



ANNUAL REPORT

2022-2023

SANTA
MONICA
COLLEGE

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SANTA MONICA COMMUNITY COLLEGE BOARD OF TRUSTEES

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Dr. Susan Aminoff; Dr. Nancy Greenstein; Dr. Tom Peters; Rob Rader;
Dr. Sion Roy; Alyssa Arreola, *Student Trustee*;
Dr. Kathryn E. Jeffery, *Superintendent/President*

Board of Trustees Annual Goals 2022-2023

The Future of the College

1. Complete a Master Education Plan that includes lessons-learned from COVID, challenges and opportunities presented by the economic and demographic landscape, and current and projected revenue and enrollment.
2. Successfully complete the Accreditation Institutional Self-Evaluation report.
3. Increase enrollment.

Educational Advancement, Quality and Equity

4. Safely increase the number of on-ground and hybrid courses and operations.
5. Decrease equity gaps and increase
 - Successful enrollment for first time applicants
 - Persistence from first term of enrollment to subsequent term
 - Course success in equitized gateway courses
 - Transfer level English and transfer level Math successful course completion in year one
 - Units successfully completed in year 1.
6. Decrease equity gaps and increase Vision For Success and Student Centered Funding Formula (SCFF) completion metrics for all populations – Bachelor Degrees, Transfers, AAs, ADTs, Chancellor’s Office approved Certificates.

Student Life

7. Complete an equity audit of all campus operations.

Fiscal Stewardship

8. Work with state and federal allies and legislators to increase and stabilize funding and the SCFF at a level that sustains the work of the college.
9. Reduce the gap between hold harmless and SCFF funding.
10. Minimize the deficit.
11. Maintain a reserve sufficient to protect against anticipated and unforeseen circumstances.

Facilities

12. Update the Facilities Master Plan to support the vision for SMC's future.

Community Relations

13. Maintain productive partnerships across systems (Cities/SMMUSD) and the community in support of SMC’s vision and mission.
 - Simplify enrollment processes for high school students.
14. Begin offering classes at the Malibu Campus.

Ongoing Board of Trustees Priorities

The Future of the College

1. Develop new programs and partnerships that support the strategic vision and plan for the future of the college.

Educational Advancement, Quality, and Equity

2. Continue to support and hire a diverse and innovative faculty and staff, while seeking to increase the percentage of full-time faculty over time.
3. Ensure a supportive, inclusive, and collegial environment for students and staff.
4. Continue support for the college's participatory governance structure.

Student Life

5. Continue professional development embedding anti-racist, equity-minded academic and non-academic support in all student services and college operations.
6. Continue implementing initiatives that focus on solving barriers related to students' financial resources and unmet basic needs.
7. Continue support for campus resources that assist students with personal circumstances that may negatively impact student success.

Fiscal and Facilities

8. Continue efforts in revenue generation, cost control, re-organization, and enrollment management to ensure a sustainable budget.
9. Continue as a model of environmental sustainability.

Community and Government Relationships

10. Continue support for special programs that serve local students and increase college readiness and success.
11. Continue strong support for Emeritus Program.

Reviewed and Discussed by the Board of Trustees: September 13, 2022

Approved by the Board of Trustees: October 11, 2022

INTRODUCTION

With the global pandemic finally, and thankfully, in the rearview mirror, Santa Monica College saw a return to greater on-ground presence. The energy and joy of having students back in person was palpable, and the transition towards an on-ground environment was a testament to the collaborative spirit and innovation of SMC colleagues. While systemic challenges exacerbated by COVID-19 continued to persist, the SMC community placed an even greater focus on serving our students and the result of these efforts are captured in the 2022-2023 annual report, from which a few highlights are presented here. This list is by no means exhaustive—I hope you will take the time to glance through the entire report—but it is a snapshot of the excellent, life-changing work that takes place at SMC:

- After nearly 20 years of planning, Santa Monica College opened the doors to its first-ever campus in Malibu in Spring 2023. The gorgeous campus welcomed over 450 students who attended a total of 26 classes, encompassing for-credit academic courses, noncredit career pathway courses, and self-enrichment classes offered by Emeritus and Community Education. A ribbon-cutting and Open House saw dignitaries from the City of Malibu, Los Angeles County, and the L.A. County Sheriff's Office together with SMC leaders and community members celebrating the new campus.
- Santa Monica College once again was #1 in transfers to the University of California! SMC was also #1 in African American and Chicanx/Latinx transfers to the UC system. SMC transferred 1,200 students to the UC System in 2021-22. The College also continues to be #1 in transfers to USC and Loyola Marymount University and continues to transfer more students to Columbia University than any other college west of the Mississippi.
- In November 2022, local voters approved Measure SMC allowing for the issuance of \$375 million in general obligation bonds to make possible much-needed updates to existing SMC career training facilities, create new housing for eligible low-income students, and provide technology upgrades to meet emergent needs in the post-pandemic world.
- Preceded by a Grad Fest that saw 880 graduates turning out to receive their regalia and to kickoff their graduation celebrations, Santa Monica College held the first fully in-person commencement ceremony since 2019, featuring U.S. Ambassador to the UN for Management & Reform Chris Lu as commencement speaker. The 93rd Commencement marked the largest such event in SMC's history, attracting an impressive gathering of nearly 950 graduates and over 5,500 guests, all eagerly united in celebration. The ceremony was live streamed on the college's website and SMC GO, providing broader accessibility to guests all over the United States and across the globe. A total of 8,557 degrees and certificates were awarded to 6,162 students. And as one of many pre-graduation celebrations held by specific programs, SMC's Pan African Alliance organized the first-ever 1st Black Student Graduation to celebrate the academic achievement of our Black students.
- In 2022-2023, across 13 meetings, the Curriculum Committee approved more than 268 items, including 16 new programs, 47 new courses, 52 courses for distance education delivery, four new courses for the Global Citizenship requirement, and much more. The breadth of curriculum approved this year showcased the innovation of SMC's academic departments and how they are working to position students for success and enrichment including in new and emerging career paths.
- The Education Collaborative continues to support the Young Collegians Program, which marks its 16th summer of being offered to Santa Monica-Malibu Unified School District (SMMUSD) students. Young Collegians is designed to help first-generation underrepresented students earn

college credits while in high school. In addition, SMC's Dual Enrollment Program partnered with five local high schools. The program offered 24 dual enrollment classes this past academic year with 16 of the classes being offered at SMMUSD.

- The Santa Monica Early Childhood Lab School, operated by Growing Place—a multi-agency collaboration spearheaded by Santa Monica College—served 71 children and families, an increase of 28 percent from the previous year. During the 2022-23 academic year, 786 SMC Early Childhood/Education students spent a total of 2,015 hours observing children in the center's indoor and outdoor learning environments with the guidance of ECE faculty, fulfilling the vision of the Lab School to train students who will enter the early childcare and education workforce.
- After a 17-year run, Corsair Connect, the SMC student portal, saw its first major update this past academic year. The development process took three years. Highlights of the revamped Corsair Connect include: a homepage that addresses almost all the info a student would be looking for, --without additional navigation--such as adding classes, class schedule, contacting staff/instructors, profile info, success steps, and more; sections dedicated to counseling, financial aid, fees, enrollment, and resources; dashboards for financial aid, SMC Promise, and degrees and certificates; a new messaging system for personal and student communications; a comprehensive A-Z index of resources; and more.
- Santa Monica College's first-ever centralized food pantry "Bodega" opened its doors to students in fall 2022. Bodega offers students free grocery staples, fresh fruit and vegetables, including items for parents and children, as well as hygiene products and clothing.
- As mental health among college students nationwide continues to be a concern, SMC continued to provide mental wellness services to students through the Center for Wellness and Wellbeing. SMC conducted approximately 1,200 mental health screenings online and the 24/7 hotline continues to be highly utilized, with 714 student calls being answered and responded to by a mental health professional.
- Just a few highlights from the many special programs serving SMC students: The Center for Students with Disabilities served over 1,800 students in 2022-23. The DREAM Program provided counseling and referrals to 231 program participants. EOPS served 739 students during the academic year, including 15 CARE students. SMC was awarded a NextUp grant from the California Community College Chancellor's Office to support current and former foster youth (the program falls under the umbrella of EOPS and allows automatic admission to EOPS for foster youth). Twenty-eight Men of Color Action Network students graduated and/or transferred to schools that include Columbia University, UCLA, CSUN, UC Santa Barbara, and many more. And, in the second year of its existence, the new RISING (Reentering Incarcerated and System Impacted Navigating Greatness) Program served 38 participants, a 65 percent increase from the previous year.
- As the college returned to greater on-ground presence, there was an increase of installed student clubs and organizations for the third year, ending the academic year with 71 student clubs. SMC finished third in the statewide Ballot Bowl challenge in the California Community Colleges category this year!
- As part of a varied array of enrollment/outreach efforts, SMC held its second annual Open House, welcoming approximately 1,500 current and future students who participated with their families. Enrollment and helping students explore SMC were the main goals for this event. Over 200 faculty, staff, and administrators joined in the fun to assist new and continuing students as they completed the application and enrollment process.

- In 2022-23, the total financial aid paid to SMC students was \$40,342,701 (as of June 8, 2023). A few more stats of note from SMC's Financial Aid office (all the numbers are as of June 8, 2023): total number of 2022-23 federal aid applications: 32,716; total number of 2022-23 California Promise fee waiver recipients: 21,656; total number of 2022-23 Pell Grant Recipients: 6,752 (\$26,262,927); total number of 2022-23 SMC Promise Recipients: 2,646 (\$465,649.50). Also, the total amount of CARES emergency grants awarded for the 2022-23 academic year was \$6,403,768 to 5,809 unduplicated students as of June 16, 2023.
- The audit performed by SMC's external independent auditors Eide Bailly resulted in an unmodified opinion on Santa Monica Community College District's 2021-22 financial statements, which means that the auditors believe college financial documents were presented fairly and free from any material misstatements. This is the sixteenth consecutive year the audit did not contain any financial findings. Also, SMC received an unmodified opinion on its Federal Single Audit, a separate audit required to be performed on federal grants. Additionally, both the financial and performance audits for the Proposition 39 construction bond program received unmodified opinions from the auditors.
- In 2022-23 SMC student participation in the GoPass program, which provides free use of the Metro to all students who participate in the SMC Student Benefit Program, exceeded all other schools in Los Angeles County. (Because of the Any Line Any Time program with the Big Blue Bus, SMC's participation in the GoPass program was at no additional cost to SMC.)
- SMC's Institutional Communications Division raked in several state and national awards: Marketing brought home a silver Paragon award from the National Council for Marketing & Public Relations for the Bodega bag, and the Public Information Office won a silver Paragon for SMC in Focus, the college's e-newsletter. Further, Institutional Communications won six statewide awards from the Community College Public Relations Organizations in various categories.
- The SMC Grants Office submitted 34 grant applications in 2022-23, for SMC and its Foundation. SMC received a total of \$2,819,856 in grants and the SMC Foundation was awarded a total of \$215,813 in grants for a total of over \$3 million (additional amounts pending). The new grants included a \$1 million grant from the W.M. Keck Foundation to support the continued development of SMC's new Biotechnology Certificate and Associate of Science degree.
- SMC received a legislative appropriation of \$500,000 in the 2023-24 state budget to reinvigorate SMC's Library. The proposal was sponsored by Assemblymember Rick Chavez Zbur as part of an Assembly process for members to submit requests that fit specific infrastructure criteria. Funds will be used specifically to provide individual study spaces in the Library for students to attend classes online while on campus. SMC is exceptionally grateful to Assemblymember Zbur for his endorsement and selection of the proposal.
- SMC earned a second consecutive Silver Bicycle Friendly University award from the League of American Cyclists. SMC remains the only California community college to earn a designation!
- Acclaimed photographer Matika Wilbur (from the Swinomish and Tulalip tribes) was artist-in-residence at SMC. Wilbur's Project 562 collaboration with the Barrett Gallery and Art students saw SMC students building the Project 562 exhibition from the ground up. Students were involved in building walls, printing and framing imagery, conducting deep dive research, and art handling. Together, Wilbur and the students curated images centered around authentic, poignant narratives, and crafted a groundbreaking show and film festival.

- Heather McGhee—author of the New York Times bestseller *The Sum of Us: What Racism Costs Everyone and How We Can Prosper Together*—delivered the keynote address at SMC’s Public Policy Institute 2023 Spring Symposium on May 18. The event was well-attended with wide community interest and was co-sponsored by SMC Associated Students, City of Santa Monica, and Santa Monica-Malibu Unified School District. Additionally, the Santa Monica Public Library held a community-wide read and discussion of “The Sum of Us” as part of the Santa Monica Reads program.
- For the third consecutive year, the Santa Monica College Foundation spearheaded the multi-day holiday food giveaway, GIVING THANKS(giving). The event kicked off with a “Pre-Game Special”—chef and restaurateur Mary Sue Milliken hosted a Q&A session with dozens of students. The team of 175 SMC and KCRW employees and community volunteers helped pack and distribute over 1,147 free holiday feasts for SMC students representing 145 zip codes at the multi-day event. In addition, this year the Foundation added 15 new scholarships, including 11 endowed gifts which requires a minimum gift of \$10,000.
- BroadStage—formerly known as “The Broad Stage”—received a \$250,000 gift from a new donor, the largest gift given in a single year by a private individual in well over five years. The 2022-23 season featured BroadStage’s first summer theater festival with simultaneous performances of two internationally renowned productions; two world premier dance commissions in the Fall: Emily Johnson’s *Being Future Being*, an indigenous futurism work about the way the myths we create shape our world, and the Mark Morris, Burt Bacharach collaboration *The Look of Love*; and other highlights with a string of sold-out or near sellout audiences included audience favorite Hiromi, jazz legends Herb Alpert and Lani Hall, Takacs Quartet with pianist Jeremy Denk, rising superstar Lucia Micarelli, and several sold-out Nat Geo Live performances. In collaboration with SMC academic programs, highlights included artist residencies including Emily Johnson’s dance performance on Main Campus; choreographer Ashwini Ramaswamy’s residency which included setting a dance piece for SMC’s Global Motion World Dance Company; and three workshops offered by Aswhini (Bharatanatyam), and her collaborators Berit Ahlgren (Gaga) and Alanna Morris (Modern & African Diasporic) exclusively for SMC students. Also: vocal percussionist Shodekeh Talifero led a series of Breath Art Workshops for the Dance and Music Departments, serving 70 students. And several artists including Ravi Coltrane, Mark Morris Dance Theater and trumpeter Bria Skonberg provided single workshops for SMC students.

SMC academic programs, faculty and staff, and students continued to shine in 2022-23, bringing in accolades and making us all “Proud to be SMC”. Here are just a few examples—congratulations to everyone who accomplished something this past academic year; you are the exemplification of excellence at Santa Monica College!

- Journalism professor Ashanti Blaize-Hopkins became the first Black woman ever to be elected Vice President of the national Society of Professional Journalists in its 113-year history.
- Communication & Media Studies instructor Roxanne Captor wrote the new film *Dream Moms* on Hallmark Channel.
- The college’s student-run media outlet The Corsair and its staff won approximately three dozen awards from the Society of Professional Journalists, College Media Association, Associated Collegiate Press and the Journalism Association of Community Colleges

- The Film Program was named to Moviemaker Magazine’s List of 40 Best Film Schools of 2022 and student film *Azizam* was a finalist in the Emerging Filmmaker Showcase for the American Pavilion at Cannes.
- High praise and recognition continue for English instructor Ryka (Oba) Aoki’s novel, *Light From Uncommon Stars* (2021). The short list of Ryka’s recent awards includes a 2021 Otherwise Award (given in 2023 because of Covid-19), a 2023 Jim Duggins, PhD Outstanding Mid-Career Novelist Prize as well as a 2022 Philip Freund Prize in Creative Writing in recognition of excellence in publication. Ryka was also chosen to write and read the City of Santa Monica's Pride Proclamation.
- SMC’s student athletes and athletic programs enjoyed a fruitful year. Here is a selection of highlights:
 - The women’s swim team captured the State Championship title for the first time in forty-six years.
 - Nicole West won the Women’s Singles Tennis State Championship and had a conference record of 28-0. Nicole became only the third SMC tennis player in school history to win the State Singles title finishing the 2023 season with a perfect 23-0 record
 - The SMC Men’s Water Polo team had a record of 9-19 in 2022 to finish in 3rd place in the Western State Conference.
 - WSC Swimmer of the Year: Hiro Inoki. Also, the SMC Women’s Swim Team finished 2nd at the WSC Championships.
 - The women’s team became only the 7th school in history to win Women’s CCCAA State Championship finishing 38 points ahead of second place Sierra College.
 - The volleyball team hosted the first annual alumni fundraiser game to kick the season off. The event was a huge success, with volleyball luminaries including several former Olympians in attendance. The event raised \$7,000 via in person and on-line donations.

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My sincere gratitude to all the SMC colleagues whose work is represented in this report; together, we make a world of difference in the lives of SMC students, who come to this college so that they might create a better future for themselves and for the generations to come.



Kathryn E. Jeffery, Ph.D.
Superintendent/President

ACADEMIC AFFAIRS

Accreditation

SMC began training for the 2023 Accreditation Institutional Self Evaluation Report (ISER) in Spring 2021. In Fall 2021, the official kickoff meeting, led by Accreditation Co-Chairs Dr. Dione Carter and Jamar London, Co-Editors George Davison and Mitch Heskel, with support from the Accreditation Liaison Officer Dr. Bradley Lane, was held to review accreditation standards, templates, the timeline, and Standard Co-Chairs and Substandard Co-Chairs. Standard Co-Chairs are representative of Senior Staff members and faculty leaders with Substandard Co-Chairs including administrators and faculty.

ACCJC Accreditation Update

The Accrediting Commission for Community and Junior Colleges held two open forums at SMC on March 21 and 28, 2023, with participation from faculty, classified professionals, managers, students, and community members, excluding Associate Deans, Deans, Senior Staff, the Superintendent/President and Board of Trustees. Individual experiences and input were valued and greatly appreciated by the ACCJC Accreditation Visiting Team and SMC Accreditation Leadership Team.

The SMC Accreditation Leadership Team and Steering Committee dedicated many hours to completing the Institutional Self-Evaluation Report and Quality-Focused Essay on institutional planning. **Based on preliminary review, the ACCJC asked the College to provide an additional Core Inquiry focusing on Program Learning Outcomes (Standard II.A.3 and II.A.16).** SMC's response will be prepared by members of Standard II before the ACCJC Accreditation Visiting Team's on-ground evaluation, tentatively scheduled for September 25 and 26, 2023. See <https://www.smc.edu/administration/accreditation/> to learn more about SMC's accreditation process.

The 2023 Accreditation ISER aligns with the following Annual Goals 2021-22: (2) Develop a strategic vision and plan for the future of the college that includes lessons learned from COVID, the economic landscape, and current and projected revenue and enrollment demand; and (4) Assess and address system/structural issues that impede positive user experience in the application, enrollment, and financial aid process.

The 2023 Accreditation ISER aligns with the following Ongoing Board of Trustees Priorities: (1) Develop new programs and partnerships that support the strategic vision and plan for the future of the college, (2) Increase student success and decrease equity gaps, and (11) Continue support for special programs that serve local students and increase college readiness and success.

Program Review

Santa Monica College's Program Review Committee dedicated 2022-23 to the ongoing development of new program review templates for Administrative Units, Career Education, Instruction, and Student Support Services. The Program Review Committee Chair, Dr. Stephanie Amerian, and Vice Chair, Mitchell Heskel, partnered with Dr. Hannah Lawler and fellow Program Review Committee and Program Review/Student Learning Outcomes Task Force members, and completed the overhaul of the program review process, including finalizing the templates, designing training materials, and holding training sessions with the first cohort. The Committee grouped programs into six cohorts, one cohort each year. Each cohort has programs that are related.

Comprehensive training sessions—called milestone sessions—went through the templates, as well as the new online system, with the program leaders. The new process provides a year to complete the comprehensive review (every six years), with the goal to have a draft ready in September, and the final version submitted in April. The second Cohort will begin the process in March, using the same timeline. Mini teams from the Program Review Committee will meet with each area over the year as needed to

facilitate the process and provide meaningful feedback. The Program Review Committee Chair joined DPAC in fiscal year 2022-23 as part of the integration of Program Review with the District planning processes.

Program Review aligns with the following Annual Goals 2021-22: (2) Develop a strategic vision and plan for the future of the college that includes lessons learned from COVID, the economic landscape, and current and projected revenue and enrollment demand; and (4) Assess and address system/structural issues that impede positive user experience in the application, enrollment, and financial aid process.

Program Review aligns with the following Ongoing Board of Trustees Priorities: (1) Develop new programs and partnerships that support the strategic vision and plan for the future of the college; (2) Increase student success and decrease equity gaps; (4) Ensure a supportive, inclusive, and collegial environment for students and staff, and continue support for the college's participatory governance structure; (7) Continue support for campus resources that assist students with personal circumstances that may negatively impact student success; (8) Provide reports for the Board that address Board Goals; and (11) Continue support for special programs that serve local students and increase college readiness and success.

Online Education and Support Services

The number of SMC distance education offerings experienced a slight decline from 4,571 sections to 4,051 sections this year. Although a significant number of course sections have successfully transitioned back to on-ground delivery, there continues to be a high demand for online classes.

As part of the variety of online classes offered this year, a pilot program introducing a new modality, Hybrid-Flexible (HyFlex), was implemented. Hyflex courses are designed to offer students the flexibility to choose their preferred modality of participation, combining both on-ground and online learning options. This approach aimed to cater to individual student preferences and address the need for flexibility. To assess the effectiveness and viability of this modality within the college, a pilot program was initiated, involving the participation of eight faculty members. The ongoing pilot program seeks to determine if HyFlex courses not only prioritize student success but also align with the college's vision. By evaluating the outcomes and collecting feedback from faculty and students involved in this initiative, SMC seeks to gain insights into the feasibility and benefits of implementing HyFlex courses as part of future offerings.

The Distance Education (DE) Program offered numerous professional development opportunities to support high-quality, equity-minded, and inclusive online teaching and learning. Among these opportunities, online teaching certification courses were offered that ranged from two weeks to eight weeks and a variety of workshops. To this date, over 300 faculty have voluntarily completed an online teaching certification. Full-time and part-time faculty gathered virtually at the fourth annual 2023 Online Teaching Winter Institute to learn and share effective online teaching strategies facilitated by our own expert SMC faculty. Additionally, the Peer Online Course Review (POCR) program allows faculty to self-select course(s) to be reviewed using the CVC-OEI (California Virtual Campus Online Education Initiative) Course Design Rubric and pair with an experienced POCR faculty member. To date, over 100 CVC-OEI Course Rubric reviews were completed with an accessibility review.

SMC is now a certificated Local Peer Online Course Review (POCR) college through the CVC-OEI. The POCR process was designed to ensure that students across the California Community College system have access to high-quality online courses that promote student learning and success. This accomplishment is due in large part to the leadership of SMC's faculty lead, Laura Manson, along with the dedicated team of faculty members and the DE program staff who played a crucial role in reaching this significant milestone for the college.

The Distance Education Program at SMC continues to thrive, expanding each year with the addition of new online faculty, an increased variety of course offerings, enhanced professional development opportunities, the adoption of innovative educational technology, and the implementation of comprehensive online support services for both students and faculty. This ongoing growth and development within the program further demonstrate SMC's commitment to providing exceptional distance education opportunities to its students.

Online Education and Support Services aligns with the following Annual Goals 2022-23: (1) Safely increase the number of on-ground and hybrid courses and operations;(2) Increase student success and decrease equity gaps; Online Education and Support Services aligns with the following Ongoing Board of Trustees Priorities: (1) Develop new programs and partnerships that support the strategic vision and plan for the future of the college; (2) Continue professional development embedding anti-racist, equity-minded academic and non-academic support in all student services and college operations; (3) Ensure a supportive, inclusive, and collegial environment for students and staff, and (3) continue support for the college's participatory governance structure; and (5) Continue support for campus resources that assist students with personal circumstances that may negatively impact student success.

Curriculum

In 2022-23, across 13 meetings, the Academic Senate Curriculum Committee approved more than 268 items, including:

- 16 new programs (1 Associate Degrees for Transfer, 14 Certificates of Achievement, 1 Department Certificate)
- 13 revisions to existing programs
- 12 program maps
- 47 new courses
- 4 new courses approved for Global Citizenship
- 52 courses approved for Distance Education (38 new courses and 14 existing courses which converted Emergency DE to Fully Online and/or Hybrid)
- 17 courses approved for UC transfer, 13 approved for IGETC, 19 approved for CSUGE
- 108 revisions to existing courses (34 SLO updates, 32 non-substantial changes, 42 substantial changes)
- 16 course deactivations

Key Curriculum Actions, Discussions, and Updates

As highlighted by the breadth of accomplishments in the summary above, the Curriculum Committee engages in activities that broadly support SMC's Vision and Mission, as well as the goals of the Board of Trustees and the Academic Senate.

Diversity Equity and Inclusion in Curriculum. Introduced ASCCC's DEI Model Curriculum Principles and Practices. This resource was reviewed and discussed as a starting point for adopting effective practices to build DEI in the curriculum committee processes from course concept, development of the course outline of record, to all formats of course delivery. Members were encouraged to begin the discussion in their departments. Embedding DEI in all course outlines of record is a Senate and Curriculum Committee priority. We anticipate the ASCCC distributing a follow-up playbook this summer which will support our efforts to execute this critical initiative that complements other equity related initiatives at SMC.

Board Goal: 5, 6 and Board Priority: 5. College Mission: "SMC is committed to diversity, equity, and inclusion that enriches the District's mission and supports students in achieving their educational goals." Academic Senate: Equity and Redesign. Develop and implement strategies to close the equity gap for Black and Latinx students according to the SMC Equity Plan and institutionalize racial equity practices in the classroom and workplace. The Curriculum Committee is committed to the Board's and Senate's goals of closing equity gaps and using a DEI lens as it completes its critical work. Embedding DEI in Curriculum Committee actions and activities continues to be priority.

New Program Development. Academic departments continue to innovate by developing new programs to position our students to succeed in current, emerging, and growing high wage career paths. This year 16 new programs were approved. Several programs are in priority industry sectors of the State and our region, including:

- Aquaculture Level I Certificate of Achievement
- Aquaculture Level II Certificate of Achievement
- Biotechnology/Life Sciences Laboratory Assistant Certificate of Achievement
- Biotechnology & Cell Science Laboratory Technician Certificate of Achievement
- Sustainability in Business Certificate of Achievement

In addition, provisional approval has been granted for a Bachelor's degree in Cloud Computing.

College Vision: "Santa Monica College will be a leader and innovator in learning and achievement." College Mission: "The College's programs and services assist students in the development of skills needed to succeed in college, prepare students for careers and transfer, and nurture a lifetime commitment to learning. Academic Departments demonstrate by their extensive pipeline of new courses and programs that SMC is a leader and innovator preparing students for transfer and career aspirations.

Ethnic Studies Program Update and CSU Area F Requirement. The History Department, in conjunction with the Ethnic Studies Taskforce, revised the Ethnic Studies program to include newly approved courses listed below. These courses were also submitted for CSU approval to meet the Area F requirement (one three-unit course in Ethnic Studies).

- Ethnic Studies AA/Certificate of Achievement (revised)
- ETH ST 6 Introduction to Chicana/o/x and Latina/o/x Studies
- ETH ST 7 Introduction to African American and Black Studies
- ETH ST 8 Introduction to Asian American Studies

Board Goal: 5, 6 and Board Priority: 5. College Mission: "SMC is committed to diversity, equity, and inclusion that enriches the District's mission and supports students in achieving their educational goals." Academic Senate: Equity and Redesign. Develop and implement strategies to close the equity gap for Black and Latinx students according to the SMC Equity Plan and institutionalize racial equity practices in the classroom and workplace. Expanding the Ethnic Studies program and developing courses that meet CSU's and eventually SMC's ethnic studies requirement demonstrates a commitment to DEI.

ASCCC's Curriculum Institute Participation. IDEAA in Curriculum: Eyes on the Prize (Inclusivity, Diversity, Equity, Anti-Racist, Accessibility). A team of seven curriculum members and Academic Senate senators participated in the Curriculum Institute which featured extensive breakout sessions and professional development opportunities highlighting an IDEAA lens in curriculum practices.

Board Priority: 5. Academic Senate: Professional Development. The Curriculum Committee is committed to the Board's and Senate's goals of closing equity gaps and using a DEI lens as it completes its critical work. Engaging in professional development is a critical piece of this journey and provides insight to effective practices to embed anti-racist, equity-minded academic and non-academic support in curriculum related activities.

Other Noteworthy Updates include:

CalGETC. Through AB 928 (Berman, 2021), the Intersegmental Committee of the Academic Senates (ICAS) was directed to establish a “singular lower division general education transfer pathway” to determine transfer eligibility to both the California State University (CSU) and University of California (UC) systems. The Curriculum Committee receives regular updates on its status and its impact on SMC.

AB 1111. Assembly Bill No. 1111 (Berman) requires implementation of a student-facing common course numbering (CCN) system across the California Community Colleges (CCC) on or before July 1, 2024. The CCN system will assign the same course number to comparable courses across all California community colleges in order to “streamline transfer from two- to four-year postsecondary educational institutions and reduce excess credit accumulation.” The Curriculum Committee receives regular updates on its status and its impact on SMC.

SMC Curriculum Proposal Handbook. A new visual handbook authored by past Curriculum Chair and Current Department Chair Sheila Cordova. This handbook assists faculty in navigating the curriculum development and approval process. This is a critical resource for new faculty and college leaders.

PCAH 8th Edition PCAH and Technical Manual 1st Edition. The Chancellor's Office issued the new 8th Edition of the Program and Course Approval Handbook (PCAH) as well as the brand-new Curriculum Submission and Approval Technical Manual. Once again, the PCAH is dedicated to our own esteemed colleague. ***The Program and Course Approval Handbook (PCAH) is dedicated to the legacy of Randal “Randy” L. Lawson, beloved colleague, friend, mentor, and champion of students.***

Proposals approved 2022-23

16 New Programs

- Analog Photography Certificate of Achievement
- Aquaculture Level I Certificate of Achievement
- Aquaculture Level II Certificate of Achievement
- Biotechnology/Life Sciences Laboratory Assistant Certificate of Achievement
- Biotechnology & Cell Science Laboratory Technician Certificate of Achievement
- Community Mental Health Certificate of Achievement
- Creative Writing Certificate of Achievement
- Digital Technician Certificate of Achievement
- English AA-T
- Enterprise Service Clerk Certificate of Achievement
- ESL Department Certificate
- Human Resources Management Certificate of Achievement
- Photographer's Assistant Certificate of Achievement
- Photographic Retouching Certificate of Achievement
- Sustainability in Business Certificate of Achievement
- Video for Photographers Certificate of Achievement

13 Revised Programs

Business Bookkeeping Certificate of Achievement
Commercial Dance Certificate of Achievement
Communication Studies 2.0 AA-T
Computer Programming AS/Certificate of Achievement
Data Science Certificate of Achievement
Database Applications Developer AS/Certificate of Achievement
Ethnic Studies AA/Certificate of Achievement
Fashion Design AS/Certificate of Achievement
Insurance Specialist Certificate of Achievement
Liberal Arts – Arts & Humanities AA
Liberal Arts – Social & Behavioral AA
Photography AS/Certificate of Achievement
Web Developer AS/Certificate of Achievement

12 Program Maps

Analog Photography Certificate of Achievement
Commercial Dance Certificate of Achievement
Data Science Certificate of Achievement
English AA-T
Esports Management, Production and Performance AS/Certificate of Achievement
Ethnic Studies AA/Certificate of Achievement
Fashion Design AS/Certificate of Achievement
Geology AS-T
Digital Technician Certificate of Achievement
Photographer's Assistant Certificate of Achievement
Photographic Retouching Certificate of Achievement
Video for Photographers Certificate of Achievement

47 New Courses

AHIS 80 History of Exhibition & Display
AQUA 1 Introduction to Aquaculture: History, Ecology and Sustainability
AQUA 10A SCUBA (same as KIN PE 49D)
AQUA 2 Applications in Aquaculture - System Design, Monitoring and Maintenance
AQUA 3 Microbiology and Genetics for Aquaculture
AQUA 4 Husbandry and Life Support in Aquaculture and Aquarium Science
AQUA 5 Advanced Topics in Aquaculture
ART 21C Figure Drawing for Portfolio Development
ART 80 Introduction to Exhibition & Display
ART 82 Exhibition and Display Production
ART 84 Exhibition & Display Implementation, Activation, and Management
ART 900 Introduction to Create Space Equipment and Materials
ART 902 3D Design Output
ART 904 Laser Cutting & Engraving
ART 906 Print Shop Tools
ART 910 Introduction to Digital Fabric Tools
BIOL 30 Fundamentals of Biotechnology 1

BIOL 31 Fundamentals of Biotechnology 2: From Genes to Proteins
BIOL 32 Cell Culture Methods & Techniques
BIOL 33 Immunoassay Methods
BIOL 34A Scientific Communication for Regulated Environments
BIOL 35 Nanobiotechnology
BUS 36 Salesforce for your Business
DANCE 31B Ballet 1B
DANCE 32B Ballet 2B
DANCE 78 Dance Study Tour
ECE 904 Health and Safety for ECE Providers
ECE 919 Reflective Parenting with Infants
ECE 920 Reflective Parenting with Toddlers
ECE 930 Gender and Equity in Early Childhood
ENGL 71 Introduction to Creative Writing
ENGL 72 Writing in Fiction
ENGL 73 Writing in Poetry
ENGL 74 Writing in Creative Nonfiction
ESL 922 Conversation and Culture in the U.S.
ESL 926 Advanced Grammar Workshop
ESL 927 Advanced Grammar and Editing
ESL 976 Academic Vocabulary Skills
ETH ST 6 Introduction to Chicana/o/x and Latina/o/x Studies
ETH ST 7 Introduction to African American and Black Studies
ETH ST 8 Introduction to Asian American Studies
FILM 41 Advanced Cinematography
GAME 3 Fundamentals of Unreal Engine
PHOTO 70 Intro to Video for Photographers
PHOTO 71 Intro to Video Editing for Photographers
PHOTO 72 Video for Commercial Photographers
VAR PE 11D Intercollegiate Strength and Conditioning Speed and Agility Development

4 Courses for Global Citizenship

AHIS 80 History of Exhibition & Display
AQUA 1 Introduction to Aquaculture: History, Ecology and Sustainability
ETH ST 6 Introduction to Chicana/o/x and Latina/o/x Studies
ETH ST 8 Introduction to Asian American Studies

16 Deactivated Courses

COSM 71 Cosmetology Instructional Techniques: Theory
COSM 72 Applied Instructional Techniques
COSM 73 Cosmetology Instructional Materials
COSM 74 Techniques for Assessment
COSM 75A Instructional Techniques in Salon 1
COSM 75B Instructional Techniques in Salon 2
COSM 75C Instructional Techniques in Salon 3
COSM 75D Instructional Techniques in Salon 4
ENGL 80 Reading Laboratory
ENGL 81A The Paragraph – Plus

ENGL 81B The Basic Essay – Plus
 ENGL 83A Reading and Vocabulary I
 ENGL 83B Reading and Vocabulary II
 ENGL 84R Reading and Vocabulary III
 ENGL 84W The Basic College Essay
 ENGL 85 Reading and Writing 1

**52 Courses for
 Distance Education**

AHIS 80
 AQUA 1
 AQUA 2
 AQUA 3
 AQUA 4
 AQUA 5
 ARABIC 1
 ART 900
 ART 902
 ART 904
 ART 906
 ART 910
 ASL 1
 ASL 2
 BIOL 30
 BIOL 34A
 BUS 36
 BUS 64
 CHNESE 1
 CHNESE 2
 DANCE 31B
 DANCE 32B
 ECE 904
 ECE 919
 ECE 920
 ECE 930
 ENGL 53
 ENGL 71
 ENGL 72
 ENGL 73
 ENGL 74
 ENGR 1
 ENGR 21
 ESL 15
 ESL 922
 ESL 926
 ESL 927
 ESL 976
 ETH ST 6

ETH ST 7
 ETH ST 8
 GAME 3
 GERMAN 1
 GERMAN 2
 JAPAN 8
 KOREAN 9
 PERSIN 1
 PERSIN 2
 PSYCH 8
 RUSS 1
 RUSS 2
 TH ART 56

108 Revised Courses

COSM 10A
 COSM 10B
 COSM 11A
 COSM 11B
 COSM 11C
 COSM 11D
 COSM 16
 COSM 18
 COSM 20
 COSM 21A
 COSM 21B
 COSM 21C
 COSM 21E
 COSM 26
 COSM 28A
 COSM 28B
 COSM 30
 COSM 31A
 COSM 31B
 COSM 31C
 COSM 31E
 COSM 36
 COSM 38
 COSM 38B
 COSM 38C
 COSM 41B

COSM 42
 COSM 46
 COSM 48
 COSM 48B
 COSM 50A
 COSM 64
 COUNS 20
 CS 22
 CS 25
 CS 42
 CS 82B
 DANCE 19A
 DANCE 20
 DANCE 22A
 DANCE 22B
 DANCE 31A
 DANCE 32A
 DESIGN 31
 DESIGN 41
 ECE 2
 ECE 17
 ECE 21
 ECE 22
 ECON 6
 ECON 15/HIST 15
 ECON 88A
 ECON 88B
 ENGL 1
 ENGL 3
 ENGL 4
 ENGL 5
 ENGL 6
 ENGL 7
 ENGL 8
 ENGL 10
 ENGL 41
 ENGL 53
 ENGL 54
 ENGL 59
 ESL 10G
 ESL 19B

ESL 20A	POL SC 2	SOCIOL 1 S
ESL 20B	POL SC 7	SOCIOL 2
ESL 28	POL SC 10	SOCIOL 2 S
ESL 922	POL SC 12	SOCIOL 4
FILM 20	POL SC 14	SOCIOL 12
MUSIC 73A	POL SC 21	SOCIOL 30
NUTR 4	POL SC 22/ENVRN 22	SOCIOL 31
OFTECH 23	POL SC 31	SOCIOL 32
PHILOS 10	POL SC 51/PHILOS 51	SOCIOL 33
PHILOS 11	POL SC 95	SOCIOL 34
PHILOS 20/ENVRN 20	PSYCH 11	WGS 10
PHILOS 22	PSYCH 8	WGS 20
PHILOS 23	RUSS 8	WGS 30
POL SC 1	SOCIOL 1	

Career Education

The College of the Future. The Office of Workforce and Economic Development administers local, state, and federal resources and funding which is allocated to help SMC's 60+ Career Education programs meet their objectives. To connect curricular offerings and respond to business and industry demands in priority and developing industries, both new and experienced CE faculty members receive professional development opportunities, including externships for them to upskill in industries they teach in. Student learning objectives, performance criteria, curriculum, and course outlines are assessed regularly and improved iteratively. New Programs are developed by faculty in consultation with Academic Affairs administrators. *(BP3)*

Educational Advancement, Quality, and Equity. Santa Monica College is committed to continue constructing genuine pathways for its CE dual enrollment opportunities. They include scheduling classes at secondary and postsecondary institutions, funding and securing transportation between secondary and postsecondary learning locations, ensuring teachers and instructors possess the necessary credentials for both secondary and postsecondary institutions, ensuring dual credits are accepted and recognized, and giving secondary students enough guidance counseling. In addition, we are continuing to establish stronger programs of study in computer science, communications, design technology, business, fashion, and now biotechnology. SMC is continuing to offer presentations about CE programs in outreach efforts so more is learned about the specific disciplines and how career pathways work and holding professional development or working sessions on contextualizing counseling curriculum, bridge program development, and transitional student support services. The college is in the process of improving its outreach to all communities, including the economically challenged, by marketing and promoting our programs to this underserved community. *(BP 4,5,6)*

Community & Government Relations. Employer involvement across all Career Education disciplines is necessary to guarantee that pathway development is aligned with local business needs and that students have access to opportunities for work-based learning. Currently, SMC engages or tracks industry partners across programs at a discipline level. Technology is needed for a systematic approach to employer engagement. We have developed a pilot partnership with the Santa Monica Chamber of Commerce. They are inviting local businesses to meet with SMC. Many have demonstrated they can be willing partners in contributing to curriculum, teaching, project-based learning, work-based learning, career possibilities, and mentorship.

Host quarterly meetings for faculty, workforce, nonprofit, government, and industry leaders in some of the Los Angeles region's most highly concentrated and fastest growing industry sectors—Advanced Transportation & Logistics, Life Sciences/Biotech, ICT/Digital Media, and those involved in the Los Angeles County Ocean Economy—with the co-equal goals of strengthening industry engagement with faculty and connecting students to meaningful work-based learning opportunities and employment. Follow up will then be needed to help students prepare for employment prospects.

Santa Monica Chamber of Commerce is assisting employers on how to engage with SMC and clarifying for employers about how students access job and internship placement services across all LA Region Colleges. *(BP 10)*

Center for Media and Design Inaugural Student Showcase. In June 2023, the Center for Media and Design hosted an inaugural student showcase highlighting the amazing work of students in the 20+ Career Education programs housed at the CMD. The event was open to the public and industry, with a turnout of approximately 60-70 people. CMD students came up with the vision for the event and faculty, led by Professor Sheila Cordova, helped execute the students' plans for the showcase. The event included live demos, building tours, games, and food. The CMD faculty will make this an annual event with the hopes of including more student work, industry representatives and public attendees.

'Doing What Works' The Podcast. Through the Center for Media and Design, the area of Workforce and Economic Development is in the planning phases for a podcast called 'Doing What Works'. The podcast will explore various career pathways and offer insights from experts in different industries. The goal will be to help listeners discover their own career paths by sharing stories of success and offering practical advice. From tech to finance to the blue economy, the podcast will cover a wide range of industries, giving listeners a broad understanding of what's possible.

Faculty Advisory Board. The Center for Media and Design has set up a faculty advisory board to help develop a strategic plan and vision for the CMD campus that is student and equity centered. The board, comprised of faculty from every discipline at the CMD, meets once a month for planning, troubleshooting, and providing a space to foster collaborative efforts across disciplines. Born out of this group was the inaugural CMD student showcase, two cross-disciplinary courses that are making their way through the curriculum process and reimagining spaces on the CMD campus that better support student needs and a collaborative spirit.

KCRW Radio Station. CMD faculty and staff have restarted efforts to strengthen the relationship between KCRW. This is evidenced by an on-going marketing campaign that includes ads promoting the animation and media production programs that are running on KCRW's radio station, streaming platforms, and banners on KCRW's newsletter. In addition to the ads, on-ground event co-sponsorships have been activated and are in the planning phases. The CMD campus will host two nights of KCRW's Summer Nights event in August 2023. More collaborative efforts will be explored in the future.

Revenue Streams for the CMD. Revenue streams have always been discussed very generally. Faculty and staff are discussing possible advertising for the 'Doing What Works' podcast, facilities rentals, and seeking philanthropic donors for naming rights to the entire CMD campus and/or areas within the CMD buildings. Talks are on-going between CMD faculty and administration and the events and facilities areas to determine what might be possible moving forward.

Cannes Film Festival & Student Awards. Students from several CMD programs have been nationally and internationally recognized for their work. Film production students were selected to screen their short film at Cannes Film Festival for the seventh year in a row. The Corsair newspaper students have won approximately three dozen awards from the Society of Professional Journalists, College Media Association, Associated Collegiate Press, and the Journalism Association of Community Colleges. In addition, students from the IxD bachelor's program annually present their work to industry leaders with glowing feedback. IxD students also took a lead role in completely reimagining Corsair Connect, which launched in May 2023. Finally, the Promo Pathway program had one of its best application rounds ever with 80 applicants vying for a spot in the coveted program.

The Career Education program at Santa Monica College aligns with the following Board of Trustees Annual Goals 2021-2022 and Ongoing Priorities: BP 3: Continue to support and hire a diverse and innovative faculty and staff, while seeking to increase the percentage of fulltime faculty over time. BP 4: Continue professional development embedding anti-racist, equity-minded academic and nonacademic support in all student services and college operations. Based on evidence, implement models of support and instruction that increase student success and decrease equity gaps. BP 5: Continue implementing initiatives that focus on solving barriers related to students' financial resources. BP 6: Continue support for campus resources that assist students with personal circumstances that may negatively impact student success. BP 10: Ensure a supportive, inclusion, and collegial environment for students and staff.

