



**ANNUAL REPORT FOR 2013-2014**  
**Santa Monica College**

**INTRODUCTION**

Santa Monica College continues to be an exemplary institution of higher education, and a pillar of the community. We continue to innovate while maintaining quality, to support and provide opportunities for our students and faculty, to and to ensure that we provide access to all.

The report that follows contains many examples of our successes and challenges this past year. While our list of achievements is remarkable, we must continue to strive for academic excellence, to ensure the success and safety of all students.

Here are some of the key highlights:

- For the first time in many years, SMC is benefitting from a strong state economy, and increased tax revenue base from Prop 30. This has increased our fund balance by nearly \$3 million, and has resulted in a projected balanced budget.
- We have also received funds from Prop 39, which is enabling us to retrofit some of our old plant and equipment, and make important improvements to our science labs.
- And we have begun to fund the long-term liability for post-employment benefits, which not only will provide security and assurance to our employees, but also improves our audited financials and bond ratings.
- In terms of generating revenues, we have restructured the SMC Foundation to change it from an organization that maintains custody of funds and awards scholarships to one that is actively seeking donations. We also work to maintain our level of international student enrollment through such means as the AC College, and we aggressively recruit students to maintain our FTE funding level.
- Firmly believing that the core of our excellence lies in our outstanding faculty, we hired 8 full-time, tenure track faculty members for the 2013-14 Academic Year. We are currently in the process of recruiting for 17 tenure track faculty positions for fall 2014.

- We continue to use bond funds efficiently to create modern, “smart” classrooms and labs, offices and other facilities to ensure our students get the most up-to-date and effective instruction. We will begin construction on the new East Wing building of the Performing Arts Center, and the Health, PE, Fitness and Dance project this summer.
- We embrace and constantly look for new ways to practice sustainability. And we have been able to continue our “any ride any time” program with the Big Blue Bus, which is so essential to providing access to SMC.
- We take our missions—access, transfer, basic skills, career technical education and excellent academic opportunities—seriously. Because of this, we continue to be the No. 1 transfer institution to the University of California, UCLA, USC and Loyola Marymount University.
- We are also developing, through strategic partnerships, higher level learning opportunities, providing real opportunities for our students to earn bachelors and master degrees from prestigious institutions like Arizona State University and Bath Spa University in England, in four to five year time frames, at affordable prices. These programs also provide opportunities for our faculty to teach higher-level coursework. It is important that we continue to explore and expand these opportunities.
- And responding to the tragic events of June 7, we have strengthened our emergency preparedness with important hardware and software upgrades, extensive staff training, and new cooperation with local and county police forces. The SMC Police are extraordinary. And we should all be proud of how the entire community came together to work through this crisis.
- SMC managed about \$4 million in grant funds and received nine new grant awards during this academic year. Many of the new funds this year have been from private funders. SMC is actively preparing for a number of annual state and federal grants competitions.
- We work collaboratively with many partners in the community. We have developed an extensive network of contacts with Silicon Beach, producing opportunities for SMC students, and supplying local business with employees who are highly skilled.
- Our impact on the local and regional economy is as noteworthy as our academic excellence. Through our Office of Workforce & Economic Development, we have increased our career training programs in the last year and generated millions of dollars in sales for small businesses through a variety of assistance programs. One example is the Recycling and Resource Management Program, which has continued to increase its job placements each year.
- Many of our academic programs excel not just locally but regionally, statewide and nationally. For example, for the third year in a row, a Theater Arts production (*The Old Lady Shows Her Medals*) was selected for the prestigious Regional Kennedy Center/American College Theatre Festival.

- Similarly, our employees and students receive local and national recognition and awards in many fields, including teaching excellence, literature, art, management, and much more.

This is just a snapshot of some of SMC's outstanding accomplishments of 2013-14. The remainder of the report further elaborates on these and many other achievements this year. They reflect the college's 2013-14 goals and priorities, as well as the Board of Trustees' adopted 2013-14 Goals and Priorities.

The Board of Trustees has played a major role in guiding the college thoughtfully and diligently toward its many accomplishments. I thank each of you for your courage, leadership, hard work and unparalleled commitment to student success.

Dr. Chui L. Tsang  
Superintendent/President

## ACCOMPLISHMENTS OF 2013-2014

### **EMERGENCY PREPAREDNESS**

In response to the June 7 incident, SMC has implemented a **comprehensive system of emergency notification and training**. Telephones have been upgraded and installed in nearly every classroom. We have installed mass notification software. The system is fully integrated with the paging systems in the library and bookstore, and with SMC social media. We are currently completing full integration with all desktop computers, digital signage, and Blackboard Connect. IP speakers are being deployed around campus. The software will also push information out to home and cell phones, and we are making a big effort to obtain these numbers from staff and students.

**Emergency Preparedness Taskforce recommendations**, created to assess the emergency procedures at the college, are being implemented. These include putting extensive information on the SMC website, creating posters for classrooms and offices, and soliciting and addressing feedback from the entire college community.

Critical to the success of this is **regular and comprehensive training of faculty and staff**. SMC Police conduct training sessions every Friday. In addition, SMC Police together with Human Resources, have developed **online training materials**. SMC Police continue to hold **regular working sessions with the City of Santa Monica Police** in such areas as active shooter, evacuation scenarios, and natural disasters.

All **new students** and all **new employees** receive emergency information. To date, more than 823 employees have participated in training.

We also participated in the **Great California Shake Out**, the earthquake response training. We will continue to conduct targeted simulations in the fall and spring semesters.

### **ACADEMIC AFFAIRS**

#### **SMC Academic Program Accolades**

SMC's **CPA Preparation** program is a huge success—latest figures confirm that SMC students had higher pass rates on all four sections of the exam than any other community college in the whole country. And our students outperformed all the CSU's as well.

As part of SMC's new **Center for Teaching Excellence**, the second **Faculty Summer Institute** will take place in August. Last year, the inaugural session was a big success. 20 faculty members who participate will learn ways to revitalize their teaching, increase student retention and persistence, and keep students engaged. Through the Center, education experts share research-based strategies that increase student success.

The **SMC Cosmetology** program has taken first place two years in a row in the Barristar Style Stars competition, which involves the beauty industry across the nation.

**Global Motion**, a program of the Dance Department, performed at the 15th Beijing International Tourism Festival, the top festival in China, and one of the top ten influential festivals worldwide. Global Motion has been invited to return to China this coming year.

The **Film Studies Program** has already seen great success. This is truly an interdisciplinary program, using resources from screenwriting, media studies and entertainment technology, and is building a top-level film production program for students. The first film to come out of the program—"Solidarity"—won Best Dramatic Short at last fall's San Diego Film Festival. The film was directed by SMC student Dustin Brown (who also does much of the video for The Broad Stage's education programs) and stars SMC student Mantas Valantiejus.

The **Journalism Department** completed its digitized archive project. Students who report for the *The Corsair* won 20 awards in last year's publications contest.

For the third straight year, the **Theater Arts** Department was invited to perform at the Kennedy Center American College Festival. This year's production was *The Old Lady Shows Her Medals*, and took place at the Los Angeles Theater Center. Going forward, Theater Arts is spearheading the production of the new musical *Locals Only*, a truly interdisciplinary project that involves the Dance, Music, Film, Art and Business departments.

