br>100%  | 30000<br>100%             |

## Educational Goal: MEDIA

Student's primary educational goal. The goal is not updated unless the student's enrollment lapses for at least an academic year.

**Transfer:** Transfer to a four-year institution with or without an associate degree

**Associate Degree:** Obtain a two-year associate's degree or vocational degree without transfer.

**Certificate:** Earn a vocational certificate without transfer.

**Career Objective:** Discover/formulate career interests, plans, or goals, prepare for a new career, advance in a current job/career, or maintain certificate or license (e.g., Nursing, Real Estate)

**Educational Development:** Personal intellectual or cultural development.

**Improve Basic Skills:** Improve basic skills in English, reading, or math

**Complete HS Credits/GED:** Complete credits for high school diploma or GED

**Move from NC to Credit:** To move from noncredit coursework to credit coursework

**4-Yr Student:** Four-year college student taking courses to meeting four-year college requirements

**Unreported:** Undecided on goal, uncollected, unreported

## Educational Goal (continued from previous page) : MEDIA

|                                | Fall 2009            | Fall 2010            | Fall 2011            | Fall 2012            | Fall 2013            | College-<br>Wide<br>Fall 2013 |
|--------------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------------------|
| <b>Transfer</b>                | 1280<br><b>79.3%</b> | 1236<br><b>79.1%</b> | 1496<br><b>84.6%</b> | 1423<br><b>84.8%</b> | 1579<br><b>84.3%</b> | 22207<br><b>74.0%</b>         |
| <b>Associate Degree</b>        | 42<br><b>2.6%</b>    | 68<br><b>4.4%</b>    | 73<br><b>4.1%</b>    | 85<br><b>5.1%</b>    | 107<br><b>5.7%</b>   | 1946<br><b>6.5%</b>           |
| <b>Certificate</b>             | 3<br><b>0.2%</b>     | 5<br><b>0.3%</b>     | 5<br><b>0.3%</b>     | 5<br><b>0.3%</b>     | 8<br><b>0.4%</b>     | 438<br><b>1.5%</b>            |
| <b>Career Objective</b>        | 63<br><b>3.9%</b>    | 37<br><b>2.4%</b>    | 28<br><b>1.6%</b>    | 26<br><b>1.5%</b>    | 26<br><b>1.4%</b>    | 1541<br><b>5.1%</b>           |
| <b>Educational Development</b> | 39<br><b>2.4%</b>    | 48<br><b>3.1%</b>    | 28<br><b>1.6%</b>    | 22<br><b>1.3%</b>    | 30<br><b>1.6%</b>    | 1324<br><b>4.4%</b>           |
| <b>Improve Basic Skills</b>    | 2<br><b>0.1%</b>     | 2<br><b>0.1%</b>     | 2<br><b>0.1%</b>     | 2<br><b>0.1%</b>     | 1<br><b>0.1%</b>     | 94<br><b>0.3%</b>             |
| <b>Complete HS Credits/GED</b> | 5<br><b>0.3%</b>     | 3<br><b>0.2%</b>     | 2<br><b>0.1%</b>     | 2<br><b>0.1%</b>     | 1<br><b>0.1%</b>     | 40<br><b>0.1%</b>             |
| <b>Move from NC to Credit</b>  |                      |                      | 2<br><b>0.1%</b>     |                      |                      | 14<br><b>0.0%</b>             |
| <b>4-Yr Stu</b>                | 75<br><b>4.6%</b>    | 84<br><b>5.4%</b>    | 50<br><b>2.8%</b>    | 52<br><b>3.1%</b>    | 54<br><b>2.9%</b>    | 1047<br><b>3.5%</b>           |
| <b>Unreported</b>              | 106<br><b>6.6%</b>   | 80<br><b>5.1%</b>    | 83<br><b>4.7%</b>    | 62<br><b>3.7%</b>    | 68<br><b>3.6%</b>    | 1349<br><b>4.5%</b>           |
| <b>Total</b>                   | 1615<br><b>100%</b>  | 1563<br><b>100%</b>  | 1769<br><b>100%</b>  | 1679<br><b>100%</b>  | 1874<br><b>100%</b>  | 30000<br><b>100%</b>          |

## Education Status: MEDIA

Student's highest level of education.