Noncredit and External Programs

As the primary member of the Santa Monica Regional Consortium for Adult Education, the SMC Noncredit Initiatives Team, led by the Project Manager of Noncredit Initiatives, continues to fulfill the objectives of the California Adult Education Program (CAEP). Significant accomplishments include:

- For 2022-23, awarded a total CAEP allocation of \$541,658. Additionally, SMC Noncredit was approved to re-enter WIOA II (Workforce Innovation and Opportunity Act) with an allocation for 2023-24 and some grants to subsidize out-of-pocket student costs for the new CNA/HHA program.
- The Noncredit Initiatives Team continues to offer hybrid student support services. Students are encouraged to come in-person to our office for assistance with applying; they can also apply online by emailing a copy of our fillable PDF to our office. New students receive welcome emails with instructions and video guides about how to access their online course material and navigate their student portals. Counseling services are offered in various modalities as well (Zoom, phone, and in-person appointments). Current goals for the Noncredit office include the return of live Zoom help, and Tech-Hour, which is a weekly time where students can get in-person help with technology.
- In 2022-23, 234 Noncredit certificates have been awarded for Certificates of Completion (124) or Certificates of Competency (110) in the noncredit categories of Short-term Vocational and Workforce Preparation.
- Within the 2022-23 year, SMC Noncredit led the effort to draft the regional California Adult Education Program Annual Plan Goals that is a vital component to achieving our Three-Year Plan (2022-25). This process consisted of surveying students, faculty and staff on current adult education programs and services and conducting forums to illicit input from industry and community partners. SMC Noncredit worked in collaboration with the SMMUSD's Adult Education Center to draft and submit a comprehensive three-year plan that will address educational needs of digital literacy, mathematics and English support and workforce preparation.

- Noncredit ESL contextualized ESL for College and Career Pathways for Health Care to support ESL students participating in the newly approved noncredit Pre-Certified Nursing Assistant and In Home Aide Programs. Enrollment has been very high for our ESL for College and Career Pathways for Health Care. Noncredit Initiatives and Health Sciences have successfully launched the Noncredit Pre-Certified Nursing Assistant and Home Health Aide program. Interest and enrollment have been very high, and this summer session, we will be holding our third cohort. Noncredit Initiatives is working with local nursing agencies, like Vitale Nursing, and medical facilities in the surrounding area to get our CNA/HHa completers hired. Noncredit Initiatives also supported the creation of Zero Textbook cost ESL courses to meet the needs of students. We currently have five courses that are Zero Textbook Cost—all the Noncredit ESL reading and writing classes, as well as the Intermediate and Advanced level ESL Vocabulary classes.
- SMC noncredit counselors facilitated professional development trainings for the areas of interest counselors regarding noncredit to credit pathways. Noncredit counselors joined a campus outreach effort to visit local high schools to promote noncredit career education pathways.
- The Noncredit Initiatives Team collaborated with the SMC DREAM Program to clarify and create a process for students enrolled in noncredit programs to verify their hours of completion to petition for AB540 status.
- SMC noncredit career development and college preparation classes and programs are promoted in Jewish Vocational Services (JVS) West Los Angeles WorkSource Center orientations. Specialized career fairs organized by JVS West Los Angeles WorkSource Center for SMC students awarded a noncredit career development Certificate of Completion. Additionally, SMC Noncredit works with Chrysalis of Santa Monica, a partner agency in our regional consortium, to help students with job placement.
- Collaborated with the SMC Marketing Department to create a student resource guide that outlines noncredit pathways to credit programs, and with the workforce created a holistic resource guide of campus and community partners. The Noncredit student resource guide is being used at all marketing events on and off campus, Noncredit counselors are using it with students to help plan their educational journeys, and as an onboarding tool to show students the pathways that Noncredit certificates can lead to with the credit side of the college or in the workforce.
- Participated in professional development that focused on noncredit policy, career development and college preparation courses and programs, student services, student equity, and distance education.
- Participated in Welcome Week, Open House, Noche de Familias and several community-based resource fairs.
- The Noncredit Initiatives team collaborated and created a congratulatory video that was sent out to all our Noncredit certificate completers congratulating them on their accomplishments. As a recipient of the Strong Workforce Program for Noncredit (SWP-NC), the SMC Noncredit Initiatives Team achieved the following significant accomplishments:
- For 2022-23, SMC was awarded SWP-NC Round 7, \$75,000, which supports the creation, approval, and purchase of supplies for the noncredit Pre-Certified Nursing Assistant and In Home Aide certificate programs that was offered for the first time in Fall 2022 and will now be holding its third cohort this coming summer session.

- Supported the updates of noncredit to credit and career pathway maps to assist students transition to both credit and the workforce.
- Supported the professional development of noncredit faculty and administrators in noncredit career development curriculum and programs, career counseling services, and noncredit ESL vocational pathways.

With our return to campus, SMC Noncredit has kept or modified procedures that were successful in meeting student needs:

- Increased the in-person services and continued to provide online student support services including registration, enrollment, orientation, and technical support for students accessing Corsair Connect and Canvas.
- Continued the virtual visits to noncredit classes via Zoom for special announcements and “in person” enrollments. This practice keeps our students up to date with the most current information, it increases the sense of belonging and familiarity with the Noncredit team, and it helps with increasing enrollment for our upcoming semesters.
- Developed social media and application tools to enhance virtual communication with noncredit students, community members, and partners.
- Established Jabber to receive noncredit office telephone calls from students, community members, and partners while operating remotely. While still in use when classified professionals are working remotely, phone calls are usually answered by staff in the office.
- Ongoing intensive noncredit marketing and outreach efforts with a strong focus on the City of Santa Monica and Santa Monica Regional Consortium members to increase enrollment in noncredit CDCP classes and programs.

SMC Noncredit Counselors achieved the following significant accomplishments:

- Participate in the SMC Redesign (Guided Pathways) and GPS discussions; noncredit counselors ensured noncredit career education and college preparation courses and programs are part of the Redesign Team’s mapping process.
- Continue to offer academic and career development workshops in a variety of modalities to be accessible to all students. Supported noncredit students by telephone, email, and Zoom with transition to remote learning.
- Continue to assist noncredit students with access to distance education by scheduling pick up for Chromebooks, How-to guides to accessing and navigating their online student portals and developing a comprehensive student resource guide that connects students to free resources in the community and on campus such as free transportation and food through the SMC Bodega Market.
- Continued to participate in outreach opportunities with the SMMUSD Adult Education Center, City of Santa Monica’s Ready to Work webinars, SMC Open House Events, VIP Welcome Week, etc.
- Counselors are in planning and development of another Noncredit career fair for the new year.
- Counseling appointments are now offered in-person, via Zoom, or over the phone.

- Counseling contacts in Noncredit total 2,002 in 2018-19, 1,561 in 2019-20, 1,149 in 2021-22, 1,858 in 2021-22, and this year 2022-23 our Noncredit counselors had 2,413 contacts (drop-in, regular appointments and online counseling included).

Emeritus

Since its start in 1974-75, Emeritus has embraced opportunities to grow and evolve. Even before the pandemic, the Emeritus department was preparing for online, remote instruction as a strategic opportunity, and over the last three-plus years, has proven that it not only can be done, but students are continuing to seek it out. As the program approaches its 50th anniversary year, Emeritus is aiming to leverage some opportunity to revamp the curriculum and prepare to not only serve current students better, but also prepare for the new wave of Emeritus-eligible population. Emeritus has had arguably the largest hurdle of any program in the transition to Distance Education due to COVID-19. The student demographic, and a lot of the faculty, are in the category of those most at risk. Likewise, few members of these groups could be classified as highly proficient in the use of technology. While courses have been converted to Distance Education, the first in-person Emeritus classes since the pandemic began took place in Summer 2022.

- The percentage of Emeritus classes that were in-person (including hybrid) were Summer (13.4 percent), Fall (29.4 percent), Winter (28.6 percent), and Spring (35.7 percent).
- There has been some noticeable Emeritus enrollment growth from outside of the greater Los Angeles region.
- Emeritus students and faculty responded positively to the required move to Distance Education. While a number of students are ready to return to in-person instruction, the distance education offerings at Emeritus remain popular.
- There remains difficulty figuring out the right modality for each class based on student and faculty needs.
- Staff have been in the office three days a week all year, with continued efforts to ensure appropriate student services online and in-person. Online student support services including registration, enrollment, and technical support for students accessing Corsair Connect, Zoom, and Canvas.
- Multiple updates to website content and enrollment protocols have been rolled out to streamline processes and communication when possible.
- To date, the total amount of funds raised for SMC Emeritus through partnership with the SMC Foundation during the fiscal year is over \$120,000. This is somewhat lower for Emeritus, but it should be noted that we have not been able to hold our live fundraising table at Emeritus for either the Fall or Spring campaigns, and that there was a turnover in Foundation staffing that delayed our mailing slightly. These funds allow us a robust ability to add to the learning experience of our students. These funds pay for expenses related to the art gallery and publications, bring in guest speakers, and upgrade our A/V equipment without relying on a renewal/replacement cycle. In addition, SMC Emeritus received several estate gifts, to support the Emeritus program. During the next Academic Year, Emeritus will relaunch the financial planning class that indirectly has led to support for Emeritus and the District.

As an officially named **Age Friendly University** by the Age Friendly University Global Network (AFU Global Network) at Dublin City University (Since Spring 2022), Emeritus and Noncredit will work to address some

of the strategic opportunities identified by the SMC AFU Planning Team in the coming year. Not only has this **international distinction** recognizes the commitment SMC has shown both to Emeritus students specifically, and to post-traditional students at SMC as a whole, for many years, but it also asks us to commit further to improving the educational experiences of the aging population as we define it. SMC's credit student enrollment shows over 35 percent are aged 26 and up...with sizeable numbers above 40. This does not count Noncredit and Emeritus. To that end, SMC's Age Friendly University initiative, co-led by the Interim Dean of Noncredit & External Programs and the Project Manager of Noncredit Initiatives, will work to implement great ideas generated within the District to better support all post-traditional students, that is, those that are age 26 and up. This effort, though aimed at improving educational outcomes for students above traditional ages, based on the program they pursue, will also dovetail into larger equity and inclusion efforts at SMC.

The **SMC Emeritus Art Gallery** held seven art shows and opening receptions this past year, several of which were completely virtual. There have been a few in-person shows, Charles Dickson's *The Manifestation of Form*. The Charles Dickson show culminated in a celebration of the work from a drum circle and dance performance. Virtual art gallery exhibition launch events have seen increased attendance and viewings of both the recording and the online photo albums—all of which will stay up in perpetuity, giving Emeritus student work more permanence than previously. All are available for viewing at www.smc.edu/EmeritusGallery. Other typical student performances, such as the SMC Emeritus Concert Band, the Emeritus Acting Troupe, and other musical ensembles have either performed a well-choreographed and edited video or are soon about to.

Two SMC Emeritus literary journals were published: *The Emeritus Chronicles* and *The Ongoing Moment* (the latter being a journal of both student literature and art), and both of which have obtained ISSN numbers from the Library of Congress for proper serialization. Virtual receptions were held for both journals where students read some of their work, and students could order copies of the publications, mailed out by the SMC Mailroom. **The Emeritus Voice** student newsletter was published in the Fall and Spring terms. The Emeritus Voice is available for viewing, and the literary journals are available for purchase, at www.smc.edu/Emeritus and click on "Publications".

SMC Emeritus has been represented at the **Santa Monica Regional Consortium for Adult Education** and works collaboratively with Noncredit Programs and Community Education to ensure cross-promotion of programs where relevant. For example, in the Emeritus Schedule of Classes, we will promote the Working with Older Adults Noncredit Certificate, and selected Community Education classes that may be of interest to Emeritus students.

Emeritus continues to work with faculty to minimize class cancellations, make optimal use of substitutes, and increase the positive attendance yield for the program. At the same time, the faculty have indicated some interest in exploring some curricular revisions, which will be pursued into next year. Students have also shared several desires for the curriculum which have been and will continue to be shared with the Emeritus faculty. There were four new courses offered for the first time this past year: HUMDEV E55: Brainflex, POL SC E10: Music, Politics and Social Change, TH ART E20: Improvisation, and TH ART E22: Principles of Illusion: Close-Up and Stage. Additionally, we have scheduled HEALTH E65 classes, an instructional class about Pool-based aerobics exercise.

There are already many Emeritus course revisions and new proposals coming through this coming year as the Emeritus faculty prepare for the 6-year program review and correct some data glitches in curriculum.

Emeritus continues to serve about 2,600 students per academic year, with 150 sections of about 60 unique courses in Fall and Spring, somewhat fewer in Summer and Winter. New students continue to enroll, even during the COVID-19 pandemic. However, there are students who have stopped out during the pandemic. Of those, a number of them could be reenrolled in Emeritus as a result of strategic outreach. Emeritus is navigating which sections to keep online only, which to return to on-ground instruction and which of those sections should be a hybrid of both. The Emeritus staff has recognized that some of our continuing students may never feel like returning to in-person instruction, many have said that they prefer instruction from the comfort of their home and do not want to hassle with driving and parking—while some others are making the decision from a precautionary viewpoint. There have been enrollments from vastly different parts of the state, as Emeritus students told their friends to enroll. Admittedly, in retrospect, the department almost made it too easy to take classes from home. That said, there are significant numbers of students eager to return to their classes.

Emeritus will continue to provide a mix of multiple modalities of instruction. Likewise, the department will be launching significant outreach and recruitment efforts in the coming year. This will include a brand-new Emeritus brochure that is a separate piece from the Schedule and can be distributed to doctors' offices and community centers, as well as strategically scheduling classes in off-site locations, hosting information sessions, tabling in the community, and exploring other marketing opportunities.

SMC Emeritus has resumed partnering with many off-site locations as on-ground instruction returned for Summer 2022, and to explore new opportunities when they arrive. The Interim Dean of Noncredit has begun reviewing curricular opportunities and needs with Emeritus faculty, ranging from existing and new course descriptions to revising the Student Learning Outcomes. This work will continue into next year. There are several facility improvements that were completed in AY 22/23. While in 2019, we updated the AV in rooms 107, 407, 408, 409, and in June 2023, we added speakers to 304 and 308. AV work is slated to add visual equipment to 304, 308, and install full AV for 204, 205 and 307 so that every room at Emeritus can stream on Zoom.

The SMC Emeritus Administrator participated in several community-based meetings of efforts tied directly to services for Emeritus students and is pursuing other avenues for future engagement.

- The LA Age Friendly University Consortium, inclusive of all the local colleges and universities participating in the Age-Friendly initiative and helping other colleagues inside and outside our region to apply for this designation.
- The Westside Older Adult Services Network (WOASN) brings together community groups and for-hire services to collaborate and share resources of mutual benefit in aiding the older adult population.
- Future opportunities include making stronger connections to: WISE & Healthy Aging, AARP, RAND, Milken Institute, California Institute on Aging, and MAPS, a group that is similar in function to WOASN.
- Work with Emeritus colleagues from around the state in the CCC EOA (Educators of Older Adults) to build an effective network of resources, and ideally an active older adult programs segment of ACCE.
- Continue to support the initiatives of the rest of the SMC Noncredit Initiatives Team, which includes work on new Allied Health programs within Noncredit Initiatives, such as the Gerontology program.

- In response to an increase in online scams targeting seniors during the pandemic, Emeritus held a three-part Cybersecurity workshop, with one of the sessions being hybrid and the rest being fully online. The sessions were attended by 100+ students and posted online.
- In addition to the Cybersecurity workshop, students were provided a resource guide with information on what protocols to take if they have been or suspect they have been victims of an online scam.
- In partnership with the Admission's department, Emeritus created a student focus group to help design the new Corsair Connect with the needs of the older adult student in mind.

Annual Goals: 1, 2, 4 and 9. Board Priorities: 1, 3, 4, 5, 7, 9, 11, 12 and 13. Continued support for campus resources that assist students with personal circumstances that may negatively impact student success; Ensured a supportive, inclusive, and collegial environment for student enrolling in Emeritus remote and distance education classes, programs, and student support services; Implemented several necessary and desired facility improvements to the Emeritus campus to prepare for eventual student return; Maintained a robust offering of Emeritus classes, with relatively strong continuing and new student enrollment, with a plan to do outreach in future to those who stopped out, and connect with local community partners in fulfillment of SMC's vision and mission; and, Emeritus faculty have proposed a total of 19 courses (including many revisions and a few new courses) already slated for early Fall Curriculum committee review, as well as more courses in the pipeline for Emeritus faculty to still review before moving forward.

Community Education

This program serves a consistent population within the community and fills an important niche. Given the ongoing financial position Community Education has been in, a Corrective Action Plan was implemented in 2021-22. Progress has been made in 2022-23, and salary savings experienced by delaying the hire to replace the Program Coordinator were tempered by negotiated retroactive salary increases. The program benefitted from the former Program Coordinator having built several terms schedules both before transitioning to their new role, and even while in that new role.

The Interim Dean and Program Coordinator have identified opportunities to strategically improve operations and employ best practices in the field, in line with District policies and practices. A process is underway that will result in strategic priorities, programs to revive or develop, and a functional plan of operations to help Community Education live out its vision. Real Estate pre-licensure classes, Glass Fusing and other popular on-ground classes were prioritized. Enrollment in many classes has room to grow to match pre-pandemic enrollment. The department has not replaced the 0.5 FTE project assistant that departed in Fall 2021, or the Program Coordinator who left in December 2022. A new hire will come on board in Summer or early Fall 2023.

The department will enter into partnerships with a few additional education providers in the coming year and will heavily market those providers with high productivity in terms of enrollments and net revenue. Several internal partnerships have been identified as well, such as strategic opportunities for Emeritus student discounts, enrolling former Emeritus students who have left California into some popular co-enrollment classes, marketing summer campus, while developing our own potential camp in the future.

COVID-19 has continued to have a deleterious effect on Community Education. Some instructors could not convert the class to a remote learning environment (for example, Glass Fusing, which resumed in person this year). In some instances, the class and registration fee could be deferred to a later date. In some instances, if a student did not have the technology, or did not want to take the class online, the

registration fee was refunded. As such, the enrollment during 2021-22 was lower than usual, but better than in 2020-21, much like the rest of the District. Messaging is included in the schedule to show that classes are scheduled to be in remote learning mode but may pivot back when permitted. As the proportion of in-person instruction increases, messaging will continue to indicate what could happen if remote learning becomes necessary, which will minimize refunds in comparable situations.

Community Education staff have achieved the following additional accomplishments this year:

- Maintained smooth operations with a skeletal staff.
- Through reconciling invoices from education providers, discovered instances where the payment the partner owed to SMC was being miscalculated.
- Managed significant web and marketing updates, for new and current education partners.
- Resolved new debt inquiries from long-term partners—including one that had been overpaying Community Education, and one that dates back to archived student ETPL enrollments. This is the second or third year in a row of dealing with old debt inquiries.
- Approached ongoing partners with a request to alter the revenue share arrangement. In one instance, that inquiry did result in the partner discovering they were overpaying us.
- Adjusted fees for some of our partner programs where we were not reflecting market pricing.
- Explored pay-per-click digital marketing.
- Strategic cross-promotion of programs across Noncredit and Emeritus, to garner interest and enrollment.

Annual Goals: 1, 2, and 9. Board Priorities: 1, 9, 11 and 13. Resumed in-person of existing and reactivated classes proven to be historically popular; corrected some improperly set pricing strategies; cultivated new programmatic partnerships and strategically moved away from others; leveraged a staffing transition to reduce the salary liabilities for the program; developed several new classes, including some cooperative agreements with other colleges and partners for revenue sharing arrangements; and Continued cross-promotion between and among programs (namely, Emeritus, and to some extent Noncredit), which will keep SMC students connected to the District as they pursue other educational pursuits.

Athletics

The athletic program had a very successful year in the classroom and in inter-collegiate competition. The program had over 120 student athletes that were recognized as Scholar Athletes (3.0 GPA or better) during the 22nd Annual Student Services Award Ceremony. The program had 25 twenty-five student athletes earn a 4.0 GPA during 2022-23 school year.

The program had equal success in inter-collegiate competition. The women's swim team captured the State Championship title for the first time in forty-six years. Nicole West won the Women's Singles Tennis State Championship and had a conference record of 28-0. Nicole West and Maxamillian Palees were selected as Honorable Mention Athlete of the Year by the National Alliance of Two-Year College Athletic Association.

The women's softball had to postpone their season due to several injuries that prevented the team from fielding a complete roster. The women's basketball had to postpone their season due student athletes

becoming academically ineligible after the fall semester. Athletic administration is working with both programs to implement recruiting strategies to increase student athletic participation and implementing academic support programs to ensure academic success. Despite these challenges, the department and student-athletes had a very successful year.

Men's Basketball. The Men's Basketball team had a record of 12-16. The team started the season preseason ranked #15 overall. SMC ranked 5th overall in the state as a team in free throws made and attempted. The team ranked 9th overall in the state as a team in offensive rebounds. SMC ranked 5th overall in the state as a team in blocks per game.

Team Academic Awards: 10 Corsairs made the Dean's Honors List in Fall 2022.

All Western State Conference Awards: First Team—Cam Cohn and Quinn Collins.

Honorable Mention—Chianti Clay Jr. and Tyler Wiley.

Signings and Commitments: Cam Cohn—South Dakota Mines; Quinn Collins—McPherson College; Chianti Clay Jr.—University of Fort Lauderdale; Tyler Wiley—Dillard University; Daniel Akitoby—Morgan State University.

Women's Cross Country. The team was led at every meet by Sarahi Jimenez, a first-year runner. She made All-WSC First-Team and was top ten among WSC runners at the So. Cal. Regional Championships. Although she qualified for the State Championships, she broke a bone in her foot running over a magnolia pod the week before the meet. Our only second-year runner, Abby Porter, is transferring to UCLA.

Men's Cross Country. The team comprised mainly first-year runners, but had a highly successful season, finishing 12th at the Southern California Regional Championships and 16th at the State Championships. Jose Sevilla earned All-WSC 1st Team honors, Ryan Anderson and Juan Hernandez earned WSC 2nd Team honors, and James Jimenez and Dave Tobin earned WSC Honorable Mention honors. Our only second-year runner, Hayden Tam, is transferring to New York University.

Football. The football team's season was highlighted by an exciting come-from-behind victory over West LA College. Late game heroics by the offense and defense led to a 42-41 victory in overtime. QB Forrest Brock was selected as the Southern California Football Association (SCFA) Offensive Player of the Week after throwing five touchdowns, rushing for one more and passing for over 300 yards against West LA.

After the season, SMC had five players selected to the SCFA Scholar Athlete team and two players selected to the Academic-All State Team. Marcus Scribner led the post-season on field awards when he was selected to the All-State team as an offensive Utility Player. He was one of eight Corsairs selected to the All-Pacific League team. Brock has signed a scholarship at Temple University and is already enrolled in summer school. Brock is one of eight football players who will continue their athletic careers at the four-year college level. Maxamillian Palees, Kayden Thomas, Scribner and Brock are all transferring to Division 1 level universities.

Men's Soccer. The SMC Men's Soccer team finished the regular season with a 15-4-5 record. The team advanced to round 3 of the CCCAA State Playoffs narrowly losing to Cerritos 2-1 on the road. The team leaders this season were Alexander Lalor (who led the team with 11 goals and 13 assists), Taj Winnard (nine goals and 12 assists), Jason Moreno (eight goals and seven assists, and Roey Kivity (eight goals and two assists).

Regular season final ranks and seedings: 2nd place finish in the Western State Conference North; 8th seed for south regional playoffs; State top 25 ranking of 14 in the final state poll; National top 25 ranking of 18 in the final national poll.

Individual Team Awards: Co-MVP: Taj Winnard and Kyler Sorber; Co-Offensive Player of the year: Alexander Lalor and Jason Moreno; Defensive Player of the Year: Axel Green; Most Inspirational: Sebastian Alvarez-Luna; Coaches Award: Jaime Toledo.

All-Western State Conference 1st Team: Taj Winnard, Kyler Sorber, Alexander Lalor, and Jason Moreno.

All-Western State Conference 2nd Team: Axel Green, Sebastian Alvarez-Luna, and Roey Kivity.

All-Western State Conference Honorable Mention: Javier Mendoza and Cesar Gomez.

4-year Commits: Taj Winnard, CSU Dominguez Hills NCAA D2; Sebastian Alvarez-Luna, CSU San Francisco NCAA D2.

Women's Soccer. The Fall 2022 Women's Soccer Program was undoubtedly a memorable one. The team finished the season with a 13-7-3 record equating to a third-place finish in Western State Conference Play. The WSOC program was also fortunate to participate in the CCCAA Southern Regional Play-off competition where they qualified and made it to the second round. The team eventually fell to the current State Champion (Saddleback College).

Regular Season Final Rankings and Seedings: 3rd Place Western State Conference; 24th place finish in the State Power Rankings; 14th in the Southern Region.

Individual Awards: 1st Team All WSC Awards: Charlie Kayem, Ali Alban, Sophie Doumitt; 2nd Team All WSC Awards: Emma Rierstam, Alexia Mallahi; Honorable Mention: Diana Gaspar.

Team Awards: MVP's: Charlie Kayem, Sophie Doumitt; Best Offensive: Ali Alban; Best Defensive: Alexia Mallahi; Most Improved: Kaitlyn Romero; Coaches Award: Vasthi Zuniga.

Academic Achievements: WSOC Cumulative Team GPA for the Fall semester: 2.7; Sophomore Lady Corsairs moving onto 4-year schools—Ali Alban: University of Southern California; Layla Perovich: University of Utah; Diana Gaspar: CSU Dominguez Hills.

Women's Tennis. Nicole West became only the third SMC tennis player in school history to win the State Singles title finishing the 2023 season with a perfect 23-0 record. In 2022, West was the State runner up in singles and doubles with partner Kai Nikchevich.

Nicole West: 2023 CCCAA State Singles Champion; 2023 Intercollegiate Tennis Association (ITA) National Ranking #1; 2023 ITA All-American Singles; 2023 Ojai Tournament Champion; 2023 Western State Conference Player of the Year; 2023 Western State Conference Singles Champion; 2023 All Conference First Team No. 1 Singles; 2023 NATYCAA scholar-athlete Honorable Mention honor.

Nicole West & Mia Ogebee: All WSC Second Team - No. 1 Doubles.

Men's Water Polo. The SMC Men's Water Polo team had a record of 9-19 in 2022 to finish in 3rd place in the Western State Conference. Team leaders included Carlos Ramirez (41 Goals/38 Assists/70 Steals/20 Ejections Drawn/79 Sprints Won), Mikahi Davis (44 G/21 A/58 S), Dylan Hughes (37 G/14 A/47 S/19 ED), Kristian Miranda (41 G/28 A/43 S), and Ocean Pogorel (30 G/25 A/46 S/43 ED). In goal Landon Sodi led the way with 123 Saves and 37 Steals.

Individual Team Awards: MVP-Carlos Ramirez; 3D (Desire, Dedication, Determination)-Hiro Inoki; Most Improved-Mikhail Davis.

All Western State Conference Awards: First Team–Mikhail Davis and Carlos Ramirez; Second Team–Kristian Miranda and Ocean Pogorel; Honorable Mention–James Cavanagh and Dylan Hughes

Women’s Water Polo. The SMC Men’s Water Polo team had a record of 3-19 in 2022 to finish in 6th place in the Western State Conference. Team leaders included Valerie Burchard (20 Goals/22 Assist/66 Steals), Luna Salinas (22 G/17 A/29 S/42 Ejections Drawn), Lorena Gijon (24 G/25 S), and Ginger Garrett (17 G/29 S/99 Saves). In goal Thea Tietje led the way with 111 Saves.

Individual Team Awards: MVP-Luna Salinas; 3D (Desire, Dedication, Determination)-Reed Ehrhard; Most Improved-Valerie Burchard.

All Western State Conference Awards: First Team–Luna Salinas; Second Team–Valerie Burchard and Reed Ehrhard; Honorable Mention–Ginger Garrett and Lorena Gijon.

Men’s Swimming. The SMC Men’s Swim Team finished 4th at the WSC Championships and had one swimmer (Hiro Inoki) qualify for the CCCAA State Championships where we finished 22nd as a team.

WSC Swimmer of the Year: Hiro Inoki.

WSC Champions: Hiro Inoki–50 Freestyle, 100 Freestyle, 100 Butterfly.

CCCAA State Championship Finishes: Hiro Inoki–50 Freestyle (15th), 100 Freestyle (8th), 100 Butterfly (7th).

All-Americans: Hiro Inoki–50 Freestyle, 100 Freestyle, 100 Butterfly.

School Records: 50 Butterfly–Hiro Inoki (22.54)

Individual Team Awards: Most Valuable Swimmer–Hiro Inoki; 3D (Desire, Dedication, Determination)–Leonardo Ortiz; Most Improved–Mikhail Davis; Swim of the Year–Zaliyah Quant–200 Freestyle WSC Championship; Comeback Swimmer of the Year–Tristan Quiane; Most Valuable Diver–Zec Conner.

Women’s Swimming. The SMC Women’s Swim Team finished 2nd at the WSC Championships and had six swimmers (Risa Akatsu, Emily, Lester, Wilma Henriksson, Reva Reignier, Ema Klimauskas, and Valerie Burchard) qualify for the CCCAA State Championships as well as all five relays. The women’s team became only the 7th school in history to win Women’s CCCAA State Championship finishing 38 points ahead of second place Sierra College.

WSC Champions: Risa Akatsu–200 Individual Medley, 200 Freestyle; Wilma Henriksson–100 Breaststroke, 200 Breaststroke; Ema Klimauskas–400 Individual Medley, 200 Butterfly; Emily Lester–50 Freestyle; 200 Medley Relay (Lester, Henriksson, Klimauskas, Akatsu); 400 Medley Relay (Reva Reignier, Henriksson, Klimauskas, Lester); 200 Freestyle Relay (Akatsu, Reignier, Morgan Amis, Lester); 400 Freestyle Relay (Akatsu, Reignier, Klimauskas, Lester); 800 Freestyle Relay (Akatsu, Valerie Burchard, Klimauskas, Reignier).

WSC Records: 200 Medley Relay (Lester, Henriksson, Klimauskas, Akatsu)–1:48.92; 400 Medley Relay (Reignier, Henriksson, Klimauskas, Lester)–3:53.95; 400 Freestyle Relay (Akatsu, Reignier, Klimauskas, Lester)–3:34.57; 100 Breaststroke-Wilma Henriksson–1:05.17; 200 Breaststroke-Wilma Henriksson–2:25.80; 200 Butterfly-Ema Klimauskas–2:06.39.

CCCAA State Champions: 200 Medley Relay (Lester, Henriksson, Klimauskas, Akatsu); 400 Medley Relay (Reva, Henriksson, Klimauskas, Lester); 200 Freestyle Relay (Akatsu, Reignier, Henriksson, Lester); 400 Freestyle Relay (Akatsu, Reignier, Klimauskas, Lester); 800 Freestyle Relay (Akatsu, Burchard, Klimauskas, Reignier).

CCCAA State Championship Finishes: Risa Akatsu-100 Freestyle (8th), 200 Freestyle (3rd), 200 Individual Medley (3rd); Valerie Burchard-200 Freestyle (22nd), 500 Freestyle (16th), 1650 Freestyle (12th); Wilma Henriksson-100 Breaststroke (2nd), 200 Breaststroke (3rd), 100 Butterfly (16th); Ema Klimauskas-100 Butterfly (5th), 200 Butterfly (2nd), 400 Individual Medley (2nd); Emily Lester-50 Freestyle (4th), 100 Freestyle (6th), 100 Backstroke (12th); Reva Reignier-100 Butterfly (3rd), 100 Backstroke (3rd), 200 Individual Medley (4th).

All-Americans: 200 Freestyle Relay (Akatsu, Reignier, Henriksson, Lester); 400 Freestyle Relay (Akatsu, Reignier, Klimauskas, Lester); 800 Freestyle Relay (Akatsu, Burchard, Klimauskas, Reignier); 200 Medley Relay (Lester, Henriksson, Klimauskas, Akatsu); 400 Medley Relay (Reignier, Henriksson, Klimauskas, Lester); Risa Akatsu-50 Freestyle, 100 Freestyle, 200 Freestyle, 100 Butterfly, 200 Individual Medley); Valerie Burchard-500 Freestyle, 1650 Freestyle; Wilma Henriksson-100 Breaststroke, 200 Breaststroke; Ema Klimauskas-100 Butterfly, 200 Butterfly, 400 Individual Medley; Emily Lester-50 Freestyle, 100 Freestyle, 100 Backstroke; Reva Reignier-100 Butterfly, 100 Backstroke, 200 Breaststroke, 200 Individual Medley.

School Records: 50 Butterfly-Reva Reignier (26.45); 100 Butterfly-Reva Reignier (58.38); 200 Butterfly-Ema Klimauskas (2:06.39); 200 Backstroke-Reva Reignier (2:14.81); 50 Breaststroke-Wilma Henriksson (30.23); 100 Breaststroke-Wilma Henriksson (1:05.17); 200 Breaststroke-Wilma Henriksson (2:24.24); 400 Individual Medley-Ema Klimauskas (4:39.03); 200 Freestyle Relay (Akatsu, Reignier, Henriksson, Lester)-1:38.56; 400 Freestyle Relay (Akatsu, Reignier, Klimauskas, Lester)-3:33.67; 800 Freestyle Relay (Akatsu, Burchard, Klimauskas, Reignier)-7:59.91; 200 Medley Relay (Lester, Henriksson, Klimauskas, Akatsu)-1:48.55; 400 Medley Relay (Reignier, Henriksson, Klimauskas, Lester)-3:53.89.

Individual Team Awards: Most Valuable Swimmer-Risa Akatsu; 3D (Desire, Dedication, Determination)-Ema Klimauskas; Most Improved Swimmer-Valerie Burchard; Swim of the Year-400 Medley Relay (Reignier, Henriksson, Klimauskas, Lester)-CCCAA State Championship; Comeback Swimmer of the Year-Morgan Amis; Most Improved Diver-Sam Benudiz.

Men's Volleyball. The volleyball team hosted the first annual alumni fundraiser game to kick the season off. The event was a huge success. The event raised \$7,000 via in person and on-line donations.

The Men's team had a good season, the team qualified for the playoffs for the second time in a row. The team had some fantastic wins and played well throughout the season, the guys gave everything they had. The team had two players on the all-conference 1st team, a player on the all-conference 2nd team and Libero Javier Castillo won Libero of the year. Jonathan Pritchard our Middle Blocker has committed to play for UC Santa Cruz, and our Outside Hitter, Nate Davis, has committed to play for Vassar College.

Women's Volleyball. The Santa Monica College Women's Volleyball team finished 19-8, second in conference. We had seven wins against teams with above 0.5-win average, were 7-1 in fifth set matches, and lost in the So Cal Elite 8 of the State playoffs.

We had an amazing statistical season as a team along with top individual performances. As a team, this included #1 rankings in two major statistical categories (Blocks and Aces), as well as 8 Top-10 state rankings.

Regular Season Team Statistical Finishes: #1 in State Total Blocks (253 is +21 on 2nd place); #2 in Solo Blocks (125); #3 in Service Aces (273); #3 in Blocks/Set (2.61); #4 in Total Points (1543); #6 in Service Aces/Set (2.81); #7 in Block Assists (256); #10 in Assists (959); #13 Total Kills (1017); #25 in Total Digs (1287); #28 in Assists/Set (9.89); #30 in Kills/Set (10.48).

Individually we featured the state block leader, conference dig leader and conference kill leader.

WSC 1st Team–Rain Martinez (Freshman, MB)–State Block leader, 1st in Total Blocks, 1st Blocks/Set, 1st Solo Blocks, 2nd in state Block Assists, 14th in state/3rd in Conference .358 Hitting percentage, 2nd in Conference in Total Points, CCCAA All Region honorable mention.

WSC 2nd Team–Halle Anderson (Sophomore, Libero)–WSC-South Conference Dig Leader, 2nd in WSC-South Conference Digs/Set Leader, Led State in Total Digs 2021, Led State in Digs / Set 2021; WSC 2nd Team–Mackenzie Wolff (Sophomore, OH)–2nd in Conference Total Kills (was Leader until last match!), 3rd in Conference Total Points Scored, 4th in Conference in Total Aces, 6th in Conference in Kills/Set, 6th in Conference Aces/Set, 6th in Conference Points/Set, 12th in Conference Total Digs, 13th in Conference in Total Blocks.

WSC Honorable Mention–Mia Paulson (Freshman, Setter)–5th in Conference in Total Assists, 5th in Conference Assists/Set, 25th in Conference Total Aces; Honorable Mention - Sophia Odle (Freshman, Setter) 5th in State Total Aces, 10th in State Aces/Set, 2nd in Conference Aces/Set, 2nd in Conference Total Aces, 11th in Conference Assists/Set, 15th in Conference Digs/Set.

Team MVP–Halle Anderson; Offensive Player of the Year–Mackenzie Wolff; Defensive Player of the Year–Rain Martinez; Coaches Award–Sophia Odle.

Sophomore Captain Mackenzie Wolff accepted a roster spot at contender and 2022 DII Final Four participant Cal State LA. She will be majoring in Business. Sophomore Captain Halle Anderson received multiple DI & DII offers, indoor and beach. Undecided on her next stop while pursuing Kinesiology. Sophomore Savannah Haislip is transferring to Fine Arts program at Cal State Fullerton, and is no longer competing. Freshman Rain Martinez received multiple DI offers after the first year.

Beach Volleyball. The Beach team had a very successful year after a tumultuous early season. Coach Karl Owens stepped down mid-February and Indoor Head Coach / Beach Assistant Christian Cammayo was promoted to Head Beach Coach. The foundation is now in place for the program to ascend.

The overall record of 5-15 was not representative of the quality of the competition and growth of our student athletes. This includes a sweep of Conference rival Bakersfield, multiple pairs winning over state playoff participant Moorpark and a nail biting 3-2 loss in the rain to state playoff participant LBCC.

The team had only two athletes from the 2022 Beach Volleyball team return, so the entire squad was primarily beginners on the beach. Injuries and academic eligibility forced us to field a mix of lineups all year, but even without partner and lineup consistency, we competed with powerhouses in our conference.

This competitive growth was evident at the season ending Conference Pairs tournament. Despite injuries, our teams went 4-1 in the first round of the open seeded tournament. Each pair had legitimate chances to advance into the state tournament.

Second year beach athlete Mackenzie Wolff was our athlete of the year and placed on the WSC 2nd team. She competed in the Top Pairs spot in every competition all season long. Second year beach athlete Halle Anderson was WSC Beach honorable mention

Team MVP—Mackenzie Wolff; Best Blocker—Mia Paulson; Best Defender—Halle Anderson; Newcomer of the Year—Arianna Urena.

With seven returning beach-only adding to three incoming beach-only, we expect a big jump in 2024 even before any of our recruited 2023-24 dual athletes hit the sand.

Athletics aligns with the following Ongoing Board Trustees Priorities: Increase student success and decrease equity gaps; Ensure a supportive, inclusive, and collegial environment for students and staff, and continue support for the college's participatory governance structure; Continue implementing initiatives that focus on solving barriers related to students' financial resources and unmet basic needs Continue support for campus resources that assist students with personal circumstances that may negatively impact student success; Continue support for special programs that serve local students and increase college readiness and success.

Santa Monica Early Childhood Lab School

Opening for children (ages 3 months–5 years) and families in September 2021, the Santa Monica Early Childhood Lab School (ECLS) is operated by the Growing Place. During the 2022-23 academic year, the ECLS served 71 children and families, an increase of 28 percent from the previous year. Of those served, 60 percent are Santa Monica residents and 17 percent received tuition assistance subsidies totaling \$175,000. Not yet operating at full capacity, the Growing Place continues to work toward hiring well qualified, experienced teachers (with a BA or higher) to reach the center's full capacity of 106 children across eight classrooms.

In addition to serving Santa Monica families, the center's other critical mission is to function as a teaching and demonstration site for the SMC Education/Early Childhood Department. SMC students access the center daily for classes, observations in a state-of-the-art observation lab, and for hands-on practicum experiences, where they work side by side with young children and mentor teachers from the Growing Place. During the 2022-23 academic year, 786 students spent a total of 2,015 hours observing children in the center's indoor and outdoor learning environments with the guidance of ECE faculty. Of these students, 31 completed practicum placements of 60-90 hours. This spring the college awarded 295 certificates and degrees to ECE students who will be able to enter the early care and education workforce or transfer to a 4-year university to continue their education.

Santa Monica Early Childhood Lab School aligns with the following Annual Goals 2021-22: (2) Develop a strategic vision and plan for the future of the college that includes lessons learned from COVID, the economic landscape, and current and projected revenue and enrollment demand; and (9) Maintain productive partnerships across systems (Cities/SMMUSD) and the community in support of SMC's vision and mission.

Santa Monica Early Childhood Lab School aligns with the following Ongoing Board Trustees Priorities: (1) Develop new programs and partnerships that support the strategic vision and plan for the future of the college; (2) Increase student success and decrease equity gaps; (4) Ensure a supportive, inclusive, and collegial environment for students and staff, and continue support for the college's participatory governance structure; (7) Continue support for campus resources that assist students with personal circumstances that may negatively impact student success; (9) Continue

efforts in revenue generation, cost control, re-organization, and enrollment management to achieve a sustainable budget; (11) Continue support for special programs that serve local students and increase college readiness and success; and (13) As safety permits, resume serving the community with stellar facilities.

Malibu Campus

Spring 2023. After nearly 20 years since the formation of the Malibu Public Facilities Authority to plan for a SMC satellite campus in Malibu, SMC-Malibu formally opened its doors this past Spring. Since February, the campus has welcomed over 450 students who are attending a total of 26 classes, spread across for-credit academic courses, noncredit career pathway courses, and self-enrichment classes offered by Emeritus and Community Education. Students can take classes in any of the seven beautiful instructional spaces and can leverage headphones in the computer lab so that they can independently connect to Canvas and watch lectures and work on assignments.

Local Partners. Naturally, the opening of the new SMC satellite campus is of great interest to the community and has garnered a lot of attention. Many local organizations have been visiting the campus as the campus is reaching out to the community and establishing new connections. Malibu High School, Pepperdine University, MUSE Global School, the Malibu-Pacific Palisades Chamber of Commerce, the City of Malibu, UCLA Health, and nonprofit groups such as the Boys and Girls Club of Malibu are just a few of the entities that are actively forging partnerships with the Malibu Campus.

Staffing. The campus is headed by Associate Dean, Alice Meyering, a fifteen-year SMC veteran who for the past ten years has been overseeing Community Education. Ms. Meyering brings with her ample experience in working with the communities in all their complexities, as well as an ability to create and sustain programs for public consumption. The campus is currently staffed with one Administrative Assistant II, one Student Services Specialist, and one Media Resources Assistant. At the time of this reporting, there is one dedicated Campus Safety Officer stationed at the Malibu Campus, with two custodians working separate shifts.

Notable Events & Media Exposures. A formal, invitation-only, ribbon cutting ceremony for the campus was held April 22, 2023, with over 150 attendees from the city, the county, and the college. Speakers at the ribbon cutting ceremony included SMC President/Superintendent Dr. Kathryn E. Jeffery, California State Senator Ben Allen, L.A. County Supervisor Lindsey P. Horvath, L.A. County Sheriff Robert G. Luna, Malibu Mayor Pro Tem Steve Uhring, and Dr. Margaret Quiñones-Perez, Vice Chair of SMC Board of Trustees. An Open House for the public followed in the afternoon with an overall attendance of about 400 people. Both events set the tone of the campus and its place within the community, which was further sealed when the campus hosted the State of the City on May 3, 2023. In total, the campus has made front page news on The Malibu Times thrice since its opening in February, with media coverage from the Patch, the Santa Monica Daily Press, as well as other print publications.

Campus Operations. The campus continues to work with contractors to address various items on the punch list. Staff have established procedures and protocols for instructors and students and continue with fine-tuning. Procedures and protocols for room and parking lot rentals have been developed in conjunction with the Events Department to ensure the college's interests are protected while the needs of the community are satisfied.

The current hours of operation are Mondays through Fridays, 8am to 5pm for the summer, with extended hours on Thursdays to 10pm in the fall.

Projects and Collaborations—pending and ongoing

- The City of Malibu is proposing to partner for a series tentatively referred to as Art Talk, featuring artists currently in exhibition at City Hall; the talks will be held in the lecture hall at SMC-Malibu, with the first artist, Dick Van Dyke, tentatively scheduled for December 2023.
- UCLA Health is proposing a series of Health Talks, envisioned as forums, taking place at the Malibu Campus, where parents, children, students, and the community at large can come together to discuss various issues of mental health to increase overall resiliency in the community.
- Partnership with the Audubon Society of San Fernando to create conservancy programs for families potentially leveraging the resources at Legacy Park.
- Continue to conduct surveys in local high schools to gauge topics of interest for class scheduling.
- Continue to conduct student data analysis to determine student demographics and movements, as well as class enrollment.
- Initiate and sustain marketing surveys among current and upcoming students to finetune marketing strategies.
- Working with SMC's Marketing Department to develop annual marketing strategies to promote the new satellite campus more effectively.
- Noncredit ESL and other certificated courses are to be introduced to the Labor Exchange to expand college services.
- Development of an educational multimedia signature series for the Malibu Campus is planned for 2024.