### **SMC Academic Program Initiatives**

**MyEd Plan** is an online, interactive, wizard-driven student educational plan program designed for student and counselor use. MyEd Plan provides profile-driven guidance and seamlessly integrates the Degree Audit program and a newly developed and innovative prerequisite engine system to facilitate course selection and planning. The program will allow for ongoing counselor assistance and will be accessible through the student's Corsair Connect portal.

**PREP2Test** was launched in 2011 by Assessment Center Faculty Leader Dr. Esau Tovar to promote the importance of placement test preparation. This program was initiated because assessments reveal that students often fail to prepare adequately for these exams. Now, 59 percent of students prepare by reviewing Prep2Test—up from 25 percent, which has resulted in higher placement in math (49 percent vs 32 percent) and English (41 percent vs 30 percent).

The **Curriculum Committee** approved 26 new credit courses and ten Distance Education courses during the spring and fall semesters of 2013. The committee approved two department certificates in Mobile Apps Development-Android and Mobile Apps Development-iPhone. Four new Associate degrees and Certificates of Achievement were approved including: Entertainment Production/Marketing Production, Medical Laboratory Technician, Technical Theatre, and Public Policy. The committee and academic departments continue to develop Associate Degrees for Transfer and in fall 2013 Communication Studies and Theatre Arts were approved. In addition, three credit courses were approved for Global Citizenship. Nine degrees/certificates of achievement, one department certificate, and 146 courses were revised and updated (including those that were part of a program review).

The Curriculum Committee continues to work directly with departments across campus to

develop transfer degrees in support of and in compliance with the directives related to SB 1440. In the fall Associate Degrees for Transfer in Communication Studies and Theatre Arts were approved and submitted. In addition 99 SMC courses have been submitted for C-ID, the common course numbering system being established as part of the Associate Degrees for Transfer.

Finally, the Curriculum committee implemented the new limitations on repeatability for courses previously categorized as “activity courses.”

**Online Education.** The number of Distance Education course offerings totaled 850 sections, which is more than a 10 percent increase from the previous year’s offerings. Online classes continue to be in high demand, filling quickly with few to no class cancellations prompted by low enrollments. With approximately 225 classes already converted for online delivery, the District continues to carefully meter the need for new online classes in an effort to support its mission to provide students with additional online options toward meeting their transfer, degree and completion of certificate programs. This strategy resulted in adding several new online classes including Geography/Urban Studies 8 “Introduction to Urban Studies” and Art History 18 “Introduction to African Art History”.

**Global Citizenship.** Our Global Citizenship initiative continued to build momentum and capacity through its 2012-2014 theme of “**Peace and Security: Managing Conflict and Violence in a Turbulent World**” as well as an early start on the annual Global Citizenship Research Symposium and Tournament, to be held near the end of the spring semester. Summer 2013, another 17 faculty and staff members were selected for the SMC Beijing Center for Chinese Studies Professional Development Program—a program that is being offered again this summer. Study Abroad for students also returns to SMC in winter 2015 with a trip to South Africa.

**Educational Collaboration with Santa Monica-Malibu Unified School District.** The collaboration continues to support the **Young Collegians** program; this will be the seventh summer the program is being offered. We have over 90 students participating in the program. This program was developed to help graduating high school students’ transition to SMC.

In addition, SMC is offering **Dual Enrollment** classes in music and history to SMMUSD students. The Workforce and Development office at SMC is also working with SMMUSD to inform students of the many degrees and opportunities available to them at SMC once they have graduated.

**Partnership Opportunities.** SMC continues to seek out innovative strategies to partner with other institutions of higher education to increase access to educational opportunities for our students. We are now in our third session collaborating with **UCLA Extension**. UCLA offered four classes at the AET site in fall 2012, eight during the Winter 2013 session at Bundy, and are offering six classes at Bundy this spring. The leadership of UCLA Extension has worked closely with us to ensure that they are offering classes that will help our students make degree and transfer progress should they choose to enroll in the classes. Currently, SMC is leasing Chemistry Lab space for two UCLA Extension courses.

The **SMC Public Policy Institute** has joined forces with RAND Corporation’s Pardee Graduate School of Public Policy, to provide a mentor program for SMC Public Policy students. This will

provide a visible pathway to graduate work and career opportunities for SMC students. And RAND's graduate students can teach at SMC. SMC students are admitted to the annual RAND Los Angeles Public Policy Symposium.

**Program Review.** Implementation of the online program review format will be completed by the end of spring 2014. Programs began submitting six-year reviews using the online format in spring 2014. Implementation of the annual report cycle will occur at the end of spring 2014; programs will have the option of using the new format or submitting an electronic report for this first year only. The new online system will be capable of generating multiple reports incorporating information from all programs to be used for institutional planning.

**Student Success / Basic Skills Initiative.** The Assessment App has experienced some unexpected delays and will be launched in the summer 2014 term. The Assessment App team will be beta testing the App with a small group of students in April. A larger beta test will happen in May to finalize the first version of the App. The mobile website will inform new students about the importance of the English, ESL, and Math placement exams. Students will be able to take practice tests, and review concepts before taking the actual SMC assessment test.

**Summer Jams** will take place during summer 2014. We anticipate having 150-300 students participate in the program. Summer Jams is a bridge program tied to First Year Experience that helps first-time college students with their transition from high school into college. Selected students will participate in ten days of fun, dynamic activities designed to strengthen reading, math and study skills for a head start toward a college degree or career certification.

**Supplemental Instruction.** In fall 2013, the SI program had 41 SI leaders in the subjects of Math, Sciences, English, and Accounting. In spring, this number rose slightly to 54 with the addition of SI leaders in courses of Economics 1 and Spanish 1. Data from Institutional Research indicates that students who attend five or more sessions show significantly more persistence and earn higher grades than those who do not attend SI sessions.

### **Career Technical Education and Workforce & Economic Development**

SMC commissioned a study on the **Information and Communications Technology (ICT)** sector in Los Angeles County, with particular focus on current and projected labor market demand. Economic Modeling Specialists International performed the study. ICT is a new field of technology encompassing traditional information technology roles with communications-based sectors that are rapidly evolving and converging with Information Technology. The research shows that local colleges and universities are not producing enough "completers" to meet the demand of the required workforce in Los Angeles County.

**EMERGE**, an alliance of SMC faculty and administrators across disciplines, is a program designed to align education with emerging careers. This initiative will focus on students earning certificates, in order to link them to higher education and to increase the skilled workforce prepared to enter and thrive in well-paying jobs in high-tech fields, particularly locally here in "Silicon Beach."

**Career Ladders Project (CPL)** is a statewide initiative that operates under the auspices of the Foundation for California Community Colleges. The partnership between CPL and SMC in the current year focuses on strengthening pathways through a collaborative process of professional development, evidence based discussion and documentation. January 2014 began a series of professional development activities with CTE faculty and program leaders for pathway mapping. The program is funded from Perkins and SB70.

**SB 70.** SMC has funded innovative projects, including a collaborative partnership with Career Ladders Project, in the strengthening of CTE career pathways through professional development; **SparkLA** partnership to provide mentorship opportunities for CTE faculty; and continued support of **Career Coach**, a web-based job search tool launched in 2013. In 2013-14 the **CTE Collaborative** offered 24 professional development and career exploration events, with a total of 645 participating faculty members and 472 participating middle and high school students, respectively.

The **Recycling and Resource Management** program completed the grant's training requirements in June 2013. With an increased focus on job placement, the number of job placements has increased from 57 to 309, which reflects a 542 percent increase since 2011-12. The grant deadline has been extended to June 30, 2014 to complete the job placement deliverable of 422 jobs.