|   | Fall 2009     | Fall 2010     | Fall 2011     | Fall 2012     | Fall 2013     | College-<br>Wide<br>Fall 2013 |
|---|---------------|---------------|---------------|---------------|---------------|-------------------------------|
| <b>Not a High School Graduate</b>         | 43<br>2.7%    | 39<br>2.5%    | 29<br>1.6%    | 40<br>2.4%    | 32<br>1.7%    | 581<br>1.9%                   |
| <b>High School Graduate or Equivalent</b> | 1500<br>92.9% | 1456<br>93.2% | 1684<br>95.2% | 1578<br>94.0% | 1779<br>94.9% | 25514<br>85.0%                |
| <b>Associate Degree</b>                   | 29<br>1.8%    | 26<br>1.7%    | 28<br>1.6%    | 24<br>1.4%    | 23<br>1.2%    | 796<br>2.7%                   |
| <b>Bachelor's Degree or Higher</b>        | 43<br>2.7%    | 41<br>2.6%    | 28<br>1.6%    | 33<br>2.0%    | 33<br>1.8%    | 2,939<br>9.8%                 |
| <b>Unknown</b>                            | 0<br>0.0%     | 1<br>0.1%     | 0<br>0.0%     | 4<br>0.2%     | 7<br>0.4%     | 170<br>0.6%                   |
| <b>Total</b>                              | 1615<br>100%  | 1563<br>100%  | 1769<br>100%  | 1679<br>100%  | 1874<br>100%  | 30,000<br>100%                |

## Basic Skills Status: MEDIA

Students were identified as basic skills students if they enrolled in at least one pre-collegiate credit course (non-degree applicable) during the term recorded.

|              | Fall 2009     | Fall 2010     | Fall 2011     | Fall 2012     | Fall 2013     | College-<br>Wide<br>Fall 2013 |
|--------------|---------------|---------------|---------------|---------------|---------------|-------------------------------|
| <b>No</b>    | 1417<br>87.7% | 1312<br>83.9% | 1505<br>85.1% | 1383<br>82.4% | 1520<br>81.1% | 24,241<br>80.8%               |
| <b>Yes</b>   | 198<br>12.3%  | 251<br>16.1%  | 264<br>14.9%  | 296<br>17.6%  | 354<br>18.9%  | 5,759<br>19.2%                |
| <b>Total</b> | 1615<br>100%  | 1563<br>100%  | 1769<br>100%  | 1679<br>100%  | 1874<br>100%  | 30000<br>100%                 |

## Part/Full Time Status: MEDIA

Full-time students enrolled in 12 or more credit units during the time recorded. Part-time student enrolled in 0.5 to 11.5 credit units during the term recorded.

|                  | Fall 2009            | Fall 2010            | Fall 2011            | Fall 2012            | Fall 2013            | College-<br>Wide<br>Fall 2013 |
|------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------------------|
| <b>Part-time</b> | 558<br><b>34.6%</b>  | 511<br><b>32.7%</b>  | 554<br><b>31.3%</b>  | 647<br><b>38.5%</b>  | 702<br><b>37.5%</b>  | 19,278<br><b>64.3%</b>        |
| <b>Full-time</b> | 1057<br><b>65.4%</b> | 1052<br><b>67.3%</b> | 1215<br><b>68.7%</b> | 1032<br><b>61.5%</b> | 1172<br><b>62.5%</b> | 10,722<br><b>35.7%</b>        |
| <b>Total</b>     | 1615<br><b>100%</b>  | 1563<br><b>100%</b>  | 1769<br><b>100%</b>  | 1679<br><b>100%</b>  | 1874<br><b>100%</b>  | 30000<br><b>100%</b>          |

# Course Enrollment Patterns

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The course enrollment section contains data describing the number of sections and course enrollments by discipline, time of day, and online/on ground.

The count of sections refers to the number of classes offered in a given term. Each course may offer more than one section, therefore, the number of sections will always be equal to or greater than the number of courses offered. For example, in fall of 2010, there were 19 math *courses* offered in 242 class sections.

The count of course enrollments is the total number of course enrollments all students have amassed in the program or department. This count is duplicated by student as students are counted once for each enrollment in a class section.

## **Day/Evening Status:**

- **Day:** First class session or meeting of the week has a start time beginning on or after 6:00AM and before 4:30PM and has days scheduled of Monday through Friday.
- **Evening:** First class meeting that occurs on or after 4:30PM.
- **Arranged Hours:** Does not meet at a specified date or time and includes online courses.
- **Weekend:** First class meeting occurring on a Saturday or Sunday.