Summer and Fall 2023 and Beyond. Fifteen classes and 27 classes are scheduled at the Malibu Campus for Summer and Fall, respectively. Music in American Culture and Stellar Astronomy were added based on the results of the surveys conducted in Malibu High School in the Spring and worked around the high school bell schedules as requested, to facilitate student attendance from the high school. General Psychology, Elementary Statistics, Film Appreciation, and English 1 and 2 continue to reign among the most popular academic courses at the Malibu Campus, with Stellar Astronomy as the new course gaining interest among the public. All classes at the Malibu Campus are in-person only.

As the Malibu Campus team establishes working relationships with high schools in its immediate vicinities, such as Malibu High School and MUSE Global School, it is also planning outreach to schools in the Las Virgenes Unified School District like Calabasas High School and Agoura High School, after the summer break. The goal is to create a network of local high schools that can provide the college with accurate feedback on subjects and classes students are interested in for dual enrollment and concurrent enrollment.

The Malibu Campus is anticipating an increase in requests for facility usage and parking lot rentals, as well as requests from various film companies for movie shoots. Campus personnel is working closely with Events and other entities on campus to ensure that these requests are handled appropriately without class interruptions.

In conclusion, as the Malibu satellite campus wraps up its first six months of operation, it is apparent that having a physical campus in Malibu not only allowed SMC to deliver a more comprehensive and thoughtful array of classes serving students of all ages in the community, but it is also providing resources to the community that previously were not available, such as access to free Big Blue Bus and Bodega for students experiencing food insecurity. Furthermore, the introduction of noncredit ESL classes and other noncredit certificate courses not only opened a previously untouched population of students for SMC but will also touch upon a traditionally underserved and overlooked group of individuals that make up a portion of the community in Malibu.

As the Malibu Campus moves into 2024, we are anticipating the delivery of programs in the form of lecture series, talks, discussions that center around wellbeing, conservancy, as well as the arts, sciences, and literature. Some of these series will be in the form of partnerships, collaborations, and sponsorships. As the Campus gains a foothold in the community, we are anticipating continued in-kind sponsorships of notable events like the State of the City, the Chili Cookout while forging other similar enterprises. On the academic front, the team continues its effort in student data analysis and expanded surveys to recommend for-credit classes that would interest students in this geographical location, while scoping out new possibilities in which the college may expand its services.

SMC-Malibu aims to be a campus that, while exemplifying the academic excellency of Santa Monica College, brings the community together through its mutual pursuit of knowledge, and compassion for each other.

Ongoing Community Representation. SMC has had consistent representation on the Malibu Chamber of Commerce for many years, for the last five of which SMC Special Projects Manager Shari Davis has been a member of the Board of Directors. Following the devastating November 2018 Woolsey Fire in Malibu, and the COVID-19 pandemic starting in March 2020, the Chamber struggled to maintain its own finances and structure while attempting to play an important role in helping the community and its businesses survive. The Chamber is now the Malibu Pacific Palisades Chamber of Commerce, as the Pacific Palisades Chamber would have ceased to exist if the Malibu Chamber Board of Directors had not approved and facilitated the merger.

As the Malibu Pacific Palisades Chamber grows and continues to strive for financial stability, SMC has been an active and generous member. Representing SMC, Shari Davis is a respected member of the Board, and as such is known in the Malibu community as a point of contact for the College, helping to plan the May 3, 2023 Malibu State of the City event, a collaboration between the City of Malibu and the Chamber. It was extremely well attended and had an impressive lineup of leaders. It is expected that many more community events planned by the Chamber will take place at the SMC Malibu Campus, giving the community a much-needed anchor in Malibu.

The Malibu Campus aligns with the following Annual Goals 2022-23: (3) Increase enrollment; (4) Safely increase the number of on-ground and hybrid courses and operations; (5) Decrease equity gaps and increase successful enrollment for first time applicants and persistence from first term of enrollment to subsequent term; (13) Maintain productive partnerships across systems (Cities/SMMUSD) and the community in support of SMC's vision and mission; (14) Begin offering classes at the Malibu Campus.

The Malibu Campus aligns with the following Ongoing Board Trustees Priorities: (1) Develop new programs and partnerships that support the strategic vision and plan for the future of the college; (3) Ensure a supportive, inclusive, and collegial environment for students and staff; (4) Continue support for the college's participatory governance structure; (6) Continue implementing initiatives that focus on solving barriers related to students' financial resources

and unmet basic needs; (7) Continue support for campus resources that assist students with personal circumstances that may negatively impact student success; (8) Continue efforts in revenue generation, cost control, re-organization, and enrollment management to achieve a sustainable budget; (9) Continue as a model of environmental sustainability; (10) Continue support for special programs that serve local students and increase college readiness and success; (11) Continue strong support for Emeritus Program.

Annual Goals: 3, 4, 5, 13 and 14. Board Priorities: 1, 3, 4, 6, 7, 8, 9, 10, and 11.

Education Collaborative

Young Collegians. The Education Collaborative continues to support the Young Collegians Program. This will be the 16th Summer the program is being offered to Santa Monica-Malibu Unified School District (SMMUSD) students. Young Collegians is designed to help first-generation underrepresented students earn college credits while in high school. Once the student completes the three-year summer program, they would have earned 14 college credits. SMC currently has 37 Young Collegians taking classes both online and on-ground. The program is also providing on-ground workshops to help support students. The enrollment for the program has improved. We were able to recruit 24 new students this summer. We are hopeful that enrollment will continue to grow, and we will be back to our pre-pandemic numbers.

Dual Enrollment. In 2022-23, the Dual Enrollment Program partnered with five local high schools. The program offered 24 dual enrollment classes in the Fall and Spring with 16 of the classes being offered at SMMUSD. We also offered the first Mariachi class at Samohi, which was well received by the students and community. The Dual enrollment classes were offered in person or online depending on the course and faculty. The program supported faculty and students with orientations and enrollment workshops along with counseling support throughout the year.

Concurrent Enrollment. In Summer 2023, SMC accommodated SMMUSD students through the Concurrent Enrollment Program by offering Chemistry, Economics, History, Physics, and Political Science to students who desired to take classes in the Summer. One-hundred-fifty students enrolled for these opportunities and were supported with a virtual orientation and a designated concurrent enrollment counselor.

The Education Collaborative aligns with the following Annual Goals 2021-22: (4) Safely increase the number of on-ground and hybrid courses and operation; (5) Decrease equity gaps and increase and (13) Maintain productive partnerships across systems (Cities/SMMUSD) and the community in support of SMC's vision and mission.

The Education Collaborative aligns with the following Ongoing Board of Trustees Priorities: (1) Develop new programs and partnerships that support the strategic vision and plan for the future of the college; (6) Continue implementing initiatives that focus on solving barriers related to students' financial resources and unmet basic needs; and (10) Continue support for special programs that serve local students and increase college readiness and success.

Learning Resources

The Learning Resource Center (LRC) is a comprehensive approach by SMC to provide students with the academic support addressing their developmental and educational needs to be successful in their college experience and goals. Learning Resource areas include tutoring with Instructional Assistants and Peer-to-Peer Tutors, Learning Resource Labs, and Supplemental Instruction (SI). These services provide the college's diverse student population with the tools and strategies that allow students to persist and successfully complete their coursework.

Guided Pathways and AB 705: The Interim Associate Dean of Student Instructional Support took on the role of a facilitator on the Student Equity Design Team focused on Transfer English. Working alongside her

was the Coordinator for English, who also played an integral part in the team's efforts. Similarly, the Coordinators for Mathematics and Supplemental Instruction actively participated in the Transfer Math team. These dedicated teams were entrusted with the important task of formulating recommendations for goals and strategies aimed at addressing and eliminating racial equity gaps affecting disproportionately impacted groups. Their collective expertise and commitment play a significant role in advancing equity within our institution.

Learning Resources aligns with the following Ongoing Board of Trustees Priorities: (2) Increase student success and decrease equity gaps; (4) Ensure a supportive, inclusive, and collegial environment for students and staff, and continue support for the college's participatory governance structure.

Increased professional development: The Interim Associate Dean of Student Instructional Support recently participated in several conferences and workshops, namely the ACCCA Annual Conference, A2Mend Annual Conference, Guided Pathways Institute #4, and NCORE Annual Conference. She also attended the Management 101 Emotional Intelligence workshops. During these events, she actively sought out valuable resources and strategies that can be effectively utilized within our Learning Resource Center (LRC). Her attendance has brought back a wealth of knowledge that can contribute to enhancing the support and services offered to our students.

Learning Resources aligns with the following Ongoing Board of Trustees Priorities: (5) Continue professional development embedding anti-racist, equity-minded academic and non-academic support in all student services and college operations— Based on evidence, implement models of support and instruction that increase student success and decrease equity gaps.

Increase in consistency of practices in the various tutoring centers: The Tutoring Coordinators have been actively working together to develop a comprehensive tutor training program. This program aims to establish consistency and to align with the best practices outlined in our tutoring plan. Multiple coordinators and staff members have also joined the Caring Campus initiative. They are dedicated to ensuring that the core principles of the program are effectively implemented within their respective areas. Through this collaborative effort, we strive to enhance the quality of tutoring services and create a supportive environment for our students.

Learning Resources aligns with the following Ongoing Board of Trustees Priorities: (7) Continue support for campus resources that assist students with personal circumstances that may negatively impact student success.

The impact of COVID-19 on tutoring and supplemental instruction: The LRC has continued offering Hybrid Services in Spring 2023. Overall, the impact of COVID-19 on tutoring and supplemental instruction has highlighted the need for adaptability, technological preparedness, and a focus on equitable access to ensure that students continue to receive the necessary academic support during challenging times.

Learning Resources aligns with the following Ongoing Board of Trustees Priorities: (2) Increase student success and decrease equity gaps; (4) Ensure a supportive, inclusive, and collegial environment for students and staff, and continue support for the college's participatory governance structure ; (7) Continue support for campus resources that assist students with personal circumstances that may negatively impact student success; and (11) Continue support for special programs that serve local students and increase college readiness and success.

Scholars Program

The Scholars Program was developed to play an important role in ensuring and maintaining SMC's transfer relationship with UCLA. Due to the considerable curricular offering and instructional faculty involvement, the program falls under the leadership of SMC's Academic Affairs. As such, the Scholars Program has

initiated and hosted, and continues to host, several transfer-related communications, events, and meetings with UCLA.

One highlight, which Academic Affairs and the Scholars Program is particularly excited, during the 2022-23 year, the Vice President of Academic Affairs and the Scholars Program leaders have been working with the UCLA Dean of Undergraduate Education and her staff to plan a meeting between UCLA and SMC faculty members to discuss curriculum alignment, pedagogy, student skills, and course outcomes. UCLA agreed to host the meeting in fall of 2023. Likely, there will be 20-30 faculty members from SMC and a similar number from UCLA.

Annual Goal #13—Community Relations - maintain good partnerships across systems and the community in support of SMC’s vision and mission. Ongoing Board Priority #1—Develop new programs and partnerships that support the strategic vision and plan for the future of the college.

In Fall 2023, *preliminary* TAP certified student admissions to UCLA is 89 percent (166 admitted/187 applied). In addition, 1,563 total SMC students applied to UCLA and 514 were admitted—33 percent admit rate for SMC. **TAP students made up 32 percent of SMC’s total admitted students to UCLA.**

We have seen a 4 percent increase since last year and that is considerable for preliminary numbers. For reference, 1,739 SMC students applied to UCLA for Fall 2022. 543 were admitted (31 percent admit rate) and TAP certified students made up 28 percent of that total number.

TAP certified UCLA admissions data disaggregated by race (categories and data are provided by UCLA):

- African American—86 percent of applicants admitted (six of seven students)
- Chicano/Latino—93 percent of applicants admitted (30 of 36 students)
- Asian—79 percent of applicants admitted (26 of 29 students)
- White—91 percent of applicants admitted (77 of 96 students)

For context, as of the end of 2021-22, the Scholars Program student headcount was 833. SMC total credit student headcount for Spring 2022 was 24,369. Scholars makes up roughly 3.5 percent of the SMC credit student population.

Additionally, 18 total TAP students were admitted to their alternate major for Fall 2023—*preliminary data* (just below four percent of the total SMC admitted students) and this is an option **only** available to TAP students. These are students who would otherwise be denied admission to UCLA.

Annual Goal #5—Increase Student Success and decrease equity gaps. Annual Goal #6—Decrease equity gaps and increase Vision for Success and Student-Centered Funding Formula (SCFF) completion metrics for all populations—Bachelor Degrees, Transfers, AAs, ADTs, Chancellor’s Office approved Certificates.

Completion data shows the increase in degree completers at SMC as a whole and in the Scholars Program. For SMC as a whole, the increase is also quite substantial and is, in large part, a result of the auto-awarding efforts. In 2015-16, Scholars’ students represented 11 percent of total degree petitioners/completers at SMC (AA/AS/ADT only). In 2019-20, Scholar’s students represented 15 percent of total SMC degree petitioners/completers. This is notable considering the size of Scholars (approx. 900 students) and is due to the implementation of a programmatic Associate/Certificate evaluation project we developed in 2015. 2020-21 and 2021-22 Scholars represented 11.5 percent and nine percent of total SMC degree

completers, respectively. Again, the Scholars Program makes up only 3.5 percent of the SMC credit student population, so this is significant.

Annual Goal #5—Increase Student Success and decrease equity gaps. Annual Goal #6—Decrease equity gaps and increase Vision for Success and Student-Centered Funding Formula (SCFF) completion metrics for all populations—Bachelor Degrees, Transfers, AAs, ADTs, Chancellor’s Office approved Certificates.

Scholars Program course modality was solely on-ground prior to the pandemic and then solely online as of March 2020. We have slowly been introducing more of an on-ground/hybrid presence since Fall 2021. In Fall 2021, 20 percent of our Scholars courses were offered on-ground or hybrid. In Spring 2022, 29 percent were on-ground or hybrid. In Fall 2022 and Spring 2023, we increased to 51 percent and 65 percent respectively.

Annual Goal #4—Safely increase the number of on-ground and hybrid courses and operations.

Scholars Program counseling contacts have been consistently high and in proportion with the number of students in our Program each year. In 2018-19, the Scholars Program had a total of 7,625 counseling contacts, in 2019-20, a total of 6,990 counseling contacts, in 2020-21, a total of 6,603 counseling contacts and in 2021-22 a total of 5,524 counseling contacts. The Scholars Program has the highest number of counseling contacts besides GCTS and IECC (that serve the largest populations in Counseling). This is due to our high-touch approach, intentional outreach, and annual programmatic review efforts.

Annual Goal #5—Increase Student Success and decrease equity gaps. Annual Goal #6—Decrease equity gaps and increase Vision for Success and Student Centered Funding Formula (SCFF) completion metrics for all populations—Bachelor Degrees, Transfers, AAs, ADTs, Chancellor’s Office approved Certificates.

Scholars Program Course Success Rate:

- Fall 2018: 88 percent (Black: 79 percent / Latin/x: 83 percent)
- Fall 2019: 84 percent (Black: 70 percent / Latin/x: 78 percent)
- Fall 2020: 90 percent (Black: 77 percent / Latin/x: 83 percent)
- Fall 2021: 96 percent (Black: 92 percent / Latin/x: 93 percent)
- Fall 2022: 87 percent (Black: 82 percent / Latin/x: 80 percent)

Scholars Program Term-to-Term Persistence:

- Fall 2018: 90 percent (Black: 86 percent / Latin/x: 91 percent)
- Fall 2019: 90 percent (Black: 84 percent / Latin/x: 92 percent)
- Fall 2020: 93 percent (Black: 81 percent / Latin/x: 93 percent)
- Fall 2021: 91 percent (Black: 97 percent / Latin/x: 94 percent)
- *Fall 2022: Not available*

Scholars Program Persistence Rates from Fall 2016 to Fall 2022 have hovered at or above 90 percent overall. Persistence rates for our Latin/x and Black students has hovered over 90 percent and 80 percent respectively.

Annual Goal #5—Increase Student Success and decrease equity gaps. Annual Goal #6—Decrease equity gaps and increase Vision for Success and Student-Centered Funding Formula (SCFF) completion metrics for all populations—Bachelor Degrees, Transfers, AAs, ADTs, Chancellor’s Office approved Certificates.

STEM Program

During 2022-23, the SMC STEM Program closed out the final year of the **STEM Learning and Leadership Innovation Center (SLLIC)** grant while also concurrently implementing Year 2 of the **Engage, Succeed, Advance in Science, Technology, Engineering, and Math (ESA-STEM)** program, funded by a U.S. Department of Education Title III Hispanic Serving Institutions grant (DOE Title III HSI).

The overarching goals of both grant-funded programs are to improve the academic attainment of Hispanic students and low-income students at SMC. In partnership with university and industry partners, ESA/STEM grant works cooperatively to increase the number of Hispanic and low-income students who successfully pursue and obtain STEM degrees and careers. The three major goals of the program are to: (1) Increase the enrollment of Hispanic and low-income students in STEM programming; (2) Improve student success by strengthening instructional and student support services in STEM (e.g. peer mentoring), targeting psychosocial development and the teaching and learning environment; and (3) Strengthen student transfer and program articulation through the development of university and industry partnerships.

SLLIC Final Close Out Snapshot (Year 6)

<p>566 students were declared engineering majors</p>	<p>958 students joined the SLLIC (STEM) program</p>	<p>Over the last 8 years, the number of STEM transfers to UCs has increased by 51% and STEM transfers to CSUs has increased by 125%</p>	<p>An average of 73% of STEM Scholars persisted to the next academic year (9.1% above the baseline)</p>	<p>8 partnerships were established between SMC and STEM industry groups</p>
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ESA/STEM Snapshot (Year 1)

<p>175 MÁS Participants joined the first cohort of MÁS Scholars</p>	<p>19 outreach events were conducted by the STEM Program</p>	<p>32 grant-supported STEM course sections w/ an SI component</p>	<p>6 partnerships were established between SMC and STEM industry groups</p>
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This year’s STEM Program updates as they relate to the goals include:

- **Enrollment.** 175 students were admitted to the 11th cohort of the STEM program and onboarded in Summer 2022. The 12th STEM Program cohort were recruited in Spring 2023 from over 400 applications. An anticipated 245 STEM students will participate in the upcoming Summer STEM Skills Week in August.
- **Improve student success.** 35+ new peer mentors/tutors were hired and trained for the STEM Peer-Coaching Program, supporting 175+ STEM students through one-on-one and group workshops and 795+ students through the STEM Lab virtual tutoring space. The STEM Therapist continued meeting with students and worked with STEM Faculty to develop a series of additional workshops addressing Wellness/Mental Health support for STEM students. STEM Math Faculty piloted the first Winter Math Boot Camp utilizing our existing Math Workshop modules to support students who need assistance reviewing developmental math concepts in a sustainable, scalable, self-paced, online modality. The workshops covered all Math levels ranging from Math 1 through

Math 11. The first summer pilot for the modules began recruiting students in Spring 2023 and are currently underway. Through the ESA/MAS Program, STEM funded 32 Supplemental Instructions (SI) sections of STEM courses in 2022-23. The STEM Program also continued to support 75+ STEM faculty and staff members with training/professional development opportunities on effective teaching and learning strategies, & best practices, as well as promoting and providing funds for faculty to attend off-campus/virtual workshops.

- **Strengthen student transfer through partnerships.** ESA/STEM offered workshops to help prepare students for summer research experiences and transfer including “**Transfer Coachella**” and “**Cool Careers**” in Fall 2022 and Spring 2023. In addition, 19+ events and workshops were offered, topics including transfer, financial aid, wellness/mental health, along with additional assistance and counseling sessions to assist students with internship, TAG, and transfer applications. Furthermore, the STEM-specific Counseling 12 and 15 classes offerings were expanded to intersessions and are now offered year-round, focusing directly on goal and career identification and preparing students for research and transfer opportunities. The ESA/STEM program continues to build on the partnerships built through the previous SLLIC grant with 6+ external partners including UCLA, Station1, NASA MINDS, JPL, USC, and Base 11.

COVID-19. In response to the lockdown and the COVID-19 pandemic, the STEM Program and counseling support team continues to adapt and build upon the best practices developed and refined to ensure the continuity and accessibility for students to all program support services and activities. With the shift back to more on-ground and in-person services, the STEM Team strives to maintain flexible options for students including hybrid and online support for STEM-specific counseling (via phone and zoom appointments), online access to tutoring and peer mentoring support sessions and workshops, and drop-in hours for student questions. While the STEM Program will be pivoting back to an on-ground offering for STEM Skills Week for Summer 2023, hybrid and virtual options will also be offered to support students unable to participate on-ground or in-person. Significant efforts will continue to be made to expand and refine the current STEM program’s online presence and communication network for students, incorporating website updates, social media (LinkedIn, Instagram, Facebook), a STEM CANVAS, personalized phone calls, and other platforms/modalities to ensure students are made aware of the vast resources and support services available to them at SMC and via the program. The STEM Office and Lab have returned to full-service, on-ground hours Monday-Friday.

The updates above are in alignment with the following Board of Trustees Annual Goals 1, 3, 4, 5, 6 and Ongoing Priorities 1, 3, 4, 6, 7, and 10.

Equity, Pathways and Inclusion and the Student Equity and Achievement Program

In 2022-23, SMC continued its ongoing efforts to advance equity goals identified in the SMC Student Equity Plan (SEP) and Redesign/Guided Pathways effort. The following are some ongoing efforts and funded projects, programs, and conferences specifically designed to support the success of our Black and Latinx students:

- The Equitizing Gateway Courses (EGC) successfully launched its professional development program fully online for both Cohorts 1 and 2. The program is a multi-semester, college-wide professional development opportunity for faculty to cultivate and deepen equity-centered pedagogical practices and to better serve today’s students, particularly African American and Latinx students. 120 faculty completed the multi-semester program from Cohort 1 and 75 faculty have completed through semester 3 of Cohort 2.

- Over this past academic year, through the support of an Institutional Effectiveness Partnership Initiative (IEPI) grant, the interim Dean of Equity, Pathways, and Inclusion collaborated with the Academic Senate Professional Development Committee, Classified Professional Development Committee, Management Association, Human Resources and other key stakeholders continued their work to design a comprehensive equity-related Professional Development Plan for all employee groups in an effort to meet college equity goals. A DPAC Action Plan for 2023-24 was approved to offer on-going support of the IEPI grant in its design and implementation of a comprehensive equity-related professional development plan for all employee groups with the outcome to improve student racial equity and sense of belonging on campus.
- Equity, Pathways, and Inclusion worked with a team of faculty, classified staff, and managers to successfully complete and submit SMC's Student Equity Plan for 2022-25 to the Chancellor's Office. The 2022-25 Student Equity Plan paves the way for SMC to continue its focus on dismantling institutional barriers while intensifying its resolve to achieve racial equity in outcomes for students of color.
- SMC and Hotep Consultants worked collaboratively to conduct an SMC College-wide equity audit of SMC practices, policies, and procedures to uncover potential barriers to student success—specifically as it relates to the impact on historically minoritized student success. This equity audit resulted in recommendations, action planning and implementation for continued, long-term improvement to ensure that equity is embedded in all areas of campus and reflected in policy, practice and praxis. In addition, Hotep Consultants facilitated a series of Professional Learning Experiences based on the audit findings for faculty, classified staff and managers.
- Provide monthly updates to the SMC Board of Trustees as part of the Student Success— Equity, Guided Pathways, Inclusion and Diversity standing agenda item.
- Student Equity Center (SEC) Leadership Team continues to work to provide students with intersectional services and resources to foster retention, success, community, and advocacy. The Student Equity Center is comprised of four centers: Racial Justice Center, Pride and LGBTQ+ Center, Gender Equity Center, and Undocumented/Dream Center.
- SMC continued its participation in the California Community College Equity Leadership Alliance founded by Dr. Shaun Harper of the USC Race and Equity Center.
- National Science Foundation grant, which is focused on providing in-depth, equity-focused training to probationary full-time faculty in STEM departments; all activities experienced a successful fully remote rollout for Cohorts 1 and 2.
- Counseling support for the Latino Center/Adelante and Black Collegians/Umoja programs.
- SMC sponsored a cross-functional delegation of faculty, classified staff, managers and student to the National Conference on Race and Ethnicity in American Higher Education (NCORE) to gain a deeper, comprehensive understanding and knowledge, build skills, and create community around issues of race and ethnicity to better understand and effectively serve the socio-emotional, academic, and basic needs of our Black and Latinx students to close racial equity gaps.
- Student Equity Center faculty and programming support to empower students to explore, affirm, and celebrate their individual and intersectional identities and define success for themselves in pursuit of their academic and personal goals.

- Black Collegians students and faculty to attend the annual Umoja Conference to learn about their African ancestry, create community, and inspire academic excellence through self-actualization for students of African descent.
- Faculty, classified staff, and students to attend the A2Mend Conference, which is designed for both professionals and students to engage in developing best practices to serve specifically our Black male students.
- SMC's Pan African Alliance held its 1st Black Student Graduation with over 60 graduates in attendance and over 300 guests to celebrate the academic achievement of our Black students.
- SMC's Pan African Alliance coordinated and led student programming and a recognition event for Black History Month.
- Participated in the California Community College system-wide Black Student Success week by providing a variety of activities organized by our Black Collegians program leader and key personnel.
- Matika Wilbur's Project 562 collaboration with Barrett Gallery Director and SMC professors Emily Silver and Walter Meyer and SMC students to build the Project 562 exhibition from the ground up. Students were involved in building walls, printing and framing imagery, conducting deep dive research, and art handling. Together, Wilbur and the students curated images centered around authentic, poignant narratives, and crafted a groundbreaking show and film festival.
- In collaboration with Professor Redelia Shaw, SMC's Public Policy Institute, Santa Monica Area Human Relations Council, SMC Associated Students, City of Santa Monica, SMC Student Equity Center, the SMC Community, Academic Relations Dept., and EPI sponsored Race Relay, a multi-media, interactive production involving personal stories and national concerns to create on-going community dialogues around racial issues at SMC and to support the healing of individuals, communities, and society.

The Equity, Pathways and Inclusion and the Student Equity and Achievement Program aligns with the following Annual Goals 2022-23: (5) Decrease equity gaps increase successful enrollment, persistence, gateway course success, transfer-level English and math completion, and units completed in year 1; (6) Decrease equity gaps and increase completion metrics; (7) Complete an equity audit of all campus operations; and (13) Maintain productive partnerships across systems (Cities/SMMUSD) and the community in support of SMC's vision and mission.

The Equity, Pathways and Inclusion and the Student Equity and Achievement Program aligns with the following Ongoing Board Trustees Priorities: (1) Develop new programs and partnerships that support the strategic vision and plan for the future of the college; (3) Ensure a supportive, inclusive, and collegial environment for students and staff; (5) Continue professional development embedding anti-racist, equity-minded academic and non-academic support in all student services and college operations; (7) Continue support for campus resources that assist students with personal circumstances that may negatively impact student success; and (10) Continue support for special programs that serve local students and increase college readiness and success.

Redesigning the Student Experience Using a Guided Pathways Framework

SMC Redesign is an integrated, inclusive approach to reimagine and comprehensively redesign the student experience. This effort involves reshaping the college as an equitable institution that is more effective and more efficient at serving our diverse student body with its diverse aspirations and its diverse social and academic preparations. Using a student-centered approach and seeing the institution through

a student lens, the redesign engages the college as an inquiry-based, networked community to create an equity-driven institution as competent in student completion as it is in student access.

Redesign prioritized activities for 2022-23 included:

- **Academic and Career Paths (Program Maps):** Continued to publish new and revised program maps for our certificates of achievement, degrees, and transfer preparation programs.
- **Equitizing Gateway Courses Professional Development Program:** Implemented semesters 3 and 4 (for Cohort 1) and semesters 2 and 3 (for Cohort 2) of multi-dimensional, multi-phase professional development opportunity (Equitizing Gateway Courses). 120 faculty completed the 4-semester program from Cohort 1 and 75 faculty have completed through semester 3 of Cohort 2.
- **Student Success Teams:** Implementation of a Student Success Team (formerly Student Care Team) model in 6 of 7 Areas of Interest. Student Success Teams include a counseling faculty lead, an instructional faculty lead, a cluster of counselors, Career Services Center counselor and/or staff member, a student services specialist, and Peer Navigators.
- **Gateway to Persistence and Success (GPS)—Starfish:** Continued implementation and promotion of GPS.
- **Participation in the California Guided Pathways Phase Two Project led by the National Center for Inquiry & Improvement:** A community of practice comprised of 43 colleges, which collaborate and share ideas and experiences in relation to the implementation of the guided pathways framework.
- **Areas of Interest:** Greater integration of Areas of Interest into the onboarding process via VIP/Welcome Week and Open Houses throughout the year.
- **Ad Astra:** Preliminary implementation to help inform course scheduling based on student educational plans, student demand, and student availability.

Redesigning the Student Experience Using a Guided Pathways Framework aligns with the following Annual Goals 2022-23: (3) Increase enrollment; (5) Decrease equity gaps increase successful enrollment, persistence, gateway course success, transfer-level English and math completion, and units completed in year 1; and (6) Decrease equity gaps and increase completion metrics.

Redesigning Student Experience Using a Guided Pathways Framework aligns with the following Ongoing Board of Trustees Priorities: (1) Develop new programs and partnerships that support the strategic vision and plan for the future of the college; (3) Ensure a supportive, inclusive, and collegial environment for students and staff; (5) Continue professional development embedding anti-racist, equity-minded academic and non-academic support in all student services and college operations; (6) Continue implementing initiatives that focus on solving barriers related to students' financial resources and unmet needs; (7) Continue support for campus resources that assist students with personal circumstances that may negatively impact student success; (8) Continue efforts in revenue generation, cost control, re-organization, and enrollment management to ensure a sustainable budget; and (10) Continue support for special programs that serve local students and increase college readiness and success.

Equity-minded Professional Innovation Center (EpiCenter)

Over the 2022-23 academic year, through the support of an Institutional Effectiveness Partnership Initiative (IEPI) grant, the interim Dean of Equity, Pathways, and Inclusion collaborated with the Academic Senate Professional Development Committee, Classified Professional Development Committee,

Management Association, Human Resources and other key stakeholders continued their work to design a comprehensive Professional Development Plan and transform the EpiCenter into an equity-minded Professional Development Center for all employee groups on campus in an effort to meet the College's equity goals. A District Planning and Advisory Council (DPAC) Action Plan for 2023-24 was approved to offer on-going support of the IEPI grant-funded design and implementation of a comprehensive professional development plan for all employee groups with the outcome to improve student racial equity and sense of belonging on campus.

Vision: The EpiCenter strives to build community and capacity among all employee groups to make SMC a place where everyone belongs and realizes their potential.

Mission: The EpiCenter supports the equity mission of Santa Monica College as well as the Vision for Success through coordination and facilitation of professional learning and growth opportunities for all employee groups that are grounded in the principles of equity-mindedness: race-conscious, action-oriented, institutionally focused, systemically aware, and evidence-based. By offering a variety of opportunities tailored to the needs of all employees, the EpiCenter strives to be the center of growth, development, and professional excellence for all while also cultivating community and joy in our daily work.

2022-23 highlights include:

- The EpiCenter staff assisted with the Spring Professional Development Day workshop series. Faculty, staff, and administrators came together for a series of live sessions focused on best practices, student services, and creating a culture of equity-minded service to support historically marginalized students.
- The month-long, concentrated equity trainings offered through the Center for Organizational Research and Advancement (CORA) continued to be available to SMC classified staff and faculty focused specifically on the needs of Teaching and Supporting Men of Color.
- In partnership with the Student Equity and STEM Programs, work continued on the \$2,493,400 five-year National Science Foundation grant focused on providing in-depth, equity-focused training to probationary full-time faculty in STEM departments. The entire program continues to successfully rollout all its professional development activities for both Cohorts 1 and 2 remotely.
- The Equitizing Gateway Courses (EGC) successfully launched its professional development program fully online for both Cohorts 1 and 2. The program is a multi-semester, college-wide professional development opportunity for faculty to cultivate and deepen equity-centered pedagogical practices and to better serve today's students, particularly African American and Latinx students. 120 faculty completed the 4-semester program from Cohort 1 and 75 faculty have completed through semester 3 of Cohort 2. The 2nd cohort will conclude the program with their 4th semester in Fall of 2023.
- Successfully hired an Administrative Assistant I to support the EpiCenter and biannual professional development days
- Identified EpiCenter leads for each employee group: Faculty, Classified Professionals, and Managers/Administrators. The EpiCenter is grounded in a shared leadership model and leads will liaise with the Academic Senate Professional Development Committee, the Classified Professional Development Committee, Management Association and EPI to facilitate existing professional

development opportunities, including biannual professional development days, as well as create new content when needs arise.

- Developed a comprehensive five-year professional development plan to serve all employees at SMC.
- Built a master calendar of Professional Development opportunities to consolidate information and serve as a “one-stop-shop” to learn about all professional development opportunities across the Campus for all employee groups.

The EpiCenter aligns with the following Annual Goals 2022-23: (5) Decrease equity gaps, increase successful enrollment, persistence, gateway course success, transfer-level English and math completion, and units completed in year 1; and (6) Decrease equity gaps and increase completion metrics.

The EpiCenter aligns with the following Ongoing Board of Trustees Priorities: (1) Develop new programs and partnerships that support the strategic vision and plan for the future of the college; (3) Ensure a supportive, inclusive, and collegial environment for students and staff; and (5) Continue professional development embedding anti-racist, equity-minded academic and non-academic support in all student services and college operations.

Faculty Accolades (as submitted by Department Chairs)

Communications/Media Studies

Ashanti Blaize-Hopkins is the first Black woman ever to be elected Vice President of the national Society of Professional Journalists in its 113-year history.

Dr. Delphine Broccard earned her PhD from Texas Tech's Technical Communication & Rhetoric PhD program.

Dr. Tim Conley's film *Eve After Dark* premiered at the 31st Annual Pan African Festival in Los Angeles.

Kevin Coleman-Cohen has received multiple awards for his film *Pretty Boy*.

Robin Daniels received a Service Award from the FACCC Board.

Roxanne Captor wrote the new film *Dream Moms* on Hallmark Channel.

Dr. Nancy Grass was nominated for the 2023 WSCA Distinguished Teaching Award.

Corsair and Staff won the 2022 Region 11 Mark of Excellence Award from the Society of Professional Journalists.

Film Program is named to *Moviemaker Magazine's* List of 40 Best Film Schools of 2022.

Journalism Program won the JACC Print Pacesetters Award.

Student Film, *Azizam*, named a Finalist in the Emerging Filmmaker Showcase for the American Pavilion at Cannes.

Physical Sciences

Sarah Kurtoic (in her 1st probationary year) and Jennifer Hsieh are working on developing a new CTE program on chemistry lab technician training. This is the first time the department has any CTE-related courses.

The department continues to have new FT faculty hires participate in the NSF STEM grant whose purpose is to close equity gap in STEM classes using evidence-backed solutions. With the two new FT faculty joining the grant in Fall 2023, half the department would have undergone this training, compared to zero just three years ago.

The department created several hybrid and fully online courses to adapt to student demand for fewer on-ground courses. Due to the on-ground lab requirements for articulation of the department's courses, almost all labs are still done on-ground. However, the number of hybrid and online courses changed from zero in 2019 to at least five to ten per Fall and Spring.

Forouzan Faridian helped students in her classes who need housing support and medical benefits by working with the College's Financial Aid Associate Dean Tracie Hunter.

Interaction Design

The IxD Bachelor's Degree program was made a permanent part of Santa Monica College in October 2021, had a 96 percent graduation rate, an upcoming 8th cohort, and students recently taking the top three awards in the Snap Lens Challenge. The program's success is due to faculty members **Nicole Chan**, **Luke Johnson**, and **Maxim Safioulline**. Read more about the program and their accomplishments here: <https://ixd.smc.edu/annual-reports/annual-report-2023>.

English

English instructor Carol V. Davis' fourth poetry collection, *Below Zero*, was published by the Stephen F. Austin State University Press in March. Following the LA book launch at Beyond Baroque in Venice, Carol gave readings in Michigan and Idaho as well as at several California libraries. In addition, Carol has just finished collaborating with Maxim Shrayer of Boston College on the translation of the long poem "The Village Orchestra" which will be published in Germany.

High praise and recognition continue for English instructor Ryka (Oba) Aoki's novel, *Light From Uncommon Stars* (2021). The short list of Ryka's recent awards includes a [2021 Otherwise Award](#) (given in 2023 because of COVID), a [2023 Jim Duggins, PhD Outstanding Mid-Career Novelist Prize](#) as well as a [2022 Philip Freund Prize in Creative Writing](#) in recognition of excellence in publication.

In May, Ryka was chosen to write and read the City of Santa Monica's Pride Proclamation. From www.smpride.com: "The proclamation serves as a powerful declaration of the city's support for the LGBTQIA+ community, its commitment to promoting equality and inclusion, and its dedication to creating a safe and welcoming environment for all individuals." Here is a [pre-recording of the proclamation](#).

English instructor Robert Karron continues to write thoughtful pieces for the *LA Times* about the local unhoused community [profiling their struggles](#) and [hopes](#) for an improved situation.

English Instructor John Lynch wrote the screenplay for a short film, *The Gambler*, which won "Best Short Script" and "Best Short Film" at the [Massachusetts Independent Film Festival](#) in March.

STUDENT SERVICES

General Counseling

The SMC Counseling Department continues to offer online and in-person counseling services. Since returning to in-person counseling, we have seen an increase in students enthusiastically utilizing in-person counseling, with over 100 students served in person on our busiest days in the General Counseling and Transfer Services area.

Our efforts to provide ease of access to counselors since the advent of the pandemic have increased student usage of counseling services, despite declining enrollment. When comparing Spring 2022, a time when we “relaunched” in-person counseling services, to Spring 2023, where we have continued to offer the hybrid model of services, we have observed an incredible percentage increase of in-person drop-in (during Spring 2022 we saw 1,015 compared to 5,059 in-person drop-in services for Spring 2023).

This notable accomplishment relates to the Annual Board of Trustee Goals “Educational Advancement, Quality, and Equity”- #4 Safely increase the number of on-ground and hybrid courses and operations. This aligns closely to this goal as we have continued to offer in person counseling services safely and are following a hybrid model of virtual and in-person counseling.

In Fall 2022, the Counseling Department reinstated the Counselor Classroom Visitation Program with the English and Math Departments. Counselors went into the classrooms and conducted intentional presentations about the services SMC provides for student success. This included motivational conversations with the students as well as how to set up an appointment with a counselor. The counselors that conducted the presentations also followed up with the instructors for student referrals. 18 sections of English 1/28 and Math C (support courses) were visited in the Fall while 20 sections of those classroom were visited in the Spring, totaling 800 students between the Fall 2022 and Spring 2023 semester.

A survey of the visits was conducted in the fall, included are some quotes from the students about their classroom presentation experience: “It opened a lot of doors that I didn’t know were there;” “The visits were very insightful, and informative about what the school has to offer;” and “Working full time with an infant having a counselor come in and talk to you is greatly appreciated. She made me understand what resources I have to help me complete college successfully without taking unnecessary steps and classes.”

The Counselor Classroom Visitation Program fully supports Board of Trustees Priorities- #1, Develop new programs and partnerships that support the strategic vision and plan for the future of the college. Through this program we have been able to go into the support courses and help students understand how to reach their goals.

As of Fall 2022, the following areas of interest have been launched and are active: STEM, Health & Wellness, Business, People and Society, Culture, History and Languages and Arts, Media and Entertainment. With the hiring of 4 counselors in Fall 2022 we have been able to be more innovative in how we contact our most marginalized students. In Spring 2023, for the first time ever, General Counseling (new hired counselors) and peer navigator counselors are contacting first-year students in each AOI (Area of Interest) to conduct a “check-in” appointment or provide an email with resources and an offer to meet with a counselor. 2,130 students have been reached through this pilot program so far. At the present time, we are relying on the AOI lead counselors and partial reassignment of nine adjunct counselors to provide this specialized service.

Board Priority #2 “Educational Advancement, Quality and Equity:”- Continue to support and hire diverse and innovative faculty and staff, while seeking to increase the percentage of full-time faculty over time. With the new hires and the newly launched Counseling AOI program this supports this priority since these communities are part of the larger Guided Pathways Redesign at the college and the whole purpose of the redesign is to increase student success, reduce equity gaps and advance the Vision for Success Goals

Transfer

For 2021-22, the UC Information Center once again listed Santa Monica College as the leader among all California community colleges in the following categories:

- #1 distinction in transfers to the UC system for 32 years in a row!
- #1 in African American (59) transfers to the UC System.
- #1 in Chicano/Latino (246) transfers to the UC System.

Santa Monica College transferred 1,200 students to the UC System in 2021-22. UCLA was the most popular campus (412), followed by UC San Diego (194), and UC Irvine and UC Berkeley were extremely close for third place (133 and 132 respectively).

SMC was the 9th largest feeder to the CSU system, sending 1,217 students which increased by 84 from the previous year. Moreover, SMC continues to be:

- #1 in transfers to USC (129) and
- #1 in transfers to LMU (95)

Santa Monica College also continues to transfer more students to Columbia University than any other college west of the Mississippi.

During the 2022-23 year, the college was proud to launch a new “Transfer Lounge”—a dedicated space located on the second floor of the Student Services Center where SMC students can make appointments to meet with visiting university representatives (in-person or remotely), utilize available computers to research or complete applications to four-year institutions, or participate in other planned activities to accomplish their transfer goals. For example, the space was used in the fall and spring to conduct a portfolio review for SMC art students and in the spring, for a “Transfer Toast” to celebrate SMC students transferring to a four-year college or university.

The last week of November, General Counseling and Transfer Services also continues to host “Transferpalooza” to help students with last minute questions about their transfer applications and provide feedback on their transfer essays. Assistance is provided in-person and remotely by counselors and instructional faculty from various departments across campus. Overall, SMC’s Team Transfer continues to be proactive in conducting services such as workshops, college fairs, classroom, club, and/or special program presentations to bring awareness to the Transfer Process.

All of these efforts align with the Board’s goals and priorities #4, #5, and #6 related to Educational Advancement, Quality and Equity.

Black Collegians Program Umoja Community

Next Gen Mentor Program—this continues to be a collaboration with the Santa Monica Chamber of Commerce. This Spring 2023 was the largest cohort yet with 50 students from Black Collegians and Adelante Program. There were 22 mentors from the Santa Monica Chamber of Commerce that led discussions with students on Saturdays from March to May. Topics included civic and community engagement; finding internships and entry-level jobs; helping students learn how to advocate for themselves in the workplace; learning how to research various industries; interviewing skills; leadership; managing interpersonal relationships before and after an internship/job experience; navigating racial climate in the workplace; and networking tips and professional associations.

Black Collegians Club—the club resumed on-ground weekly meetings for the first time since Fall 2019. Weekly meetings consisted of socio-political topics as well as fun activities. They collaborated with other clubs including the Adelante Club and Gay Straight Alliance for community-building activities and to build connections with students across clubs.

Rites of Passage Banquet—Black Collegians held its first banquet since Spring 2019. The banquet has been re-imagined as the Black Collegians Program Umoja Rites of Passage Ceremony. Students were recognized for transferring and graduation. Black Collegians faculty and administrative elders honored our transfers and graduates; transfer and graduates gave words of advice to our continuing students. 100 students, faculty, staff, and administrators attended.

Scholarship Recipients—This year’s recipients of the two highest scholarship awards offered through the Foundation were members of the Black Collegians Program. Ernest Hunter (a member of Black Collegians, MOCAN and Adelante) received the highest scholarship award through the O’Brien/O’Conner Family Scholarship for \$50,000 as he heads to Columbia University in the fall. Secondly, our Black Collegians Club President Haleluyah Etienne received the Tsang Scholarship for \$30,000 as she heads to USC for the fall.

Graduation Highlights—This year’s graduation speaker was Black Collegians student and Black Collegians Club Officer Monique Johnson. Monique is transferring to Columbia University in the Fall and was the recipient of a scholarship through the SMC Foundation. Monique was highlighted in the graduation program along with Black Collegians students Jasmine Christmas and Vershaun Evans in the Graduating Student Profiles section.

HBCU Indaba—Black Collegians collaborated with the Transfer Center to put on our first HBCU Indaba (“Indaba” is a Swahili word meaning “meeting”). This was an event designed to increase the exposure of HBCUs as transfer options for our Black students. Students were able to hear from a panel of SMC employees (faculty and staff) who are HBCU alums and a former Black Collegians student talk about their experiences at HBCUs. Our own Board Chair, Barry Snell, also participated on the panel as an alum of Morehouse College. Students were also able to mingle afterwards with the panelist over lunch thanks to the sponsorship of Jose Hernandez, Associate Dean, Outreach, Onboarding and Student Engagement.