The **Professional Industry Certificate Training** launched in January 2011. SMC is the lead agency, and the collaborations since launch have resulted in:

- 594 students earning Certificates.
- 306 participants attaining job placements or promotions in current jobs.
- Training has allowed SMC to develop two levels of academic certificates and an A.S. degree in Recycling and Resource Management.

**Contract Education.** In April of 2011-12, SMC was awarded \$438,840 to execute a contract training program to businesses through April of 2014. As of December 2013, ETP matched this grant, meeting the maximum allowable amount billable to the Employment Training Panel of the State of CA for the second year in a row. We anticipate receiving \$700,000 in the next funding phase in late spring 2014.

**Promo Pathway III.** The third cohort begins in Summer 2014. Outside funding is from a TV industry donation, ETPL, and the SMC Foundation, among others. The program, officially known as the Entertainment Promotions/Marketing certificate and degree program, is a 24-unit program and was approved by the Chancellor's Office in fall 2013. Students are recruited from Black Collegians and Adelante, along with diverse students in creative fields at SMC.

**Community Education.** Revenues during the first two quarters of 2013-14 have increased by 23 percent. The Community Ed newsletter "Sound Bites" was launched and is utilized to highlight Community Ed instructors and promote classes. Community Ed will also launch soon its first "Professional Development" Catalog, which will promote professional skills-building courses.



Updates to the program offerings along with increased and strategic marketing are expected to increase revenues 30 percent.

The **SMC Small Business Development Center (SBDC)** continues to be a tremendous asset to entrepreneurs and small businesses in the region. The award-winning SBDC performed very well in the 2013 calendar year (SBDC's fiscal year is the calendar year). The SBA's directive shifted the SMC Center's focus to concentrate on fewer indicators for recording economic impact.

- Provided business counseling to **653 distinct clients**.
- Assisted businesses with obtaining **\$10.1 million in loans and financing**.
- Assisted with the start of **69 new businesses**.
- Hosted 97 training events or seminars with 778 attendees.
- Training fees generated \$22,585 in program income that helped support the center's operations.

**SBDC collaborations and outreach** have included:

**Silicon Beach** - The Director is leveraging an existing network of stakeholders in Silicon Beach to elevate the SBDC brand and inform the tech space of the many resources available to start-ups and emerging firms through the SMC SBDC platform.

**California Manufacturing Technology Consulting (CMTC-SBDC) Partnership** – SMC SBDC has entered into a partnership with the CMTC which refers its manufacturing-based clients to the SBDC to receive financial advisory services that will help them secure capital (debt and equity) needed for growth, significantly contributing to capital infusion events.

**Vetpreneurship Bootcamp Program** – The SBDC's Vetpreneurship Bootcamp Program, which launched this past February, is an 8-week program providing skills, leadership, mentorship, and business resources to support the successful creation of veteran-owned enterprises. This program was made possible by sponsorship from Wilshire State Bank, BFC Lending, cbb Bank, Well Fargo, Chase, East West Bank, and Boston Private Bank totaling \$28,000 in cash match.

### **SMC/UCLA Science and Research Initiative Program**

The Science and Research Initiative (SRI) is a cohort-based program that currently has 139 active program students, about three-fourths of whom are from historically underrepresented groups. Students receive academic assistance as they pursue majors in science, technology, engineering, or math (STEM) thanks to the federally funded HSI-STEM grant awarded to SMC. SRI scholars begin by participating in weeklong "STEM Skills" workshops, designed to prepare students for the specific challenges that accompany STEM coursework. Over a two year period, SRI students develop an educational plan with SRI counselors, complete STEM-focused Career Planning and Job Search Strategies courses, and take a new interdisciplinary research course, Science 10, Principles and Practice of Scientific Research. In addition, UCLA's Center for Community College Partnerships and Undergraduate Research Center works to bridge the transfer gap in STEM. Our UCLA partners assist with outreach and provide peer mentors and other resources for SRI students during the academic year.

In Summer 2013, 46 SRI students attended the first SRI SITE program, a weeklong residential intensive program at UCLA. SRI students who have completed the SRI course requirements were eligible to compete for the opportunity to attend a grant-sponsored ten-week paid research internship at UCLA's URC. 12 SRI students have been selected to participate and the program looks forward to showcasing their research projects at SMC.

This spring, the initiative recruits its third cohort of students. SRI instructional and counseling faculty have launched outreach efforts that include application workshops for Adelante and Black Collegians students and SMC Outreach counselors. These efforts have generated a list of over 800 potential SRI students for the 2014 application cycle. SMC-wide, the HSI-STEM grant has promoted science majors at both UCLA and SMC during "STEM Day", supported supplemental instruction in chemistry, math, anthropology, and biology, and brought state-of-the-art equipment into our STEM classrooms. The program has helped enthusiastic students establish a "STEM Club" to support and engage students in science majors beyond the SRI program.

In the area of professional development, two seminars open to all faculty highlighted best practices in promoting success among students from historically underrepresented groups majoring in STEM. Dr. Amelito Enriquez focused on the effectiveness of "Math Jams" in boosting math success at Canada College. Dr. David Drew spoke to 90 SMC faculty about how to identify potential and foster STEM achievement in students from under-resourced and disadvantaged backgrounds.

### **Guaranteed Admission and Advance Degree Programs**

SMC was the first California community college to establish a guaranteed admission program with **Arizona State University**. In building on this program, we are developing a 3 + 2 program in Public Policy, in which students will earn a bachelors and a master's degree from ASU in years four and five. SMC professors will teach some of these upper division courses both at SMC and online.

SMC is also developing a pilot program with the **Bath Spa University in England**. Encompassing three continents, students from China and Singapore, after their first year of study in Asia, would spend years two and three at SMC, and then years four and five at Bath. This is a contract education model, in which students would study Bath-generated curriculum while at SMC. This program would also provide opportunities for SMC faculty to become visiting scholars at Bath Spa University. While this program will start with business studies, we hope it will expand to art and design, and event management. Anticipated start is spring 2015.

SMC has applied to the statewide initiative **Community College Pathway to Law School** in which students of color are encouraged and supported to pursue law degrees. If SMC is accepted, it will be one of 20 Community Colleges in the program. Students who successfully complete the program are guaranteed admission to one of several participating UC Law Schools, and USC. This would be a strong complement to the SMC public Policy Institute and Service Learning Program, and would enable SMC to introduce new curriculum to meet the program requirements.

## **STUDENT SERVICES**

### **Transfer**

For the 23rd straight year, SMC sent more students to the University of California than any other two- or four-year institution. More specifically, for 2012-13 (the last full academic year for which figures are available), SMC sent 1,057 students to the UC. The next largest feeder to the UC sent 727 students. SMC continues to be the largest feeder to UCLA and the number one Southern California transfer college to UC Berkeley, the flagships of the UC. In 2012-13, SMC was the 10th largest feeder to the CSU system, sending 854 students. Additionally, SMC continues to be the number one transfer institution to USC, having sent 160 students in fall 2013 (USC only provides data for fall). The second largest feeder transferred 56 students to USC in fall 2012.