## **Online/On ground Status:**

- **Online:** Class delivers instruction exclusively online or in a hybrid format (combination of online and on-ground).
- **On ground:** Class delivers instruction exclusively on ground (face-to-face)

## Count of Sections Offered by Time of Day: MEDIA

|                       | Fall 2009   | Fall 2010   | Fall 2011   | Fall 2012   | Fall 2013   |
|-----------------------|-------------|-------------|-------------|-------------|-------------|
| <b>Arranged Hours</b> | 8<br>17.4%  | 8<br>17.0%  | 7<br>13.0%  | 9<br>16.7%  | 8<br>13.3%  |
| <b>Day</b>            | 27<br>58.7% | 29<br>61.7% | 33<br>61.1% | 35<br>64.8% | 39<br>65.0% |
| <b>Evening</b>        | 11<br>23.9% | 10<br>21.3% | 14<br>25.9% | 10<br>18.5% | 13<br>21.7% |
| <b>Weekend</b>        | 0<br>0.0%   | 0<br>0.0%   | 0<br>0.0%   | 0<br>0.0%   | 0<br>0.0%   |
| <b>Total</b>          | 46<br>100%  | 47<br>100%  | 54<br>100%  | 54<br>100%  | 60<br>100%  |

## Count of Sections Offered by Online/On Ground: MEDIA

|                  | Fall 2009   | Fall 2010   | Fall 2011   | Fall 2012   | Fall 2013   |
|------------------|-------------|-------------|-------------|-------------|-------------|
| <b>On Ground</b> | 40<br>87.0% | 43<br>91.5% | 50<br>92.6% | 48<br>88.9% | 55<br>91.7% |
| <b>Online</b>    | 6<br>13.0%  | 4<br>8.5%   | 4<br>7.4%   | 6<br>11.1%  | 5<br>8.3%   |
| <b>Total</b>     | 46<br>100%  | 47<br>100%  | 54<br>100%  | 54<br>100%  | 60<br>100%  |

## Course Enrollment by Time of Day: MEDIA

|                       | Fall 2009            | Fall 2010            | Fall 2011            | Fall 2012            | Fall 2013            |
|-----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| <b>Arranged Hours</b> | 249<br><b>14.7%</b>  | 204<br><b>12.2%</b>  | 158<br><b>8.3%</b>   | 212<br><b>11.7%</b>  | 197<br><b>9.7%</b>   |
| <b>Day</b>            | 1060<br><b>62.5%</b> | 1110<br><b>66.3%</b> | 1252<br><b>65.4%</b> | 1278<br><b>70.4%</b> | 1431<br><b>70.8%</b> |
| <b>Evening</b>        | 387<br><b>22.8%</b>  | 360<br><b>21.5%</b>  | 504<br><b>26.3%</b>  | 326<br><b>18.0%</b>  | 394<br><b>19.5%</b>  |
| <b>Weekend</b>        | 0<br><b>0.0%</b>     | 0<br><b>0.0%</b>     | 0<br><b>0.0%</b>     | 0<br><b>0.0%</b>     | 0<br><b>0.0%</b>     |
| <b>Total</b>          | 1696<br><b>100%</b>  | 1674<br><b>100%</b>  | 1914<br><b>100%</b>  | 1816<br><b>100%</b>  | 2022<br><b>100%</b>  |

## Course Enrollments Offered by Online/On Ground: MEDIA

|                  | Fall 2009            | Fall 2010            | Fall 2011            | Fall 2012            | Fall 2013            |
|------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| <b>On Ground</b> | 1467<br><b>86.5%</b> | 1513<br><b>90.4%</b> | 1770<br><b>92.5%</b> | 1613<br><b>88.8%</b> | 1840<br><b>91.0%</b> |
| <b>Online</b>    | 229<br><b>13.5%</b>  | 161<br><b>9.6%</b>   | 144<br><b>7.5%</b>   | 203<br><b>11.2%</b>  | 182<br><b>9.0%</b>   |
| <b>Total</b>     | 1696<br><b>100%</b>  | 1674<br><b>100%</b>  | 1914<br><b>100%</b>  | 1816<br><b>100%</b>  | 2022<br><b>100%</b>  |

# Achievement

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The achievement section contains data describing the successful course completion rates, course retention rates, and a link to a database with the number of Associate Degrees and certificates of achievements awarded by the department. Course success rates are provided by discipline, day/evening status, and online/on ground status as well as student demographic variables (gender, ethnicity/race, and age group). Degrees and certificates are provided by program.

**Course Success:** Successful course completion rates were calculated by dividing the number of A, B, C, CR, or P grades divided by the number of A, B, C, CR, D, DR, F, I, NC, NP, P, and W grades. Grades of RD (report delayed) and IP (in progress) were excluded from the analyses.

**Course Retention:** Course retention rates were calculated by dividing the number of A, B, C, CR, P, D, F, I, NC, and NP grades by the number of A, B, C, CR, D, DR, F, I, NC, NP, P, and W grades. Grades of RD (report delayed) and IP (in progress) were excluded from the analyses.

**Associate Degrees and Certificates:** Can be found at the California Community Colleges Chancellor's Office Data Mart [website](#).