Umoja Community Conference—Black Collegians Club student leaders and Black Collegians faculty and staff were able to attend our first on-ground conference since March 2020. This is a statewide conference for all Umoja Programs in California. We were able to stay in residence in Anaheim over the course of three days in immersed in African and African American culture, rituals and workshops. The event also provided an important opportunity for our students to connect with each other in person.

Joy Centered Living Experience—This year, our mental health specialist Thea Winkler developed a new program and curriculum to go into more depth to help our Black Collegians and Adelante students become immersed in releasing their joy and developing an understanding of their life’s purpose. Ms. Winkler has extensive experience in working with Black and Brown students and understands that mental health issues in our communities are compounded by the effects of systemic racism. This year-long curriculum, which she entitled The Joy Centered Living Experience, seeks to empower students to help them learn their purpose and understand why they are in existence and the positive impact that their presence has on the universe. Students applied to become part of this experience and committed to a year-long series.

Participation in First Black Graduation—The SMC Pan African Alliance hosted the first ever Black Graduation held on June 9, 2023. Black Collegians Program Student Services Specialist Jocelyn Winn, the

Secretary/Treasurer for the Pan African Alliance, was one of the leads for this event working alongside PAA President Jermaine Junius and Vice President Kristin Ross. Sherri Bradford and Dr. Tyffany Dowd were involved as advisor and a lead respectively in the development of the program.

Kwanzaa Ceremony—The program held its first Kwanzaa Program in our office space. Students and colleagues attended to honor the African American tradition celebrated in December. Black Collegians student leaders led the ceremony and guests were invited to share a Kwanzaa principle that they would like to uphold in the new year.

The Pan-African Alliance Black History Month Program—Members of the Black Collegians Program faculty helped to support the Pan-African Alliance Black History Month Program and Luncheon on February 24, 2023. Even with bad weather, there were nearly 100 students and Black college employees who came together to honor Black students and employees who have made a positive impact at SMC.

Black Student Success Week—Black Collegians Program Leader Sherri Bradford along with colleagues Dr. Tyffany Dowd, Dr. Jermaine Junius, Jocelyn Winn, Kristin Ross, Dr. Janet Robinson, and Eartha Johnson led the efforts to host activities to celebrate Black Student Success week at Santa Monica College. Black Student Success Week was started by Compton College President Dr. Keith Curry and is designed to honor our Black students in the California Community College system. During the pandemic, there were daily zoom activities and speakers with each day having a different focus. This year, colleges were asked to also hold campus-specific events for Black students. At SMC, we hosted events that included a kick-off with song, spoken word and food. Other events included highlighting our Umoja program; speakers representing careers that need increased Black representation; and SMC Black employees speaking about why they chose education for a career. Funding for the food for the kick-off was provided through the EPI Division.

Medical Mentoring—Black Collegians and Adelante continued our Medical Mentoring Program. This activity was developed by SMC Board of Trustee Dr. Sion Roy where Black and Latinx healthcare providers speak to our programs' students about their career trajectory; challenges faced in their educational and career paths; and the opportunity to learn more about their personal lives. The goal is to help our students see themselves in these roles. Students have learned about the challenges that the professionals have overcome and have the ability to connect with them even after the sessions.

Latino Center/Adelante Program

- The Latino Center has continued to offer **Platicas Y Cafecito**—a safe virtual drop-in space created during the pandemic for students to talk about anything that is on their mind.
- The Latino Center continues to produce a student run the bi-weekly **Chisme** newsletter. Adelante Program students continue to respond positively and look forward to the bi-weekly newsletter.
- Black Collegians and Latino Center Mental Health Specialist Miss Thea Winkler continues to offer another safe space, **Adelante and Black Collegians Healing Circle**. This safe non-colonized space was created during the pandemic and is very well attended. During the summer, Ms. Thea Winkler is offering another opportunity for students, **Decolonizing Creativity** in addition to the Healing Circle sessions.

- The Adelante Program continued to offer **weekly meditation** sessions for both Adelante and Black Collegians students to assist them with self-care. These free sessions are offered by Pilar, a Santa Monica community member via remote access.
- Both Adelante and Black Collegians with the collaboration of Trustee Sion Roy, continue to offer opportunities for our students to meet, network, and be mentored by medical professionals from Alta Med.
- Mr. Chris Baccus, an Adelante and Black Collegians Counselor, has continued to spearhead various business and career related collaborations with off-campus entities and our Career Services Center to offer opportunities for program students to participate in various programs and internships.
 - **America Needs You (ANY)**—Provided first gen students mentoring & career development.
 - **Santa Monica Next Gen Mentorship**—Exposes students to learning opportunities outside the classroom and increase career and major decision early. For Spring 2023, fifty students were selected to participate out of 70 applicants. These mentees had a total of 22 mentors and the program went from March to June 2023. Students had an opportunity to hear from professionals in the field, to talk with them, and ask them questions. Students from both programs raved about their experience with this amazing program.
 - **SMC—Intelligence Community Center for Academic Excellence (IC CAE)**—Aims to develop a new generation of diverse, technically trained professionals for the intelligence and national security communities.
- Thanks to funding from Associated Students, Wellness Center Mental Health Grant and funding from Vice-President of Student Services, the online workshop platform, **Student Lingo** was renewed through July 31, 2023. It is a platform of 50 online student success workshops that are available on-demand 24/7. The entire SMC community including parents have unlimited access to the workshops. These workshops continue to be utilized by all SMC students, faculty, and staff. Dean of Special Programs, Nick Mata is currently assisting to seek funding for continuity of services to the SMC community through the use of Student Lingo.
- **Noche de Familia** has been held via Zoom during Fall 2022 and Spring 2023 semesters. During the 2022-23 academic year, we continued to offer grocery cards through a drawing to parents who attended the sessions, and therefore, it has markedly improved parent attendance.
- The **Hispanic Heritage Month** activities that the Latino Center planned for Fall 2022 were the following:
 - Adelante Program graduate, Dr. Brenda Nicolas discussed her dissertation on Zapotec Culture. She currently works as UCI Assistant Professor at the School of Social Sciences, Global and International Studies.
 - Adelante Program graduate, Dominga Sanchez, Doctoral student at the School of Civil and Construction Engineering Department at Oregon State University shared, her story and journey as a non-traditional doctoral program student who is also a woman of color, of indigenous descent, and a single parent of two, including a special needs son.
 - Collaborated with Professor Marisol Moreno and The Center of Racial Justice and The SMC Ethnic Studies Task Force to bring other presenters to SMC during this month.

- Ethnic Studies at SMC.
- Why Ethnic Studies Matters with Professors Denise M. Sandoval of CSUN Chicana/o Studies Department and Tracy L. Buenavista of CSUN Asian American Studies Department.
- Dr. George J. Sanchez discussed “Boyle Heights and How a Los Angeles Neighborhood became the Future of American Democracy”.
- **Día de los Muertos**—The Latino Center in collaboration with the Adelante Club and the Art Department, offered an opportunity for Adelante students to learn to make sugar skulls for Dia de los Muertos in the Art Department Complex. The art department also contributed by purchasing all the materials needed and by buying pizza and soft drinks for the students who participated in the fun event.
- To continue to encourage Adelante Students to take on ground classes and spend more time on campus, the Latino Center hosted a **Meet and Greet** event for Program Students. The purpose of the event was for students to meet each other and the Latino Center Staff. It was well attended and fun for everyone involved.
- **Ms. Ann Wang Donation**—Unfortunately, due to the stock market being down this academic year, the Latino Center was not able to see any interest gained and no funds available from this pot of money. Thankfully, SMC Foundation, Dr. Lizzy Moore, Dean of Institutional Advancement, was able to provide other funds for the Latino Center to offer Book Vouchers to Adelante students.
- The Latino Center in collaboration with the Adelante Club and Casablanca Restaurant, held a **food fundraiser** during the College Fair in Spring 2023 and were able to raise **\$2,301.98** for Adelante Program Scholarships for next year.
- **Camino al Exito** summer bridge program will continue this summer but for the first time since 2019, it will be in person over a period of two days. Each day will be a different cohort of students and their parents. It will give First-time college Adelante students an opportunity to meet each other, the Latino Center staff, and learn about campus resources It will also provide the parents of Adelante students an opportunity to meet the staff and a soft hand over of their college students to their Adelante Familia (tias and tios, aunts and uncles) and to attend workshops in Spanish.
- The Latino Center continued to participate in the **SMC Open House** and the **Grad Fest**, where students were able to pick up their Adelante graduation stoles. Latino Center faculty and staff also volunteered to participate in the in-person **SMC Graduation**.
- The Latino Center and Black Collegians **Math Instructional Assistant** continues to tutor in our Math Lab and continues to offer **Math calculators** for our students who need them.
- The Latino Center was able to provide all program students with a free SMC t-shirt, which were donated by Ms. Deirdre Weaver from Outreach with the sarape colors that our Latinx students wear with pride.
- The Latino Center has continued to collaborate with the Business Department and Professors Jenny Resnick and Ming Lu who have provided Personal Finance and Personal Wealth workshops for our program students. Our program students are so grateful for the information because many of them are learning this information for the first time in their lives but are young enough where

it will make a big impact on them in the long run. In addition, Professor Lu regularly provides our students with information for opportunities for internships with big accounting firms and the yearly accounting conference that he holds at SMC.

- The Latino Center and Black Collegians were blessed with English Professor Manuel Gonzalez who provided free **English tutoring** twice a week for our program students along with student worker Natalia Zeledon who also provided English tutoring in our Program suite.
- The Latino Center continues with the monthly **Mujer a Mujer** and **Hombre a Hombre** workshops.
- The Adelante Club met in person for the first time since 2019. They held a couple of events on campus for club members that were successful and fun, including crocheting and making art, and twice collaborating with the Black Collegians Club.
- **Blackalante Family Time**—Both Adelante and Black Collegians offered a virtual dinner table talk to discuss hot topics and to prepare students to attend and understand the college meeting that discussed the findings of the college Equity report.

In summary, the programming, activities, workshops, and services that are provided by the Latino Center that are listed above, coincide with Board Goals and Priorities, specifically, Educational Advancement, Quality and Equity 1, 4,5, Student Life 6, 9, and Community and Government Relationships 18, 19,20.

Basic Needs

Basic Needs continue to be a huge issue impacting two out of three college students today. Basic needs support includes services like food, housing referrals and support, financial support and financial literacy, legal support, essential childcare items for parents and caregivers, clothing, connection to mental health services, and so much more. Our Basic Needs Department team members work with students to address a myriad of needs, using a strength-based, wraparound approach. Food and disability justice are at the center of the basic needs support services.

Santa Monica College's first ever centralized food pantry "Bodega" opened its doors to students in fall 2022. Bodega offers students free fresh grocery items including items for parents and children, as well as hygiene items and clothing.

Other important accomplishments in the area of Basic Needs include:

- Operating an ongoing California Community Colleges Chancellors office basic needs grant.
- Operating a Center for Health Communities Grant to support Cal Fresh.
- Collaborating with community agencies such as Safe Place for Youth (SPY), Opportunity House, Students 4 Students, and others to support students who are unhoused.
- Hired a new classified professional who serves as the Basic Needs Project Assistant to support the Basic Needs Project Manager and the Basic Needs Counselors.
- Continued to partner with the Santa Monica College Foundation to support a variety of meal programs through Meal Project.

- Continues to meet with our Basic Needs Committee, consisting of faculty, classified, administrators and student representatives on campus who have influence to move the basic needs needle.

Care and Prevention Team

The **Care and Prevention Team (CPT)** continues to receive many referrals for student conduct, student behavioral health challenges, Title IX, and student basic needs.

The Case Management Coordinator continues to supervise up to three social work interns each year to support the growth in referrals. The social work perspective is valuable because of the types of referrals we see, and the type of prevention needed. Often, the Case Management Coordinator will be the first person reaching out to the student and referring staff member. They provide wraparound support and warm hand offs to try to prevent a student crisis from occurring. If the student is already in crisis, the CPT team will try to support them through the crisis until they are more stable.

The CPT assesses threat (harm to self or others) and works closely with our other team members to mitigate risk. This helps to keep the campus safe and helps to reduce the likelihood of students facing more extreme financial, mental health, and basic needs barriers.

The departments represented on the team, drawn from administrators, faculty, and classified members, are Health and Wellbeing, Case Management, Basic Needs, Academic Counseling, Center for Student with Disabilities, Ombuds Office, International Education Center, Financial Aid, Legal Counsel, Student Judicial Affairs, Academic Affairs, Campus Police, and Title IX.

Student Health Services

We continue to make the connection between physical and mental health to promote Whole Student Care. In the area of Student Health, SMC has been successful in the following:

- Continuing to provide in person and telehealth for students seeking services for a myriad of symptoms, immunizations and TB testing, birth control, pregnancy testing, HIV testing, STI screening, emergency contraceptives, and so much more. Free skin dermatological services are also provided by a board-certified dermatologist.
- Supporting staff by providing TB testing for new hires and existing employees.
- Providing assessment and contact tracing for students, faculty, and staff experiencing COVID-19 symptoms or who test positive for COVID-19.
- Supporting the testing of students and staff who were exposed to COVID-19.
- Collaborating throughout the week with Los Angeles County Department of Public Health regarding COVID-19.
- Conducting vaccination information sessions for students seeking to transfer.
- Continuing to provide orientations for incoming nursing students.
- Continuing to provide healthcare workshops upon faculty request.

- Continuing mental health and basic needs screening of all students coming to Student Health Services, which has expanded our outreach efforts on campus and helped to reduce stigma.

Center for Wellness and Wellbeing

Mental Health continues to be a concern nationally as surveys show up to 50 percent of students attending college experience some form of distress. In the area of mental health, SMC has been successful in the following activities:

- Continue to provide essential mental health support including crisis intervention, individual sessions, and referrals to the community remotely in our Center for Wellness and Wellbeing.
- Continue our partnership with graduate schools (including UCLA, USC, Cal State LA, Cal State Dominguez Hills, and Columbia University online) throughout LA County to support our social work internship program, which allows us to be able to offer additional mental health support for students. Social work interns are placed throughout campus providing therapy, case management, and program development. They are housed in areas such as Student Equity Center, Center for Wellness and Wellbeing, Care and Prevention Team, and Basic Needs.
- Continuing to provide mental health services to the three satellite campuses (CMD, Performing Arts Campus, and Bundy), and the following special programs: Dream, STEM, Latino Center, CSD, Guardian Scholars, EOPS, and Black Collegians . These services are in addition to our Center for Wellness and Wellbeing located in the Math Complex, which services all students.
- Continue to offer anonymous mental health screening online and have conducted approximately 1,200 screenings annually.
- SMC's 24/7 hotline continues to be highly utilized, with 714 student calls being answered and responded to by a mental health professional.
- Continue to offer workshops to students, faculty, and staff on topics such as mindfulness, grief, stress, burnout, anxiety, and depression, and much more.
- Enhance YouTube channel with mental health content for students where we conduct interviews with community wellness experts.

The Interim Dean of Health and Wellbeing continues to support the college's mental health, physical health, and basic needs for students as well as support our faculty and staff through many of these initiatives, directly and indirectly. These services and supports continue to be in high demand during the last year due to the pandemic and how it has affected student and staff wellbeing.

Each of these areas aligns with Board Goals 5, 6, and 7

CalWORKs

The Santa Monica College CalWORKs program has continued its commitment to serve parenting students receiving TANF/GAIN benefits. This student population has unique challenges in pursuing their educational goals and is appreciative of the CalWORKs team that is aware of their struggles.

- The program staff continues to have strong partnership with the Los Angeles County Department of Public and Social Services and sister community college CalWORKs programs.

- The program allocated \$16,000 in direct aid to CalWORKs participants from federal TANF funds , in addition to \$12,000 in funding to support work-study salary and benefits for CalWORKs participants.
- 12 CalWORKs students graduated and/or transferred at the end of the Spring 2023 semester.
- Although the number of CalWORKs participants has decreased over the last few years due to the pandemic, this year did see the first increase in participants by serving 101 students.

Board Goals: 1 and 4, and Board Priorities: 2, 5, 6, 7, and 11: As a state-funded categorical program, CalWORKs provides equal access and opportunity to higher education for disproportionately impacted student populations. It contributes to Santa Monica College achieving its Student Equity and Vision for Success Goals.

Career Services Center

The Career Services Center has been successful in providing our services both in-person and remotely as we have come out of the pandemic. We now offer in-person appointments and remote appointments according to our students' needs and desires.

- We have learned that students have different ways of wanting to have their appointments, and taking Counseling 12, and have adapted our services to meet our student needs.
Board Goal #1: The future of the College—lessons learned from COVID
- Counseling 12—Exploring Careers and College Majors: Most sections are now offered in-person, with a few being offered via zoom (synchronistic), and 100 percent DE (asynchronistic).
Board Goal #4: Safely increase the number of on-ground and hybrid courses and operations.
- Counselors present to the Counseling 20 classes via zoom and in person. Follow-up appointments are made either in-person or via zoom. Other Counseling 20 students make appointments with us as a part of their classes.
Board Goal #4: Safely increase the number of on-ground and hybrid courses and operations.
- The Senior Career Services Advisors are assigned to work in Area of Interests to provide all their services—assisting students in writing résumés, look for internships, jobs, working with faculty in their AOI on bringing employers to campus and other employment opportunities. All appointments and employer relations are conducted both in-person and via Zoom.
Board Goal #5: Decrease Equity Gaps
- Preeminent companies such as Getty and Mattel continue to interview and hire SMC students for internship opportunities. In working with the Senior Career Service Advisors, they have changed the way they interview and look at résumés to be more equitable towards our diverse student population, resulting in SMC students successfully being offered internships.
Board Goal #5: Decrease Equity Gaps

Areas of Interest work was accomplished over this last year, resulting in planned activities by the Career Services Center for the future.

Everything below relates to Board Goal #5: Decrease Equity Gaps and increase successful enrollment and persistence from first term of enrollment to subsequent term.

Career Counselors help the student explore who you are. Career Counselors are now work according to Area of Interest and provide individual career counseling. Career Counselors are working on ground for

50 percent of their assignment, seeing students in-person and remotely. Classified staff are working on ground three days per week, seeing students in-person and remotely.

Career Counselors offer Counseling 12, Exploring College Majors & Careers; Counseling 15, Job Search Techniques; classroom presentations and career exploration assignments (i.e., English 1, Counseling 20); and workshops for undecided students.

Career Advisors help the student implement who you are, through classroom workshops and one-on-one appointments. Workshops include how to write cover letters and resumés (program specific); interview techniques; networking skills/LinkedIn; and portfolio assistance (basic level).

Assistance with Industry Partnerships. The Career Services Center offers classroom-based Career Speakers and AOI based industry recruitment for interns and employment.

Equity in Career Service. The entire staff continued to participate in equity conversations as a department, and to introduce careers to students by bringing in speakers of various ethnicities so everyone can feel represented and welcomed.

Build Class Assignments to Help Students. The Career Services Center helps develop the tools needed for the careers students seek, realizing that students do not have the time to do “extra” assignments and need to be introduced to the tools they would need to obtain industry opportunities.

Introduce Career Pathways, Resumés, Portfolios, Networking, etc. The Career Services Center offers students access to career opportunities and educates employers about where our students *are* and how they can partner with us to create equitable opportunities.

The Career Services Center assists with student outreach.

- Works closely with the Outreach and Onboarding Department to attract students to SMC.
- Presents to High School students who visit SMC.
- Provided full workshops for HS students who came for SMC Discovery Days—these were days throughout spring, which required all CSC staff members to be on campus to help and facilitate these days. In the afternoon, the CSC staffed AOI tables and spoke to students about all the different AOI’s.
- The Career Services Center made outreach calls to undecided students, past Counseling 12 students and Black and Latin(x) High School seniors to meet with them.

Board Goal #3; The Future of the College—Increase Enrollment and #5: Decrease Equity Gaps.

Center for Students with Disabilities

The Center for Students with Disabilities (CSD) **served over 1,800 students in 2022-23**. Here are some notable achievements:

- Counselors and staff actively presented in various high school college fairs. In addition, they actively contributed to the discussions of Guided Pathways, Biotech Pathways for Disabled Students, AB 705, and Equity in various committees and workshops.
- CSD participated in many campus events to promote services and support students with disabilities, such as VIP Welcome Week in Fall 2022, the SMC Resource Fair, SMC Open House, Grad Fest, and the Student Services Celebration.

- In Spring 2023, CSD replaced three Disabled Student Services Assistant positions, two Instructional Assistant positions in the Learning Disabilities Center, and hired one new DSPS Specialist position. CSD also hired two adjunct counselors to replace vacancies and continues to provide optimal support and services to CSD students.
- A full-time Acquired Brain Injury (ABI) Faculty was hired for Fall 2023 to replace the prior ABI faculty who resigned at the end of Winter 2023.
- CSD Faculty has returned on campus at least two days per week. Since Fall 2022, students have access to in person counselors, ABI/LD/HTTC faculty on a daily basis. CSD staff have returned fully on ground.
- CSD continues to offer a variety of remote and on-ground options for students to best meet their needs. CSD has in person, Zoom, and phone appointments, and application materials can be provided and accepted either digitally or on paper.
- Learning disability assessment has resumed after being suspended during the pandemic.
- CSD houses a Bodega Bites cabinet where SMC students experiencing food insecurity can stop by for a snack, allowing the opportunity for staff to promote the Bodega and other Basic Needs resources to students.
- Per data provided by Institutional Research, there was no equity gap on course success in transferable Math and English following the implementation of AB 705.
- CSD is in discussion with IT to implement a new database management system that will streamline office workflow and the distribution of student accommodations.
- CSD continues to participate at the statewide DSPS chats to keep apprised of the latest update or best practices on providing services.
- CSD provided the following workshops and in-service disability trainings:
 - **Fall 2022**
 - “Supporting College Students with Autism Spectrum Disorder” presented by two CSD counselors
 - “I am a college student with a disability: Stop treating me like a child” hosted by Eric Oifer, ADA/504 Compliance Officer
 - Modern Language disability in service training by CSD Coordinator, LD and HTTC faculty Specialists
 - SMC Library-Assistive Technology and Accessibility for SMC students presented by HHTC Faculty Specialists
 - “Working with Individuals Who Are D/deaf/Hard of Hearing: A Hands-on Approach” presented by DSPS Manager/DHH Supervisor to the Welcome Center, Admission, & Financial Aid.
 - “Tips for Working with the DHH Population” presented by DSPS Manager/DHH Supervisor at Management Association meeting.
 - **Winter 2023**
 - Distance Education (DE) Online Teaching Winter Institute 2023

- Equity-minded and Universal Design for Learning Principles (On-ground and Zoom presentations) by two HTTC Faculty

Spring 2023

- “Student Distress, Faculty response, what to do? Presented by two CSD counselors, CSD Coordinator and CWW Coordinator
- “Accommodating Students with Disabilities: A Training with Attorneys for the US Department of Education’s Office for Civil Rights” hosted by ADA/504 Compliance Officer and CSD Coordinator
- Physical Science in service training by the CSD Coordinator and a CSD counselor
- Outpatient rehabilitation facility outreach presentation by the ABI faculty
- Accessibility Concerns and Faculty Introductions with the Art, Kinesiology and Athletics, and Business departments presented by two HTTC Faculty
- Continuing Education (CE) Committee and Perkins Grant Presentation by two HTTC faculty
- Accessibility with Interaction Design (IXD) Program presented by two HTTC faculty

Annual Goal 4 and Board Priorities 1, 2, 3, and 4: Working closely with the campus wide community in a collegial approach to support DSPS students to ensure equal access and to promote personal and academic success.

DREAM Program/Dream Resource Center

- Provided counseling and referrals to 231 program participants.
- Organized Undocumented Student Week of Action in Fall 2022, offering workshops and bringing in guest speakers covering a wide range of topics pertinent to the undocumented student experience, empowering and supporting our students, and educating and engaging the campus community.
- Hosted a virtual UndocuOrientation each semester open to program participants, prospective students, and family/community members.
- Offered a variety of workshops throughout the year, including topics on Financial Aid, transfer, immigration news/updates, career exploration, college readiness, and mental health relevant to undocumented students and their families.
- A total of 66 program participants graduated and/or transferred in Spring 2023. Students were recognized in an on-campus DREAM Graduation/Transfer Celebration.
- Worked in collaboration with CARECEN to provide immigration legal services to SMC students and staff and implemented virtual and in-person DACA application clinics. Financial assistance was made available to students to cover DACA application fees.
- Continued weekly educational support group for undocumented students called UndocuChats.
- The Associated Students provided \$43,000 of funding to provide student aid, onboarding welcome kits, tutoring and peer mentoring.

The DEAM Program and Dream Resource Center provide equal access and opportunity to higher education for undocumented students and students from mixed-status families. It contributes to Santa Monica College achieving its Student Equity and Vision for Success Goals. In addition, it contributes to the following Board of Trustees Goals: 3 and 5, and Board of Trustees Priorities: 3, 6, 7 and 10.

EOPS/CARE

- EOPS served 739 students during the academic year, including 15 CARE students.
- Approximately 58 AB540 students were served by the program.
- 92 percent of participants were in good academic standing, with 100 percent of participants having a comprehensive educational plan completed by an EOPS/CARE counselor.
- The program continued to offer all program services remotely, in addition to in-person services and activities.
- The program offered its own workshops for the Fall and Spring semesters. Six to eight workshops were offered each term and approximately 200 participants attended each semester. The workshops were facilitated by program faculty and staff, and we also collaborated with other offices on campus to bring in guest speakers.
- 149 EOPS/CARE participants graduated and/or transferred this year.
- EOPS allocated over \$124,350 in textbook vouchers through the SMC Bookstore.
- CARE allocated \$23,500 in student grants and \$18,450 in food aid.
- EOPS continued to offer free school supplies and equipment lending to participants through drive-thru pickup events and individual appointments to meet on campus.
- Student Services Annual Awards Celebration—in June, the student services special programs, including EOPS/CARE, held a year-end celebration to honor student achievement, including graduates and transfers. It was done in-person after two years of a virtual program and held in the new John Adams Middle School Auditorium.
- SMC was awarded a NextUp grant from the California Community College Chancellor’s Office to support current and former foster youth. The program falls under the umbrella of EOPS and allows automatic admission to EOPS for foster youth.

As a state-funded categorical program, EOPS/CARE provides equal access and opportunity to higher education for low-income, first generation and educationally disadvantaged student populations. It contributes to Santa Monica College achieving its Student Equity and Vision for Success Goals. In addition, it contributes to the following Board of Trustees Goals: 3 and 5, and Board of Trustees Priorities: 3, 6, 7 and 10.

Guardian Scholars

The Guardian Scholars Program continues to expand community support and college and career pathways for foster youth, by offering special support services to current and former foster youth enrolled at Santa Monica College.

Guardian Scholars students were successful in persistence and reaching academic goals for the 2022-23 academic year. This ongoing objective was achieved by consistent student engagement and counselors working to address students’ academic and social needs. Guardian Scholars successfully graduated and transferred twelve students in Spring 2023. As we move forward in our post COVID world, our students continue to persevere and take advantage of the additional support provided by SMC, the SMC Foundation, secured grants and community assistance. As a result of counseling and wellness support, community support, and direct aid to students, students either graduated or are persisting to Fall 2023.

The program has continued to engage and collaborate with all programs in the EOPS Suite as well as the Career Services Center to provide career and transfer workshops; workshops on wellness and stress relief; Financial Literacy workshops; and working closely with the Financial Aid office offering financial aid and FAFSA workshops. The program continues to keep students supported, engaged, and informed, given the challenges students continue to encounter in remote mode.

As with other student service programs, supporting students in remote mode has been challenging, but the Guardian Scholars staff consistently reached out to student via email, Instagram, and text, to inform and provide as much support as possible. Students continue to be connected to the Basic Needs Program as needed; were issued loaner Chromebooks; provided smartphones and hot spots through the iFoster Organization; and provided meal and transportation assistance through monthly meal cards and ARCO cards, for those who qualify.

Guardian Scholar Achievements—The program served 70 students during the 2022-23 academic year, a slight drop from last academic year, but also a symptom of the reduced enrollment also being experienced by the District.

All students received priority enrollment.

Twelve students graduated and transferred.

All students have an educational plan and all students have made a first contact for Spring 2023. 92 percent selected a major. 85 percent persisted from Fall 2022 to Spring 2023. 60 percent of students had made two contacts or more and prepared for Summer and Fall priority enrollment.

The program issued \$5,055.27 in textbook vouchers for the 2022-23 academic year, and \$18,400 in Vons Grocery cards. Students who participate received \$100 per month in meal assistance.

For Goodness Cakes—We have partnered with a non-profit, For Goodness Cakes, which provides birthday cakes for foster students. They were also gracious in providing boxed graduation cupcakes for our graduating students.

Budget—To offset the budget cut to the Guardian Scholars program, we applied for and were successful in securing \$60K to support direct aid to students: a \$50K grant from the Whittier Trust Fund and \$10K from the William Haupricht & Kerry Ann Rockquomore Family Fund. Funds were and continue to be used for direct aid to students.

Use of Textbook Vouchers—Data continues to show that fewer students are using textbook vouchers, and for various reasons. Many students still have not been able to use the voucher online at the bookstore as the system is still not set up for voucher/credit card combination purchase, and some students have not been able to get to campus for over-the-counter purchases. Increasingly, faculty are requesting that students purchase textbooks online directly through the publisher or via other online platforms. These two latter issues make it difficult for our most needy students to use their textbook voucher to purchase their books and/or add codes. For the 2023-2024 academic year, we are proposing the issuance of academic grants in lieu of book vouchers, in order to give students more flexibility in purchasing books.

Emergency Assistance—Guardian Scholars were able to establish a collaboration with the Change Reaction, an organization established to assist students with emergency needs, and our students continue to utilize the service as needed.

Board Goals and Priorities: I. Educational Advancement, Quality, and Equity

Law Pathway

- The Law Pathway Program served 43 students.
- 15 of the participants graduated in Spring 2023 with all of them transferring to a four-year university.
- The program hosted a series of student virtual meet ups to develop community and a sense of belonging.
- The program collaborated with the Pre-Law Society to offer numerous workshops, such as LSAT Preparation, FBI Careers, and meet and greets with practicing attorneys.
- Offered field trips including “Community College Day” at Pepperdine Caruso School of Law and the California Law Annual Symposium.
- The program was able to offer \$10,000 in scholarships thanks to the Daniel Stewart and Mark Ivener Scholarships through the SMC Foundation.

The Law Pathway Program provides equal access and opportunity to higher education to low-income and first-generation student pursuing a career in the legal profession. The program contributes to Santa Monica College achieving its Student Equity and Vision for Success Goals. In addition, it contributes to the following Board of Trustees Goals: 3 and 5, and Board of Trustees Priorities: 3, 6, 7 and 10.

Men of Color Action Network

The Men of Color Action Network (MOCAN) accomplished the following during the 2022-23 academic year:

- Trained three part-time faculty counselors and four interns to support the MOCAN initiatives.
- Hosted the first annual MOCAN March Madness 3 on 3 Basketball Tournament with the support of Athletic Director Reggie Ellis. Eight teams participated and dozens of additional students played on adjacent courts within the SMC gymnasium.
- Over 80 MOCAN students were eligible to receive awards at the Student Services Award Ceremony for Academic Excellence.
- Five MOCAN members received scholarships totaling about \$100K, including Ernest Hunter Doradea who received \$50K scholarship.
- Recruited 50+ SMC faculty, staff, and students to attend the Men of Color Conference in April at Pasadena City College. Facilitated professional panels and multiple workshops at the conference. Several SMC students participated as panelists.
- Presented to the Board of Trustees on SMC’s MOCAN program and the nationally recognized Men of Color Action Network.

- Recruited over 80 SMC faculty, staff, and students to serve as mentors and mentees in the Men of Color Mentoring Program.
- Dr. Jimenez taught a Counseling 20 Course dedicated to MOCAN students that had an enrollment of 33 students. A similar course will be taught this upcoming fall 2023 semester.
- Co-facilitated a hybrid Latino Center summer orientation (Camino Al Exito) with the Peer Navigators Program and the Latino Center.
- Tabled at SMC's Open House and hosted a VIP luncheon for incoming male of color students through a collaboration with Jose Hernandez, Associate Dean Outreach, Onboarding & Engagement.
- Through phone calls, emails, and text messages ensured that over 150 male students of color in Black Collegians, Adelante, and other programs applied for CARES Funding during 2021-22 and 2022-23 school years.
- Created concrete steps for the onboarding process of all future MOCAN students and developed visual content for students to follow steps accurately.
- Facilitated Professional Development workshop to Guided Pathways faculty and staff. MOCAN provided data and best practices on how to support Men of Color at SMC.
- Purchased and delivered MOCAN T-shirts to over 100 MOCAN students.
- Collaborated with the Outreach Department on recruiting future male SMC students from local high schools.
- The MOCAN team facilitated a virtual online orientation for students.
- Coordinated a MOCAN fundraiser to purchase resources for student events that are not SMC vendor approved (Costco pizza, hot dogs, raffle gift cards, etc.).
- During the fall and spring semesters, hosted eight MOCAN BBQs at Virginia Park with an average of 45-50 attendees. The student activities included chess, uno, crocheting lessons, basketball, flag football, and soccer. One goal for the events is to build a sense of community among our staff, faculty, and students.
- Facilitated an SMC scholarship application workshop for MOCAN, Peer Navigators, Black Collegians, and Adelante students.
- Collaborated with campus clubs to host events, which included World Cup viewing parties, and anime watch parties.
- Hosted alumni mixer at Dr. Paul Jimenez's home to connect SMC MOC alumni with an established social network. As a result, multiple alumni were connected to internships and job opportunities.
- 28 MOCAN members graduated and/or transferred to schools that include Columbia, UCB, UCLA, UCSD, UCI, UCSC, LMU, CSULB, CSUN. and CSULA. We are in the process of setting up MOCAN Alumni network with fellow MOCAN Community
- Set up a MOCAN Email, Google Drive, Instagram Account, Remind Me, Linktree, and Canvas accounts. These outlets have allowed MOCAN a more efficient manner to provide information and resources to students via their phones.

- Held MOCAN staff and faculty meetings (9-29-22, 11-3-22, 3-30-23, 5-18-23)
- Held “Time to Take Action” student sessions via Zoom (9-15-22, 10-20-22, 12-1-22 (In-Person), 2-2-23, 2-23-23, 3-23-23, 4-27-23 (In-Person), 5-25-23 (In-Person))

The Men of Color Action Network supported men of color at SMC this year at a greater level than before. This was possible because of the funding provided from SEAP, support of the Black Collegians and the Latino Center. Regardless of the small team (two part-time adjunct counselors and four student workers), we can quickly pivot our actions and lead to effective results. As an example, many men of color in the Adelante and the Black Collegians Programs this academic year were not applying for CARES funding. We emailed them several times with little results. Knowing we had to be more intrusive with our outreach approach, we moved our efforts towards calling all the male students from both programs who did not apply. The phone calls made a tremendous impact; as a result, over 100 students applied for CARES funding who needed the support. In addition, through the phone conversations, we invited students to our events and discussed education plans, which led to students enrolling for summer/fall courses or increasing their course loads.

The Men of Color Action Network includes 40+ staff, faculty and administrators that represent various programs and departments at SMC. Aside, from only being mentors, partnerships have been fostered amongst members. For example, MOCAN now collaborates with the Peer Navigator program to assist and welcome incoming Black and Latinx, first-year students. Several male students of color who are in the Peer Navigator program are also in MOCAN. This early partnership is valuable and important to the future of the college because it promotes peer to peer connection to SMC and promotes the Areas of Interest. The Peer Navigators have been able to utilize the MOCAN network and connect their student caseloads to the 40+ members.

Board Priority: 1, 2, 6, 7, and 11

Pico Partnership

- Pico Partnership submitted a proposal for funding to the city of Santa Monica for the 2023-27 grant cycle and received a 52 percent increase in level of funding to expand services to 75 participants. Additional services the program plans to add include a designated Mental Health Counselor and direct aid to students in the form of grants.
- Served 66 students, 32 percent more than the goal of 50 participants as stated in the grant.
- Celebrated nine graduates/transfer students through a graduation gift and Student Services Celebration.
- Exceeded program outcome for Fall semester GPAs. The target outcome is for 70 percent of students to complete the Fall semester with a 2.0+ GPA; this year 84 percent met this goal.
- Maintained strong relationships with community partners to refer students to and from the following agencies/organizations: Santa Monica High School, Olympic High School, Youth Resource Team (St. Joseph’s Center), Police Activities League, Community Corporation of Santa Monica, Boys and Girls Club of Santa Monica. The program Outreach Counselor returned to in-person outreach activities and high school visits for the first time since the COVID-19 pandemic began.

- The program offered its annual Halloween Party in-person this year since before the pandemic began and included a pumpkin decorating activity sponsored by the college's Art department.
- Outreached and onboarded a large cohort of new students (32 total) with 72 percent of youth from the Pico neighborhood.
- Implemented an on-ground new student orientation for the first time to welcome students to the program, orient them to the college environment, and set them up for academic success.
- The program employed student workers to serve as academic tutors for Virginia Avenue Park's academic assistance program. One tutor who is graduating SMC will continue working for the city after obtaining a job as a Community & Cultural Services Leader for both Virginia Avenue Park and Police Activities League.

Board Goals: 4 & 5 (Educational Advancement, Quality and Equity) & 13 (Community Relations), and Board Priorities: 5, 6, & 7 (Student Life) & 10 (Community and Government Relationships). In collaboration with the city of Santa Monica, the Pico Partnership Program provides equal access and opportunity to higher education for low-income and first-generation students from or living in the Pico Neighborhood of Santa Monica.

RISING (Reentering Incarcerated and System Impacted Navigating Greatness) Program

- In its second year of program implementation, the program served 38 participants, a 65 percent increase from the previous year.
- Three of the participants graduated in Spring 2023 with multiple associate degrees and one student transferred to CSU Northridge.
- The program offered numerous workshops and activities including a fall and spring semester kick-off, workshops with CSU Project Rebound, and a LACMA apprenticeship with El Camino College.
- The program received funding from Student Equity and Achievement Program and EOPS to provide academic counseling to program participants.
- SMC wrote for a Rising Scholars Network Grant from the California Community College Chancellor's Office and was awarded a three-year grant to improve the services for the SMC RISING Program.

The RISING Program was established in Fall 2021 to provide equal access and opportunity to higher education for formerly incarcerated and system impacted students. The program contributes to Santa Monica College achieving its Student Equity and Vision for Success Goals. In addition, it contributes to the following Board of Trustees Goals: 3 and 5, and Board of Trustees Priorities: 3, 6, 7 and 10.

Student Life

Associated Students (A.S.)

- We are excited to share that the Associated Students continues to have success electing student government leaders. This speaks loudly to the resilience and persistence our SMC students continue to display and is no small feat with many of our nearby districts continuing to face challenges to fill their own student government boards. *Board Priority #4*
- The AS continued to support integral programs, events, and departments (\$1,000,000+) such as VIP Welcome Week, resources for RISE and Dream students, a Basic Needs emergency fund,

student engagement opportunities (virtual and on-ground), graduation regalia for all SMC students, and many more important projects. [Board Goals #1, #2, and #3](#); [Board Priorities #1, #7, and #13](#)

- Many of the Directors will be graduating and transferring. Many have been accepted and will be transferring to phenomenal schools like UC Berkeley, UCLA, University of Southern California, and Columbia University.

Civic Engagement

- SMC finished top three in the statewide Ballot Bowl challenge in the California Community College category this year. [Board Goal #3](#)
- The Civic Engagement Committee met frequently to develop a plan to increase voter registration and how to get students to vote. The committee was comprised of key members of our campus community (administrators, faculty, and students). We are in the process of curating civic engagement opportunities for the 2023-24 academic year and have plans in place for Constitution Day. [Board Goals #1 and #9](#); [Board Priority #1](#)
- Maintained compliance with AB 963 by hosting several events on campus to increase civic engagement, celebrate Constitution Day, encourage eligible students to vote in the local elections, and educated students about the electoral process. [Board Goals #1 and #9](#); [Board Priority #2](#)

First Generation Student Initiative

- With the help and leadership of our students and the peer navigators program, our campus continues to create programming to welcome our first-generation students at SMC. We successfully held our 4th Annual First-Generation Extravaganza. This year we held four programs including a first-gen 101 workshop and an alumni-networking event to connect alumni and current SMC students. [Board Goal #4](#); [Board Priorities #1 and #2](#)

Inter-Club Council (ICC)

- For a third year, we saw an increase of installed student clubs and organizations, ending this academic year with 71 clubs. We anticipate continuing to see more student club involvement as offerings return to a hybrid modality both virtual and on-ground. [Board Goal #1](#); [Board Priorities #2, #4, and #13](#)
- The ICC successfully planned an on-ground Club Row both semesters. [Board Priorities #1 and #13](#)

Office of Student Life

- We continue to improve our services and offerings by streamlining processes and policies for student engagement within Student Life. Last year we transitioned many forms, documents, and paperwork to an electronic format. We continue to make adjustments and create support materials to help students, staff, and faculty to help support our Associated Students sponsored proposals and student clubs and organizations. [Board Goal #4](#); [Board Priority #4](#)
- We continue to see a positive trend and growth in student life at SMC through A.S., student representation on campus committees, events, and workshops. Our office, the Associated Students, and student clubs began offering in-person engagement opportunities on campus in addition to the virtual programming that was created during the pandemic. The number of student clubs and proposals to A.S. continue to trend positively and are near pre-pandemic numbers. [Board Goal #1](#); [Board Priorities #1 and #4](#)

- The office welcomed a new staff member, Amanda Delatorre who serves as a Student Services Specialist. Our office is excited for the growth in our team and the positive impact an additional staff member will have on our students, office resources, programming, and event support.