### **VIP Welcome Day**

This year's VIP Welcome Day for new students attracted the most participants in the 9-year history of the program. Estimated attendance was 6,000. Additionally, new longitudinal research on the impact of the event revealed the following:

- Freshmen who participate in the VIP Welcome Day activities persist to the next spring and fall terms at significantly greater rates than those who did not participate.
- Freshmen who attend VIP Welcome Day are retained in a significantly larger proportion of their attempted courses than non-attendees.

### **Student Success Support Program (SSSP)**

The Student Success Act and additional SSSP funding have created new opportunities to impact student success and retention for SMC students. **MyEdPlan**, an electronic educational planning tool designed initially for first-time college students, will be beta tested and released in spring 2014. The tool was created in-house and was a collaborative venture between SMC's MIS and Counseling Departments. Additional student success efforts are underway which target undecided as well as probationary, disqualified, and basic skills students.

### **Psychological Services**

The first "mental health awareness week" was held in spring 2013. The second annual event is being planned for spring 2014 with a focus on mental health prevention and anti-stigma. Additionally, the Center is partnering with the SMC Psychology Department to create a student peer-to-peer mental health-training program. Student applications are being accepted in spring 2014 and the program will officially launch in fall 2014. Newly selected student peer mentors will participate in an 8-hour "mental health first aid training" provided by Dr. Alison Brown, one of SMC's full-time licensed psychologists.

SMC has made a remarkable recovery since the tragic shooting incident on campus on June 7th. Emergency preparedness and crisis prevention became an institutional priority and the fall flex day was devoted to these two topics.

## **Veterans Resource Center**

In June 2013, the SMC Veterans Resource Center was the recipient of a new two-year grant provided by the Ralph M. Parson's Foundation. The grant will allow the VRC to continue to provide "above and beyond" services initially funded by a three-year FIPSE grant, and will also allow the Center to provide new services and resources geared towards women veterans.

## **African American Collegiate Center / Latino Center**

These two programs continue to provide critical counseling, tutoring and mentoring services to close to 2,000 underrepresented students. Additionally, a new learning styles inventory will be utilized in spring 2014.

## **EOPS / CARE**

- EOPS served 802 students in fall 2013 and is on track to meet the state-funded cap of 870 for the 2013-14 fiscal year.
- 95 percent of EOPS students in fall 2013 persisted to spring, with 41 percent having a 3.0 GPA (on a 4.0 scale).
- 40 percent of students were transfer-ready with 45 or more units, by fall 2013.
- 62 percent of students made at least three counseling contacts by the end of fall 2013.
- Established AB 540 point-of-contact, and held two financial aid workshops for AB 540 students, focusing primarily on FAFSA and Cal Grants.
- EOPS staff participated in the VIP Welcome Day new student orientation and represented the EOPS office at numerous college events; also collaborated with Financial Aid to provide outreach efforts to prospective low-income students during Financial Aid Awareness Day and the Associated Students Campus Fair; and participated in the Latina/o Student conference.
- The EOPS Advisory committee met in fall 2013 and reviewed its growing relationship with the Scholars Program and with UCLA's Center for Community College Partnerships (CCCP).
- UCLA's CCCP Peer Mentor meet with and mentor EOPS students on a weekly basis.
- Held first annual 'EOPS Door Decorating contest' and Holiday Open House.

## **CARE**

- CARE currently served 36 students, with 56 percent enrolled in nine or more units in fall 2013.
- The 2013 Annual Fall Wish Tree event for the children of CARE students was attended by 22 children and 20 students and family members.

## **Guardian Scholars**

- Guardian Scholars (GS) launched fall 2013, and currently has 54 students enrolled, four over the established cap.

- GS has distributed laptops to students through the assistance of iFoster, who has donated an additional four loaner laptops for students in immediate need.
- GS offers meal and transportation assistance to students.
- Established an in-house Independent Living Program Coordinator, who meets with students bi-monthly.
- Currently establishing a textbook program through funding by the John Burton Foundation.

### **Career Services Center**

The Career Services Center has teamed up with the Institutional Effectiveness Committee to create a new learning competency, which encourages instructional faculty to tie the classroom experience with professions. Additionally, the Center held its largest Job Fair in fall 2013 attracting more than 50 employers who were on campus to hire SMC students.

### **GRIT**

The GRIT committee continues to promote “grit” among SMC students and launched a reflective question campaign in fall 2013. This same group is piloting a new coaching program called “You + 1” in spring 2014.

### ***ATHLETICS***

2013-14 has been another great year for the Athletics Department.

- The football team won its 3rd straight conference championship, which is the first in school history, while head Coach Gifford Lindheim received his 3rd straight coach of the year award. Donte Livingston received All-America honors and three players received All-Area honors, Qujuan Floyd, Marquees Shakir, and Taylor McDaniel. A total of 21 players have received scholarship offers for the 2013 season, and we expect five or six more to receive offers this spring.
- Women’s soccer team finished the season 10-6-5 and 3rd in the Western State Conference with a record of 8-2-4. The women ended the season with a 12 game winning streak! Sophomore Goal Keeper Monique Boa will be transferring on to play at Cal State University of San Bernardino.
- Men’s Soccer finished 3rd in conference with an overall record of 12-5-4. Five players were named to the All-Conference team and two players received Honorable Mention awards. Rafael Silva intends to continue to play at the University of California San Diego.
- Men’s Water Polo finished its best season in ten years with a record of 15-16 and finished 3rd in conference play. SMC’s Head Coach Brian Eskridge was named coach of the year while seven players were named to the All-Conference Team.
- Cheer recently hired head coach Jessica Moorehead who created for the Corsairs the first ever co-ed competitive cheer team. They went on to compete in Florida for the UCA College Nationals. The team managed to come home with a 5th place finish in the nation

against Division II schools (4 year colleges). The cheer program has three students transferring out with offers to participate on University Cheer programs.

- The Corsair men's basketball team finished the season with an overall record of 14-12. Though they had a bit of a down season sophomore guard Madison Higgins has committed to Fresno Pacific University and earned first team All-Conference honors. Jerry Shevlin and Marcus Harris also earned all-conference honors and more signings are expected this semester.
- Former Corsair basketball star David Nwaba has started every game for Cal Poly San Luis Obispo this season. The Mustangs earned the first NCAA tournament appearance in school history.
- Men's and Women's track and field are in the middle of the season but have a few standouts. On the men's side Drew Brown is one of the conference's top three 400 meter runners, he has already run 48.11 and just this weekend ran a spectacular 800 meter race in which he ran a time of 2:55.96 which also makes him one of the top 800 meter runners in the conference. The men's 4x400 meter relay team is currently ranked number one in the conference having run a 3:19.
- On the women's side we have Devyn Ruiz who is the team leader in the 100 High Hurdles, 100 meters, Long Jump and is a member of the 4x100 relay, 4x400 relay and is currently ranked second behind teammate Katrina Tate in the Triple Jump in the conference.
- In accordance with California Community College Athletic Association bylaws, each of our student-athletes who participated this academic year had a comprehensive Student Educational Plan on file to ensure that they are all advancing toward transfer and/or graduation.

## ***ENROLLMENT DEVELOPMENT***

### **Admissions and Records**

- In 2012-13, SMC awarded 1,207 Associates degrees and 1,373 certificates.
- The Admissions Office began sending and receiving electronic transcripts. This is a competitive advantage for our students in transferring to other colleges and universities as it expedites the process.
- The Admissions Office has begun to "Fast Track" awarding degrees and certificates for students who have met the requirements but have failed to petition for the degree/certificate.