## Day/Evening Status:

- **Day:** First class session or meeting of the week has a start time beginning on or after 6:00AM and before 4:30PM and has days scheduled of Monday through Friday.
- **Evening:** First class meeting that occurs on or after 4:30PM.
- **Arranged Hours:** Does not meet at a specified date or time and includes online courses.
- **Weekend:** First class meeting occurring on a Saturday or Sunday.

## Online/On ground Status:

- **Online:** Class delivers instruction exclusively online or in a hybrid format (combination of online and on-ground).
- **On ground:** Class delivers instruction exclusively on ground (face-to-face)

## Successful Course Completion Rates by Time of Day: MEDIA

|                       | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|-----------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Arranged Hours</b> | 78.7%        | 79.4%        | 94.3%        | 82.5%        | 84.3%        |
| <b>Day</b>            | 90.5%        | 92.6%        | 91.1%        | 91.2%        | 91.6%        |
| <b>Evening</b>        | 89.4%        | 93.6%        | 92.3%        | 91.1%        | 88.1%        |
| <b>Weekend</b>        |              |              |              |              |              |
| <b>Total</b>          | 88.5%        | 91.2%        | 91.7%        | 90.1%        | 90.2%        |
| <b>Dept</b>           | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b>   | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Online/On Ground: MEDIA

|                     | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|---------------------|--------------|--------------|--------------|--------------|--------------|
| <b>On Ground</b>    | 90.2%        | 92.3%        | 91.5%        | 91.1%        | 90.9%        |
| <b>Online</b>       | 77.7%        | 80.7%        | 94.4%        | 82.3%        | 83.0%        |
| <b>Total</b>        | 88.5%        | 91.2%        | 91.7%        | 90.1%        | 90.2%        |
| <b>Dept</b>         | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b> | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Gender: MEDIA

|                     | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|---------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Female</b>       | 87.2%        | 92.6%        | 90.5%        | 91.1%        | 91.3%        |
| <b>Male</b>         | 90.1%        | 89.6%        | 93.1%        | 89.2%        | 89.1%        |
| <b>Total</b>        | 88.5%        | 91.2%        | 91.7%        | 90.1%        | 90.2%        |
| <b>Dept</b>         | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b> | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Ethnicity: MEDIA

|                     | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|---------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Asian/PI</b>     | 94.2%        | 94.3%        | 93.9%        | 95.7%        | 91.5%        |
| <b>Black</b>        | 78.0%        | 85.0%        | 88.2%        | 83.2%        | 84.0%        |
| <b>Hispanic</b>     | 90.7%        | 86.9%        | 91.4%        | 88.2%        | 87.0%        |
| <b>Native Am</b>    | 75.0%        | 25.0%        |              | 66.7%        | 66.7%        |
| <b>White</b>        | 86.0%        | 94.0%        | 92.3%        | 91.0%        | 92.1%        |
| <b>Multi-Races</b>  | 85.7%        | 87.8%        | 77.2%        | 83.8%        | 85.5%        |
| <b>Unreported</b>   | 92.5%        | 91.7%        | 92.2%        | 93.1%        | 96.3%        |
| <b>Total</b>        | 88.5%        | 91.2%        | 91.7%        | 90.1%        | 90.2%        |
| <b>Dept</b>         | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | 80.9%        | <b>79.9%</b> |
| <b>College-Wide</b> | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |

## Successful Course Completion Rates by Age Group: MEDIA

|                      | Fall 2009    | Fall 2010    | Fall 2011    | Fall 2012    | Fall 2013    |
|----------------------|--------------|--------------|--------------|--------------|--------------|
| <b>19 or Younger</b> | 89.1%        | 91.9%        | 92.3%        | 91.8%        | 93.4%        |
| <b>20 to 24</b>      | 90.2%        | 91.9%        | 92.6%        | 90.1%        | 89.5%        |
| <b>25 to 29</b>      | 83.4%        | 87.2%        | 88.1%        | 85.7%        | 83.6%        |
| <b>30 to 39</b>      | 84.9%        | 91.8%        | 90.7%        | 84.0%        | 84.8%        |
| <b>40 to 49</b>      | 78.3%        | 75.0%        | 72.2%        | 90.5%        | 81.8%        |
| <b>50 or Older</b>   | 69.2%        | 86.7%        | 77.8%        | 85.0%        | 88.0%        |
| <b>Total</b>         | 88.5%        | 91.2%        | 91.7%        | 90.1%        | 90.2%        |
| <b>Dept</b>          | <b>77.2%</b> | <b>79.7%</b> | <b>81.3%</b> | <b>80.9%</b> | <b>79.9%</b> |
| <b>College-Wide</b>  | <b>66.7%</b> | <b>68.2%</b> | <b>68.8%</b> | <b>68.3%</b> | <b>68.1%</b> |