Student Equity Center (Dream Resource Center, Gender Equity Center, Pride Center, Racial Justice Center)

- The district's continued support has allowed the Student Equity Center to build toward having a sustainable support structure. The center is excited to welcome four faculty leads and a student leadership team to help support retention and persistence efforts. *Board Goals #2 and #3; Board Priority #3*
- The Student Equity Center is excited to share the official grand opening of the space will be this Fall Semester 2023. We continue to work closely with the Student Equity Center Advisory Board, SMC Facilities, and Associated Students to move the work forward toward completion. *Board Goals #1, #3, #8, and #13*
- With support from numerous faculty, staff, and partners from across campus that contribute to the center and the four focus areas (Racial Justice, Pride, Dream Resource, and Gender Equity), the Student Equity Center successfully maintained programs and events throughout the year for the SMC community. The Student Equity Center brought many outstanding keynote speakers and workshop facilitators who received great reviews from Students, Staff, and Faculty. *Board Goals #1 and #9; Board Priorities #1, #2, #4, #5, and #13*
- **Notable Events and Offerings.** Our four centers offered both on-ground and virtual events and programs this year with great success and attendance. Across all events, we were able to engage 500+ SMC students, staff, and faculty. Examples (this is not an inclusive list of all the offerings produced this year) included: *Board Goals #1 and #9; Board Priorities #1, #2, #4, #5, and #13*
 - Room in the Corner (Racial Justice Center)
 - Pride Week (Pride Center)
 - UndocuAlly Training (Dream Resource Center)
 - Sexual Assault Awareness Month: Art Therapy (Gender Equity Center)
 - Women's Health Workshop (Gender Equity Center)

Veterans Success Center

The Santa Monica College Veterans Resource Center (VRC) has successfully transitioned to its new name the Veterans Success Center (VSC) and its new location. We are waiting for the opening of the Student Equity Center in order to conduct a "Joint Grand Opening" of the Cayton Center Basement. We felt moving to our new location gave us the opportunity to open the new center with a new name. The new name is **designed to be more inclusive** and better describe the philosophy and **mission of the center**, while still being easy to remember. The VSC was able to work alongside the SMC marketing team to create a new logo with the new name as well as creating ideas for signage for the VSC. We are working with a vendor to have signage in the interior and exterior of the center to assist students with finding the center as well as allowing them to feel welcomed and honored at SMC. Our hope is that the vendor will be able to complete the signage and installation by the start of the Fall 2023 semester. *Board Priorities: 1, 2 and 4*

As stated in last year's report, the one-time three-year grant ended last summer and along with it, the project manager that was instrumental in the transition during the shutdown as a result of COVID-19. We received wonderful news during spring of 2023 that SMC along with Chancellor office funds, have approved a new project manager position which we hope will eventually become the Veterans Success

Center Director. We are truly grateful for this support so that we can continue with the same quality of service we have been providing prior to the pandemic. The hope is that the current faculty leader (Kevin Benitez) will transition to being the full-time counselor. By alleviating his administrative duties of the center, this will open time for him to conduct outreach on military bases, continue his philanthropic efforts in the community, and continue to build partnerships with non-profit organizations that can provide services to one of our nation's most vulnerable populations. *Board Priorities: 1, 2, and 3*

The Veterans Success Center utilized **ongoing funding from the Chancellor's Office in combination with the results from the annual student survey** to assist students with basic need requests, more counseling hours for counselors, and more on campus events for student veterans. *Board Priority: 2*

In response to COVID-19, the VSC has offered **telephone and Zoom academic counseling appointments, digital paperwork processing**, and instituted a new **online community** via Canvas along with 24/7 online tutoring. To remain flexible to the student's needs, we have continued to provide the same services in combination with the option for in person counseling appointments, thus giving student veterans the flexibility they crave, in order to become successful at SMC and beyond. *Board Priority: 2*

In last year's report, we stated that the VSC expanded its services to include **social work interns** who were supervised by the VSC Faculty Leader, Kevin Benitez. However, since the departure of the project manager in summer 2022, the Faculty leader had to prioritize his time in other areas. Thankfully, due to SMC's support and the Chancellors Office, we will be hiring a new project manager which will once again provide time for the Faculty Leader to supervise interns. In collaboration with the Center for Wellness and Wellbeing (CWW) the VSC will have **Master level Social Work interns providing referral to services** such as **basic needs, referrals to external agencies, homelessness, emergency cares act funding, food pantry and referrals to mental health at the CWW**. These interns are instrumental as many students are not aware of many of the resources offered at SMC. *Board Priorities: 2 and 4*

In spring of 2023, VSC collaborated with the Center for Students with Disabilities aka DSPS; this collaboration afforded student veterans and their families access to DSPS from the comfort of the Veterans Success Center. This was done by providing the Acquired Brain Injury (ABI) Specialist (Erika Deuel) from DSPS, an office in the VSC on Thursdays for her to meet with students one on one, thus facilitating the referral process to DSPS. *Board Priorities: 2 and 4*

In Fall 2022, The VSC Faculty Leader Kevin Benitez through his philanthropic outreach efforts established relationships with external partners and received a total of \$30,000 in donations from the **Steve and Kristin Chapin Family Foundation** strictly for the use of recreational activities with our student veterans to include but not limited to field trips, hiking excursions, mindfulness fishing trips, and attending sporting events. Since then, the funds have increased to \$40,000 to include scholarships. Activities such as those listed above have been found to build community and comradery among student veterans who otherwise find themselves isolated once they depart from the military. We hope that with the hiring of the project manager in fall 2023, the Faculty Leader will have more time to organize such events and make good use of the funds. *Board Priorities: 7, 9, 10, and 11*

In Spring 2023, the VSC in collaboration with many other community colleges in California sent a letter of support to the Chancellor's office requesting more ongoing funding to provide additional support for our student veterans. Since then, the Chancellors office has agreed to provide ongoing funding based on student veterans and dependents utilizing VA benefits at SMC. With the Chancellors office's funding, we will be hiring a project manager for the VSC, which will start in Fall 2023. *Board Goal: 5*

ENROLLMENT DEVELOPMENT

Outreach and Recruitment

Our Outreach and Recruitment strategy blends a hub-and-spoke approach to interface with local high schools, community, and out-of-state students. Outreach and Onboarding bridges SMC and local high schools, middle schools, community agencies, and out-of-state students to ensure a smooth onboarding and transition process to Santa Monica College. The office contributes significantly to the strategic enrollment management plan with other campus constituents, such as Admissions, Counseling, Financial Aid, Noncredit, Dual Enrollment, and Concurrent Enrollment. The following outreach and onboarding events and programs include effective core matriculation services delivered through several modalities such as phone, internet, social media, email, and in-person interactions.

Discover SMC. Outreach and Onboarding, in collaboration with Career Services, introduced a new approach to engaging our prospective high school students. With Career Services at the front and center of the campus visits, students had the opportunity to engage in activities that introduced the idea of majors vs. careers and the chance to explore their interests and how they fit into careers. Students shared and presented their findings with each other and learned how these appeals guide fields of interest. Following this activity was an opportunity to connect with SMC's Areas of Interest (AOI) fair. Students explored the different AOIs, asked questions, and returned to collect their AOI t-shirt of choice after identifying a major/career they learned and would like to explore more. This collaborative effort was between Outreach & Onboarding, Career Services, and AOI faculty discipline and counselors.

Board Goal: 3,5,13. This program supports the goals of the SMC Promise and Guided Pathways Initiative by providing gateway services for first-year students to encourage a smart start to college and success in their educational pursuits.

High School Scholarships. Each year SMC awards scholarships to high school students committed to attending our college. The high school scholarship process was automated in the academic year 2016-17 to parallel that of the overall SMC scholarship process. Using technology to expedite the scholarship application and awarding process has proven quite effective. In Spring 2023, 19 scholarships, totaling \$20,600, were awarded to incoming students. Dollar amounts were less this year due to the downturn in the market.

Board Goal: 3,5,13. This program supports the goals of the SMC Promise and Guided Pathways Initiative by providing gateway services for first-year students to encourage a smart start to college and success in their educational pursuits.

PeopleGrove. The Welcome Center team and student ambassadors can connect and engage prospective students and applicants. When prospective students join the SMC Future Alumni network, they can engage with peers and staff in real-time conversations, receive referrals, or make appointments. This online platform provides a virtual space to develop student networks and facilitate authentic connections which support current students/Future Alumni accessing connections with peers to explore disciplines, interests and connect with alumni in specific job fields and currently at transfer institutions they want to attend.

Campus Tours are led by our Student Ambassadors daily, with an opportunity for visitors to sign up for a regularly scheduled tour on the SMC website. Ambassadors are also ready throughout the week to host the Welcome Desk in the Student Services Center, making them available to accommodate walk-ins who are visiting the Campus and want a personalized tour or information. Ambassadors provided tours for

community members, guests, and all school visits on the Main Campus and on Satellite campuses, including the new Malibu Campus, and for students at the CMD campus in collaboration with the Digital Design and Communication and Media Studies departments for High School students interested in their programs.

Board Goal: 3,5,13. This program supports the goals of the SMC Promise and Guided Pathways Initiative by providing gateway services for first-year students to encourage a smart start to college and success in their educational pursuits.

HubSpot Live chat feature empowers Student Ambassadors to authentically engage in dialogue with students, applicants, and prospective students on the Financial Aid website and Welcome Center site. This feature has proven so popular that it has been used by General Counseling, International Education Center, EOPS, academic department websites, and the Career Education campaign landing pages to provide immediacy in responsiveness for prospects that respond to social media advertisement.

Student Ambassador Program. Ambassadors provide peer-to-peer support through various outreach and onboarding initiatives. Student Ambassadors have been on-campus in person since Summer 2021 to greet and meet with prospective students, applicants, currently enrolled students, and other visitors to the college to help connect them to the people and resources needed, as well as answer questions and provide relevant referrals that can most effectively assist them. They have assisted the Counseling department in scheduling students' drop-in counseling appointments on-ground. Ambassadors serve in both on-campus and virtual spaces. They host a daily Welcome Center Café online to connect visitors, answer questions, and provide referrals and resource information. They conduct presentations and participate in workshops for prospective students and applicants. Host and assist with PROMISE student virtual events.

Ambassadors also facilitate a Live Chat on the SMC Financial Aid and Welcome Center websites. Additionally, ambassadors provide peer-to-peer support to all other student workers our team has trained to facilitate live chats on other department websites and conduct direct phone calls to support our **Black and Latinx Onboarding Initiative**. Ambassadors are currently in the second year of a Black and Latinx onboarding initiative to outreach to applicants from seven feeder high schools following an **84 percent** enrollment success in the outcome of students called last year through this campaign.

- **Welcome Center Café** is a Zoom space hosted by Student Ambassadors and Student Services Clerks who are ready to meet and greet, share insights, answer questions, and connect visitors to the people at the resources that can help new and prospective students successfully navigate SMC.
- **HubSpot Live Chat:** Ambassadors facilitate hosting live chats on the Financial Aid and Welcome Center websites to assist with onboarding applicants and assisting prospective and currently enrolled students. Ambassadors answer questions about the SMC Promise, provide information, and help students connect with specialists as needed in a collaborative effort with Financial Aid to diffuse the bottleneck so students who need to speak directly with financial aid can get access. Students, applicants, and prospects connect with ambassadors in this virtual space where ambassadors demonstrate leadership to create a sense of belonging, listen, validate others, and engage in authentic dialogues to foster a culture of peer-to-peer support.

Board Goal: 3,5,13. This program supports the goals of the SMC Promise and Guided Pathways Initiative by providing gateway services for first-year students to encourage a smart start to college and success in their educational pursuits.

Community Colleges of Los Angeles (CCLA) Initiative: This campaign was inherited from Assessment in March of 2021, and since then, our department student services clerks have made direct calls to qualified leads forwarded to us from the CCLA campaign. This outreach has included scheduling counseling appointments, providing information, and sending follow-up emails.

CE Online Initiative: In collaboration with the Career Education Online Initiative, student ambassadors make direct calls to follow up with prospects responding to an online advertisement. They engage in both live chat on the landing pages for the Simon Collier marketing campaign and connect prospects with counselors, providing appointment setting and sending follow-up emails with specific Area of Interest links, information, and involvement opportunities. Counselors can then meet with leads from the CE Online campaign through this Outreach initiative to provide program-specific information, support the online application process and create educational plans for students looking to matriculate at SMC.

Board Goal: 3,5,13. This program supports the goals of the SMC Promise and Guided Pathways Initiative by providing gateway services for first-year students to encourage a smart start and success in their educational pursuits.

Call Center Campaigns outreach and in-reach calls made by Student Ambassadors & student services clerks have included:

- Request for Information: All individuals that complete an inquiry form requesting information on the SMC Website are responded to with a direct phone call within 24-48 hours from submission.
- Black, Latinx, and Men of Color Outreach calls to applicants.
- Out-of-State/Domestic Non-resident Outreach calls to applicants.
- Career Education: In collaboration with the career education's marketing campaigns, follow up with prospects responding to online advertisements.
- Campus Tours: Direct calls to follow up on prospective students that RSVP and attend tours.
- Call Campaigns on deck include CCCApply: Outreach to applicants that started but still need to complete their CCCApply application to help them complete the application process.
- In-Reach to currently enrolled students in collaboration with student service areas and academic departments to invite students to events, including the AOI Business Mixer and APIDA Night Market, and support for onboarding students into the SMC Promise.

Social Media (Instagram, TikTok). Student Ambassadors and SMC College Hacks have utilized social media platforms to distribute information to SMC Promise students, prospective students, and applicants. It has allowed connecting and informing a wide array of the Santa Monica College community.

Board Goal: 3,5,13. This program supports the goals of the SMC Promise and Guided Pathways Initiative by providing gateway services for first-year students to encourage a smart start and success in their educational pursuits.

SMC Open House. The second annual Open house welcomed approximately 1,500 current and future students who participated with their families at SMC's Open House/Re-Orientation to Campus event. Enrollment and helping students explore SMC were the main goals for this event. Over 200 faculty, staff, and administrators joined in the fun to assist new and continuing students as they completed the application and enrollment process. Students learned more about campus support programs and the resources available to them. Workshops on Financial Aid, SMC Promise, How to Transfer, Special Support Programs, and Career Exploration were offered in addition to an Area of Interest (AOI) themed resource

fair. In and Out burgers and vegetarian burgers by Vurger Guys were well received by all event participants. "Exploration Destinations" were available throughout the afternoon to give students an inside look at some of our academic programs. These locations featured hands-on demonstrations, engagement activities, and tours of the following departments: Art, SMC's Bodega, Communication and Media Studies, Cosmetology, Dance, Library, Life Sciences, Organic Learning Garden, Physical Sciences (Chemistry & Engineering), Sustainability Center, Vermitech. Performances by the Music department and the Dance department helped feature the many talents of our students. Parent Corner was created to support our Parenting Students with information that directly speaks to them for support as students at the college. Students and families could engage with faculty and staff and build connections with the college.

Board Goal: 3,5,13. This program supports the goals of the SMC Promise and Guided Pathways Initiative by providing gateway services for first-year students to encourage a smart start and success in their educational pursuits.

Enrollment Labs. Outreach & Onboarding supports students with enrollment with just-in-time services by offering an Enrollment Lab to assist students with course registration. These sessions are conducted by Outreach Recruiters and staffed with counselors, financial aid staff, admissions staff, and student ambassadors to help students through the enrollment funnel. Students will learn about navigating corsair connect, the financial aid portal, and creating educational plans. Students will leave enrolled in their courses and have a better understanding of how to access support services at SMC.

Board Goal: 3,5,13. This program supports the goals of the SMC Promise and Guided Pathways Initiative by providing gateway services for first-year students to encourage a smart start and success in their educational pursuits.

Onboarding

SMC Promise. Students participating in the SMC Promise receive onboarding and follow-up support from the Welcome Center. The SMC Promise provides financial assistance to eligible students who meet program requirements during their first and second years of college at SMC. In addition, participants receive priority enrollment, educational planning, career services, and the opportunity to connect with special counseling programs. They receive email notifications of enrollment periods, availability of counseling, Financial Aid, dates and deadlines, and campus events. SMC Promise-eligible students are invited to an Online SMCP Orientation of services where they connect with student ambassadors and Welcome Center staff. Students are also invited to VIP Welcome—a two-day orientation where students can connect with staff, Faculty, and our diverse student population to support their journey at SMC.

Board Goal: 3,5,13. This program supports the goals of the SMC Promise and Guided Pathways Initiative by providing gateway services for first-year students to encourage a smart start and success in their educational pursuits.

Online Orientation. As defined in Title 5, Section 55521, Orientation is a process that acquaints students and potential students with, at a minimum, college programs, student support services, facilities and grounds, academic expectations, institutional procedures, and other appropriate information. Onboarding orientation gives students the essential information to transition smoothly to their college experience at SMC. The Orientation informs students about the wide range of services, including academic counseling, to help sort out educational and career goals, health and psychological services, financial aid and scholarships, tutoring services, and support programs for students with special needs. Each year, approximately 20,000 students complete online Orientation. In 2019-20 via the SMC Pathway Redesign efforts, Faculty analyzed online Orientation to ensure student equity, access, ease of use, and time-on-

task by ethnicity comparison. Areas of Interest and a direct link to Orientation + were added to bring the online services up to date.

Board Goal: 3,5,13. This program supports the goals of the SMC Promise and Guided Pathways Initiative by providing gateway services for first-year students to encourage a smart start and success in their educational pursuits.

SMC Orientation+ Webinars. This webinar series will disseminate information to prospective and committed out-of-state students. Live online and targeted presentations allow for expansive outreach and provide excellent and quicker follow-up for this population. Participating viewers can address the relocation needs of out-of-state students, submit questions and comments, and will be able to revisit special sessions on YouTube. Topics included housing, application and enrollment, transfer counseling, residency, and financial aid. Financial aid and residency webinars were recorded and sent out via YouTube. These sessions are offered every other week for the 2021-22 academic year.

Board Goal: 3,5,13. This program supports the goals of the SMC Promise and Guided Pathways Initiative by providing gateway services for first-year students to encourage a smart start and success in their educational pursuits.

Onboarding Seminars. Onboarding Seminars are for first-time college students only. These seminars are smaller in scope and limited to 50 students maximum, giving students the opportunity to fully engage with our staff and counselors. Instead of drop-in appointments, students attending a seminar will participate in a presentation (led by Outreach Recruiters with the support of our Student Ambassadors) to the end (meeting with a counselor to create an education plan). A Career Counselor will also present on Career Services and a financial aid representative will be available to answer questions.

Board Goal: 3,5,13. This program supports the goals of the SMC Promise and Guided Pathways Initiative by providing gateway services for first-year students to encourage a smart start and success in their educational pursuits.

Enrollment Services

Throughout the 2022-23 academic year, Enrollment Services spearheaded a range of impactful endeavors aimed at eliminating enrollment barriers for students. Chief among these initiatives was the comprehensive redesign of the student portal, Corsair Connect, which underwent a significant transformation to enhance its user-friendliness and functionality. Additionally, Enrollment Services diligently worked towards the removal of superfluous holds that impeded students' ability to enroll in classes or access their transcripts.

The department, which includes Admissions and Records, made substantial strides in transitioning to full on-ground operations, culminating in the hosting of our traditional commencement ceremony—the first since 2019. This momentous event, boasting the largest attendance at a commencement ceremony in SMC's history, served as a testament to the unwavering commitment of our institution in celebrating the achievements of our graduates.

Redesigned Student Portal—Corsair Connect—Launched

Corsair Connect, the SMC student portal, a self-service system that was first launched 17 years ago, saw its first major update this year. While innovative at the time of its release, student barriers and challenges have grown through the years, and it was time (overdue some might say) to update it with a modern interface. With the Enrollment Services team having 3 years of research to draw from, 2022-23 came with an intense year of active planning, development, and successful launch of the redesigned Corsair Connect.

The goal was to remove barriers for students using an equity lens and to make Corsair Connect intuitive, simple, engaging, personalized, and without compromise to both student and institutional expectations. We did not hire expensive outside consultants or purchase a new platform, but rather drew from our own outstanding in-house talents, including students from our Interaction Design Bachelor's degree program to work alongside our dedicated Management Information Systems and Enrollment Services departments. This collaborative effort allowed us to strike a harmonious balance between aesthetics and functionality, while meeting a myriad of technical specifications and requirements. Above all, we listened to students — those that face the daily challenges and must navigate their student portal. We also went to great lengths to involve departments across the entire campus, gathering their feedback, input, and addressing their concerns.

No news is GREAT! News — especially when it comes to student difficulties. On the day of rollout, we braced ourselves for a flood of phone calls, emails, and upset lines of students . . . nothing! The biggest complement we get on our successful launch is that student inquiries concerning Corsair Connect have reduced and that the redesign is working as intended — successfully removing barriers and allowing students to resolve issues on their own. Survey results also confirm this, with overwhelming praise for the redesign. Perhaps what stands out most from responses is the appreciation for the details — all the things we heard as student pain points — we listened, addressed them, and students noticed.

The full list of changes and updates is extensive, along with all that went into the last 3 years of development, but here are some of the highlights: a homepage that addresses almost all the info a student would be looking for, but without clutter and/or additional navigation, such as adding classes, class schedule, contacting staff/instructors, profile info, success steps, and more. Dedicated sections to counseling, financial aid, fees, enrollment, and resources; dashboards for financial aid, SMC Promise, and degrees and certificates; a new messaging system for personal and all student communications; a comprehensive A-Z index to help students find resources, etc. There are even more features, and the layout decision-making was both exhaustive and thorough, but ultimately all those details are behind the scenes, revealing only a smooth student experience that enriches student engagement and success at SMC.

Check out the redesigned [Corsair Connect](#).

Special thanks go to the Corsair Connect Redesign Core Team for their steadfast commitment and delivering a product that is well liked by students: Cleve Barton, Yongjian (Jane) Yan, Arnel Reyes, Wendy Liu, Esau Tovar, Christina Strok, and Liz Martinez. We also would like to thank the following individuals who greatly contributed to the portal's development: Liza Aziz, Meredith Ouwerslooth, Jose Velasquez, Bin Gao, and David Giammarco.

Board Goal 3, 7; Priority 6, 7, 11. The principal goal of the Corsair Connect redesign was to remove barriers to enrollment caused by a dated student portal. Intentionally gathering feedback throughout the development phase from students of various backgrounds resulted in a modern portal that students have readily welcomed.

Elimination and Streamlining of Student Holds

To further enhance the enrollment process and ensure a smoother experience for students, Enrollment Services conducted a comprehensive review of registration holds at SMC. During this assessment, it became evident that while certain holds served their intended purpose, others were implemented over the years without institutional approval or were improperly utilized, albeit with the intention of prompting

student action. Moreover, some holds lacked essential information, posing challenges for college staff in determining the necessary steps for their removal.

In light of these findings and with the endorsement of the Enrollment Management Committee:

- Nine hold types were retired in Fall 2022 and well over 7,000 unnecessary holds were removed from student accounts.
- A new policy was established, mandating that no department at SMC can request the creation of a new hold without prior evaluation by Enrollment Services and relevant stakeholders.
- All holds now display in the redesigned student portal, Corsair Connect, with improved messaging and calls to action.
- The remaining holds now align with their intent and do not automatically withhold enrollment or transcripts.

Board Goal 3, 7; Priority 6, 7. An audit of how SMC uses and places holds on student accounts was conducted to determine how these may needlessly prevent successful enrollment or may impede student success. The result of this audit led to the removal of unnecessary holds on enrollment and transcripts, and a new policy was adopted to first vet the impact of any new hold types on students.

First In-Person Commencement Ceremony Since 2019 Held

The lifting of COVID-19 restrictions has ushered in a multitude of opportunities to celebrate student achievements at SMC this year. Numerous departments organized events and recognitions, and the efforts put forth by Enrollment Services and Admissions and Records for Grad Fest and Commencement resulted in higher attendance by graduates and their guests compared to previous years.

Grad Fest. The second Grad Fest, held on Thursday, June 1, served as a vibrant kickoff for graduation celebrations. A remarkable turnout of approximately 880 graduates—more than double the previous year—graced the celebration. Thanks to the generous support of the Associated Students, graduates received complimentary academic regalia, including gowns, caps, and tassels, which were distributed during Grad Fest. Special Programs joined the festivities, presenting stoles, pins, and other gifts to their graduates. The cap decorating stations garnered enthusiastic participation, and a photo contest (#SnapMyCap) was held to recognize the best-decorated caps, with top prizes awarded to three graduates. [Check out Grad Fest pics here.](#)

We extend our heartfelt appreciation to Nicholas Chambers, Senior Academic Records Evaluator, who spearheaded Grad Fest, and the numerous SMC staff members who provided invaluable assistance.

Commencement. On June 13, after a hiatus since 2019, an eagerly awaited in-person traditional commencement ceremony took place. The event was made possible by the dedicated efforts of an exceptional Commencement Planning Team, along with the invaluable support of over 150 college employees and 35 enthusiastic student volunteers who generously contributed their time and assistance on the day of the ceremony.

Undoubtedly, the 93rd Commencement marked the largest such event in SMC's history, attracting an impressive gathering of nearly 950 graduates and over 5,500 guests, all eagerly united in celebration. The

ceremony was live streamed on the college’s website and SMC GO, providing broader accessibility to guests all over the United States and across the globe. The proceedings started with a Processional, led by the Platform Party, faculty, and staff in their traditional regalia. Graduates, adorned in their caps and gowns, strode with pride and joy as they made their way towards the stage. The audience, comprising family members, friends, and well-wishers, cheered as the ceremony began.

Dr. Kathryn E. Jeffery presided over the ceremony, accompanied by guest speakers, including Trustee Barry Snell (BOT Chair, offering greetings on behalf of the Board), Jamar London (Academic Senate President, offering the faculty challenge), Monique Janee Johnson (graduating student speaker, offering the student challenge), Ambassador Christopher P. Lu (delivering the commencement address), and Teresita Rodriguez (Vice President, Enrollment Development, describing the class of 2023). Each graduate’s name was called as they crossed the stage and received a commemorative diploma cover. Following the formal conferral of degrees by Dr. Jeffery and Chair Snell, the ceremony culminated with a symbolic “moving of the tassel” moment. The festivities concluded with a cake and punch reception featuring photo booths.

The commencement ceremony was not merely an event; It was a celebration of perseverance and dedication. It served as a testament to the unwavering commitment of the college community to honor and celebrate the achievements of its graduates, reinforcing the profound impact of education in shaping the lives of individuals and society as a whole.

Visit the [Commencement](#) website for photos and playback of the ceremony video.

As in previous years, various digital assets were created for graduates and their families, including digital backgrounds, invitations, social media shares, digital stickers, and a dedicated module on SMC GO listing all degrees and certificates earned by graduates.

Our deepest gratitude to these individuals who led the planning: Nicholas Chambers, Evelyne Pedersen, Esau Tovar, Jackson Edwards, Kiersten Elliott. Special thanks to the Events, College Police, M&O, and Marketing departments for all their involvement leading to and during the ceremony.

2022-23 Preliminary Graduating Class Profile

Degrees & Certificates Awarded at Santa Monica College

- 8,557 degrees and certificates awarded to 6,162 students
- 28 Bachelor of Science in Interaction Design (sixth graduating class)
- 5,452 associate degrees, including 1,225 Associate Degrees for Transfer
- 3,049 Certificates of Achievement
- 124 Noncredit Certificates of Completion and 110 Certificates of Competency
- 2,595 (30 percent) students graduate with more than one degree or certificate
- 55 percent (4,781) degrees and certificates were awarded through the Awards Without Petition Initiative

Class of 2023 Profile:

- 31.2 percent of students graduate with honors, 13.5 percent with high honors, and 3.7 percent with highest honors.
- The youngest graduate is 15 years old and graduates with an Associate of Arts in Transfer (History) and a Certificate of Achievement (IGETC). The oldest graduate is 82 and graduates with an Associate of Arts (Liberal Arts: Social and Behavioral Science). The average age for all graduates is 27 years.
- The graduating class includes 586 international students (F1 and online foreign), 595 students with disabilities, 243 Scholars students, 139 EOPS students, 34 undocumented students, and 3 foster youths.

The graduating class is:

- 60.1 percent female; 37.9 percent male; 2.0 percent unreported
- 6.4 percent African American/Black students
- 10.5 percent Asian students
- 39.5 percent Hispanic/Latinx students
- 26.8 percent White students
- 4.8 multi-racial
- 12.1 percent Unreported/Other

The Top 15 Associate Degree Programs are:

1. AA in Liberal Arts–Social and Behavioral Science
2. AA in Liberal Arts–Arts and Humanities
3. AA in General Science
4. AAT Psychology
5. AST in Business Administration
6. AAT in Communication Studies
7. AS Business Administration
8. AAT Political Science
9. AA-T Sociology
10. AA-T Economics

Board Goal 6. Santa Monica College conferred over 8,000 degrees and certificates to over 6,000 students in 2022-23, helping increase Vision for Success SCFF metrics, especially through the 55 percent of such conferrals through the Degrees Without Petition Initiative

Awards Without Petition Initiative Continues to Improve Degree/Certificate Completion for Black and LatinX Students

SMC has experienced record-breaking years in degree conferrals since the AWPI was implemented. In partnership with MIS, the project entails running batch regressive degree audits on coursework

completed exclusively at SMC to identify students who stopped attending during the previous two years who may be eligible for a degree/certificate. Once potentially eligible students are identified through the regressive degree audit, academic records evaluators in Admissions and Records run individual degree audits and review SMC transcripts to ensure that students are indeed qualified to receive the degree/certificate.

Starting in 2020-2021, the same regressive degree audit program was used to identify currently enrolled students eligible for a degree/certificate and those students were emailed to encourage them to submit a graduation petition. This expanded effort was intentionally designed to identify Black and Latinx students who might be close or who would be eligible for a certificate of achievement. In the Spring 2022, 589 certificates were awarded through this expansion. In Fall 2022, the initiative was once again expanded to also include associate degree evaluations for actively enrolled students, focusing first on Black and Latinx students. Although final 2022-23 data is not yet available for the entire academic year, an early analysis of Fall 2022 data shows the expanded initiative yielded an additional 1,219 degrees and certificates among actively enrolled students, in addition to the 3,428 also awarded without petition to non-enrolled students, for a total of 4,780 awarded without petition.

A total of 53,475 Chancellor's Office-approved degrees and certificates were awarded at SMC between 2014-2015 (the year AWPI was implemented) and 2021-2022. During this time, the number of conferrals based on petition grew by 57 percent, while conferrals through AWPI grew by an astonishing 326 percent, for a combined total increase of 123 percent in degrees/certificates awarded (duplicated—many students are eligible for more than one degree or certificate).

Of particular interest to SMC's completion agenda is the apparent closure of a longstanding achievement gap between Black and Latinx with White students. In 2014-15, 3,132 unduplicated students received at least one degree/certificate, while 5,450 students did in 2021-22, representing an overall increase of 74 percent. Notably, the number of Black and Latinx students receiving a degree/certificate increased by 82 percent and 120 percent, respectively. Latinx outpaced White students by 38 percentage points, while Black and White students grew equally. In terms of total conferrals (duplicated), the number of awards conferred to White student increased by 107 percent between 2014-15 and 2021-22, but by 117 percent for Black, and 187 percent for Latinx students. Further disaggregation of the data shows that awards conferred by direct petition grew by 48 percent, 48 percent, and 103 percent, respectively. However, those awarded through AWPI increased by 266 percent for White students, 435 percent for Black, and 435 percent for Latinx students.

Board Goal 5, 6. The work conducted by Admissions & Records personnel in evaluating academic records, especially through the ongoing implementation of the Awards Without Petition Initiative have directly impacted the volume of degrees and certificates conferred consistently since 2014-2015, and Black and LatinX students, in comparison to White students have benefited from the Initiative the most. This also manifests in additional funding the student qualifies for through the Student-Centered Funding Formula.

Financial Aid and Scholarships

The Office of Financial Aid and Scholarships processed, evaluated and awarded financial aid funding to students who submitted FAFSA or California Dream Act applications and met the criteria to receive an award as we continued to support students attending school in a hybrid remote/on-campus modality. Additionally, the staff utilized the Q-Less queue system as the primary form of communication with students/families over the phone and welcomed students onsite in the office. Students continued to submit documents through Corsair E-docs (Campus Logic third party software), electronic document

submission platform, for the office to receive the required federal and/or state application information and any other subsequent documentation as needed. Furthermore, the department hosted countless webinars, in person, and through zoom presentations to support in-reach and outreach activities for Equity Group students, with concentration on African American and Latinx students. Managers worked closely and served as liaisons to the SMC Equity Group Departments including, but not limited to: Black Collegians, Adelante, Veterans Resource Center, Disability Resource Center, EOPS, Foster Youth, Guided Pathways, etc.

While in a hybrid remote modality, the Office of Financial Aid and Scholarships scheduled monthly FAFSA/CA. Dream App application workshops, supported all recruitment and retention events on campus, and worked with various departments and the SMC Foundation to support scholarship funding initiatives. Finally, the department continued to support students' integration to the BankMobile disbursement channel for financial aid refunds. This electronic check disbursement has allowed students to receive their refunds quicker and directly deposited in their bank accounts.

Total number of 2022-23 Federal Aid Applications: 32,716 (as of June 8, 2023)

Total number of 2021-22 Federal Aid Applications: 31,509 (as of June 21, 2022)

Note: Decrease in FAFSA submitted applications due to lower enrollments

Total number of 2020-21 Federal Aid Applications: 40,344 (as of June 28, 2021)

Total number of 2019-20 Federal Aid Applications: 37,704 (as of June 30, 2020)

Total number of 2018-19 Federal Aid Applications: 36,469 (as of June 10, 2019)

Total number of 2022-23 California Promise Fee Waiver Recipients: 21,656 (as of June 8, 2023)

Total number of 2021-22 California Promise Fee Waiver Recipients: 21,964 (as of June 22, 2022)

Total number of 2020-21 California Promise Fee Waiver Recipients: 24,104 (as of June 28, 2021)

Total number of 2019-20 California Promise Fee Waiver Recipients: 25,451 (as of June 30, 2020)

Total number of 2018-19 California Promise Fee Waiver Recipients: 26,090 (as of June 10, 2019)

Total number of 2022-23 Pell Grant Recipients: 6,752 (\$26, 262,927 as of June 8, 2023)

Total number of 2021-22 Pell Grant Recipients: 6,794 (\$25,043,192 as of June 21, 2022)

Total number of 2020-21 Pell Grant Recipients: 6,404 (\$24,194,294 as of June 28, 2021)

Total number of 2019-20 Pell Grant Recipients: 7,812 (\$28,487,690 as of June 30, 2020)

Total number of 2018-19 Pell Grant Recipients: 7,541 (\$27,708,679 as of June 10, 2019)

Total number of 2022-23 SMC Promise Recipients: 2,646 (\$465,649.50 as of June 8, 2023)

Total number of 2021-22 SMC Promise Recipients: 2,398 (\$691,081 as of June 21, 2022)

Total number of 2020-21 SMC Promise Recipients: 2,719 (\$741,657 as of June 28, 2021)

Total number of 2019-20 SMC Promise Recipients: 3,235 (\$1,573,361 as of June 30, 2020)

Total number of 2018-19 SMC Promise Recipients: 1,699 (\$1,049,163 as of June 4, 2019)

Total Financial Aid "Paid" for 2022-23: \$40,342,701 (as of June 8, 2023)

Note: Pell maximum and SSCG awards doubled contributes to the increased amount paid

Total Financial Aid "Paid" for 2021-22: \$34,001,420 (as of June 21, 2022)

Total Financial Aid "Paid" for 2020-21: \$33,992,668 (as of June 28, 2021)

Total Financial Aid "Paid" for 2019-20: \$35,748,714 (as of June 30, 2020)

Total Financial Aid "Paid" for 2018-19: \$38,372,937 (as of June 10, 2019)

Total amount of Santa Monica College Foundation Scholarships awarded for 2022-23: \$1,351,501 to 582 students totaling 826 scholarships.

Total amount of Santa Monica College Foundation Scholarships awarded for 2021-22: \$702,825 to 535 students totaling 747 scholarships

Total amount of Santa Monica College Foundation Scholarships awarded for 2020-21: \$681,653 to 585 students totaling 818 scholarships

Total amount of Santa Monica College Foundation Scholarships awarded for 2019-20: \$682,403 to 499 students totaling 730 scholarships

Total amount of Santa Monica College Foundation Scholarships awarded for 2018-19: \$605,798 to over 550 students totaling 725 scholarships

Fiscal and Facilities-Board Priority #8-Continue efforts in revenue generation, cost control, re-organization, enrollment management to ensure a sustainable budget.

The dissemination and disbursement of financial aid contributes directly to enrollment management by providing financial assistance to support students' successful enrollment into Santa Monica College. The funding received on the students' behalf contributes to the District's goal of sustaining a fiscally sound budget.

CARES ACT Higher Education Relief Fund. The CARES Act signed into law March 27, 2020, provided a total of \$34,148,479 to SMC for direct aid to students with demonstrable economic needs such as food, housing, technology, and more. Fall and Spring awards were issued at three levels (\$700, \$1,200, or \$2,000) based on the rubric. Summer and Winter awards were issued at \$500 given the shorter term. SMC has expended all funds awarded to students in need. In many cases, students experienced emergency needs over several semesters.

The total amount of CARES emergency grants awarded for the 2022-23 academic year was \$6,403,768 to 5,809 unduplicated students as of June 16, 2023.

The total amount of CARES emergency grants awarded for the 2021-22 academic year was \$15,833,856 to 7,886 unduplicated students as of June 23, 2022.

The total amount of CARES emergency grants awarded for the 2020-21 academic year was \$12,073,100 to 8,625 unduplicated students as of June 28, 2021.

Emergency Disaster Relief Fund. The California Community College Chancellor's office provided SMC with two disaster emergency relief funds for 2022-23 award year. \$494,355 was provided to DREAM students and students with AB540 designation. The amount spent was \$301,200. \$2,838,752 was designated to students who are CA residents and qualified for the CCPG grant. \$2,669,741 was disbursed for the 2022-23 academic year. The amount remaining in both funds will be transferred and spent in 2023-24.

Student Life-Priority #6-Continue implementing initiatives that focus on solving barriers related to students' financial resources and unmet basic needs. The State and Federal Government provided emergency funds to assist students who were facing food and housing insecurity in addition to other financial hardships. This greatly contributed to solving financial barriers that could've negatively impacted students' completion rate.

Global Citizenship

The Global Citizenship initiative was launched at Santa Monica College in 2007 with the purpose of developing and promoting activities that prepare students for the 21st Century. Such preparation include awareness of the social, cultural, and environmental transformations taking place in our world of unprecedented global interconnection; attitudes of tolerance and respect for diversity and of anticipation and adaption toward global change; skillful command of the technologies that revolutionize the way we obtain information and interact with each other; and a commitment to act as responsible global citizens through political engagement, entrepreneurship, and community service.

At that time a “Global Citizenship Task Force” was formed to guide the promotion of global citizenship at SMC. This task force became known as the “Global Council” and was not a committee of the Academic Senate but worked with other Senate committees in the development of programs to promote Global Citizenship. Eventually, the Global Council became an Academic Senate Committee but continued to use the name Global Council. In October 2018, the Global Council voted to change its name to the Global Citizenship Committee.

The definition of Global Citizenship at Santa Monica College is, “To be a global citizen, one is knowledgeable of peoples, customs, and cultures in regions of the world beyond one's own; understands the interdependence that holds both promise and peril for the future of the global community; and is committed to combining one’s learning with a dedication to foster a livable, sustainable world.”

The 2022-24 Theme for SMC Global Citizenship is “Risk, Refuge and Resilience”. Faculty are encouraged to find creative ways to explore the Global Citizenship theme in their classes. The art department typically asks students to interpret the theme in their artwork, and then sponsors a gallery show to showcase the student creations. The theme is also used as the guiding subject for the Global Citizenship Symposium, discussed later in this section.

The Global Citizenship Committee continues to focus on improving processes and striving to reach more students to promote global citizenship. Global Citizenship Grants for faculty proposals provide funding for worthy projects that are centered on student participation. The Global Citizenship Committee sponsored a variety of activities and special events during the 2022-23 academic year. The Committee hosts both in-person and virtual events.

Teaching about Global Conflict and Peacebuilding, October 29–November 12, 2022. This was the tenth annual Global Peacebuilding Seminar and the Committee sent two faculty participants: Tia Santana (Art) and Elham Gheyntanchi (Philosophy and Social Sciences). The committee also sent one student participant to this conference: Mengyi Shi. The Seminar was a virtual event. The content included lectures, workshops, and speakers on a variety of subjects including international affairs, refugees, human rights, social justice, media, dialogue, and program development.

BOT Annual Goals Priority Educational Advancement, Quality and Equity: Decrease equity gaps. Ongoing BOT Priority Student Life: Continue professional development embedding anti-racist, equity-minded academic and non-academic support in all student services and college operations

SMC Global Teach-In. This year was the fourth year that the GCC hosted the Global Teach-in Fall event. The Global Teach-In was held virtually on November 10, 2022. The title this year mirrored our Global Citizenship Theme: **Risk, Refuge and Resilience**. Members of the SMC Community were invited to

participate in this educational and interactive forum where faculty and students gather to focus and discuss the topic. The following faculty and students participated:

- Professor Delphine Broccard (Communication, and GCC Chair) Coordinated and MC'd the event.
- Professor Wil Doucet (English) shared a poem about Living at Risk, Taking Risks and Making Better Choices.
- Professor Elham Gheytauchi (Philosophy and Social Sciences) discussed the 2022 Women Lead Protest in Iran.
- Ferris Kavar (Sustainability Center Manager) shared the Global Climate Risk Matrix.
- Heather Bennet (Instructor, History) discussed Anti-Fascism in the 21st century.
- Natalia Quintanilla (Student) discussed the Risks in the life of Native Americans.
- Erika Reyes Taborda (Student) discussed Risk in the Workplace or Occupational Risk.
- Zhena Omojola (Student) shared Risks that Africans have Taken to Combat Neocolonialism.
- Nina Twiss (Student) discussed Risk at Work
- Hatya Khanooki (Student) shared discussed Women, Life, Freedom.

BOT Annual Goals Priority Educational Advancement, Quality and Equity: Decrease equity gaps. Ongoing BOT Priority Student Life: Continue professional development embedding anti-racist, equity-minded academic and non-academic support in all student services and college operations.

Global Citizenship Symposium. The 14th annual Global Citizenship Symposium was held on May 4, 2023. Delphine Broccard, GC Chair, coordinated the event. SMC students from all disciplines were invited to submit their course work related to Global Citizenship as well as the annual theme of “Risk, Refuge and Resilience” for judging, and for the opportunity to win awards for the best submissions in each category. 14 students submitted original work for the symposium and eight finalists presented their projects to the SMC community at the May 4th Symposium. After being presented virtually for 3 years during the pandemic, we returned to an in-person event this year.

BOT Annual Goals Priority Educational Advancement, Quality and Equity: Decrease equity gaps.

Global Citizenship Global Grants. Global Citizenship Grants bring innovative faculty-led programming across a variety of disciplines related to Global Citizenship to the SMC community. Calls for faculty proposals for Global Citizenship Grants for both the Fall and Spring semesters were announced.

The Global Citizenship Committee approved grant funding for the following events in the 2022-23 academic year:

- Sherry Blevins, Composer, Professor Jeremiah Selvey, Music, October 1, 2022. Composer Blevins co-created text and musical materials with the SMC Chamber Choir for their December 16 concert. Human Rights was the theme for the creation of the text.
- Matika Wilbur Keynote: Project 562: Changing the Way We See Native America, **Professor Shannon Herbert, History**, October 11, 2022. This was part of a year-long photo exhibit in the Barrett Art Gallery and in public spaces throughout the main SMC campus.

- South Korea: Art of Lotus Lantern Making and Technology Today, Professor Jihyeon Cha, Modern Languages and Cultures, October 7, 2022. Participants learned about the ceremonial use of lotus lanterns in Korean culture and made lotus lanterns to take home.
- Distinguished Scientists: Dr. M. Jackson: Living with Ice: Glaciers and Climate Change, Professor Christyanne Melendez, Earth Science, November 3, 2022. Dr. Jackson spoke about her experience living and working directly with communities impacted by climate change — specifically melting glaciers — shared her insights and offered an inclusive approach to understanding climate change.
- Cesar Chavez and Dolores Huerta Celebration, Professor John Quevedo, March 30, 2023. A celebration was held on the SMC Main Quad with DJ music funded by the GCC.
- Dr. Jennifer Lucero and Dr. Marco Angulo: Addressing Equity in Healthcare: Open Panel for SMC & The Community, Collin Ellis, Instructor, Life Science, April 18, 2023.
- Roya Hakakian: The Women’s Movement in Iran Today, Professor Elham Gheyntanchi, Philosophy and Social Sciences, April 25, 2023. Ms. Hakakian talked about the current movement for women in Iran and what can be done here in the U.S. so supporters can show solidarity towards Iranian women.
- Spring Community Read: Matika Wilbur Project 562, Professor Shannon Herbert, History, May 8, 2023. Matika Wilbur read from her recently released book, and signed copies.

BOT Annual Goals Priority Educational Advancement, Quality and Equity: Decrease equity gaps. Ongoing BOT Priority Student Life: Continue professional development embedding anti-racist, equity-minded academic and non-academic support in all student services and college operations.

Study Abroad. The Study Abroad program at Santa Monica College seeks to provide an immersive learning opportunity to help students gain a deep understanding of the environment, people, and culture of a particular area or region. The GCC seeks to identify funds to make these experiences accessible to as many interested students as possible, regardless of economic background.

After a Study Abroad hiatus brought on by the COVID-19 Pandemic, Santa Monica College offered a trip to Costa Rica for Summer 2023. We requested and received a line-item in the GCC budget to help underwrite the cost of Study Abroad opportunities for students. For the Costa Rica trip, we also applied to the Associated Students and received some funding. Because we only offered one trip this year, we were able to direct all funding towards the Costa Rica trip, making it very affordable for most students. The trip filled and a wait list was established with only 4 weeks of advertising. Several of the students on the trip are first generation college students, and others have never traveled outside the U.S. before. The faculty leads are Professor Delphine Broccard (Communication) and Associate Professor Christyanne Melendez (Earth Science).

BOT Annual Goals Priority Educational Advancement, Quality and Equity. On-going Board of Trustees Priorities Student Life: Continue implementing initiatives that focus on solving barriers related to students' financial resources and unmet basic needs.

International Education

Operational Modality. In 2022-23, the International Education Center returned to full on-ground operations offering comprehensive in-person immigration, housing, health insurance and counseling services on a walk-in basis. While the IEC has focused much effort to expand on-ground services to the

growing number of students with on-ground courses, the department also continues to retain the ability to fully provide recruitment, admission, pre-enrollment, counseling, immigration, and student engagement activities and services online.

Annual Goals 2022-23 and Ongoing Priority: The Future of the College - Complete a Master Education Plan that includes lessons learned from COVID, challenges and opportunities presented by the economic and demographic landscape, and current and projected revenue and enrollment. Annual Goals 2022-23 and Ongoing Priority: The Future of the college - Increase Enrollment. Annual Goals 2022-23 and Ongoing Priority: Fiscal Stewardship: Minimize the Deficit; Maintain a reserve sufficient to protect against anticipated and unforeseen circumstances.

On-Going Board of Trustees Priority: Fiscal and Facilities: Continue efforts in revenue generation, cost control, re-organization, and enrollment management to ensure a sustainable budget.