### **Financial Aid**

- Total number of 12-13 Federal Aid Applicants: 45,720.  
*Note: Total number of 11-12 Federal Aid Applicants: 39,206*
- Total number of 12-13 BOG Fee Waiver Recipients: 20,777  
*Note: Total number of 11-12 BOG Fee Waiver Recipients: 18,732*
- Total number of 12-13 Pell Grant Recipients: 8,680  
*Note: Total number of 11-12 Pell Grant Recipients: 8,702*

- Total Financial Aid “Paid” for 12-13: \$48.7 million  
*Note: Total Financial Aid “Paid” for 11-12: \$45.4 million*
- Percentage of 12-13 SMC students receiving financial assistance: 49.6% (20,891 students)  
*Note: Percentage of 11-12 SMC students receiving financial assistance 44.3% (18,923 students)*
- Creation of Financial Aid Portal within Corsair Connect. *Financial Aid Portal shows students the status of their Federal Financial Aid and State aid applications, required documents or actions, and financial aid awards.*

## International Education

What began as an initiative in summer 2011—**group counseling for new F-1 students**—has become a mandatory program. Group counseling provides a comprehensive and time efficient academic advising and enrollment method. The group counseling sessions have served as a one-stop enrollment event and allowed the IECC to counsel more new students in less time and trouble shoot enrollment problems on the spot. The sessions give students the opportunity to establish contacts and network with other students, often leading to new friendships and roommates.

After some refinements, **Online Counseling** opened to all F-1 students in the spring 2012. Online Counseling is now a fully-functioning service where students submit inquiries to an international counselor via a web form. Although the volume represents only about 9 percent of overall inquiries, counselor time is more efficiently used. More importantly, counseling services are now easily accessible by students who may not be in the U.S. Another advantage of Online Counseling is that both the student and the counselor have a written record of the ‘conversation.’ This precise form of communication sometimes adds to the student’s sense of confidence in understanding the information and contributes to the goals of the GRIT Initiative. However, one limitation of Online Counseling is that the back-and-forth communication is not as easy as in a face-to-face meeting.

Over the past few years, there has been a growing need to collaborate with key offices on and off campus in dealing with **crisis intervention issues** among our international population. Dealing with serious psychological, medical, discipline, or disability issues has become a more prominent part of our job. The cultural differences and limited English abilities among this population of students add to the complexity of many of our cases. By request, the Psychological Services Office has made available psychologists who speak some of the languages most common among our students: Chinese, Korean, Japanese, and Swedish. This has been a tremendous help in making much needed assistance more ‘accessible’ to our students in crisis. International Counseling is often called upon by the Crisis Team to assist with follow-up. In most cases, collaborative efforts among a broad range of campus and community agencies are required for successful resolution.

**Admissions.** In the past year, although the International Education Center has seen an increase in the number of applications received, from 5,850 in 2012-13 to 6,213 in 2013-14 (an increase of

six percent), the number of students admitted has decreased from 2,535 in 2012-13 to 2,468 in 2013-14 (a decrease of three percent). Admissions staff report that in the past year, they have received fewer complete applications and have spent much more time prompting applicants to submit missing documents, or working with applicants to correct errors in their support documents. In addition, with the improvement in the state budget and class offerings at institutions throughout California, competition from neighboring institutions has increased. Students are more likely to shop around to different institutions, so each college must work harder to attract students to its campus.

Also, in an effort to stay within budget and to balance the number of students coming from different parts of the world, SMC reduced the commission incentive to agents from Sweden and China, countries that already send a very large number of students to SMC. This reduction resulted in fewer applications coming from agents, which also accounts for the reduction in complete applications received, and the need for the admissions staff to spend more time providing support to students who applied on their own rather than through an agency.

### **Study Abroad**

During the past year, comprehensive faculty-led study abroad programs were developed with institutional partners at the Beijing Center for Chinese Studies (**China**), Bahcesehir University (**Turkey**) and University of Cape Town/African Angel Tours (**South Africa**). These Annual Center study abroad programs will offer students an opportunity to take a summer or winter session while earning six units of transferrable credits. The **Annual Center model** is three weeks at SMC and three weeks in the foreign locale. Students take SMC courses that are enhanced by the study abroad destination, participate in excursions that complement the curriculum and introduce students to the culture, history and traditions of the destination as well as customized guest lectures by host institution faculty. Winter session 2015 to South Africa will be led by veteran study abroad faculty leader Nancy Grass Hemmert (Communications) and Catharine Haradon (Earth Sciences).

As a complement to the Annual Centers, SMC is exploring an **inbroad program** in partnership with Montgomery College in Maryland based upon the “Global Conflict and Peacebuilding Seminar” for community college faculty in October 2013. This will be an opportunity for students to explore themes and strategies of peacebuilding within coursework complemented by visits to agencies and organizations within the LA area and possibly Washington DC. The College is also developing shorter-term Field Studies Abroad (title TBD) as a new initiative for faculty-led one-unit field studies and/or Global Studies 90 course (Global Studies 90 to be developed) over the spring break period of seven to ten days. We envision the Field Studies Abroad program to be an ideal fit for a program in Latin America and/or other destinations over the spring break 2015.

Through the inbroad, Field Studies Abroad and the Annual Center programs the College aims to expand Global Citizenship opportunities within the U.S. and abroad at different price points and duration of time to meet a diverse community college population.



## Assessment Center

The Assessment Center served 30,777 students in 2013.

We successfully piloted the use of the **CSU Early Assessment Program** for placement into English and Mathematics courses.

Our Prep2Test program was the recipient of two awards recognizing the impact that Prep2Test has had on student preparation for placement testing and on increasing the number of students placing into college-level courses. The two awards are the 2014 **Exemplary Program Award** from the California Community Colleges Board of Governors and Academic Senate for California Community Colleges, and the **POWER Award for Excellence in Assessment: Leading Change** (Promising Outcomes Work and Exemplary Research Award) given by the Academic Senate for California Community Colleges and the Research and Planning Group for California Community Colleges.

## Outreach and Recruitment

The Office of Outreach and Recruitment has increased visibility and strengthened our level of communication with our **top 30 local high schools and top ten feeder states** in the following ways:

- Increased Outreach counselor presence at local high schools.
- Meetings with local high school Principals and Vice Principals to maintain and renew relationships with schools.
- Hosted High School Counselor Day to promote consistent communication with high school counselors about Santa Monica College processes and programs.
- Collaborated with Welcome Center counselors and staff on the Admitted Student Days program to better assist new students with their transition into SMC.
- Participated in local and out of state college fairs.
- Offered more campus tours and information sessions to prospective students.

## Institutional Research

- The college completed the **Institutional Effectiveness Report** which included the development of institution-set standards for student success-related metrics as well as defining the areas needing further inquiry.
- The Office of Institutional Research, in collaboration with faculty, presented on the college's GRIT Initiative at the Strengthening Student Success Conference.
- The Office of Institutional Research, in collaboration with faculty, presented on the college's ILO/SLO Portal at a regional ACCJC training.
- The Office of Institutional Research, in collaboration with the Institutional Effectiveness Committee, submitted a nomination for the RP Group of California Award in Excellence for Planning. The college received a **special commendation award**.

## **GRANTS**

During the 2013-14 academic year, the college managed roughly **\$4 million** in grant funds, and saw the closeout of three major grant initiatives, including the Community Based Job Training Recycling and Resource Management Grant, the FIPSE funded Center of Excellence for Veterans Student Success, and the NASA-funded CIPAIR project, which supported faculty and student internships at JPL.