SEVP On-Ground Regulations. In Spring of 2022, IEC received clarifications on SEVP regulations mandating the return to pre-pandemic enrolment requirements effective fall 2023. IEC continues to work with Academic Affairs to ensure that on-ground courses are offered across all majors to meet the mandated regulatory on-ground/hybrid enrollment requirements. IEC managers and the VP for Academic Affairs meet on a bi-weekly basis to discuss strategies to quantify international student demand for on-ground/hybrid courses and to open new on-ground/hybrid course sections and convert online to on-ground sections as needed to keep international students in status and in compliance with federal regulations.

Annual Goals 2022-23 and Ongoing Priority: The Future of the College - Complete a Master Education Plan that includes lessons learned from COVID, challenges and opportunities presented by the economic and demographic landscape, and current and projected revenue and enrollment. Annual Goals 2022-23 and Ongoing Priority: The Future of the college - Increase Enrollment. Annual Goals 2022-23 and Ongoing Priority: Fiscal Stewardship: Minimize the Debt; Maintain a reserve sufficient to protect against anticipated and unforeseen circumstances.

On-Going Board of Trustees Priority: Fiscal and Facilities: Continue efforts in revenue generation, cost control, re-organization, and enrollment management to ensure a sustainable budget.

International Student Enrollment. In 2022-23, international student enrollment declines started to slow, and enrollment began to trend upwards. While demand for international education is increasing, SMC faces significant systemic challenges to converting increased demand into enrollment. The strong dollar, an uneven post-pandemic economic recovery across major recruitment markets, a lack of consular visa appointments, and an irregular distribution of on-ground/hybrid offerings for fall 2023 and beyond may adversely impact upcoming enrollment cycles.

Overall, the lifting of travel restrictions and COVID-19 vaccination requirements for non-U.S. travelers and the reopening of consular services globally, have boosted the number of international student applications. The IEC has focused its resources to augment our admission team to ensure that the increase in applications can be managed effectively and efficiently to maximize admission rates and enrollment yields.

Annual Goals 2022-23 and Ongoing Priority: The Future of the College - Complete a Master Education Plan that includes lessons learned from COVID, challenges and opportunities presented by the economic and demographic landscape, and current and projected revenue and enrollment. Annual Goals 2022-23 and Ongoing Priority: The Future of the college - Increase Enrollment. Annual Goals 2022-23 and Ongoing Priority: Fiscal Stewardship: Minimize the Debt; Maintain a reserve sufficient to protect against anticipated and unforeseen circumstances.

On-Going Board of Trustees Priority: Fiscal and Facilities: Continue efforts in revenue generation, cost control, re-organization, and enrollment management to ensure a sustainable budget.

IEC New Student Recruitment Efforts. Increasing enrollment is still IEC’s central operational goal. In late 2022 and early 2023, IEC resumed recruitment travel with trips to Sweden, Denmark, Indonesia, Taiwan, Japan and Canada. IEC will also travel to India in the fall of 2023 to establish a foothold in a market that will play a central role in our recruitment efforts in the coming years. The IEC also continues to participate in virtual fairs to reinforce our message and presence in established markets and to extend our reach into developing markets.

Annual Goals 2022-23 and Ongoing Priority: The Future of the College - Complete a Master Education Plan that includes lessons learned from COVID, challenges and opportunities presented by the economic and demographic landscape, and current and projected revenue and enrollment. Annual Goals 2022-23 and Ongoing Priority: The Future of the college - Increase Enrollment. Annual Goals 2022-23 and Ongoing Priority: Fiscal Stewardship: Minimize the Debt; Maintain a reserve sufficient to protect against anticipated and unforeseen circumstances.

On-Going Board of Trustees Priority: Fiscal and Facilities: Continue efforts in revenue generation, cost control, re-organization, and enrollment management to ensure a sustainable budget.

Increase Commission Payment Structures for Global Partners. To further incentivize our global recruitment partners, the International Education Center increased commission payment rates to amounts that exceed our closest competitors. The increased commission payment rates will fortify agent referrals and should result in increased new student applications and enrollment rates.

Annual Goals 2022-23 and Ongoing Priority: The Future of the College - Complete a Master Education Plan that includes lessons learned from COVID, challenges and opportunities presented by the economic and demographic landscape, and current and projected revenue and enrollment. Annual Goals 2022-23 and Ongoing Priority: The Future of the college - Increase Enrollment. Annual Goals 2022-23 and Ongoing Priority: Fiscal Stewardship: Minimize the Debt; Maintain a reserve sufficient to protect against anticipated and unforeseen circumstances.

On-Going Board of Trustees Priority: Fiscal and Facilities: Continue efforts in revenue generation, cost control, re-organization, and enrollment management to ensure a sustainable budget.

Global Partner Training and Support. IEC continues to offer virtual workshops to our agent partners to better support their recruitment efforts on behalf of SMC. IEC’s message to our global partners has been that “SMC is open for business” and fully capable of delivering our core services on-ground and in a remote environment.

Annual Goals 2022-23 and Ongoing Priority: The Future of the College - Complete a Master Education Plan that includes lessons learned from COVID, challenges and opportunities presented by the economic and demographic landscape, and current and projected revenue and enrollment. Annual Goals 2022-23 and Ongoing Priority: The Future of the college - Increase Enrollment. Annual Goals 2022-23 and Ongoing Priority: Fiscal Stewardship: Minimize the Debt; Maintain a reserve sufficient to protect against anticipated and unforeseen circumstances.

On-Going Board of Trustees Priority: Fiscal and Facilities: Continue efforts in revenue generation, cost control, re-organization, and enrollment management to ensure a sustainable budget.

Technology and Marketing. IEC has also been at the forefront of adopting new technological platforms to augment our marketing efforts. In 2022-23, The IEC continued to infuse authentic student voices in the recruitment of new students by employing the Unibuddy platform. The IEC has also redeployed our digital advertising/search engine maximization campaign in May of 2023. To date, the campaign has resulted in a 485,199 Impressions, 46,048 Clicks, 8.10 percent CTR, 733 Conversions.

IEC will work with our admission team and Marketing to determine if increased page views can be positively correlated to an increase in the submission of admission applications from the target countries.

Annual Goals 2022-23 and Ongoing Priority: The Future of the College - Complete a Master Education Plan that includes lessons learned from COVID, challenges and opportunities presented by the economic and demographic landscape, and current and projected revenue and enrollment. Annual Goals 2022-23 and Ongoing Priority: The Future of the college - Increase Enrollment. Annual Goals 2022-23 and Ongoing Priority: Fiscal Stewardship: Minimize the Deficit; Maintain a reserve sufficient to protect against anticipated and unforeseen circumstances.

On-Going Board of Trustees Priority: Fiscal and Facilities: Continue efforts in revenue generation, cost control, re-organization, and enrollment management to ensure a sustainable budget.

Student Admissions and Onboarding. In 2022-23, the International Admissions program at Santa Monica College continued to provide prospective students with clear and simple information about the specific F-1 Student admissions requirements mandated by SEVP. The admissions team supports F-1 students throughout the admissions process and pre-enrollment steps.

To increase operational efficiencies and student satisfaction, IEC's admission protocols were further redesigned to accommodate the demands of a remote environment by converting to paperless I-20s and electronic admission packets. To maximize new student enrollment, IEC continues to extend admission deadlines for new students and has sought to ensure that admitted students unable to enter the U.S. due to extended visa processing times, and consular understaffing can be admitted expeditiously and enabled to pursue their educational goals online.

Annual Goals 2022-23 and Ongoing Priority: The Future of the College - Complete a Master Education Plan that includes lessons learned from COVID, challenges and opportunities presented by the economic and demographic landscape, and current and projected revenue and enrollment. Annual Goals 2022-23 and Ongoing Priority: The Future of the college - Increase Enrollment. Annual Goals 2022-23 and Ongoing Priority: Fiscal Stewardship: Minimize the Deficit; Maintain a reserve sufficient to protect against anticipated and unforeseen circumstances.

On-Going Board of Trustees Priority: Fiscal and Facilities: Continue efforts in revenue generation, cost control, re-organization, and enrollment management to ensure a sustainable budget.

New Student Seminar. In 2022-23, the IEC permanently transitioned the new student seminar to an online modality. New students are treated to engaging online immigration and counseling seminars that offer detailed academic and regulatory presentations that guide newly admitted students through academic requirements, SMC academic support programs and the SEVIS regulatory environment. This permanent transition has allowed students to complete their pre-enrollment, counseling, and enrollment steps months ahead of previous on-ground practices and has helped IEC increase enrollment yields.

Annual Goals 2022-23 and Ongoing Priority: The Future of the College - Complete a Master Education Plan that includes lessons learned from COVID, challenges and opportunities presented by the economic and demographic landscape, and current and projected revenue and enrollment. Annual Goals 2022-23 and Ongoing Priority: The Future of the college - Increase Enrollment. Annual Goals 2022-23 and Ongoing Priority: Fiscal Stewardship: Minimize the Deficit; Maintain a reserve sufficient to protect against anticipated and unforeseen circumstances.

On-Going Board of Trustees Priority: Fiscal and Facilities: Continue efforts in revenue generation, cost control, re-organization, and enrollment management to ensure a sustainable budget.

Package Programs. The International Education Center continues to promote a package program of specific classes in which students can enroll before they arrive on campus. This appeals to students from Scandinavian countries. Students appreciate the convenience of being assigned to classes based on their major field of study, rather than selecting classes themselves. The lack of on-ground course selections in spring 2022 and Fall 2023 continues to test the viability of the package program model. In the upcoming semesters, IEC will continue to work collaboratively with our Academic Affairs partners to increase on-

ground offerings across all majors and to reestablish package programs as educationally viable options for our students.

Annual Goals 2022-23 and Ongoing Priority: The Future of the College - Complete a Master Education Plan that includes lessons learned from COVID, challenges and opportunities presented by the economic and demographic landscape, and current and projected revenue and enrollment. Annual Goals 2022-23 and Ongoing Priority: The Future of the college - Increase Enrollment. Annual Goals 2022-23 and Ongoing Priority: Fiscal Stewardship: Minimize the Deficit; Maintain a reserve sufficient to protect against anticipated and unforeseen circumstances.

On-Going Board of Trustees Priority: Fiscal and Facilities: Continue efforts in revenue generation, cost control, re-organization, and enrollment management to ensure a sustainable budget.

IEC Counseling. In 2022-23, IEC counselors have returned to providing on-ground services four days per week. Counseling services are available online five days per week through Zoom Express appointments and ASKIECC email inquiries. Continuing students can schedule Zoom Appointments or pose inquiries through ASKIECC dedicated email box. New students are given dedicated counseling services through Zoom platforms to facilitate enrollment. IEC has worked to identify additional funding to increase counseling hours during winter summer and spring terms. The additional funding has increased access to counseling services by hundreds of hours during critical periods in the winter, summer and spring enrollment cycles.

Annual Goals 2022-23 and Ongoing Priority: The Future of the College - Complete a Master Education Plan that includes lessons learned from COVID, challenges and opportunities presented by the economic and demographic landscape, and current and projected revenue and enrollment. Annual Goals 2022-23 and Ongoing Priority: The Future of the college - Increase Enrollment. Annual Goals 2022-23 and Ongoing Priority: Fiscal Stewardship: Minimize the Deficit; Maintain a reserve sufficient to protect against anticipated and unforeseen circumstances.

On-Going Board of Trustees Priority: Fiscal and Facilities: Continue efforts in revenue generation, cost control, re-organization, and enrollment management to ensure a sustainable budget.

Student Support Services

IEC Immigration Team. In the 2022-23 the IEC immigration team continued to offer comprehensive services through multiple modality options to all international students. The immigration team members play a crucial role in international student retention by ensuring that students under their care maintain their legal standing in the U.S. and are able to pursue their academic goals in good legal standing.

International Student inquiries are forwarded to immigration team members who set virtual, telephone or in-person appointments for students seeking regulatory guidance on issues related to OPT, CPT, Reinstatement, Change of status or transfers. The multiple modalities through which students can access immigration services have increased the ease and accessibility to immigration related support services for all international students.

Annual Goals 2022-23 and Ongoing Priority: The Future of the College - Complete a Master Education Plan that includes lessons learned from COVID, challenges and opportunities presented by the economic and demographic landscape, and current and projected revenue and enrollment. Annual Goals 2022-23 and Ongoing Priority: The Future of the college - Increase Enrollment. Annual Goals 2022-23 and Ongoing Priority: Fiscal Stewardship: Minimize the Debt; Maintain a reserve sufficient to protect against anticipated and unforeseen circumstances.

On-Going Board of Trustees Priority: Fiscal and Facilities: Continue efforts in revenue generation, cost control, re-organization, and enrollment management to ensure a sustainable budget. Ongoing BOT Priority Student Life:

Continue support for campus resources that assist students with personal circumstances that may negatively impact student success.

Student Engagement. Recognizing the isolating impact that the COVID-19 pandemic had on international students, the IEC was one of the first departments to offer in-person on-ground student engagement activities. In 2022, the IEC organized a Speed-Friending activity to connect international students to their peers. In August 2022 and again in February of 2023 IEC organized two beach events for new and continuing students that were attended by over 100 students. The IEC also organized a Clipper game field trip and has plans for additional on-ground engagement activities planned for the rest of the year. The IEC also continues to engage international students with meaningful co-curricular activities through its Open House sessions planned by international student Peer Mentors. The Open House sessions offer students the opportunity to engage with others through planned discussions, activities and games offered virtually through Zoom.

Ongoing BOT Priority Student Life: Continue support for campus resources that assist students with personal circumstances that may negatively impact student success.

Housing and Health Insurance Services. The IEC continues to provide comprehensive housing and health insurance support services to our international student population. The IEC is also in the process of collaborating with the Center for Wellness and Wellbeing and has onboarded a mental health professional dedicated to the needs of the international student population.

Ongoing BOT Priority Student Life: Continue to support campus resources that assist students with personal circumstances that may negatively impact student success. Ongoing BOT Priority Educational Advancement, Quality, and Equity: Increase student success and decrease equity gaps.

In 2020-23, the International Education Center has remained committed to ensuring that its core recruitment, admissions, counseling, immigration, and engagement functions continue to meet our students' needs and expectations in both remote and on-ground environments.

GRANTS

Grants Advisory Committee. The President's Grants Advisory Committee (GAC) is comprised of classified educators, administrative staff, and faculty members from various departments including Workforce and Economic Development, Institutional Research, Academic Senate, and Life Sciences. The GAC also includes senior administration representing several department areas. The GAC established formal internal processes and continues to refine those processes to ensure transparency as well as fiscal and programmatic accountability, including protocols to ensure all necessary department leads and area vice presidents are well-informed, and sign off on the potential grant submission.

Prior to submission to a potential funding agency, the GAC has a four-step framework to support proposals and gain institutional support and pre-approval for program grant proposals. This process ensures the proposed grant is aligned with District goal, ensures the District is represented on all grant-funded projects, and grant compliance requirements are aligned and coordinated with District departments.

The Committee advises and makes recommendations to the Superintendent/President on all federal, state, and local grant opportunities that may benefit and impact the College.

In considering grant opportunities and making recommendations regarding the development and submittal of grant proposals, the GAC considers the following:

- **Impact on the College community** includes determining the overarching reach of the proposed activity and how it will positively impact the greatest number of students through the funding being sought. Further, the Committee intends to ensure institutional benefits are served through the grant approval process.
- **Resources necessary to implement and manage the grant program**, including staffing, fiscal, and facilities capital necessary to ensure sustainability before, during, and after the period of performance of the grant. Moreover, the Grants Office is limited in its capacity to support unlimited services simultaneously.
- **Development Capacity.** The Grants Office is staffed by one single person to serve and support the College Foundation and the College community in its grant-seeking, development, and post-award activities. The Committee must consider the optimum use of resources in seeking grant funding. Variables such as the purpose of the grant and its alignment with institutional goals, impact to the college community, potential award amount, and competitiveness of the funding program (i.e., number of awards) are key considerations for determining whether to seek a specific funding opportunity.
- **Timing of grant opportunities.** Granting agencies may have short turnaround timeframes from the announcement of available funding to the deadline for the submittal of proposals. To allow for the thoughtful review and consideration of all proposals, the Committee must have ample time to consider the extent to which the proposed activities will have the greatest impact on students, faculty, staff, and administration in support of students achieving their educational goals.

Grants Office Staffing: SMC approved the hiring of a Project Manager to support the Grants Office. The person in this capacity is expected to serve as the Project Manager to federal, state, and local grant awards for which there are no grant funds available to support project oversight. In instances where grant funding is available to support projects, this person may be assigned to the project/award depending on their allocated time to other grant awards. Once hired, the “floating” Project Manager will ensure post-award administrative activities including reporting, budget management and other rules and regulations of the grant award. The hiring process is underway with the anticipation of filling the position by fall 2023. *Board Priority: Fiscal and facilities #8*

Fiscal Support: During this fiscal year the Grants Office supported the Fiscal Services Office and assigned National Science Foundation Project Manager with a National Science Foundation Desk Review for a current NSF funded grant. Desk reviews are an appraisal of an institution’s award administration capacity. The Grants Office provided requested narrative language, documentation, and follow-up information. The review is on-going into FY24. Additionally, in coordination with the Fiscal Services Office and the Office of Institutional Research, the Grants Office prepared the renewal of the College’s designation of eligibility under Title III and Title V which enables the College to apply for grants through these federal programs and also approves the eligibility for a waiver of the non-Federal share matching requirements applies for a one-year period. Board Priority: Fiscal Stewardship #5

Santa Monica College Grant Activity Summary. The Grants Office submitted 34 grant applications in 2022-23, 15 in the name of the District and 19 in the name of the Santa Monica College Foundation.

The 15 grants submitted in the name of the District requested a total of \$7,677,941 in support, yielding \$2,819,856 in awarded amounts. The 19 grants submitted in the name of the Foundation requested a total of \$3,678, 100 in support, yielding \$215,813 in awarded amounts.

The total amount awarded in 2022-23 is **\$3,035,669 with additional amounts pending.**

Santa Monica College Grant Activity

Funding Source	Type	Amount Requested	Outcome	Amount Secured	Amount Pending	Purpose
California Community College Chancellor's Office	State	\$300,000	Secured	\$300,000		The Equal Employment Opportunity (EEO) Innovative Best Practices Grant
City of Santa Monica	City	\$267,025	Secured	\$226,971		Pico Partnership
CA Department of Education	State	TBD by Funder	Secured	TBD by Funder		Workforce Innovation and Opportunity
California Community College Chancellor's Office	State	\$382,500	Secured	\$382,500		R.I.S.I.N.G. Program
National Science Foundation	Federal	\$85,385	Secured	\$85,385		Professional Development Conference
Walton Family Foundation/ The Builders Initiative	Local	\$525,000	Secured	\$525,000		Development and launch of a certificate program in Aquaculture
W. M. Keck Foundation	Local	\$1,000,000	Secured	\$1,000,000		The proposed project will support the continued development of a Biotechnology Certificate and Associate of Science degree
California Community College Chancellor's Office	State	\$300,000	Secured	\$300,000		Culturally Responsive Pedagogy and Practices
USC Sea Grant California Deep Ocean DDT+ Research	Local	\$29,361	Pending		\$29,361	Research the production and mobility of DDT metabolites within sediments as controlled by the local diagenetic environment
National Endowment for the Arts	State	\$27,050	Pending		\$27,050	The Black Lunch Table in Los Angeles
Senator Alex Padilla Congressionally Directed Spending Program/ National Oceanic and Atmospheric Administration	Federal	\$300,000	Pending		\$300,000	In collaboration with Altasea develop and launch an Aquaculture Certificate program
National Science Foundation	Federal	\$107,659	Declined	\$0		Student-Faculty Collaboration to Improve Inclusiveness in Biology Courses

National Endowment for the Humanities	Federal	\$39,904	Declined	\$0		Honoring the Contributions of Asian American and Pacific Islanders to the History of Santa Monica
US Department of Agriculture/ National Institute of Food and Agriculture	Federal	\$3,364,059	Declined	\$0		Partnering with Cal State Northridge, Mira Costa College and AltaSea in the continued development of an aquaculture certification program
US Department of Education	Federal	\$949,998	Declined	\$0		Wraparound support model to support persistence and retention outcomes
TOTALS		\$7,677,941		\$2,819,856	\$356,411	

Santa Monica College Foundation Grant Activity

Funding Source	Type	Amount Requested	Outcome	Amount Secured	Amount Pending	Purpose
United Way Emergency Food and Shelter Program	Local	\$300,000	Secured	\$34,313		Meal Project Programs
Dorothy Rupe Foundation	Local	\$35,000	Secured	\$18,000		CNA Program
Kuhn Family Foundation	Local	\$20,000	Secured	\$20,000		Scholarships - Public Policy Institute
Sherwood Foundation	Local	\$25,000	Secured	\$25,000		General Support for the Meal Project
Sidney Stern Memorial Trust	Local	\$5,000	Secured	\$3,500		General Support for the Emeritus Program
Colburn Foundation	Local	TBD by Funder	Secured	\$5,000		General support for the Orchestra Program
Ralph M. Parson Foundation	Local	\$5,000	Secured	\$5,000		General support for the Orchestra Program
Hollywood Foreign Press Association	Local	\$20,000	Secured	\$20,000		Journalism Scholarships
Hollywood Foreign Press Association	Local	\$40,000	Secured	\$35,000		Fellowship for Film 33 Course - Making the Short Film
United Way	Local	\$50,000	Secured	\$50,000		Meal Project Programs
Ellucian Foundation	Local	TBD by Funder	Pending		TBD by Funder	Student scholarships to address economic hardships
Hollywood Foreign Press Association	Local	\$20,000	Pending		\$20,000	Journalism Scholarships
Hollywood Foreign Press Association	Local	\$50,000	Pending		\$50,000	Fellowship for Film 33 Course - Making the Short Film
Senator Alex Padilla Congressionally Directed Spending Program	Federal	\$2,000,000	Pending		\$2,000,000	Santa Monica College and Glendale College Food Security Initiative
Kurt Weill Foundation for Music	Local	\$5,500	Pending		\$5,500	SMC Orchestra Program
SM Westside Legacy	Local	\$1,000,000	Pending		\$1,000,000	Student Emergency Relief Scholarships

Terra Foundation	Local	\$67,600	Declined	\$0		The Black Lunch Table in Los Angeles
Ahmanson Foundation	Local	\$10,000	Declined	\$0		General support for the Orchestra Program
City of Santa Monica	City	\$25,000	Declined	\$0		Program Support Giving THANKS (giving)
TOTALS		\$3,678,100		\$215,813	\$3,075,500	
ALL TOTALS		\$11,356,041		\$3,035,669	\$3,431,911	

INSTITUTIONAL RESEARCH

The Office of Institutional Research (IR) supports the mission and the goals of the college by generating accurate, relevant, and timely information to support the assessment, evaluation, and planning of programs, services, grants, and college-wide initiatives.

Some of the notable achievements of the Office that supported annual Board Goals include:

During the summer of 2022, the IR Office provided leadership and data support for the six equity summer design teams which facilitated their inquiry activities. The results of the summer design team’s analyses and reflection informed the development of the new three-year Student Equity Plan (2022-25), which are organized by student equity metrics. Furthermore, the IR office initiated, with input from key stakeholders, several research projects designed to help the college better understand why equity gaps exist in the metrics for our most racially minoritized students. Ultimately, the insight produced by the studies will help practitioners design or redesign interventions and programs to decrease equity gaps and increase overall success. One such example of a study involves surveying Black or African American high school seniors about their perceptions of college, overall, and what they know and feel about Santa Monica College. This study will help leaders increase successful enrollment for first-time applicants from this population.

These efforts align with two board goals: Board Goal #5: Decrease equity gaps and increase: Successful enrollment for first time applicants, Persistence from first term of enrollment to subsequent term, Course success in equitized gateway courses, Transfer level English and transfer level Math successful course completion in year one, and Units successfully completed in year 1; and Board Goal #6: Decrease equity gaps and increase Vision For Success and Student Centered Funding Formula (SCFF) completion metrics for all populations—Bachelor Degrees, Transfers, AAs, ADTs, Chancellor’s Office approved Certificates. The IR-led work to foster sensemaking and inquiry around equity metrics will help address gaps for the metrics identified in the two board goals.

The IR Office played a critical role in facilitating the overhaul of the program review processes by generating innovative program review structures and procedures, developing training videos and other content, revising the college data dashboards, and providing ad hoc data support for programs undergoing the comprehensive program review.

These efforts align with the Board Goal #2: Successfully complete the Accreditation Institutional Self-Evaluation report. Program review is salient across the accreditation standards—and is the mechanism for which the college assesses its effectiveness and engages in continuous self-improvement efforts at the program/department level. The strengthening of the program review process was documented in the Accreditation Institutional Self-Evaluation Report’s Quality Focus Essay (QFE) for which the IR Office was a primary contributor and author.

The curriculum of the fifth year of SMC’s Data Coaching Program (also known as the “Equity Avengers Program”) focused on addressing gaps experienced by Black and Latine/x students in terms of successful

course outcomes. This year, the professional development program adopted a community of practice model of 24 adjunct and full-time faculty to foster opportunities for experimentation in grading policies and student-faculty interaction practices to address equity gaps in the classroom. The cohort engaged in difficult self-reflection and participated in activities to help reframe “racialized scripts” to create a more anti-racist and equity-minded framework in teaching and counseling.

These efforts align with the Board of Trustees ongoing priority #5: Continue professional development embedding anti-racist, equity-minded academic and non-academic support in all student services and college operations. The well-established program was one of many professional development opportunities for faculty focused on anti-racist and equity-minded practices.

In May of 2022, the IR Office collaborated with several campus groups focused on assessing the needs of and improving the experience of employees (Human Resources, DPAC HR Subcommittee, PDC/CPDC, Institutional Effectiveness Committee, Equity Steering Committee) to launch the first comprehensive annual employee satisfaction survey. Between October and March, the IR Office held campus-wide “data sensemaking sessions” to engage the college community in analyzing and reflecting on the results of the employee survey.

These efforts align with the Board of Trustees ongoing priority #3: Ensure a supportive, inclusive, and collegial environment for students and staff. The collective sensemaking of the employee satisfaction survey findings has resulted in early recommendations to the district on how to improve the climate and culture of the institution for employees.

INFORMATION TECHNOLOGY

Information Technology continued its support of both the on-ground and online learning/work-at-home environments.

Highlights for 2022-23 include:

IT Help and IT Student Help: IT support teams responded to 17,800 on-ground and remote service requests. *Board Priority: Student Life, Goal 7. Continue support for campus resources that assist students with personal circumstances that may negatively impact student success.*

Emeritus Classroom Media Modernization: Five classrooms were upgraded to provide modern technology resources to emeritus students. *Board Priority: Community and Government Relationships, Goal 11. Continue strong support for Emeritus Program.*

Oracle Forms & Reports to Apex Conversion: A two-year effort to convert legacy Oracle Forms & Reports to a modern computing platform, extending the life of SMC’s homegrown Student Information System, WebISIS. *Board Priority: Fiscal and Facilities, Goal 8, Continue efforts in revenue generation, cost control, re-organization, and enrollment management to ensure a sustainable budget.*

Corsair Connect 2.0: A yearlong effort to update the Student Portal, Corsair Connect, with a modern interface and new features. *Board Priority: Student Life, Goal 7: Continue support for campus resources that assist students with personal circumstances that may negatively impact student success.*

Malibu Campus Technology Installation: Critical network infrastructure, computers, phones, printers, security cameras, access control, and AV equipment were installed to support the opening of the Malibu Campus. *Board Priority: Community Relations, Goal 14. Begin offering classes at the Malibu Campus.*

Hy-Flex Classroom Pilot: Eight classrooms have been equipped with an auto tracking camera, room microphone, additional monitor and source controls to support the hybrid teaching modality. *Board Priority: Educational Advancement, Quality and Equity, Goal 4: Safely increase the number of on-ground and hybrid courses and operations.*

Datacenter Refresh Project: This Board approved data infrastructure project was successfully completed. The project replaces aging datacenter servers, improves resiliency, reduces energy usage, and provides critical disaster recovery capabilities. *Board Priority: Fiscal and Facilities, Goal 9. Continue as a model of environmental sustainability.*

SMMUSD Project Based Learning Center Collaboration: Provided critical network infrastructure and technology for the relocation and opening of the Project Based Learning Center. *Board Priority: Community Relations, Goal 13. Maintain productive partnerships across systems (Cities/SMMUSD) and the community in support of SMC's vision and mission.*

Accreditation Institutional Self-Evaluation Report: Standard IIIC: Technology Resources section of the Accreditation report was successfully completed. *Board Priority: The Future of the College, Goal 2. Successfully complete the Accreditation Institutional Self-Evaluation report.*

SAFETY & RISK MANAGEMENT

It is the mission of Risk Management to provide risk prevention and mitigation services to the Santa Monica College Community, aimed at reducing conditions or practices which may expose the District to human, environmental, or financial loss. For Safety & Risk Management, year 2022-23 was a year of transition. For the past few years, Safety & Risk Management's focus has been our response to COVID-19 by writing, implementing, and training the campus community in COVID-19 safety policies and protocols. 2022-23 saw the students and campus community return to on-ground instruction, work, activities, and events. As the campus has transitioned back on-ground, Safety & Risk Management's focus transitioned back to evaluating industry specific on-ground risk and implementing programs to mitigate those risks. Although there is still a COVID-19 focus, and there are still on-going accomplishments related to our COVID-19 response, 2022-23 has been a year of many accomplishments related to new, formalized safety programs.

As SMC has significantly increased the on-ground footprint, we continue to manage the risk of COVID-19 transmission regarding on-ground activities. In 2022-23, Safety & Risk Management created several new protocols related to maintaining COVID-19 safety on campus. These protocols are titled COVID-19 Safety for Special Events, COVID-19 Safety for Group Meetings, and COVID-19 Safety for 1-on-1 Individual Office Meetings. Each of these protocols are linked to case rates for Los Angeles County, are implemented when Los Angeles County cases increase, and provide safety protocols to our staff, faculty, and students when participating in events, activities, and meetings.

Board Goal #4: Educational Advancement, Quality and Equity: Safely increase the number of on-ground and hybrid courses and operations.

The vision of SMC's safety program is to create a safety culture where everyone is involved in the daily management of safety. An integral part of this process means delegating safety responsibilities to the managers and supervisors who would be responsible for maintaining daily safety management in their department. As stated above, 2022-23 was a transitional year from a COVID-19 focus to industry specific on-ground safety practices. This transition has led us closer to Safety & Risk Management's vision of

creating a campus safety culture. In 2022-23, S&RM implemented new safety programs and protocols. These safety programs require daily safety management at the department level. The following are the new safety programs:

- Lockout/Tagout: This program controls the energy (electrical, pneumatic, hydraulic) that flows to equipment while staff conduct repairs. Created a written program, conducted training, purchased LOTO equipment.
- Confined Space: This program manages the entry protocols into potentially hazardous confined space environments to ensure maintenance is conducted in a safe atmosphere. Created a written program, conducted training, purchased confined space entry equipment
- Ladder Safety: This program manages ladder use and includes a monthly ladder inspection. It will increase safety for those working at heights on a ladder. Created a written program, conducted training, conducted inventory of all campus ladders and gave them identifier #s, purchased ladder safety equipment, created documentation for monthly inspection process.
- Exposure Control Plan for Bloodborne Pathogens: This program provides protocols for safely working around blood and other potentially infectious materials. Created a written program, conducted training.

These programs formalize safety processes on campus and require managers to maintain these processes as part of their daily safety management.

Ongoing Board Priorities #1: The Future of the College: Develop new programs and partnerships that support the strategic vision and plan for the future of the college.

Board Goal #4: Educational Advancement, Quality and Equity: Safely increase the number of on-ground and hybrid courses and operations.

Another step towards elevating a campus safety culture is including Safety & Risk Management in the planning of new campus processes. New campus processes, equipment, chemicals, and vendors should be evaluated for safety prior to final approval. Safety & Risk Management has observed an increase in safety awareness among many SMC departments. The evidence of this awareness has been observed in an increase in managers and staff proactively reaching out to Safety & Risk Management for approval of events, activities, new processes, and discussions around chemical usage.

Board Goal #4: Educational Advancement, Quality and Equity: Safely increase the number of on-ground and hybrid courses and operations.

Engineering controls are generally the first line of defense in maintaining a safe environment. In 2022-23, two protocols related to checking and maintaining engineering controls were created to ensure certain equipment are working properly and maintaining a safe environment. These protocols are part of Maintenance and Operations' daily safety management:

- Indoor Air Quality Complaint Response: In coordination with M&O, this protocol has helped maintain consistency in the Indoor Air Quality complaint response process, as it provides guidance on steps to take when responding to an Indoor Air Quality complaint. This protocol focuses on the engineering controls related to maintaining a clean indoor air environment and checking that all the equipment is working properly and is well maintained.

- **Fire Extinguisher Monthly Inspection:** Fire extinguishers are our first line of defense against a fire, and we must ensure that the extinguishers are working properly. The policy describes guidance on the required monthly fire extinguisher inspection and how to conduct the inspection. With the help of M&O staff we have dedicated resources to ensure our fire extinguishers are checked monthly.

Board Goal #4: Educational Advancement, Quality and Equity: Safely increase the number of on-ground and hybrid courses and operations.

Ongoing Board Priorities #1: The Future of the College: Develop new programs and partnerships that support the strategic vision and plan for the future of the college.

In 2022-23 Safety & Risk Management supported the opening of the Malibu Campus. Opening a new campus requires assessing its processes, acquiring insurance for the new site, and implementing new protocols for safety and regulatory compliance. The main safety and regulatory compliance concern was the handling and disposal of hazardous materials. Safety & Risk Management worked closely with LA County Fire to create a hazardous waste disposal program, created an online chemical inventory through the California Environmental Reporting System (CERS), which monitors the chemicals we have onsite for emergency response purposes, and obtained a new Environmental Protection Agency ID # used to track our hazardous waste to ensure the waste is tracked from cradle to grave and disposed of properly.

Board Goal # 14: Community Relations: Begin offering classes at the Malibu Campus.

As more departments transition back to on-ground services, safety training is necessary to support those departments. Providing safety training continues to reinforce safety concepts to our campus community and maintains our regulatory compliance. In 2022-23, Safety & Risk Management provided onsite monthly safety training to our M&O staff. These training courses are designed to cover the specific hazards that M&O staff encounter daily, from back safety and chemical handling to bloodborne pathogen awareness to slips, trips, and falls. In addition, Safety & Risk Management provided forklift certification classes and pallet jack certification classes so all individuals who work with these large, dangerous pieces of equipment understand how to use them safely. These classes include a classroom lecture with a written test and a hands-on assessment. Lastly, Safety & Risk Management utilizes the online training platform to assign safety training to various departments across the campus. Some of the online training modules assigned in 2022-23 include Bloodborne Pathogen Exposure Prevention, Ladder Safety, Lockout/Tagout: Energy Release, Confined Spaces, and Fire Extinguisher Safety.

Board Goal #4: Educational Advancement, Quality and Equity: Safely increase the number of on-ground and hybrid courses and operations.

BUSINESS AND ADMINISTRATION

Audits. The 2021-22 audit was performed by the District's external independent auditors Eide Bailly. Eide Bailly issued an unmodified opinion on the District's 2021-22 financial statements, and for the sixteenth consecutive year, the audit did not contain any financial findings. The District also received an unmodified opinion on its Federal Single Audit, a separate audit required to be performed on Federal grants. Additionally, both the financial and performance audits for the Proposition 39 construction bond program received unmodified opinions from the auditors.

This item closely relates to Board of Trustees Goals and Priorities on Fiscal Stewardship.

Budget. The District closed 2021-22 with an unrestricted general fund balance of \$43,914,608 or 22.65 percent of total expenditures and transfers. In 2018-19, the State adopted a new funding formula to determine the apportionment allocation for each district, named the Student-Centered Funding Formula (SCFF). The SCFF calculates apportionment based on three main factors: base allocation (enrollment), supplemental allocation (number of students receiving financial aid), and the student success allocation (number of student success outcomes achieved). The 2022-23 State Budget Act stipulates that a District will be funded at the greater of the amount calculated under the SCFF or the final apportionment amount received in 2024-25, whichever is greater, in 2025-26 and beyond. As of the 2023-24 tentative budget, the projected ending balance for 2022-23 is \$28,636,562 or 13.07 percent of total expenditures and transfers and the ending balance for 2023-24 is projected to be \$11,940,295 or 5.10 percent of total expenditures and transfers. As a result of declining enrollment and increased expenditures, the District is projecting structural deficit for the coming years. The District is currently working on finding ways to solve the structural deficit and maintain a healthy ending fund balance.

This item closely relates to Board of Trustees Goals and Priorities on Fiscal Stewardship and Fiscal and Facilities.

Issuance of Remaining General Obligation Bonds. In November 2022, the District successfully passed Measure SMC allowing for the issuance of \$375 Million in General Obligation Bonds. No bonds from Measure SMC have been issued therefore \$375 Million of General Obligation Bonds will be issued later when funding is required for the voter approved projects. All General Obligations Bonds for the District's previous bond elections have been issued.

This item closely relates to Board of Trustees Goals and Priorities on Fiscal Stewardship and Fiscal and Facilities.

Education Enterprise. The emphasis in 2022-23 was on continuing uninterrupted service in conditions created by the pandemic and adapting to welcoming students back to campus, as well as expanding services to students and colleagues.

The Cashier's Office successfully absorbed the responsibilities of the Cash Receipts office, through cross training and strategic job classifications. Using BankMobile, the financial aid and tuition reimbursement system, the distribution of new SMC ID cards as part of BankMobile, was fully implemented. In addition, a new, virtual system for student photos, CloudCard, was initiated. And to improve the process for International students, implementation of PayMyTuition, a cost-free service to facilitate student payments from abroad has begun. *Closely aligns to Board Goals 1 and 4*

Parking remained free of charge, but permits were still required. SMC Shuttle transportation to athletic and other events was in full force all year. *Closely aligns to Board Goals 1 and 4.*

Education Enterprise continued to provide support for the drive-thru food pantry and Bodega. *Closely aligns to Board Priority 6.*

Education Enterprise continued cultivating SMC's relationship with the Big Blue Bus and LA Metro, working toward significantly reducing the cost to the District of the Any Line Any Time program while improving low cost transportation options for our students. In 2022-23 SMC student participation in the GoPass program, which provides free use of the Metro to all students who participate in the SMC Student Benefit Program, exceeded all other schools in Los Angeles County. Because of the Any Line Any Time program with the Big Blue Bus, the District's participation in the GoPass program was at no additional cost to SMC. *Closely aligns to Board Goal 9 and Board Priority 1.*

Reprographics continued to work closely with Marketing to provide color printing and other services. We also provided free copy service to students. Both initiatives have increased efficiency and saved money. In addition, Reprographics worked closely with Associated Students, providing print services for student activities free of charge. To save additional money and promote a welcoming environment for students, the Reprographics team assumed responsibility for printing and distributing employee nametags, working closely with the Caring Campus initiative. *Closely aligns to Board Goals 3 and 6, and Board Priorities 2 and 9.*

Enterprise continued providing financial guidance to Associated Students. *Closely aligns to Board Priorities 4 and 7.*

Education Enterprise continued to participate in the multiple weekly meetings of the Emergency Operations Team and provided support in the acquisition and distribution of COVID-related equipment and supplies. *Closely aligns to Board Goal 1.*

Education Enterprise took the lead in completing the sale of the 1825 Pearl Street apartments, sending the proceeds to the SMC Foundation to provide additional scholarship and other assistance programs to students in need. *Closely aligns to Board Goal 6.*

Enterprise had a lead role in the team that produced the ISER and QFE for the College's accreditation process. Both management and non-management staff volunteered to write and edit both the ISER and QFE. *Closely aligns to Board Priority 4.*

FACILITIES PLANNING

2022-23 was a busy and productive year for the SMC's facilities planning department, we are making major progress on various projects that are currently in construction. Here are some highlights:

Projects in Design

The **Art Complex Replacement**. The project obtained Division of the State Architects approval in June 2022. It was also submitted to the State Department of Finance for review and was approved in December 2022. Bidding phase was concluded in June 2023 and construction is anticipated to start in fall 2023.

Board Priority: 1, 3, and 10. The project consolidates all art classes into a single building, which provides a more cohesive and comprehensive program and a better learning environment.

The **Gender-Neutral Restroom**. The project is a new standalone gender-neutral restroom facility in the quad area between the HSS and the Theatre Arts Buildings. The project started in Spring 2023 and is currently in the Schematic Design phase. Construction is anticipated to start in Summer 2024.

Board Priority: 1, 3, 5 and 7. The project creates the first standalone restroom facility for all gender, which aligns with the supportive and inclusive goals of the college.

Projects in Construction

The **Malibu Campus**. Phase 2 of the project, which include the construction of the Malibu campus is substantially completed in Spring 2023. Classes are currently being offered at the Malibu Campus. Phase 3 of the project, which include construction items to satisfy DSA, City of Malibu, and County of LA requirements will commence in Fall 2023.

Board Priority: 1, 2, 3, 6, 7, 9, and 10. The Malibu Campus is a new facility located in Malibu. The new facility offers a variety of classes, which benefits students from different demographic regions.

Master Planning. The Architect continues evaluating how the COVID-19 pandemic impacted the various aspect of the college operation and will revise the plan accordingly to reflect the post-pandemic era. The final Master Plan is scheduled to be completed by the end of 2023.

Board Priority: 1, 2, 3, 4, 9, and 10. The Malibu Campus is a new facility located in Malibu. The new facility offers a variety of classes, which benefits students from different demographic regions.

The **Math and Science Building.** Phase 2 of the project, which includes the construction of the new M&S building continues to progress nicely. The exterior façade of the building is roughly 40 percent completed. The mechanical, plumbing, electrical and other utility installation continue to progress. The contractor also started drywall installation at various areas. The project is on schedule and anticipated to be completed by Fall 2024.

Board Priority: 1, 3, and 10. The project consolidates all the Math and Science department into a single building, which provides a more cohesive and comprehensive program and a better learning environment.

MAINTENANCE AND OPERATIONS

The Facilities Maintenance and Operations (M&O) Department in 2022-23 focused on returning on ground after COVID-19. During COVID we outfitted office spaces, classrooms, work areas, upgraded to MERV-13 filters and enhanced cleaning protocols. As the EOT leads moved through the county COVID matrix, many of these controls had to be removed.

During the year Maintenance and Operations Leadership was in transition and for the majority of the year, the Assistant Director of Facilities Maintenance and the Assistant Director of Facilities Operations fulfilled both their own and the responsibilities of the absent Director.

Maintenance & Operations completed the implementation of AB-367. This law requires that community colleges and the California State University provide menstrual products in at least one central, accessible location on each campus and encouraging University of California and private universities to do the same.

M&O partnered with The Period Club and formed an ad hoc committee which met over the period of 15 months. The 15-month period consisted of two trial phases conducted in the Library and Bundy Campus. Staff and students completed surveys and the results were presented to Senior Staff. M&O is now awaiting the arrival of the dispensers and products to begin installation.

Board Priority 6 and 7: Maintenance and Operations is embedded in student life. We support various student initiatives and provide non-academic support to enhance the overall student experience from an M&O standpoint.

Gender Neutral Restroom Project. As part of the College's Gender Equality mission, the District is committed to providing facilities in support of gender equities. This project is part of the College's continuous facilities improvement plan in achieving equity goals. The Gender-Neutral Restroom Building will be located on the main campus in the Quad area between Theater Arts building and the Humanities & Social Science building.

M&O met with the various constituent groups to provide feedback on sustainable materials to preserve and maintain the proposed facility.

Board Priority 5,6, and 7: Maintenance and Operations is embedded in student life. We support various student initiatives and provide non-academic support to enhance the overall student experience from an M&O standpoint.

Malibu Grand Opening. SMC-Malibu is a three-acre campus—SMC’s first in Malibu— and it includes a two-story educational building with dedicated science and computer labs, a 100-seat lecture hall with sloped seating for music and film, an art studio, open floor spaces for dance and yoga, general classrooms, a conference room, a community room, outdoor study spaces, and an interpretive center to tie into the rich and varied coastal features nearby.

M&O has a total of 5 staff at the Malibu Campus from 5:00am–11:00pm. The team consists of 2 custodians, 1 lead custodian, 1 grounds-worker and 1 equipment operator.

Board Priority 2,3 and 4: Maintenance and Operations operational efforts align with educational advancement, quality and equality.

TDX Work Order System. This new work order system provides SMC end users with a method to request custodial, maintenance, grounds, and event set-up services.

The system and policy assist M & O with service delivery standards, response protocols, and maintenance guidelines for buildings and facilities.

Board Priority 1: Maintenance and Operations program supports the plan for the

22/23 Large Events - Commencement, Open House, Flex Day, VIP Welcome Day, Scholarship Ceremony and Professional Development Day. These events returned in 22/23 and required an immense amount of M&O support. Each of these events were a huge success with thousands of visitors to campus.

M&O worked around the clock at each event and assisted in the set-up, breakdown, and monitoring of these events. Our mechanical, construction, grounds, and custodial teams worked together to prepare and recover from each of these events.

Board Priority 6: Maintenance and Operations is embedded in student life. We support various student initiatives and provide non-academic support to enhance the overall student experience from an M&O standpoint.

State Scheduled Maintenance Projects. Completed projects include Emergency Lighting Inverter Replacement, Storm Water and Sewage Pump Replacement, Backflow Repair and Replacement, and CMD Fountain Repair.

Projects in progress include Roof Repair Replacement, Interior Painting, HVAC Repair and Replacement Main Campus Fountain Repairs and Door Replacement at Drescher Hall.

Board Priority 9: Maintenance and Operations continued to focus on sustainability as an operational priority with the sustainable practices in the chemical and recycling programs, landscaping and grounds management, and utility administration.

Other Projects

- Four permanent shade structures were installed on the preschool play yard at The Early Childhood Lab School
- Elevator Modernization at Emeritus
- Cayton Center Modernization to create the Student Equity Center

- Preparation for the transition of use for the Pico Classroom Complex to SMMUSD
- Emergency response to floods, fires, and waterline breaks

Board Priority 9: Maintenance and Operations continued to focus on sustainability as an operational priority with the sustainable practices in the chemical and recycling programs, landscaping and grounds management, and utility administration.

The department's continuous objective is to provide a clean and safe instructional work environment as well as an academic atmosphere that is conducive to learning and education.

HUMAN RESOURCES

The Office of Human Resources ("HR") mission is to provide a people-centered service to Santa Monica College ("SMC") employees to support the life cycle of employment. Striving to provide an individualized approach, the goal is to promote self-efficacy, growth, and professional development. We realize that the provision of an exceptional equity-minded service model to employees ultimately enhances student success. The intentionality of our service model compels us to want to always do better and requires us to regularly review and update our processes.

Throughout the 2022-23 academic year, HR has continued to move forward the most crucial employment processes such as academic recruitment and selection, health and welfare benefits, employee and labor management, training and professional development, unlawful discrimination prevention and investigations, and other employee transactional services; as well as played an integral role in managing, coordinating, and supporting the many change implementation processes and initiatives that occurred districtwide. Our role has been vital as we assist with the return to campus initiative and remote work program. Our commitment is to continue to serve staff and students in the most efficient and effective way possible.

A Note About the COVID-19 Pandemic

As the COVID-19 emergency declaration lifted, SMC continued to return services to campus, recognizing the unique opportunity created by the COVID-19 Pandemic introducing a "new normal" to how services are offered including hybrid and fully remote modalities. This period has been characterized by an expansion of HR influence districtwide in direct response to a renewed recognition of employees.

The HR management team has continued to provide support to the Emergency Operations Team ("EOT"), including continued involvement in the development of process and procedures for the new working environment as well as evaluating safety as it relates to all employee groups while they work onsite, fully remote, or a combination "hybrid" working environment.

Board of Trustees Annual Goal - Educational Advancement, Quality, and Equity, 4. Safely increase the number of on-ground and hybrid courses and operations. HR was responsible for leading the return to onsite work for all employee groups.

Board of Trustees Ongoing Priority—The Future of the College, 1. Develop new programs and partnerships that support the strategic vision and plan for the future of the college. The development of the remote work program ensured the District remained competitive in attracting and retaining employees.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 4. Continue support for the college’s participatory governance structure. HR played an integral role with the EOT during the COVID-19 pandemic as well as while the emergency declaration was lifted.

Human Resources Operations

In a continued effort to support the expanding needs and priorities of the District, HR welcomed new District employees into the roles of Administrative Assistant I and Administrative Assistant II, introducing innovative ideas and perspectives that have directly impacted HR procedures and services. During this period, 2 permanent District employees advanced their professional goals and were promoted into the roles of Human Resources Specialist. As part of regular strategic planning, the Vice-President, Human Resources, conducted an organizational needs assessment resulting in a reorganization of the HR management structure. This assessment identified the needs of District employees would be supported through the creation of a new classification, Assistant Director, Human Resources—Employee and Labor Relations, providing a targeted engagement to all District employees and their exclusive representatives. This change also resulted in significant budgetary savings to the District through the abolishment of the prior Director, Human Resources position. This new position was filled through a promotional opportunity.

The District has continued to take part in the BEST Project-Human Capital Management (“HCM”) system with Los Angeles County of Education (“LACOE”). The District is currently pending additional information from LACOE prior to commencing the implementation process. The project is anticipated to be launched in January 2025.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 2. Continue to support and hire a diverse and innovative faculty and staff, while seeking to increase the percentage of full-time faculty over time. The newly hired HR staff represent a diverse population of perspectives and backgrounds that positively impact the processes and procedures of the HR department.

Board of Trustees Ongoing Priority—Fiscal and Facilities, 8. Continue efforts in revenue generation, cost control, re-organization, and enrollment management to ensure a sustainable budget. The restructuring of the HR department realized cost savings to the District.

District-wide Policy and Communications

To ensure SMC is resilient and adaptive during these changing times, HR has implemented policies and procedures to increase employee satisfaction and retention while also evaluating practices to ensure they are responsive to the organization and operational changes.

To ensure engagement around the Board Policies and Administrative Regulations that effect employees, the HR management team continued to serve on the District Merit Rules Advisory Committee, District Planning and Advisory Council (“DPAC”) HR Planning Subcommittee, Faculty and Classified Professional Development Committees (“PDC”), Management Association (“MA”) Executive Committee, Care and Prevention Team (“CPT”),

Human Resources was responsible for the following:

- Implementation and management of the District Remote Work Agreement.
- Providing regular HR informational sessions and updates.

- Ongoing training for SMC managers responsible for supervising employees onsite, hybrid, or fully remote.
- Mandated training for all employee groups, contractors, and volunteers.
- Transition from COVID-19 emergency related services and accommodations.

Board of Trustees Annual Goal - Educational Advancement, Quality, and Equity, 4. Safely increase the number of on-ground and hybrid courses and operations. HR was responsible for leading the return to onsite work for all employee groups.

Board of Trustees Ongoing Priority—The Future of the College, 1. Develop new programs and partnerships that support the strategic vision and plan for the future of the college. The development of the remote work program ensured the District remained competitive in attracting and retaining employees.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 3. Ensure a supportive, inclusive, and collegial environment for students and staff. The training and professional development opportunities developed by HR create and promote a respectful working environment that has a direct positive impact on the students served.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 4. Continue support for the college’s participatory governance structure. The HR department continues to play an integral role in many areas of participatory governance.

Board of Trustees Ongoing Priority—Fiscal and Facilities, 9. Continue as a model of environmental sustainability. The Remote Work program has a direct positive impact on environmental sustainability.

Diversity, Equity, Inclusion and Accessibility

Notably one of the largest employers within the City of Santa Monica, California, SMC attracts and retains an outstanding workforce of faculty, staff, and management. This is a direct response to the inclusive, global, higher education learning and working environment, commitment to excellence and dedication to student success.

During the 2022-23 academic year, enhancements were embedded in the recruitment process to ensure diversity, equity, inclusion, and accessibility (“DEIA”) is at the core of all recruitment, selection, and hiring decisions. This included development and implementation of processes and procedures identified as areas for improvement specific to DEIA including recruitment, onboarding, training, and professional development (“PD”) processes. Updates were made to all faculty and academic management positions to include the District equity statement. HR also collaborated with other California Community College (“CCC”) System HR professionals to identify best practices. HR also collaborated with the Academic Senate to support onboarding efforts towards post-hire support for new faculty. The Academic Senate represented that partnership at a showcase hosted by the California Community College State Chancellor’s Office (“CCCCO”).

Board of Trustees Ongoing Priority—The Future of the College, 1. Develop new programs and partnerships that support the strategic vision and plan for the future of the college. DEIA is embedded in all decisions made and policies developed by the District.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 2. Continue to support and hire a diverse and innovative faculty and staff, while seeking to increase the percentage of full-time faculty over time. HR oversees the hiring process of full-time faculty and continues to evaluate processes to ensure DEIA is integrated in all aspects.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 3. Ensure a supportive, inclusive, and collegial environment for students and staff. The District recognizes that a diverse employee population has a direct positive impact on student success.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 4. Continue support for the college’s participatory governance structure. The HR department continues to play an integral role in many areas of participatory governance.

Equal Employment Opportunity

The Equal Employment Opportunity (“EEO”) sub-committee, Co-Chaired by the Dean, Human Resources, is in the process of updating the EEO Plan to comply with the California Community College State Chancellor’s Office new EEO model. The committee will implement the mandated changes in the next EEO plan due in October 2023. EEO Multiple Methods Allocation Certification—9 out of 9 methods were met for the 2022 submission. In 2023, the EEO Multiple Methods Certification is under review by the California Community College State Chancellor’s office. The Multiple Methods submission is on hold until further notice from the Chancellor’s office.

The DPAC HR Planning Subcommittee, Co-Chaired by the Vice-President, Human Resources, continued discussions to ensure the District is innovation while mobilizing the strategies outlined in the CCCCO’s statewide Call to Action (“CTA”).

The Office of Human Resources successfully applied for and received grant funding for two EEO grants. The Culturally Responsive Pedagogy & Practices Innovative Best Practices Grants (“CRPP IBP Grants”) and The EEO Innovative Best Practices Grant RFA providing funding that will allow HR to expand upon current and create new DEIA-minded practices related to Pre-Hiring Interventions, Post-Hiring Interventions, and Diversity Promising Interventions.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 2. Continue to support and hire a diverse and innovative faculty and staff, while seeking to increase the percentage of full-time faculty over time. HR oversees the hiring process of full-time faculty and continues to evaluate processes to ensure DEIA is integrated in all aspects.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 3. Ensure a supportive, inclusive, and collegial environment for students and staff. The HR department mandates EEO training for all interview and selection committee members.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 4. Continue support for the college’s participatory governance structure. The HR department continues to play an integral role in many areas of participatory governance.

Recruitment and Selection

Recruitment and selection efforts were primarily conducted onsite and in-person, almost to pre-COVID levels. During the 2022-23 academic year, 27 full-time and 150 part-time teaching and counseling faculty were hired and processed successfully. Additionally, Human Resources engaged in the recruitment of 19 academic administrator positions.

The recruitment and selection processes for all classified employee groups continue to be managed by the District Personnel Commission (“PC”).

Board of Trustees Annual Goal - Educational Advancement, Quality, and Equity, 4. Safely increase the number of on-ground and hybrid courses and operations. The HR department increased the onboarding processes conducted onsite.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 2. Continue to support and hire a diverse and innovative faculty and staff, while seeking to increase the percentage of full-time faculty over time. HR oversees the hiring process of full-time faculty and continues to evaluate processes to ensure DEIA is integrated in all aspects.

Onboarding

The Office of Human Resources recognizes that a robust Onboarding process is critical to the successful integration of new employees to the District. At the commencement of the Spring 2023 semester, the HR department initiated a review of current Onboarding processes including pre-boarding, orientation, and job specific training. This review will ensure support is available specific to the expanding needs of all District employees and their respective departments. The implementation of revised Districtwide Onboarding resources and best practices is scheduled for the 2023-24 academic year.

Board of Trustees Ongoing Priority—The Future of the College, 1. Develop new programs and partnerships that support the strategic vision and plan for the future of the college. DEIA is embedded in all decisions made and policies developed by the District.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 2. Continue to support and hire a diverse and innovative faculty and staff, while seeking to increase the percentage of full-time faculty over time. HR oversees the hiring process of full-time faculty and continues to evaluate processes to ensure DEIA is integrated in all aspects.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 3. Ensure a supportive, inclusive, and collegial environment for students and staff. The District recognizes that a diverse employee population has a direct positive impact on student success.

Benefits and Leaves

The District's employee and retiree benefits including employee leaves were administered by the Human Resources Analyst - Leaves & Benefits with benefits support provided by the Employee Benefits Coordinator. These efforts included the annual benefits-related events and processes, such as open enrollment, new hire processing, and monthly projects and reports. The Benefits team coordinated with Schools First FCU to offer voluntary 403b and 457b plans to District employees. Retirement workshops were coordinated and offered to all employee groups conducted by CalPERS and CalSTRS. Open enrollment was held virtually this year. Employees had access to the various health plan providers platforms to learn about the different plans. Benefits orientations were facilitated, and health enrollment paperwork was processed for 170 full-time faculty, adjunct faculty, staff, and management. The District continues to partner with our third-party vendor, Navigate HCR to provide 1095-c statement annually as mandated by the law for the Affordable Care Act to ensure that we are complying with the requirements mandated by the federal government. The Benefits team will continue to act as resources for the Districtwide Benefits committee and provide support as needed to the committee.

HR has continued to work with employees and management related to leaves, accommodations, and the paid time off process with the District including an understanding of the leave provisions in the collective bargaining agreement ("CBA") and any applicable state and federal laws. HR regularly responded to local and regional union representatives requesting interpretation and application of the leave sections in the CBA and resolved any issues that occurred.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 4. Continue support for the college’s participatory governance structure. The HR department continues to play an integral role in many areas of participatory governance.

Professional Development

Under the direction of the Vice-President, Human Resource, and coordinated by the Professional Development Coordinator, HR demonstrated the commitment to the professional development of all employees ensuring opportunities are available to support individuals’ professional growth.

HR PD continued to collaborate with Faculty and Classified PDC’s and MA to develop the annual Professional Development Day (“PDD”) sessions and offerings. Under the leadership of the Superintendent/President, PDD has become mandatory for all classified employee groups, demonstrating a commitment to the advancement of PD initiatives districtwide. To ensure accessibility, many PDD offerings were made available in various modalities including in-person, virtual, and recorded.

Human Resources initiated the extension of the Institutional Effectiveness Partnership Initiative (“IEPI”) grant awarded in January 2020. The extension was requested by the IEPI Committee and approved through December 2023. The IEPI Committee, which consists of faculty, management, and classified professionals has continued to implement their plans to provide PD opportunities designed to meet the needs of the employee groups. Human Resources has also continued to collaborate and engage with the EPICenter staff (previously The Center for Teaching Excellence), the location that has been deemed the hub for discussions related to PD and activities for all employees. The committee developed a strategic plan which encompasses the creation and implementation of a comprehensive PD plan and a master calendar of PD activities. Employees have been identified to serve as IEPI Leads, representing the employee groups to further develop PD efforts.

The following is outlined specifically from the Strategic Plan that HR will support:

For classified professionals, continued PD and training, consistent with the institutional mission and based on evolving procedures, technology, and learning needs, will emphasize equity-minded practices that enhance and improve job skills as well as career development if colleagues want to prepare for positions of increasing responsibility.

For faculty, both full-time and adjunct, PD will emphasize improving equity-minded pedagogical knowledge and techniques; student-centered non-instructional capabilities and equity-minded practices; and supporting leadership development if desired. While personal and professional growth are intertwined, improving pedagogical knowledge and skill is paramount to closing equity gaps while also improving student success outcomes for all students.

For managers, PD will emphasize equity-minded practices for hiring and management skills as well as leadership development, talent planning, and succession mobility.

The 2022 Pre-Supervisory Academy was offered and included classified employees nominated by their area management as possessing the potential or attributes of a leader, managing people, and/or building teams. The participants also included those employees who may have taken on a management role (working out of class) or have been hired or promoted into a management role within the preceding year.

Human Resources was responsible for the following PD trainings and/or workshops:

- Pre-Supervisory Academy:
 - From Employee to Supervisor
 - Communication: The Key to Success
 - Customer Service, Teamwork, and Communication
 - Setting Standards & Evaluating Staff; Employee Recruitment & Selection
 - Organizational Assessment, Delegation & Leadership
 - Microaggressions and Bias
 - Progressive Intervention Process
 - Panel Discussion—Personal Paths to Management
- Management 101 training series:
 - Know Your CSEA Contract
 - Leave Management
 - CSEA Contract Updates
 - Emotional Intelligence (“EQ”) for Managers

Board of Trustees Ongoing Priority—The Future of the College, 1. Develop new programs and partnerships that support the strategic vision and plan for the future of the college. Professional development opportunities are developed and offered to ensure they align with the strategic vision and plan of the District.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 2. Continue to support and hire a diverse and innovative faculty and staff, while seeking to increase the percentage of full-time faculty over time. Professional development opportunities are developed and offered to ensure they align with DEIA concepts and principles.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 3. Ensure a supportive, inclusive, and collegial environment for students and staff. The HR department has increased the focus on professional development in direct response to the expressed wants and needs of employees.

Board of Trustees Ongoing Priority—Student Life, 5. Continue professional development embedding anti-racist, equity-minded academic and non-academic support in all student services and college operations. DEIA concepts and principles are embedded into the professional development offered by the District.

Employee and Labor Relations

Under the direction of the Vice-President, Human Resource, and leadership provided by the Assistant Director of Human Resources—Employee and Labor Relations, HR has continued to provide centralized support for the District’s employee and labor relations (“ERLR”) functions, including performance management, disciplinary actions, collective bargaining, grievances, policy development, and other related areas. The HR ERLR team focused on a progressive intervention approach to performance management and assisting District managers with conflict resolution.

In a continued effort to respond to the needs and interests of District employees, the HR ERLR team created tools and resources, offered training and workshops, and identified PD opportunities. This included the creation of the SMC Onboarding Toolkit for Managers, providing an outline to ensure the successful Onboarding of new employees.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 2. Continue to support and hire a diverse and innovative faculty and staff, while seeking to increase the percentage of full-time faculty over time. The HR department is committed to supporting District employees through training and professional development to ensure a respectful working environment.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 3. Ensure a supportive, inclusive, and collegial environment for students and staff. The support HR provides to employees has a direct positive impact on the learning environment and student success.

Negotiations and Labor Management

The HR Senior Management team, comprised of Vice-President, Human Resources and Dean, Human Resources provided input to the District’s Negotiations team. Their contributions were instrumental in the execution of the District’s collective bargaining unit agreement provisions, which included retro-salary increases as well as newly bargained longevity increments for faculty and academic administrators.

The HR Senior Management team, along with Campus Counsel and Negotiation team members successfully reached multi-year successor agreements with all bargaining units, including California School Employees Association (“CSEA”), the Faculty Association (“FA”), and the SMC Police Officers Association (“SMCPOA”) to informally resolve issues and ensure compliance with the collective bargaining agreements. The HR Management team continued to meet with local and regional union representatives related to ongoing employee relations issues to mitigate the impact to the respective parties.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 3. Ensure a supportive, inclusive, and collegial environment for students and staff.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 4. Continue support for the college’s participatory governance structure. The HR department continues to play an integral role in many areas of participatory governance.

Compliance Related Work

Under the direction of the Vice-President, Human Resource, and leadership provided by the Assistant Director of Human Resources - Compliance and Title IX, the HR Compliance team ensures District compliance with all requirements under Title IX of the Educational Amendments Act of 1972, California Title 5 Regulations, Title VII of the Civil Rights Act of 1964, the Americans with Disabilities Act (“ADA”), Sections 504 and 508 of the Rehabilitation Act of 1973, the Clery Act, the Violence Against Women Act (“VAWA”), and other federal and state anti-discrimination laws and matters pertaining to discrimination, harassment, and sexual violence.

The HR Compliance team ensures compliance as well as supports the PD of all employee groups and students by offering comprehensive and targeted training and education programs covering unlawful discrimination, sexual harassment prevention, Title IX, workplace violence, diversity and equity issues, and employment related issues (specifically for employees). Apart from ensuring compliance, these trainings reinforce SMC’s commitment to diversity, equity, inclusion, and accessibility (“DEIA”).

The HR Compliance team has received an increase in informal and formal complaints consistent and expected as the District increased learning opportunities and services onsite. In response, the HR Compliance team continued to focus on triage response and resolution efforts prior to situations escalating and resulting in a formal complaint. These efforts included providing outreach, resources, and support available to all employee groups and students.

The 4th Annual Title IX Student Leadership Program offered workshops including Preventing Sexual Assault/Creating a Culture of Consent & Respect; Healthy Relationships: Understanding Domestic and

Dating Violence, Stalking and Why This is a Man's Issue Too; Intersectionality Issues/LGBTQ+ and Marginalized Populations; and Supporting Victims of Trauma. Of those who participated in the program, 35 student graduates were identified formally as Title IX Leaders who will continue to raise awareness of these issues with their peers and in their communities.

Throughout the 2022-23 academic year, the HR Compliance team was responsible for the following:

- Completion of the mandated 2021-2022 Sexual Harassment Prevention training cycle for non-supervisors and supervisors.
- Triaged 112 informal inquiries and complaints, and/or requests for resolution.
- Responded to and/or investigated 27 formal complaints.
- Updated relevant District Board Policies and/or Administrative Regulations. These included:
 - AR 3435 Discrimination, Harassment Complaints, and Investigations
 - BP 3410 Nondiscrimination
 - BP 3540 Sexual and Other Assaults on Campus and in Campus Programs

Board of Trustees Ongoing Priority—The Future of the College, 1. Develop new programs and partnerships that support the strategic vision and plan for the future of the college. Training opportunities and programs are developed and offered to ensure they align with the strategic vision and plan of the District.

Board of Trustees Ongoing Priority—Educational Advancement, Quality, and Equity, 3. Ensure a supportive, inclusive, and collegial environment for students and staff. The support HR provides to employees has a direct positive impact on the learning environment and student success.

Board of Trustees Ongoing Priority—Student Life, 5. Continue professional development embedding anti-racist, equity-minded academic and non-academic support in all student services and college operations. DEIA concepts and principles are embedded into the professional development offered by the District.

Board of Trustees Ongoing Priority—Student Life, 7. Continue support for campus resources that assist students with personal circumstances that may negatively impact student success. The HR department provides assistance and connects students with support services available within the District or in the community.

CAMPUS POLICE

The campus police department continues to collaborate with the Emergency Operations Team as it relates to safety protocols and on-ground activity. Our efforts to maintain positive in-person relationships within the community for physical, mental, and social health are of the utmost importance. Our concentration focused on staffing and training for high profile events. Officers maintained their readiness while training with local area law enforcement and also integrating a focused approach to special events management. Specifically, as it related to quality equity driven events. Examples include VIP Welcome Day, Job and College fairs as well the largest on ground graduation to date.

As the enrollment numbers increase, our department has been instrumental in assisting with challenges related to the comfort levels of those in attendance. Our increased visual presence has fostered our ongoing relationship with the community and has increased our ability to maintain a safe and secure environment for our students, staff and visitors. This presence has been maintained on all campuses to include the newly opened Malibu Campus.

We strive to maintain our community presence and have held training in the area of Mass Casualty events, fires and earthquakes offering the training to staff and students. Our concerted effort to reintegrate with

the community has been challenging but we have worked with our Associated Students to make ourselves available as a community partner and look forward to working with the recently elected officers of the AS board.

Board goals: 3, 4, 13, 14 Board Priorities: 1, 2, 3, 7 10 and 11

EMERGENCY PREPAREDNESS

During 2022-23, the Emergency Preparedness group continues to ensure the safety of the campus as more in-person activity becomes prevalent. COVID-19 cases have decreased significantly due to timely information and decision-making. The Emergency Preparedness group is working to update the joint SMC/SMMUSD Hazard Mitigation Plan for presentation and approval in the 2023-2024 fiscal year.

As the on-ground enrollment has increased, so have the campus activities. The Great California Shakeout drill showcased our improvement over the years with a heavy presence of outside resources to include ReadiAmerica's Shakeout simulation training, US Geological Survey staff, American Red Cross, and Cal Tech's Earthquake research staff. The day included three on ground drills for staff, including members from the Police Department, Student Health Services, DSPS and campus Building Monitors.

We are also excited for the opening of Malibu Campus. Planning and training have occurred for their staff, and we continue to look to supply that campus with emergency supplies moving forward. As part of the opening, we have developed an effective communication plan with the Los Angeles County Sheriff's Lost Hills station as well as nearby entities to ensure overall understanding and safety for the community.

Board Goals: 1, 3, 4, 13 and 14. Board Priorities: 1,2,7, 8 and 11.

ENVIRONMENT AND SUSTAINABILITY

Transportation

- Earned 60 percent discount on City of Santa Monica fees due to achieving our AVR five years in a row. The college saved over \$20,000 on city Transportation fees this year.
- Received a Platinum Achievement Award from the City of Santa Monica for our successful efforts to encourage employees and students to use alternative modes to get to campus.
- Repaired 35 bicycles, which were then donated to students from EOPS programs (136 bikes have been donated to date)
- Provided access to 21 secure bike lockers for employees on main campus and 5 to employees at the Early Childhood Development Center.
- Earned second consecutive Silver Bicycle Friendly University Award from the League of American Cyclists. SMC remains the only California community college to earn a designation.
- Worked with the City of Santa Monica to approve plans for protected bike lanes on Pico Blvd. between 17th and 18th streets.
- Repaired EV charging stations that were dormant during the campus closure. 18 level II ports, which are located on the Main Campus, CMD and Malibu campus, are now operational for EV drivers.

- Continued to register the highest number of students in any community college into the Metro GoPass program. This pass provides all students who pay their Student Benefits fee with free transit across LA on eleven transit providers.
- Held a Pit Stop for Bike to Work Day to repair bikes and provide give-a-ways to cyclists.
- Continued meeting with Big Blue Bus on a quarterly basis to coordinate transportation routes.
- Updated Transportation printed flyers with current information and options.
- Provided LYFT codes for students and employees moving between campuses when the Big Blue Buses are not running, instead of hiring shuttles.
- Provided Lyft codes to students who needed a ride home after picking up Thanksgiving dinners from Foundation event.

Recycling

- Hired and trained a fulltime Recycling Specialist and two student workers to help with Recycling and Zero Waste efforts.
- Expanded the Vermitech worm machine by 50 percent, thanks to funding provided by the Associated Students.
- Initiated a vermicomposting system at the Early Childhood Development Lab
- Quintupled (from 3 to 16) the number of organic waste collection bins on campus
- Installed 2 compost bins at the Sustainability Center to process the organic waste that can't be fed to worms (acidic foods)
- Coordinated Zero Waste Stations at five SMC events.
- Gave a "Compost 101" presentation and tabled (representing the Sustainability Center) at the Malibu Open House (4/22)
- Collected and composted coffee grounds from both TCBY locations 5 days/week
- Provided tours of the worm composting machine
- Recorded a 15-minute-long video showcasing food recovery and composting on campus, new green bins, the worm bin, and the garden to be used for social media promotions.
- Processed approximately 15 pallets of e-waste for recycling
- Recycled 2,000 pounds of batteries (UPS batteries and household batteries)
- Established two new garden beds in front of the Sustainability Center to accentuate the food cycle system.
- Diverted 53,000 pounds of paper and cardboard waste (July 2022-April 2023)
- Continuously tracking the volume of waste being deposited into the dumpsters to verify that the waste hauling service levels we are currently receiving are appropriate.

Sustainability

- Aquaculture curriculum was completed and it has passed through curriculum review.
- Presented to CEOs of ten regional community colleges about the Aquaculture program as part of the opportunities available in the Blue Economy.

- Received \$10,900 from A.S. to fund the Student Greening Workshops in spring 2023.
- Continued to advise two student environmental clubs, Eco Action and Club Grow.
- Organized Sustainability Week and Earth Week events with clubs to promote environmental issues. Invited guest speakers and hosted panel discussions, which were attended by over 250 students each semester.
- The Organic Learning Garden continued to produce food for the Bodega.
- Provided in-person tours of the Sustainability Center and made class presentations via Zoom.
- Provided sustainability tours for ~120 students from John Adams Middle School
- Helped pick two student scholarships from Shore Hotel for \$2,000.
- Assisted Eco Action Club with the coordination of two community cleanup events around main campus.
- Hosted Coastal Cleanup Day to bring hundreds of volunteers to clean up SMC's adopted section of beach.

COMMUNITY AND ACADEMIC RELATIONS

Community and Academic Relations works closely with marketing, web, and social media, outreach and onboarding, the public information office, community relations, and other institutional advancement functions. Externally, the department works to achieve public awareness of the college and its programs, promote community engagement, and increase community support. Internally, the department works to build communication and information-sharing bridges between Enrollment Development, Academic Affairs, and the larger campus community.

Community Relations. This area coordinates the programs and activities of the Santa Monica College Associates, a dues-paying membership group that sponsors one-of-a-kind special events and offers ongoing speaker series events to enhance the academic experience; it also guides the General Advisory Board in conducting its meetings throughout the year and interacts with other community stakeholders. To regain F-1 student enrollments and encourage students, faculty, and staff to return to on-ground learning on campus, there was an effort to create more life on campus. The team coordinated or heavily participated in 118 events this past academic year impacting approximately 38,000 individuals. This is a 47 percent increase from previous years, which historically ranged between 50-80 events.

Annual Board Goals 2022-23- Educational Advancement, Quality, and Equity. Ensure a supportive, inclusive, and collegial environment for students and staff.

18th Annual VIP Welcome Day—Online, On-Ground, and Earlier. The 18th annual VIP Day had both an online event and an in-person event. It was offered one week earlier than in the past to offer new and continuing students more time to access the support they need to be successful when school starts. There were 14 online workshops to help students get connected to resources and support. More than 1,000 students were served in the online format.

Approximately 1,700 students participated in the on-ground event (similar to the pre-pandemic number). The in-person workshops served over 450 students, and the campus tours often had close to 100 students in each of them, showing us that students are craving information and an opportunity to reconnect with the campus. Over 220 faculty, staff, and administrators worked together to make these events happen.

Annual Board Goal 2022-23: #3 Increase enrollment. Annual Board Goal: #5: Decrease equity gaps and increase successful enrollments for first time applicants, persistence from first term of enrollment to subsequent term

Graduation Ceremony—Back on Corsair Field! Record numbers of students and their families attended the event in person this year. The commencement speaker was U.S. Ambassador to the United Nations for Management and Reform, Christopher Lu. The event featured a post-reception, and a graduation highlight video was produced to be used for marketing and student recruitment purposes.

Annual Board Goals 2022-23- Educational Advancement, Quality, and Equity. Ensure a supportive, inclusive, and collegial environment for students and staff. #3 Increase enrollment.

The Annual Holiday Lunch in Person—Holiday Happiness Week-Long Event. A full week full of fun and festivities for students, faculty, and staff was orchestrated right before fall finals week: Monday movie night, puppies in the quad, door decorating contests, Jingle and Mingle lunch for faculty and staff, Baking with Biddle and Bice, Student Holiday music program. All events were created to encourage community building and remind faculty, staff, and students that SMC is a wonderful place to be.

Annual Board Goals 2022-23- Educational Advancement, Quality, and Equity. Ensure a supportive, inclusive, and collegial environment for students and staff. #3 Increase enrollment.

2022 Retirement and Recognition Event: The event was successfully integrated into the Fall Opening Day to share rental costs and to gain a larger audience. Evaluating the timing, and resources allocated toward it, as well as campus support, is important to ensure that it remains a relevant and meaningfully supported event going forward. The 2023 event will once again be hosted at the fall opening day, but during the lunch portion of the event.

Annual Board Goals 2022-23- Educational Advancement, Quality, and Equity. Ensure a supportive, inclusive, and collegial environment for students and staff.

Public Policy Institute: The Fall 2022 Fall Arts & Cultural Affairs Forum. The forum included the following events: An Ethos Film Festival, a Race Relay preparatory panel discussion, resident artist Matika Wilbur exhibition, and “All My Relations” Film Festival with Matika Wilbur; followed by the annual “Nutcracker” performances by The Westside Ballet, including 5th-grade field trips.

Annual Board Goals 2022-23- Educational Advancement, Quality, and Equity. Ensure a supportive, inclusive, and collegial environment for students and staff. #3 Increase enrollment.

Public Policy Institute 2023 Spring Symposium. “From Me to We: Building Cross-Racial Solidarity for a Better Democracy” featured seven different events: Presentation and Q&A with Dr. Ian Haney Lopez of UC Berkeley Law School; pre-event lunch with students, faculty, and Dr. Lopez; short film screening of “Space Traders” and discussion of the late Derrick Bell’s teachings with Dr. Richard Tahvildaran-Jesswein, Professor Tim Conley, and Dr. Amber Katherine; SMC Philosophy student debate on Cross-Class vs. Cross-Racial thought experiment; Keynote Address by Heather McGhee on her best-selling book, The Sum of Us: What Racism Costs Everyone and How We Can Prosper Together; plus pre-event and post-event small community leader discussions.

Annual Board Goals 2022-23- Educational Advancement, Quality, and Equity. Ensure a supportive, inclusive, and collegial environment for students and staff. #3 Increase enrollment.

Ongoing Enrollment Management Support: To address enrollment issues, for the past eight years, Community and Academic Relations has taken on an active role in partnering with the Enrollment

Development and Outreach departments. The past three years during COVID-19 provided additional opportunities for collaboration with the creation of the **Marketing and Outreach Initiatives workgroup**. This group includes Outreach & Welcome Center staff, Admissions, International Education, Academic Affairs, Counseling, and Marketing. These meetings helped to break down the silos between departments and improve communication and strategic planning. The in-person Open House and additional collaborative efforts mentioned above evolved from these regular meetings and fruitful dialog about each department's needs.

- **Onboarding Event Integration:** For the past two years, the leadership in the Outreach office and the Community and Academic Relations leadership have been working closely together on *everything*. These departments have coordinated seven onboarding events with Marketing and Outreach to create an intentional pipeline of events and support for students. These events help with recruiting students and supporting students through the application and enrollment process, but they also help retain students.

Annual Board Goals 2022-23- Educational Advancement, Quality, and Equity. Ensure a supportive, inclusive, and collegial environment for students and staff. Annual Board Goal: #3 Increase enrollment. Annual Board Goal: #5: Decrease equity gaps and increase successful enrollments for first time applicants, persistence from first term of enrollment to subsequent term.

- **SMC's 2nd Annual Spring Open House event—May 13, 2023.** Approximately 2,500 current and future students participated with their families at this Open House/re-Orientation to campus event. Enrollment and helping students explore SMC were the main goals for this event. Over 300 faculty, staff, and administrators joined in the fun to assist new and continuing students as they completed the application and enrollment process and learned more about campus support programs and resources available to them. Workshops on Financial Aid, the SMC Promise Program, How to Transfer, Special Support Programs and Career Exploration were offered in addition to an Area of Interest (AOI) themed resource fair. AOI rainbow-colored t-shirts were given to the staff and volunteers who supported this event. This, in addition to AOI explanation lanyards, were given to help students begin to visualize the AOI communities being built on campus. In and Out burgers and healthy vegetarian options from Vurger Guys were well received by all event participants. Additionally, "Exploration Destinations" were available throughout the afternoon to help students explore the campus academic programs. These locations featured hands-on demonstrations and engagement activities and tours within the following departments: Art, Athletics, SMC's Bodega, Communication and Media Studies, Cosmetology, Dance, Library, Life Sciences, Physical Sciences (Chemistry & Engineering). Performances by the Music department and the Dance department helped feature the many talents of our students. We had a parenting-student zone in front of the Bodega as well. Students and families were able to engage with faculty and staff and build connections with the college.

Annual Board Goals 2022-23- Educational Advancement, Quality, and Equity. Ensure a supportive, inclusive, and collegial environment for students and staff. #3 Increase enrollment. Annual Board Goal: #5: Decrease equity gaps and increase successful enrollments for first time applicants, persistence from first term of enrollment to subsequent term.

- **Video Production:** Over the last three years, 60+ videos were created to address common "pain points" in the admissions and onboarding process for students as well as promote campus resources and marketing enrollment at the college. Moving forward, the goal is to continue to assist enrollment and retention efforts while creating a culture of information sharing and

support. **Approximately 30+ videos were completed this academic year.** Highlights include updating all the FAQ videos to reflect the change in Corsair Connect, VIP Welcome onboarding videos, and several enrollment-related videos.

Annual Board Goal 2022-23: #3 Increase enrollment. Annual Board Goal: #5: Decrease equity gaps and increase successful enrollments for first time applicants, persistence from first term of enrollment to subsequent term

- **Area of Interest/Guided Pathways Campus Integration**, through print and video assets. Work to integrate the Areas of Interest into the student experience and campus culture continues. Specifically, updating of printed materials targeted at faculty and students, ordering AOI colored tents/mini vertical banners, linens and other AOI collateral, and the creation of a video that explains “What is an AOI?”

Annual Board Goal: #5: Decrease equity gaps and increase successful enrollments for first time applicants, persistence from first term of enrollment to subsequent term

- **Roadmap for the student experience- AOI webpage overhaul (V 2.0) and student touch points with AOI's.** A team was pulled together to do a deep dive on the student experience with AOI's. Webpages, videos, and drip campaigns were created to communicate with students to help them connect with a community.

Annual Board Goal: #5: Decrease equity gaps and increase successful enrollments for first time applicants, persistence from first term of enrollment to subsequent term

- **Programming/Events to build AOI communities:** The following programming occurred, which featured the concept of Area of Interest Communities:
 - **Discover SMC/AOI Fairs-** Outreach has reenvisioned their high school campus visit days to include Career Services doing career exploration sessions and featuring an AOI fair for prospective and current students to participate in. Our team managed the coordination of the faculty for the AOI fair at each of these Discover SMC days as well as we brought out all the AOI collateral (linens, signage, and print materials.)
 - **Open House event integration with AOI Communities-** Please see the Open House event description. The integration of the rainbow color scheme and the specific open house “Exploration Destinations” has helped faculty and students to see how our AOI’s are integrated together.
 - **VIP Day AOI integration-** We hope to continue to take the best of what we learned with the Open House events and implement it into the VIP Welcome event, which will be in person in August. At this event, it is more about helping the student start to connect and commit to an AOI community so they can build relationships.
 - **Opening Day/Spring Flex Day AOI Integration** Each of these important campus events provides an opportunity for greater exploration and integration of the AOI’s into the fabric of our campus culture. The more the faculty get to discuss things and learn from others, the greater the likelihood that these ideas will be translated into the faculty’s teaching behaviors. We also know that we need to be sure to include the classified staff and the managers as well in this campus onboarding so they can also share important information with students.

Annual Board Goal: #5: Decrease equity gaps and increase successful enrollments for first time applicants, persistence from first term of enrollment to subsequent term

- **Integration of SMMUSD Project Based-Learning program & Olympic High onto campus.** Close communication with the SMMUSD campus leadership/principals helped ease the new high school programs onto the SMC campus in the fall of 2023. By reaching out regularly to share campus events that might be of interest to their students, as well as keep them informed about campus closures and important semester dates, a genuine partnership and communication channel has been established.

Annual Board Goal: Community Relations #13: Maintain productive partnerships across systems (Cities/SMMUSD) and the community in support of SMC's vision and mission.

MARKETING

Marketing sustains public confidence in the college, meeting enrollment targets, garnering public support for college initiatives, and attracting a highly qualified workforce. The college continues with comprehensive multichannel ad campaigns for each of its Fall, Spring, and Summer semesters. SMC presses its brand advantage as the number one transfer college in the state using the messaging mediums of broadcast radio and their associated digital properties, outdoor transit posters, direct mail, local publications, and digital marketing channels. Our broadcast stations include digital opportunities, promoting through their varying social media platforms, website, mobile, and station opt-in email campaigns to extend SMC's radio messaging into a full comprehensive multimedia program reaching local audiences on multiple levels and allowing for even more targeted messaging.

The Marketing Department plans various marketing campaigns and develops communications materials to support SMC's Vision, Mission, and Goals, but mostly correlates with the Board Goals and Priorities under the Community and Government Relationships and supports student success and the college initiatives to meet the Visions for Success (VFS) goals.

Marketing's consistent advertising in broadcast, outdoor, print, direct mail, and digital marketing has led to SMC's 32nd consecutive year as number one in transfers to the UC system as well as continuing to be number one in transfers to UCLA, USC, and Loyola Marymount University—a remarkable accomplishment. SMC sent 1,200 students to UC campuses, 2,417 students to UC and CSU systems combined, and 124 students to USC.

Enrollment decline has shown some improvement over the course of the 2022-23 academic year, as SMC has successfully brought back on-campus classes and student support services as the world has moved on from the COVID-19 pandemic. In fact, International student enrollment has continued to increase at a stronger rate starting in Spring, with credit showing glimmers of stabilization. We leveraged continued HERF and SB85 funding to sustain our marketing outreach to improve student enrollment through our traditional media channels and expand further into digital media channels. Highlights for traditional marketing include the continuation of our Metro Rail E Line outdoor full wrap and a successful full wrap test on the K line that extends south through the Crenshaw Corridor, Inglewood, and El Segundo communities - areas we know our students are commuting in from. We have also leveraged our radio advertising at iHeart's live events at Jingle Ball 2022 and the Woody Show Fiesta 2023, and our radio advertising with KPWR to have Power 106 street team DJs at key SMC enrollment and retention events like Open House and SMC Start Up. Highlights for digital marketing efforts include working with talent

influencers, sustained digital campaigns for international recruitment, and launching new paid search, display, and paid social media advertising campaigns.

SMC continues to pursue influencer marketing as a tactic to increase enrollment, through Marketing's partnership with **Open Influence**, which began last fiscal year. With the help of 7 top-performing **Instagram** and **TikTok influencers**, we generated a total of 223,408 impressions, 6,299 engagements, and 299 posts were shared. Continuing our efforts to bridge the equity gap, our iHeart partnership included on-air endorsements and social media posts from African-American DJ influencer **Chuck Dizzle**, a known local radio personality with a top radio hip-hop show called "Home Grown Radio" on KRRL. We again worked with Univision Spanish-speaking influencers, **Grecia Salamon** with 39K followers and **Denise Reyes** with 41K followers, to continue building community trust by providing important enrollment and financial aid information to the Latinx community, including DACA/Dreamers.

Marketing continues to expand our digital/media marketing efforts (with **Google AdWords/Analytics**, tracking ROI with UTM links with media partners, and influencers to target specific audiences), to help bring traffic to our website and increase enrollment. We continued working closely with **International Education** in their running search ads in China/Hong Kong, Indonesia, Japan, South Korea, Sweden, and Turkey, with a current total of 1,919 conversions. Other digital ad campaigns included continuing with IxD paid search ads, and adding on Sustainability display ads, which performed well with above-average click through rates. Two new exciting digital campaigns that we launched this fiscal year fall under the paid search, display, and paid social marketing channels.

The first one, the "Smart Choice" campaign, was strategically launched in the Spring to target high school seniors at the time when they were making final decisions on where to go to college. It consisted of display ads with aspirational artwork and paid search ads that directed prospective students to an easy-to-navigate landing page with compelling messaging on top reasons to attend SMC and allowed for follow-up targeted communications from Admissions and Outreach. The second campaign consisted of paid social media advertising on Instagram, Snapchat and TikTok—all platforms that Generation Z, the largest portion of SMC's student base, increasingly uses for research and exploration. The compelling content featured a mix of real SMC student testimonials videos and versions focused on SMC's transfer heritage, financial aid, and student-centered focus, with campaign performance surpassing Education sector digital marketing benchmarks for engagement.

The Marketing design team worked closely with the Web team in the redesign and launch of the new **SMC's Barrett Art Gallery website, which featured the yearlong exhibition of Matika Wilbur's Project 562: Changing the Way We See Native America** as SMC continues our institutional commitment to diversity, equity, and inclusion. We also worked together on streamlining the **SMC College Catalog** and created an online catalog version that is published directly through our web content management system Omni CMS. Set to launch in the summer, the new online catalog will provide a more effective and user-friendly navigation to search for college information.

We contributed and designed promotional materials for major college campaigns and projects and here are some highlights:

- SMC Special Programs and Student Services: **Center for Media and Design Brochure** highlighting programs such as film, animation, graphic design, architecture, interior architectural design, media journalism, esports, and our bachelor's degree program in Interaction Design; **Arts, Media, and Entertainment Career Exploration Brochure**; **Basic Needs Resources** brochure and signage

to support students in their daily life as they move toward their education goals; **CalFresh** informational brochure for qualifying students who can receive monthly benefits to purchase groceries.

- SMC Foundation’s holiday campaign “**Grit and Grace**” features diverse students to raise funds to provide scholarships, basic needs, textbook aids, and more to SMC students.
- SMC hosted several on-campus events for student success and campus resources — **VIP Welcome** student orientation, **Mid-term Motivation, Fuels for Finals, SMC Start Up**, and SMC’s 2nd annual in-person **Open House (Explore. Connect. Start.)**, welcoming over 4,000 students and their families to learn about campus and student resources.
- **SMC’s 93rd Commencement Ceremony** was back on-ground once again on June 13 and we prepared printed and digital materials — graduation program, live webcast slides, photo booth designs, animated stickers, and Zoom backgrounds — to help support this momentous occasion as we celebrate the achievements of over 6,000 graduating students.
- First annual **Black Student Graduation** organized by the Pan African Alliance and Black Collegians Program Umoja Community honoring our Black students at SMC on their accomplishment of reaching their academic goals.
- New branding for **SMC Malibu** was created along with promotional materials for the ribbon cutting and open house event at the new SMC Malibu Campus.
- To support the **Gender Identity Initiative** and ongoing commitment to developing an inclusive environment at SMC, we designed two versions of the **All-Gender Restroom** posters to raise awareness around campus.
- As we focused on returning to on-campus classes, services, and events, Marketing refreshed the light pole banners on the main campus highlighting special programs with the theme “**Get Connected**” and redesigned the **Spring & Summer Campus Events Brochure** listing the many student and community events — music, dance, theatre arts, art galleries, lectures, planetarium, athletics, and recreation — happening at SMC throughout the semester.