The college received **nine new grant awards** during the academic year, totaling nearly \$460,191 in additional cash support for 2013-14. Unlike in years past, nearly all of these grants were from private funders, which explains the relatively low award total. State and federal awards are generally much larger. As an example, in 2012-13, SMC received 11 new awards for \$1.6 million. However, given economic concerns at both the state and federal level, many annual competitions were delayed, and as such there were fewer opportunities for which to apply.

The lack of public funding however allowed the college to allocate time to private grantseeking, and the college was successful in pursuing funding from the Ralph M. Parsons Foundation (through the SMC Foundation), the Stuart Foundation, and Edison Corporate Contributions (through the SMC Foundation).

- Funding from the **Ralph M. Parsons Foundation** will support the Veterans Resource Center for the next two years and allows the Center to continue to provide services initiated by the FIPSE Center for Excellence grant.
- Funding from the **Stuart Foundation** will establish SMC's Guardian Scholars Program to support current and former foster youth.
- **Edison** provided \$25,000 in scholarships to support students pursuing degree and careers in STEM. These funds will complement services provided through the Science and Research Initiative.

SMC did receive one federal grant award from the **U.S. Department of Education's Project SERV Program**. Project SERV, otherwise known as School Emergency Response to Violence, provides funding to educational institutions impacted by violence. Funding from Project SERV reimbursed the college for the cost of providing emergency counseling services after the June 7 shooting on campus.

Finally, the college received several small grants from the **National Center for Women and Information Technology** and the **U.S. Department of Energy** to support CTE program enhancement in Computer Science and Sustainable Technologies, respectively. These funds allow the departments to develop innovative programming to support student success.

## **BUSINESS and ADMINISTRATION**

**Audits.** Once again the college received an unmodified opinion on the District's financial statements from the external auditing firm, Vincente, Lloyd and Stutzman, LLP. This year marked the fourth consecutive year that the financial audit was completely clean without any findings. The District also received an unmodified opinion on its A-133 Federal audit. In addition, both the

financial and performance audits for the use of Proposition funds again received unmodified opinions from the auditors.

**Budget.** The District continues to benefit from the strong state economy and the new tax revenues from Prop 30. In the current year, 2013-14, the District had budgeted its opening balance based on a deficit factor (caused by a shortfall in anticipated state tax revenues) of 2.4 percent applied to the state funds the District expected to receive in 2012-13. The state has now recalculated the 2012-13 deficit factor, lowering it to 0.21 percent, thereby adding about \$3 million to the District's fund balance in 2013-14. Depending on expenditures during the final months of the 2013-14 year, the District may be able to close the year without an operating deficit for the first time in three years.

**OPEB Funding Plan Implemented.** A plan to fully fund the District's OPEB (Other Post Employment Benefits) obligations was adopted and implemented. Adherence to the plan guarantees the District's generous health benefits for all past, current, and future employees. The plan calls for an initial commitment of \$500,000, and an additional \$500,000 each succeeding year until the eighth year, at which time the Annual Required Contribution (ARC) \$8.1 million will be met. Thereafter, the District will no longer need to allocate any new monies for the OPEB obligation. The District projects that its total OPEB liability of \$101 million will be funded in 20 years, by 2033. This approach achieves a reasonable balance between securing a guarantee for employees' benefits in a predictable number of years and not placing undue fiscal burden on the institution's future budgetary needs. The plan meets the requirements for ACCJC Accreditation Standard 3D.3c as a plan for funding the District's OPEB obligation. In addition, adherence to the plan improves the District's audited financial statement and sustains the District's high ratings for issuing bonds.

**Prop 39 Funding Begins.** The District received its first allocation of Prop 39 funds. Prop 39 is a state tax measure approved in November 2012, with half of the revenues restricted to energy retrofit projects for the first five years of receipt. This year's projects include boiler retrofits, ventilation in science labs, and lighting at the Bundy campus. The District will receive another \$750,000 in Prop 39 funds in the coming year.

**Certificate of Participation (COP) Refinancing.** The District refinanced its \$11.1 million 2004 Certificates of Participation (COP), of which \$7.9 million is outstanding. This COP was originally issued for the purchase of the Academy of Entertainment and Technology. By locking in a 3.60 percent rate, the District will save \$1.8 million total, or about \$130,000 for each of the next 14 years. The savings will be realized in Fund 40, District Capital Funds.

**Fiscal Services.** Due to the State's improved budgetary situation, the District no longer has had to issue Tax Revenue Anticipation Notes (TRANs) in order to meet its cash flow demands, thereby relieving the District of a debt service cost.

#### **Auxiliary Services / Bookstore**

- 2,600 financial aid checks; 2,600 tuition refund checks; and 627 Veterans Administration Chapter 33 students (benefits) served.

- Co-Top collections increased 156 percent.
- An enhanced Student ID card (smart card) in development with Big Blue Bus.
- A textbook rental system through the Bookstore, piloted in winter and in full force for spring. During winter, 472 books were rented; for spring to date, 2,342 books.
- A calculator rental program to better facilitate the math department's needs; and a laptop repair service through the Bookstore for faculty and students, providing a drop off for repair and pick up after repair.
- Bursar's Office has updated 55,068 Student ID cards through February.

## ***FACILITIES***

**Facilities Management** had several major management changes during this period and is now working to restructure with the goal of improving service to the campus community. In addition to the day-to-day maintenance and operations activities, there were several larger projects including the painting and re-carpeting of Drescher Hall, the replacement of the badly worn boardwalk at Math Village with a new metal deck, and boiler replacements for the Student Activities building, the Library, and the Bundy Campus building. The Grounds Department also designed and installed two memorials for the victims of the June 7th incident.

The construction contract for the **Academy of Entertainment and Technology** site was awarded to C.W. Driver who started construction on the site in October. The project consists of a parking garage, a renovation to the existing academic building, a new addition to the academic building including studios and an auditorium, and a new building for KCRW. Currently work is progressing on the interior of the existing building, new utility installations, and foundation work for the parking structure and new buildings.

The **East Wing – Performing Arts Center** project has received Division of the State Architect (DSA) approval and is currently in the bidding phase. Construction will start in June 2014. The project will provide a large multipurpose room to be used primarily for music rehearsals and performances plus two new specialized music classrooms for piano and voice instruction.

The **Health, PE, Fitness and Dance** project, which includes a new Central Plant for the campus has received Division of the State Architect (DSA) approval and is currently in the bidding phase. Construction will start in July 2014.

Construction on the **Information & Technology Relocation** project began in late March 2013 and the structure and interiors of the new building are well underway with an expected completion date of July 2014 for the new addition. At that time the Media Center will move to the new addition and the existing Media Center will be remodeled with an expected completion date of December 2014 for the entire project.

In May of 2013 the Board of Trustees rejected the single bid received for the **Student Services Building** project, which was 25% over the most recent cost estimate. It was determined that the original design could not be modified to bring the project within budget; a new design would be required. Morris Architects has been selected to design the new building and meetings have been

held with the building users. The first meetings began in Fall 2013. The basic building design and layout are complete and we continue to meet with the building users to fine tune the organization of each department's space. The project should be ready for DSA review in Fall 2014 and construction in Fall 2015.

**Projects Completed During This Period.** Temporary classroom facilities were completed at the Bundy and Airport Campus sites. 15 new classrooms/labs were provided for the relocation of the AET campus. These classrooms will be used in the future for additional construction-related relocations. A new 120-space parking lot was completed on a portion of Santa Monica Airport property that will be transferred to the college in June 2015. At 919 Santa Monica Boulevard a minor renovation was completed so the college can use the building as office space.

**Projects in DSA.** The Malibu Campus is currently under review by the Division of the State Architect (DSA) as well as the City of Malibu and the County of Los Angeles. A project to temporarily locate Financial Aid in the first level of Drescher Hall is also under DSA review.

**Projects in Planning.** Planning is in progress on several projects. The programming and basic schematic planning has been completed on the Child Development Center but we continue to work with the City of Santa Monica on site issues. The following smaller projects are in planning: College Warehouse at 1914 14th Street, a Security Systems Upgrade, and Library Café. Plus work has started to update the current college facilities master plan.

## ***ENVIRONMENT AND SUSTAINABILITY***

Last year SMC was awarded **Excellence in Energy & Sustainability – Facilities & Operations** by the Board of Governors for a comprehensive lighting and boiler upgrade and for improving the educational capacity and environmental features of the Center for Environmental and Urban Studies.

For the second year in a row SMC met its **AQMD target** of 1.5 average vehicle ridership (AVR) resulting in a reduced carbon footprint and a savings of \$16,000 on the annual filing fee.

In 2014, the **Environmental Affairs Committee** succeeded in defining and flagging environmental courses that support ILO #4. This assists students in choosing classes that are in their field of interest and also encourages other faculty to incorporate environmental themes into their curriculum further supporting our institutional learning outcomes.

The Center for Environmental and Urban Studies in partnership with the Associated Students launched a comprehensive **Bike SMC** campaign, which included the distribution over 200 bike lights during a fall educational event focused on bike safety at night.

**Any Line, Any Time.** Student and staff use of the Big Blue Bus continues to skyrocket. BBB reports that ridership in 2012-13 was over 2.8 million trips, an increase of ten percent over the prior year. For a historical perspective, in 2009-10, the second year of the program, BBB reported a ridership of over 1.9 million trips.

## **HUMAN RESOURCES**

**Human Resources Team Management.** The HR Office team has worked to implement more streamlined internal processes. This has been a collective endeavor that has helped to improve overall service both within the office and support to college personnel. Increased service-oriented training to HR Staff and to Personnel Commission Staff was implemented to improve staff understanding and to keep personnel engaged and informed on relevant issues.

HR Staff **training topics** have included, but have not been limited to the following: budget/invoices; employment law; convictions; discrimination/harassment; Merit Rules vs CSEA Agreement, on-boarding processes; seniority; recruitment outreach; career path options; Google Apps; Ergonomic Awareness, and Statewide California Community College System Issues.

**EEO Plan.** On October 19, 2013, the State formally adopted a revised and updated version of the Title 5 Regulations regarding Equal Employment Opportunity as applied to the California Community Colleges. During 2013-14, the DPAC HR Committee has been meeting as the EEO Advisory Committee. In addition to receiving EEO training, the Committee has been working on revising the District's EEO Plan to make it consistent with the revised Title 5 Regulations. The EEO Plan provides guidelines as to how the District will work to ensure diverse outreach in recruitment and is a component of the EEO hiring and training orientation.

**New Hires.** During the 2013-14 academic year, Human Resources initiated recruitments for 17 full time faculty positions and seven academic management positions. Thus far, this District has made offers to ten faculty members and filled five of the seven academic management vacancies.

Total completed recruitment efforts include:

Classified Managers	1
Classified Support Personnel	31
Full Time Faculty	8
Part Time Faculty	196
Academic Administrators	6

**Labor Relations/EEO.** The Office of Human Resources has continued to proactively identify and address issues and areas of concern throughout the College—especially areas of potential liability and areas that affect the work-related culture of the District. HR personnel continue to focus on providing training and support to supervisors, as well as identifying and preventing potential employee relations issues by working with the collective bargaining units and employees; continues to address and investigate formal and informal complaints submitted to the Office by employees and students; and have focused on providing information about unlawful discrimination and harassment to the SMC community through informational notices, trainings and online postings. Additionally, HR personnel are looking at ways of providing increased levels of labor relations and EEO training and support through interactive technologies like Surveygizmo and Google Apps.

**Professional Development.** HR personnel have continued to coordinate and host a number of professional development and mandated training sessions both on and off campus. The Office of

Human Resources has continued working collaboratively with employee groups to increase training opportunities for all personnel of the District. In addition, Emergency Preparedness Trainings were conducted during the Fall 2013 Flex Day and throughout the year in which 840 employees received comprehensive training from the SMC Campus Police on specific scenarios such as earthquake, fire, threats, and active shooter situations.

During the 2013-14 academic year, the **Academic Senate Professional Development Committee**, with support from HR, facilitated 63 workshops for faculty members during the Fall and Spring Flex Days. These workshops—which focused on subjects relevant to increasing student success at SMC—had more than 1,500 attendees. In addition, for spring 2014 Flex Day, the Academic Senate Professional Development Committee invited Ken Bain, renowned author of “What the Best Colleges Do,” as a keynote speaker. Also, during the current academic year, the Academic Senate Professional Development Committee approved 83 funding requests for faculty professional development activities, amounting to more than \$35,000 in funding.

The **Classified Professional Development Committee** was formed during the Fall 2012 Semester. During the 2013-14 academic year, the Committee, with support from HR, facilitated 14 workshops, attended by more than 200 classified staff members. The subject matter addressed included technology, improving efficiencies at work, stress management, and emergency preparedness. In addition, during the 2013-14 academic year, for the SMC class materials reimbursement program for classified staff, from July 2013 to March 2014, SMC reimbursed a total of \$2,536 in book/materials costs to classified employees who enrolled in classes at SMC. In addition, more than \$5,700 was reimbursed to classified employees taking workshops, classes, or conferences outside SMC. Most recently, during spring 2014 Professional Development Day, 165 classified staff attended workshops provided by the Classified Professional Development Committee. The Classified Professional Development Committee has also scheduled ten additional workshops on organization, cultural communication, ergonomics, and sustainability through May 2014.

### **Collective Bargaining**

As of the date of this report, negotiations between CSEA – Local 36 and the District successfully concluded for a successor Agreement, which will be effective from July 1, 2012 through June 30, 2015. The tentative Agreement is in the process of being ratified by CSEA and the Board of Trustees.

The SMC Faculty Association and the District continue to make progress to a Successor Agreement. The term of the current agreement concluded as of August 19, 2013.

The term of the Agreement between the Santa Monica Police Officers Association and the District is July 1, 2012 through June 30, 2014. Successor Agreement negotiations will start within a couple of months.

**EASE Program (Employee Assistance Service for Education).** The Human Resources Office has contracted with Los Angeles County Office of Education's Employee Assistance Service for Education (EASE) Program since July 2008. SMC employees do take advantage of this employee assistance service, which includes three individual counseling sessions and then a referral to other service providers, when necessary, and training workshops. During 2013-2014 employee utilization nearly tripled. Overall those using the counseling services had primary reporting concerns about occupational and marital emotional-depression and anxiety. A significant number of contacts identified the June 2013 incident as reason for contact. EASE was represented at the Benefits Fair and workshops on campus included "Balancing Work and Life" and "Successful Working Relationships". EASE also posts a positive monthly message for employees, which is accessible through the SMC Office of Human Resources Website.