Marketing continued to collaborate with the Reprographics team in managing the color print orders on the **Xerox Versant digital color press** on campus. Since July 2022, we designed and printed more than 200 color printing jobs to support special campus events, student programs, and recruitment materials.

Increasingly, marketing, public information, and the web and social media departments work as a team in preparing internal and external communications. In 2022-23, the departments produced 10 schedules of classes, the college catalog, and **over 500** other publications, brochures, booklets, flyers, signage, email bulletins, and digital materials. We continue to design award-winning materials, receiving first place for the Charles Cropsey Award for Photography for an amazing shot of 2 students from a Global Motion dance performance, the RISING Program logo, news release of Russo Brothers win for “Leaving the Factory,” and the 2022-23 SMC Catalog, from the **Community College Public Relations Organization (CCPRO) California**.

Annual Board Goals 2022-23. Ongoing Board Priorities: Educational Advancement, Quality, and Equity 2-3; Student Life 5-7; Community and Government Relationships 10-11 (Supporting educational advancement, equity, and student success by creating visual content and promotional materials).

PUBLIC INFORMATION OFFICE

The **Santa Monica College (SMC) Public Information Office (“PIO”)** develops, implements, and executes strategic, integrated communications to advance SMC’s mission, vision, and goals. The Director of Public Information serves as the College’s public relations spokesperson, overseeing distribution of information to the public and building/managing media relations to achieve institutional objectives and showcase Santa Monica College’s mission in action. The Public Information Office is responsible for the distribution of timely, critical, and noteworthy information across various channels including press releases, feature articles, a multiple national award-winning e-newsletter/site, and more.

Of note, this past year, the PIO won one major national award and one state award: **Silver Paragon award (SMC in Focus, e-newsletter)** from the **National Council of Marketing & Public Relations**. This is SMC in Focus’s first silver Paragon! Also, a **Gold for News Release** (“Leaving the Factory wins Russo Brothers NIAF competition”) from Community College Public Relations Organization.

A few highlights of PIO activities from 2022-23 follow:

Media / Press Engagement. In 2022-23, (as of May 31, 2023) **128 press releases were distributed by the Public Information Officer to local, regional, national and international media outlets** as well as specialty publications (**increase of 33+** over last year, reflecting SMC’s increased scope of operations and events as we moved towards a scaled up in-person environment). News and feature stories relating to SMC students/alumni and faculty, instructional programs, events, and major institutional accomplishments were reproduced or featured in one or more of the following outlets: Santa Monica Daily Press, The Argonaut, Santa Monica Mirror, The Daily Breeze, Malibu Times, Spectrum News, ABC7, Patch, CalMatters, MSN, KTLA, CBS, LA Sentinel, NBC LA, Los Angeles Times and many more. The PIO also coordinated media coverage and assisted in event marketing of major events including the Malibu Campus grand opening and NYT bestselling author Heather McGhee’s keynote talk at the Spring 2023 Public Policy Institute symposium, securing media coverage and interfacing with local media/PIO partners and collaborating with KCRW to produce on-air spots advertising events. In 2022-23, the PIO also generated high-visibility stories including both pitched stories as well as written-up exclusives for Santa Monica College, to build up community support (for e.g. photo essay on Mark Morris Dance Master Class, SMC film program feature, SMC to Cal transfer Brandon Sanchez, upcoming aquaculture program, Certified Nursing Assistant program and more) and which resulted in coverage in the most widely read local outlets, from Santa Monica Daily Press to The Argonaut, and more.

For a near-comprehensive list of SMC press coverage, see smc.edu/news/in-the-news.

The Director of Public Information also serves as the chief media liaison for large-scale multi-agency events and manages media presence, drafts talking points, collaborates with partner/other agencies and ensures that SMC’s image and reputation is maintained and enhanced. In 2022-23, the PIO assisted in managing the state-wide event/press conference for CalOES featuring SMC’s emergency preparedness as well as Governor Newsom’s visit/press conference at Santa Monica College.

Award-Winning SMC in Focus’s Audience Expanded. In 2022-23 the PIO implemented a strategy of pitching the award-winning SMC in Focus’s stories to the media—whichever stories were deemed to be of interest to an external audience—after the issue was launched to its internal/community audience of over 70,000 individual email addresses. Examples of successfully repurposed stories included features on NYT bestselling author / Emeritus creative writing instructor Ana Reyes, SMC to Cal alum Brandon

Sanchez, and the Certified Nursing Assistant program which appeared in local outlets including the Santa Monica Daily Press, Santa Monica Mirror, the Argonaut, etc.

Open rates for most major audiences of *SMC in Focus* far exceeded the education industry benchmark of 23-26 percent.

Highlighting SMC's Career Education Programs, in Addition to Transfer Success, Highlight Equity in Action. In addition to disseminating and elevating information about SMC's continued transfer record success, the PIO played a lead role in highlighting the college's role as an innovative provider of cutting-edge career education. Below are a few examples:

- The Director of Public Info served a lead role as a liaison with AltaSea (in addition to Dr. Patricia Ramos and Ferris Kavar) in the creation of a nation-wide announcement about SMC's partnership with AltaSea to create the aquaculture certificate program, currently in the works. Ensured that SMC was represented accurately and elevated in terms of its role in the creation of this groundbreaking program.
- Disseminated news about the development of another exciting new program, Biotech, through SMC in Focus (audience: 70,000+).
- Spearheaded and coordinated the production of a Chancellor's Office feature on SMC's film production program showcased statewide via the Chancellor's newsletter and highlighted on Chancellor's Office's YouTube and social media channels.
- Placed/co-authored stories on upcoming aquaculture and biotech programs, and noncredit programs in Santa Monica Mirror, Santa Monica Daily Press, and The Argonaut.

The PIO also produced two issues of *SMC in Focus* highlighting equity in action, as well as "everyday equity champions" and pitched/place stories in local and regional media outlets featuring equity-driven stories, including the successes of female, African American accounting students, Latinx alum Brandon Sanchez, the biotech program, Giving Thanks(giving), and many more.

Internal Communications / Post COVID-19 communications. The PIO continues to play an integral lead role in advising the Superintendent/President and senior leadership for internal communications, drafting and disseminating critical information to the internal college community. Here are a few examples:

- Lead the drafting, planning and distributing of presidential communications for SMC's Superintendent/President, including over 29 memos encompassing public health updates, solidarity messages, updates on college-wide initiatives and more.
- Serve lead role in Emergency Operations Team, assist in drafting and/or refining guidelines, reports, memos, craft talking points for media appearances, and more.
- The Director of Public Information plays a lead role in coordinating the dissemination of information across various channels encompassing Web/Social Media, Enrollment Management's communications division, in critical situations. In addition to regular post-pandemic communications and messaging conveying change in guidelines, other messages developed by the PIO include a message of solidarity for Turkey & Syria including vetted resources shared through link to New York Times site, a message sharing news about conditional approval of SMC's

Cloud Computing Baccalaureate Degree Program, a message acknowledging the 10th anniversary of the June 7, 2013 tragedy on campus, and many more.

Other Internal Communications:

- Wrote and distributed board meeting summaries
- Prepared nine obituaries for deceased SMC employees
- Create and distribute bi-weekly bulletins on media coverage of the college (“SMC in the News”). Sent as a memo to board of trustees, and electronically to the District. Maintained online on SMC’s digital newsroom. Relevant news are shared with SMC’s social media team, who then amplify it on social media channels
- Maintain internal bulletins/email-forwarding service
- Helped codify a draft framework to assist college leadership in determining strategy for disseminating statements in external situations that may impact the SMC community
- Provide editorial communications support to SMC colleagues & departments upon request, assist in creating and executing communications plans for specific projects

Board Annual Goals: 5, 6, 13, 14. By highlighting equity-focused stories and showcasing students/equity champions at Santa Monica College, the PIO supports the Board goals of decreasing the equity gaps via promoting this as a shared institutional value that every member of the college community should get behind. The PIO also actively supports the goals of maintaining mutually supportive relationships with the City of Santa Monica, SMMUSD and other local agencies by collaborating with peers at these agencies.

WEB AND SOCIAL MEDIA

The Web and Social Media Office is part of the collaborative communication hub for Santa Monica College, a series of efforts to present a consistent and cohesive institutional voice for the campus. This includes promoting engaging, fresh, and relevant materials on the college website, social media, and digital marketing channels. The Office works with Marketing, Public Information Office, and Community and Academic Relations to strategize and generate content. This two-person department relies on collaborations as well as the support of student workers to assist in social media content, videos, profiles, and website content efforts.

The Web and Social Media Office is an advocate for accessibility to ensure compliance with federal Section 508 standards. The Web and Social Media Office priorities continue to be driven by user experience, with emphasis on enrollment and student stories. More content has been added daily through the SMC social media accounts and marketing efforts with the help of about five student workers who assist in social media, web content, video editing, photography, and digital marketing.

The Web and Social Media Office aligns with most Ongoing Board of Trustees Priorities under Educational Advancement Quality, and Equity, Student Life, Fiscal and Facilities, and Community and Government Relationships, specifically in disseminating essential key information on its digital channels for events, programs, and initiatives.

Highlights

- **Accreditation.** Updated with 2022 self-evaluation report. *SMC Annual Future of the College Goal #2*
- **Counseling Website.** Redesigned to help students connect with academic counselors more efficiently.

- **Barrett Gallery Website.** Modified to present the Matika Wilbur Exhibit and school wide effort to promote diversity. *SMC Annual Student Life Goal #7*
- **Career Services Website.** Working with the Career Services Center, the site now has clear methods of contacting a counselor and information.
- **Welcome Center Website.** An introduction and steps to proceed for all new SMC students.
- **Administration Webpage.** A clear map of the governance, Human Resources, and business services.
- **Online Catalog.** SMC students and potential SMC students can now browse a fully web friendly version of the SMC Catalog.
- **Increased Social Media Presence.** SMC has the most Instagram followers out of all California community colleges at 14.4K. The college's social media presence continues to grow and expand, as efforts are focused on improved graphics for Instagram stories, more student and transfer stories, as well as posts to engage students and promote classes, programs, and campus events.

Statistics

- 82,997 LinkedIn followers (7 percent increase)
- 35,428 Facebook followers (4 percent increase)
- 14,400 Instagram followers (8.3 percent increase)
- 12,100 Twitter followers (no increase)
- 203 TikTok followers (652 percent increase)
- Website: 15,798,273 page views.
- About 41 percent of users access the website on a mobile device and 59 percent access the website from the desktop or tablet. At any given time, there are about 150 to 600 real-time users on the website.
- Besides the homepage, the top five most visited pages are Canvas, Class Schedule, How to Apply, and the Financial Aid and Scholarships page.

All digital marketing communications, marketing, and outreach efforts supports most of the Ongoing Board of Trustees goals and priorities since all public information is on the website and key information is shared through social media.

GOVERNMENT RELATIONS

Measure SMC

Preparation for a General Obligation Bond Election and Passage of Measure SMC. The design of the bond measure needed to address various hurdles, including the lack of a current SMC facilities master plan, the lack of a current educational master plan, a dramatic reduction of on-ground instruction, and an uncertain economic environment. Focus group interviews and scientific polling of likely voters showed dramatic interest in a bond that addressed housing for students at risk of homelessness. That strategy proved to be successful, leading to endorsements from the Santa Monica and the Malibu Chambers of Commerce, the Santa Monica-Malibu Council of PTAs, the Santa Monica Democratic Club, Santa Monicans for Renters'

Rights, and hundreds of other individuals and organizations. The \$375 million measure passed with 58 percent support. Thanks are due to the Board of Trustees for their support and trust, and Superintendent/President Dr. Jeffery. Thanks are also due to SMC Special Projects Manager Shari Davis for her invaluable leadership and tireless efforts introducing the need for the measure to community leadership through campus tours and presentations. Additional thanks are also due to the SMC Foundation, the KCRW Foundation, BroadStage, and the Emeritus program for their endorsements and financial support.

Student Housing

Preparation of Grant Application for Low Income Student Housing. Applied for and received state funds to conduct a feasibility study for low-income student housing. Established a coordinating group and an advisory group to work with housing consultant and architect over a six-month time frame. Prepared three reports to the Board of Trustees, leading to submission of grant application in June for a project at the Bundy Campus to house 291 low-income students. Construction cost is estimated at \$67.8 million and the state grant request is for \$51.1 million. A second study for additional beds is underway using private support for funding.

Ongoing Initiatives

- **Legislative Appropriation of \$500,000 to Reinvigorate SMC's Library.** Assemblymember Rick Chavez Zbur sponsored a request on behalf of SMC to update the 20-year-old SMC Library by providing individual study spaces for students to attend classes online while on campus. This was a one-time opportunity for assemblymembers to submit requests that fit specific infrastructure criteria. SMC is exceptionally grateful to Assemblymember Zbur for his endorsement and selection of the proposal. Thanks are also due to SMC Director of Library and Information Services Walter Butler, who researched and prepared the proposal; to SMC's lobbying firm Strategic Advocates, who identified the opportunity; to Interim Vice President Jason Beardsley, who managed the submission; and to Superintendent/President Dr. Kathryn Jeffery, who initiated and guided SMC's response.

- **State Advocacy.** Reviewed relevant Chancellor, Legislative Analyst, and League documents; reviewed League Conference transcripts; researched and reviewed multiple Federal advocacy and Federal Agency documents; consulted with SMC Administration, SMC Lobbyist, and SMC Constituents. Prepared SMCCD 2022-23 State Budget Priorities. Oversaw follow-up legislative visits.

Continuous monitoring of Community College exposure to declining enrollments and potential for future advocacy for permanent Hold Harmless.

- **Relocation of SMMUSD High School Programs from Obama Center Campus to SMC Main Campus.** Working with SMMUSD, Government Relations originated the idea of moving the elementary programs from SMASH/Muir to the Obama Center and moving the Obama high school programs to the SMC Campus. Special thanks to SMC Vice President Chris Bonvenuto, to the Maintenance and Operations departments, and to SMC administration for their extraordinary response.

- **Transfer of Title to Parking Lot 5 from SMMUSD.** Researched, documented, and prepared materials to support SMC's request for a quit claim deed for SMC's Parking Lot 5. Title was not transferred from SMMUSD to SMCCD in 1970 as required by the terms of formation of SMCCD. SMMUSD accepted SMC's claim and has transferred title to SMC.

- **Renewal of Metro Student Fareless Transit Initiative.** Advocated for renewal through multiple channels. SMC holds the largest number of student passes. Renewal for 2023-24 is in hand. Efforts are ongoing to achieve permanent renewal.

- **Other Mentions.** (1) Big Blue Bus Landing Pad on North Side of Pico at 18th Street. Government Relations worked with Community Corporation in their design of the housing project to include a setback for students getting on and off the bus, resolving a severe safety concern. (2) Lighting on 17th Street between Pico and Colorado. Thousands of SMC students walk this route from the Expo Station. Government Relations wrote half a dozen support letters on behalf of the City of Santa Monica to achieve grant funding. (3) Disposition of Pearl Street Apartment to SMC Foundation based on significant research to determine the appropriateness of designating the proceeds of the sale to SMCF. (4) Renegotiated current BBB contract, saving \$700,000. (5) Ongoing work in restarting the Memorial Park expansion project in partnership with the City of Santa Monica. (6) Initiation of a project to construct tennis courts at the Bundy Campus, providing a long-term solution for SMC's athletic program.

SANTA MONICA COLLEGE FOUNDATION

Organizational Structure. The Foundation is staffed with a team of professionals to serve and fulfill the goals, objectives, and mission of the institution. SMC Foundation manages 325 scholarship accounts and 216 program funds, including 44 endowed program funds and 172 annual program funds. With ongoing fiscal stability, the need to replace key staffing positions, and increase advancement opportunities, two positions were filled including a new Development Director, Director of Programs and Alumni Engagement. The Foundation's Board of Directors increased its membership, adding two new board members, continuing its mission to be an inclusive leadership team that reflects our students and the greater Los Angeles region. The Foundation's website is now hosted on the SMC.edu platform (foundation@smc.edu), centralizing all services under the institution's digital umbrella.

SMCF provides annual balance statements to endowed scholarship donors and program fund account holders, demonstrating its commitment to professionalism, transparency, and service. Due to the financial volatility and poor global market performance, we deemed it critical to expand our communication to donors whose endowed accounts could not support a distribution this fiscal year. Overall, donors received the news with appreciation and understanding, valuing the service-centered approach. These reports are prepared and sent to the donors early in the fall semester. Senior staff receive a copy of the fund balance reports for their area of supervision. *Board Priority: Fiscal and Facilities #15; Community and Government Relationships #10.*

Board of Directors Engagement (*This is a partial list of engagement*). Board Chair Margaret Sohagi provided summer internship opportunities at her law firm for students enrolled in the pre-law pathways program. For the past two consecutive years, Spring Aspers, SMC Alum and President, Sony Pictures Music Group, stewards a partnership with SMC, creating a direct path to paid student internships. The Sony Internship Program was so successful during its 2021-22 pilot phase, the company has made the offer a permanent pathway for SMC internships. Moreover, Sony hired one of the interns, offering a full-time position. Dermatologist Dr. Ava Shamban and her team are providing free skin care clinics on campus each month since fall 2022. Providence St. John's Health Hospital's Executive Medical Director for the Women's Health Institute Dr. Tiffany Grunwald (SMC alumna) continues to work with Eric Williams to offer SMC Nursing program students access to opportunities. Board Member Mark Ivener provided a major gift to support the year-long residency program with Matika Wilbur. James Castro is working with MOCAN,

mentoring a student transferring to UCLA. *Board Goals & Priority: Student Life #6, #7; Community and Government Relations #10*

Revenue. The SMC Foundation continues to report strong financial support from private donors and foundations. We have secured important funding for the institution, its students, and programs. We continue outreach to foundations and donors, reporting an overall \$4.7M in fundraising (down slightly from last year, \$4.9M). *Board Priority: Fiscal and Facilities #9*

Student Scholarships. The impact of the global market impacted this year's scholarship program, causing the Foundation to freeze distribution on dozens of endowed scholarship funds. Despite this challenge, SMCF awarded \$832,000 to 397 students. Notably, 12 students received \$16,000 scholarships courtesy of Carol and Kevin Sharer Education Foundation, all of whom are transferring to a Cal-State or UC campus. Colleen O'Brien and her husband Oisín O'Connor provided \$100,000 in scholarships. Eligible students had to be enrolled in one of four programs: Guardian Scholars, R.I.S.I.N.G., Men of Color Action Network, or Black Collegians. One of the O'Brien/O'Connor Family Scholarship offered was the largest in Foundation history: A \$50,000 award to a transfer student heading to Columbia University in August. *Board Priority: Educational Advancement, Quality and Equity #1; Student Life #6, #7.*

Scholarship Growth. SMCF added 15 new scholarships, including 11 endowed gifts which requires a minimum gift of \$10,000. These include: Easum Family Scholarship; Dr. William S. King Legacy Scholarship for STEM Students; Le-Nguyen Endowed Scholarship; Matika Wilbur Scholarship for Native American Students; Max Kohler Photography Scholarship; O'Hara Family First Generation Transfer Scholarship; Pronto Campus Communication "Success Through Engagement" Scholarship; Sam Hoffman Endowed Scholarship; The Geospatial Social Justice Scholarship; The Jack and Florence Irving Scholarship; Wade C. Driscoll Engineering Scholarship. The annual scholarships include AWS Cloud Skills Scholarship Program; "Imagine If" Math Lab Scholarship; Nancy G. Cattell Scholarship; and Pamela Alfieri Aspiring Educator Scholarship. *Board Priority: Educational Advancement, Quality and Equity #1; Student Life #6, #7*

GIVING THANKS(giving) For the third consecutive year, the Santa Monica College Foundation spearheaded the multi-day holiday food giveaway, GIVING THANKS(giving). The event kicked off six-days prior to the food giveaway with a "Pre-Game Special"— chef and restaurateur Mary Sue Milliken hosted a Q&A session with dozens of students. The team of 175 SMC and KCRW employees and community volunteers helped pack and distribute over 1,147 free holiday feasts for SMC students representing 145 zip codes at the multi-day event. SMCF also assisted the Boys and Girls Club of Santa Monica with 100 meals for their families. SMCF leveraged the event to raise funds for food security and cover 100 percent of the costs associated with the giveaway. Additionally, SMCF confirmed corporate sponsors and partners who stepped up to support the effort, including KCRW, Gelson's Market, Everytable, Jacmar Foodservice, Suja Juice, The Coffee Spot, Vicente Foods, Vintage Grocers Malibu, Westside Food Bank, and Whole Foods Market. Free one-way Lyft rides were offered to 293 students thanks to the generosity of Associated Students, a major sponsor for the event. For students without access to a kitchen, 200 hot holiday meals were served. *Board Priority: Community and Government Relations #10; Educational Advancement, Quality and Equity #3; Student Life #6, #7.*

Emeritus Program. The advancement team works closely with the Emeritus program on their annual appeals, fundraising initiatives, donor relations, and estate planning, to ensure an ongoing stream of philanthropy and stewardship. With on-ground presence is still a cautious approach for Emeritus students, SMCF team planned the second donor recognition event where Emeritus donors who contribute at least \$250 a year received chef-prepared entrees and desserts, along with a signature Emeritus tumbler,

delivered directly to their residence. Donors also had the option to donate their meal and/or tumbler to SMC students in need. *Board Priority: Community and Government Relationships #11*

Commerce & Creativity. Together with the Basic Needs team, SMCF launched Bodega Bites: 16 free-standing, re-purposed cabinets across multiple SMC campuses are stocked with healthy, on-the-go free snacks exclusively for students who may be experiencing food insecurity. Bodega Bites sites include a variety of grab-n-go snacks such as cereal bars, nuts, fruit snacks and other shelf stable healthy choices (gluten-free options are available). Bodega bites serve as a conversation starter between any SMC employee and students, building community, and ultimately make students feel comfortable reaching out for help. Bodega Bites serves as the bridge to direct students to the Basic Needs website where the entire Basic Needs ecosystem of services is available for them. This program is funded by SMC Foundation.

In its fourth year and funded entirely by the Foundation, Meal Project is a multi-pronged food service program for students who are food insecure. Since inception, over 370,000 meals have been provided free of charge.

The Foundation continues to broker valuable partnerships to support the programs and services centered on providing resources for Basic Needs. The nonprofit, Baby2Baby, is the newest partner to join the effort, providing infant and baby clothing, diapers, formula, and other goods for our student parents. Baby2Baby joins a host of community supporters including Westside Food Bank, Vicente Foods, Jian Isaac Bread, Baby2Baby, FoodCycle Los Angeles, and the WIN organization. *Board Priority: The Future of the College #1; Community and Government Relationships #10; Pandemic Management and Recovery; Educational Advancement, Quality and Equity #2; Student Life #6, #7.*

BROAD STAGE

Update: The *Broad Stage* becomes BroadStage. As indicated in the 2021-22 report, The Broad Stage presenting company has rebranded as BroadStage as of the beginning of the 2022-23 season—the culmination of an 18-month process, led by the design firm of Shiffman and Kohnke, and the branding firm BrandBox—in order to attract new audiences and in part to reduce confusion with The Broad Museum, commonly called The Broad.

Overview. The 2022-23 season presented us with some of the most rewarding achievements and some of the most complex disappointments of recent years—a map of how complex and unpredictable our corner of the industry has become. A great achievement was a \$250K gift from a new donor, which is the largest gift given in a single year by a private individual in well over five years. The donor expressed her excitement about the bold and intentional steps she sees BroadStage taking to create pathways for the arriving generation and future generations to receive their cultural inheritance - encouraging young artists, young professionals, and creatives of all ages, to participate fully in shaping their civic life through the arts. As we deepen and clarify this part of our mission, our primary objectives are best supported by: growing the base of our membership; expanding our donor base; increasing our artistic range and level of artistic accomplishment; diversifying our constituency and offering increased access/ authentic welcome at all levels (students, patrons, donors, board, staff); establishing a visible brand that cuts through the noise of greater LA and anchors a vibrant, well-networked, and beloved institution at SMC for the finest performing arts on the Westside. This is what we have been working toward steadily. By the end of 2022-23, we have started to see some real progress in shifting the consciousness about what BroadStage is and what it intends to become.

Our Operating Environment / Industry Context. For the non-profit performing arts industry at large, 2022-23 was the first full season back since pandemic closures, and we are now beginning to see the true depth of the impacts—the national average of a 30 percent drop in revenues stemming from slow audience return across the industry are real. Industry-wide trends include longstanding festivals being displaced or closed, greatly reduced season activity all around, audiences lagging in returning, changes in leadership including in LA institutions like the LA Philharmonic, The Wallis, Geffen Playhouse, and more. This kind of sea change also brought with it the opportunity to disrupt things that have become entrenched, old ways of thinking and working that need new ideas to help our field progress and evolve. The possibilities for innovation at a time like this are high. BroadStage is not immune to any of this—we are struggling with all the big challenges our colleague organizations are facing. We are also letting the great possibility of inspiration and innovation lift us up as we carve our path.

Aspirations / New Vision. BroadStage unveiled a new programmatic vision in April of 2023, embarking on a three-year arc of sequential residencies with legends and leaders in the Latino/Chicano arts and social justice movement from the 60s-90s, pairing them with emerging and mid-career artists, toward a slate of new performance projects. The lead artists and influencers will be **Herbert Siguenza**, co-founder of Culture Clash and father of the modern Chicano theater movement; **Dolores Huerta**, world famous labor organizer; and **Judy Baca**, just awarded the National Medal of Arts by President Biden, one of the U.S.'s most famous muralists / public art advocates and the creator of LA's *Great Wall* - the largest public mural in the U.S. and, with a new expansion, soon to be the largest in the world. Each of these icons will come to campus, they will work with a collaborating BroadStage artist on a project that is designed to create a generational bridge to students and faculty at Santa Monica College, SMMUSD, and a variety of other schools and organizations throughout greater Los Angeles. Each will result in large-scale new creation, performance opportunities for the artists, as well as hands-on mentorship and professional development opportunities for students / young professionals across the arts and social justice sector. It is a three-year project that will have many highlights. In a similar vein, BroadStage will be launching another three-year residency with Stanley Clarke, legendary bass player and NEA Jazz Master. Stanley will launch his residency with a major concert with the brilliant pianist Hiromi. He will then begin to form small ensembles of students from SMC and SMMUSD to coach, on a monthly basis. Students will have the opportunity to be featured as guest artists and opening acts on Stanley Clarke's concerts at BroadStage. Stanley will begin to curate a series specifically for emerging voices in Jazz in our Edge Second Space in year two. All this work builds toward year three and the launch of a multi-venue, intergenerational jazz festival for Santa Monica, presented by BroadStage and curated by Stanley Clarke.

These projects demonstrate a shift from the transactional side of our industry to a much more relational approach—longer arcs of sustained activity and deeper commitment to core values over time.

Artistic Productions Presented by BroadStage. The 22/23 season featured BroadStage's first summer theater festival with simultaneous performances of two internationally-renowned productions. In the Edge, New Zealand's Indian Ink Theater Company performed *Mrs. Krishnan's Party*, a semi-immersive, two-person play about life, death, rebirth, and holding onto one's culture while living in the diaspora. Audience members participated in a "secret" party and celebration of Onam, The Harvest Festival, complete with garlands, energetic music, cultural dance and fresh rice and dal each night. On the mainstage, the world-famous Acrobuffos, brought their emotional and hilarious *Airplay* to an intergenerational audience.

BroadStage presented two world premier dance commissions in the Fall: Emily Johnson's *Being Future Being*, an indigenous futurism work about the way the myths we create shape our world, and the Mark

Morris, Burt Bacharach collaboration *The Look of Love* which featured the iconic choreographer's movement over the legendary songwriter's catalogue. Also premiering in the Fall was BroadStage's new chamber music series Sunday Morning Music/Santa Monica, curated by Antonio Lysy. This series builds off the decade long success of Beethoven, Bagels, and Banter, while bringing fresh voices and LA's best classical musicians in an intimate setting. The season continued into the new year with a string of sold-out or near sellout audiences. These performances included audience favorite Hiromi, jazz legends Herb Alpert and Lani Hall, Takacs Quartet with pianist Jeremy Denk, rising superstar Lucia Micarelli, and several sold-out Nat Geo Live performances.

BroadStage was not immune to the post-pandemic challenges facing many performing arts centers, particularly in crowded markets such as Los Angeles. Several in-season adjustments were required to maintain financial sustainability including the cancellation and postponement of several programs. We were able to do this with minimal disruption to our audience, little notice in the press, and no relationship damage with the parties involved. While it's always disappointing to have to make these sorts of changes, the end results were positive and enabled BroadStage to successfully execute the remainder of its season.

Additional Season Highlights. Aside from *Being Future Being* and Hiromi, September's highlights included an incredible concert by Ravi Coltrane. October saw BroadStage welcome emerging Venezuelan pianist Gabriela Martinez and an extraordinary *Cue the Music* with Harry Gregson Williams. In November, we went offsite to present one of the world's great vocal ensembles, Basiani, at the First Presbyterian Church of Santa Monica.

Highlights from the Winter and Spring of 2023 included an astounding programming lineup in April which featured *Let the Crows Come*, Ashwini Ramaswamy's cross-cultural dance work of 3 overlapping solos, *So Percussion's* indefatigable program with Caroline Shaw and Shodekeh Talifero, and the season's biggest buzzworthy and sold-out hit, *Dimanche*, a wordless, devised, ensemble theater piece from Belgium that hilariously and terrifyingly skewed our cultures complete avoidance of dealing with the realities of climate change.

Other highlights of BroadStage's 14th season include conductor Maria Schneider's venue debut, Trumpeter and Vocalist Bria Skonberg, Soprano Angela Gheorghiu, Academy of St Martin in the Fields with mandolinist Avi Avital, Sunday Morning Music's Te Amo Argentina II (complete with Tango class), pianist and Kennedy Center Artistic Director for Jazz Jason Moran, Melissa Barak's world premiere ballet *Memoryhouse*, and the toe-stomping rhythms of the blackbox series with Lizzie No, Mento Buro, and Rodd Bland.

Activations and Public Programs - BroadStage has a longstanding commitment to arts education. Through collaboration and partnership, meaningful conversations, and community interaction, we design programs that fall under the umbrella of BroadStage Activations. This season, BroadStage expanded the number of artist workshops, creative residencies, internships, and digital programs with SMC. Co-designed with artists, faculty and BroadStage staff, programs supported and enhanced department curricular content and provided students with opportunities for in-depth engagement with working professional artists.

Artist Residencies @ SMC (weeklong engagements) - Choreographer Emily Johnson created a site-specific dance performance that took place on the SMC Main campus on two days, including a free student performance on Sept. 8 and a few public performance on Sept. 10.

Choreographer Ashwini Ramaswamy's residency included a week of setting a dance piece on the SMC Global Motion World Dance Company performed by students. Three workshops were also offered in various dance styles by Aswhini (Bharatanatyam), and her collaborators Berit Ahlgren (Gaga) and Alanna Morris (Modern & African Diasporic). Each class welcomed approximately 30 students (120 students total). Ashwini Ramaswamy's *Let the Crows Come* was performed at BroadStage in April 2023.

Vocal Percussionist Shodekeh Talifero, who was a Guest Artist with So Percussion at BroadStage in April 2023, led a series of Breath Art Workshops for the Dance and Music Departments, serving 70 students. The 70 students who participated were invited to perform in a site-specific showing in the SMC Barrett Gallery prior to the So Percussion performance. In addition, Shodekeh provided voice accompaniment for a Modern Dance Class, serving 30 dance students.

Artist Workshops at SMC (single class) - These are one time Artist Workshops provided by various artists for SMC students. Jazz artist, Ravi Coltrane, led a pre-show/tech conversation with 10 Music Department students in September 2022. Mark Morris Dance Theater provided two workshops, Ballet, and Modern Dance, for 70 students within the Dance Department in October, and trumpeter Bria Skonberg's workshop served 15 students in the Music Department.

Digital Student Matinee Program (6th grade - College) - During the pandemic, BroadStage moved to a digital format for student matinees. Over 1000 students in SMMUSD, LAUSD, and SMC participated. This was the first year that SMC students participated in BroadStage's Digital Student Matinee Program.

A total of 100 SMC students from the Environmental Studies Department viewed the recording of a theater work, *Dimanche* by Company Chaliwaté & Focus, and had access to the related Learning Guide as part of their curriculum. *Dimanche* paints a witty and tender portrait of humanity surprised by the uncontrollable forces of nature. Per a Santa Monica educator who used *Dimanche* to introduce a unit on atmosphere, climate change, and energy consumption, "I asked my students to watch this to 1) consider how the play was impactful and why, and 2) consider how art (including plays) can be used to communicate the big (science) picture, which in this case was climate change. The students completed an individual reflection and discussion in response to the play. . . they took so much away from the play and picked up on more of the subtleties than I did."

Learning Guides are created to accompany Student Matinees. Each Learning Guide supports California State and VAPA Standards (Visual and Performing Arts) with arts integration as the focus and is written with a culturally relevant perspective. Social emotional competencies and social justice standards are also included with the content provided to support educators' development of arts integrated lesson plans. This season, Learning Guides were created for: *Airplay*, *Dimanche*, and *Let the Crows Come*. For past seasons, Learning Guides have accompanied these performances: *Fidelio* by Heartbeat Opera, *Odeon* by Ephrat Asherie, *Sea Sick* by Alanna Mitchell, *Birds in the Moon*, and *Mozart Dances* by Mark Morris Dance Group & Music Ensemble.

Summer Internships - BroadStage participates in the Los Angeles County Department of Arts and Culture Internship Program and has had SMC students as interns for the last two years. In 2022, Tafari Alan completed the Education & Community Programs internship, graduated from SMC this year and is transferring to UC Berkeley. BroadStage's current Education & Community Programs Intern is Luisa Monterrosa, who graduated from SMC this Spring and will be transferring to UC Santa Barbara in the Fall.

Finance. Overall BroadStage financial performance continues to trend with an industry-wide drop in attendance and donor participation in the performing arts, which have not yet returned to pre-pandemic levels. Recovery has been slow, though the conditions are now somewhat more predictable given a full year of data and lived experience. BroadStage’s response to this trend is a significantly reduced FY24 season. FY23 operating budget was \$7,446,103 and FY24 is \$6,021,422. That is a \$1,424,681 reduction or approximately 20 percent.

Another goal for FY24 is significant focus on the resolution of BroadStage’s longstanding yearly structural deficit of approximately \$1.5M operating. The Board of Directors will work to resolve the issue permanently over the next three fiscal years. FY23 will close in a *much* better position than the original December forecast. A lot of difficult decisions and work led to this moment. Instead of the \$1.14M projected deficit, we are now looking at a projected deficit of just under \$200K or an 83 percent improvement.

Leading Contributors. Overall contributed and earned income is seven percent higher (\$334,697) than projected. The largest contributing factor is receipt of the \$225,000 CA Venues Grant. Also, ticket revenue is six percent higher (\$60K) since reported in December. Overall expenses are down 10 percent (\$613K). Largest contributing factor was not replacing all open staff positions and the cancellation/consolidation of certain productions. This resulted in a 19 percent savings (\$414,199).

The FY22 Audit was a difficult process. The auditors originally had a “going concern” clause due to the liquidity calculation. The majority of the liquidity issue was due to a \$2.9M decline in investment income (endowment). The auditors agreed to remove the clause after The Broad Foundation offered a “line of credit” over the next two years. However, this line of credit does not resolve our structural deficit and will require our Executive Committee to come together to work on more permanent solutions especially regarding cash flow.

Equity, Diversity, and Inclusion. The BroadStage EDI statement, originally posted to the website in July 2020, has been selected as a national model by Ken Foster, Director of the Arts Leadership program at USC, for his upcoming book. He writes, “Among the plethora of social justice/anti-racist statements that have emerged since 2020, here is one from BroadStage in Santa Monica, CA that is particularly good. What makes this one strong is its specificity and its call to action. By enumerating not just what they believe but what they will do, they create a powerful accountability framework. Clearly this is a Core Value for the organization.” We continue to offer the artEquity training as a mandatory starting place for all new employees, and we have sustained the work we described to have an ongoing, staff curated, equity forum for discussion. Our hiring practices continue to evolve and be improved by deepening our equity work as a daily commitment. The update for 2022-23 has been to bring a new focus to accessibility, in addition to race, gender, and identity equity issues. We hired an accessibility specialist focused initially just on the new website’s development, to help us understand and implement accessibility standards. This has illuminated places where we have work to do across all of our platforms.

Board of Directors. BroadStage’s future success is underpinned by the strength and engagement of our Board. Through their governance, they are supporting diversification, rebranding, financial investment, recruitment, and increased engagement. In our 2021-22 report, we shared that we had added three new members, representing BIPOC and LGBTQ+ communities. These new members have done significant work to reinvigorate our Board and introduce fresh perspectives. In 2022-23, we added two more, as anticipated. We remain on target to reach our goal of up to nine new members over a three-year period, with five already having joined as of this summer. With the hire of the expanded development team, a

new pipeline of major donor and board prospects is in place and growing. Four members of the Board including Nancy Greenstein, Gregory Rae, Mark Smith, and Anne Taubman, comprise the EDI team, now renamed the IDEA team, and are leading diversification goals for BroadStage Board or Directors, as well as overseeing the hire of consultants for ongoing Board training and participation in IDEA platforms at the Board level.

Rentals. The rental program at the Performing Arts Center (PAC) returned to regular programming following several years of substantially reduced revenue and activities due to the COVID-19 pandemic. In addition to the full slate of performances by the SMC Dance and Music departments over the course of the academic year, the PAC supported the return to a complete season of world-class presentations by Madison Project DBA BroadStage—including some of their most ambitious projects to date—while also managing to generate over \$800,000 in revenue. Through rental income and reimbursement for labor costs from the resident company, the PAC operation continued to be self-sustaining throughout the entire year and is well-equipped for the upcoming fiscal year. *This exemplifies the PAC Rental Program’s satisfaction of the 2022-23 Board of Trustees Annual Goal #8 by showing “continued efforts in revenue generation and cost control... to achieve a sustainable budget.”*

To accomplish all of the above, the PAC technical staff and dozens of provisional technical employees returned to a fully on-ground performance season starting in July of 2022 with two summertime productions from BroadStage—*Air Play* and *Mrs. Krishnan’s Party*—and they continued to support productions through the end of June 2023. PAC technical staff also supported live performances of the SMC Dance and Music ensemble courses. *This was a vital component in satisfying the 2021-22 Board of Trustees Annual Goal #1—Pandemic Management and Recovery—to “safely increase the number of on-ground and hybrid courses and operations.”*

The Performing Arts Center, particularly BroadStage, continued to be in high demand by local television production companies, local performing arts organizations, as well as local and national charitable organizations (many of whom returned to the PAC for the second or third time). The combination of a world-class venue and a top-notch crew of hardworking theater professionals has established BroadStage as one of the premiere venues for special events in Los Angeles. Future demand remains strong and several groups from 2022-23 have already signed agreements for dates in 2023-24.

Other highlights from 2022-23 were:

- *Curb Your Enthusiasm* episode taping (in which The Broad Stage was a featured venue)
- *Dave* episode taping
- *Grand Crew* episode taping
- Westside Ballet’s *Nutcracker* and Spring Showcase
- Los Angeles Ballet’s “Wheeldon” Performances
- The Actors’ Gang 40th Anniversary Celebration
- American Express Centurion Living Concerts Featuring Renee Fleming and Chucho Valdes

KCRW

KCRW is driven by human inspiration and connection with the communities we serve. A service of Santa Monica College and a leading National Public Radio affiliate, KCRW’s goals are twofold: to inform and inspire the millions of people who turn to KCRW for its eclectic mix of local and national news, music,

public affairs, and cultural programming; and to make this programming available on whatever platform people seek to receive it.

KCRW supports the Mission and Vision of Santa Monica College: *a community committed to open dialog and the free exchange of ideas*. The programming that is produced at KCRW creates lifelong learning and provides knowledge in a highly accessible format. This information allows listeners to evaluate and interpret ideas critically and gives the community the tools to communicate this knowledge and information effectively to solve problems. KCRW's programming reflects the diverse voices of Los Angeles and the community and allows listeners to demonstrate a level of engagement in their world.

KCRW's commitment to these goals has made the station a cultural touchstone for generations of listeners across Southern California, the U.S., and around the world. KCRW's award-winning news, music, and cultural programming inspires a greater understanding of the people and traditions around us. KCRW's trusted reporting and cultural journalism are driven by curiosity, anchored in great storytelling, and aimed at fostering civic and cultural dialogue.

The 2022-23 Fiscal Year saw a new level of live event participation in the community for KCRW. We hosted 22 Summer Nights events in partnership with Southern California cultural institutions like MOCA, the Hollywood Bowl, California African American Museum, Hammer Museum, Descanso Gardens and the Bowers Museum.

KCRW's Open House extended the live events throughout the year with events at Sofi Stadium that encouraged visitors to explore the collection of Kinsey African American Art & History Collection and a return to the California African American Museum. Both events brought well over 2500 people from diverse ages, backgrounds, and neighborhoods together to celebrate each other and the cultural institutions.

The beloved KCRW Pie Contest & Festival returned after a three-year hiatus. Nearly 10,000 pie hungry fans came to sample some of the 500+ pies baked by community bakers. This event pulled people together from all over Southern California to sample a diverse range of cultures through food.

City of Tents is an eight-part podcast launched in February 2022 that took a two-year long look at the Veteran's Row homeless encampment outside the Veterans Affairs complex in Brentwood. In one of LA's fanciest neighborhoods, homeless military veterans erected a big tent city and refused to leave. "City of Tents: Veterans Row" tells the story of the men who built the camp as a protest, and how it became both a refuge and a battlefield. The camp eventually engulfed the entire neighborhood around it in conflict and became a symbol for the limits of our patriotism—before it finally came to an end more than one year later. The podcast topped Apple's charts at its launch and was heard in corridors of local government.

Bodies is a podcast and community focused on issues around women's health and sexuality that often goes unnoticed and unspoken. Each episode of this documentary series begins with a medical mystery. Sometimes the sickness is in the body, and sometimes the sickness is in the system. This season's issues include living with ALS, dealing with the absence of human touch, diagnoses of ADHD, sexual violence and the rise of early-onset puberty. Bodies has an active online community on Facebook that brings together women who help each other to manage issues around their wellbeing.

KCRW's Annual Radio Race is an effort to engage the student population at SMC and new audiences in the craft of audio storytelling requiring audio making teams to create a four-minute story in 24 hours

around a theme. This year's theme was "Won't You Be My Neighbor". Over 100 teams completed stories which were judged by a panel of audio experts. The winners were featured on KCRW's airwaves and on KCRW.com plus social media. A number of entries came from SMC students.

Continuing with our pursuit of community outreach and expanding our audience to reflect the community of Los Angeles, KCRW created the *Young Creator's Project*, which highlights promising talent between the ages of 14-21 in visual art, journalism and music. This effort engaged with high schools, non-profits, youth organizations, Santa Monica College students and more to spread the word about this platform. Five creators in each discipline were highlighted via video, social media and with on-air interviews. All creators were invited to Ask Me Anything panels with experts to get advice on how to pursue their art and make connections to other talented creators. The effort drew nearly a thousand applicants.

Fellowship. This year, KCRW was able to continue its educational opportunity, the Report LA Fellowship. The fellowship was created to address a lack of diverse voices and points of view in public media by employing and training new, diverse voices who can launch their media careers from KCRW. Diversifying public radio and KCRW's workforce is essential to building a system that embodies the diversity of the population that we serve through our reporting, ensuring that KCRW, and public radio as a whole, stays a relevant public service.

Board Goals: Maintain productive partnerships across systems (Cities/SMMUSD) and the community in support of SMC's vision and mission. KCRW relates to the mission and vision as a place where there is a free exchange of ideas and an environment that encourages personal and intellectual exploration.

CONCLUSION

While the road ahead is fraught with challenges, including a historic system-wide enrollment dip, this in-depth report and the college-wide efforts represented here are a testament to the vision, hard work, and dedication to student success that has always been SMC's trademark. I am confident that this college will continue to reinvent and position itself as a leader among the state's and nation's community colleges, known far and wide for its commitment to open, accessible, equitable higher education, the best that can be found anywhere.



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