## ***INFORMATION TECHNOLOGY***

Recent projects have included working with the College emergency response task force and developed Singlewire technology to enable the College with **a unified emergency notification system**. The technology allows one single interface to define emergency response notification procedures to automatically notify appropriate population and associated end point devices such as telephones, computers, outdoor speaker, signature TV monitors, and emails within minutes after event triggering.

Another project evaluated, procured, and implemented **a state-of-the-art storage network system** to replace the current outdated data storage. The new system provides sufficient storage capacity for the College current and future data storage needs, as well as a multi-tiered architecture to achieve performance, storage efficiency, and high availability. An updated backup and recovery system is also acquired to ensure in-time service and data recovery should any system failure occurs.

The department has supported statewide student success initiatives, by designing and implementing **a mobile device-enabled assessment test preparation tool**, and also **an online self-serviced education-planning tool** for students. The technology team worked closely with Counseling, Enrollment Services, and Outreach Department on development. Both products are at final testing phase and expected to roll out later in spring to incoming summer/fall first-time students.

## ***SMC FOUNDATION***

### **Organizational Improvements**

- The use of fundraising tools to understand the current community and the donors; revised bylaws; and new accounting systems to better manage the metrics of fundraising.
- New relationships with the Simms Mann Institute, Ralph M. Parsons Foundation, and a new corporate partnership with Tongal that embraces Promo Pathways.



- New relationships with individual donors like Conrad Klein and Joan Dempsey Klein, and Dan Greenberg and Susan Steinhauser who demonstrate their continued support of SMC.
- Launched a year-end giving campaign for Emeritus, a campaign for the Public Policy Institute, and a campaign for Film. In addition, developed an aggressive plan for grant funding for First Year Experience, Music, and GRIT.
- Four new board members have joined or are about to join the Foundation Board this year; three past board members have stepped down. The Foundation has two new employees in corporate sponsorship and annual giving, and we just concluded our first President's dinner designed to showcase outstanding faculty.

**Revenues.** Projected "in-house" revenues for 2013-14 should exceed \$1.6 million. The Foundation's investments showed a greater than 8.3 percent growth rate for the fiscal year.

**Scholarships.** More than \$700,000 will be distributed for scholarships in the 2013-14 school year. During the year, two endowed scholarships of \$50,000 were established through the estate of Dr. Roman Colbert for assisting students with interests in medical and French studies.

**The \$25,000 President's Circle Award for Innovation and Progress.** The 2013-14 \$25,000 Award for Innovation and Progress was granted to the Department of Communication and Media Studies for a RED-Scarlet camera package to train and educate students on the industry's new groundbreaking RED 4-K technology. This equipment will produce higher-quality films, provide greater job opportunities for students, enhance curriculum development and allow for more interdepartmental collaborations. The deadline to apply for the 2014-15 grant is May 30, 2014.

**Margin of Excellence Faculty Grants.** Nearly \$39,000 was awarded in the fall of 2013 to 12 full-time professors for equipment and training for projects, including student research, to the following departments: Physical, Life & Earth Sciences, Business, ESL, Dance, Athletics, Communication, and Corsair Radio. The Foundation's budget for faculty grants in 2014-15 is \$60,000 and the application deadline is June 13, 2014.

**Chairs of Excellence.** The following Chairs of Excellence were awarded in spring 2014:

- The Sam Francis/Martin Sosin Chair in Fine Arts to Professor Walter Meyer
- The SMC Foundation President's Circle Chair in Communication to Dr. Nancy Grass Hammert
- The José Luiz Nazar Chair in Performing Arts to Dance Professor Jae Young Lee
- The Avaya, Inc. & Anixter, Inc. Chair in Life Science to Dr. Alfred Buchanan
- The SMC Foundation Chair in Philosophy and Social Science to Dr. Eric Oifer

**The Bernard Osher Foundation/Foundation of CCCs Scholarship Challenge.** The 2014-15 award will be \$91,000. Participation in the Osher Challenge has yielded a return on investment of better than 10 percent.

## **THE COMMUNITY**

### **Campus and Alumni Relations**

The **President's Ambassadors** program has grown in its fifth year to 21 student ambassadors, up from ten when the program was originated.

The **SMC Alumni Association** (SMCAA) launched a digital network and mentor platform accessible through the alumni website to engage current and future alumni in activating the alumni network. The SMCAA hosted its first open house at the new Office of Campus and Alumni Relations, an alumni reception for our President's Ambassador alumni, and alumni activation mixers including the second annual Homecoming post-game alumni reception.

The **Future Alumni Club** was chartered for the second year running, and the Young Alumni Council has expanded its reach through the development of a chapter program currently being piloted at UCLA as an official UCLA club, the "*SMC to UCLA Network*".

The second annual transfer celebration event, **SMC Everywhere**, is scheduled for May 22 to celebrate and engage soon-to-be transfer students and those completing certificate programs.

### **Performing Arts Center**

In 2013-14, **The Broad Stage** at the SMC Performing Arts Center is celebrating its sixth year. Over the past six years we have risen to astonishing success, with ticket sales and attendance increasing each season. The most noteworthy of our **200 performances this season** will be our back-to-back runs of *A Midsummer Night's Dream*, and *Man in a Case*, starring the great Baryshnikov. We have launched a new jazz initiative to bring jazz and blues to the West Side. And we have broken ground this season with our first Spanish-language performances of Shakespeare's *Henry VIII*, and performances as diverse as *La Santa Cecilia*, *The Klezmatiks*, *Fatumata Diawara*, an emerging young artist from Mali, *Carlos Nunez*, and the great *Arturo Sandoval* and his big band, whom we were fortunate to present just as he was receiving his Presidential Medal. And of course, the world premiere last spring of the opera *Dulce Rosa*, based on a story by *Isabelle Allende*, and led by *Maestro Plácido Domingo*, was a sensation.

As **education programs** are core to our mission, we are continuing with our program of student matinees, in which we bring nearly 10,000 students to world-class performances. Most of these children have never been to a theater. And we are working closely with SMC faculty and students by providing master classes in classical music, jazz and dance, to name a few. SMC students recently had the great benefit of working with the great cellist, *Lynn Harrell*, and the great jazz vocalist, *Kurt Elling*. In the past we conducted tap dance classes *Savion Glover*, and Tango classes with *Antonio Lysy*.

We have developed a new, fully funded program called **Family Circle**, in which we bring families from underserved communities to *The Broad Stage* for performances and educational opportunities. We provide transportation, meals and tickets to five families to six performances

over the season. The participating families have bonded with each other, and with our staff. We have already received funding to significantly expand and improve this program next season.

Since our beginnings in 2006, we have raised more than \$26 million in private funds, and sold more than \$12 million in tickets.

**KCRW.** KCRW continues to provide learning and community through brilliant coverage of news and the arts, attracting major new voices on the air like Madeline Brand and music that is cutting edge and brilliant. KCRW recently successfully acquired a new signal in Santa Barbara, which substantially increases the listening area. KCRW is by far, the most successful community college-owned radio station in the nation.

### ***OUTSTANDING SERVICE***

Our employees and students continue to shine at the regional, state and national levels with honors and recognition.

### ***CONCLUSION***

In looking back at our achievements of 2013-14, it's clear that we are doing an exemplary job of maintaining access, ensuring a high quality of education and safety of our students and employees, and strengthening the institution.